

ASUS[®]

IN SEARCH OF INCREDIBLE



Transformer Book

TOUCH THE BEAUTY
TOUCH THE BEAUTY

AUTHENTIC BEAUTY

Reveal ■ Enjoy ■ Feel ■ Touch ■ Share

Authentic Beauty is the **icon of beauty** that reveals itself in all its strength and expression, as a **synthesis of functional research and pure design** that makes all ASUS products simply unique.

Learn about our unique **Design Thinking - Start with People philosophy** as you get up close and personal with our products and **discover what makes ASUS unique**.

Be immersed in a multi-sensory experience as you feel, touch, and experience this union of aesthetics and technology.

Be prepared to discover beauty that stirs the emotions.
Come experience Authentic Beauty with us.

MILANO **DESIGN WEEK** 2013

visit us at:

Arsenale - Opificio 31

Via Tortona, 31

9-14 APRIL

10:00 AM - 9:00 PM

asus.com/authenticbeauty

Special thanks to **FLOS**