ASUS PRODUCT GUIDE

FOR SMARTPHONE & TABLET

May - June 2014

Zenfone™ 5

Be Zen. Being in the Moment

Enjoy the balance of simplicity and innovation

Zenfone™ 4   Zenfone™ 6

ASUS fonepad™ Note 6

6-inch FHD Display with 3G Phone and Stylus

Model: ME560CG

- Intel® Atom™ Z2580, Dual-core Processor (2.0GHz)
- Android™ 4.2 Jelly Bean
- Waltop Stylus
- 6" Full HD (1920x1080) Super IPS Panel, 10 Finger Multi-Touch
- 2GB Memory
- 16GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 3G, Bluetooth V3.0, Wi-Fi, 802.11 b/g/n
- 1.2 MP Front Camera, 8 MP Rear Camera (Auto focus)
- Up to 8.5* Hours of Battery Life
- GPS A-GPS & Glonass,G-Sensor, E-compass,
- Proximity, Ambient Light Sensor
- Talk Time - 17 hours (3G)
- ASUS Fonepad™ Note FHD 6 Dimension
  164.8 x 88.8 x 10.3mm | 199gr
- Color - Dark Gray / White
- 1 Year Local Warranty

RM1,399

ASUS MeMO Pad™ 8

8-inch Quad-core powered HD tablet in one hand

Model: ME180A

- ASUS Quad-core Processor (1.6GHz)
- Mail 400 MP4
- Android™ 4.2 Jelly Bean
- 8" WXGA (1280x800) LED Backlight
- IPS Panel, 10 Finger Multi-Touch
- 1GB Memory, 8GB Storage + Free 16GB ASUS WebStorage for 1 year
- Bluetooth V3.0, Wi-Fi, 802.11 b/g/n
- 1.2 MP Front Camera, 5 MP Rear Camera
- Up to 9* Hours of Battery Life
- GPS A-GPS & Glonass,G-Sensor, E-compass, Proximity, Ambient Light Sensor
- ASUS MeMO pad™ 8 Dimension
  212.4 x 127.4 x 9.95mm | 350gr
- Color - White / Gray / Pink
- 1 Year Local Warranty

RM649

ASUS MeMO Pad™ HD7

All You Need in a Stylish Tablet Starting from a Value Tablet

Model: ME173X

- MTK 8125 Quad-core Processor (1.6GHz)
- Android™ 4.2 Jelly Bean
- 7" HD (1280 X 800); IPS panel ,216 PPI; 10 finger multi-touch
- 1GB Memory, 8GB + 16GB Webstorage Free for 1 Year
- Bluetooth 4.0, Wi-Fi, Micro-SD (up to 32GB)
- 0.3MP HD Front Camera, 2MP HD Rear Camera
- 10 Hours* Battery Life
- MeMO Pad™ HD7 Dimension
  10.8 x 120.6 x 196.8mm | 302gr
- Colors - White / Dark Blue / Green / Pink / Gray
- G-Sensor, E-Compass, Hall Sensor, GPS + GLONASS
- 1 Year Local Warranty

RM499

nexus 7

Google Nexus 7. Powerful, portable and made for what matters.
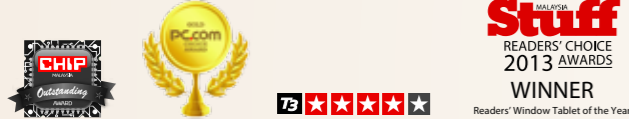
Model: NEXUS 7

- Qualcomm® Snapdragon™ S4 Pro 8064 (Quad-Core) (1.5GHz)
- Android™ 4.4 KitKat
- 7" IPS LCD Display (1200x1920) Full HD
- 2GB DDR3 Memory, 32GB Storage
- Adreno 320, 400MHz
- 3G + LTE, NFC, Bluetooth 4.0, Wi-Fi
- 1.2MP Front Video Camera, 5.0MP Rear Camera,
  F/2.4 Auto Focus Camera
- Up to 10* Hours of Battery Life
- Google Nexus 7 Dimension
  8.65 x 114 x 200mm | 290gr
- Colors - Black & White
- 1 Year Global Warranty

RM1,299

WINNER
Readers' Window Tablet of the Year

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

*Battery life will vary according to use. Battery life measured by looping 720p video, brightness at 100nits, external microphone, Wi-Fi /3G on, and Gmail logged in for email and updates.

ASUS recommends Windows 8.

ASUS **Transformer Book** T100

2-in-1 ultraportable laptop
with 10" tablet

Model: T100TA

- Intel® Atom™ Processor with Quad-Core Z3740 (Turbo up to 1.86GHz)
- Windows 8.1
- 10.1" 16:9 IPS HD (1366x768) with Multi-Touch Screen
- Integrated Intel® HD Graphics
- 2GB Memory, 32GB EMMC + 500GB SATA HDD
- Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
- 1.2 MP Front Camera
- Up to 11* Hours of Battery Life
- ASUS Transformer Book T100 Dimension
  263 x 171 x 10.5 mm | 550gr (Tablet)
  263 x 171 x13mm | 520gr (Dock)
- 1 Year Global Warranty

Office
Bundle Microsoft Office
Home & Student 2013

RM**1,399**

Stuff
READERS' CHOICE
2013 AWARDS
WINNER
Readers' Window Tablet of the Year

The New ASUS **Transformer Pad**

Transform the Way You Work and Play

Model: TF701

- NVIDIA® Tegra™ 4 T40X Quad-core GPU (1.9GHz)
- Android™ 4.2 Jelly Bean
- 10.1" 2560 x 1600 (WQXGA, 300ppi) LED Backlight
  with IPS with 10 point capacitive multi-touch
- 2GB Memory, 32GB Storage + FREE 5GB ASUS Webstorage for Lifetime
- Bluetooth 3.0+ EDR, Wi-Fi, Micro-HDMI port, Micro-SDXC card slot
- 1.2MP Front Camera, 5.0MP Rear Camera with auto focus
- 13 Hours* Battery Life (Tablet), 4 Hours* Battery Life (Dock)
- ASUS Transformer Pad Dimension
  8.9 x 180.8 x 263mm | 585gr (Tablet)
  7 x 180.8 x 263mm | 570gr (Dock)
- GPS, Accelerometer, Ambient light, E-Compass
- 1 Year Local Warranty

RM**1,799** (with Dock)

Persona Cover

Light and soft polymer formulation means this folder-like cover is exactly what you need to protect your MeMO front and back without adding bulk or weight. Available in five colors, it's highly durable yet feels great to hold with the added bonus of anti-slip treatment to reduce the risk of nasty drops.

For MeMO Pad HD7
Diemensions: 20.1 x 12.7 x 1.4 cm
Weight: 105g
Warranty: 1 Year
RM**129**

VersaSleeve 7

It's a breeze turning your 7" pad into an even more portable and capable device. Made of durable yet pleasantly soft and reassuring materials, this cover instantly infuses 7" pad with added flexibility. It's protective so you can do more and go further, plus switches forms between handheld and upright stances on the spot.

For MeMO Pad / Nexus7 / Fonepad
Diemensions: 20.4 x 13.3 x 1.6 cm
Weight: 116g
Warranty: 1 Year
RM**129**

Nexus 7 Travel Cover

Light and soft polymer formulation means this folder-like cover is exactly what you need to protect your MeMO front and back without adding bulk or weight. Available in five colors, it's highly durable yet feels great to hold with the added bonus of anti-slip treatment to reduce the risk of nasty drops.

For Nexus 7
Diemensions: 20 x 12.7 x 1.5 cm
Weight: 130g
Warranty: 1 Year
RM**129**

TranSleeve Vivo

Dual positioning allows for the convenience of movie watching and quick typing input, with switching a real snap. The cover stays close to your Vivo with magnetic hinges that keep both products close while reducing color scuffing and removing possible mechanical weak spots. Even better, strong materials inside and out ensure complete protection, and the cover arrives in four vivacious colors to make sure a message of life is delivered!

For VivoTab Smart
Diemensions: 18.5 x 24.6 x 0.6 cm
Weight: 155g
Warranty: 1 Year
RM**199**

14

ASUS ZenFone™ 4
Designed to match your unique style.

20

ASUS PadFone™ mini
A compact 4-inch smartphone that slots into a sleek 7-inch tablet

16

ASUS ZenFone™ 5
The Smartphone experience with powerful performance that will improve every aspect of your life

22

ASUS Fonepad™ 7
7" HD Tablet with Dual SIM Dual Stand-by 3G Phone Function

18

ASUS ZenFone™ 6
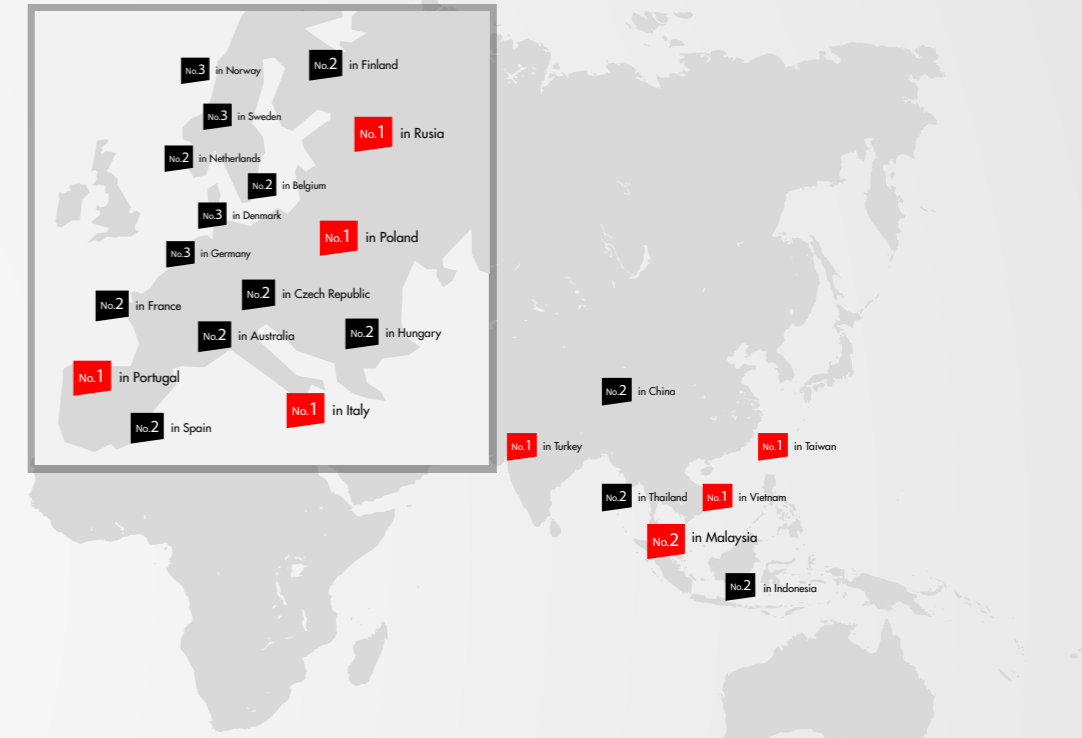Peaceful , Beautiful, this is what ZenFone 6 designed to be.

TOP 2 ANDROID TABLET BRAND
Worldwide in unit shipment
IDC (Q2, 2013)

ASUS is a Top 2 Global Android Tablet Brand

According to latest retail sales data, ASUS the Top 2 Global Consumer Notebook Brand, also ranked as Top 2 Global Android Tablet Band, with one of the biggest selling growth in the world.

TOP 2 CONSUMER NOTEBOOK BRAND
Worldwide in unit shipment
IDC (Q4, 2012)

No.3 in Norway
No.2 in Finland
No.3 in Sweden
No.1 in Rusia
No.2 in Netherlands
No.2 in Belgium
No.1 in Poland
No.3 in Denmark
No.3 in Germany
No.2 in Czech Republic
No.2 in France
No.2 in Australia
No.2 in Hungary
No.1 in Portugal
No.2 in China
No.2 in Spain
No.1 in Italy
No.1 in Turkey
No.1 in Taiwan
No.2 in Thailand
No.1 in Vietnam
No.2 in Malaysia
No.2 in Indonesia

*Above data are ASUS notebook ranks in the world according to IDC Q4, 2012.

Company profile

ASUS is driven by design thinking and a deep commitment to putting the user's needs first. On its relentless search of incredible, ASUS designs and manufactures a diverse range of products, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. ASUS revolutionized the PC industry with its Eee PC™ and its products won 4,168 awards in 2012. ASUS employs more than 12,500 people around the world and its leading R&D team includes 3,800 engineers. Company revenue for 2011 was approximately US$11.9 billion.

ASUS tablets and smartphones

have won more than 1,562 international design & technology awards and accolades.

These awards was given by famous international journalists and also famous IT institution throughout the world. These are the proofs that ASUS tablet & smartphone has been acknowledged by the world, both in design and technology.

iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.

T3 Winner TECH BRAND OF THE YEAR Gadget Awards 2012

http://awards.t3.com/categories/tech-brand-of-the-year/asus

ASUS has enjoyed something of a breakout year in the laptop and tablet world, with some beautifully designed and innovative offerings in both sectors.

ASUS Nexus 7

T3 Winner GADGET OF THE YEAR Gadget Awards 2012

T3 Winner TABLET OF THE YEAR Gadget Awards 2012

http://awards.t3.com categories/tablet-of-the-year
http://awards.t3.com categories/gadget-of-the-year

Stuff MALAYSIA READERS' CHOICE 2013 AWARDS

WINNER

Editor's Choice Awards
[Gadget of the Year]

Nexus 7 by ASUS

Stuff MALAYSIA READERS' CHOICE 2013 AWARDS

WINNER

Readers' Window Tablet of the Year

ASUS Transformer Book T100

Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.

CHIP Malaysia October 2012 CHIP Magazine

Nexus 7 made by ASUS is a speedy 7" tablet with World's First Android 4.1 Jelly Bean, have an excellent IPS display and a solid build. Definitely and editor's choice.

CHIP Malaysia January 2013 CHIP Magazine

The ASUS PadFone 2 addresses every flaw with the original PadFone and improves upon it. Not only is this a lighter, thinner and more powerful device, it's also decked with new and better features that truly elevates this phone-in-tablet device into a wondrously unique experience.

CHIP Malaysia May 2013 CHIP Magazine

ASUS Fonepad, phone 3G capabilities, expandable storage, nicely designed and good performance.

CHIP Malaysia August 2013 CHIP Magazine

The ASUS MEMO Pad Smart 10 is an affordable 10.1-inch Android tablet that doesn't skimp on the features abd build. It's slim, light, well-made, performable and offers all the features that you might need. For that, it's MEMO-rably wonderful, and definitely worth considering.

CHIP Malaysia November 2013 CHIP Magazine

The Google Nexus 7 (2013) is undoubtedly one of the best seven-inch tablets out there in the market right now. The tablet's excellent performance, coupled with a compact form factor that can fit even in handbags is definitely the perfect device for the travelling media junkie.

GOLD HWM Malaysia November 2013 HWM Malaysia

ASUS Fonepad 7 (ME372CG)
Surprisingly good performance at an affordable price.

PC.com GOLD CHOICE AWARD Malaysia August 2012 PC.com

ASUS PadFone is a decent all-in-one smart device that is sure to turn some heads. It has great performance with innovative design.

Stuff TEST WINNER Malaysia January 2013 Stuff Magazine

With a killer combo of performnce, price and portability, the Nexus 7 comes out punching. The Nexus 7 would be a great tab if it cost twice as much, but at this price it's unbeatable.

CHIP Malaysia December 2013 CHIP Magazine

ASUS Transformer Book T100, for everying that it comes with, it is actually quite a steal for the price that ASUS is offering it for. It may not be the most powerful tablet out there but its versatility, portability, affordability and usability makes up for it

SILVER HWM Malaysia August 2013 HWM Malaysia

ASUS Fonepad
A good pick for those who want a tablet that can make phone calls.

PC.COM Malaysia January 2013 PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.

T3 Malaysia October 2013 T3 Magazine

ASUS Padfone Infinity : High-resolution displays, slimmer profile, great performance overall, LTE connectivity. An appealing option that delivers solid performance in either tablet or phone form.

CHIP Malaysia September 2013 CHIP Magazine

ASUS MEMO Pad HD 7 definitely has quite a lot of positives going on for it. All in all, this tablet is definitely one of the best budget tablets money can buy.

SILVER HWM Malaysia December 2013 HWM Malaysia

ASUS MeMO Pad FHD 10, a powerful Intel Atom-based tablet that delivers balanced performance in work and play

PC.COM Malaysia December 2013 PC.COM

I believe that as an-the-go work device, the T100 definitely ticks the right boxes. I also believe that the limitations I persinally experience are easily remedied or mostly easy to-ignore. At the end of the day, it satisfies my needs for a compact travel companion

T3 Malaysia January 2013 T3 Magazine

For the money, the Nexus 7 excels in all departments except storage and is the best Android tablet on the market.
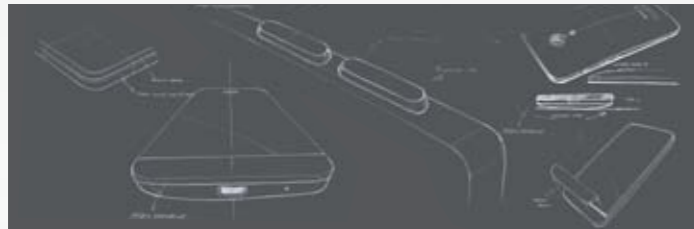
CHIP Malaysia February 2014 CHIP Magazine

ASUS T701T for reasons such as the upgraded processor and added RAM that allowed it multitask brilliantly. Sharp high-res display, powerful Tegra 4 Processor, impression audio, solid build quality.

BEST VALUE HWM Malaysia December 2013 HWM Malaysia

The Transformer Pad TF701T fits the bill as the ultimate productivity tablet. Its included keyboard dock not only enables you to work on docements comfortably, it also extends the battery mileage of the tablets.

PC.COM Malaysia December 2013 PC.COM

The Google Nexus 7 (2013), watching 1080p movies and playing games like Real Racing 3 and Asphalt 7: Airbone is not a problem at all

T3 Malaysia February 2014 T3 Magazine

ASUS T100, good value with keyboard and Microsoft Office included. Fast processor. Decent battery.

More to come............

ASUS Zenfone™ Features

Design Concept

An uncompromising attitude to the pursuit of perfection

People-oriented design thinking and brand spirit combine to create the brand new ZenFone Series. With a focus on creating the best experience for consumers, ASUS strives to find the perfect balance between technology and design. Simple, practical and innovative - ASUS ZenFone.

Simple, Peaceful, Beautiful

Inspired by the now classic ASUS ZenBook design, the ZenFone Series includes the iconic concentric circle finish to give it a timeless look and feel. Through precise CNC milling with 45° diamond cuts at a 0.13mm pitch, ZenFone's finish has an unparalleled fine texture. The back cover is anodized seven ways to create an unconventional metal colored finish.

ZenFone Spirit

The pursuit of perfection, uncompromising attitude

The Zen philosophy highlights the simplicity needed to deliver balance and beauty. ZenFone is the perfect combination of technology and style. It not only helps to organize your busy life, but also understands your demands, easing life's daily stress and allows you to focus on more important things.

PixelMaster

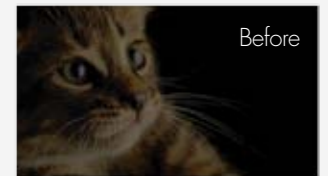## Excellent image quality comes from superb technology

PixelMaster is a unique ASUS-developed technology that combines software, hardware and optical design to deliver incredible image quality. With PixelMaster, your smartphone always produces professional high-quality photos. Best of all, it's with you all the time to capture every moment.

Low light photo & video

Unparalleled low-light performance

PixelMaster's low-light mode allows you to take clear photos or videos. Through a combination of adjusting the pixel size and image processing algorithms, we increased the light sensitivity by up to 400%, enhanced noise reduction and boosted color contrast by up to 200%.

Before

After

Time Rewind: Never miss a wonderful moment

After enabling Time Rewind, the PixelMaster camera automatically starts recording images two seconds before and one second after pressing the shutter button. During this three-second period, 31 photos are recorded for you to choose, meaning that the perfect moment is never missed.

Depth of field: Shoot like a professional

One key aspect to many professional photos is intentional background blur (also called "shallow depth of field") to isolate objects from their background. It's a simple way to make your photos look more professional. Your friends will be amazed when you tell them that these images were created with your mobile phone!

Before   After

Selfie: Easy high-res selfies

With Selfie mode you can comfortably take high-resolution selfies using the rear camera, without having to worry about missing a person in shot.

ASUS ZenUI™

Turn complexity into simplicity

ZenUI uses intelligence technology, the personal attitude, and the better life. No need of complicated thought and process,you can enjoy your wonderful life.

New Interface

Form and function

ASUS ZenUI was built to be functional first and foremost, but it also had to have elegance and beauty. It's simple and intuitive, but also smart as it helps you to keep track of your life.
The ASUS ZenUI user experience is based on the concept of design thinking: technology built to match your needs. Every time you use the phone, you feel that you are at the center of everything. It's designed just for you.

What's Next

ASUS What's Next helps you to keep track & intelligently manage your schedule.

What's Next will immediately remind you about the next important task or event, identify items that need a special reminder, and reduce the number of distractions so you can focus on what matters.

Do It Later

Manage your time and Do It Later

An interesting article shared by friends on social media, important daily news, an important e-mail sent from a colleague, and the text message from Mum - all the things you need to check and are afraid to forget about. Add these tasks into Do It Later, where all of your tasks will be clearly listed so you can quickly see what's on your to do list.

Open Cloud

Multi-devices, any content, accessible in any place

ASUS Open Cloud technology integrates the cloud space on Google Drive, Dropbox, and Microsoft OneDrive right into your favorite ASUS apps to make accessing your content as flexible as possible like file manager, music player and gallery apps. Your photos and music files can be streamed directly from the cloud to your ASUS mobile phone, eliminating the need to download & store the files in your phone's memory.
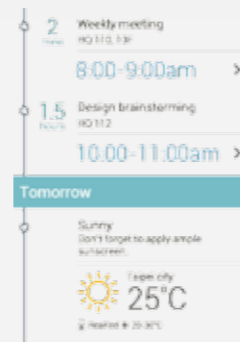
Omlet Chat

Chat with friends, share photos, videos and more

Omlet Chat is a free, open-source information system that makes chatting with friends even more fun. No matter where you are, add a friend into a group chat, select open apps to increase functionality - including drawing, photographic filters and more

Zenfone™ 4

Your Style. You Control.

Make your own statement with ZenFone 4's fashionable vibrant colors. Designed to match your unique style. Ergonomically crafted to become part of your extended body. Capture the most mesmerizing moments of your life.

Intel Inside, Incredible Performance

ASUS ZenFone 4 utilizes Intel® Atom™ Z2520 processors for the best performance and power efficiency in their class. Apps open quickly, games run smoothly and you can effortlessly browse JavaScript-heavy webpages - all without compromising on battery life.

5MP Main Camera & Full HD 1080p Video Recording

ZenFone 4 equipped with 2 built-in cameras including 5MP main camera for capturing great everyday photos and fun selfies. ZenFone 4 is also capable of capturing every precious moments in sharp & high quality with its Full HD 1080p 30fps video recording capability.

ᴴᴴ SonicMaster

ASUS SonicMaster technology is the renowned audio optimization technology developed by the ASUS Golden Ear Team. It is a combination of superior hardware and software - uncompromisingly designed to deliver the ultimate sound experience.

ZenUI: Turn Complexity Into Simplicity

ZenUI uses intelligence technology, the personal attitude, and the better life. No need of complicated thought and process, you can enjoy your wonderful life.

Gorilla Glass 3: Tougher than Ever

ZenFone 4's display applies Corning® Native Damage Resistance™ technology to enhance surface densification and decrease chances of lateral cracking. Corning® Gorilla® Glass 3 improves native scratch resistance up to 4x, compared to standard Al-Si Glass and 10x compared to Na-Si Glass.

Dual SIM, Dual Standby

ZenFone 4 includes dual SIM support, allowing you to have one device for your personal and work needs. With support for network speeds up to 42Mbps DC-HSPA+, you can effortlessly stream HD video, browse the web or even work while you're out and about.

SPECIFICATIONS
ASUS ZenFone™ 4 (A400CG)
Intel® Atom™ Multi-Core Z2520 (1.2GHz) with Intel® Hyper Threading Technology
Android™ 4.3 Jelly Bean (upgradeable to Android™ 4.4 KitKat)
4-inch TFT LED Backlit WVGA 800x400, 233 ppi, Super Anti-Scratch
Gorilla Glass 3 with Anti-Finger Coating
1GB Memory, 8GB Storage + Free 5GB ASUS WebStorage Free for Lifetime
0.3 MP Front Camera, 5 MP Rear Camera (Auto focus)
3G DC-HSPA+ Download speed up to 42Mbps, Bluetooth 4.0
MicroSD card support up to 64GB
Dual Micro-Sim support
GPS A-GPS & Glonass
Talk Time - 30 hours (3G)
Battery - 1200mAh (Removable)
ASUS ZenFone™ 4 Dimension - 124.4 x 61.4 x 11.2mm | 115gr
Color - Cherry Red / Pearl White / Charcoal Black
1 Year Local Warranty

RM299

Zenfone™ 5

Beautifully Crafted, Just for You

ZenFone5 has combined the best of the smartphone experience with powerful performance that will improve every aspect of your life. Simple, Peaceful , Beautiful, this is what ZenFone 5 designed to be.

Intel Inside, Incredible Performance

ASUS ZenFone 5 utilizes Intel® Atom™ processors for best performance and power efficiency. Apps open quickly, games run smoothly and you can effortlessly browse JavaScript-heavy webpages - all without compromising on battery life.

(intel® inside™)

Immersive 3D Gaming

ZenFone's PowerVR SGX 544 MP2 GPU packs a serious punch - both in games and during general use. The all-new ASUS ZenUI is buttery smooth, high definition films are stutter free and games are incredibly smooth and immersive, delivering an uncompromising mobile experience.

Intuitive Glove Touch

Get the most out of your ZenFone 5 in every scenario! Display sensitivity is increased with new ASUS technologies that make it possible to use the device while wearing gloves.

ZenUI: Turn Complexity Into Simplicity

ZenUI uses intelligence technology, the personal attitude, and the better life. No need of complicated thought and process, you can enjoy your wonderful life.
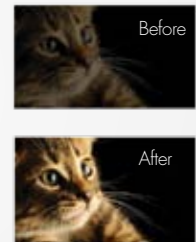
8MP Camera & High Quality 5-element Optical Formula

The sensor's larger photoreceptors and wide-aperture f/2.0 lens gather more light, allowing finer details to be captured. ASUS PixelMaster cameras integrate five brightness-enhancing lenses for excellent optical performance and distortion-free photos.

PixelMaster

PixelMaster's low-light mode allows you to take clear photos or videos. Through a combination of adjusting the pixel size and image algorithms, we increased the light sensitivity by up to 400%, enhanced noise reduction and boosted color contrast by up to 200%.

Before

After

SPECIFICATIONS
ASUS ZenFone™ 5 (A501CG)
Intel® Atom™ Multi-Core Z2560 (1.6GHz) with Intel® Hyper Threading Technology
Android™ 4.3 Jelly Bean (upgradeable to Android™ 4.4 KitKat)
5-inch IPS HD 1280x720, 294ppi, Super Anti-Scratch Gorilla Glass 3 with Anti-Finger Coating, Sensitive touch panel with Glove Touch support
1GB Memory, 8GB Storage + Free 5GB ASUS WebStorage Free for Lifetime
2 MP Front Camera, 8MP Auto-Focus, F/2.0 Aperture, 5-element lens, PixelMaster Camera, up to 400% brighter photo & video (rear)
3G DC-HSPA+ Download speed up to 42Mbps, Bluetooth 4.0
MicroSD card support up to 64GB
Dual Micro-Sim support
GPS A-GPS & Glonass
Talk Time - 30 hours (3G)
Battery - 2050mAh (Irremovable)
ASUS ZenFone™ 5 Dimension - 148.2 x 72.8 x 5.6 - 10.3mm | 139gr
Color - Cherry Red / Pearl White / Charcoal Black / Champagne Gold / Twilight Purple
1 Year Local Warranty

RM599

*Battery life will vary according to use. Battery life measured by looping 720P video, brightness at 100nits, external microphone, WLAN on and Gmail logged in for email and updates.
** Webstorage office services must be used with an Internet connection.

Zenfone™ 6

Beautifully Crafted, Just for You

ZenFone 6 has combined the best of the smartphone experience with powerful performance that will improve every aspect of your life. Simple, Peaceful , Beautiful, this is what ZenFone 6 designed to be.

Intel Inside, Incredible Performance

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Dual Carrier HSPA+ High speed download

With support for network speeds up to 42Mbps DC-HSPA+ and dual carrier, you can effortlessly stream HD video, browse the web or work while you're out and about.

ZenUI: Turn Complexity Into Simplicity

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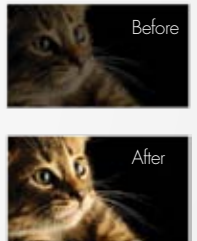
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PixelMaster

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Before

After

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Intel® Atom™ Multi-Core Z2580 (2.0GHz) with Intel® Hyper Threading Technology
Android™ 4.3 Jelly Bean (upgradeable to Android™ 4.4 KitKat)
6-inch IPS HD 1280x720, **245ppi**, Super Anti-Scratch Gorilla Glass 3 with
Anti-Finger Coating, Sensitive touch panel with Glove Touch support
2GB Memory, 8GB Storage + **Free 5GB ASUS WebStorage Free for Lifetime**
2 MP Front Camera, **13MP** Auto-Focus, **F/2.0 Aperture, 5-element lens,**
PixelMaster Camera, up to 400% brighter photo & video (rear)
3G DC-HSPA+ Download speed up to 42Mbps, Bluetooth 4.0
MicroSD card support up to 64GB
Dual Micro-Sim support
GPS A-GPS & Glonass
Talk Time - 30 hours (3G)
Battery - 3230mAh (Irremovable)
ASUS ZenFone™ 6 Dimension - 166.9 x 84.3 x 5.5 - 9.9mm | 189gr
Color - Cherry Red / Pearl White /
Charcoal Black / Champagne Gold
1 Year Local Warranty

RM**899**

Pad**fone**™ mini

Ultra-portable flexibility

PF400CG

A compact 4-inch smartphone
that slots into a sleek 7-inch tablet

powered by

⫶ SonicMaster

⧉ Dynamic Display

4" phone ⟷ 7" tablet
Seamless data transition between devices

⧉ 8MP *PixelMaster* **Camera**

Light Sensor up 400% • Vivid Night Photos
8-megapixels • Crisp-clear Day Photos

⊞ Dual SIM One Device

Synchronized messages and calls
No second phone needed

Dynamic Display

PadFone mini features a compact 4-inch smartphone that slots into a sleek 7-inch tablet. With exclusive ASUS DynamicDisplay technology to automatically resize apps for the different display sizes, a brilliant 8-megapixel main camera and 2MP front-facing snapper for selfies.

ANDROID JELLY BEAN	LIGHT (Phone + Pad)	MEMORY	STORAGE
4.3	376 gr	1 gb	8 gb

⧉ PixelMaster

8 MP PixelMaster camera

PixelMaster's Low-Light Mode intelligently adjusts the pixel size to increase light sensitivity by up to 400% — and that means PadFone mini has the ability to take great low-lights photos and vidoes even without the built-in flash.

Dual SIM

The PadFone mini is equipped with dual SIM card slots which enable you to use a single device that satisfies both business and personal needs, bringing more convenience and flexibility to your life.

Why ASUS PadFone™ mini ?

PadFone™ mini is a beautiful 4-inch smartphone that transforms effortlessly into an elegant 7-inch tablet for an instantly expanded view on a glorious 1280 x 800-pixel display.

SPECIFICATIONS
ASUS PadFone™ mini (PF400CG)
Intel® Atom™ Multi-Core Z2560 (1.6GHz) with Intel® Hyper Threading Technology
Android™ 4.3 (upgradable to Android™ 4.4 KitKat)
ASUS PadFone Mini Display | 4", TFT LED Backlight 800x480, WVGA IPS+
ASUS PadFone Mini Station Display | 7", TFT LED Backlight 1280x800, WXGA IPS+
1GB Memory | 8GB Storage
8.0MP Rear Camera, 2MP Front Camera
Dual Micro-Sim Support
1 Year Local Warranty

RM**999**

ASUS fonepad™ 7

Play Big, Talk Loud

FE170CG

Experience a 7-inch tablet with 3G phone functionality in one hand

Dual SIM

Intel® Multi-Core Processor

The Fonepad™ 7 houses an Intel® Atom™ Multi-Core Processor with Intel Hyper-Threading Technology for a combination of smooth performance and energy efficiency to give you up to 30 hours of 3G talk time and 10 hours video playback.

intel inside™

ANDROID JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.3	290 gr	10 hours*	1 gb	4 gb

The colorful, portable 7-inch tablet that keeps you connected

Meet the new ASUS Fonepad™ 7 – a 7-inch tablet with full 3G phone functionality right in the palm of your hand. With a narrow bezel design and 4 colors to choose from, ASUS Fonepad™ 7 delivers a whole new mobile experience to change the way you stay connected.

It's a tablet with 3G dual SIM phone functionality

Fonepad™ 7 is more than just a 7-inch tablet; it's a 3G dual SIM phone as well. It's a perfect travel companion, giving you two SIM card slots so you're reachable at either your mobile number or travel SIM card.

powered by

SonicMaster

Best in Entertainment

Front speaker with ASUS SonicMaster technology for immersive audio
Smudge-resistant coating on the display

Palmed Portability

At just 11cm across with narrow bezel design, Fonepad™ 7 fits snugly in your hand

Intel Level Performance

Intel® Atom™ Processor for fast web and application loading

*Battery life will vary according to use. Battery life measured by looping 720P video, brightness at 100nits, external microphone, WLAN on and Gmail logged in for email and updates.
** Webstorage office services must be used with an Internet connection.

ASUS SMARTPHONE & TABLET PRODUCT GUIDE | MAY 2014

Brand New ASUS ZenUI™

Front-facing speaker with SonicMaster Technology

We're obsessed with bringing you the best experience in entertainment on the Asus Fonepad 7 with Intel Inside®. Powerful dual front-facing speakers maximize your audio experience and enhance mobility for phone calls and video or music streaming

With multiple color themes and an intuitive design, ASUS ZenUI brings a whole new experience with an updated software suite boasting additional features and over 200 enhanced applications. The Fonepad™ 7 keeps you productive and ahead of the game.

11cm tablet width and narrow bezel design

At just 11cm wide, ASUS Fonepad™ 7 can be easily held in one hand while reading or watching videos. Its narrow bezel design also gives you a larger screen area.

ASUS ZenUI™- What's Next?

Meet the new ASUS Fonepad™ 7 – a 7-inch tablet with full 3G phone functionality right in the palm of your hand. With a narrow bezel design and 4 colors to choose from, ASUS Fonepad™ 7 delivers a whole new mobile experience to change the way you stay connected.

←——— *11cm* ———→

Dual Cameras with improved software

Capture life's precious moments with the Fonepad™ 7's rear-facing 2-megapixel camera, or enjoy video calls with loved ones and friends through its front-facing 0.3-megapixel camera.

Why ASUS Fonepad™ 7 ?

Meet the new ASUS Fonepad 7 Dual SIM (FE170CG), the world's most innovative combination of mobile phone and tablet. Experience all the features you'd expect from a dual-SIM mobile phone in a 7-inch tablet.

SPECIFICATIONS
ASUS Fonepad™ 7 (FE170CG)
Intel® Atom™ Multi-Core Z2520 (1.2GHz) with Intel® Hyper Threading Technology
Android™ 4.3 Jelly Bean
7" LED Backlight WSVGA (1024x600)
1GB Memory
4GB Storage + **Free 16GB ASUS WebStorage for 1 Year**
3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
0.3 MP Front Camera
2 MP Rear Camera
Up to 10* Hours of Battery Life
GPS A-GPS & Glonass, G-Sensor, E-compass, Proximity, Ambient Light Sensor
Talk Time - 30 hours (3G)
ASUS Fonepad™ 7 Dimension - 192 x 110 x 10.7mm | 290gr
Color - Black
1 Year Local Warranty

RM**499**

5 Simple Steps to Apply
ASUS Pick Up & Return Service.

How to apply Pick Up & Return Service?

Step1
Call to request Pick Up & Request Service

Step2
Reply email for service and your detail verification

Step3
Print out the docket from the email

Step4
Stick the docket on the Notebook or Tablet cartons

Step5
Wait for the courier to pick up

Information required when submitting Pick up & Return service request:

1
Dealer full company name/ end user name

2
Contact person, phone number and email address

3
Shipping address

4
Product serial numbers

5
Product Symptom description

Terms and Conditions:
(1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
(2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
(3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
(4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
(5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
(6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS SERVICE CENTER

Kuala Lumpur

Low Yat Plaza
Monday - Sunday 10am - 9:30pm daily
4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur

Penang

E-Gate
Monday - Friday 10am - 7:30pm
(except Public Holiday)
1-02-15, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang

Sabah

Kompleks Karamusing
Monday - Friday 10am - 7pm
(except Public Holiday)
LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah

Sarawak

OneTJ-ICT Shopping Complex
Monday - Friday 10am - 7pm
(except Public Holiday)
Unit 4.4, Level 4, LOT 14665, OneTJ-ICT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak

ASUS AUTHORISED SERVICE CENTRE

Wisma SPS
Monday - Friday 10am - 7:30pm
(except Public Holiday)
Lot G2/G3/G4/G5, Wisma SPS, 32 Jalan Imbi, 55100, Kuala Lumpur

Shah Alam
Monday - Friday 10am - 7:30pm
(except Public Holiday)
Lot 3 - 13, 3rd Floor, Jalan Majis, Seksyen 14, 40000, Shah Alam

Klang
Monday - Friday 10am - 7:30pm
(except Public Holiday)
1) 3rd Floor, Lot 158 / Lot 159, Block A, GM Klang Wholesale City, Jalan Kasuarina 1, Bandar Botanic Capital, 41200 Klang

Johor
Monday - Friday 10am - 7:30pm
(except Public Holiday)
IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor

Kelantan
Monday - Friday 10am - 7:30pm
(except Public Holiday)
Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan Adbul Kadir Adabi, 15200 Kota Bharu, Kelantan

2) 57 - 0, Jalan Batu Nilam 4, Bandar Bukit Tinggi, 41200 Klang

3) Lot 4-13, 4th Floor, Jalan Raja Hassan, 41400 Klang

ASUS TECH SUPPORT	
Website: www.asus.com/my/support	OPERATION HOURS
Hotline: 03-7724 3495	Monday - Friday 9am-6pm (Except Public Holiday)
Email: techsupport@asus.com	
PICK UP & RETURN SERVICE	
Call: 03-5569 2112	

/ISUS®

IN SEARCH OF INCREDIBLE

Zen**fone**™ 5

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A501CG