

ASUS[®]
IN SEARCH OF INCREDIBLE

ASUS recommends Windows.

**PRODUCT
GUIDE**

July - Aug 2015

NO. 1 CONSUMER
NOTEBOOK
BRAND IN
ASIA PACIFIC*

*IDC 2014, Excluding china & japan

NO. 1 QUALITY
AND
SERVICES

The Wall Street Journal Asia

1 YEAR
GLOBAL
WARRANTY



ASUS ZenBook™ UX305
Fast. Slim. Beautiful.



Super-slim
12.3mm



Stunning Full
HD display



Powerful
performance



Learn, work, play and connect with Intel Inside®

The prices, specification and availability of products is subject to change without prior notice. Products may not be available in all markets. Products & accessories shown are for representation purpose only; actual products/accessories may vary. ASUS India is not responsible for any typing errors in specifications. Kindly check with your local dealer for exact details. Brand and product names mentioned are trademarks of their respective companies. * T&C Apply.

Overview of ASUS

ASUS is one of the Top 2 notebook manufacturers and the world's best motherboard manufacturer. ASUS designs and manufactures various types of IT products to meet all the needs of everyday life, ranging from notebook, tablet, desktop PCs, servers, network devices, and smartphones. Motivated by innovation and a commitment to deliver quality, ASUS won 4,326 awards in 2014. ASUS has more than 13,600 employees around the world, where 4,500 are world class engineers in R & D (research and development) team. ASUS is focused on providing quality products, with attractive design.

Consumer Series



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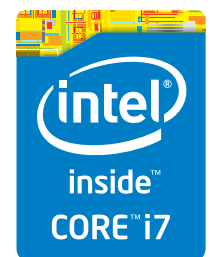
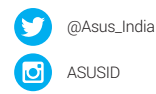


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ASUS - No.1 Consumer Notebook brand in Asia Pacific*

ASUS is currently the No.1 Consumer Notebook Brand in Asia Pacific* and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of a relentless search for incredible. Design thinking and a commitment to putting user needs first drives everything that ASUS creates. According to IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebook brand, and is one of the top 3 brands in overall notebook PC sales, counting commercial and organizational segments together.

No.1

**Consumer Notebook Brand
in Asia Pacific***

1

Year Global Warranty

No.1

**Quality & Service
(The Wall Street journal Asia)**

ASUS - IN SEARCH OF INCREDIBLE

ASUS is passionate about technology and driven by innovation. We dream, we dare and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.



ASUS is The World's No. 1 Motherboard Brand

ASUS has sold more than 500 millions motherboards since 1989. Today, one of the three computers that are sold in the world, uses an ASUS motherboard. The motherboard is the key to the quality and reliability of a PC notebook, so you can be sure that ASUS has the best quality and reliability.

ASUS is One of The TOP IT Company in The World

ASUS ranks 10th in the Consumer Electronics category & is awarded as the "most Innovative Company 2010", by Fast Company, a media publication that constantly monitors web development and technology world.

ASUS No. 1 in Quality and Services

ASUS maintains its excellence in every product consistently, which is proven with the award given by The Wall Street Journal Asia to ASUS for its quality and service.

ASUS has Won 4,326 Awards in 2014

As proof of its commitment to innovation, design, and quality, ASUS has won 4,326 awards given by prominent organizations and IT media worldwide.

Environment Friendly Technology from ASUS

ASUS continues to be the leader in the industry for generating environment friendly technologies, and is the first in the world in achieving the EU Flower Eco certificates for its innovative desktop and notebook

*Based on the 2014 result. Excluding China and Japan.

ASUS won 4,326 Awards in 2014

Thanks to constant innovation and research for many years in the design and manufacturing techniques.

ASUS won 4,326 awards in total from leading IT organizations and media around the world throughout 2014, a matter which can only be achieved by companies that have vision and mission to continuously pursue innovation in-depth best. Of all the awards received, many of which are intended for tablets and smartphones ASUS products, a proof ASUS real commitment in terms of innovation, design and quality.



CES Innovation Awards

At least seven of ASUS products have been chosen at the event 2015 International CES Innovations and Engineering Awards. This award has become the highest standards for product design. The best are made to consumers, and now ASUS has a lot recognized and known thanks to the ASUS promise in Inspiring Innovation. Persistent Perfection.



iF Design Awards

ASUS has won many international design awards and once again demonstrated the quality and outstanding design innovations with won one of the awards most the prestigious 2015 iF Design Awards.



Nothing Wired-Oct 2014

Best Ultrabook in India



Digit - Aug 2014

Best performer of the month



Stuff - Sept 2014

HOT BUY



Gizmodo India - Dec 2014

Fonepad 7 runs Android 4.3 with promised update of Android 4.4 KitKat.



Best - Feb 2014

Asus Transformer Book T100 has listed in Top 10 Tablets - Best for Desktop Versatility



AndroidOS.in-Feb 2015

Best Android tablets in India under INR 20,000



Gadget Gyaan - Feb 2015

5 Best tablets under ₹10000



Nothing Wired-Jan~Mar 2015

Best Gaming Laptop Under 100000, Best Android Tablet Under 20000



IBTimes-Dec 2014

Top 10 Best Tablets of 2014



Tech Radar-Dec 2014

Best Tablets For The Year



Intellect Digest-Dec 2014

Best Tablets Under ₹10,000 In India



Stuff - Sept 2014

HOT BUY



Nothing Wired-Feb 2015

Laptop With Best Battery Life in India



Gizolead-Aug 2014

Five budget laptops launched in 2014 with price and specifications



Exhibit - Dec 2014

Laptop of The Year



Digit - Dec 2014

Zero 1 Award - Best gaming Laptop

ASUS product Reviews



ASUS ZenBook UX305: The MacBook Air Killer We've Been Waiting For – NDTV Gadgets

"There's a lot to like about the Asus ZenBook UX305F. In fact, it's very nearly a power user's dream come true. It looks great and is extremely easy to carry around. There are clever elements of design throughout, but no extraneous fluff that seems to have come at the cost of features or usability. The screen, keyboard, trackpad and software are all attuned to the needs of a focused PC user. Battery life hasn't been compromised and neither has connectivity. And with all that praise, what really seals the deal for us is its price. At just a hair under Rs. 50,000, we have no hesitation whatsoever about recommending this laptop. If there was any doubt left about whether or not it's a legitimate MacBook Air killer, the price alone should put that to rest."



Asus EeeBook X205 review: Reincarnation of the netbook – IBN Live

While 33 cm(13) is the perfect size for a laptop screen in terms of function and portability, but the X205's 29.4 cm(11.6) also serves its purpose satisfactorily. This being a budget device, I didn't expect much from the display and the 1366x768 16:9 panel is along expected lines. Lightweight. Value for money. Attractive looks. Battery life.



Asus G551JK Laptop: Asus' emphatic challenge – The Financial Express

Like most laptops, this one doesn't get heated up at all. Its almost-silent cooling technology keeps the laptop surface metal cold even after long hours of gaming. The battery of the G551JK is a 6-cell one but I have never seen a 6-cell dole out that amount of long charge so its quite good.



ASUS ET2040INK AIO PC – PC Quest

The pocket and space friendly AIO packs a battery to keep you productive in case of emergency. It's always nice when manufacturers push above average processor and graphic components into pocket-friendly, energy -efficient machines. The ASUS E2040INK AIO is one of those machines featuring Intel J2900 processor coupled with HD graphics.



Asus Tytan G30 – Gadget n more

If you're looking for a gaming desktop the TYTAN G30 is certainly a good choice, especially if you're the type of gamer that doesn't want to build a rig on his own. Overall ASUS did a good job and especially pricing with the most powerful TYTAN G30 is competitive. These are really fast desktops and if you're the type of user that prefers to buy a pre-built system, then the TYTAN G30's will be a good choice.



Asus Fonepad 7 FE170CG (2014) – TechnoFall

The Asus Fonepad 7 FE170CG which was launched in 2014 as a upgrade to the previous model, is a perfect fit for low cost tablets. At this price range, this tablet is just perfect and I recommend it to you. You will face no problem in multitasking and playing normal games. Games like Asphalt 8 and dead trigger were running smoothly at low graphics.



* IDC 2014, Excluding China & Japan

ASUS Gaming Series High-end Gaming Notebook with Best Performance



ROG GL552JX-CN009H

- Intel® Core™ i7-4720HQ (Up to 3.6GHz, 6M)
- Windows 8.1
- Screen 39.6 cm (15.6) Full HD Anti-Glare
- VGA NVIDIA® GTX 950M - 2GB DDR3
- 1TB 7200RPM • 8GB DDR3 Memory
- 3xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Gaming Carry bag, Headset & Gaming Mouse
- Available in Black
- 1 Year Global Warranty

- Red Backlit Gaming Keyboard with 1.8mm key travel distance
- Inspired by F22 stealth fighter

₹70,999

ROG G751JL-T3024P

- Intel® Core™ i7-4720HQ (Up to 3.6GHz, 6M)
- Windows 8.1 Pro
- Screen 43.9 cm (17.3) FHD Touch Panel
- VGA NVIDIA® GTX 965M - 2GB GDDR5
- 1TB 7200RPM • 24GB DDR3 Memory
- 4xUSB 3.0, BT 4.0, Wi-Fi, Killer WLAN • Blu-Ray (Read)
- Gaming Carry bag, Headset & Gaming Mouse
- Available in Black
- 1 Year Global Warranty

- Angular Keyboard Design
- Red Backlit Gaming Keyboard with 2.5mm key travel distance & isolated arrow keys
- Built-in SubWoofer
- Array Microphone

₹1,33,999

ROG G551JX-DM036H

- Intel® Core™ i7-4720HQ (Up to 3.6GHz, 6M)
- Windows 8.1
- Screen 39.6 cm (15.6) Full HD Anti-Glare
- VGA NVIDIA® GTX 950M - 2GB DDR3
- 1TB 7200RPM • 16GB DDR3 Memory
- 3xUSB 3.0, BT 4.0, Wi-Fi • 6X Blu Ray (Read)
- Gaming Carry bag, Headset & Optical Mouse
- Available in Black
- 1 Year Global Warranty

- Red Backlit chiclet Keyboard with specially marked WASD keys
- Illuminated ROG logo on cover
- New ROG design with aluminum plate on cover
- Array Microphone

₹89,999

ASUS Zenbook Series Thin and light a premium notebook with Aluminium Unibody



* IDC 2014, Excluding China & Japan



Dark Grey



Obsidian Stone Black

UX501JW-FJ221H

- Intel® Core™ i7-4720HQ (up to 3.6 GHz, 6M)
- Windows 8.1
- Screen 39.6 cm (15.6) QFHD Touch Panel
- VGA NVIDIA® GTX 960M - 2GB GDDR5
- 512GB SSD • 16GB DDR3 Memory
- 3xUSB 3.0, BT 4.0, Wi-Fi
- Available in Dark Grey
- 1 Year Global Warranty

- Web browsing up to 10 hours*
- Full Aluminium Body
- Luxurious Diamond Cut Design

₹1,16,999

UX305FA(MS)-FC113H

- Intel® Core™ M-5Y10 (Up to 2.0GHz, 4M)
- Windows 8.1
- Screen 33.7 cm (13.3) FHD Anti Glare
- VGA Intel® HD 5300
- 256GB SSD • 4GB DDR3 Memory
- 3xUSB 3.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

- Web browsing up to 10 hours*
- Full Aluminum Body
- Luxurious Diamond Cut Design
- Incredibly thin at 12.3mm & light at 1.2kg

₹50,999

ASUS Transformer Book Series

One Laptop, One tablet, One device !



Office Home & Student**



Quad-Core Processor



2 seconds Instant On



Touch Screen



Up to 11 Hours' Battery Life



USB 3.0 for fast data transfer



SonicMaster Audio



T200TA-CP004H

- Intel® Atom Quad-Core, Z3775 (Up to 2.3GHz, 2M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD Touch Panel
- VGA Intel® HD Graphics
- 500GB 5400RPM + 32GB EMMC
- 2GB LPDDR3 Memory
- 1xUSB 3.0, 1xUSB 2.0, BT 4.0, Wi-Fi
- Available in Dark Blue
- 1 Year Global Warranty

₹35,999

T100TA-DK066H

- Intel® Atom Quad-Core, Z3775 (Up to 2.3GHz, 2M)
- Windows 8.1
- Screen 25.6 cm (10.1) HD Touch Panel
- VGA Intel® Gen7 Graphics
- 500GB 5400RPM + 32GB EMMC
- 2GB LPDDR3 Memory
- 1xUSB 3.0, 1xUSB 2.0, BT 4.0, Wi-Fi
- Available in Gray
- 1 Year Global Warranty

₹31,499

ASUS X200 Series

29.4cm(11.6) colourful notebook designed for better performance & mobility



Full Size chicklet keyboard



Instant On 2 Sec



Wider Touch Pad



Ultra Light design



USB 3.0 for fast data transfer



SonicMaster Audio



X200LA-KX037H

- Intel® Core™ i3-4010U (1.7GHz, 3M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® HD 4400
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- 1x USB 3.0, 2x USB2.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

₹30,499

X200MA-BING-KX495B

- Intel® Pentium® N3540 Quad-Core (Up to 2.6GHz, 2M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- 1x USB 3.0, 2x USB2.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

₹21,499

X200MA-BING-KX423B

- Intel® Celeron® N2840 Dual-Core (Up to 2.5GHz, 1M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- 1x USB 3.0, 2x USB2.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

₹20,499

X200MA-KX237D

- Intel® Celeron® N2830 Dual-Core (Up to 2.4GHz, 1M)
- DOS
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- 1x USB 3.0, 2x USB2.0, BT 4.0, Wi-Fi
- Available in White
- 1 Year Global Warranty

₹19,499

X200MA-KX424D/ KX506D

- Intel® Celeron® N2840 Dual-Core (Up to 2.5GHz, 1M)
- DOS
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- 1x USB 3.0, 2x USB2.0, BT 4.0, Wi-Fi
- Available in Black / White
- 1 Year Global Warranty

₹19,499

ASUS EeeBook X205 Series

Sleek on style. Sleek in price



Processor Quad-Core



Instant On 2 Sec



Wider Touch Pad



Ultra Light design



Li-Ion polymer batteries



FANLess Computing



SonicMaster Audio



X205TA

- Intel® Atom™ Z3735F Quad-Core (Up to 1.8GHz, 2M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 32GB EMMC • 2GB DDR3 Memory
- 2xUSB 2.0, BT 4.0, Wi-Fi
- Available in Gold, Blue, White & Red
- 1 Year Global Warranty

- Optimised battery life for all day computing
- 11hrs of video playing*
- 12hrs of web browsing*
- 13hrs of music playing*
- Compact & lightweight @ 980 gms
- Microsoft office 365 included
- 500GB ASUS webstorage free for 2 year
- 1 TB Microsoft One Drive free for 1 year
- Ultra Thin Design

₹15,999



*Battery life will vary depending on time & usages.** Only Available in T100TA-DK066H

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* IDC 2014, Excluding China & Japan

ASUS X555 Series

Notebook with Riveting Performance and Elegant Design



* IDC 2014, Excluding China & Japan



X555LJ-XX132H

- Intel® Core™ i5-5200U (Up to 2.7GHz, 3M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 920M - 2GB DDR3
- 1TB HDD 5400RPM • 8GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy Dark Brown
- 1 Year Global Warranty

₹48,999

X555LD-XX038D

- Intel® Core™ i5-4210U (Up to 2.7GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 820 - 2GB DDR3
- 1TB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy Dark Brown
- 1 Year Global Warranty

₹41,999

X555LD-XX055H

- Intel® Core™ i3-4030U (1.9GHz, 3M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 820 - 2GB DDR3
- 1TB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Matt Black
- 1 Year Global Warranty

₹37,999

X555LA-XX189D/ X555LA-XX092D

- Intel® Core™ i5-4210U (Up to 2.7GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA Intel® Graphics 4400
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy white / Matt Black
- 1 Year Global Warranty

₹37,499

X555LJ-XX127D

- Intel® Core™ i3-5010U (2.1GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 920M - 2GB DDR3
- 1TB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy Dark Brown
- 1 Year Global Warranty

₹36,499

X555LD-XX055D/ XX356D/XX205D

- Intel® Core™ i3-4030U (1.9GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 820 - 2GB DDR3
- 1TB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Matt Black, Glossy Red, Glossy Dark Brown
- 1 Year Global Warranty

₹34,999

X555LA-XX305D/ XX306D

- Intel® Core™ i3-4030U (1.9GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD 4400
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy Blue, Glossy Red,
- 1 Year Global Warranty

₹28,999

X555LA-XX252D/ XX172D

- Intel® Core™ i3-4030U (1.9GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD 4400
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy white, Matt Black
- 1 Year Global Warranty

₹28,999

ASUS X 553 Series

Notebook with Riveting Performance and Elegant Design



Splendid Technology



Instant On
2 Sec



Battery Life
3x Longer



Wider
Touch Pad



IceCool
technology



USB 3.0 for fast
data transfer



SonicMaster
Audio



X553MA-BING-SX376B

- Intel® Pentium® N3540 Quad-Core (Up to 2.6GHz, 2M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Black texture
- **1 Year Global Warranty**

₹23,999

X553MA-BING-XX538B

- Intel® Pentium® N3540 Quad-Core (Up to 2.6GHz, 2M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Black texture
- **1 Year Global Warranty**

₹23,499

X553MA-BING-SX488B

- Intel® Celeron® N2940 Quad-Core (Up to 2.2GHz, 2M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Black texture
- **1 Year Global Warranty**

₹22,999

X553MA-XX513D

- Intel® Pentium® N3540 Quad-Core (Up to 2.6GHz, 2M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in White texture
- **1 Year Global Warranty**

₹21,499

X553MA-XX857D

- Intel® Pentium® N3540 Quad-Core (Up to 2.6GHz, 2M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Black texture
- **1 Year Global Warranty**

₹21,499

X553MA-BING-XX289B

- Intel® Celeron® N2930 Quad-Core (Up to 2.1GHz, 2M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi
- Available in Black texture
- **1 Year Global Warranty**

₹20,999

X553MA-BING-SX543B

- Intel® Celeron® N2940 Quad-Core (Up to 2.2GHz, 2M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi
- Available in Black texture
- **1 Year Global Warranty**

₹20,999

X553MA-XX858D/ XX516D

- Intel® Celeron® N2940 Quad-Core (Up to 2.2GHz, 2M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- **USB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Black texture
- **1 Year Global Warranty**

₹20,999

ASUS K series



Splendid Technology



Instant On
2 Sec



Battery Life
3x Longer



Wider
Touch Pad



IceCool
technology



2x USB 3.0 for
fast data transfer



Audio
SonicMaster



* IDC 2014, Excluding China & Japan



K555LD-XX645D

METAL

- Intel® Core™ i7-5500U (up to 3.0 GHz, 4M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 820 - 2GB DDR3
- 1TB 5400RPM • 8GB DDR3 Memory
- **2xUSB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Dark Blue
- **1 Year Global Warranty**

₹55,999

K555LJ-XX135D

METAL

- Intel® Core™ i7-5500U (up to 3.0 GHz, 4M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 920M - 2GB DDR3
- 1TB 5400RPM • 8GB DDR3 Memory
- **2xUSB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Black
- **1 Year Global Warranty**

₹55,999

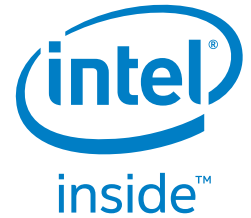
K555LJ-XX131D

METAL

- Intel® Core™ i5-5200 (up to 2.7 GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 920M - 2GB DDR3
- 1TB 5400RPM • 8GB DDR3 Memory
- **2xUSB 3.0**, BT 4.0, Wi-Fi • DVD Writer
- Available in Black
- **1 Year Global Warranty**

₹45,999

ASUS Tablet Series



ASUS Fonepad 7 FE170 & FE171 Series

Tablet 17.7cm (7) with Phone Functions, 3G Dual - SIM



Fonepad 7 - FE170CG



Fonepad 7 - FE171CG



- Intel® Atom™ Multicore Processor Z2520 (1.2GHz) with **Intel® Hyper-Threading Technology**
- Android 4.3 Jelly Bean (Upgradable to 4.4) + **ASUS Exclusive ZenUI™**
- Screen 17.7cm (7) WSVGA (1024x600), Multi-touch Panel
- **8GB Storage + MicroSD support up to 64GB**
- **1GB Memory**
- 2MP Camera (rear) | 0.3MP Camera (front)
- **Battery - 3950mAh**
- Dual SIM dual standby
- Miracast Support, BT 4.0, Wi-Fi, A-GPS, GPS + GLONASS
- **Weight: 290g**
- 1 Year Warranty Local

- Intel® Atom™ Multicore Processor Z2520 (1.2GHz) with **Intel® Hyper-Threading Technology**
- Android KitKat 4.4 + **ASUS Exclusive ZenUI™**
- Screen 17.7cm (7) WSVGA (1024x600), Multi-touch Panel, **IPS, 178° Wide Angle view**
- **16GB Storage + MicroSD support up to 64GB**
- **2GB Memory**
- 8MP Camera (rear) **Auto Focus** | 2MP Camera (front)
- **Battery - 4000mAh**
- Dual SIM dual standby
- Miracast Support, BT 4.0, Wi-Fi, A-GPS, GPS + GLONASS
- **Weight: 270g**
- 1 Year Warranty Local

₹7,999

₹10,999

ASUS Fonepad 8 FE380 Series

Tablet with Quad- Core 64-bit



Fonepad 8 - FE380CG



- Intel® Atom™ Quad-Core Processor Z3530 (Up to 1.33GHz) with **Intel® Atom™ 64-bit Technology**
- Android 4.4 KitKat + **ASUS Exclusive ZenUI™**
- Screen 20.3 (8) **Super Bright IPS HD** (1280x800), Multi-touch Panel with 178° wide view angle
- **16 GB Storage + 5GB ASUS WebStorage** life time + **MicroSD support up to 64GB**
- **2GB Memory**
- **5MP Camera, Auto-Focus** (rear) | 2MP (front)
- **Battery - 4000mAh**
- Micro SIM, BT 4.0, Wi-Fi,
- G-sensor, Light sensor, Proximity Sensor
- Hall sensor
- **Weight: 310g**
- 1 Year Warranty Local

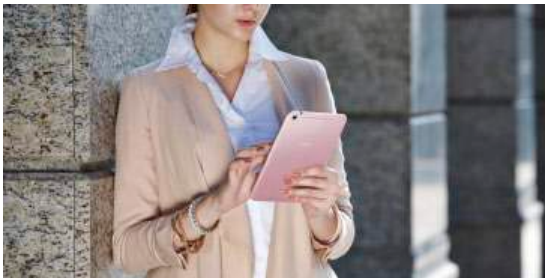
₹13,999

MeMopad- Me581

Powerful Tablet for Gaming & Multimedia Entertainment



Memopad- Me581



- Intel® Atom™ Quad Core Processor Z3560 (1.8GHz) with **Atom 64-bit Technology**
- Upgradable to Android lollipop 5.0 + **ASUS Exclusive ZenUI™**
- Screen: 20.3cm (8) IPS FHD OGS touch panel (1920x1200)
- **Super Anti-Scratch Corning® Gorilla® Glass 3** with Any Pen writing* Anti Fingerprint coating
- **16GB Storage + MicroSD support up to 64GB**
- **2GB Memory**
- **5MP Camera, Auto-Focus** (rear) | 1.2MP Camera(front)
- **Battery - 4000mAh**
- Micro SIM, BT 4.0, Wi-Fi,
- G-sensor, Light sensor, E-compass, Gyroscope, Hall sensor
- **Weight: 310g**
- 1 Year Warranty Local

₹19,999

*Any Pen works with any metal tipped pen or lead pencil with a radius of 0.75mm or more.

Intel, the Intel logo, the Intel Inside logo and Intel® Atom™ are trademarks of Intel Corporation in the U.S. and/or other countries.

ASUS ROG Desktop PC Series Desktop PC Gaming Performance Without Upscale with Slam

No.1 Motherboard
in The World
ASUS Produsen Motherboard No. 1 di Dunia



ROG G30 Series



ROG G20 Series

G30AK-IN001S

- Intel® Core™ i7-4770K (Overclock to 4.1GHz)
- Windows 8.1
- VGA NVIDIA® GeForce® GTX760 - 3GB GDDR5
- 1TB HDD 7200RPM + 128GB SSD
- 8GB DDR3 Memory • Blu-Ray Disc Writer • WiFi
- Front I/O: 2x USB 3.0, 2x USB 2.0, Headphone, Microphone, 16-in-1 Card Reader • Rear I/O: 4x USB 3.0, 2x USB 2.0, PS/2, DVI-D, HDMI, VGA, RJ45 LAN
- Wired keyboard (Backlit) & mouse
- 3 Years Onsite Warranty

₹1,13,499

G20AJ-IN007S

- Intel® Core™ i7-4790 (Up to 4.0GHz)
- Windows 8.1
- VGA NVIDIA® GeForce® GTX 745 - 4GB DDR3
- 1TB HDD 7200RPM + 32GB SSD
- 8GB DDR3 Memory • DVD Writer • WiFi
- Front I/O: 2x USB 3.0, Headphone, Microphone
- Rear I/O: 2x USB 3.0, 4x USB 2.0, HDMI, RJ45 LAN, 8 Channel Audio, DC-in
- Wired keyboard & mouse
- 3 Years Onsite Warranty

₹84,999

ASUS Desktop PC Series Desktop PC with Resilient Performance for All Types of Computing

No.1 Motherboard
in The World
ASUS Produsen Motherboard No. 1 di Dunia



M11AD-IN004S

- Intel® Core™ i3-4150 (3.5GHz, 3M)
- Windows 8.1
- Integrated Intel® Graphics Media Accelerator HD
- 500GB HDD 7200RPM • 4GB DDR3 Memory
- DVD Writer, BT 4.0, Wi-Fi
- Front I/O: 2x USB 2.0, Microphone, Headphone, 6 in 1 Card Reader
- Rear I/O: 2x USB 3.0, 4x USB 2.0, HDMI, VGA-Out, RJ45 LAN, 6 Channel Audio
- Wired keyboard & mouse
- 3 Years Onsite Warranty

₹35,199

M11AD-IN005D

- Intel® Core™ i3-4150 (3.5GHz, 3M)
- DOS
- Integrated Intel® Graphics Media Accelerator HD
- 500GB HDD 7200RPM • 2GB DDR3 Memory
- DVD Writer, BT 4.0, Wi-Fi
- Front I/O: 2x USB 3.0, Microphone, Headphone, 6 in 1 Card Reader
- Rear I/O: 2x USB 3.0, 4x USB 2.0, HDMI, VGA-Out, RJ45 LAN, 6 Channel Audio
- Wired keyboard & mouse
- 3 Years Onsite Warranty

₹29,299

K30AD-IN005D

- Intel® Pentium® G3240 Dual Core (3.1GHz, 3M)
- DOS
- Integrated Intel® Graphics Media Accelerator HD
- 500GB HDD 7200RPM • 2GB DDR3 Memory
- DVD Writer
- Front I/O: 2x USB 3.0, Microphone, Headphone, 6 in 1 Card Reader
- Rear I/O: 3x USB 2.0, HDMI, VGA-Out, RJ45 LAN, 7.1 Channel Audio
- Wired keyboard & mouse
- 1 Year Onsite Warranty

₹21,899

K31AN-IN001D

- Intel® Pentium® J2900 Quad Core (Up to 2.6GHz, 2M)
- DOS
- Integrated Intel® Graphics Media Accelerator HD
- 500GB HDD 7200RPM • 2GB DDR3 Memory • DVD Writer
- Front I/O: 2x USB 2.0, Microphone, Headphone, Card Reader
- Rear I/O: 1x USB 3.0, 2x USB 2.0, HDMI, VGA-Out, RJ45 LAN, 7.1 Channel Audio
- Wired keyboard & mouse
- 3 Years Onsite Warranty

₹17,890

ASUS All-in-One PC Series Everything you need in One Integrated PC

No.1 Motherboard
in The World
ASUS Produsen Motherboard No. 1 di Dunia



ET2040IUk-BB023W

- Intel® Pentium® J2900 Quad Core (2.6GHz, 2M)
- Windows 8.1
- Screen 49.5 cm (19.5) HD
- VGA Intel® HD Graphic
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- Wi-Fi
- Left side: 3 x USB 3.0, 1 x HDMI-out, 1 x 3-in-1 card reader, 1 x RJ-45 port,
- Right side: 3 x USB 2.0, 1 x Microphone, 1x headphone
- Inbuilt Battery
- Wired Keyboard & Mouse
- 1 Year Onsite Warranty

₹25,999

ET2040IUk-BB007M

- Intel® Celeron® J1800 Dual Core (Up to 2.5GHz, 1M)
- DOS
- Screen 49.5 cm (19.5) HD
- VGA Intel® HD Graphic
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- Wi-Fi, Wired Keyboard & Mouse
- Left side: 3 x USB 3.0, 1 x HDMI-out, 1 x 3-in-1 card reader, 1 x RJ-45 port, 1 x DC-in
- Right side: 3x USB 2.0, 1 x microphone jack, 1 x head phone jack,
- Inbuilt Battery
- Wired Keyboard & Mouse
- 1 Year Onsite Warranty

₹20,999

*Only available in G30AK - IN001S



ASUSPRO

ASUSPRO Notebook Series Business notebook with reliability, flexibility, and Best Productivity

- Genuine Windows
- Tough Carbon Material
- Fingerprint Scabbler
- Spill Resistant Keyboard
- Super Tough
- Comfortable Keyboard
- USB 3.0 Fast data transfer
- SonicMaster Audio



BU201LA-DT006P

- Intel® Core™ i5-4210U (Up to 1.7GHz, 3M)
- Windows 8.1 Pro 64-bit
- Screen 31.7 cm (12.5) FHD
- VGA Intel® HD 4400
- 500GB HDD + 8GB SSD
- 4GB DDR3L Memory
- USB 3.0, BT 4.0, Wi-Fi
- 1 Year Global Warranty

₹85,999



PU451LD-W0173P

- Intel® Core™ i3-4030U (Up to 1.9GHz, 3M)
- Windows 8.1 Pro
- Screen 35.5 cm (14) HD
- VGA NVIDIA® GeForce® 820 - 1GB
- 500GB HDD
- 4GB DDR3L Memory
- USB 3.0, BT 4.0, Wi-Fi, DVD Writer
- 1 Year Global Warranty

₹52,499

P450LAV-W0132G

- Intel® Core™ i3-4030U (Up to 1.9GHz, 3M)
- Windows 8.1 Pro 64-bit
- Screen 35.5 cm (14) HD
- VGA Intel® HD 4400
- 500GB HDD
- 4GB DDR3L Memory
- USB 3.0, BT 4.0, Wi-Fi, DVD Writer
- 1 Year Global Warranty

₹39,499

P550LAV-X0429P

- Intel® Core™ i3-4030U (Up to 1.9GHz, 3M)
- Windows 8.1 Pro
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD 4400
- 500GB HDD
- 4GB DDR3L Memory
- USB 3.0, BT 4.0, Wi-Fi, DVD Writer
- 1 Year Global Warranty

₹39,499

ASUSPRO Desktop PC Series Desktop PC with Productivity for Your Business Needs

No.1 Motherboard in The World

ASUS Produsen Motherboard No. 1 di Dunia

- Manage BIOS with Mouse
- Save Energy up to 40%
- 100% Solid Capacitor
- Smart Cooling System
- USB 3.0



D510 Series

D310 Series

D510MT-I54460007E

- Intel® Core™ i5-4460
- Windows 8.1 Pro 64-bit
- Monitor ASUS Wide LED 46.9 (18.5)
- VGA Intel® H81
- 500GB HDD • 4GB DDR3 Memory • DVD Writer
- I/O: 1 x Parallel Port, 1 x COM Port, 1 x PCI-e x 1
- 1 x PCI-e x 16, 1 x PCI
- KeyBoard+Mouse, TPM card
- 3 Year Global Warranty

₹53,499

D310MT-I341600590

- Intel® Core™ i3-4160
- DOS
- Monitor ASUS Wide LED 46.9 (18.5)
- VGA Intel® H81
- 500GB HDD • 4GB DDR3 Memory
- I/O: 1 x Parallel Port, 1 x COM Port, 1 x PCI-e x 1
- 1 x PCI-e x 16, 1 x PCI
- KeyBoard+Mouse
- 3 Year Global Warranty

₹32,799

ATTENTION

Specifications are subject to change at any time without notice. Please contact the store / dealer nearby for more information. PCB color and bundled version software can change at any time without notice. Battery life depends on the specific configuration tools, usage and environmental conditions. Numbers listed on every feature depending on the specific conditions and usage.

Marks in History, ASUS Notebooks

ASUS notebooks have proven themselves in harshest conditions and locations, becoming a legend. ASUS's search for incredible have empowered courageous and adventurous people everywhere. Let's take a look at the several feats that have left an incredible mark on computing history.

In outer space Zero defects during 600 days in orbit!

Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware. "ASUS notebooks never overheated", said Sergei Avdeev, one of the Russian cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."



In the air Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.



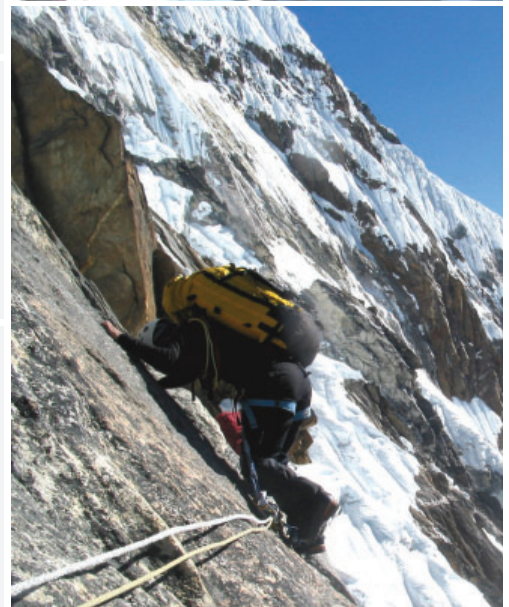
At the ends of the earth Conquering Antarctica

December 2003 expedition with acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.



On the world's highest peak First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.



Braving the desert Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.

Extreme Testing for The Best Notebook Quality



All ASUS notebooks have been through a series of testing process to ensure each model was resilient and reliable. ASUS notebooks have been through a lot of testing under extreme conditions and situations (not that commonly happens in everyday life). This is done to ensure ASUS Notebooks can always give a good performance in any condition.



Keyboard Test

Express yourself confidently! Thanks to the keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input that may happen, ASUS keyboard would perform at its best.



Abrasive Test

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colours and surface materials stay at prime condition even after extensive and demanding usage.



Noise Test

Abrasive noise tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tuning to deliver the best sound possible.



Pressure Test

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



Enhanced Hinge Test

Notebook lid hinges are weak spots. If cheap materials are used they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.



Vibration Test

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures that the parts stay together and performance remains consistent even during shakes!



Shock Test

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



Twist Test

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need



Acceleration Test

Halt test stands for Highly Accelerated Life Test, and express moves of notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



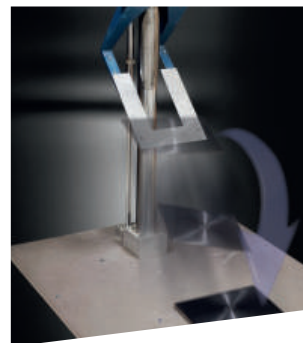
Port Test

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



Temperature Test

Tough temperature tests variety of diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.








Drop Test

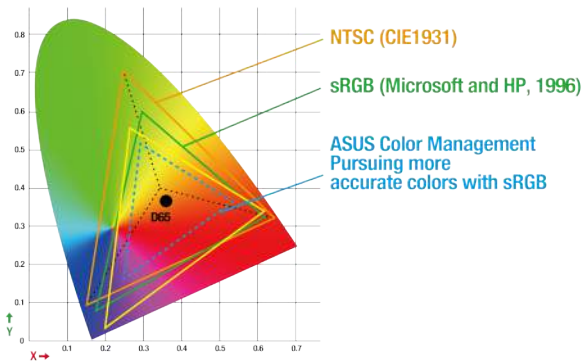
Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

5 Reasons to Love ASUS

ASUS has a commitment to provide good features to users ASUS's commitment to provide the best satisfaction focuses on five things: design, sound, intuitive touch both in terms of software and hardware, the speed of response with Instant On 2 seconds Feature and the Cloud Storage for additional storage needs.

				
<p>Authentic Beauty</p>	<p>Incredible Sound</p>	<p>Intuitive Touch</p>	<p>Quick Response</p>	<p>Ubiquitous Access</p>

1. Authentic Beauty



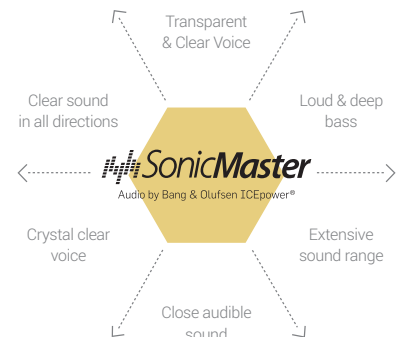
ASUS Splendid Technology

With ASUS Splendid technology combined with panel technology and sophisticated software, you can get the display colours life like and accurate for stunning visuals on any content. This technology provides more accurate colour and adds life to the latest panel technology. Combined with sophisticated software, ASUS Splendid technology, can easily set the display colours alive and more accurate.

2. Incredible Sound

SonicMaster Audio Technology

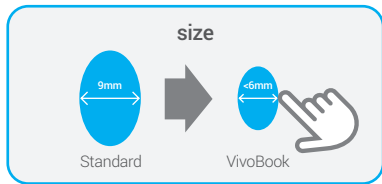
The combination and the perfect mix of beauty with design, advanced devices, and rich software delivers, stunning audio quality. With the support of this SonicMaster technology, the sound gets louder, detailed, and accurate. Moreover, with the Audio Wizard software support one enjoys features that comes with five audio mode options to adapt any need.



3. Intuitive Touch

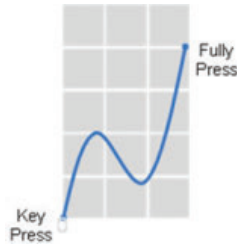
Fast Response Multi-Touch Test

With a screen size of 6 mm actuator ASUS has created a sensed touch-sensitive screen. With high precision and a faster response time, you can draw, and write quickly.



Ergonomic Keyboard Chiclet

ASUS keyboard has a peak pressure of 62 grams which is the best figure for typing fast, accurate and tireless even for a long time.



Intuitive and Spacious Touchpad

ASUS Notebook is equipped with a large & wide touchpad, an intuitive feature with which you can type, play, open applications quickly and easily.



4. Quick Response

2 seconds Instant On

ASUS notebook can be switched directly in a matter of 2 seconds from sleep state to work mode just like a mobile phone.



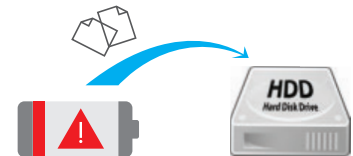
2 Weeks Standby

ASUS notebook can survive up to two weeks long sleep thanks to Super Hybrid Engine II technology.



Automatic Backup

ASUS Notebook will automatically save data when the battery capacity reaches less than 5 percent.



5. Ubiquitous Access

Ease of Data Access

Access all the data from the various devices you use and share data easily and quickly to colleagues or your family.

Real-Time Access

Instant synchronization and updates in real-time for all your data on ASUS WebStorage through various devices wherever and whenever you are.



ASUS ONSITE SERVICE AT YOUR DOORSTEP

Still trying to find the closet service center? Too busy to carry your Notebook to service center for Tech Support ?

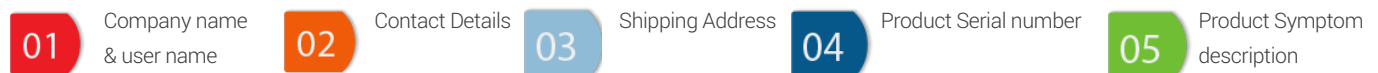
Now, ASUS provides an exclusive solution for you! Other than 1 year Global Warranty, ASUS also provides a premium Onsite Service for end users & dealers. The Service allows you to request for Onsite service by a simple call which will instantly get a specialist to Support the Notebook at your premises in order to save your time. In terms of support lead time, we can provide earliest of 1 day and latest of 4 days to assure the quality of our services.

ASUS Onsite Support at Your Door Step*

5 SIMPLE STEPS

- Call on our Toll Free Number 1800-2090-365 to request an Onsite Service
- The Tech support team will provide online trouble shooting
- Our Toll Free Agent will give you the option of Carry-in / Onsite support based on the city list / kilometer area radius from the nearest service center
- An engineer will visit your place and resolve the issue if onsite is available
- You have to sign the feedback form

Information for submitting Onsite service request



To Know about ASUS service, call customer care center

TOLL FREE 1800-2090-365

Monday to saturday (9am to 6pm) | Email: rc_india@asus.com
For further details log on to : www.support.asus.com

TERMS AND CONDITIONS

- Onsite support facility is absolutely free for ASUS notebook sold in India, within the warranty period.
- Consumers who reside within 40KM radius of the nearest ASUS Service center in over 100 major Tier I and II Cities across India can avail onsite service
- Onsite service facility is chargeable for any Notebook purchased outside India.

*EXTRA warranty provides TOTAL protection for your notebook FREE service costs and spare parts during the warranty period. ** Prices are subject to change at any time, please contact ASUS Service Center for the latest pricing information.

Experince world class after sales service with ASUS

Warranty Extension Pack

ASUS provides Warranty Extension Pack (WEP) for your Notebooks . WEP can be bought from any ASUS authorised dealer and must be activated within 365 days of your purchase of Notebook . Now you have more reasons to feel secure for a longer time.

Onsite* Service Warranty

Get FREE Onsite Service by our professional engineers in selected cities. This service covers your notebook as well as accessories like battery, adaptor etc. within the warranty period. Consumers who reside within 40 km radius of the nearest ASUS service center in more than 100 cities across India can avail Onsite Service for no extra charge. *on selected cities only.

Be an ASUS VIP Member

Register your ASUS product at <https://vip.asus.com/login.aspx> to become an ASUS VIP Member. As a registered user, you will have full access to functions such as: • Hot deals, promotions, or marketing campaign alerts • Unique personal product page • Your very own technical mailbox

Wide Service Coverage

Visit <http://support.asus.com/ServiceCenter.aspx?SLanguage=en> to search more than 150 service points across india.

ASUS carry in support centres

City				
Agartala	Bijapur	Hamirpur	Madurai	Shimoga
Agra	Burdwan	Hanumangarh	Maida	Silchar
Ahmedabad	Calicut	Hisar	Mangalore	Siliguri
Ahmednagar	Chandigarh	Hubli	Meerut	Solapur
Aizawl	Chapra	Hyderabad	Moga	Srinagar
Ajmer	Chennai	Imphal	Mumbai	Surat
Akola	Cochin	Indore	Mysore	Thane
Aligarh	Coimbatore	Jabalpur	Nagpur	Thrissur
Allahabad	Cuttak	Jaipur	Nashik	Tirunelveli
Amravati	Davangree	Jalandhar	Noida	Tirupathi
Amritsar	Dehradun	Jalgaon	Patna	Trichy
Anand	Delhi	Jammu	Patiala	Trivandrum
Aurangabad	Dhanbad	Jamnagar	Pondicherry	Udaipur
Bangalore	Dimapur	Jamshedpur	Pune	Varanasi
Baramati	Duliajan	Jodhpur	Raipur	Vasai
Bareilly	Durgapur	Jorhat	Rajahmundry	Vashi
Baroda	Gaya	Kannur	Rajkot	Vijayawada
Barrackpore	Ghaziabad	Kanpur	Ranchi	Vishakhapatnam
Bathinda	Goa	Karnal	Ratnagiri	
Belgaum	Gorakhpur	Kolhapur	Saharanpur	
Bellary	Gulbarga	Kolkata	Sambalpur	
Bhagalpur	Gurgaon	Kottayam	Sangli	
Bhopal	Guwahati	Kurnool	Shillong	
Bhubneshwar	Gwalior	Lucknow	Shimla	
Bilaspur	Haldwani	Ludhiana	Shimoga	

ASP - ASUS Authorized Service Providers

Notebook Tablets Mobile	Notebook Tablets	Notebook	Desktop AiO
F1 info Solution & Services Pvt. Ltd, Regenersis India Pvt. Ltd., Compugae I nfocom Ltd.	Modi Infosol Pvt. Ltd. Rashi Peripherals Pvt. Ltd. Mac Enterprises	Datamation Services Arsh Vision	F1 info Solution & Services Pvt. Ltd.

ASUS ROG Series

RULE THE GAME

15 17



*IDC 2014, Excluding China & Japan

- Turbo Master for stable overclocking**
- High-end graphics GeForce GTX
- FULL HD Screen FHD 1920 x 1080
- Intelligent Cooling System
- Illuminated Gaming Keyboard
- Audio Wizard ROG Gaming Audio Wizard
- SonicMaster Audio

Unbeatable Gaming Laptop with TurboMaster Overclocking

G751 is an unbeatable gaming laptop, thanks to its 4th-gen Intel® Core™ i7 processor and NVIDIA® GeForce® GTX graphics, with TurboMaster technology for stable GPU overclocking and ROG AudioWizard-enhanced audio for immersive gaming. Its intelligent dual-fan cooling system keeps everything cool even in the heat of battles, and special keys let you access Steam or share memorable gaming moments with the world! With its aluminum finish and illuminated ROG logo, there's no doubting on the ROG G751's gaming DNA. You'll be immersed in a Full HD gaming world through a 178-degree wide-view angled display with an anti-glare coat; while an ergonomically-angled keyboard ensures no fatigue during marathon gaming sessions.

Enthusiast-grade NVIDIA® GTX series Graphics

The latest enthusiast-grade NVIDIA® GTX series graphics scores over 12,000+ in the 3DMark 11 performance benchmark, providing you with sharper visuals for fast-paced games. NVIDIA® GeForce® Experience™ optimizes settings for higher resolutions and greater in-game detail for extra-sharp image quality; it also enhances frame rates to give you super smooth gameplay.



**Available in G751JL-T3024P. *Old stock available @ ₹84999

Programmable Game Keys and Marked WASD Keys

ROG G751 has dedicated keys for instant Steam access and one-click gameplay recording. The ASUS ROG Macro Key can be programmed with up to three commands, so you can make complex in-game multi-key actions, launch applications, or load up a specific website with one keystroke. It also features specially-marked WASD keys.



ROG G751JL-T3024P

- Intel® Core™ i7-4720HQ (Up to 3.6GHz, 6M)
- Windows 8.1 Pro
- Screen 43.9 cm (17.3) FHD Touch Panel
- VGA NVIDIA® GTX 965M - 2GB GDDR5
- 1TB 7200RPM • 24GB DDR3 Memory
- 4xUSB 3.0, BT 4.0, Wi-Fi, Killer WLAN • Blu-Ray (Read)
- Gaming Carry bag, Headset & Gaming Mouse
- Available in Black
- 1 Year Global Warranty

- Angular Keyboard Design
- Red Backlit Gaming Keyboard with 2.5mm key travel distance & isolated arrow keys
- Built-in SubWoofer
- Array Microphone

₹1,33,999

ROG GL552JX-CN009H

- Intel® Core™ i7-4720HQ (Up to 3.6GHz, 6M)
- Windows 8.1
- Screen 39.6 cm (15.6) Full HD Anti-Glare
- VGA NVIDIA® GTX 950M - 2GB DDR3
- 1TB 7200RPM • 8GB DDR3 Memory
- 3xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Gaming Carry bag, Headset & Gaming Mouse
- Available in Black
- 1 Year Global Warranty

- Red Backlit Gaming Keyboard with 1.8mm key travel distance
- Inspired by F22 stealth fighter

₹70,999

ASUS ROG Desktop PC

Uncompromising Gaming DNA . The Choice of Champions



No.1 Motherboard
in The World
ASUS Producent Motherboard No. 1 di Dunia



ROG G20, World's Most Powerful Compact Gaming Desktop

Desktop PC ASUS ROG G20 as a whole is designed to dominate the gaming segment with a size of a small desktop. ASUS ROG series has received many awards including Best Choices of the Year and the Golden awards at Computex 2014. The ROG G20 has a volume of 12.5 liters which is supported by the Intel® Core i7™ processor and graphics card NVIDIA® GeForce® GTX providing outstanding performance for gaming.

Versatility in a 12.5-liter Case

ROG G20 is designed without showing side vents in the exterior. It has a cooling system that allows air flow, The hidden channels guarantees efficient heat ventilation for gaming sessions even if used continuously. The sound is only 22dB, it is silent on the size of the desktop PC to a classy high-end.



Wired keyboard & Mouse Included with G30AK IN001S & G20AJ-IN007S

G30AK-IN001S

- Intel® Core™ i7-4770K (OverClock. to 4.1 GHz)
- Windows 8.1
- VGA NVIDIA® GeForce® GTX760 - 3GB DDR5
- 1TB HDD 7200RPM + 128GB SSD
- 8GB DDR3 Memory • Blu-Ray Disc Writer • WiFi
- Front I/O: 2x USB 3.0, 2x USB 2.0, Headphone, Microphone, 16-in-1 Card Reader,
- Rear I/O: 4x USB 3.0, 2x USB 2.0, PS/2, DVI-D, HDMI, VGA, RJ45 LAN, 8 Channel Audio
- 3 Years Onsite Warranty

₹1,13,449

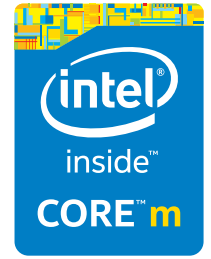
G20AJ-IN007S

- Intel® Core™ i7-4790 (Up to 4.0GHz)
- Windows 8.1
- VGA NVIDIA® GeForce® GTX 745 - 4GB DDR3
- 1TB HDD 7200RPM + 32GB SSD
- 8GB DDR3 Memory • DVD Writer • WiFi
- Front I/O: 2x USB 3.0, Headphone, Microphone
- Rear I/O: 2x USB 3.0, 4x USB 2.0, HDMI, RJ45 LAN, 8 Channel Audio, DC-in,
- 3 Years Onsite Warranty

₹84,999

ASUS ZenBook™ UX305

Fast . Slim . Beautiful



13 For Working People | Young Executives | Entrepreneurs



* IDC 2014, Excluding China & Japan



Your Slim, Featherweight Powerhouse

ZenBook UX305 weighs a mere 1.2kg, and is just 1.2cm thin. It is quite simply the thinnest and lightest laptop with a 33.7cm (13.3) display. The light, agile ZenBook UX305 epitomizes elegance with its two chic finishes. Obsidian Stone with its spun-metal hairline details, and subtle diamond-cut edges further highlight its understated beauty. ZenBook UX305's balanced design is more than simply beautiful but also a performance stunner. With 4GB of fast memory, lightning-speed solid-state drive and a powerful Intel® Core™ M processor, you're never left waiting. ZenBook UX305's 512GB solid-state drive runs nearly six times faster than conventional hard drives. Apps open in moments and files in a flash.

Intel, the Intel logo, the Intel Inside logo, Intel® Core™ and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.





Finer Display for Finer Details

Your existence comes to life on ZenBook UX305's Quad Full HD Anti Glare touchscreen. 178-degree viewing angle and anti-glare coating render images with far more depth. The advanced ASUS technology delivers full-bodied, accurate colors in an extra-wide color gamut (72% NTSC) for truly stunning, vivid visual delights.

More Power-packed Than Ever

With up to 4GB memory, ultra-fast 512GB SSD storage, high-speed 802.11ac Wi-Fi connectivity and three USB 3.0 ports, ZenBook UX305 is turbocharged for all your computing needs. And with its super-quiet, fanless design your enjoyment is never disturbed.. ZenBook UX305's 512GB solid-state drive runs nearly six times faster than conventional hard drives.



Extra-long Battery Life up to 10 Hours

ZenBook UX305's powerful battery and intelligent power management keeps it working for up to ten hours. So when your long workday is done and it's time to unwind, there's plenty of power left for play in your zenbook. ZenBook UX305's balanced design is more than simply beautiful but it's a performance stunner. With 4GB of fast memory, lightning-speed solid-state drive and a powerful Intel® Core™ M processor you will never have to wait.



Fast Connectivity Redefined

In ZenBook UX305 there are three USB 3.0 ports, which transfers data up to ten times (10X) faster than the older USB 2.0 connections, and helps to deliver more power for faster charging. ZenBook UX305 goes still further, with ASUS USB Charger+ technology built in to one port to charge connected devices up to 50% faster – even when ZenBook is asleep or switched off!



Dark Gray



Obsidian Stone Black

UX501JW-FJ221H

- Intel® Core™ i7-4720HQ (up to 3.6 GHz, 6M)
- Windows 8.1
- Screen 39.6 cm (15.6) QFHD Touch Panel
- VGA NVIDIA® GTX 960M - 2GB GDDR5
- 512GB SSD • 16GB DDR3 Memory
- 3xUSB 3.0, BT 4.0, Wi-Fi
- Available in Dark Grey
- 1 Year Global Warranty

- Web browsing up to 10 hours*
- Full Aluminium Body
- Luxurious Diamond Cut Design

₹1,16,999

UX305FA(MS)-FC113H

- Intel® Core™ M-5Y10 (Up to 2.0GHz, 4M)
- Windows 8.1
- Screen 33.7 cm (13.3) FHD Anti Glare
- VGA Intel® HD 5300
- 256GB SSD • 4GB DDR3 Memory
- 3xUSB 3.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

- Web browsing up to 10 hours*
- Full Aluminium Body
- Luxurious Diamond Cut Design
- Incredibly thin at 12.3mm & light at 1.2kg

₹50,999

*Battery life will vary depending on time & usages.

*Result from Mobile Mark 2012 office productivity and DVD playback test

ASUS X555 / X553

Colorful Notebook with Elegant Premium Design



15 For Students | Working People | Young Executives



* IDC 2014, Excluding China & Japan



Splendid Technology



2 seconds Instant On



40%^{**} Bigger Touch Pad



Stay Cool with IceCool Technology



3x Longer Battery Life Cycle



Fast data transfer



SonicMaster Audio

Amazing Audio Quality

A mixture of hardware, software, and tuning, SonicMaster was developed with the clear goal of giving you the best notebook PC audio. A professional codec ensures precise sound performance, an optimized amplifier gives you louder volumes, while larger speakers and resonance chambers deliver powerful audio output and deeper bass. Additional signal processing helps fine tune the hardware, filtering noise and improving audio clarity so that you can enjoy unrivalled audio on your X553 & X555 Series.



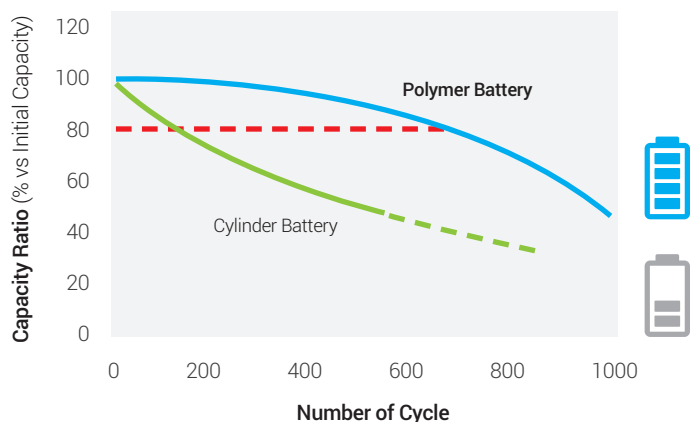
^{**}Compared with other competitors notebooks with similar price.

Intel, the Intel logo, the Intel Inside logo and Intel® Atom™ are trademarks of Intel Corporation in the U.S. and/or other countries.



Precise Input and Comfort with ASUS IceCool Technology

ASUS X series notebook features the ergonomic seamless one-piece keyboard & is designed to provide you the most comfortable typing experience. ASUS IceCool technology keeps the palm rest at a temperature range between 28°C to 35°C, This is significantly lower than our body temperature, making typing a little more comfortable for you.



Long Lifespan Li-Polymer Battery

ASUS Xseries notebooks have a Li-Polymer battery that gives you up to 3x more battery life than the lifespan of Li-ion cylinder batteries. Even after hundreds of charge cycles, it still holds up to 80% of its original charge capacity. The ASUS Xseries features a 2-second instant resume, so you can go from sleep mode to surfing the net or working on documents in a jiffy.

ASUS Splendid Technology

Developed by the ASUS Golden Eye team, the exclusive ASUS Splendid technology gives you accurate colours and colour temperature. It delivers brilliant & vibrant colour by fine-tuning various display settings and parameters. ASUS Splendid technology gives you four different video settings to ensure the best visual possible.

Normal Mode

Configures colour gamut aspects for picture optimisation, suitable for reading documents or for daily activities.

Theater Mode

Skin colour will look more natural when watching videos.

Vivid Mode

Enhances the contrast level and colour saturation for life like pictures. Suitable for viewing colour-rich photos.

Manual Mode

For professionals to manually configures the colour settings.

X555LJ-XX132H

- Intel® Core™ i5-5200U (Up to 2.7GHz, 3M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 920M - 2GB DDR3
- 1TB HDD 5400RPM • 8GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy Dark Brown
- 1 Year Global Warranty

₹48,999

X555LJ-XX127D

- Intel® Core™ i3-5010U (2.1GHz, 3M)
- DOS
- Screen 39.6 cm (15.6) HD
- VGA NVIDIA® GT 920M - 2GB DDR3
- 1TB HDD 5400RPM • 4GB DDR3 Memory
- 2xUSB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Glossy Dark Brown
- 1 Year Global Warranty

₹36,499

X553MA-BING-SX376B

- Intel® Pentium® N3540 Quad-Core (Up to 2.6GHz, 2M)
- Windows 8.1
- Screen 39.6 cm (15.6) HD
- VGA Intel® HD Graphics
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- USB 3.0, BT 4.0, Wi-Fi • DVD Writer
- Available in Black Colour Texture
- 1 Year Global Warranty

₹23,999

ASUS X205

<1kg Ultra Portable Notebook with up to 12 Hours* of Battery Life



11 For Students | Working People | Young Executives



* IDC 2014, Excluding China & Japan



Processor
Quad-Core



Instant On
2 Sec



Wider
Touch Pad



Ultra Light
design



Li-Ion polymer
batteries



FANLess
Computing



SonicMaster
Audio

Mobile Performance, Elegantly Crafted

The ASUS EeeBook X205 is an affordable 29.4cm (11.6) Windows 8.1 notebook that weighs less than a kg and has a compact, space-saving design. EeeBook X205 allows you to surf the net for up to 12 hours after a full charge. Windows 8.1 with Bing gives you full compatibility with software and peripherals when compared to other operating systems. ASUS EeeBook X205 gives you all the notebook essentials with a premium feel. ASUS X205 features compact dimensions, streamlined curves, a tactile finish, and is available in four expressive colors.



* Battery life test conducted under web browsing conditions. Actual figures may vary according to use.

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Pre-Installed Office 365



OneDrive Cloud Storage



ASUS WebStorage



Microsoft Office 365 Included + ASUS Webstorage

With a 1-year subscription to full versions of Word, Excel, Outlook, PowerPoint, Access, Publisher and OneNote, along with 1TB online cloud space, ASUS EeeBook X205 is ready to help you with office 8 & work from the moment you switch it on! With ASUS WebStorage, your personal stuff is always with you on any internet-connected device. Your files are synchronized between all your devices, so you always have instant access to latest versions. WebStore offers you easy storage, sharing, and syncing of everything from business presentations to personal photo albums and your favorite music & even movie files.

Quad-core Processor for Smooth Performance

ASUS EeeBook X205 features an Intel® quad-core processor that has the power to handle all your daily computing needs. Ideal for multitasking, it is the perfect platform for working on Microsoft Office, watching movies, surfing the web, or playing the latest games. The fanless design of the ASUS EeeBook X205 keeps noise level down, ideal when you want to work in libraries or coffee shops.

Connected Standby Technology

Connected Standby technology gives you a smartphone-like user experience in a notebook – allowing apps to refresh even when the notebook lid is closed so you don't miss any app update and messages. There's also ultra-fast resume from sleep mode too work mode. ASUS EeeBook X205 is always ready to serve. ASUS EeeBook X205 gives you up to 12 hours* of battery life so you needn't worry about running out of battery while on long flights, or during travel.



ULTRA SLIM
17.5mm

ULTRA LIGHT
< 1kg



X205TA



- Intel® Atom™ Z3735F Quad-Core (Up to 1.8GHz, 2M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 32GB EMMC • 2GB DDR3 Memory
- 2xUSB 2.0, BT 4.0, Wi-Fi
- Available in Gold, Blue, White & Red
- 1 Year Global Warranty

₹15,999

*Battery life depends on the specific configuration tools, usage and environmental conditions.

ASUS X200

Thin, Light and Colorful 11.6 Notebook



11 For Students | Working People | Young Executives



* IDC 2014, Excluding China & Japan



Full Size
chiclet keyboard



Instant On
2 Sec



Wider
Touch Pad



Ultra Light
design



USB 3.0 fast data
transfer



SonicMaster
Audio

Stylish, Thin & Light

Light at 1.2kg, ASUS X200 series is the right choice for people with high mobility. Comes in stylish design and chic look, the 29.4cm (11.6) is complete with its HD resolution (1366x768) and choice of high performance Intel® processor, starting from Dual-Core to i3. It is even topped with 500GB storage capacity.

Complete Features with Astonishing Audio

ASUS X200 Series with small profile of 29.4 cm (11.6) comes with ASUS SonicMaster for clear and vibrant sound. The ASUS X200, being a notebook gives a smartphone-like response time. It features a 2-second instant resume, so that you can go from sleep mode to surfing the net or working on documents in just 2 seconds. X200 notebooks even gives you various optimized power modes so that you get the most life out of your battery. They can even remain in standby mode for an incredible two weeks! You needn't worry about losing data during that time too, since it automatically takes a back up when the battery level drops below 5% .



X200LA-KX037H

- Intel® Core™ i3-4010U (1.7GHz, 3M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® HD 4400
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- 1x USB 3.0, 2x USB 2.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

₹30,499

X200MA-BING-KX495B

- Intel® Pentium® N3540 Quad-Core (Up to 2.6GHz, 2M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- 1 x USB 3.0, 2 x USB 2.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

₹21,499

X200MA-BING-KX423B

- Intel® Celeron® N2840 Dual-Core (Up to 2.5GHz, 1M)
- Windows 8.1
- Screen 29.4 cm (11.6) HD
- VGA Intel® Gen7 Graphics
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- 1 x USB 3.0, 2 x USB 2.0, BT 4.0, Wi-Fi
- Available in Black
- 1 Year Global Warranty

₹20,499

*ASUS recommends using genuine Operating System.

ASUS Fonepad™ 7 Series

17.7 cm (7) Tablet with 3G Call Function



7 For Gadget Lovers | Working People | Young Executives | Students | Mobile Gamers



17.7cm (7) Tablet with 3G Phone Function

ASUS Fonepad 7 is a 17.7 cm (7) Android device with full 3G Phone functionality, multi colour & supports a powerful Intel® Atom™ Processor Multicore 1.2GHz with Intel® Hyper-Threading Technology. This technology makes you maximize the processor power but still saves battery life. With 3G-HSPA+ connectivity support, Fonepad 7 has the fastest 3G download speed upto 42Mbps and upload speed upto 5.76Mbps. With Fonepad 7 you can also see smooth HD videos and games at your fingertips. It also delivers an intuitive user experience whether you're using it to read ebooks or playing games.

Convenient Dual Micro-SIM Standby

Fonepad 7 FE170CG is not only a tablet but also a smartphone. The interesting part of this tablet is the dual micro-SIM standby support. Even with all the said features ASUS Fonepad 7 supports upto 10 hrs of browsing.

Wi-Fi Browsing up to 10 Hours

Fonepad 7 has 10 hours browsing support with Wi-Fi Its narrow bezel design fits snugly in one hand to give you a portable Android* tablet with full 3G phone functionality to stay connected anytime, anywhere.

*-upgradable to Android 4.4 Kitkat.

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Fonepad 7 - FE170CG

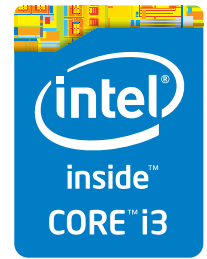
- Intel® Atom™ Multicore Processor Z2520 (1.2GHz) with **Intel® Hyper-Threading Technology**
- Android 4.3 Jelly Bean (Upgradable to 4.4) + **ASUS Exclusive ZenUI™**
- Screen 17.7cm (7) WSVGA (1024x600), Multi-touch Panel
- **8GB Storage** + 16GB ASUS WebStorage Free 1 Year + **MicroSD support up to 64GB**
- **1GB Memory**
- 2MP Camera (rear) | 0.3MP Camera (front)
- Battery - **3950mAh**
- Dual SIM dual standby
- Miracast Support, BT 4.0, Wi-Fi, A-GPS, GPS + GLONASS
- Dimension: 192 x 110 x 10.7 mm | **290g**
- 1 Year Warranty Local

₹7,999

ASUS M11 Desktop PC

All You Need for Everyday Computing

PC For Students | Working People



No.1 Motherboard
in The World
ASUS Produsen Motherboard No. 1 di Dunia



Manage BIOS
with Mouse



For Quiet
Computing



100% Solid
Capacitor



Smart Cooling
System



Fast data
transfer

High Class Performance Desktop PC

ASUS Desktop PC M11 is created to help all of your daily activities. Browsing, checking e-mail or for multimedia work, ASUS Desktop PC M11 can do everything well. Powered by the latest generation of Intel® processors, ASUS Desktop pcM11 gives a high performance & can run a variety of applications at ease. ASUS SonicMaster technology makes listening to music or watching movies more fun! With tons of features in the ASUS Desktop PC M11, working and playing has never been this easy.

Smart Cooling System

ASUS has designed the M11 Desktop PC with smart & sophisticated Cooling System. The air flows smoothly and the system as a whole will be much cooler. In quality and durability too, ASUS Desktop PC M11 has been proven better. Thanks to the use & manufacturing of quality motherboard by ASUS . you will always find it comfortable to use the ASUS Desktop PC M11 for a long computing session, whether it's playing or working.



ASUS M11AD

M11AD-IN004S

- Intel® Core™ i3-4150 (3.5GHz, 3M)
- Windows 8.1
- Integrated Intel® Graphics Media Accelerator HD
- 500GB HDD 7200RPM • 4GB DDR3 Memory
- DVD Writer, BT 4.0, Wi-Fi,
- **Front I/O:** 2x USB 2.0, Microphone, Headphone, 6 in 1 Card Reader
- **Rear I/O:** 2x USB 3.0, 4x USB 2.0, HDMI, VGA-Out, RJ45 LAN, 6 Channel Audio
- Wired keyboard & mouse
- **3 Years Onsite Warranty**

₹35,199

K30AD-IN005D

- Intel® Pentium® G3240 Dual Core (3.1GHz, 3M)
- DOS
- Integrated Intel® Graphics Media Accelerator HD
- 500GB HDD 7200RPM • 2GB DDR3 Memory
- DVD Writer
- **Front I/O:** 2x USB 3.0, Microphone, Headphone, 6 in 1 Card Reader
- **Rear I/O:** 3x USB 2.0, HDMI, VGA-Out, RJ45 LAN, 7.1 Channel Audio
- Wired keyboard & mouse,
- **1 Year Onsite Warranty**

₹21,899

K31AN-IN001D

- Intel® Pentium® J2900 Quad Core (Up to 2.6GHz, 2M)
- DOS
- Integrated Intel® Graphics Media Accelerator HD
- 500GB HDD 7200RPM • 2GB DDR3 Memory • DVD Writer
- **Front I/O:** 2x USB 2.0, Microphone, Headphone, Card Reader
- **Rear I/O:** 1x USB 3.0, 2x USB 2.0, HDMI, VGA-Out, RJ45 LAN, 7.1 Channel Audio
- Wired keyboard & mouse
- **3 Years Onsite Warranty**

₹17,890

*ASUS recommends using genuine Operating System.

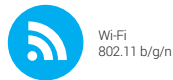
ASUS All-in-One PC

Simple, versatile and powerful.

PC For Students | Working People



No.1 Motherboard
in The World
ASUS Produsen Motherboard No. 1 di Dunia



Amazing Display

Indulge yourself in the sharp picturesque looks of ASUS All-in-One series ET2040. The screen size of 49.5cm (19.5) HD LED-backlit display that offers a premium level of brightness makes every visual you see alive and vibrant. Whether it is beautiful sunsets or clear blue sky. The HD resolution allows you to enjoy games and films in detail, perfectly with stunning colour and contrast.

Outstanding Sound Technology

Sonic Master technology supports the All-in-One series ET2040 optimally. ET2040 in addition has a built-in stereo speaker, for the ability to deliver a stunning audio experience. Enjoy deeper and richer bass true-to-life sound, with strong output, different vocals, and unmatched purity. Each song, movie, and game sounds better, thanks to dynamic audio and amazing vocal clarity. You might never experience a better audio from any all-in-one device.



ET2040IUk-BB023W

- Intel® Pentium® J2900 Quad Core (2.6GHz, 2M)
- Windows 8.1
- Screen 49.5 cm (19.5) HD
- VGA Intel® HD Graphic
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- Wi-Fi,
- **Left side:** 3 x USB 3.0, 1 x HDMI-out, 1 x 3-in-1 card reader, 1 x RJ-45 port,
- **Right side:** 3 x USB 2.0, 1 x Microphone , 1x headphone
- **Inbuilt Battery**
- Wired Keyboard & Mouse
- **1 Year Onsite Warranty**

₹25,999

ET2040IUk-BB006M

- Intel® Pentium® J2900 Quad Core (Up to 2.6GHz, 2M)
- DOS
- Screen 49.5 cm (19.5) HD
- VGA Intel® HD Graphic
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- Wi-Fi,
- **Left side:** 3 x USB 3.0, 1 x HDMI-out, 1 x 3-in-1 card reader, 1 x RJ-45 port,
- **Right side:** 3 x USB 2.0, 1 x Microphone , 1x headphone
- **Inbuilt Battery**
- Wired Keyboard & Mouse
- **1 Year Onsite Warranty**

₹24,999

ET2040IUk-BB007M

- Intel® Celeron® J1800 Dual Core (Up to 2.5GHz, 1M)
- DOS
- Screen 49.5 cm (19.5) HD
- VGA Intel® HD Graphic
- 500GB HDD 5400RPM • 2GB DDR3 Memory
- Wi-Fi,
- **Left side:** 3 x USB 3.0, 1 x HDMI-out, 1 x 3-in-1 card reader, 1 x RJ-45 port, 1 x DC-in
- **Right side:** 3x USB 2.0, 1 x microphone jack, 1 x head phone jack,
- Wired Keyboard & Mouse
- **Inbuilt Battery**
- **1 Year Onsite Warranty**

₹20,999

ROG GX850 Gaming Mouse

Take It into Overdrive

- Precision laser technology up to 5000dpi
- Instantly switch between 1250, 2000, 3500, 4500, or 5000 dpi.
- Customize functions, macros and settings for up to 25 profiles for different gaming scenarios.
- Designed for gaming with soft & comfortable rubber painting



MRP ₹3,999 / Offer Price ₹2,999

ROG GX950 Gaming Mouse

Shift into precision gaming!

- Precision laser technology up to 8200dpi
- Instant and programmable DPI switch function from 50~ 8200dpi (Default 800/1600/3200/ 5600dpi)
- Five-way tangle free cable management with sleeve protection
- Gold-plated USB connector provides high speed data transfer rate.
- Designed for gaming with soft rubber painting and stylish coating
- Customizable DPI, button functions and macro commands
- User-adjustable mouse weight system



MRP ₹7,999 / Offer Price ₹5,999

65W - 02 Slim Adapter

Charge your laptop & Handheld device at the same time



- Twice slimmer than standard bundled power adapters: carries great everywhere
- Built-in USB 5V charging point so no additional adapters needed for smartphones and tablets
- Works with ASUS 65W and 40W notebooks, ultrabooks, and Eee PCs
- Plug and charge convenience wherever power is available!

MRP ₹1,999 / Offer Price ₹1,799

N65W 03 Adapter

Power to keep working everywhere



- Plug and charge convenience at any power point
- Compact, travel-friendly dimensions (8.8 x 8.8 x 3.05cm, adapter only)

MRP ₹1,999 / Offer Price ₹1,099

UT280 Wired Mouse

Shift into precision gaming



- Accurate 1000 dpi
- Precise optics
- Ambidextrous build
- Effortless USB 2.0

MRP ₹399 / Offer Price ₹299

ROG NOMAD Backpack



MRP ₹9,999/ Offer Price ₹8,775

ASUS EOS Carry Bag



MRP ₹1,499 / Offer Price ₹1,199

ARGO Backpack



MRP ₹1,499 / Offer Price ₹799

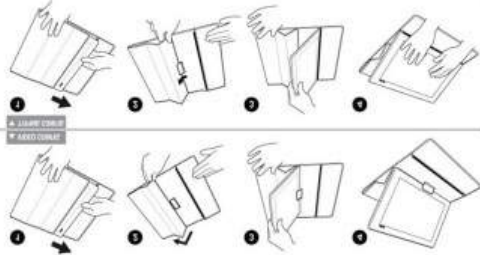
VersaSleeve

Dress up in more style

- Dual-position and multi-angle cover for 17.7cm (7) pad
- Folding form factor enables handheld video watching and ergonomic typing
- Protective soft-touch polyurethane and microfiber interior keeps 17.7cm (7) pad safe
- Choose from four cool colours



It's a breeze turning your 17.7cm (7) pad into an even more portable and capable device. Give it the vibrant cover treatment and get going with greater confidence. Made of durable yet pleasantly soft and reassuring materials, this cover instantly infuses 17.7cm (7) pad with added flexibility. It's protective so you can do more and go further, plus switches forms between handheld and upright stances on the spot. Socializing to productivity and entertainment – all are more comfortable and better looking with the choice of four snazzy colours!



MRP ₹1,999 / Offer Price ₹1,799

Persona Cover

Cover it in style!

- Tough yet soft snug-fitting polymer case protects your pad.
- Flexible non-slip matte texture provides great grip and protection against bumps and scrapes.
- Slim and light folder design means your pad still fits easily in your bag



MRP ₹1,199 / Offer Price ₹1,099

Ultra light but Protective

Light and soft polymer formulation means this folder-like cover is exactly what you need to protect your tablet front and back without adding bulk or weight.

Uninterrupted Enjoyment

Openings for all ports and connectors allow for uninterrupted enjoyment.

ASUS ZenPower

Big Capacity Power Bank in a Compact and Premium Design

ZenPower 10050mAh

2.4_A
Output for Ultra Fast Charging

1.8_x
Longer Lifespan with JEITA Protection

5000
USB Plug Test Cycle (USB insertion / removal)

11
Types of Protection

3_x
ZenFone5 Full Charge

2_x
Zenfone2 Full Charge

1_x
Nexus7 Full Charge

ASUS introduces ZenPower, a power bank with a beautiful aluminium textured body with the size of a credit card, making it easy for you to get extra juice of power everywhere and anywhere you go.

Model: **ABTU005**

Battery Type

- Lithium-ion rechargeable cell

Input: DC 5V 2A

Output: **DC 5.1V 2.4A Quick Charging**
It can charge Tablet as well

Rated Capacity

- 3.6V / **10050mAh**

Charging Time

- 6hrs with 5V/2A standard cable
- 9hrs with 5V/1A standard cable

Dimension

- 90.5 x 59 x 22 mm | Weight: 215g

Security Features

- Temperature Protection
- Short circuit Protection
- Reset Protection
- Input over Voltage Protection
- Output over Voltage Protection
- Input reverse direction protection
- Over charge/over discharge protection
- Output Over Current Protection
- Cell PTC Protection
- adapter protection
- Jeita Protection

Colours

- Osmium Black, Sheer Gold, Glamour Red, Azure Blue, Brilliant Silver

Accessories (sold separately)

- ZenPower Bumper | MRP ₹299
- Available in Red Blue & Yellow



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ROG - Gaming Notebooks

Models	CPU	OS	SCREEN	VGA
G751JL-T3024P	Intel® Core™ i7-4720HQ, 2.6 GHz (Up to 3.6 GHz, 6M)	Windows 8.1 Pro	43.9cm (17.3) FHD Glare Touch	NVIDIA GTX 965M 2 GB GDDR5
G551JX-DM036H	Intel® Core™ i7-4720HQ, 2.6 GHz (Up to 3.6 GHz, 6M)	Windows 8.1	39.6cm (15.6) FHD Anti Glare	NVIDIA GTX 950M 2 GB GDDR5
GL552JX-CN009H	Intel® Core™ i7-4720HQ, 2.6 GHz (Up to 3.6 GHz,6M)	Windows 8.1	39.6cm (15.6) FHD Anti Glare	NVIDIA GTX 950M 2 GB GDDR5

Zenbook

Models	CPU	OS	SCREEN	VGA
UX501JW- FJ221H*	Intel® Core™ i7-4720HQ, 2.6 GHz (Up to 3.6 GHz, 6M)	Windows 8.1	39.6cm (15.6) QFHD Touch	NVIDIA GTX 960M 2 GB GDDR5
UX305FA(MS)-FC113H	Intel® Core™ M-5Y10 (4M Cache, Up to 2.0 GHz)	Windows 8.1	33.7cm (13.3) FHD IPS	Intel® HD 5300 Graphics

Transformers & Convertibles

Models	CPU	OS	SCREEN	VGA
T200TA-CP004H	Intel® Atom™ Z3775 BayTrail (Up to 2.3GHz, 2M)	Windows 8.1	29.4cm(11.6) HD Glare (Touch)	Intel® HD Graphics
T100TA-DK066H	Intel® Atom™ Z3775 BayTrail (Up to 2.3GHz, 2M)	Windows 8.1	25.6cm(10.1) HD Glare (Touch)	Intel® HD Graphics

Vivobooks (Premium Touch Notebooks)

Models	CPU	OS	SCREEN	VGA
S551LB-CJ289H	Intel® Core™ i5-4200U (Up to 2.6GHz, 3M)	Windows 8.1	39.6cm 15.6 HD Glare (Touch)	NVIDIA G740M 2 GB
F200LA-CT013H	Intel® Core™ i3-4010U (1.7GHz, 3M)	Windows 8.1	29.4cm(11.6) HD Glare (Touch)	Intel® HD Graphics

Premium Metal body Notebooks

Models	CPU	OS	SCREEN	VGA
K555JL-XX131D	Intel® Core™ i5-5200U, 2.2GHz (3M Cache, Up to 2.7GHz)	DOS	39.6cm 15.6 HD Glare	NVIDIA 920M 2GB
K555LD-XX645D	Intel® Core™ i7-5500U (Up to 3.0GHz, 4M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 920M 2GB
K555JL-XX135D	Intel® Core™ i7-5500U (Up to 3.0GHz, 4M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 920M 2GB

Mainstream Intel Core i5 Notebooks

Models	CPU	OS	SCREEN	VGA
X555JL-XX132H*	Intel® Core™ i5-5200U, 2.2GHz (Up to 2.7GHz,3M)	Windows 8.1	39.6cm 15.6 HD Glare	NVIDIA 920M 2GB
X555LD-XX038D	Intel® Core™ i5-4210U, 1.7 GHz (Up to 2.7GHz,3M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 820M 2GB
X555LA-XX189D	Intel® Core™ i5-4210U , 1.7 GHz (Up to 2.7GHz,3M)	DOS	39.6cm 15.6 HD Glare	Intel® HD Graphics
X555LA-XX092D	Intel® Core™ i5-4210U , 1.7 GHz (Up to 2.7GHz,3M)	DOS	39.6cm 15.6 HD Glare	Intel® HD Graphics

Mainstream Intel Core i3 Notebooks

Models	CPU	OS	SCREEN	VGA
X200LA-KX037H	Intel® Core™ i3-4010U (1.7GHz, 3M)	Windows 8.1	29.4cm(11.6) HD Glare	Intel® HD Graphics
X555LA-XX172D	Intel® Core™ i3-4030U (1.9GHz, 3M)	DOS	39.6cm 15.6 HD Glare	Intel® HD Graphics
X555LA-XX252D	Intel® Core™ i3-4030U (3M)	DOS	39.6cm 15.6 HD Glare	Intel® HD Graphics
X554LD-XX616D	Intel® Core™ i3-4030U (3M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 820M 1GB
X555LD-XX055D	Intel® Core™ i3-4030U (3M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 820M 2GB
X555LD-XX356D	Intel® Core™ i3-4030U (3M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 820M 2GB
X555LD-XX205D	Intel® Core™ i3-4030U (3M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 820M 2GB
X555JL-XX127D	Intel® Core™ i3-5010U, 2.1GHz (3M)	DOS	39.6cm 15.6 HD Glare	NVIDIA 920M 2GB
X555LD-XX055H	Intel® Core™ i3-4030U (1.9GHz, 3M)	Windows 8.1	39.6cm 15.6 HD Glare	NVIDIA 820M 2GB

Entry Level Notebooks

Models	CPU	OS	SCREEN	VGA
X553MA-XX516D / XX858D	Intel® Pentium® N2940 (Up to 2.2GHz, 2M) with Quad core	DOS	39.6cm 15.6 HD Glare	Intel® HD Graphics
X553MA-BING-XX289B	Intel® Pentium® N2930 (Up to 2.1GHz, 2M) with Quad core	Windows 8.1	39.6cm 15.6 HD Glare	Intel® HD Graphics
X553MA-BING-SX488B	Intel® Pentium® N2940 (Up to 2.2GHz, 2M) with Quad core	Windows 8.1	39.6cm 15.6 HD Glare	Intel® HD Graphics
X553MA-XX513D	Intel® Pentium® N3540 (Up to 2.6GHz, 2M) with Quad core	DOS	39.6cm 15.6 HD Glare	Intel® HD Graphics
X553MA-BING-SX543B	Intel® Pentium® N2940 (Up to 2.2GHz, 2M) with Quad core	Windows 8.1	39.6cm 15.6 HD Glare	Intel® HD Graphics
X553MA-SX857D	Intel® Pentium® N3540 (Up to 2.6GHz, 2M) with Quad core	DOS	39.6cm 15.6 HD Glare	Intel® HD Graphics
X553MA-BING-XX538B	Intel® Pentium® N3540 (Up to 2.6GHz, 2M) with Quad core	Windows 8.1	39.6cm 15.6 HD Glare	Intel® HD Graphics
X553MA-BING-SX376B	Intel® Pentium® N3540 (Up to 2.6GHz, 2M) with Quad core	Windows 8.1	39.6cm 15.6 HD Glare	Intel® HD Graphics
X552WA-BING-SX003B	AMD E1-6010 1.35GHz (1M) with Dual Core	Windows 8.1	39.6cm 15.6 HD Glare	AMD Radeon R2

Light Weight & Portable Notebooks

Models	CPU	OS	SCREEN	VGA
X200MA-KX237D	Intel® Pentium® N2830 (Up to 2.2GHz, 1M) with Dual core	DOS	29.4cm(11.6) HD Glare	Intel® HD Graphics
X200MA-KX424D /KX506D	Intel® Pentium® N2840 (Up to 2.5GHz, 1M) with Dual core	DOS	29.4cm(11.6) HD Glare	Intel® HD Graphics
X200MA-BING-KX423B*	Intel® Pentium® N2840 (Up to 2.5GHz, 1M) with Dual core	Windows 8.1	39.6cm 15.6 HD Glare	Intel® HD Graphics
X200MA-BING-KX495B	Intel® Pentium® N3540 (Up to 2.5GHz, 1M) with Quad core	Windows 8.1	29.4cm(11.6) HD Glare	Intel® HD Graphics
X205TA- EeeBook*	Intel® Atom™ Z3735F (Up to 1.8GHz, 2M) with Quad core	Windows 8.1	29.4cm(11.6) HD Glare	Intel® Gen7 Graphics

* Available in ASUS Exclusive stores & Online Only.

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
24 GB	1 TB 7200 rpm	6X Blu-Ray Read	Yes	8-Cell Li-ion	Black	1,33,999
16 GB	1 TB 7200 rpm	6X Blu-Ray Read	Yes	6-Cell Li-ion	Black	89,999
8 GB	1 TB 7200 rpm	8X Dual Layer	Yes	4-Cell Li-ion	Black+Gray	70,990

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
16 GB	512 GB SSD	-	Yes	6-Cell Li-Polymer	Dark Grey	1,16,999
4 GB	256 GB SSD	-	Yes	3-Cell Li-Polymer	Black	50,999

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
2 GB	500 GB SSD + 32GB EMMC	-	Yes	2-Cell Li-Polymer	Dark Blue	35,999
2 GB	500 GB SSD + 32GB EMMC	-	Yes	2-Cell Li-Polymer	Gray	31,499

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
4 GB	1 TB 7200 rpm	8X Dual Layer	Yes	3-Cell Li-Polymer	Silver	52,999
4 GB	500 GB	-	Yes	3-Cell Li-Polymer	Black	36,499

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
8 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black Metal	45,999
8 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Dark Blue	55,999
8 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	55,999

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
8 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Glossy Dark Brown	48,999
4 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Glossy Dark Brown	41,999
4 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Glossy White	37,499
4 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	37,499

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
4 GB	500 GB	-	Yes	3-Cell Li-Polymer	Black	30,499
4 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	28,999
4 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	White	28,999
2 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	29,499
4 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	34,999
4 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Glossy Red	34,999
4 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Glossy Dark Brown	34,999
4 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Glossy Dark Brown	36,499
4 GB	1 TB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	37,999

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
2 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	20,999
2 GB	500 GB	-	Yes	2-Cell Li-Polymer	Black	20,999
4 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	22,999
2 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	White	21,499
2 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	20,999
2 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	21,499
2 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	23,499
2 GB	500 GB	8X Dual Layer	Yes	2-Cell Li-Polymer	Black	23,999
2 GB	500 GB	8X Dual Layer	Yes	4-Cell Li-Polymer	Black	21,999

RAM	STORAGE	ODD	CAMERA	BATTERY	COLOUR	MRP
2 GB	500 GB	-	Yes	3-Cell Li-Polymer	White	19,499
2 GB	500 GB	-	Yes	3-Cell Li-Polymer	Black/ White	19,499
2 GB	500 GB	-	Yes	3-Cell Li-Polymer	Black	20,499
2 GB	500 GB	-	Yes	3-Cell Li-Polymer	Black	21,499
2 GB	32 GB EMMC	-	Yes	2-Cell Li-Polymer	Gold, Blue, White, Red	15,999

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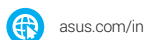


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