



# ASUS Zenbook S 13 OLED

# Incredible Comes From Within

# More Freedom, Less Gravity

1 cm ultra-thin and 1 kg super-light laptop, designed for maximum mobility and usability

# More Care, Less Impact

Recycled materials used for various parts: PIR metal, PCR, Ocean-bound plastics. Eco-friendly plasma ceramic aluminum applied on Basalt Gray model

# More Power, Less Limits

Supercharged performance of up to 13th Gen Intel® Core™ i7 processor, long-lasting 63 Wh battery, comprehensive I/O ports with two Thunderbolt™ 4 USB-C®







# ASUS Zenbook S OLED ASUS Zenbook

# **CONTENTS**

**Product Showcase** In Search of Incredible Worldwide Achievements Reasons to Love ASUS Upgrade to Premium Service 30 **Best-Quality Laptops** 32



### ProArt Studiobook Series

### Power Up Your Imagination

ProArt Studiobook series is a mighty powerhouse that brings ideas to life. It features the NVIDIA RTX™ level GPU, and boasts 4K OLED HDR display for immersive and photorealistic visuals. Its combination of cutting-edge graphics and portability makes it perfect for creators.

04



# **ASUS Vivobook Series**

### Wow the World

The bold and youthful ASUS Vivobook series is designed to represent individuality while offering top-notch performance. It features the innovative ErgoLift hinge for improved comfort and cooling, as well as the NanoEdge display for immersive viewing.

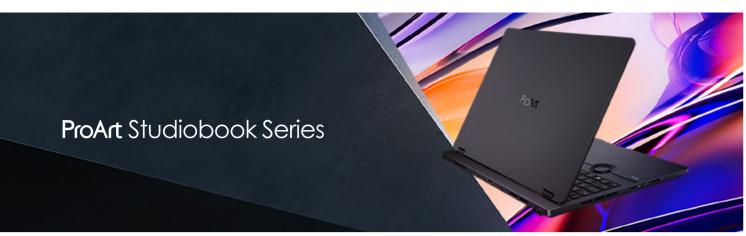
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# ASUS Zenbook Series

### **Built for Brilliance**

ASUS Zenbook series provides the tools needed to unleash true creativity. Combining ultrafast performance with precisioncrafted elegance, Zenbook enables creative potential without bounds.

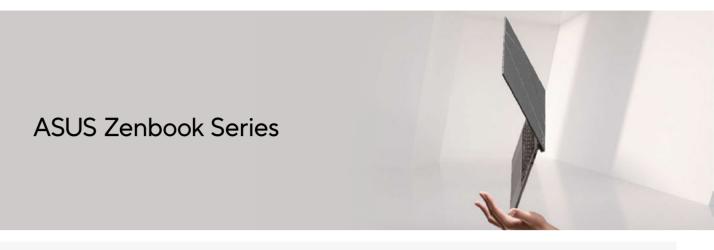


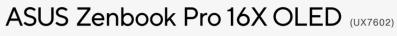


Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
H7604JI	Windows 11 Home	Intel® Core™ i9-13980HX processor	NVIDIA® GeForce RTX™ 4070	Up to 8TB PCIe® SSD	UP to 64GB DDR5 5200 MHz RAM	16" 3.2K 120 Hz OLED HDR touchscreen
H7604JV	Windows 11 Home	Intel® Core™ i9-13980HX processor	NVIDIA® GeForce RTX™ 4060	Up to 8TB PCle® SSD	UP to 64GB DDR5 5200 MHz RAM	16" 3.2K 120 Hz OLED HDR touchscreen









Incredible Comes From Originality



Intel® Core™ i9-13905H

World's first

AAS Ultra design

16"



Up to NVIDIA® GeForce

RTX™ 4080 GPU



Up to 16" 3.2K 120Hz

OLED display









Find more details on page 05

16"

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
UX7602BZ	Windows 11 Home	13th Gen Intel® Core™ i9- 13905H processor (With ASUS Supernova SoM Design)	NVIDIA® GeForce RTX™ 4080 GPU	Up to 2 TB PCle® 4.0 x4	32GB LPDDR5X on board (Total system memory upgradeable to:32GB)	Up to 16" 16:10 3.2K 120 Hz OLED display
UX7602VI	Windows 11 Home	13th Gen Intel® Core™ i9- 13900H processor	NVIDIA® GeForce RTX™ 4070 GPU	Up to 2 TB PCle® 4.0 x4	Up to 64GB	Up to 16" 16:10 3.2K 120 Hz OLED display



Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
UX8402VV	Windows 11 Home	Up to 13th Gen Intel® Core™ i9-13900H processor	NVIDIA® GeForce RTX™ 4060	Up to 2TB PCIe® SSD	32GB LPDDR5 RAM	14.5" 2880 x 1800 OLED touchscreen
UX8402VU	Windows 11 Home	Up to 13th Gen Intel® Core™ i9-13900H processor	NVIDIA® GeForce RTX™ 4050	Up to 2TB PCIe® SSD	32GB LPDDR5 RAM	14.5" 2880 x 1800 OLED touchscreen
UX8402ZE	Windows 11 Home	Up to Intel® Core™ i9-12900H processor	NVIDIA® GeForce® RTX3050 Ti graphics	Up to 2TB PCIe® SSD	32GB LPDDR5 RAM	14.5" 2880 x 1800 OLED touchscreen
UX8402ZA	Windows 11 Home	Up to Intel® Core™ i7-12700H processor	Intel® Iris® X <sup>e</sup> graphics	Up to 2TB PCIe® SSD	32GB LPDDR5 RAM	14.5" 2880 x 1800 OLED touchscreen



Up to 13th Gen Intel® Core™ Intel® Iris® Xe

i9-13900H processor



Up to 1TB PCle® Gen 4

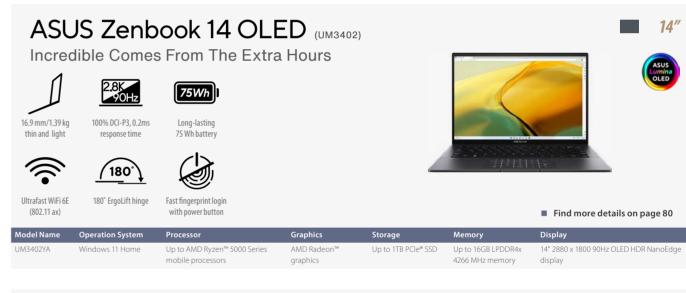
UP to 32GB LPDDR5

4800 MHz RAM

14.5" 2.8K 120Hz OLED HDR 16:10 display









UX3404VA

Windows 11 Home





i9-13980HX processor

GPU MUXC



RTX™ 4070 Laptop GPU

Dual fans with quad

Dual Thunderbolt™ 4	

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
K6604JI	Windows 11 Home	Up to Intel® Core™ i9- 13980HX processor	NVIDIA® GeForce RTX™ 4070 Laptop GPU	Up to 2TB PCle® SSD	Up to 64GB DDR5 4800 MHz RAM	16" 3.2K OLED 16:10 3D display
K6604JV	Windows 11 Home	Up to Intel® Core™ i9- 13980HX processor	NVIDIA® GeForce RTX™ 4060 Laptop GPU	Up to 2TB PCle® SSD	Up to 64GB DDR5 4800 MHz RAM	16" 3.2K OLED 16:10 3D display



Up to 32GB DDR5 with 16" 3.2K 120Hz OLED NanoEdge display Up to AMD Ryzen™ 9 6900HX Up to NVIDIA® GeForce® Up to 2 PCIe® 4.0 SSD 16GB SO-DIMM slot RTX3060 Max-P Processor

# Windows 11 Easier to browse

ASUS Vivobook Pro 16 OLED (K6602)

Wow the World with Ultimate Power



Up to Intel® Core™ i9-

13900H processor





Up to NVIDIA® GeForce 16" 3.2K OLED 16:10 RTX™ 4060 Laptop GPU



MUX Switch



16" INVIDIA 🥸 **Studio** 

■ Find more details on page 88

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
K6602VV	Windows 11 Home	Up to Intel® Core™ i9-13900H	NVIDIA® GeForce RTX™ 4060 Laptop GPU	Up to 2TB PCle® SSD	Up to 16GB DDR5 4800MHz RAM	16" 2.8K OLED HDR 16:10 display
K6602VU	Windows 11 Home	Up to Intel® Core™ i9-13900H	NVIDIA® GeForce RTX™ 4050 Laptop GPU	Up to 2TB PCIe® SSD	Up to 16GB DDR5 4800MHz RAM	16" 2.8K OLED HDR 16:10 display
K6602ZE/ZC	Windows 11 Home	Up to 12th Gen Intel® Core™ i7-12700H processor	Up to NVIDIA® GeForce® RTX3050 Ti	Up to 1TB PCle® 4.0 SSD	Up to 16GB DDR4 with an upgradable SO-DIMM	Up to 16" 3.2K 120 Hz OLED display



Let your vision shine



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US military-grade

durability

■ Find more details on page 08





Up to Intel® Core™ Up to 3.2K 120Hz i9-13900H processor

OI FD display



/180°

Lay-flat hinge ASUS webcam shield



■ Find more details on page 09

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
X1605VA	Windows 11 Home	Up to Intel® Core™ i9- 13900H processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	16" 2K IPS 16:10 display
X1605ZA	Windows 11 Home	Up to Intel® Core™ i7- 1255U processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	Up to 3.2K 120Hz OLED display
X1605PA	Windows 11 Home	Up to Intel® Core™ i7- 11370H processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 24GB DDR4 3200 MHz RAM	16" 2K IPS 16:10 display
X1605EA	Windows 11 Home	Up to Intel® Core™ i7- 1165G7 processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	16" 2K IPS 16:10 display

# ASUS Vivobook 16 (M1605)

Brighten your vision



Up to AMD Ryzen™ 9

7940HS processor





US military-grade durability



ASUS webcam shield ErgoSense keyboard





Lay-flat hinge

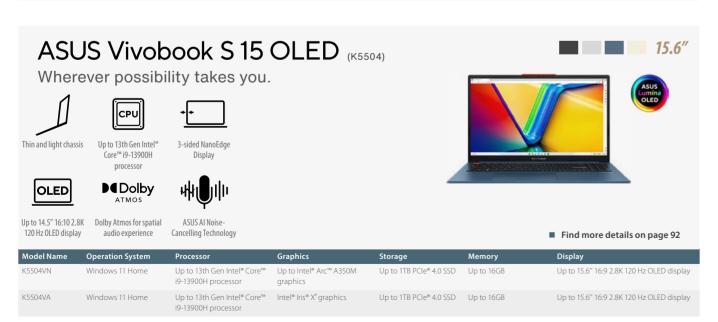


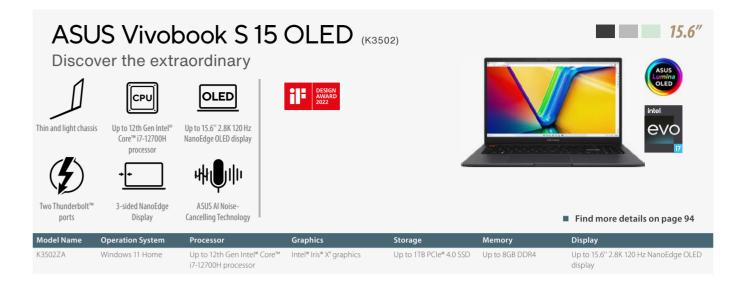
Find more details on page 09

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
M1605XA	Windows 11 Home	Up to AMD Ryzen™ 9 7940HS Processor	Up to AMD Radeon™ Graphics	Up to 1TB PCle® 4.0 SSD	UP to 16GB DDR5 4800 MHz RAM	16" 3.2K 120Hz OLED display
M1605YA	Windows 11 Home	Up to AMD Ryzen™ 7 7730U Processor	Up to AMD Radeon™ Graphics	Up to 1TB PCIe® 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	16" 2K IPS 16:10 display

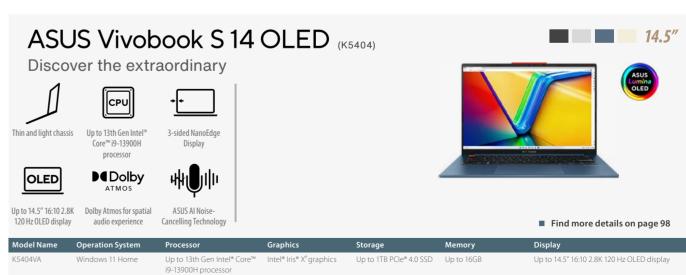








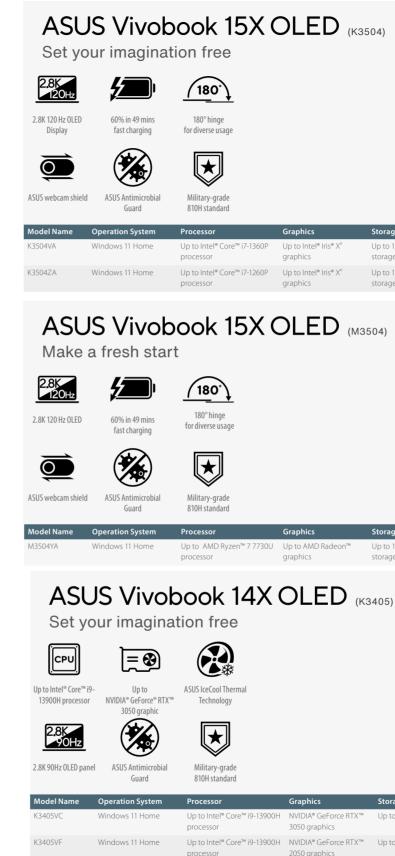














Model Name	Operation System	Processor	Graphics	Storage	Memory	Display	
K3504VA	Windows 11 Home	Up to Intel® Core™ i7-1360P processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1 TB PCIe® 4.0 SSD storage	Up to 16 GB DDR4 3200 MHz	15.6" 2.8K 120Hz OLED 16:10 display	
K3504ZA	Windows 11 Home	Up to Intel® Core™ i7-1260P processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1 TB PCIe® 4.0 SSD storage	Up to 16 GB DDR4 3200 MHz	15.6" 2.8K 120Hz OLED 16:10 display	
A C1							15//

(180°)

180° hinge

for diverse usage

 $|\star|$ 

180°

for diverse usage

lacktriangledown

Military-grade

ASUS IceCool Therma

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del Name C	Operation System	Processor	Graphics	Storage	Memory	Display
504YA V		Up to AMD Ryzen™ 7 7730U processor	Up to AMD Radeon™ graphics	Up to 1 TB PCle® 4.0 SSD storage	Up to 16 GB DDR4 3200 MHz	15" 2.8K 120Hz OLED HDR 16:9 display



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	Guard	810H standard				Find more details on page 13
Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
K3405VC	Windows 11 Home	Up to Intel® Core™ i9-13900H processor	NVIDIA® GeForce RTX™ 3050 graphics	Up to 1TB PCle® 4.0 SSD	Up to 16 GB DDR4 3200 MHz RAM	Up to 14" 2.8K 90Hz OLED 16:10 display
K3405VF	Windows 11 Home	Up to Intel® Core™ i9-13900H processor	NVIDIA® GeForce RTX™ 2050 graphics	Up to 1TB PCle® 4.0 SSD	UUp to 16 GB DDR4 3200 MHz RAM	Up to 14" 2.8K 90Hz OLED 16:10 display
K3405VA	Windows 11 Home	Up to Intel® Core™ i9-13900H processor	Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® 4.0 SSD	Up to 16 GB DDR4 3200 MHz RAM	Up to 14" 2.8K 90Hz OLED 16:10 display
K3405ZF	Windows 11 Home	Up to Intel® Core™ i7-12700H processor	NVIDIA® GeForce RTX™ 2050 graphics	Up to 1TB PCIe® 4.0 SSD	Up to 16 GB DDR4 3200 MHz RAM	Up to 14" 2.8K 90Hz OLED 16:10 display
K3405ZA	Windows 11 Home	Up to Intel® Core™ i7-12700H processor	Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCle® 4.0 SSD	Up to 16 GB DDR4 3200 MHz RAM	Up to 14" 2.8K 90Hz OLED 16:10 display

# ASUS Vivobook 15 OLED (X1505)

(180°)

Let your vision shine



OLED



Up to Intel® Core™ i9-13900H processo

OLED display



Lay-flat hinge



### ■ Find more details on page 108

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
X1505VA	Windows 11 Home	Up to Intel® Core™ i9- 13900H processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	Up to 2.8K 120Hz OLED display
X1505ZA	Windows 11 Home	Up to Intel® Core™ i7- 1255U processor	Up to Intel® Iris® X® graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	Up to 2.8K 90Hz OLED display

# ASUS Vivobook 15 OLED (M1505)

Antimrobial Guard Plus

Brighten your vision





Up to AMD Ryzen™ 7 7730U Processor







durability

OLED

Up to 2.8K 120Hz

**(180**°) Lay-flat hinge



### ■ Find more details on page 14

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
M1505YA	Windows 11 Home	Up to AMD Ryzen™ 7	Up to AMD Radeon™	Up to 1TB PCIe® 3.0 SSD	UP to 16GB DDR4 3200	Up to 2.8K 120Hz OLED display
		7730U processor	graphics		MHz RAM	

# ASUS Vivobook 15 (X1504) 15.6" Makes every day your day (180°) Lay-flat hinge ASUS Antimicrobia \*\* ASIIS AI Noise US military-grade ASUS webcam shield ■ Find more details on page 14 Intel® Iris® X<sup>e</sup> graphics Up to 1TB PCIe® 3.0 SSD UP to 16GB DDR4 3200 15.6" FHD 16:9 display Up to Intel® Core™ i7-1355U processor



# **Windows 11** Easier to browse

# ASUS Vivobook 15 (X1502) Powerful in every way



13900H processor

 $\bigcirc$ 

US Military-grade

durability





ASUS Antimicrobia

Guard Plus



ASUS webcam shield



Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
X1502VA	Windows 11 Home	Up to Intel® Core™ i9-13900H processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® 3.0 SSD	UP to 24GB DDR4 3200 MHz RAM	15.6" FHD NanoEdge display
X1502ZA	Windows 11 Home	Up to Intel® Core™ i7-1260P processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 512GB PCle® 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	15.6" FHD NanoEdge display



Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
M1502YA	Windows 11 Home	Up to AMD Ryzen™ 7 7730U processor	Up to AMD Radeon™ graphics	Up to 1TB PCle® 3.0 SSD	Up to 16GB DDR4 3200 MHz	Up to 15.6" FHD NanoEdge display
M1502QA	Windows 11 Home	Up to AMD Ryzen™ 7 5800H processor	Up to AMD Radeon™ graphics	Up to 512 GB PCIe® 3.0 SSD	Up to 16GB DDR4 3200 MHz	Up to 15.6" FHD NanoEdge display
M1502IA	Windows 11 Home	Up to AMD Ryzen™ 7 4800H	Up to AMD Radeon™	Up to 1TB PCle® 3.0 SSD	Up to 16GB DDR4 3200 MHz	Up to 15.6" FHD NanoEdge display



# ASUS Vivobook 14 OLED (X1405)

(180°)

Let your vision shine







Up to Intel® Core™ i9-13900H processo

OLED display



durability

Lay-flat hinge



### ■ Find more details on page 16

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
X1405VA	Windows 11 Home	Up to Intel® Core™ i9- 13900H processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	Up to 2.8K 90Hz OLED display
X1405ZA	Windows 11 Home	Up to Intel® Core™ i7- 1255U processor	Up to Intel® Iris® X <sup>e</sup> graphics	Up to 1TB PCIe® Gen 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	Up to 2.8K 90Hz OLED display

# ASUS Vivobook 14 OLED (M1405)

Antimrobial Guard Plus

Brighten your vision





Up to AMD Ryzen™ 7 7730U processor

durability

Up to 2.8K 90Hz OLED display



OLED



ASUS webcam shield

**(180**°

Lay-flat hinge

14"

### ■ Find more details on page 16

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
M1405YA	Windows 11 Home	Up to AMD Ryzen™ 7	Up to AMD Radeon™	Up to 1TB PCle® 3.0 SSD	UP to 16GB DDR4 3200	Up to 2.8K 90Hz OLED display
		7730U processor	graphics		MHz RAM	

# ASUS Vivobook 14 (X1404) Makes every day your day









ASUS Antimicrobia



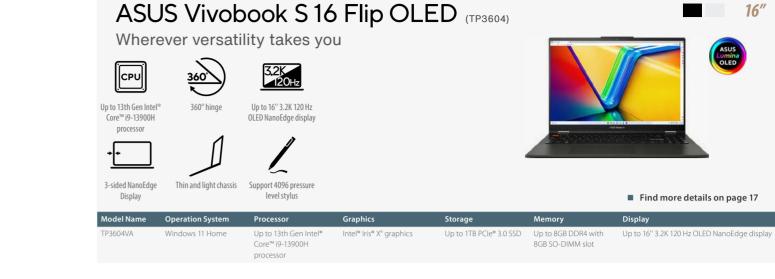




ASIIS AI Noise

durability	cancelling					Find more details on page 16
Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
X1404VA	Windows 11 Home	Up to Intel® Core™ i7-1355U processor	Intel® Iris® X <sup>e</sup> graphics	Up to 512GB PCle® 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	14" FHD 16:9 display
X1404ZA	Windows 11 Home	Up to Intel® Core™ i7-1255U processor	Intel® Iris® X <sup>e</sup> graphics	Up to 512GB PCle® 3.0 SSD	UP to 16GB DDR4 3200 MHz RAM	14" FHD 16:9 display















■ Find more details on page 118

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display
TN3402YA	Windows 11 Home	Up to AMD Ryzen™ 7 7730U processor	AMD Radeon™ graphics	Up to 1TB PCIe® 3.0 SSD	Up to 8GB DDR4 with 8GB SO-DIMM slot	Up to 14" 2.8K 90 Hz OLED NanoEdge display
TN3402QA	Windows 11 Home	Up to AMD Ryzen™ 7 5800H mobile processor	AMD Radeon™ graphics	Up to 1TB PCle® 3.0 SSD	Up to 8GB DDR4 with 8GB SO-DIMM slot	Up to 14" 2.8K 90 Hz OLED NanoEdge display











# **ASUS Laptop Series**



# ASUS X515

Easy portability. Effortless productivity.











reddot winner 2021



### ■ Find more details on page 126

15.6"

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display	Price
X515EA	Windows 11 Home	Intel® Core™ i7-1165G7 processor	UMA	Up to 1TB SSD + 1TB HDD	Up to DDR4 16G	15.6' , FHD 1920x1080, Anti- Glare	\$ XXXXXX
X515KA	Windows 11 Home	Up to Intel® Pentium® Gold N7505	UMA	Up to 1TB SSD + 1TB HDD	Up to DDR4 16G	15.6' , FHD 1920x1080, Anti- Glare	\$ XXXXXX
X515MA	Windows 11 Home	Up to Intel® Pentium® Silver N5000	UMA	Up to 1TB SSD + 1TB HDD	Up to DDR4 16G	15.6' , FHD 1920x1080, Anti- Glare	\$ XXXXXX

# ASUS X415

Easy portability. Effortless productivity.









Link to MyASUS

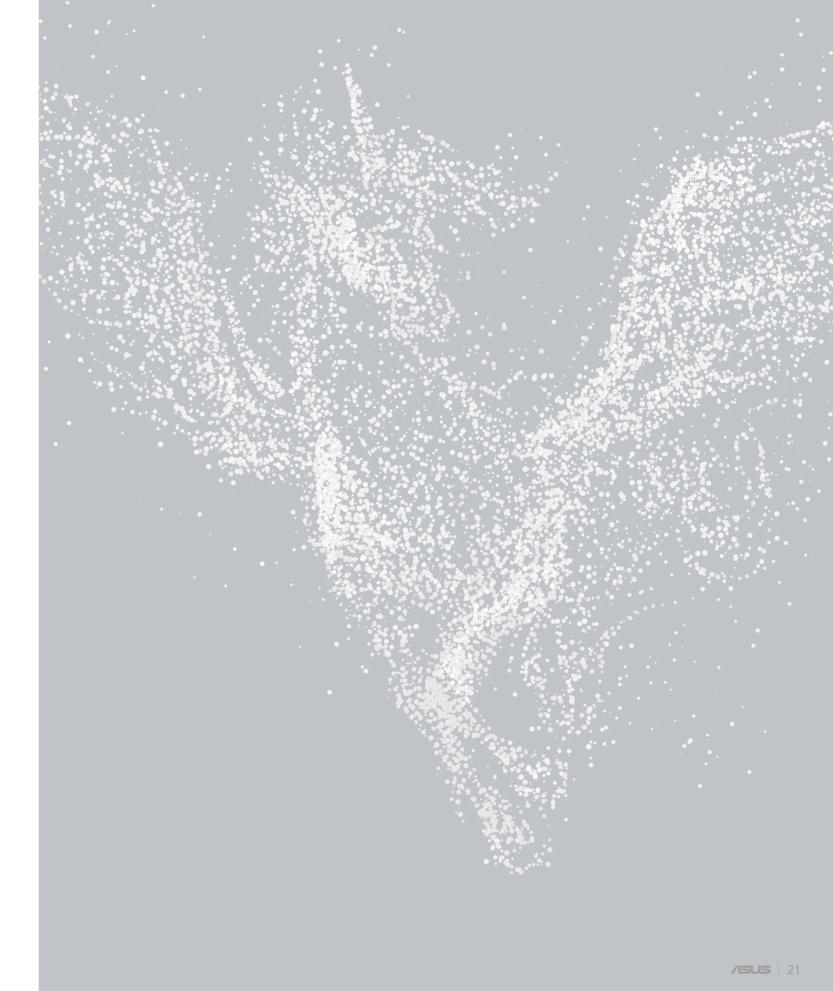
reddot winner 2021

■ Find more details on page 20

Model Name	Operation System	Processor	Graphics	Storage	Memory	Display	Price
X415EA	Windows 11 Home	Up to Intel® Core™ i7- 1165G7 processor	UMA	Up to 1TB SSD + 1TB HDD	Up to DDR4 16G	14' , FHD 1920x1080, Anti- Glare	\$ XXXXXX
X415KA	Windows 11 Home	Up to Intel® Pentium® Gold N7505	UMA	Up to 1TB SSD + 1TB HDD	Up to DDR4 16G	15.6' , FHD 1920x1080, Anti- Glare	\$ XXXXXX
X415MA	Windows 11 Home	Up to Intel® Pentium® Silver N5000	UMA	Up to 1TB SSD + 1TB HDD	Up to DDR4 16G	14' , FHD 1920x1080, Anti- Glare	\$ XXXXXX







# IN SEARCH OF INCREDIBLE

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do. — Jonney Shih, ASUS Chairman

- **15,000** employees worldwide
- **5,000**+ world-class R&D team
- **•** 65,565 awards won since 2001

- 94,280 green certification in 2021

countries covered by the international warranty

ASUS is the No.1 consumer laptop brand in Asia-Pacific, and a top-three vendor of consumer laptops globally. We're also proud to be world's best-selling, most award-winning motherboard brand. The combined talent of 14,500 international employees, including a world-class R&D team of 5,000 engineers, has elevated ASUS to become one of Fortune magazine's World's Most Admired Companies in 2021.









# Incredible Stories

# Outperforming Competitors through 600 Days in Outer Space

R&K, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided MIR Space Station astronauts with two ASUS notebooks for their 600-day stint in space. "The ASUS notebooks never overheated like some of the devices made by other companies," said Russian cosmonaut Sergei Avdeev.

# First to Reach the Tallest Peak in Antarctica

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of Mount Vinson — the tallest peak in Antarctica, where temperatures are known to drop below minus 100° F. The device they chose to take with them was an ASUS S200N notebook.

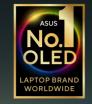
# First to Reach the Top of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks as their devices of choice. Expedition team leader, Captain Wang Yongfong, took an ASUS notebook with him to the peak: At 8,848 meters above sea level, the ASUS notebook became the first in the world to reach the top of Mount Everest.

# YOUR NO.1 CHOICE



# No.1 Creator Laptop Brand Worldwide



# No.1 OLED Laptop **Brand Worldwide**



At ASUS, we continue in our relentless pursuit for innovation to push everyone's creativity to the next level. Thanks to our users, ASUS has become worldwide No.1 NVIDIA Studio creator laptop brand. And since launching our most comprehensive OLED laptop line-up in 2021, ASUS has earned the worldwide No. 1 spot for OLED laptops.



# No.1 Consumer Notebook Company in Asia-Pacific (\* Excluding China and Japan)

ASUS is the No.1 consumer notebook company in Asia-Pacific\* and No. 3 in Europe, Middle East, Africa, and in worldwide sales.





# No.1 Global Motherboard Brand

With over 33% of the global market share, ASUS is the world's best-selling and most award-winning motherboard brand. Since 1989, ASUS has shipped over 550 million motherboards. Placed end to end, they would form a chain long enough to circle the globe nearly 4 times!

# Worldwide Achievement

# **FORTUNE**

One of the World's Most Admired Companies for 7 years

# Interbrand

No.1 most valuable brand in Taiwan for 8 years

# **Forbes**

One of the World's Most Admired Companies for 7 years



No.1 most valuable brand in Taiwan for 8 years

# 94,280 Green Certifications in 2021

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and 94,280 Ecolabels were registered globally in 2021.















# No.1 Global Gaming Laptop Brand

Widely popular ROG gaming notebooks continue to be the worldwide leader in sales.



# No.1 Global Gaming Monitor Brand

ASUS and ROG gaming monitors have dominated the worldwide market for four consecutive years and continue to be the No.1 choice for gamers!



# TOP GLOBAL NOTEBOOK BRAND

- ASUS is among the Top 3 consumer notebook company in Asia-Pacific (Excluding China)<sup>1</sup> in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in China in 2022 Q4.
- ASUS is the No.1 consumer notebook company in East Europe<sup>2</sup> in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in West Europe<sup>3</sup> in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in Europe<sup>4</sup> in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in MEA<sup>5</sup> in 2022 Q4.



 $<sup>\</sup>hbox{*}\,\hbox{Source:}\,\hbox{IDC Quarterly Personal Computing Device Tracker, 2023 Q1}.$ 

<sup>1.</sup> by "Asia-Pacific", it contains Australia, Bangladesh, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam and rest of Asia/Pacific.

<sup>2.</sup> by "East Europe", it contains Bulgaria, Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia and Ukraine.

<sup>3.</sup> by "West Europe", it contains Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.

<sup>4.</sup> by Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia, Ukraine, Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.

<sup>5.</sup> by "MEA", it contains Algeria, Egypt, Ghana, Israel, Kenya, Morocco, Nigeria, Pakistan, Saudi Arabia, South Africa, Tunisia, Turkey, Uganda and United Arab Emirates.

# REASONSTO LOVE ASUS

Welcome to the incredible world of ASUS! Here you can learn more about our award-winning laptops and their user-friendly designs. You can also explore exciting innovations created to enrich and enhance your digital experiences. You'll learn about the super-tough torture-testing that's responsible for our world-renowned reputation for quality and durability, and you'll discover exclusive ASUS software and services that help to unleash your full potential. We're immensely proud of our achievements, which have been recognized worldwide with a huge portfolio of prestigious innovation, design and media awards. There's a whole world of reasons to love ASUS!

65,565 Awards Won Since 2001 ASUS innovation and quality is recognized worldwide	29
Global 2-Year Warranty A 2-year warranty provides total peace of mind	30
Upgrade to Premium Service Enjoy investment-protecting ASUS Premium Care warranty upg	grades 31
We're Here to Help ASUS offers a diverse range of user-friendly services	29
Ensuring Best-Quality Laptops ASUS laptops are built to endure an industry-leading test regime	ne 32
Enjoy Exclusive ASUS Technologies  Get the most out of your ASUS laptop with exclusive ASUS tech	hnologies 36

28 | **/5U5** | 29

# UPGRADE TO PREMIUMSERVICE

# **ASUS Premium Care**

ASUS Premium Care upgrades the standard ASUS warranty with an extra year of protection. Premium Care offers several levels of coverage, allowing users to create a tailor-made package to fully protect ASUS products.

### **Product Protection**

- Extended warranty period provides hassle-free repair or replacement, including parts and labor
- Expert support from ASUS engineers
- Extra protection for major parts
- An ASUS authorized technician provides on-site parts repair at designated locations
- ASUS retains defective HDDs to help ensure data is preserved
- International or local repair and support (dependent on the extended service package purchased)

# How to Purchase ASUS Premium Care

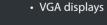
- Via MyASUS app: Open the Windows Start Menu and click the MyASUS icon; then select My Product and Warranty package
- Visit the ASUS Store at www.asus.com/store.html
- Visit the ASUS Service Shop at https://serviceshop.asus.com and input the serial number to find a suitable Premium Care option
- Contact an ASUS authorized reseller for information

# Eligible Products\*

- Notebooks
- Consumer desktops
- Commercial notebooks
- Mini PCs, VivoPCs
- Gaming notebooks All-In-one PCs

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- Servers
- Commercial desktops



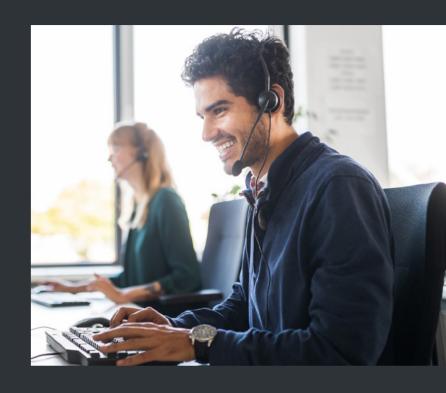


# **Product Protection**

ASUS provides several aftersales service channels for customers, including Customer Service in MyASUS via PC, or the MyASUS Service Center app for mobile devices. These services make it easy to register products or contact a customer service representative for instant help.

# ASUS Pick-up & **Return Service**

On top of our 2-Year international warranty, ASUS offers a premium Pick Up & Return Service for customers and dealers. Customers can request for a door-to-door pick-up service, or simply drop off your ASUS device at the nearest ASUS Service Center or retailer for repair.



For Laptops, Mobile and Tablet

Steps for ASUS Pick-up & Return Service







3. Receive



4. Pickup

### For Desktop and AiO

Steps for **ASUS Onsite Service** 





2. CSR



3. Receive



4. Wait

- <sup>6</sup> Service and warranty coverage may vary depending on country and territory. Please check with your local detailer to confirm the options available
- \* Please visit the ASUS support site at http://www.asus.com/support for current and complete ASUS warranty information and exact international warranty coverage in every country \* Although we endeavor to present the most accurate and comprehensive information at the time of publication, we reserve the right to make changes without prior notice

- Please note that the availability of Premium Care and eligible product lines may vary by country. For more information, visit www.asus.com/US/support/FAQ/1041573
- \* Services may vary by country. Please contact your local ASUS representative for more information. http://www.asus.com/support

# MILITARY-GRADE

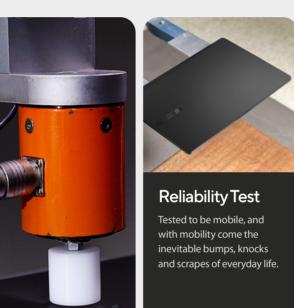
# World's most Strictly Tested US Military-grade Laptop Durability<sup>1</sup>

From 2023 onwards, ASUS consumer laptops<sup>2</sup> will be strictly tested according to the latest, most-demanding MIL-STD 810H US military-grade standard with 12 test methods and 26 procedures to ensure maximum reliability and durability. ASUS consumer laptops undergo the world's most extensive and strictest US military-grade testing, so you can be assured that your ASUS consumer laptop is durable and reliable. These factors also inherently benefit longevity and thus sustainability.



# Beyond military grade, ASUS quality test

Your laptop should never let you down — period. That's why ASUS consumer laptops undergo the most rigorous torture-test regime, using up to 16 separate tests in environmental conditions we hope you'll never encounter. So whether you're an urban explorer or an Arctic trailblazer, you can rest assured your laptop is ready for the worst that life on the road can throw at it.





# Extreme Environmental Test

Tested to be mobile, and with mobility come the inevitable bumps, knocks and scrapes of everyday life.



# Noise & Audio Test

Extensive noise testing to minimize the noise from fans and other components.



# **Durability Test**

A barrage of durability tests designed to push ASUS laptops to their physical limits.



### **ESD Test**

**Electrostatics Discharge** (ESD) Test ensures that the laptops have strong electrostatic protection



### **EMITest**

**Electrostatics Discharge** (ESD) Test ensures that the laptops have strong electrostatic protection.



# WiFi Connection Test

An exclusive technology that optimises WiFi range and performance in almost any environment.

- 1. Selected products are tested using enhanced military-grade MIL-STD-810H durability standards, with 12 test methods and 26 test procedures, to ensure extraordinary toughness. Based on ASUS internal market research using available information and testing reports from main laptop brand websites on Oct 28, 2022, ASUS consu laptops use a regime consisting of 26 test procedures, which is the consumer laptop industry's strictest and most extensive test regime for the MIL-STD-810H standard.
- 2. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitnes for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care



humidity tolerance

for 10 days

# Testing for the best laptop quality

In our full test suite of 12 test methods and 26 test procedures, including operation in harsh environmental conditions including extremes of altitude, temperature and humidity — along with physical vibration and shock tests designed to mimic rough day-to-day handling.



### **Shock Test**

1. Transportation shock

Operational, 5,1-7.6 g, 11 ms, 3-42 shocks

2. Fragility

Non-operational, 30-50 g, 18 shocks

3. Crash Hazard Shock Test

Non-operational, 75 g, 6 ms, 12 shocks

4. Bench handling

Operational, 100 mm

5. Functional Shock

Operational, 40 g, 11 ms, 18 shocks



### Vibration Test

6. Wheeled vehicle

Non-operational vibration: 5-500 Hz Duration: 40 min

7. Two-wheeled trailer

Non-operational vibration: 5-500 Hz Duration: 32 min

8. Common carrier

Operational vibration: 5-500 Hz Duration: 60 min



# High Temperature Test

9. Hot Dry Operational

Operational, 32 ~ 49°C, 72 hrs

10. Hot Dry storage and Transit Non-operational, 33 ~71°C, 168 hrs

11. Basic Hot Operational

Operational, 30 ~ 43°C, 72 hrs, 14 ~ 44% humidity

12. Basic Hot Storage and Transit Non-operational, 30 ~ 63°C, 168 hrs, 5 ~ 44% humidity



military-grade test

methods are tested

# Low Temperature Test

16. Cold Climatic Storage and Transit Non-Operational, -37~ -46°C, 168 hrs

17. Cold Climatic Operational Operational, -37~ -46°C, 72 hrs

18. Basic Climatic Operational

Operational, -21~ -32°C, 72 hrs

19. Basic Climatic Storage and Transit Non-operational, -25 ~ -33°C, 168 hrs



# Sand and Dust

20. Blowing Dust

26

military-grade test

procedures are tested

Particle density: 10 +/-7 g/m^3 Air velocity: 300 ~1750 ft/min Temperature: 60°C

21. Blowing Dust Particle density Particle density: 1.2g/m^3 Air velocity: 28m/s Temperature: 60°C



### Altitude Test

22. Altitude Storage Non-operational, 40,000 feet, -20°C,

12 hrs

-51~71°C

extreme temperature

endurance

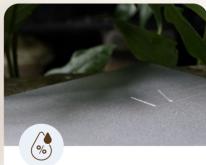
23. Altitude Operation Operational, 15,000 feet, 5°C / 40°C,

12 hrs



### Freeze & Thaw Test

13. Freeze & Thaw Test Humidity: 95% RH Temperature: 30°C/-10°C Duration: 1 hr, 3 cycles



# **Humidity Test**

14. Humidity Test Humidity: 95% RH Duration: 10 days



# Explosive Atmosphere

15. Explosive Atmosphere Altitude: 15,000 ~ 3300ft Explosive air: 95% n-Hexane



# Temperature Shock Test

24. Temperature Shock Test Temperature: -51°~71°C Duration: 1 hr, 3 cycles



# Mechanical Vibration Test

25. Mechanical Vibration Test Humidity: 95% RH Duration: 10 days



### Solar Radiation

26. Solar Radiation Spectral irradiance: 1120W/m2, 49°C Duration: 24hrs, 3 cycles





# ASUS Lumina OLED

# Experience Visuals Like Never Before

At ASUS, we are constantly striving to innovate and optimise your experience with our OLED displays. As a result, we are proud to announce ASUS Lumina OLED — the name for a new generation of laptop displays with unprecedented visual quality. ASUS Lumina OLED displays are more accurate, more adaptive, and more reliable than other OLED displays, making them the ultimate choice for professionals, gamers, and entertainment enthusiasts who demand the best. These vivid OLED displays feature Pantone® Validated colour rendering, VESA DisplayHDR™ True Black certification, and exceptional Delta E < 1 colour accuracy, making them perfect for any task. When you choose a laptop equipped with an ASUS Lumina OLED display, you will enjoy the best possible visual experience, along with adaptive services such as colour customization, power saving, and sharpened video playback. ASUS Lumina OLED displays are designed to be reliable, with eye care certification and ASUS OLED Care burn-in prevention, and laptops with ASUS Lumina OLED displays are strictly tested for durability. Get ready to experience a whole new level of visual performance and quality with ASUS Lumina OLED displays.

# 5 reasons to choose an OLED display

100% DCI-P3 best-in-class colour gamut

Vivid displays for precise creativity, colour work and vibrant, visual entertainment.

70% less harmful blue light

With lower harmful blue-light levels, OLED offers better eye care and sleep quality

120Hz / 0.2ms ultimate motion clarity

Blur-free action scenes in movies and games, with ultra-smooth text scrolling.

Clearer images at any brightness

Rich colours are maintained even at low brightness levels. 1,000,000:1 high contrast ratio

The deep blacks allow you to see previously unseen details in dark movie scenes.

# Experience perfection with an ASUS Lumina OLED display

# More **Accurate**

Colour Accuracy **Motion Clarity** Perceptual Brightness **Contrast Ratio** 

ASUS Lumina OLED displays deliver industry-standrd Pantone® Validated colour rendering, with VESA DisplayHDR™ True Black certification and a Delta-E < 1 colour accuracy. This means that ASUS Lumina OLED displays have a high dynamic range, deep blacks, and are capable of showing a wide range of colours with exceptional detail, even in dark scenes.

# More **Adaptive**

**ASUS Splendid OLED Power Saving** ASUS Tru2Life

ASUS Lumina OLED displays are visually stunning, and also offer adaptive services. These include ASUS Splendid for colour customization, Target Mode for power saving, and ASUS Tru2Life for sharpening video playback. These services enhance your visual experience and give you more customization options.

# More Reliable

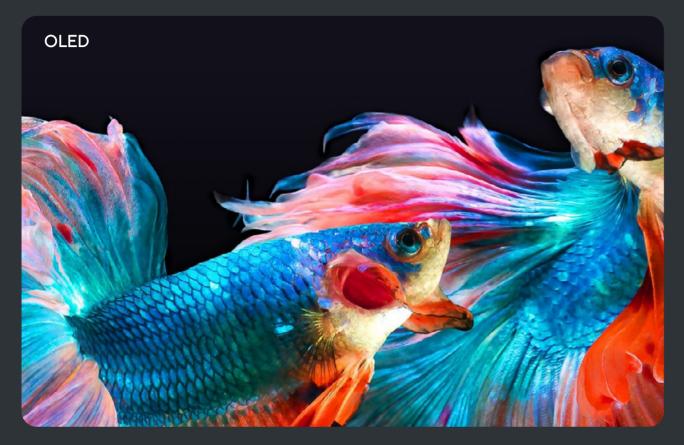
Eye Care **ASUS OLED Care Panel Protection** 

ASUS Lumina OLED displays are designed to be reliable, with TÜV Rheinland low blue-light certification for eye protection and ASUS OLED Care for burn-in prevention, along with a special thermal design and US military-grade testing for durability. ASUS also offers a free screen exchange service if burn-in issues occur during the warranty period.



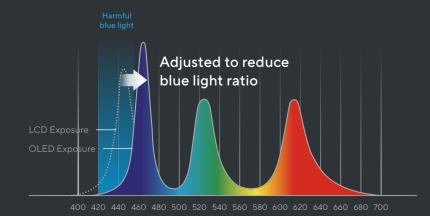
# 1 Ultimate professional-grade colours

ASUS PANTONE® Validated OLED laptops deliver exceptionally detailed and realistic visuals, with a cinema-grade 100% DCI-P3 colour gamut. This means that the colours reproduced on the display are richer and more vivid: it's ideal for colour-intensive projects, but also enhances any kind of content.



# 2 70% Less harmful blue light for eye comfort

Blue light is known to cause visual discomfort and disrupt sleep quality. However, due to the nature of the special organic lighting materials in an OLED display, ASUS OLED laptops emit 70% less harmful blue light, and they're also certified by TÜV Rheinland and SGS. More importantly, unlike traditional blue-light filters, shifting the spectrum means there's no need to compromise colour accuracy.



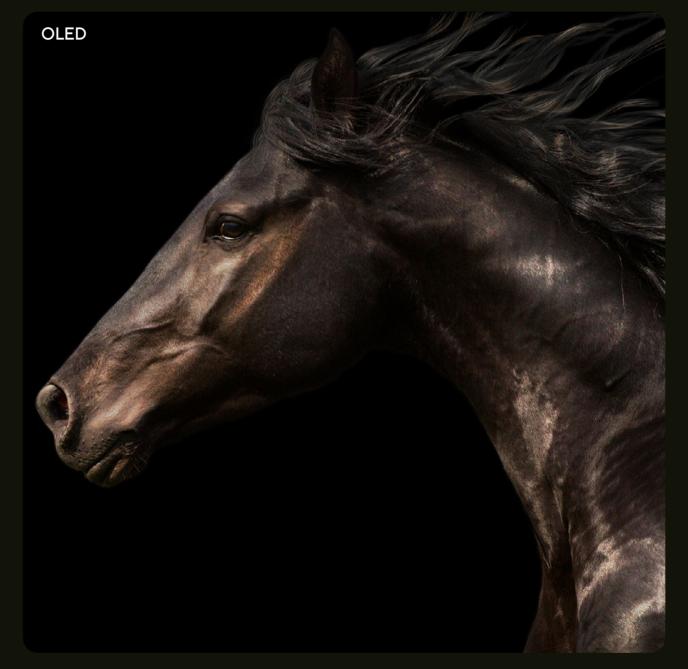
70 % reduced blue light





# 3 Extreme Contrast, Astonishing Detail

ASUS OLED laptops reproduce blacks perfectly. An OLED pixel consists of three sub-pixels, each with its own selfgenerated illumination: a Full HD (1920x1080) display has 2,073,600 pixels, which means it has 6,220,800 self-illuminated sub-pixels, compared to just a few dozen LED backlights in a Full HD LCD display. When displaying black on an OLED display, the pixel is simply turned off to produce the darkest possible black. This enables extremely crisp and clear images even in the darkest scenes. You'll be surprised to see how many new details you'll spot in your favorite movies!



1,000,000:1 0.0005 nits

contrast ratio

true black

peak brightness

# 4 Motion clarity with up to 120Hz OLED display

The world's first 120Hz refresh rate, 0.2ms response time OLED laptop display gives you so much more on top of the best colours and quality for any content — gaming, creation, day-to-day work and media entertainment can all benefit from the smoother-than-ever experience. In a word, it's awesome!





**Animation Design** 

Text And Article Scrolling





Video Streaming

Gaming

# Ultimate 120Hz / 0.2ms for exceptional motion clarity

The new premium ASUS OLED display with 120Hz refresh rate and 0.2ms pixel response time is incredibly smooth and clear. In fact, both surprisingly and counter-intuitively, the 120Hz / 0.2ms OLED display is faster than a 165Hz / 3ms LCD IPS display — because it reduces ghosting to an indiscernible level. Simply put, this means even fast-moving visuals are smoother and clearer than ever.







144Hz / 12.5ms LCD

165Hz / 3ms LCD

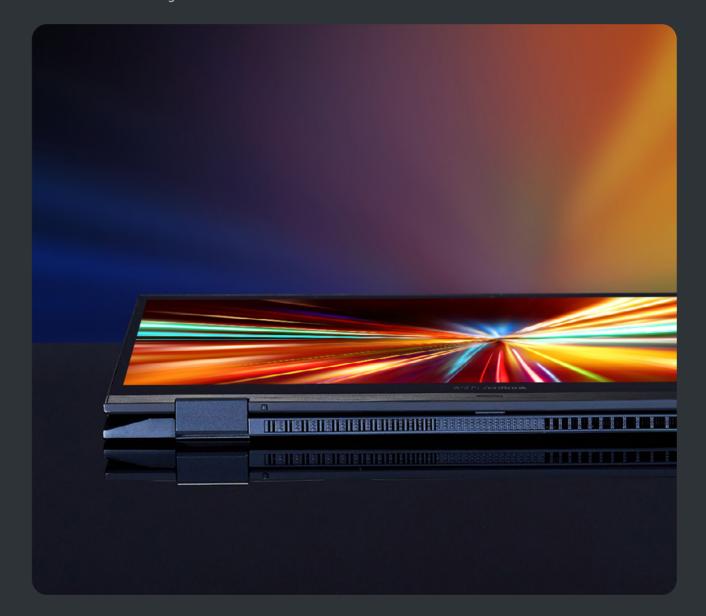
120Hz / 0.2ms OLCD

# 5 OLED has 1.6x colour volume compared to LCD

On conventional LCD displays, detail and colour quality usually decrease dramatically as the brightness is reduced. But ASUS OLED laptops are able to show great detail at lower brightness settings due to their high contrast and their ability to maintain a wide colour gamut at low brightness. When calculating the 3D colour volume — which adds illumination to the traditional 2D colour gamut — ASUS OLED displays have about a 60% higher colour volume, offering better colour performance at any brightness level.

# OLED has high perceptual brightness

ASUS OLED laptops can maintain good colour reproduction at any brightness level, so you can freely adjust the screen's brightness to suit your working environment, while still enjoying exceptionally vivid colours. For example, in the living room environment (usually illuminated at about 100 lux), you only need 177 nits brightness in an OLED display to produce the same clear image as 400 nits brightness in an LCD display. At the lower brightness levels needed on OLED displays, there's less harmful blue light emitted.



# Colour-perfect at any brightness

ASUS OLED laptops maintain a 100% DCI-P3 colour gamut at both high and low brightness levels, while on a standard LCD laptop the colour gamut is reduced dramatically at low brightness levels. At a gray-level brightness of 16 G, LCD laptops only have an 11% DCI-P3 colour gamut, while ASUS OLED laptops maintain a 100% DCI-P3 colour gamut.

# High coverage of HDR standard

The industry HDR standard covers a huge range of brightness from 0.0005 nits — the lowest measurable level — up to 10,000 nits. The true blacks and high brightness possible with OLED displays give them a 75% coverage of the HDR standard, compared to about 46% for LCD displays.



# **Exclusive Visual Fine-tune**

# **ASUS Splendid Technology**

ASUS Splendid technology enhances the display by reproducing more-brilliant colours for visually stunning experience, whatever you're looking at! And you don't even have to lift a finger, as it works by automatically fine-tuning the display settings — including colour temperature, contrast and brightness — to optimise any kind of image. The result is richer, deeper colours and stunning visuals whether you're watching movies, playing games or browsing through your photos.









### Normal Mode

Default Normal Mode gives you see through ASUS's panel appears to be as close as how you see the same thing with your own real eyes.

# Eye Care Mode

ASUS Eye Care mode could reduce the emissions of blue light by up to 30% so that your eyes are always protected when Eye Care mode is used.

### Vivid Mode

In Vivid mode, we make carefully calculated adjustments to the colour saturation of the images to make them look more vivid and vibrant.

# Manual Mode

In Manual mode, you can easily adjust the colour temperature to your taste, within a range of -50 to +50, using a simple slider control.

# Customizable colour gamut for every need

On selected models, the display's colour gamut can be quickly and easily switched for different tasks or preferences. On top of the ultravivid native colour setting, choose sRGB for creating web content or browsing, DCI-P3 for cinema content, or Display P3 for movie-grade colours finessed to fit everyday viewing in the real world.



 $\mathsf{sRGB}$ 

Web content-creation standard.



DCI-P3

Cinema colour standard.



Display-P3

Movie-grade colours adjusted to fit everyday viewing.



Native

Original OLED colours.



# Ergonomic design

# Nuanced ASUS ErgoSense keyboard and touchpad

It's our mission at ASUS to elevate human interaction with technology to a higher and more intuitive level than ever before. The latest ASUS ErgoSense keyboard and touchpad are engineered to enable an unrivaled input experience that's in harmony with how you move, feel and touch. Your comfort is our highest priority. That's why the ErgoSense keyboard has an incredibly satisfying feel, with the optimum bounce and travel calculated with fine-tuned precision. Scrolling on our ErgoSense touchpad is just like touching silk. Its surface has a special low-friction coating that's also fingerprint resistant, keeping your work area as clean as new. Experience the ErgoSense keyboard and touchpad, and you'll soon find yourself cruising effortlessly through your work.

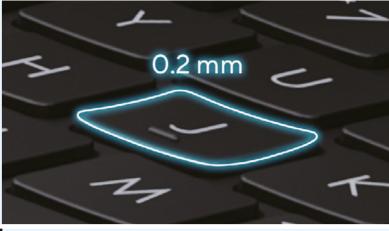
# 19.05 mm

# Full-sized standard desktop pitch keyboard

It's time to say hello to ErgoSense, and goodbye to cramped laptop keyboards! The full-size 19.05mm key pitch is the same as a desktop keyboard, so you can whizz through your work with superb typing comfort and accuracy.

# Dished key caps 0.2 mm

The 0.2 mm key-cap dish is designed to match the shape of your fingertips. The smooth-edged indent is carefully crafted for a comfortable yet precise feel, so your fingers are gently guided to the ideal contact point with the keys.



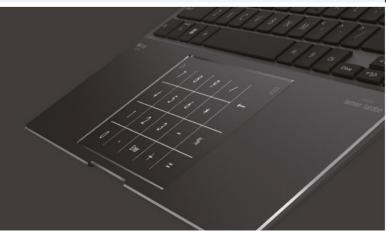
# Long key travel 1.4 mm

Good tactile feedback is important to let you know that your key press has been registered. The long 1.4 mm key travel lets you type without having to use too much force. And underneath the key, there's a rubber dome crafted by keyboard experts here at ASUS. It guarantees your click force is met with just the right tactile bump you need for a nice grip.

# Ultra-smooth touchpad

The hydrophobic coating applied to our touchpad has a high water-contact angle. This means the nanotech-like surface provides smoother feedback for every scrolling movement. It's like touching silk!





# Anti-fingerprint touchpad

We apply a high-end PVD anti-fingerprint coating that ensures excellent resistance to wear and tear. This coating also makes the surface really easy to clean. And even after more than 10,000 slides, the touchpad will still be as smooth as new.

# **Smart Conferencing**

# ASUS AiSense camera effects, always look great in video calls

For your best video call experience, ASUS AiSense camera makes sure that you always look your best during virtual conferences.



# **Background Blur**

Blurs the background to protect your privacy while doing video conference call at home.





# **Lighting Correction**

Detects the lighting conditions and dynamically adjusts the webcam settings for the best result.





# **Gaze Correction**

Automatically detects your eye movements and adjusts your gaze so you appear to be looking directly at the camera.







# **Motion Tracking**

Automatically detects and follows your motion for a better webcam experience while you are moving around.





# Appearance Filter

Brings out your best looks, just like applying natural makeup for your conference calls.





# **ASUS 3DNR**

ASUS 3D Noise Reduction (3DNR) Technology significantly upgrades the webcam image clarity for clearer conference calls.

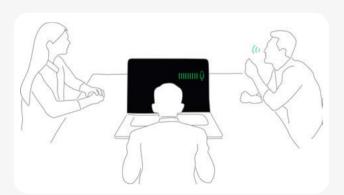
# Next-level Al noise-cancelling audio technology

To provide exceptional remote-working and video-conferencing experiences, features ASUS AI Noise-Cancelling Technology that employs machine learning in order to isolate unwanted noise from human speech. This technology helps to filter out ambient noise for optimum group conference-call quality. The ASUS AI Noise-Cancelling Microphone feature in the MyASUS app can filter out ambient noise — so you'll hear what everyone else is saying.



# Conference calls with more possibilities

Conference calls can be single-presenter or multi-presenter, gathered around a single laptop with voices coming from various directions. With the upgraded system enabled via the MyASUS app, it detects and optimises audio from either one direction or from all directions — ensuring top conference call audio quality.



# Single presenter conference call

Single-presenter conference call mode can filter out noise and other voices, and ensures only the voice in front of laptop can be heard. When you switch on the Target Speaker Tracking mode it can even target and track new talkers within a 180° arc, making the feature ideal for recording large groups as well as for individuals.

# Multi-presenter conference call

Multi-presenter conference call mode filters out ambient noise whilst identifying multiple voices from all directions and distances, so all voices can be heard more clearly.



# Intelligent Camera and Sensor

# Unlock, instantly

The FHD infrared(IR) camera allows you to unlock your laptop quickly and securely. It also powers an adaptive dimming feature that darkens your screen when you look away!



# Perfect brightness and colour tone, anywhere

Whether you're in bright sunshine or a dim room, auto-brightness works behind the scenes to show your images at their best — providing more comfort for your eyes and maximizing battery life. There's also a colour sensor that detects ambient light levels and automatically adjusts the brightness and colour temperature\* of the screen to provide the best-looking image for your surroundings.





# **Break The Sound Barrier**

# Dolby Atmos: Dive into sound

With Dolby Atmos, sound can be more spatially dynamic — even overhead — creating an immersive soundscape that feels more realistic.



# Dirac: A new perspective on laptop audio

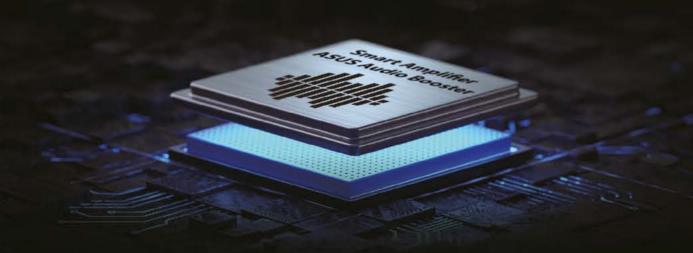
Dirac technology allows your device to reproduce the most immersive, pristine, and harmonically balanced experience you've ever heard on a PC, laptop or tablet. You'll hear a soundscape that is wider, with more depth than you would have thought possible. It's time to unleash the true audio potential of your device.





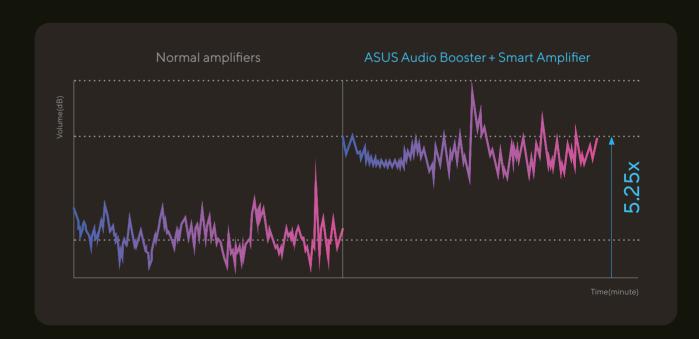
# Louder sounds and dynamic sound experience!

Using a Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x. The distortion-suppressing dual-channel Smart Amplifier is equipped with a powerful DSP chip that can prevent long-term damage to the sensitive speaker voice coils. Creating or listening to audio in your videos, movies, music or games has never sounded better!



# Maximum possible volume

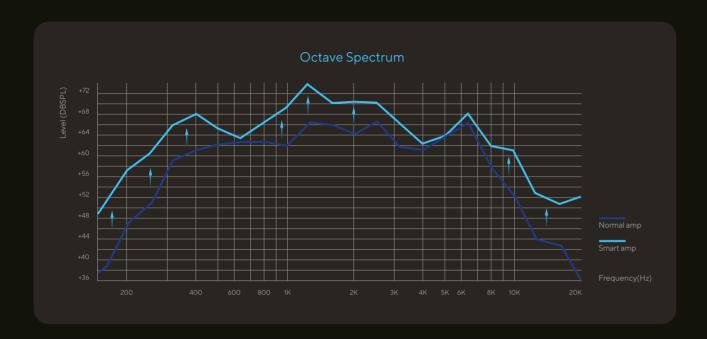
Combining Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x for a powerful audio experience.



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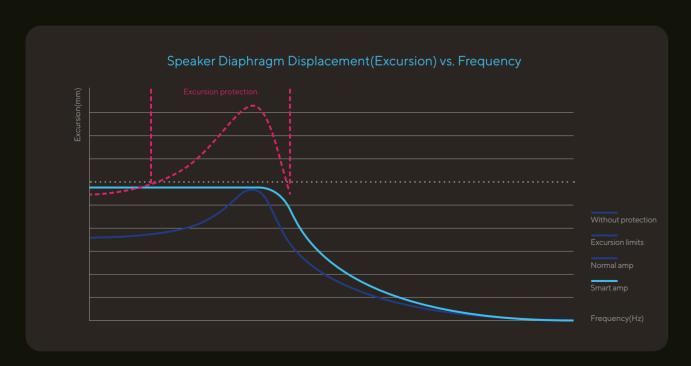
# More clarity

The Smart Amplifier helps to deliver clearer audio by boosting volume across the entire audio spectrum, not just at certain frequencies.



# More clarity

The Smart Amplifier helps to deliver clearer audio by boosting volume across the entire audio spectrum, not just at certain frequencies.



# **Unrivaled Mobility**

# **ASUS WiFi Master**

ASUS offers a comprehensive range of wireless connectivity solutions. The WiFi 6 in the laptops allows you to load online content in the blink of an eye, and it's made even better by the ASUS-exclusive WiFi Master Technology, which includes ASUS WiFi RangeBoost, WiFi Stabilizer, WiFi SmartConnect, and TaskFirst.

WiFi RangeBoost utilizes multi-antenna technology to expand your WiFi connectivity as well as WiFi speed. For rock-solid stability in your WiFi connections, WiFi Stabilizer filters out wireless interference, so you'll always enjoy the fastest possible speeds. WiFi SmartConnect automatically selects the best WiFi source, so your laptop connects seamlessly to the best WiFi signal and known mobile hotspots. TaskFirst gives you control over which task you'd like to prioritize your network speed to – preventing others apps from competing network capacity with your focusing task.





# USB-C Easy Charge (5V-20V)

USB-C Easy Charge support means that your laptop can be used with a wide range of standard USB-C chargers. You can enjoy ultrafast charging with any PD (Power Delivery) certified charger, including the supplied fast-charge adapter, or juice up your device on the go with airline chargers, portable chargers or power banks!6 It's incredibly convenient when there are no wall sockets available, such as on flights or in vehicles.



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# Seamless Multitasking Experience

# ScreenPad

The new ScreenPad™ with ScreenXpert 2.0 upgrades the traditional laptop experience, adding an interactive secondary touchscreen that enhances your productivity with more possibilities. Its intuitive smartphone-like interface lets you easily manage tasks and create your own seamless multitasking workflow. There's a series of handy ASUS utility apps to boost productivity including Phone Call, Task Group, Handwriting, and so on. There are also useful quick controls that improve the interactions between the main display and ScreenPad: for example, you can now launch a video or chat box — or many other apps — onto ScreenPad to take advantage of the extra space wherever you are, and without interrupting your work on the main display.





# ScreenXpert 3 on ASUS PCs

The ScreenXpert 3 — which you can download from Microsoft store or find in your PC's Start menu — helps you to manage app windows across displays connected to your ASUS PC\*. It also lets you turn your camera or microphone on and off and check their status on your PC's screen without using the keyboard. ScreenXpert 3 for ASUS PCs puts you in full control of your workflow!

# ScreenPad Plus Now with ScreenXpert 3

Designed to give you the ultimate edge in workflow efficiency, the unique full-width ASUS ScreenPad™ Plus secondary touchscreen works seamlessly with the main display. And with the new ScreenXpert 3, it's now even easier to multitask and organize work via intuitive controls that allow you to manage app windows across all your main display, ScreenPad Plus and external displays. You can now create a larger, more productive workspace whenever and however you want.



# GlideX

GlideX is a cross-device screen-sharing solution. Using wired or wireless connections<sup>1</sup>, you can create a bigger and better work or play space. GlideX optimises your workflow in the blink of an eye!



# Screen Extend

Turn your tablet into a secondary display for more screen space on the go, giving you dualdisplay convenience anywhere!





# Screen Mirror

With Screen Mirror you can project your device's screen to a PC for easier keyboard input and more screen space. Use your Android or iOS apps via Windows in the productive space of your PC!



Scan the QR code using your mobile device to subscribe

- 1. Terms and Conditions apply. https://www.asus.com/content/GlideX-Terms-and-Conditions
- $2. \ \ The \ Link \ to \ My ASUS \ mobile \ app \ is \ supported \ on \ mobile \ devices \ running \ Android \ 9.0 \ \& \ iOS \ 13.0 \ or \ later.$
- 3. URL Share requires the Microsoft Edge browser
- 4. The Remote Desktop is supported in Windows 10 or Windows 11 Pro with a local user account.

# Link to MyASUS

The Link to MyASUS feature is a handy tool that's part of the MyASUS app<sup>2</sup>. It seamlessly integrates your ASUS PC with your mobile devices, boosting your productivity and allowing easier multitasking. A series of features enables you to transfer files or links wirelessly between devices, or access local PC files remotely from your phone. Link to MyASUS simplifies your life!



# File Transfer

Simply tap or drag to share files between ASUS PCs, or between your PC and mobile devices in the blink of an eye. You can now send a photo or video you've just captured from your phone to your PC – and it's much quicker than using Bluetooth®!



# **URL Share**

Simply tap the share icon in your browser and click MyASUS. The link to the webpage you're browsing on your PC will be instantly sent to your mobile device — where it will open automatically for seamless on-the-go convenience<sup>3</sup>.



# Hands-Free Phone Call

Make and take phone calls, which can be routed through your PC's speakers and microphone. You can also access your phone's contact book on your PC, so you can search for contacts and call them directly. There's no need to dig out your phone from your bag or pocket!



# **Shared Cam**

Shared Cam lets you use your phone's camera as your PC's webcam for video calls in real-time. Just select "Link to MyASUS – Shared Cam" as the video source in your PC video-conferencing app, and enjoy easy and seamless webcam sharing.



# Remote Access

If you're working away from the office, you can easily access your work files remotely from your mobile device, anywhere, anytime, with no hassle. Use your mobile device to remotely access files stored on your ASUS PC, and use your PC as a personal cloud replacement and gain access anywhere and anytime!<sup>4</sup>

- \* The Link to MyASUS mobile app is supported on mobile devices running Android 9.0 & iOS 13.0 or later.
- \* URL Share requires the Microsoft Edge browser
- \* The Remote Desktop is supported in Windows 10 or Windows 11 Pro with a local user account
- \* Features may be varied by different models

# Customize your workflow

### **TaskFirst**

When you have limited internet connection speed and needs to prioritize a certain task, such as gaming or downloading a file, TaskFirst allows you to choose and prioritize bandwidth for that task.



### Tru2Life

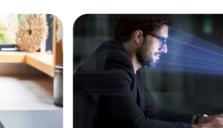
Tru2Life is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimise the brightness and sharpness of every video frame, improving contrast by up to 200%. As a result, video imagery looks more colourful, more vivid and sharper with incredible contrast.



### Fan Profile

Noise from computer CPU cooling fans can be annoying, especially in quiet places like the bedroom or the library. Fan profile gives you the flexibility to operate the fan at maximum speed when processing heavy tasks, and change to a lower fan speed when working in a quiet environment. You can also easily switch between the modes by pressing the Fn + F hotkey combination.

\* Software included may vary by model.



### ASUS AiSense Camera

To improve the quality of your online meetings, the ASUS AiSense camera includes a variety of useful effects, including Lighting Optimization, Background Blurring, Eye Tracking and Motion Tracking.

**MyASUS** 



MyASUS provides easy access to ASUS apps\* that are designed to help you maintain your system, update your software, optimise your PC performance, and contact ASUS for after-sales service and support. You can also access

### **ASUS OLED Care**

ASUS Promotion for a huge range of popular app downloads and exclusive offers.

To maximize the lifespan of OLED displays, ASUS OLED Care includes a special screensaver that runs automatically after the laptop is idle for 30 minutes, significantly reducing the chances of OLED screen aging.



### **Target Mode**

To save battery life and also maximize the OLED display lifespan, the entire screen is dimmed apart from the uppermost active window.



# Splendid

ASUS Splendid ensures that all ASUS display panels show identical, accurate colours. By default, ASUS Splendid panels are set up to show the most accurate colours possible for the best viewing experience. But we realize that sometimes you might want to make adjustments to colour. For this reason, we've included three additional modes beyond Normal mode: Vivid, Eye Care, and Manual.



# ASUS Intelligent Performance Technology

If your PC supports ASUS Intelligent
Performance Technology, you can switch
between different modes to intelligently
increase CPU performance with improved
stability, while allowing all-day battery life
and a quieter and cooler laptop. You can also
easily switch between the modes by pressing
the Fn + F hotkey combination.



# WiFi SmartConnect

When moving between different rooms with your laptop, the WiFi signal can become unstable. With WiFi SmartConnect, your laptop automatically connects to the router with the best signal in your current environment. It also memorizes the mobile hotspots you connect to and prioritizes connections to them when they're detected.



### Automatic Keyboard Backligh

The Ambient Light Sensor (ALS) automatically brightens or dims the keyboard backlight according to the ambient lighting conditions.

### Auto-brighten

The keyboard backlight is turned on when the ambient lighting changes from bright to dark.

### Auto-dim

The keyboard backlight is turned off when the ambient lighting changes from dark to bright.



# Battery Health Charging

Overcharging a laptop battery may degrade the battery, resulting in a shorter lifespan. It can also cause swelling due to oxidation. In Battery Health Charging, you can choose to limit charges to 60%, 80% or 100% to prolong battery lifespan and reduce the chance of damage from swelling.



# ASUS AI Noise-Cancelling Technology

ASUS AI-Noise Cancelling Technology includes an AI Noise-Cancelling Mic and AI Noise-Cancelling Speaker. The AI Noise-Cancelling Mic suppresses ambient noise around you – Single-presenter conference call mode focuses the voice of the person in front of the PC; Multi-presenter mode makes sure that multiple voices from varying directions and distances can be heard clearly.

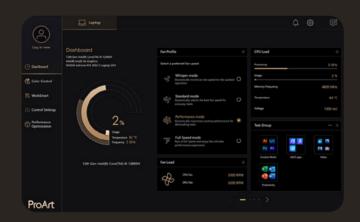
58 | **/5U5** | 59



Harness your creative potential with the ProArt Creator Hub app. The app provides a unified experience across all your connected ProArt or ASUS creator devices1 so you can easily calibrate colours, adjust settings, monitor performance, and optimise your workflows. There's also a new Colour Control that helps you optimise colour tools: we've collaborated with Pantone® to provide digital colour data that will help you express your wild creativity.

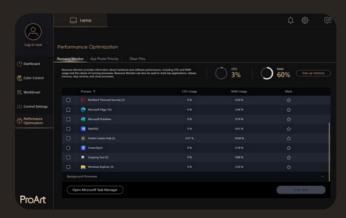
# Dashboard

A quick glance at the dashboard gives you an overviewof all your connected devices. Keep track of system parameters, including processor load, memory usage, or fan status. With heat dissipation so crucial to unleashing your creator PC's full performance, ProArt Creator Hub includes four Fan Profile settings<sup>2</sup> that are tailored to suit different scenarios. Use Full Speed mode when rendering heavy graphics for extreme efficiency, or switch to Whisper mode for distraction-free silence.



# Performance Optimization

Easily manage your PC's resources and boostperformance in an instant with ProArt Creator Hub's Performance Optimization features! These handy tools include Resource Monitor, App Power Priority, and Clean Files. Resource Monitor lets you manage all currently running processes on your device, while App Power Priority prioritizes power usage for your key applications. Clean Files helps you find and delete unwanted files on your PC for optimum performance.



# Colour Control<sup>3</sup>

Colour Control is your central destination for all colour- related features. It helps you explore more possibilities in your creativity, giving you access to the full spectrum of creative colour solutions.

# Colour Management

With the new Colour Management feature you can easily capture and analyze any colour on your screen with Screen Colour Picker, and immediately see all the colour data for your reference with Colour Analysis. It's really handy when creating, and you can use the Colour Palette to build your personal colour preferences and let your creativity flow. We've collaborated with Pantone® in 2023 to provide digital colour data that will help you express your wild creativity.



### Colour Calibration

Accurately calibrate the colour rendering of your ProArt device, with adjustable settings for brightness, colour gamut, colour accuracy, colour temperature, and gamma.



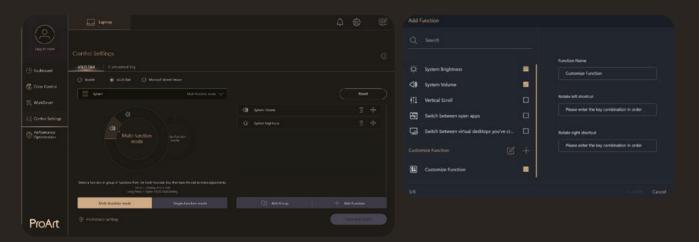


60 | **/ISUS** 

# **Control Settings**

### ASUS Dial4

Our creator-focused products, such as ProArt Studiobook, Zenbook Pro, Vivobook Pro, and ProArt devices are equipped with the groundbreaking ASUS Dial3. This is a precision-engineered rotary control that gives intuitive fingertip control over app parameters and values. You can customize your ASUS Dial in the Control Settings menu to work perfectly with Adobe® creative apps including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects® and Illustrator®. We've also added support for Microsoft Office apps, entertainment apps, browser apps and a wide range of other creative apps for a more intuitive and personalized experience!



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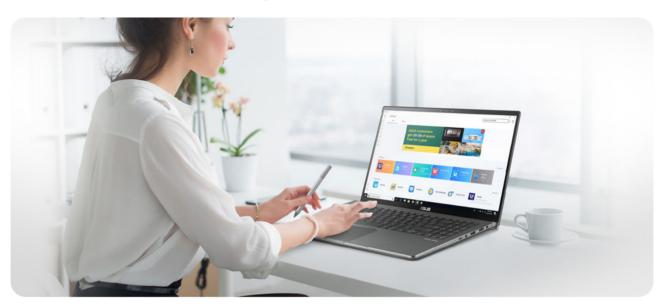




# Worry-free Support

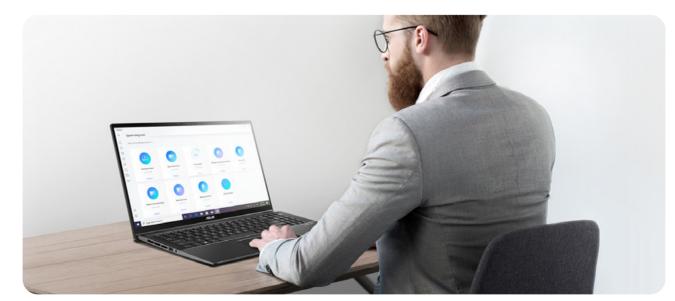
# ASUS AppDeals

Once you're part of the ASUS family, you can enjoy discounts on premium apps and ASUS-exclusive deals via AppDeals. As part of a select few, you get to enjoy reduced prices for many of the most popular apps out there. Be sure to check in often! We're constantly adding new exclusive deals so you can save money on your favorite apps.



# System Diagnosis

The System Diagnosis tool helps you identify any problems that are encountered, reports the sources of the issues, and provides instant suggestions. It also helps our customer service representatives to identify problems quickly and accurately if your device needs repairing.



62 | **/5US** | 63



# ProArt Studiobook 16 OLED **Born for Creative Pros**









6" 3.2K 120 Hz





Easier to browse

# World-leading 16" 3.2K 120Hz OLED touchscreen

3200 by 2000 resolution, 4096 pressure level stylus support, Delta E<1, 100% DCI-P3colour gamut, 0.2ms response time

Up to



# Windows 11 Home



Intel® Core™ i9-13980HX

24 cores, 32 threads

**ASUS Dial** 

customizable for any apps



**NVIDIA®** GeForce RTX™ 4070

with NVIDIA Studio Driver support

# ASUS IceCool Pro thermal technology

160 W CPU + GPU performance, enabled by liquid metal technology and per-key keyboard air-intake

Up to

# 8 TB SSD

up to 7,000 MB/s transfer speed, dual upgradable M.2 slots



# Haptic touchpad

16:10 aspect ratio with stylus support

Up to

# 64 GB RAM

5,200 MHz DDR5, dual upgradable SO-DIMM slots





# 180° lay-flat hinge

fully opening for easy collaboration



# **MUX Swith**

reduces latency and boosts graphics performance



Thunderbolt™ 4, HDMI 2.1 & SD Express 7.0



multidimensional audio experience



# FHD IR camera

large 1.4 µm pixels for 190% more light capture



# **Smart Amplifier**

3.5x louder distortion-free sound



90 Wh

battery capacity



US military-grade durability

strictest MIL-STD-810H standard



**ProArt Creator Hub** 

customized settings for your Studiobook



# ASUS Zenbook Pro 16X OLED Innovative ASUS Supernova SoM Design



(UX7602)



Up to 13th Gen Intel® Core™ i9-13905H processor



Up to NVIDIA® GeForce



ASUS Supernova SoM

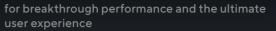


Zenbook Pro 16X OLED features ASUS Supernova system-on-module (SoM) Design that enables ultra-powerful performance from the Intel® Core™ i9-13905H processor, NVIDIA® GeForce RTX™ 4080 GPU and LPDDR5X DRAM with a 7467MHz memory frequency. Outside, there's a world-leading 16:10 3.2K 120Hz OLED HDR NanoEdge touchscreen. The new Active Aerodynamic System Ultra mechanism powers the autotilting keyboard that ensures a comfortable typing angle, and also enhances system cooling for maximum performance. And the ASUS Dial allows precise fingertip control of creative parameters in Adobe® apps, while the White RGB intelligent lighting system that enables smart interactivity features. Zenbook Pro 16X OLED redefines what a creator laptop should be, and helps you take your creativity to the next level.



Easier to browse

# ASUS Supernova System-on-Module Design







# Windows 11 Home

Up to 13th Gen

# Intel® Core™ i9-13905H

processor for extreme performance

Performance up to

# 185 W with ASUS IceCool Pro

featuring ASUS 3D-curved vapor chamber design and liquid metal

NVIDIA®

# GeForce RTX™ 4080

with NVIDIA Studio drivers

Up to

2 TB PCle® 4.0 x4 SSD

with 6500 MB/s transfer speed Up to

# 7467MHz

/s memory frequency



# World-leading 16:10 3.2K 120 Hz OLED HDR display

0.2 ms ultrafast NanoEdge OLED touchscreen, 100% DCI-P3 colour gamut, up to 550 nits peak brightness

# **ASUS Dial**

world's first physical dial enabling fast and intuitive control of creative apps

Unibody CNC design with AAS Ultra

# 16.9 mm

aerospace-grade 6000-series aluminum-alloy full-body CNCmachined with AAS Ultra

# Intelligent lighting

interactive customizable per-key White RGB backlit keyboard



# Full I/O ports

latest SD Express 7.0 card reader, HDMI® 2.1

# 96 Wh

long-lasting high-capacity battery

# Six speakers

with two tweeters and four woofers

# ASUS Pen 2.0 support

4096 pressure levels, four interchangeable pen tips and fast USB-C® charging

# Dual Thunderbolt™ 4

provides high-speed data transfers and full-range charging



# Enlarged haptic touchpad

150 x 90 mm haptic touchpad with innovative ASUS NumberPad 2.0



# ASUS Zenbook Pro 14 Duo OLED Incredible Comes From Duo Vision



(UX8402)





14.5" 2.8K 120Hz OLED NanoEdge display



Up to 13th Gen Intel® Core™ i9-13900H processor



Get ready to meet the seriously powerful Zenbook Pro 14 Duo OLED, a powerhouse that lets you turn up your creative powers to the max. The flagship Intel CPU and creator-grade NVIDIA® GPU are cooled for extreme performance by ASUS IceCool Plus technology, aided by the brand-new AAS Ultra mechanism, which vents the chassis and also tilts the next-generation ScreenPad™ Plus secondary touchscreen to a comfortable angle for a seamless and immersive visual experience. For studio-class visuals, the world-leading 2.8K OLED HDR 16:10 main touchscreen has a smooth 120 Hz refresh rate, PANTONE® Validated colour accuracy, and a cinema-grade 100% DCI-P3 gamut. Zenbook Pro 14 Duo OLED puts its rivals in the shade, making it the ultimate compact OLED laptop for the discerning creator.



Easier to browse

# World's first 14.5" 2.8K (2880 by 1800) 120 Hz OLED touchscreen display

16:10, 0.2 ms response time, with 93% screen-to-body ratio, 100% DCI-P3 colour gamut, up to 550 nits peak brightness, support stylus



# Windows 11 Home



# 12.7" 2.8K 120 Hz ScreenPad™ Plus

larger NanoEdge tilting secondary touchscreen with etched anti-glare coating, 100% DCI-P3 colour gamut, 500 nits brightness and stylus support

# World's first AAS Ultra technology with 2nd display

enhanced air flow for supreme cooling and optimal viewing angle, with innovative AAS Ultra

# ASUS Pen 2.0 support

4096 pressure levels, four interchangeable pen tips and fast USB-C® charging

Up to 13th Gen

# Intel® Core™ i9-13900H

processor for extreme performance

Up to NVIDIA®

# GeForce® RTX™ 4060

with NVIDIA Studio Driver

# **MUX Switch**

reduces latency and boosts performance

2 TB PCle 4.0 x4 SSD

> with 6500 MB/s transfer speed

Smart amplifier

350%-louder

Up to 32 GB

LPDDR5 4800 MHz memory Performance up to

# 85 W with ASUS IceCool Plus

12 V dual-fan boost

# Full I/O ports

latest Micro SD Express 7.1, HDMI 2.1

# Dual Thunderbolt™ 4

provides high-speed data transfers and full-range charging

ASUS ErgoSense keyboard and touchpad

for the best ergonomics

17.9 mm / 1.75 kg

thin and light

# 76 Wh

long-lasting high-capacity battery

D Dolby ATMOS

Dolby Atmos multi-dimensional audio

# ₩Џ∥℩

### Al noise cancellation distraction-free calls and conferencing



Best-in-class video conferencing

4-mic array, 3DNR and FHD IR camera



# ASUS Zenbook Pro 17 Incredible Comes From Boundless Creativity



(UM6702)







Up to NVIDIA® GeForce® RTX3050 Graphics



Up to 17.3" WQHD NanoEdge display

Zenbook Pro 17 is the first 17" Zenbook, featuring up to 17.3" 2.5K NanoEdge PANTONE® Validated Dolby Vision IPS touchscreen with a fast 165 Hz refresh rate. Superb all-round performance is powered by up to AMD Ryzen™ 9 6900HX Processor, NVIDIA® GeForce® RTX™ 3050 GPU and a 2 TB PCle® SSD. For superior audio experiences, there's a Harman Kardon-certified and Dolby Atmos audio system driven by a smart amplifier. A full set of I/O ports ensures easy connections, and the WiFi 6E connectivity is enhanced by ASUS WiFi Master Premium with ASUS RangeBoost. The sleek, modern design in elegant Tech Black features the Zenbook signature spun-metal finish on the lid, along with our new monogram logo.



Easier to browse

# The best 100% DCI-P3 powerhouse 17" laptop

first ASUS Zenbook 17.3" laptop, up to 2.5K (2560 x 1440) touchscreen display, 165 Hz / 6 ms resolutions, 400 nits peak brightness



# Windows 11 Home

with hardware TPM for best security

Up to AMD

Ryzen<sup>™</sup> 9 6900HX

processor

Up to

NVIDIA® GeForce® RTX™ 3050

graphics

Performance up to

85 W with ASUS IceCool Plus

thermal technology

 ${\it High-speed SSD}\ up\ to$ 

2 TB PCle<sup>®</sup> 4.0 x4 SSD

with 6500 MB/s read speed

Up to 32 GB

LPDDR5 6400 MHz memory

ASUS WiFi Master Premium

3 WiFi Antenna range boost

# Full I/O ports

USB 3.2 x 2, HDMI 2.0, standard UHS-II SD, USB 3.2 Gen 2 Type-A x 2, audio combo jack



ASUS ErgoSense keyboard and ErgoSense touchpad

with 150 x 90 mm large-sized touchpad

76 Wh

high battery capacity

18.9 mm / 2.2 kg<sup>3</sup>

thin and light

# Quad speaker

four high-quality speakers for enveloping audio experiences



180° ErgoLift hinge for easy sharing



Fingerprint login with power button



3DNR webcam with power button



Dolby Vision cinematic visuals



### ASUS Zenbook 14X OLED Powerful. Portable. Incredible.



(UX3404)



Up to 13th Gen ntel® Core™ i9-13900H



Up to NVIDIA® GeForce



14.5" 16:10 2.8K 120Hz



Sandstone Beige with

remarkable new ceramic-like Sandstone Beige finish or serene Inkwell Gray, and inside there's one of the latest 13th Gen Intel® Core™ H-Series CPUs with 32 GB of fast LPDDR5 memory and a 1 TB PCIe® 4.0 SSD. There's also a bigger 14.5-inch 16:10 2.8K 120 Hz OLED HDR NanoEdge display, studio-grade NVIDIA® GeForce RTX™ 3050 graphics, and a longer-lasting 70 Wh battery. Zenbook 14X OLED delivers more — in every



Easier to browse





#### Windows 11 Home

Up to 13th Gen Intel® Core™ i9-13900H

processor

**CPU Performance** 

Up to 45 W

with ASUS IceCool technology

Up to NVIDIA®

GeForce RTX™ 3050

with NVIDIA® Studio drivers



gamut; up to 600 nits peak brightness





70 Wh long-lasting battery

Upto 1TB PCle® 4.0 x4 SSD

Up to 32 GB LPDDR5 4800 MHz memory

2 x Thunderbolt<sup>™</sup> 4, 1 x USB-A 3.2 Gen 2,

#### Full I/O ports

HDMI 2.1, audio jack







**FHDIR** Camera with RGB light sensor



#### Dolby Atmos®

immersive multi-dimensional sound



#### **Smart Amplifiers**

350%-louder distortionfree audio



180° hinge plus ASUS Pen 2.0\* support



# ASUS Zenbook 14X OLED A vision of brilliance



(UX5401)









Life is brighter and clearer with Zenbook 14X OLED, the slim, light and compact laptop with a gorgeous 16:10 4K OLED HDR NanoEdge touchscreen that gives you the deepest blacks and the most vivid colours. Powered by the latest 12th Gen Intel® Core™ processors and Intel Iris® X® graphics. The precision-engineered 180° ErgoLift hinge makes sharing content easy, and the innovative ASUS NumberPad 2.0 enhances your on-the-go productivity. Let Zenbook 14X OLED light up your work or play, anywhere.



Easier to browse

# World's first 14" 4K OLED HDR display

16:10 aspect ratio, 4K (3840 x 2400) resolution, 0.2 ms response time, 100% DCI-P3 colour gamut



#### Windows 11 Home

Up to 12th gen
Intel® Core™ i9

processor

Up to Intel®

Iris® Xe

graphics

up to 45W with IceCool

High speed SSD up to  ${1 \ TB}$  with up to 6500 MB/s read speed



#### Full I/O port

with Type-C Easy Charge & high speed Thunderbolt™ 4



Up to 32 GB
LPDDR5 onboard memory



ASUS
NumberPad 2.0
for efficient multitasking



180°
ErgoLift hinge
for easy sharing



Fast fingerprint login

with power button



### ASUS Zenbook 15 OLED Portable. Sustainable. Incredible.







Up to AMD Ryzen™ 7



Up to 15.6" 16:9 2.8K 120 Hz OLED display



180° hinge for

processors with Radeon™ graphics, 32 GB of fast RAM, 1 TB PCle® 4.0 SSD, and there's a long-lasting 67 Wh battery. It brings you all the latest ASUS innovations, including ASUS Antimicrobial Guard Plus to protect against viruses and bacteria; an FHD IR camera with ASUS 3D Noise



#### World's leading 15.6" 2.8K 120 Hz **OLED** display

16:9 aspect ratio, 2880 by 1620 resolution, 120 Hz refresh rate, three-sided NanoEdge design, 86.7% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable colour gamut, Pantone® Validated, average Delta-E < 1, 600 nits peak brightness



#### Windows 11 Home

Up to AMD

Ryzen™ 7 7735U

processor

SSD storage

AMD Radeon™

graphics

Upto 1TB PCle® 4.0 x4

Upto 32 GB

LPDDR5 6400 MHz onboard memory



14.9 mm / 1.4 kg thin & light



#### Full I/O ports

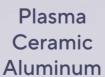
1x USB4 Type-C<sup>®</sup>, 1x USB 3.2 Type-C<sup>®</sup>, 1x USB 3.2 Type-A, 1x HDMI® 2.1, 1x audio jack

#### **ASUS ErgoSense** keyboard and touchpad

for the best ergonomics







premium ceramic-like finish



180° hinge for easy sharing



67 Wh long-lasting battery



FHD IR camera with Light & Colour sensor



Inhibit 99% of viruses and bacteria with ASUS Antimicrobial Guard Plus



Military-grade durability



Smart amplifier 350%-louder



**Dolby Atmos** multi-dimensional audio

SOUND BY harman/kardon

Harman Kardon crafted for the best sound



### ASUS Zenbook 14 OLED Power and Elegance, Reimagined









(UX3402)

yet totally modern. You'll experience perfect visuals from the expansive 16:10 2.8K OLED HDR NanoEdge touchscreen a colour-accurate up to 550-nit screen that's PANTONE® Validated and has a cinema-grade 100% DCI-P3 gamut. The 13th Gen Intel® Core™ processor, Intel® Iris® X<sup>e</sup> graphics, 16GB RAM and 1TB PCle® 4.0 SSD deliver superb performance, and there's a long-lasting 75 Wh battery. For extraordinary sound,



Easier to browse

#### World-leading 14" 2.8K **OLED** display







#### Windows 11 Home

13th Gen Intel® Core™ i7 Processor

Intel® Iris® Xe Graphics

Long-lasting 75Wh high-capacity battery

WiFi 6E for ultrafast connectivity

Up to 1TB PCle® 4.0 x4 SSD with 6500 MB/s read speed

Up to 16 GB LPDDR5 4800 MHz memory 16.9 mm / 1.39 kg Thin & light

## Full I/O ports with USB-C® Easy Charge and highspeed Thunderbolt™ 4





180° ErgoLift hinge for easy sharing





**Smart** amplifier 350%-louder

distortion-free

3DNR



video call



Fast fingerprint login with power button



Al noise cancellation

noise-free video conferencing



# ASUS Zenbook 14 OLED Incredible Comes From The Extra Hours



(UM3402)









Ultrafast WiFi 6E (802.11 ax)

Measuring just 16.9 mm slim and 1.39 kg light, Zenbook 14 OLED is built for effortless portability. Its breathtaking new design is timelessly elegant yet totally modern, and the expansive 16:10 2.8K OLED HDR NanoEdge touchscreen delivers pixel-perfect visuals. This bright up to 550-nit display is PANTONE® Validated for colour accuracy and has a cinema-grade 100% DCI-P3 gamut for vivid colours. Zenbook 14 OLED gives you superb performance, powered by the latest AMD Ryzen™ 7000 Series Processor, AMD Radeon™ graphics, 16 GB RAM and 1 TB PCIe® 3.0 SSD for superb performance, and there's a long-lasting 75 Wh battery. Our brand new monogram logo adorns the lid, and the chassis is finished in elegant Jade Black. Zenbook 14 OLED brings you power, elegance, and portable perfection.



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# World's leading 14" 2.8K OLED Display

16:10 aspect ratio, 2880 x 1800 resolution, 90Hz refresh rate, 0.2 ms response time, 100% DCI-P3 colour gamut





Windows 11 Home

Up to

AMD Ryzen<sup>™</sup> 7 7730U processor

with AMD Radeon<sup>™</sup> graphics



75Wh

Long-lasting battery

Up to 1 TB PCIe® 3.0 x 4 SSD with 3500 MB/s read speed

Up to

16 GB

LPDDR4x 4266 MHz memory

16.9 mm / 1.39 kg
Thin & light

Full I/O ports
with USB-C® Easy Charge











multi-dimensional audio



for easy sharing

Smart amplifier

350%-louder distortion-free



3DNR webcam for crisp and clear

video call

login With power button





Al noise cancellation

noise-free video conferencing



# ASUS Zenbook 14 Flip OLED 360° of Ultra Thin Perfection



(UP3404)









360° ErgoLift hinge

The versatile Zenbook 14 Flip OLED is everything you need for your busy on-the-go lifestyle. Its compact and elegant chassis now packs a bigger 14-inch 16:10 2.8K OLED HDR touchscreen with superb PANTONE® Validated colour-accurate visuals, and it supports a 4096-pressure-level MPP 2.0 stylus for natural input. Powered by the latest 13th Gen Intel Core CPUs, Zenbook 14 Flip OLED has a class-leading 75 Wh battery, and its 1.5 kg-light chassis is just 15.9 mm thin, with a 360° any-position hinge for effortless versatility. There's a powerful Harman Kardon-certified Dolby Atmos® sound system for awesome audio and crystal-clear conferencing. Zenbook 14 Flip OLED gives you more power and more versatility!



Easier to browse

# 14" 2.8K OLED convertible laptop

16:10, 2.8K (2880 by 1800) high resolution, OLED NanoEdge touchscreen, 0.2 ms response time, 100% DCI-P3 colour gamut, up to 550 nits peak brightness



#### Windows 11 Home

Upto



13th Gen Intel® Core™ i7

processor

Up to



Intel<sup>®</sup> Iris<sup>®</sup> X<sup>e</sup>

Upto

1TB PCle® 4.0 x4

SSD

Upto

16 GB

LPDDR5 4800 MHz memory



## Versatile convertible laptop

with 4096-pressure-level stylus support





75 Wh high-capacity battery

with easy charging



#### Full I/O port

2 x Thunderbolt<sup>™</sup> 4, 1 x USB 3.2, 1 x HDMI 2.1 (TMDS), 1 x audio jack



Dolby Atmos®
multi-dimensional audio



3DNR FHD IR camera

fast face login and clear video calls



### ASUS Zenbook S 13 OLED World's Slimmest OLED Ultraportable Laptop<sup>1</sup>







packaging, energy efficiency





13.3" 16:10 2.8K

Lighten up your life with the ultra-thin and super-light Zenbook S 13 OLED! This 1 cm-thin<sup>2</sup>, 1 kg-light<sup>3</sup> marvel uses efficient 13th Gen Intel® Core™ processors, and the amazing 13.3-inch 16:10 2.8K OLED HDR NanoEdge⁴ display delivers brilliant visuals. ASUS is completely committed to purposeful innovation that supports a healthier planet, so we've also made Zenbook S 13 OLED the most eco-friendly Zenbook ever, in line with our core values. More care, less impact!





True-to-life 13.3" 2.8K

2880 by 1800 resolution, 16:10 aspect ratio, 0.2 ms response time, 550 nits peak brightness, 100% DCI-P3 colour gamut



#### Windows 11 Home

Up to



13th Gen Intel<sup>®</sup> Core<sup>™</sup> i7 processor



Intel® Iris® Xe graphics

Long-lasting



63 Wh

high-capacity battery

Up to

32 GB

LPDDR5 5200 MHz memory



 $1 \, \text{cm} / 1 \, \text{kg}$ 

Ultra-thin, ultra-light laptop designed for maximum mobility and usability

Up to

1TB PCle® 4.0 x4

with 6500 MB/s read speed



#### All-around sustainable design

Post-industrial recycled (PIR), Postconsumer recycled (PCR), and Ocean-bound materials, eco-friendly plasma ceramic aluminum, FSC™ Mix-certified packaging





Advanced camera systems Hands-free login,

ambient light sensor and Al video call functions



Dolby Vision / Atmos<sup>®</sup>

immersive audiovisual experience



**Smart Amplifier** 350%-louder distortion-free audio



180° hinge for easy sharing

to overall laptop thickness, as of February 20, 2023 based on internal ASUS market analysis comparing Zenbook S 13 OLED (UX5304) with competing products in its class (laptops with an OLED screen measuring 13.3 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Lenovo, Microsoft and Samsung

<sup>4.</sup> The stated 3.45 mm width of the side bezel is the distance between the edge of the non-active screen display area and the inside edge of the case. If the case width is included, the side bezel width is 4.8 mm. Measured based on standard (anti-glare) display configuration. The top bezel width is 4.8 mm



### ASUS Vivobook Pro 16X OLED Wow the World with Ultimate Power



(K6604)



Up to Intel® Core™ i9-





Up to 16" 3.2K OLED



Dual fans with quad

Get the ultimate creative experience with ASUS Vivobook Pro 16X OLED! It features the world's leading 16-inch 3.2K 120 Hz OLED Dolby Vision display, the latest Intel® Core™ HX55 desktop-level processor and up to an NVIDIA® GeForce RTX™ 4070 Laptop GPU — empowering maximum performance for any task, no matter how tough. This powerhouse is chilled by ASUS IceCool Pro thermal technology, with dual fans and four vents to keep it cool and quiet. It's also loaded with superb connectivity, including dual Thunderbolt™ 4 ports and a standard SD card reader for easy file transfers. With an onboard MUX switch and multi-dimensional Dolby Atmos audio built right in, Vivobook Pro 16X OLED also delivers maximum productivity and entertainment. Get ready to create!



Easier to browse

#### World-leading 16" 3.2K 120 Hz OLED laptop

16:10 aspect ratio, 3200 by 2000 resolution, Three side NanoEdge, 88.6% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3 colour gamut, customizable colour gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness



NVIDIA® GeForce

RTX™ 4070 Laptop GPU

with NVIDIA Studio Driver support

2 TB PCle® 4.0 x4 SSD

with up to 6.5 GB/s, 1 pcs M.2 slot

Up to ASUS IceCool Pro

thermal technology

dual-fans, quad vented cooling system

(150W CPU + GPU performance)

#### Windows 11 Home

Intel<sup>®</sup> Core™ i9-13980HX

13th Gen HX55 processor

Up to

64 GB DDR5 4800 MHz

with dual upgradable SO-DIMM



**ASUS** DialPad

world-leading virtual rotary control



MUXswitch for better gaming experiences



90 Wh battery capacity



light sensor for automatic brightness

Adaptive colour

and colour temperatures

#### Full I/O ports

40 Gbps Thunderbolt™ 4, USB 3.2 Gen 2 Type-C®, wired LAN port and a SD card reader



Military-grade toughness 810H standard

lacktriangledown



Fingerprint sensor password-free one-touch login



**ASUS** webcam shield for instant privacy



99% bacterial inhibition with ASUS Antimicrobial Guard

SOUND BY harman/kardon

crafted for the best sounding



3.5x louder distortion-free sound **D** Dolby VISION-ATMOS

multi-dimensional audio experience



# ASUS Vivobook Pro 16 OLED Wow the World with Ultimate Power



(K6602)



Up to Intel® Core™ i9-13900H processor



Up to NVIDIA® GeForce RTX™ 4060 Laptop GPU



Up to 16" 3.2K OLED 16:10 display



Dual fans with triple

Lighting up your creativity is easier than ever with the powerful Vivobook Pro 16 OLED. Equipped with an 13th Gen Intel® Core™ H-series CPU, a dual-fan, triple-vented cooling system and NVIDIA® GeForce RTX™ 4060 Laptop GPU, it's designed to deliver maximum performance for everything creative, whether you're an artist, a vlogger, a video creator, a musician, or just someone who likes to have fun. For maximum gaming power we've included a MUX switch that unleashes the full power of the GPU. Any kind of visual creation will look its best on the fantastic 3.2K OLED display, with its super-smooth 120 Hz refresh rate and ultra-accurate vivid colours, and your ears will really appreciate the powerful Dolby Atmos® sound system with its multi-dimensional audio. Get creative, get Vivobook Pro 16 OLED!



Easier to browse

#### World-leading 16" 3.2K 120 Hz OLED laptop

16:10 aspect ratio, 3200 by 2000 resolution, 120 Hz refresh rate, three-sided NanoEdge 87% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable colour gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness



#### Windows 11 Home

Up to

Intel® Core™ i9-13900H

13th Gen processor

Up to

NVIDIA® GeForce RTX™ 4060

with NVIDIA Studio Driver support

Dedicated

**MUX Switch** 

for better gaming experience

Up to 32 GB RAM

4800 MHz DDR5, one upgradable SO-DIMM slot

Upto

2 TB PCle® 4.0 x4 SSD

up to 6.5 GB/s transfer speed, dual upgradable M.2 slots

# ASUS IceCool Plus thermal technology

90 W CPU + GPU performance, dualfan, triple-vented cooling system Big 96 Wh

battery capacity

Fast charging

50% in 30 mins

with DC-in



40 Gbps Thunderbolt<sup>™</sup> 4, USB 3.2 Gen 2 Type-C<sup>®</sup>, wired LAN port and a SD card reader

ASUS ErgoSense keyboard for the best typing experience

Tough

Metallic Lid

body design

19 mm / 1.9 kg





180° lay-flat hinge fully opening for easy collaboration



99% bacterial inhibition with ASUS Antimicrobial Guard technology



Dolby Vision and Atmos® Multi-dimensional audio experience



ASUS webcam shield for instant privacy



### ASUS Vivobook S 15 OLED **BAPE Edition**



. 120 Hz OLED display



(K5504)





ntel® Core™ i9-13900H



Lay-flat hinge for liverse usage

Experience the ultimate combination of street fashion and tech with the Vivobook S 15 OLED BAPE Edition, our groundbreaking collaboration created for this collaboration, is now featured not only on the laptop but also on other exceptional accessories such as mouse, carry bag, and figurine. With the dynamic and lively style of Vivobook complementing BAPE®'s vivid and dazzling design, this new collaboration is sure to WOW THE WORLD!



Easier to browse

#### World's leading 15.6" 2.8K 120 Hz OLED display

2880 by 1620 resolution, Three-sided NanoEdge 86% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3 colour gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness





Intel® Core™ i9-13900H

13th Gen processor

Upto 16 GB

LPDDR5 memory

1TB

PCle® 4.0 SSD





Military-grade toughness 810H standard









#### ASUS ErgoSense keyboard

for the best typing experience









# ASUS Vivobook S 15 OLED Wherever possibility takes you





Up to 13th Gen Intel® Core™ i9-13900H processor



Up to 15.6" 16:9 2.8K 120 Hz OLED display



With the awesome power of its Intel® Core™ i9 H-series processor and a high-capacity 1 TB SSD, any task is easy — work or play, anywhere, anytime. And everything will look its best on the world-leading 15.6-inch 2.8K 120 Hz OLED display! The super-stylish new design with its brilliant colours shouts your personality to the world. Vivobook S 15 OLED helps you keep on top of your daily life.



#### World's leading 15.6" 2.8K 120 Hz OLED display

16:9 aspect ratio, 2880 by 1620 resolution,
Three-sided NanoEdge 86% screen-to-body ratio,
0.2 ms response time, 100% DCI-P3 colour gamut,
PANTONE® Validated, average Delta-E < 2,
600 nits peak brightness



#### Windows 11 Home

Up to
Intel® Core™ i9-13900H

13th Gen processor

ASUS IceCool Thermal Technology

allows for up to 45 W CPU performance

Big **75 Wh** battery capacity 1 TB PCIe® 4.0 SSD

16 GB LPDDR5
memory

Up to

storage

Up to
17.9 mm /
1.7 kg
thin and light



180° hinge for diverse usage

99% bacterial inhibition with ASUS Antimicrobial Guard

















# ASUS Vivobook S 15 OLED Discover the extraordinary



(K3502





Up to 12th Gen Intel® Core™ i7-12700H processor



15.6" 2.8K 120 Hz NanoEdge OLED display



Two Thunderbolt™

With the top-of-the-line processors and a gorgeous high refresh, high-resolution OLED display, the Vivobook S 15 OLED is for anyone who wants a portable yet uniquely stylish device with enough horsepower and specs to keep up with their on-the-go lifestyle. The unrivaled OLED display technology provides a best-in-class experience for your entertainment and creative needs.



Easier to browse

## World first 15.6" 2.8K 120 Hz OLED display<sup>1</sup>

16:9 aspect ratio, 2880 x 1620 resolution, 120 Hz refresh rate, Three-sided NanoEdge 84% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3 colour gamut, PANTONE® Validated, 600 nits peak brightness



#### Windows 11 Home

Up to 12th Gen
Intel® Core™ i7 H series

processor

ASUS IceCool thermal technology

allows for up to 45W CPU performance

Big
70 Wh
battery capacity

Fast
1 TB PCIe®
4.0 SSD
storage

Upgradable

16 GB

DDR4 3200 MHz
memory

Fast charging
90 W
adapter
through Thunderbolt™4

Tough
Metallic
lid
design

18.9 mm / 1.8 kg thin and light











### ASUS Vivobook S 15 OLED

Break the limitation



(M3502)





Up to AMD Ryzen™ 9 6900HX Processor



Up to 15.6" 2.8K 120 Hz NanoEdge OLED display



Two USB Type-C® ports

With the top-of-the-line processors and a gorgeous high refresh, high-resolution OLED display, the Vivobook S 15 OLED is for anyone who wants a portable yet uniquely stylish device with enough horsepower and specs to keep up with their on-the-go lifestyle. The unrivaled OLED display technology provides a best-in-class experience for your entertainment and creative needs.



Easier to browse

# World first 15.6" 2.8K 120 Hz OLED display<sup>1</sup>

16:9 aspect ratio, 2880 x 1620 resolution, 120 Hz refresh rate, Three-sided NanoEdge 84% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3 colour gamut, PANTONE® Validated, 600 nits peak brightness



#### Windows 11 Home

Up to AMD

Ryzen™ 9 6900HX

Processor

ASUS IceCool thermal technology

allows for up to 45W CPU performance

Big
70 Wh
battery capacity

Fast
1 TB PCIe®
4.0 SSD
storage

Upgradable

16 GB

DDR4 3200 MHz
memory

Fast charging
90 W
adapter
through USB Type-C®

Tough

Metallic

lid

design

18.9 mm / 1.8 kg thin and light Full I/O ports
includes two USB 3.2 Gen 2 Type-C®and HDMI
2.0 support 4K display







180° hinge for diverse usage



# ASUS Vivobook S 14 OLED Wherever possibility takes you







Up to 14.5" 16:10 2.8K 120 Hz OLED display



Unleash the possibilities with Vivobook S 14 OLED, the outstanding laptop for school, work or entertainment. With revolutionary performance, the 13th Gen Intel® Core™ i9-13900H processor and up to 16 GB RAM enables seamless streaming, work and entertainment, delivering all the power you need. And everything will look its best on the world-leading 14.5-inch 2.8K 120 Hz OLED display! The super-stylish new design with its brilliant colours shouts your personality to the world.



Easier to browse

#### World's leading 14.5" 2.8K 120 Hz OLED display

16:10 aspect ratio, 2880 by 1800 resolution,
Three-sided NanoEdge 88% screen-to-boy ratio,
0.2 ms response time, 100% DCI-P3 colour gamut,
PANTONE® Validated, average Delta-E < 2,
600 nits peak brightness



#### Windows 11 Home

Up to Intel® Core™ i9-13900H

13th Gen processor

ASUS IceCool Thermal Technology

allows for up to 45 W CPU performance

Big
75 Wh
battery capacity

Fast 1 TB PCle<sup>®</sup> 4.0 SSD

storage

Up to
16 GB LPDDR5
memory

Up to
17.9 mm /
1.5 kg
thin and light



180° hinge

for diverse usage

99% bacterial inhibition
with ASUS Antimicrobial Guard





Metallic lid





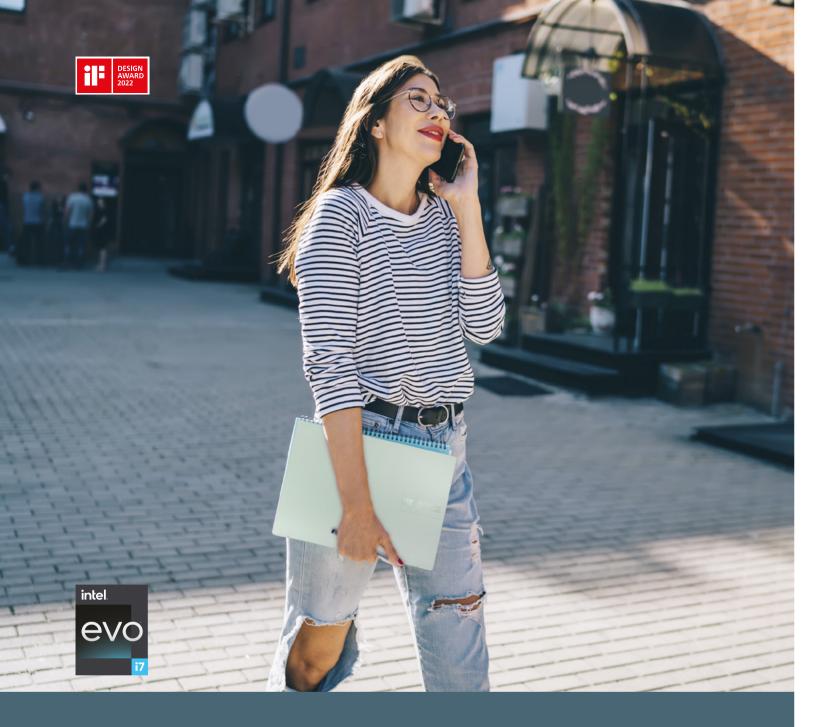


Adaptive colour light sensor





Dolby Atmos®
for spatial audio
experience



# ASUS Vivobook S 14 OLED Discover the extraordinary







Up to 14" 2.8K 90 Hz OLED NanoEdge display



Two Thunderbolt™

With the top-of-the-line processors and a gorgeous high refresh, high-resolution OLED display, the Vivobook S 14 OLED is for anyone who wants a portable yet uniquely stylish device with enough horsepower and specs to keep up with their on-the-go lifestyle. The unrivaled OLED display technology provides a best-in-class experience for your entertainment and creative needs.



# World leading 14" 2.8K 90 Hz OLED display<sup>1</sup>

16:10 aspect ratio, 2880 x 1800 resolution, 90 Hz refresh rate, Three-sided NanoEdge 85% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3 colour gamut, PANTONE® Validated, 600 nits peak brightness



#### Windows 11 Home

Up to 12th Gen
Intel® Core™ i7 H series

processor

ASUS IceCool thermal technology

allows for up to 45W CPU performance

Big
70 Wh
battery capacity

Fast
1 TB PCIe®
4.0 SSD
storage

Upgradable

16 GB

DDR4 3200 MHz
memory

Fast charging
90 W
adapter
through Thunderbolt™4

Tough
Metallic
lid
design

18.9 mm / 1.5 kg thin and light Full I/O ports
includes two Thunderbolt™4 and HDMI 2.0
support 4K 60Hz display









# ASUS Vivobook 16X OLED Wow the World with Dynamic Power



(M1603)



OLED HDR Display



AMD® Ryzen™ 7 5800H Mobile Processor

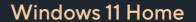


Webcam Privacy Shie

Make your world shine with ASUS Vivobook 16X OLED, the feature-packed laptop with a brilliant OLED HDR display with a cinema-grade DCI-P3 gamut. Vivobook 16X OLED makes it easy to get things done, anywhere: everything about it has been improved, from its powerful AMD Ryzen™ 7 mobile processor to its 180° lay-flat hinge, modern colours and sleek geometric design. Make a bright new start today with Vivobook 16X OLED!



Easier to browse





Up to AMD

Ryzen™ 7 5800H

Mobile Processor

ASUS IceCool thermal technology

allows for up to 45W CPU performance

Up to 4.4 GHz

speed

Up to 16 GB

DDR4 3200 MHz memory

Up to 1 TB

high speed PCIe® SSD

90 W adapter

for fast charging

WiFi 6

superb connecting speed

ASUS ErgoSense keyboard

for a comfortable typing experience



Fingerprint sensor



180° hinge for wide flexibility



99% bacterial inhibition with ASUS Antibacterial Guard



Physical webcam shield for instant privacy



3DNR webcam for clear video calls



ASUS AI noise cancellation noise-free video conferencing



### **ASUS Vivobook 15X OLED** Make a fresh start



(M3504)









Grab your Vivobook 15X OLED and get things done! It's the no-nonsense laptop with an amazing 2.8K OLED NanoEdge display that's bright, sharp and vividly colourful, and a speedy AMD Ryzen™ 7 7730U Processor make your daily tasks even smoother, whether it's for work or play. Get ready to make a fresh start with Vivobook 15X OLED!



Easier to browse

#### World-leading 15" 2.8K 120Hz **OLED** display

16:9 aspect ratio, 2880 by 1620 resolution, 120 Hz refresh rate, three-sided NanoEdge 84.3% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable colour gamut, 600 nits peak brightness



#### Windows 11 Home

Up to

AMD Ryzen™ 7 7730U

processor

Upto

**16 GB DDR4** 3200 MHz

with one upgradable SO-DIMM memory

Up to

1TB PCle® 3.0 SSD

storage

WiFi 6E

superb connecting speed

60% in 49 mins

fast charging

17.9 mm / 1.6 kg

thin & light



ASUS ErgoSence keyboard

for the best typing experience

Metallic Lid

body design



ASUS webcam shield

for instant privacy

One-touch login

via touchpad fingerprint sensor



180° hinge

for diverse usage



3DNR webcam for clear video calls



Military-grade toughness 810H standard



DTS Audio processing superior sound experiences



99% bacterial inhibition with ASUS Antimicrobial Guard



**ASUS AI Noise-cancelling** noise-free video conferencing



# ASUS Vivobook 15X OLED Wow the World with Dynamic Power



(M1503)





AMD® Ryzen™ 7 5800H Mobile Processor



Webcam Privacy Shield

Make your world shine with ASUS Vivobook 15X OLED, the feature-packed laptop with a brilliant OLED HDR display with a cinema-grade DCI-P3 gamut. Vivobook 15X OLED makes it easy to get things done, anywhere: everything about it has been improved, from its powerful AMD Ryzen™ 7 mobile processor to its 180° lay-flat hinge, modern colours and sleek geometric design. Make a bright new start today with Vivobook 15X OLED!



Easier to browse

#### World's leading 15.6" 2.8K 120 Hz OLED display

16:9 aspect ratio, 2880 x 1620 resolution, 120 Hz refresh rate, 600 nits peak brightness, three-sided NanoEdge, 0.2 ms response time, 100% DCI-P3 colour gamut, PANTONE® Validated, 1,000,000:1 contrast ratio



#### Windows 11 Home

Up to AMD

#### Ryzen™ 7 5800H

Mobile Processor

ASUS IceCool thermal technology

allows for up to 45W CPU performance

Up to

4.4 GHz

speed

Up to 16 GB

DDR4 3200 MHz memory

Large 70 Wh

battery capacity

#### 90 W adapter

for fast charging

WiFi 6

superb connecting speed

#### ASUS ErgoSense keyboard

for a comfortable typing experience



Fingerprint sensor touchpad



180° hinge for wide flexibility



99% bacterial inhibition with ASUS Antibacterial Guard



Physical webcam shield for instant privacy



3DNR webcam for clear video calls



ASUS AI noise cancellation noise-free video conferencing



# ASUS Vivobook 15 OLED Let your vision shine



Up to 2.8K 120Hz
OLED display



ASUS Antimicrobial



US military-grade

Everything is smoother with the ASUS Vivobook 15 OLED, the feature-packed laptop with a 120 Hz OLED HDR display that has a cinema-grade 100% DCI-P3 gamut. And everything's easier too, thanks to user-friendly features including a 180° lay-flat hinge, a physical webcam shield and dedicated function keys to turn your mic and camera on or off. Your health is in safe hands with ASUS Antimicrobial Guard Plus protecting frequently-touched surfaces, and the bigger touchpad is now more finger-friendly. Enjoy the smooth power of Vivobook 15 OLED!



Easier to browse

#### World's leading 15.6" 120 Hz OLED display

16:9 aspect ratio, 2880 by 1620 resolution, 120 Hz refresh rate, three-sided NanoEdge design, 86.7% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable colour gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness



#### Windows 11 Home

Up to Intel® Core™ i9-13900H

13th Gen processor

Up to 16 GB DDR4 3200MHz

with one upgradable SO-DIMM memory

Up to 1 TB PCIe® 3.0 SSD

storage

#### ASUS ErgoSence keyboard

for the best typing experience





One-touch login via optional touchpad fingerprint sensor



ASUS webcam shield for instant privacy



3DNR webcam for clear video calls



180° hinge for diverse usage



ASUS
Al Noise-cancelling
noise-free video conferencing



**DIRAC** superior sound experiences



ASUS WiFi Master superb connecting speed



Inhibit 99% of viruses and bacteria with ASUS Antimicrobial Guard Plus



Military-grade toughness 810H standard



## **ASUS Vivobook 15** Make every day your day





ASUS Antimicrobial



US military-grade

Turn everyday tasks into something special with Vivobook 15, your essential tool for getting things done easier, anywhere. It's completely userfriendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from



ASUS ErgoSence

Easier to browse

#### Quiet Blue / Terra Cotta / **Cool Silver**

modern colours



#### Windows 11 Home

Upto Intel<sup>®</sup> Core™ i7-1355U

13th Gen processor

Up to **16 GB DDR4** 3200MHz

with one upgradable SO-DIMM memory

Up to 1TB PCle® 3.0 SSD storage



60% in 49 mins

fast charging



17.9 mm / 1.7 kg

thin and light



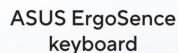
**ASUS WiFi Master** 

superb connecting speed



180° hinge

for diverse usage



for the best typing experience





One-touch login

via optional touchpad fingerprint sensor

DIRAC

DIRAC

superior sound

experiences



**ASUS** webcam shield for instant privacy



Inhibit 99% of viruses and bacteria with ASUS Antimicrobial

**Guard Plus** 



**ASUS** Al Noise-cancelling

noise-free video

conferencing



Military-grade toughness 810H standard



### ASUS Vivobook 15 Powerful in every way







ASUS Antimicrobial Guard Plus



US Military-grade

Stamp your style on the world with Vivobook 15, the feature-packed laptop that makes it easy to get things done, anywhere. Everything about Vivobook 15 is bold and improved, from its powerful 13th Gen Intel® Core™ processor to its crisp and clear display, 180° lay-flat hinge, modern colours and sleek geometric design. Make a fresh start today with Vivobook 15!



Easier to browse



#### Windows 11 Home

Up to Intel® Core™ i9-13900H

13th Gen processor

Up to

ASUS IceCool thermal technology

with dynamic performance mode

1TB PCIe® 3.0 SSD

storage

24 GB DDR4 3200 MHz

with one upgradable SO-DIMM memory

ASUS ErgoSense keyboard

for the best typing experience





One-touch login via touchpad fingerprint sensor



ASUS webcam shield



180° hinge for diverse usage



ASUS AI noise cancellation noise-free video conferencing



**DIRAC** superior sound experiences



ASUS WiFi Master

superb connecting speed



Inhibit 99% of viruses and bacteria with ASUS Antimicrobial Guard Plus



Military-grade toughness 810H standard



### **ASUS Vivobook 15** Stylishly powerful









Vivobook 15 is bold and improved, from its powerful AMD Ryzen™ 7 Processor to its crisp and clear display, 180° lay-flat hinge, modern colours and sleek geometric design. Make a fresh start today with Vivobook 15!



Cool Silver / Quiet Blue / Terra Cotta stylish colours

#### Windows 11 Home

Up to AMD Ryzen<sup>™</sup> 7 7730U

Processor

Up to

**16 GB DDR4** 3200 MHz

with one upgradable SO-DIMM

Up to

1TB PCle® 3.0 SSD

storage



60% in 49 mins fast charging

ASUS ErgoSense keyboard

for the best typing experience





One-touch login via touchpad fingerprint sensor



ASUS webcam shield for instant privacy



180° hinge for diverse usage



3DNR webcam for clear video calls



**ASUS AI noise** cancellation noise-free video conferencing



DTS Audio processing superior sound experiences



Inhibit 99% of viruses and bacteria with ASUS Antimicrobial Guard Plus



Military-grade toughness 810H standard



## ASUS Vivobook 14 Make every day your day







ASUS Antimicrobial Guard Plus



US military-grade

(X1404)

Turn everyday tasks into something special with Vivobook 14, your essential tool for getting things done easier, anywhere. It's completely user-friendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from harmful bacteria, safeguarding your health. Make all your days more enjoyable with Vivobook 14!



Easier to browse

#### Quiet Blue / Terra Cotta / Cool Silver

modern colours



#### Windows 11 Home

Up to
Intel® Core™
i7-1355U

13th Gen processor

16 GB DDR4 3200MHz

with one upgradable SO-DIMM memory

512 GB PCle®
3.0 SSD
storage



60% in 49 mins

fast charging



17.9 mm / 1.4 kg

thin and light



**ASUS WiFi Master** 

superb connecting speed



180° hinge for diverse usage

ASUS ErgoSence keyboard

for the best typing experience





ASUS NumberPad 2.0

for easy data entry (optional)



One-touch login via optional touchpad fingerprint sensor



ASUS webcam shield for instant privacy



viruses and bacteria with ASUS Antimicrobial Guard Plus



**DIRAC** superior sound

experiences



ASUS Al Noise-cancelling

noise-free video conferencing



Military-grade toughness 810H standard



# ASUS Vivobook S 14 Flip OLED Wow the World with Pure Power



(TN3402)





Up to 14" 2. 90Hz OLED NanoEdge of



Support 4096 pressure level stylus

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play, your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution OLED display, make Vivobook S 14 Flip OLED part of your world today!



Easier to browse

#### World's leading 14" 2.8K 90 Hz OLED touchscreen

16:10 aspect ratio, 2880 by 1800 resolution, Threesided NanoEdge 85% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, PANTONE® Validated, average Delta-E < 2, 500 nits peak brightness



#### Windows 11 Home

Up to AMD

Ryzen™ 7 7730U

processor

Up to 16 GB DDR4 3200 MHz

with one upgradable SO-DIMM memory

Fast charging

60% in 49 mins Big
70 Wh
battery



Metallic lid

body design



Military-grade toughness

810H standard



18.9 mm / 1.5 kg

thin and light



3DNR FHD webcam

for clear video calls



Physical webcam shield

for instant privacy



ASUS Pen 2.0 support

4096 pressure levels, USB-C charge



for scratch resistance, anti-fingerprint coating



ASUS ErgoSense keyboard

for the best typing experience



99% bacterial inhibition

with ASUS Antimicrobial



Fast fingerprint login

with power button (optional)



NumberPad 2.0

for efficient data entry (optional)



Dolby Atmos® for spatial audio



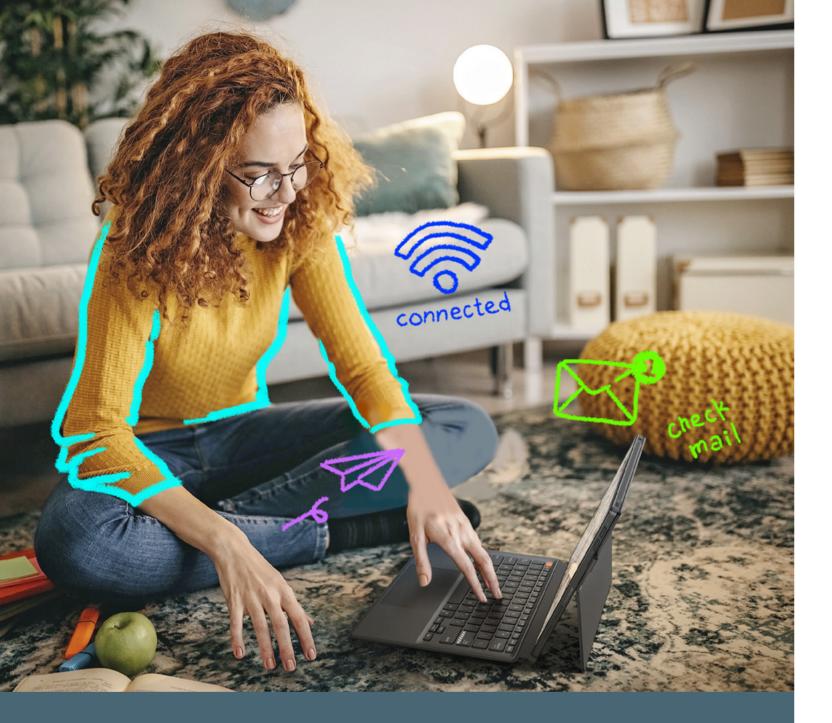
ASUS AI noise cancellation

noise-free video conferencing



**Smart Amplifier** 

3.5x louder distortion-free sound



### ASUS Vivobook 13 Slate OLED









3.5x louder audio with quad speakers



4096 pressure-level ASUS Pen 2.0 support

Move your life up a gear with Vivobook 13 Slate OLED, the fun-filled companion that's so much more than a laptop, with an innovative multimode design! This super-versatile device will amaze your eyes and ears with its cinematic video quality and immersive Dolby Atmos® sound, and the ASUS Pen 2.0 will unleash your creativity. Wherever you are, and whatever you want to do, Vivobook 13 Slate OLED is ready to take you



#### Easier to browse

#### World-leading 13.3" OLED detachable laptop

16:9 aspect ratio, 27% large video area, 19% higher video-to-screen ratio, 1920 by 1080 resolution, Threesided NanoEdge 86% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, PANTONE® Validated, average Delta-E < 2, 550 nits peak brightness





#### Windows 11 Home

**D D** olby VISION

Quad-speakers with

smart amplifier technolog



#### Corning® Gorilla® Glass NBT™

for scratch resistance, anti-fingerprint coating

Up to Intel<sup>®</sup> Core™ i3-N300

processor

8 GB

LPDDR5 4800 MHz memory

Up to



Cinema-grade experience



Superb connecting speed with ASUS WiFi Master

## Connectivity

2 x USB-C®, 1 x audio jack, 1x microSD card reader

ASUS Pen 2.0 support 4096 pressure levels USB-C charge



#### **ASUS ErgoSense** keyboard

1.4 mm key travel, 19.05mm full-size key pitch, 0.2 mm key-cap dish



**US Military-grade** durability 810H standard





#### **PANTONE**

for professional-grade colour accuracy



#### **Adaptive Colour** Light sensor

for automatic brightness and colour temperature adjustment



#### **3DNR FHD** IR camera

fast face login and clear video call



Fast charging 60% in 39 minutes via USB Type-C®



## ASUS Vivobook Go 15 OLED Be productive as you Go







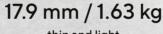
It's light. It's compact. It's the ASUS Vivobook Go 15 OLED, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features — including a gorgeous OLED display —



ASUS ErgoSence

Easier to browse





thin and light



180° hinge for diverse usage



One-touch login

via optional touchpad fingerprint sensor



**TÜV Rheinland** low blue-light hardware certified





**ASUS** webcam shield for instant privacy



3DNR webcam for clear video calls



Military-grade toughness 810H standard



**ASUS** Al Noise-cancelling noise-free video conferencing

#### Cool Silver / Mixed Black / **Grey Green**

modern colours

#### Windows 11 Home

Up to AMD Ryzen™ 5 7520U **Mobile Processor** 

16 GB LPDDR5 5500 MHz

Up to

memory

512 GB PCle® 3.0 SSD

storage



60% in 49 mins

fast charging



**ASUS WiFi Master** 

superb connecting speed



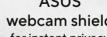
keyboard for the best typing

experience

ASUS ErgoSence







## ASUS Vivobook Go 14 Be productive as you Go







ASUS webcam



US military-grade

It's light. It's compact. It's the ASUS Vivobook Go 14, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features, Vivobook Go 14 is the laptop that sets you free!



Easier to browse

#### Cool Silver / Mixed Black / **Grey Green**

modern colours



#### Windows 11 Home

Up to AMD Ryzen™ 5 7520U **Mobile Processor** 

Up to 16 GB LPDDR5 5500 MHz

memory

512 GB PCle® 3.0 SSD

storage



17.9 mm / 1.3 kg

thin and light



60% in 49 mins

fast charging



**ASUS WiFi Master** 

superb connecting speed



180° hinge

for diverse usage



for the best typing experience





**ASUS** NumberPad 2.0 for easy data entry (optional)



One-touch login via optional touchpad fingerprint sensor



**ASUS** webcam shield for instant privacy



3DNR webcam for clear video calls



**TÜV Rheinland** low blue-light hardware certified



Military-grade toughness 810H standard



**ASUS** Al Noise-cancelling noise-free video conferencing



## ASUS X515 Easy portability. Effortless productivity.



Thin & lightweight



NanoEdge display





USB Type-C

Whether for work or play, ASUS X515 is the entry-level laptop that delivers powerful performance and immersive visuals. Its NanoEdge display boasts wide 178° viewing angles and a matte anti-glare coating for a truly engaging experience. Inside, it's powered by up to an Intel® Core™ i7 processor with 16GB 2400 MHz RAM, and features NVIDIA® GeForce® MX330. A dualstorage design with up to a 1TB PCIe® SSD and a 1TB HDD gives you the perfect combination of large storage capacity and fast data read / write speeds. There's also Intel® Optane™ memory support1 to help speed things up even more.



#### Get a wider view of the world

The NanoEdge display gives ASUS X515 a vast screen area for an immersive viewing experience for work and play. Its wide-view FHD panel features an anti-glare coating to reduce unwanted distractions from irritating glare and reflections, so you can truly focus on what's in front of you.

#### Fast & efficient

ASUS X515 ensure everyday tasks are handled with ease. They are powered by up to 10th Generation Intel® Core™ i7 processors with NVIDIA® GeForce® MX330 discrete graphics. The dual storage design features up to a 1TB PCle SSD and 1TB HDD, with optional Intel® Optane™ memory technology.





#### Empower your dynamic lifestyle

With an overall weight of just 1.8kg\*, the extremely portable ASUS X515 is the lightweight laptop that keeps up with your fast-paced lifestyle. It looks good, too, with its Transparent Silver, Slate Grey, or Peacock Blue finish.

#### Reinfoced protection for your durability

X515 feature the metal brace underneath the keyboard that provides a stable platform for a much more comfortable typing and touchpad experience. Besides the structural rigidity, perpendicular braces along the edge of the chassis work like side impact protection beams in automobiles to protect the hinge joint and internal components. The sides of the lid are reinforced and work like side-impact protection beams in automobiles. The HDD features E A R™ HDD shock dampening protection is designed to protect your data from physical impact. Laptop HDDs are generally more susceptible to physical damage compared to SSDs. This active hard-drive protection feature automatically detects shock and vibration across all three axes to effectively reduce the chances of HDD damage, so you can work without worry, even in a moving vehicle.

#### ASUS Laptop X515

- · Windows 11 Home
- Up to 11th Gen Intel® Core™ i7 processor
- Up to NVIDIA® GeForce® MX330
- Up to 1TB PCle® SSD + 1TB HDD
- Up to 16GB DDR4 2400MHz RAM
- 15.6", FHD 1920 x 1080, NanoEdge display with 86% screen-to-body ratio, Wide View, Anti-glare
- WiFi 5 (802.11ac, 1\*1), Bluetooth® 4.1
- SonicMaster audio
- USB-C<sup>™</sup> for fast data transffering
- Fast charging of 60% within 49min
- · 1.8kg lightweight
- Unique design & multiple colour options



