ASUS PRODUCT GUIDE

FOR TABLET & SMARTPHONE

March - April 2014

ASUS fonepad 7

Dual SIM

It’s a Tablet & Phone!

7” HD Tablet with Dual SIM Dual Stand-by 3G Phone Function

ALSO CHECK IN THIS EDITION:

ASUS ZenFone™
ASUS PadFone™ mini
ASUS Transformer Book T100
ASUS Fonepad™ 7
ASUS Fonepad™ Note 6
ASUS Transformer Pad
ASUS MeMO Pad™ 8
ASUS MeMO Pad™ HD7
PROMO

ASUS fonepad Note 6
6-inch FHD Display with 3G Phone and Stylus
Model: ME560CG
- Intel® Atom™ Z2560, Dual-core Processor (2GHz)
- Android™ 4.2 Jelly Bean
- 6” Full HD (1280x1920) Super IPS Panel, 10 Finger Multi-touch
- 2GB Memory
- 16GB Storage + Free 16GB ASUS WebStorage for 1 year
- Bluetooth V3.0, WiFi, 11 a/n
- 1.2 MP Front Camera, 8MP Rear Camera (Auto-focus)
- Up to 10* Hours of Battery Life
- Google Nexus 7 Dimension
  164.8 x 88.8 x 9.95mm | 350g
- Color: White / Dark Blue / Pink
- 1 Year Local Warranty

RM1,399

ASUS MeMO Pad 8
8-inch Quad-core powered HD tablet in one hand
Model: ME180A
- ASUS Quad-core Processor (1.6GHz)
- Mali400 MP4
- Android™ 4.2 Jelly Bean
- 8” WXGA (1280x800) LED Backlight
- IPS Panel, 10 Finger Multi-touch
- 1GB Memory, 8GB Storage + Free 16GB ASUS WebStorage for 1 year
- Bluetooth V3.0, WiFi, 11 a/n
- 1.2 MP Front Camera, 5MP Rear Camera
- Up to 9* Hours of Battery Life
- GPS A-GPS & Glonass, G-Sensor, E-compass, Proximity, Ambient Light Sensor
- 1 Year Local Warranty

RM649

RM499

nexus 7
Model: NEXUS 7
- Qualcomm® Snapdragon™ 44 Pro 8014 (Quad-Core) (1.5GHz)
- Android™ 4.4 KitKat
- 7” IPS LED Display (1280x800) FullHD
- NVIDIA, Tegra 3000 Series
- Adreno 225, 500MHz
- 8.0” WVGA, 16:9 Aspect Ratio
- 1.2MP Front Camera, 5MP Rear Camera
- Up to 38* Hours of Battery Life
- 1 Year Global Warranty

RM1,299

ASUS MeMO Pad HD7
All You Need in a Stylish Tablet Starting from a Value Tablet
Model: ME173X
- Intel® Atom™ Z2580, Dual-core Processor (2.0GHz)
- Android™ 4.2 Jelly Bean
- 6” Full HD (1920x1080) Super IPS Panel, 10 Finger Multi-touch
- 2GB Memory
- 16GB Storage + Free 16GB ASUS WebStorage for Lifetime
- Bluetooth V3.0, WiFi, 802.11 b/g/n
- 3G, Micro-SD (up to 32GB)
- 1.2 MP Front Camera, 5MP Rear Camera
- Up to 8.5* Hours of Battery Life
- G-Sensor, E-compass, Hall Sensor, GPS + GLONASS, Proximity, Ambient Light Sensor
- Talk Time - 17 hours (3G)
- 1 Year Local Warranty

RM1,299

Model: ME560CG
- Intel® Atom™ Z2560, Dual-core Processor (2GHz)
- Android™ 4.2 Jelly Bean
- 6” Full HD (1280x1920) Super IPS Panel, 10 Finger Multi-touch
- 2GB Memory
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- IPS Panel, 10 Finger Multi-touch
- 1GB Memory, 8GB Storage + Free 16GB ASUS WebStorage for 1 year
- Bluetooth V3.0, WiFi, 11 a/n
- 1.2 MP Front Camera, 5MP Rear Camera
- Up to 9* Hours of Battery Life
- GPS A-GPS & Glonass, G-Sensor, E-compass, Proximity, Ambient Light Sensor
- 1 Year Local Warranty

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- 2GB Memory
- 16GB Storage + Free 16GB ASUS WebStorage for Lifetime
- Bluetooth V3.0, WiFi, 802.11 b/g/n
- 3G, Micro-SD (up to 32GB)
- 1.2 MP Front Camera, 5MP Rear Camera
- Up to 8.5* Hours of Battery Life
- G-Sensor, E-compass, Hall Sensor, GPS + GLONASS, Proximity, Ambient Light Sensor
- Talk Time - 17 hours (3G)
- 1 Year Local Warranty

RM1,299
**ASUS Transformer Book T100**

**Model: T100TA**

- Intel® Atom™ Processor with Quad-Core Z3740 (Turbo up to 1.86GHz)
- Windows 8
- 10.1" 16:9 HD (1366x768) with Multi-Touch Screen
- Integrated Intel® HD Graphics
- 2GB Memory, 32GB eMMC + 500GB SATA HDD
- Bluetooth 4.0, WLAN 802.11 b/g/n
- 1.2 MP Front Camera
- Up to 11* Hours of Battery Life

**Dimensions:** 263 x 171 x 10.5 mm | 550gr (Tablet) 263 x 171 x 13mm | 520gr (Dock)

**Warranty:** 1 Year Global Warranty

**Price:** RM1,399

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**Persona Cover**

Light and soft polymer formulation means this folio-style cover is exactly what you need to protect your MeMO front and back without adding bulk or weight. Available in five colors, it’s highly durable yet feels great to hold with the added bonus of anti-slip treatment to reduce the risk of nasty drops.

**Dimensions:** 20.1 x 12.7 x 1.4 cm

**Weight:** 105g

**Warranty:** 1 Year

**Price:** RM129

---

**VersaSleeve 7**

It’s a lower turning your 7” pad into an even more portable and capable device. Made of sturdy yet pleasantly soft and reassuring materials, this cover instantly changes your pad past a slimmer form to a protective so you can do more and go further, plus switchable form between handheld and upright stances on the spot.

**Dimensions:** 20.1 x 12.7 x 1.4 cm

**Weight:** 105g

**Warranty:** 1 Year

**Price:** RM129

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**Nexus 7 Travel Cover**

For MeMO Pad / Nexus7 / Fonepad

**Dimensions:** 20.4 x 13.3 x 1.6 cm

**Weight:** 116g

**Warranty:** 1 Year

**Price:** RM129

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**TranSleeve Vivo**

Dual positioning allows for the convenience of movie watching and quick typing input, with switching a real snap. The cover stays close to your Vivo with magnetic hinges that keep both products close while reducing color scuffing and removing possible mechanical weak spots. Even better, strong materials inside and out ensure complete protection, and the cover arrives in four vivacious colors to make sure a message of life is delivered!

**Dimensions:** 18.5 x 24.6 x 0.6 cm

**Weight:** 155g

**Warranty:** 1 Year

**Price:** RM199

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**ASUS Transformer Pad**

**Model: TF701**

- NVIDIA Tegra 4 1.91GHz quad-core CPU (1.9GHz)
- Android 4.2 Jelly Bean
- 10.1" 2560 x 1600 (WQXGA, 300ppi) LED Backlight
- 2GB Memory, 32GB Storage + FREE 5GB ASUS Webstorage for Lifetime
- Bluetooth 4.0, Wi-Fi, Micro-HDMI port, Micro-SDXC card slot
- 1.2MP Front Camera, 5.0MP Rear Camera with auto focus
- 13 Hours* Battery Life (Tablet), 4 Hours* Battery Life (Dock)
- ASUS Transformer Pad Dimensions: 8.9 x 180.8 x 263mm | 585gr (Tablet) 7 x 180.8 x 263mm | 570gr (Dock)
- GPS, Accelerometer, Ambient light, E-Compass
- 1 Year Local Warranty

**Price:** RM1,799 (with Dock)

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**Nexus 7**

**Model: TF700**

- NVIDIA Tegra™  4 T40X Quad-core GPU (1.9GHz)
- Android™  4.2 Jelly Bean
- 10.1" 2560 x 1600 (WQXGA, 300ppi) LED Backlight
- with IPS with 10 point capacitve multi-touch
- 2GB Memory, 32GB Storage + FREE 5GB ASUS Webstorage for Lifetime
- Bluetooth 3.0+ EDR, Wi-Fi, Micro-HDMI port, Micro-SDXC card slot
- 1.2MP Front Camera, 5.0MP Rear Camera with auto focus
- 13 Hours* Battery Life (Tablet), 4 Hours* Battery Life (Dock)
- ASUS Transformer Pad Dimensions: 8.9 x 180.8 x 263mm | 585gr (Tablet) 7 x 180.8 x 263mm | 570gr (Dock)
- GPS, Accelerometer, Ambient light, E-Compass
- 1 Year Local Warranty

**Price:** RM1,799 (with Dock)

---

**For MeMO Pad HD7**

- Dimensions: 19.1 x 11.9 x 1.6 cm
- Warranty: 1 Year

**Price:** RM129

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**For Nexus 7**

- Dimensions: 14.7 x 3.9 x 1.3 cm
- Warranty: 1 Year

**Price:** RM129

---

**For MeMO Pad / Nexus7 / Fonepad**

- Dimensions: 20.4 x 13.3 x 1.6 cm
- Warranty: 1 Year

**Price:** RM129

---

**For VivoTab Smart**

- Dimensions: 18.5 x 24.6 x 0.6 cm
- Warranty: 1 Year

**Price:** RM199

---

**For VivoTab Vivo**

- Dimensions: 18.5 x 24.6 x 0.6 cm
- Warranty: 1 Year

**Price:** RM199
ASUS is a Top 2 Global Android Tablet Brand

According to latest retail sales data, ASUS the Top 2
Global Consumer Notebook Brand, also ranked
as Top 2 Global Android Tablet Band, with one of
the biggest selling growth in the world.

No. 1 in Portugal
No. 1 in Italy
No. 1 in Poland
No. 1 in Russia
No. 2 in Spain
No. 2 in Czech Republic
No. 2 in Australia
No. 2 in Hungary
No. 2 in Finland
No. 2 in France
No. 2 in Belgium
No. 2 in Netherlands
No. 3 in Sweden
No. 3 in Denmark
No. 3 in Germany
No. 3 in Norway

Company profile
ASUS is driven by design thinking and a deep commitment to putting the user’s needs first. On its relentless search of incredible, ASUS designs and manufactures a diverse range of products, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. ASUS revolutionized the PC industry with its Eee PC™ and its products won 4,168 awards in 2012. ASUS employs more than 12,500 people around the world and its leading R&D team includes 3,800 engineers. Company revenue for 2011 was approximately US$11.9 billion.

ASUS recommends Windows 8.

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ASUS tablets and smartphones have won more than 1,562 international design & technology awards and accolades.

These awards were given by famous international journalists and also famous IT institution throughout the world. These are the proofs that ASUS tablet & smartphone is well acknowledged by the world, in both design and technology.

ASUS PadFone 2 addresses every consumer need with a compact form factor that can fit comfortably in even handbags. It also extends the battery mileage of the tablets.

The Transformer Pad TF701T fits the bill for a compact travel companion. It comes with a large, vivid HD display, Intel Atom-based tablet that delivers balanced performance in work and play. The Google Nexus 7 (2013) is undoubtedly one of the best seven-inch tablets out there in the market right now. The tablet’s excellent performance coupled with a compact form factor that can be quite portable make the Nexus 7 an ideal companion device for the travelling media junkie.

The Transformer Book T100 for merging it with a tablet, is quite scary and bold in the price. ASUS is offering it to 50% of the market which makes it very affordable and stability makes up for it.

The Transformer Pad TF701T is a decent all-in-one smartphone and tablet that can make phone calls. The ASUS Fonepad Infinity: High-definition display, slim and light profile, great portability, affordability and usability makes it for. It may not be the most powerful tablet out there but it is quite a steal for the price that ASUS is offering it at.

Malaysia December 2013 CHF Magazine

ASUS Transformer Pad TF701T is an 10.1” high-definition Android tablet. It comes with a quad-core processor, Adreno 320 GPU which makes up for it.

ASUS Transformer Book T100 comes out punching. The Nexus 7 takes the T100 deinitely ticks the right boxes. I also believe that the limitations I personally experience are generally remedied or easily bypassed. By the end of the day, I satisfy my needs for a compact and powerful companion.

The Google Nexus 7 (2013), watching 1080p movies and playing games like Real Racing 3 and Asphalt 7: Airbone is well within its stride. For the money, the Nexus 7 comes out quite a great tab if it cost twice as much, but at this price it’s unbeatable.

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ZenUI is a holistic user experience with better functionality and simplicity. It knows what you need, helps you to express your thoughts and feelings, and connects you wherever you go. ZenUI follows the same design thinking philosophy as other Zen-inspired products, including the ZenFone category. It will also roll over onto our tablet products to strengthen the identity and user experience of all ASUS mobile products.

**Low Light**
The best low light camera technology for photo and video.

**Time Rewind**
Missed the moment?

**Do It Later**
- Reply phone call later
- Read web page later
- Watch YouTube later
- Write mail later

**What’s Next**
Tell you the next essential info

**Open Cloud**
Integrated cloud storage client built in native apps

**Open Messaging**
An open social messaging platform
ASUS ZENFONE™ SERIES

ASUS ZenFone™ comes with premium design, back coated ceramic feeling finish, and metallic part in front that makes it so elegant. Wide range of sizes starting from 4”, 5” up to 6” also come with multicolor style, with its ultra thin and light profile starting from 5.5mm and 115 gram.

Why ASUS ZenFone™?
ASUS ZenFone™ comes with premium design, back coated ceramic feeling finish, and metallic part in front that makes it so elegant. Wide range of sizes starting from 4”, 5” up to 6” also come with multicolor style, with its ultra thin and light profile starting from 5.5mm and 115 gram.

PixelMaster Camera
ASUS ZenFone™ also made for you who love photography art. With 13MP autofocus camera and PixelMaster technology, it’s possible for you to take any photo with a good quality even when the environment doesn’t have a good lighting condition. Pictures and videos taken can become brighter up to 400% without any flash. Add it a powerful backside illumination sensor (BSI) and 5-element lens with f/2.0 aperture, you can capture a lot of great moments in an instant.

Full HD 1080p video recording & ASUS SonicMaster Audio
Capture every precious moments in high definition with ASUS ZenFone™. Each video taken will be very sharp and high in quality with it’s Full HD 1080p 30fps video recording capability. A feature that usually comes only in very high-end & pricey smartphones. As for the audio, ASUS ZenFone™ powered by ASUS SonicMaster Technology which gives you crystal clear sound, wider audio frequency, richer and deeper bass, so you don’t need to doubt its sound quality whether you use it for listening music, watching movies, or playing games.

ZenUI
The Simpler The Better. ASUS ZenUI is a very clever user interface where icons designed to be simple and clean, but at the same time, it also help you to manage all of your data, media, applications, and all other things easily in a way you never think of. ASUS ZenUI comes with ASUS Clock Chat where you can chat, send photos, or any data just as simple of a few touch. Other applications such as ASUS-email app, ASUS SuperNote, and thousands of other you can freely download from Google PlayStore including Blackberry Messenger, Line, WhatsApp are there to accompany your daily activity.

ASUS TABLET & SMARTPHONE PRODUCT GUIDE | MARCH 2014
# ASUS PadFone Mini

**Ultra-portable flexibility**

**PF400CG**

A compact 4-inch smartphone that slots into a sleek 7-inch tablet

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## ASUS PadFone Mini Specifications

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intel® Atom™ Z2650, 1.6GHz Quad-Thread Hyper-Threading Technology</td>
<td></td>
</tr>
<tr>
<td>Android™ 4.3 (upgradable to Android™ 4.4 KitKat)</td>
<td></td>
</tr>
<tr>
<td>ASUS PadFone Mini Display</td>
<td>4”, TFT LED Backlight 800x480, WVGA IPS+</td>
</tr>
<tr>
<td>ASUS PadFone Mini Station Display</td>
<td>7”, TFT LED Backlight 1280x800, WXGA IPS+</td>
</tr>
<tr>
<td>Memory</td>
<td>1GB</td>
</tr>
<tr>
<td>Storage</td>
<td>8GB</td>
</tr>
<tr>
<td>Rear Camera</td>
<td>8.0MP</td>
</tr>
<tr>
<td>Front Camera</td>
<td>2MP</td>
</tr>
<tr>
<td>Sim Support</td>
<td>Dual Micro-Sim Support</td>
</tr>
</tbody>
</table>

All specifications are subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors.

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*COMING SOON*

**Dynamic Display**

Effortless switching with world’s first convergent 4” smartphone and 7” tablet.

**8 MP PixelMaster camera**

Crystal clear daytime photos and vivid night photos & videos up to 400% brighter.

---

**Why ASUS PadFone™ mini?**

PadFone™ mini is a beautiful 4-inch smartphone that transforms effortlessly into an elegant 7-inch tablet for an instantly expanded view on a glorious 1280 x 800-pixel display.

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**Brand new ASUS ZenUI**

Easy to use with intuitive design & multicolor themes.
ASUS Transformer Book T100

T100TA
2-in-1 ultraportable laptop with 10" tablet

Laptop and tablet combined
Small and light, with an Intel® Atom™ quad-core processor

Work and play
Comfortable keyboard dock and IPS display

Long battery life
Up to 11 hours battery life for all-day mobile use

SPECIFICATIONS
Intel® Atom™ Processor with Quad-core Z3740 (1.33GHz)
Windows 8.1
10.1" 16:9 IPS HD (1366x768) with Multi-Touch Screen
Integrated Intel® HD Graphics
2GB Memory
32GB EMMC + 500GB SATA HDD
Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
1.2 MP Front Camera
Up to 11* Hours of Battery Life

ASUS Transformer Book T100 Dimension - 263 x 171 x 10.5 mm | 550gr (Tablet)
263 x 171 x13mm | 520gr (Dock)

1 Year Global Warranty

Bundle Microsoft Office Home & Student 2013

ASUS Transformer Book T100 features an extraordinary laptop experience, light and handy. With the Intel® Atom™ quad core processor in action, Windows 8.1 and all other programs move faster and more gracefully than you can imagine.

Superior Performance The Way You Deserve
ASUS Transformer Book T100 gives you the chance to create your own mobile laptop dynamic, so you never have to compromise again. Go where you want to go with the new ASUS Transformer Book T100.

Why ASUS Transformer Book T100?
Excellence is never out of reach with the ASUS Transformer Book T100. Entertainment is never out of focus. The affordable ASUS Transformer Book T100 gives you the chance to create your own mobile laptop dynamic, so you never have to compromise again. Go where you want to go with the new ASUS Transformer Book T100.

ASUS recommends Windows 8.

Take Charge of Power That Never Wants to End
Nothing will slow you down ever again with the ASUS Transformer Book T100’s incredible battery life. An astounding 11 hours of continuous web browsing keeps you connected longer and always in action. With the accelerated ASUS Instant On and Microsoft InstantGo technology, the ASUS Transformer Book T100 is always ready to perform when you are.

RM1,399

OUTSTANDING
Brightgnome Transformer with Quad core Z3740 (1.33GHz)
Windows 8.1
10.1" 16:9 IPS HD (1366x768) with Multi-Touch Screen
Integrated Intel® HD Graphics
2GB Memory
32GB EMMC + 500GB SATA HDD
Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
1.2 MP Front Camera
Up to 11* Hours of Battery Life

ASUS Transformer Book T100 Dimension - 263 x 171 x 10.5 mm | 550gr (Tablet)
263 x 171 x13mm | 520gr (Dock)

1 Year Global Warranty

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RM1,399

OUTSTANDING
Brightgnome Transformer with Quad core Z3740 (1.33GHz)
Windows 8.1
10.1" 16:9 IPS HD (1366x768) with Multi-Touch Screen
Integrated Intel® HD Graphics
2GB Memory
32GB EMMC + 500GB SATA HDD
Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
1.2 MP Front Camera
Up to 11* Hours of Battery Life

ASUS Transformer Book T100 Dimension - 263 x 171 x 10.5 mm | 550gr (Tablet)
263 x 171 x13mm | 520gr (Dock)

1 Year Global Warranty
ASUS Fonepad™ 7
Dual SIM

It’s a Tablet & Phone!

ME175CG
7“ HD Tablet with Dual SIM Dual Stand-by 3G Phone Function

Dual SIM, Dual Stand-by
Up to 30 hours* of 3G talk time

Vivid Visual Experience
Bright & Clear HD IPS Display

Intel Level Performance
Intel® Atom™ Processor for fast web and application loading

SPECIFICATIONS
Intel® Z2520 (1.2GHz) with 2x2 Core with Quad-Thread Hyper Threading Technology
Android™ 4.3 Jelly Bean
7” LED Backlight WXGA (1280x800) IPS Panel
1GB Memory
8GB Storage + Free 16GB ASUS WebStorage for 1 Year
3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
1.2 MP Front Camera
5 MP Rear Camera (Auto focus) Full HD 1080p Video Recording
Up to 10* Hours of Battery Life
GPS A-GPS & Glonass,G-Sensor, E-compass, Proximity, Ambient Light Sensor

Talk Time - 30 hours (3G)

ASUS Fonepad™ 7 Dimension - 199.5 x 120.8 x 11.35mm  |  340gr
Color - Stylish Grey / Charming White
1 Year Local Warranty

Why ASUS Fonepad™ 7?
Meet the new ASUS Fonepad 7 Dual SIM (ME175CG), the world’s most innovative combination of mobile phone and tablet. Experience all the features you’d expect from a dual SIM mobile phone in a 7-inch tablet. It is available in stylish gray and charming white.

Intel® 2X2 Processor
Fast performance, superb battery life, outstanding experience.

HD IPS Panel for entertainment enjoyment
With 1280-by-800 pixel resolution and IPS display, ASUS Fonepad 7 offers with viewing angle and bright, vivid colors for best entertainment experience.

All day battery performance
With an astounding 30 hours of 3G talk time and 10 hours of video playback, ASUS Fonepad 7 Dual SIM has enough juice to keep you going through the day.

Dual SIM, Dual stand by
The Fonepad 7 Dual SIM satisfies every mobile phone and tablet need and helps you manage your personal and professional life in one device.

RM699

ASUS FONEPAD 7

340
gr
LIGHT
10
hours*
BATTERY LIFE
4.3
ANDROID JELLY BEAN
1 gb
MEMORY
8 gb
STORAGE

ME175CG
7“ HD Tablet with Dual SIM Dual Stand-by 3G Phone Function

Dual SIM, Dual Stand-by
Up to 30 hours* of 3G talk time

Vivid Visual Experience
Bright & Clear HD IPS Display

Intel Level Performance
Intel® Atom™ Processor for fast web and application loading

Intel® 2X2 Processor
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RM699
ASUS Fonepad™ Note 6
Fonepad is Calling

ME560CG
6-inch FHD Display with 3G Phone and Stylus

Best Entertainment
Intel® Atom™ Dual-Core Processor (2.0GHz)
1920x1080 Full HD Super IPS+ Display

3G Phone Connectivity
3G phone function keeps you connected
Up to 17 hours of 3G talk time

Get Creative with the Stylus
ASUS exclusive Note apps microSD slot for additional 64GB of storage

Smart Select
The new Smart Select feature lets you use the stylus to highlight key words or sentences while browsing so you can instantly translate text.

Why ASUS Fonepad™ Note 6?
The ASUS Fonepad™ Note 6 is one of our most beautiful products to date. Our challenge was in creating a comfortable and stylish experience for our users. The result is a fusion of master engineering with elegant angle.

SPECIFICATIONS
Intel® Atom™ Z2580, Dual-core Processor (2.0GHz)
Android™ 4.2 Jelly Bean
Waltop Stylus
6" Full HD (1920x1080) Super IPS Panel, 10-Finger Multi-touch

Dimensions - 164.8 x 88.8 x 10.3mm  |  199gr
Color - Dark Gray / White

1 Year Local Warranty

RM1,399

Smart Peek & Smart Crop
Use your stylus in new ways: Smart Peek gives you a preview of any file on your device. Smart Crop lets you crop and save images with a diagonal swipe of the stylus.

Smart Peek & Smart Crop

3G Phone Connectivity

Get Creative with the Stylus

Best Entertainment

Smart Select

SPECIFICATIONS

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Android™ 4.2 Jelly Bean
Waltop Stylus
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Color - Dark Gray / White

1 Year Local Warranty
The New ASUS Transformer Pad
Transform the Way You Work and Play

Infinitely the Best Visual Experience in Stunning 2560 x 1600 IPS Resolution

TF701

Infinitely the Best Visual Experience
in Stunning 2560 x 1600 IPS Resolution

Ultra Performance
Tegra™ 4 Quad-Core CPU & 72-core GeForce® GPU

Ultra Speed
USB 3.0 10x Faster Data Transfers

Why The New ASUS Transformer Pad?
The New ASUS Transformer Pad is an Android tablet with a stunning 2560 x 1600 IPS display, the latest high-performance 1.9 GHz NVIDIA® Tegra™ 4 quad-core processor and ASUS SonicMaster audio technology for an immersive entertainment experience whether you're listening to music, watching videos, or playing games. This performance is housed in a stylish metallic chassis that's just 8.9mm thick and weighing a mere 585g, making it extremely portable to take with you wherever you go.

SPECIFICATIONS
NVIDIA® Tegra™ 4 T40X Quad-core GPU (1.9GHz)
Android™ 4.2 Jelly Bean
10.1" 2560 x 1600 (WQXGA, 300ppi) LED Backlight with IPS, 10 point capacitve multi-touch
2GB DDR3L Memory | 32GB Storage + FREE 5GB ASUS Webstorage for Lifetime
Bluetooth 3.0+ EDR, Wi-Fi, Micro-HDMI port, Micro-SDXC card slot
1.2MP Front Camera, 5.0MP Rear Camera with auto focus
13 Hours* Battery Life (Tablet), 4 Hours* Battery Life (Dock)
ASUS Transformer Pad Dimension - 8.9 x 180.8 x 263mm | 585gr (Tablet)
- 7 x 180.8 x 263mm | 570gr (Dock)
Colors - Dark Gray
GPS, Accelerometer, Ambient light, E-Compass
1 Year Local Warranty
RM1,799
(with Dock)

Why The New ASUS Transformer Pad is a 10.1-inch high-performance IGZO-1PT display with reduced energy consumption and a very wide color gamut. The 2560 x 1600 WQXGA 300ppi resolution gives an extraordinary sharp image, while IPS technology ensures accurate color reproduction, wide 178 degree viewing angles and excellent daylight visibility.

Infinitely the Best Visual Experience

The new ASUS Transformer Pad features a 10.1-inch high-performance IGZO-1PT display with reduced energy consumption and a very wide color gamut. The 2560 x 1600 WQXGA 300ppi resolution gives an extraordinary sharp image, while IPS technology ensures accurate color reproduction, wide 178 degree viewing angles and excellent daylight visibility.

ASUS Transformer Pad

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Extreme NVIDIA® Tegra™ 4 Performance
Experience high performance gaming on the New ASUS Transformer Pad thanks to its 1.9 GHz NVIDIA® Tegra™ 4 Quad-core CPU & 72-core GeForce GPU. Be enthralled by visuals with an added layer of depth and dimension.

SPECIFICATIONS
NVIDIA® Tegra™ 4 2.7 GHz Quad-core GPU (1.9GHz)
Android™ 4.2 Jelly Bean
10.1" 2560 x 1600 (WQXGA, 300ppi) LED Backlight with IPS, 10 point capacitve multi-touch
2GB DDR3L Memory | 32GB Storage + FREE 5GB ASUS Webstorage for Lifetime
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GPS, Accelerometer, Ambient light, E-Compass
1 Year Local Warranty
RM1,799
(with Dock)
ASUS MEMO Pad™ HD7
Delight ME MOre
Your Stylish and Portable 7-inch Value Tablet

ME173X
All You Need in a Stylish Tablet
STARTING FROM A VALUE PRICE

RM 499

ASUS MEMO Pad™
Entertain Me More

ME180A
8-inch Quad-core powered HD tablet in one hand

RM 649

**Specifications**
- **Processor**: ASUS Quad-core Processor (1.6GHz)
- **Android OS**: Android™ 4.2 Jelly Bean
- **Display**: 8” WXGA (1280x800) LED Backlight IPS Panel
- **Memory**: 1GB Memory
- **Storage**: 8GB Storage + Free 16GB ASUS WebStorage for 1 year
- **Connectivity**: Bluetooth V3.0, Wi-Fi, microSD (up to 32GB)
- **Camera**: 1.2MP Front Camera, 5MP Rear Camera
- **Battery**: Up to 9 hours of Battery Life
- **Dimensions**: 212.4 x 127.4 x 9.95mm | 350gr
- **Colors**: White / Gray / Pink
- **Warranty**: 1 Year Local Warranty

**Powerful Performance**
Quad-core processor
- 1.6GHz HD Display

**Stylish Design**
Glossy cover with choice of multiple colors

**See More of Everything**
Vivid HD display in off-angle viewing

**Dual Stereo Sound**
Experience with ASUS SonicMaster dual speakers

**Long Battery Life**
10 Hours* of Battery Life for whole day usage

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**Specifications**
- **Processor**: MTK 8125 Quad-core Processor
- **Android OS**: Android™ 4.2 Jelly Bean
- **Display**: 7” HD (1280 x 800); IPS panel, 216 PPI; 10 Finger Multi-touch
- **Memory**: 1GB Memory
- **Storage**: 8GB + 16GB Webstorage Free for 1 Year
- **Connectivity**: Bluetooth 4.0, Wi-Fi, Micro-SD (up to 32GB)
- **Camera**: 0.3MP Front Camera, 2MP HD Rear Camera
- **Battery**: 10 Hours* Battery Life
- **Dimensions**: 10.8 x 120.6 x 196.8mm | 302gr
- **Colors**: White / Dark Blue / Green / Pink / Gray
- **Warranty**: 1 Year Local Warranty

**Superb Mobility**
Less bezel fits in the palm of your hand
- MicroSD slot for additional 32GB of storage

**Best Entertainment**
30% larger display Up to 9 hours of battery life

**Stylish Design**
Glossy cover with choice of multiple colors

**See More of Everything**
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*Battery life will vary according to use. Battery life measured by looping 720p video, brightness at 75%, external microphone, 3G/4G on and Direct button in for unattended use.
How to apply Pick Up & Return Service?

Information Required When Submitting Pick up & Return service request:

Step 1: Dealer full company name/ end user name
Step 2: Contact person, phone number and email address
Step 3: Shipping address
Step 4: Product serial numbers
Step 5: Product Symptom description

Terms and Conditions:
1. The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
2. The Pick-Up & Return service for defective unit within warranty period will be free of charge.
3. Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
4. Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
5. Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
6. Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

Tel: 03-2145 6787 (Monday-Friday, 10:30am-07:30pm) Email: rcmy_pickup@asusmy.com.my

OPERATING HOURS

Plaza Low Yat: Monday - Sunday, 10:00a.m. to 9:30p.m.
Kuala Lumpur: Monday - Friday, 10:00a.m. to 7:30p.m. (except Public Holidays)
Penang, Sabah, Sarawak, Johor: Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holidays)
Kelantan: Monday - Thursday, 9:00a.m. to 6:00p.m. (except Public Holidays)

HOTLINE SERVICE CENTER ASUS: 03 7724 3495
ASUS PICK UP AND RETURN SERVICE: 03 2145 6787
EMAIL: rcmy_pickup@asusmy.com.my