

Zenfone™ 2 See What Others Can't See



ASUS®
IN SEARCH OF INCREDIBLE



Zenfone™ 2

Choices, they are everywhere you look
Where so many appear the same
It can be hard to see the way forward
What you're looking for is an illumination
A phone that ignites your interests, your needs
It's here, the new ZenFone 2
A phone designed for you and where you want to go
So take a step forward and see what others can't see



ZenFone Has Won More Than 238 Awards Worldwide



ZenFone's design and features have won more than 238 awards around the world. These awards were given by international journalists and also world famous institutions that revolve around IT industry. It's a strong indication that ASUS ZenFone has been acknowledged as one of the best smartphones for its design and technology in the world.

IF Design Award started from 1953 in Germany, and has been one of the world's most prestigious award in industrial design



Gold Choice Award 2014

The ZenFone 5 is a wonderful device to hold with a matte soft touch back that has a slight curve for ergonomic purposes.

PC.com, Malaysia - 06/2014



Smartphone of The Year 2014

ASUS ZenFone managed to get the mix just right for the device, both in terms of the hardware and the price that they asked for it.

Unbox, Phillipine - 12/2014



Recommended

ASUS has shown that low-cost devices can still look good, be competitive and perform decently with the new ZenFone 5.

Hardwarezone, Phillipine - 07/2014



Superb Low Light Camera

What blows us away is what ASUS calls Pixelmaster that allows you to take bright 2 megapixel photos even in almost no lighting.

Yugatech, Phillipine - 07/2014



Reddot Design Award 2014

The ZenFone series is ASUS whole new android smartphone coming with 4, 5, 6 inch. People always want a smartphone that is powerful with great functions & comfortable.

Reddot Design, Germany - 04/2014



4 Stars

ASUS has managed to make a great mid-range smartphone that punches above its weight in many areas.

Techradar phone, UK - 09/2014



Hardware Zone Winner

As mentioned in our earlier reviews, the ZenFone 5 ticks almost all the right boxes - design, build quality, handling, interface, overall user experience and performance.

Hardwarezone, Singapore - 11/2014



8 out of 10

For the ZenFone 5, we really like its soft touch, matte texture on the rear, as it delivers excellent handling. The build quality is great.

Hardwarezone, Malaysia - 08/2014



5 Stars

ASUS Zenfone 5 - one of the most balanced smartphones that I've ever hold. It's fast, stylish, ergonomic and relatively inexpensive.

VIDO, Ukraine - 11/2014



Editor's Choice

The ZenFone 5 features a high-contrast and accurately set-up 5-inch display, capable camera-based software tools, and dual SIM support.

3DNews, Russia - 07/2014



8 out of 10

The value on offer here is fantastic. Other 5-inch phones at the price don't get you screens anywhere near as good as this.

Trusted Reviews, UK - 09/2014



9 out of 10

The ZenFone 5 is a wonderful device to hold with a matte soft touch back that has a slight curve for ergonomic purposes. Weighing 145g, the device has a satisfying heft to it.

PC.com, Malaysia - 06/2014



Budget Smartphone of The Year

The phone is great from the perspective of cost and benefit ratio

Exhibit - 2014 December



Best budget camera smartphones

Zenfone packs best in class camera hardware with Pixelmaster technology that works on Sony BSI CMOS sensors and offers a slew of features

PC Quest - 2014 December



Best Smartphone under 10K

The phone performs like a boss, with Asus ZenUI running smooth and lag free

Digit - 2014 December



Top 10 under Rs 10k: Budget-friendly Android smartphones

Asus has managed to bring out several budget-friendly smartphones that not only provide amazing features, but more interestingly managed to sell them at rock bottom price.

Rediff.com - 2014 December



Tech On Recommended

ASUS ZenFone 4 is a good phone. The quality of workmanship is here on a very high level. Photos in a good light are good.

Tech On, Poland - 12/2014



Xtreme Hardware Gold

ASUS ZenFone 5 proved to be a great smartphone, balanced and well designed in every aspect. The features, combined with the price of 199 €, makes it highly competitive.

Xtreme Hardware, Italy - 10/2014



Xtreme Hardware Best Buy

ASUS ZenFone 5 proved to be a great smartphone, balanced and well designed in every aspect. The features, combined with the price of 199 €, makes it highly competitive.

Xtreme Hardware, Italy - 10/2014



Mobil Recommended

The price is ridiculously low, even for a cheap Android phone, many good camera features and surprisingly quick.

Mobil, Denmark - 09/2014

Zen Spirit

The perfect balance of Beauty and Strength

Zen means a balance of beauty and strength. It is also an introduction to new values that enhance the user experience in an entirely new way, custom-built for a dawning era, where lifestyle, technology, and thought are one and the same. Zen is also an attitude, a different way of living that brings happiness in every moment.

Zen can be trendy and the spirit of ASUS ZenFone™ is empowering luxury for everyone. The ZenFone™ has a simple, clean cut and elegant feel bestowed with a universal appeal.

ZenFone™ knows what you need, express your thoughts and feeling, connects you wherever you go in the new ubiquitous cloud computing life. It helps you to sort out the hectic life and get organized.

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The Ultimate Beauty & Strength

ZenFone 2 is a Pure Power encased in Sheer Beauty

The concentric circle is the metaphor of the swirl of ASUS craftsmanship. The iconic ASUS concentric-circle design adorns both the front and rear key, a beautiful, tactile effect that's achieved through precision machining — producing a mere 0.13mm pitch that looks as premium as it feels.

ZenFone 2 rear cover is crafted with an outstanding metallic hairline finish to create an astonishing visual effect without sacrificing the antenna performance, which not only makes it look metallic, but also feels like metal when you touch it.



IF Design Award started from 1953 in Germany, and has been one of the world's most prestigious award in industrial design





Beautifully and Precisely Crafted

From the 3.9mm Ultra-Thin Edge to the delicate 0.4mm Laser Drilled Speaker

ZenFone 2 has an incredibly slim profile, it is just 3.9mm at the thinnest edge, which is more than an impressive engineering feat. The thin design is comfortable to hold, and makes using ZenFone 2 easier. This also allows ZenFone 2 to eliminate the visual and physical obstacle on the side, making it the best looking smartphone, ever.

On the rear bottom of the phone, you would find the other designing excellence where we managed leveraging laser drilling technique to engraving the speaker mesh into only 0.4mm hole. It not only provides you the best sound quality, but also shows our insistence in making every details perfect.

Arc design with Intuitive Controls on the back

There is no technology better than yourself. ZenFone 2 defines a more instinctive way for human interaction, encompassing a physical rear key as a part of the Ergonomic Arc design. Snapping selfies, adjusting the volume and retracing your steps now feels as natural as your grip, no matter for left or right hand use. The elegant shape feels secure and extremely comfortable to hold.

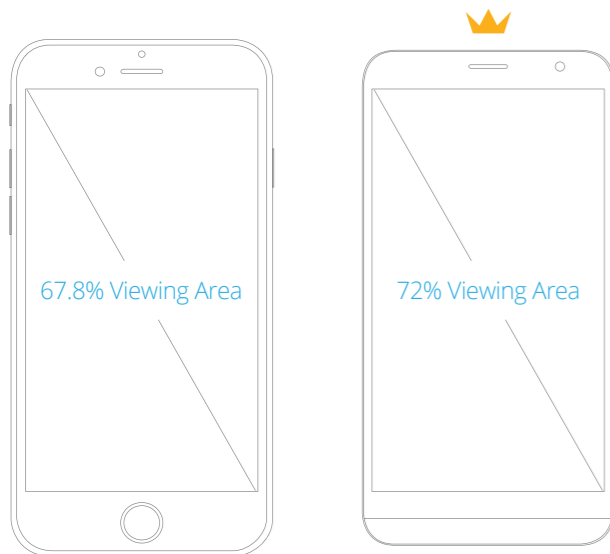
The one-crafted concentric circle that lies on the rear key, shows elegant reflection which makes your ZenFone 2 more glamorous than others.

Less is More

72% Screen to Body Ratio with Borderless Design

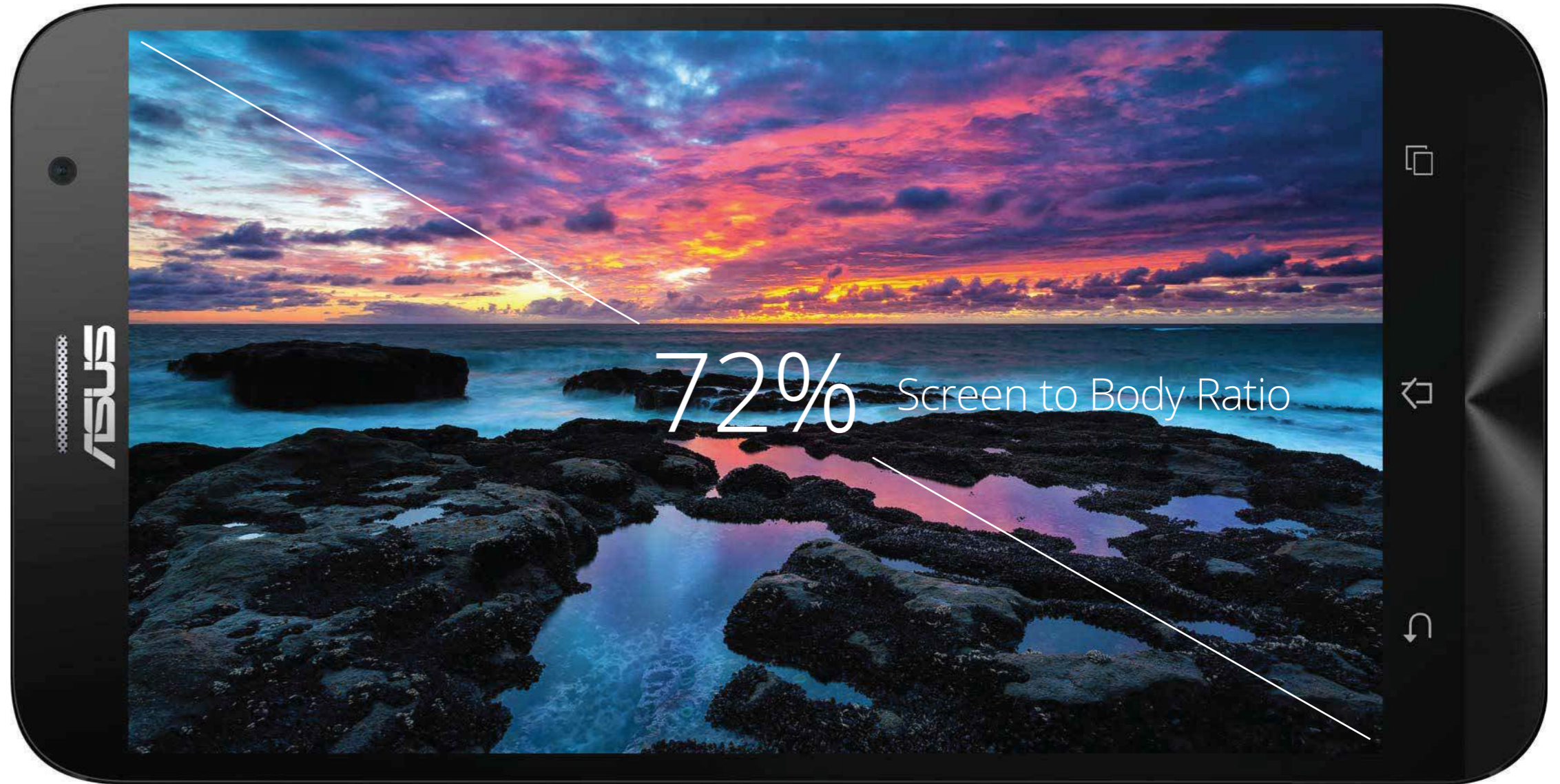
ZenFone 2 is the 13.9cm (5.5) smartphone which fits in the body of a traditional 12.7cm (5) device. This supreme engineering achievement was made possible by reducing the bezel width to a bear minimum, creating a remarkable 72% screen-to-body ratio.

The cover glass is made of one-piece Corning® Gorilla® Glass 3 that is extended all the way to cover the front view. It makes your ZenFone 2 look perfectly like a mirror when not awake.



iPhone 6 Plus | 13.9cm (5.5)

ZenFone 2 | 13.9cm (5.5)



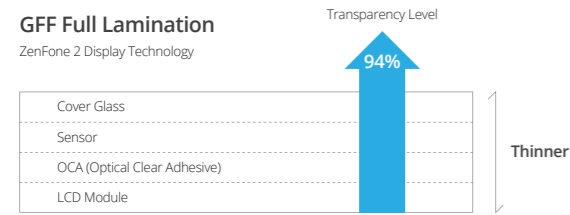
Stunning and Incredible Viewing Pleasure

Full Screen Lamination with ASUS TruVivid Technology

To improve the clarity, brightness and touch responsiveness of the ZenFone screen, ASUS TruVivid Technology is incorporated to seamlessly transform the conventional four layer design, which includes a cover glass, touch panel, air gap and LCD module, into a two-layer design with one-glass full lamination. It eliminates the air gap layer and fuses the cover glass and touch panel layers.

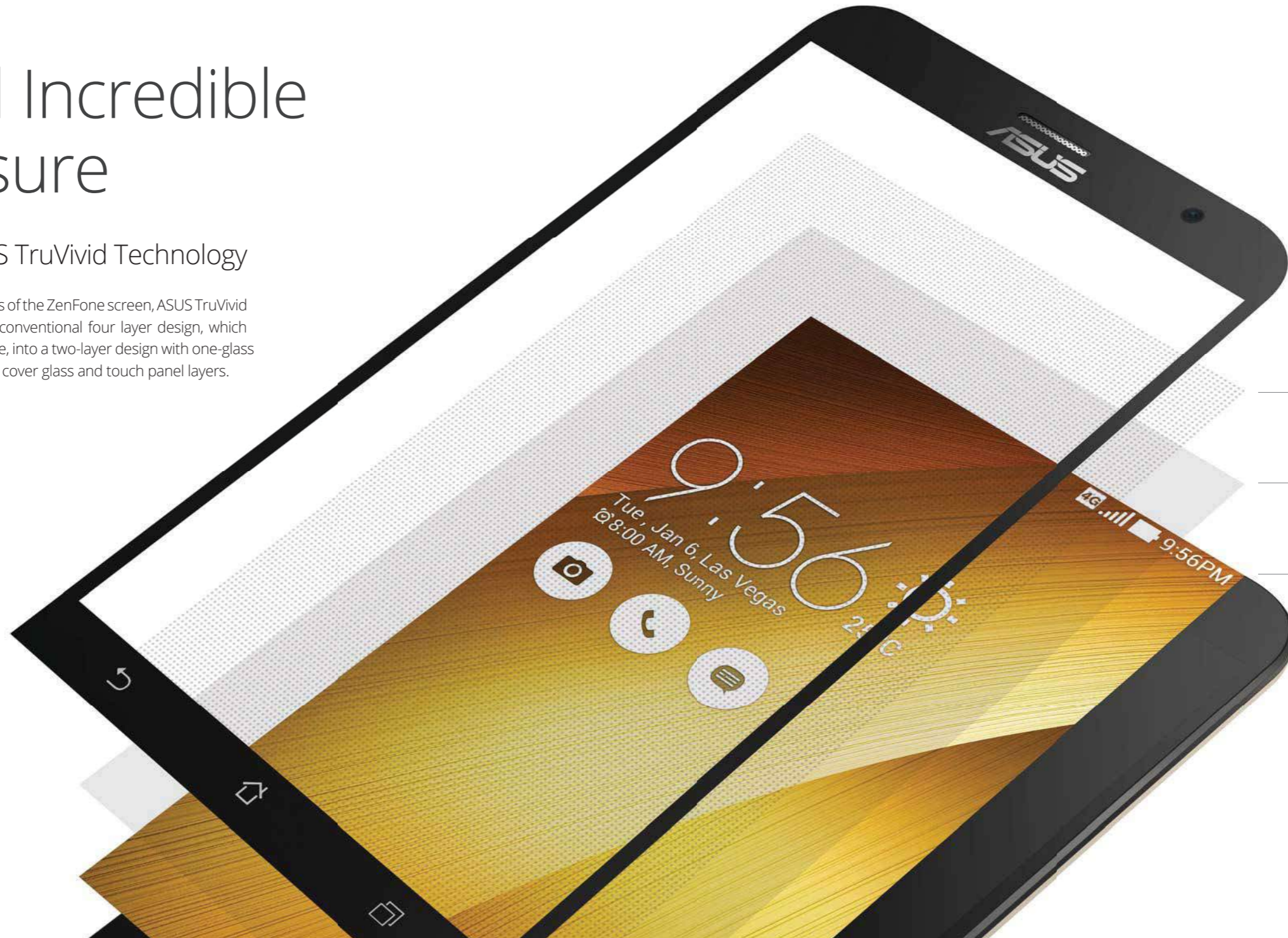
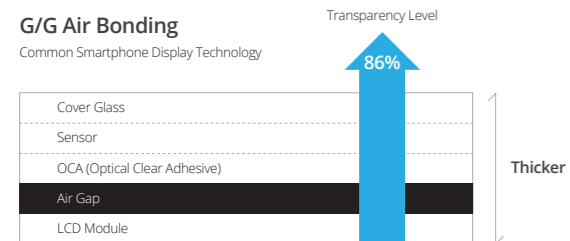
GFF Full Lamination

ZenFone 2 Display Technology



G/G Air Bonding

Common Smartphone Display Technology



Cover Glass

Super Anti-Scratch
Corning® Gorilla® Glass 3

Touch Sensor

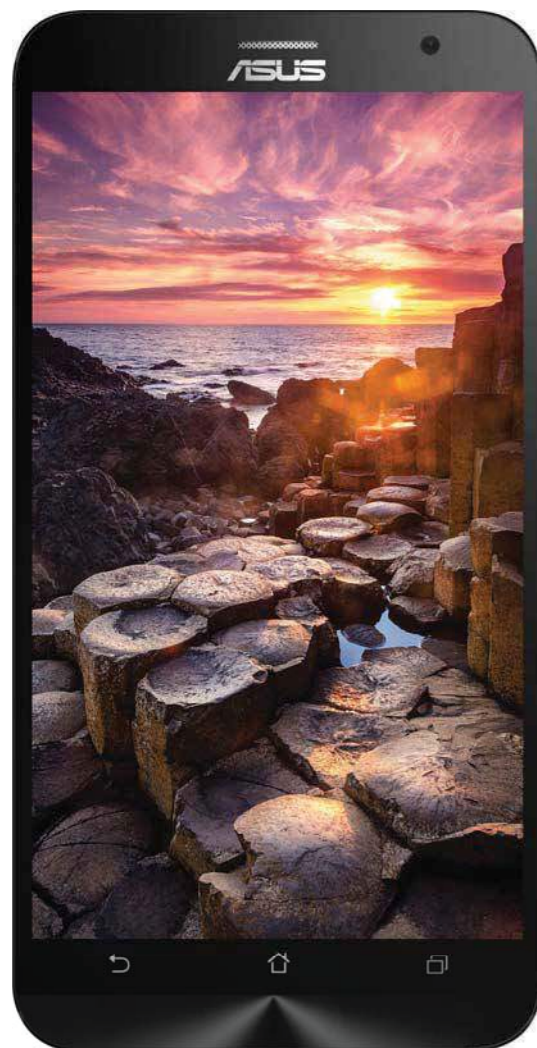
Super Fast 60ms
Touch Response Time

OCA 99%

Optical Clear Adhesive

IPS Display

Full HD 1920x1080, 403ppi
Super Wide 178° View Angle
400nits Super Bright





Crystal Clear Sharp Display

IPS Panel with 72% NTSC colour range and LTPS Technology

ZenFone 2 is equipped with a high-resolution 1920x1080 Full HD IPS display that offers wide 178-degree viewing angles. The staggering 403ppi pixel density renders every image with eye-delighting details. With ASUS TruVivid technology built in, ZenFone 2 brings colour to life in brilliant clarity. The 400 nits brightness & display allows you to enjoy viewing and reading even under sunlight outdoor.

The panel reaches 72% of the NTSC, which allows you to see more colours on ZenFone 2, and the colours would be precise and more close to what your eyes sees. The photos and videos becomes more vivid and lively compared to other smartphones.

With the latest LTPS technology, larger and more uniform grains of polysilicon allow electrons to flow at very high rates to deliver higher resolutions and energy efficiency.

13.9cm (5.5)
1920x1080 Full HD IPS Display
403_{ppi}  

Make It The Way You Like It

ASUS Splendid with Anti-Bluray Mode

Everyone's vision is unique and different than others. It should not be one hard display setting to fit all the different preferences. ASUS Splendid is a unique software that allows you to adjust the colour temperature, hue and brightness. There's also some default setting for you to choose, including Normal Mode, Bluelight Filter Mode and Vivid Mode.

In the Bluelight Fliter Mode, the setting eliminates 30% of the bluray, in order to ease your eyes, without compromising too much on the vivid display. It's a perfect solution for long-time reading & movie lovers.

Colour Temperature 



Hue  Saturation 



Distinct Vocals

Professional Processing for Clearer Voice

True-to-Life Surround

Fine-tuned for All-round Enjoyment

Wider Range

One Octave Lower with SonicMaster Technology

Powerful Output

Stronger Amplifier Onboard

Crystal Clear Sound

Experience The Best Audio Immersion

Deeper & Richer Bass

Large Chamber Speaker

Great Sound Comes from Hard Efforts

The Incredible SonicMaster Audio with ICEpower® Technology

Tuned by the renowned ASUS Golden Ear team to provide you with the very best smartphone audio, ZenFone 2 SonicMaster technology delivers crystal-clear audio — always. Whether you're on headphones or speakers, you'll experience richer, more detailed audio in everything you do.

The sound chamber of ZenFone 2 has been improved in many ways. It is now 25% larger than the 1st generation and the 3 magnet construction plus metal square voice coil makes the sound more powerful in every scenario.

25% Bigger Chamber | Better Speaker Diaphragm High Strength Metal Coil

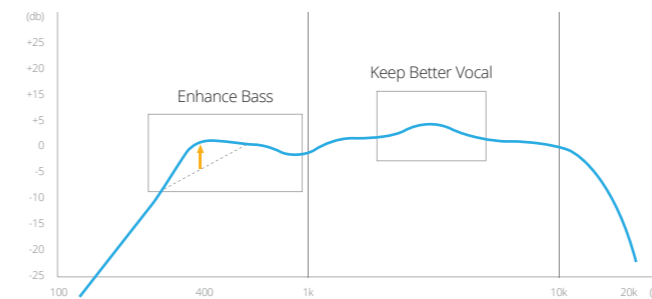


The Smart ASUS AudioWizard for every scenario

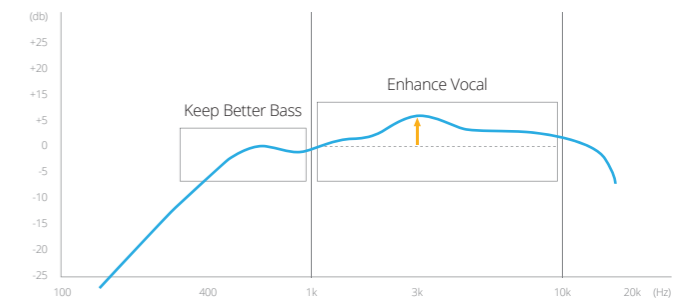
The AudioWizard is a smart software that helps you to have the best listening experience in different scenarios including Movie Mode, Gaming Mode, Keynote Mode, Music Mode and Smart Mode. The software automatically fine-tunes and enhances the vocal/bass or background music to deliver the best formula for any scenarios.



Movie Mode Strengthen Bass, Optimize Vocals



Music Mode Strengthen Vocals, Optimize Bass





60ms Touch Response That Reacts in an Instant

Super Fast Touch Response that will give you the best touch experience

Encounter a stunning touch experience on ZenFone 2. It is one of the quickest in the market with a record-breaking response time of just 60ms, which is one of the quickest compared to most Android phones that are 80 or 100 milliseconds in response time. ZenFone 2 provides you with no lag feeling when you click on the icon or drag the screen. You will feel much better responsiveness especially when you are playing games.

Smooth and Delicate, for Your Finger, Even Gloves

20nm Anti-fingerprints Coating with Glove Touch Support

ZenFone 2 has a 20nm anti-fingerprint layer on the cover glass, which allows you to enjoy the sliding and swiping without leaving any fingerprints. Not only so, the special coating is lab-tested by extremely high standards for ZenFone 2, using water drop as the performance metrics where ZenFone 2 is able to achieve 105 degrees while other devices can only reach 80-100 degrees. Also, the friction is reduced by 30%, thanks to the smoothness of the coating. The ZenFone 2 also supports glove touch, feel free to use it when you are wearing gloves in any possible condition.



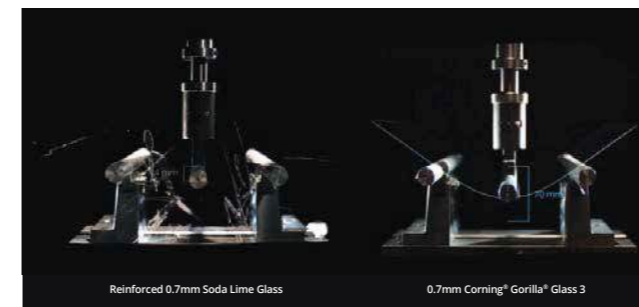


Corning® Gorilla® Glass 3 Tough, Yet Beautiful

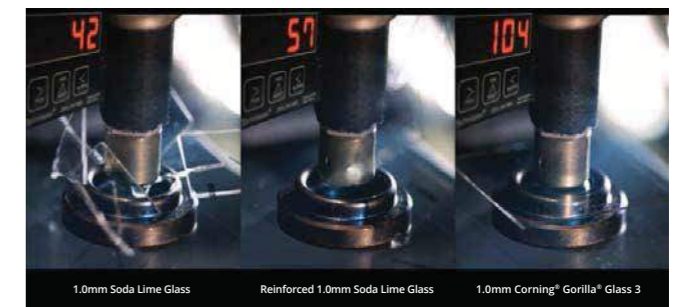
The Best Protection with Super Anti-Scratch Coating

ZenFone 2 is equipped with the newest super anti-scratch Corning® Gorilla® Glass 3, which has better scratch resistance than any protection film for smartphones in the market. The anti-fingerprint coating is not just to prevent the fingerprint on the LCD screen; the special advanced coating lets your finger slide on the LCD screen as smooth as silk. It's magic!

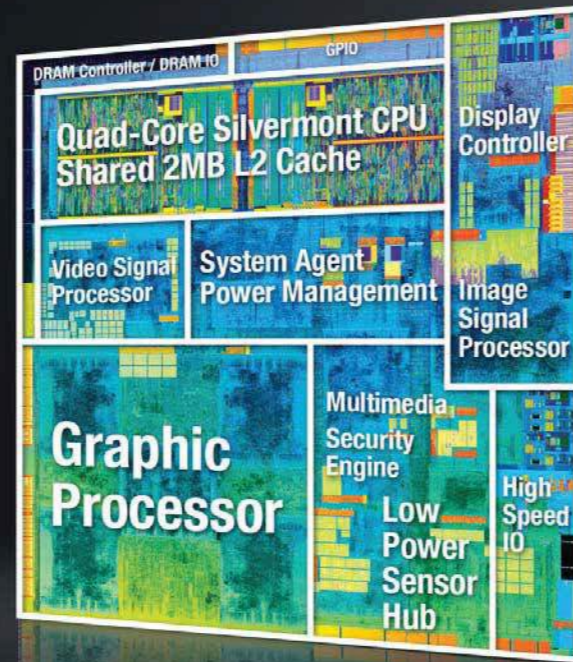
Gorilla® Glass 3 is not just chemically strong, its atomic configuration is formulated so that the glass is more durable. Corning® Gorilla® Glass 3 with Native Damage Resistance™ (NDR) is fundamentally tougher and more damage resistant even before chemical strengthening. How tough? Gorilla® Glass 3 with NDR enables improved damage resistance and toughness compared to former glass compositions and is up to three times more damage resistant than Gorilla® Glass 2 which is a unique feature of Gorilla® Glass 3 that can provide better resistance to deep scratches.



On Flexibility Test, Corning® Gorilla® Glass 3 managed to withstand pressure up to 70mm flexibility level. While competitor glass shattered when passed 10mm mark



On Pressure Stress Test, Corning® Gorilla® Glass 3 managed to withstand more than 2X of pressure compared to other competitor glass



Monster Performance

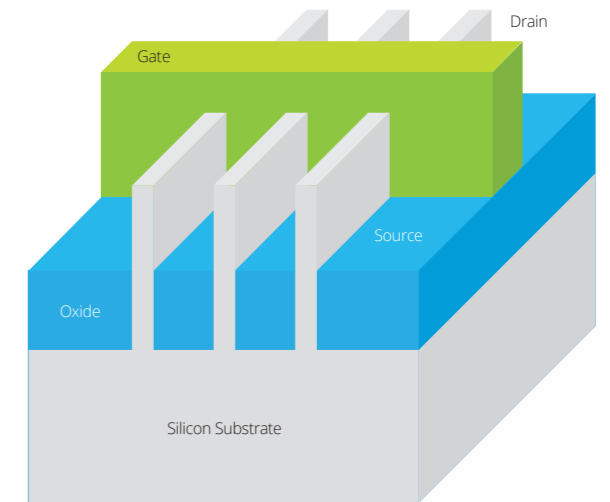
For performance today, and beyond

ZenFone 2 is powered by a 64-bit up to 2.3GHz Super Quad-Core Intel® Atom™ Z3580 processor, and equipped with, up to 4GB Dual-Channel DDR3 RAM for everyday performance that is 3X better, and 7x faster with gaming experiences than its predecessor. You'll enjoy slick web surfing, smooth video playback, great gaming and multi-tasking that doesn't leave you waiting.

64 bit <small>Intel® Atom™ Z3580 2.3GHz CPU</small>	PowerVR 6430 <small>533MHz GPU with OpenGL 3.2</small>	4 GB <small>Dual-Channel 64-bit RAM</small>	<small>Fastest LTE Category 4</small> 150 Mbps	13.9 cm <small>(5.5) Full HD 1920x1080 403ppi</small>	60 ms <small>Super Fast Touch Response Time</small>
Dual SIM Dual Active	5 Satellite System	5 Laser Mold Antenna	<small>802.11ac Wi-Fi</small> 433 Mbps	64-bit Android 5.0 Lollipop	

Intel® exclusive 3D Tri-Gate Transistor

Using the same technology first introduced by Intel® in Desktop Class Ivy Bridge processors, the ZenFone 2 is now using the very same 22nm technology in its 64-bit processor. The Tri-Gate transistors have almost three times more surface area as compared to planar transistors which means that more electrons can flow when in 'on' state. It also improves the transistor switching performance which increases the computing performance and decreases the power leakage.



37% Performance Increase
Gain more power in low voltage

50% Power Save
Without sacrificing performance

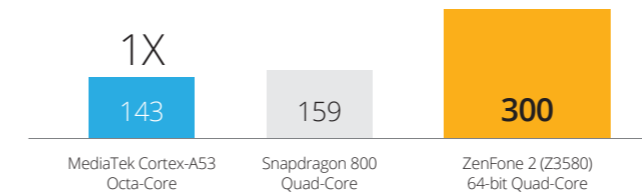
64-bit Quad-Core Super Power Multi-tasking, also Gaming

Feel the power of the future with 64-bit mobile computing

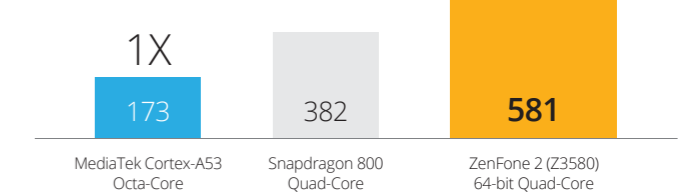
The 64-bit Intel® Atom™ Super Quad-Core 22nm processor inside ZenFone 2 carefully balances brilliant performance and superb power efficiency. Apps open quickly, games run smoothly and can effortlessly browse even the busiest webpages — all without compromising on battery life. Zenfone 2 PowerVR 6430 graphics-processing unit (GPU) packs a serious punch — supporting OpenGL 3.0 and up to 7X* faster than ZenFone 5. It also allows you to have computing experience found usually on your desktop.

Heavy and graphic intensive games and videos can run buttery smooth and look splendid on your ZenFone 2 Full HD display.

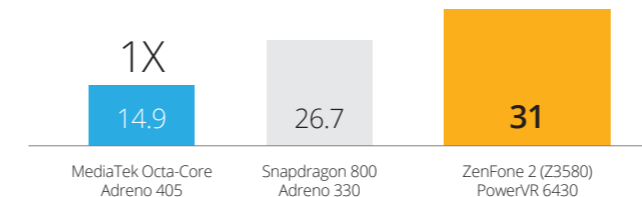
System Performance
(MobileXPRT)



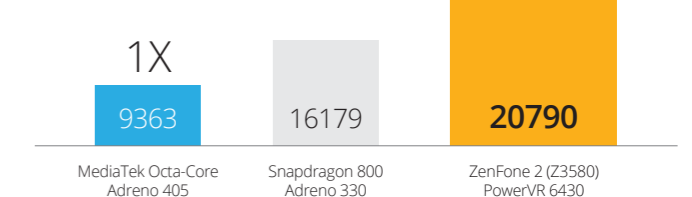
Web Browsing Performance
(WebXPRT)



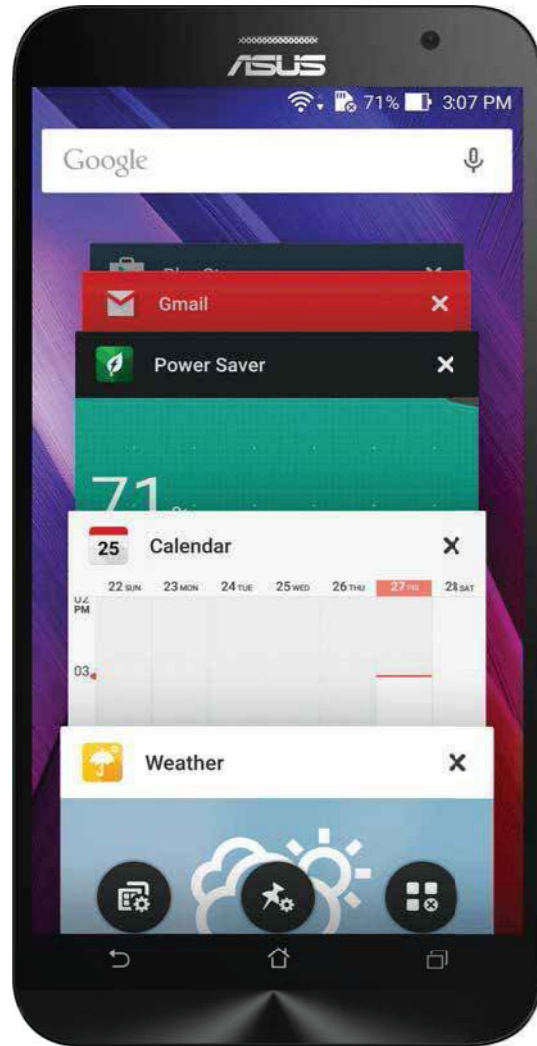
Graphics Performance
(GFXbench, T-Rex Offscreen)



Graphics Performance
(3D Mark, Ice Storm Unlimited)



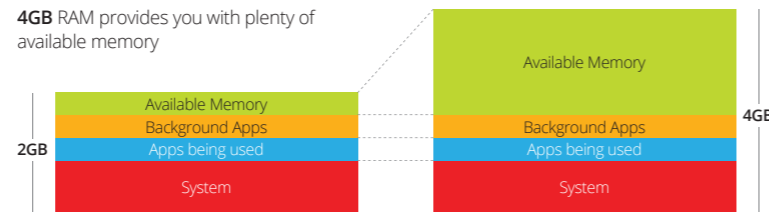
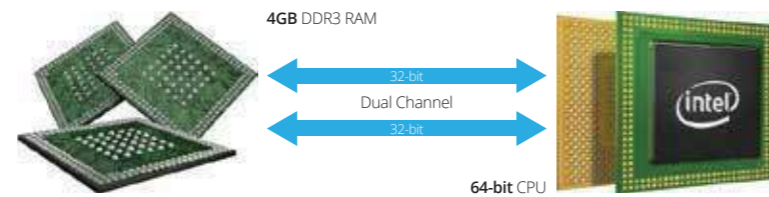
*Based on ASUS internal tests.



World's First 4GB Smartphone

Monster Power, now in your hand

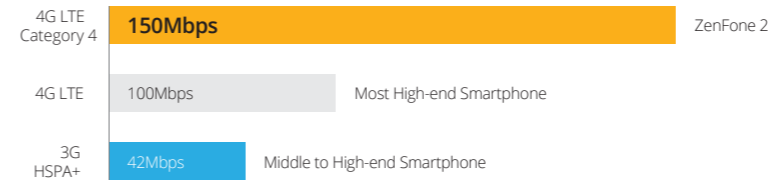
Do you ever feel your phone sluggish sometimes and you always need to remove background apps that are running to make it faster? Now with the 4GB RAM version of ZenFone 2, you will never have to worry about that again. While there is a high demand for apps and multitasking, most of the smartphone devices in the market only have 2GB or 3GB options. Now, ZenFone 2, the only smartphone with 4GB RAM capability, deserves the title of "Monster". And with 64-bit CPU, now the processor can fully unleash the power of the Intel® dual channel RAM architecture, by delivering 2 pipes (32-bit each pipe) of data from CPU to RAM at the same time.



Surf The World, The Fast Way

150Mbps 4G LTE Category 4

ZenFone 2 is using the latest 4G LTE Advanced technology which offers considerably higher data rates than EVER, up to staggering 150Mbps*!



433Mbps 802.11ac Super Fast Wi-Fi

ZenFone 2 is equipped with 802.11ac Super Fast Wi-Fi, which is a supercharged version of 802.11n (the current WiFi standard that your smartphone and laptop probably use). It offers speed from 433Mbps and some advantages such as; Wider channels, Higher data rates, Higher encoding density, Higher bit density per packet, and more! In short, 802.11ac is the new standard of future wi-fi technology.



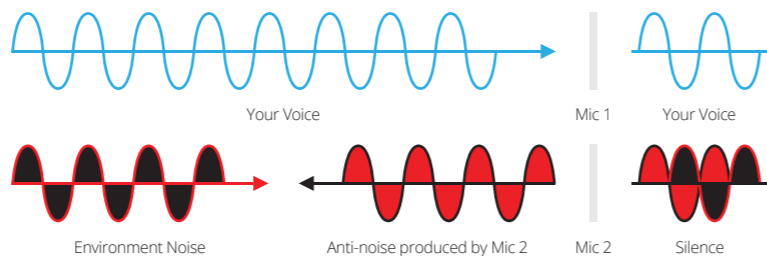


Talk Freely Anywhere

Dual Microphone with Noise Cancellation for crystal clear sound

Imagine a scenario when you're walking past some really loud roadwork whilst on the phone. Only a few years ago this would have meant that a mobile call would have been highly impossible as you get drowned out by the noise.

But today, with ZenFone 2 Dual Microphone equipped with Noise Cancellation, you don't need to worry anymore. The two microphones send a signal to your ZenFone 2 processor, and it compares the two soundwaves coming in. Working out which is your voice and which isn't, your ZenFone 2 Noise Cancellation Microphone will apply a negative sound wave to the call: put simply, it counteracts whichever sound is unwanted and makes it inaudible by reversing it. This ensures that only the sound of your voice is sent to your contact's handset, making it as clear as crystal.



SIM 1 Diversity Antenna 802.11ac Wi-Fi Bluetooth 4.0 5 Satellite GPS SIM 2 Antenna

SIM 1 - Main Antenna (2G / 3G / 4G)



5 Laser Direct Structuring Antennas

Consistent 3D antenna structure provides more stable signal reception

Through innovations in Tri 3D antenna, ZenFone 2 is able to dynamically improve signal quality and create space. Using the latest 3D laser engraving technique, we marked onto the inner plate which were later dipped into three different liquid metals to complete the formation of the antennas. The result is greater coverage of signal for effortless video streaming and web browsing.

Incredibly Accurate Navigation 5 Satellite System Support

A Smartphone that knows where it's going

ZenFone 2 supports 5 satellite navigation systems, including GPS, GLONASS, BDS, QZSS, and SBAS. With up to more than 60 satellites that can be detected from the sky. ZenFone 2 provides you with the most precise and accurate position no matter where you are, wherever you go, even during the situation under a bridge, or in the middle of skyscrapers. Moreover, the wide coverage of satellite system also helps you get accurate position when you are aboard, it is truly the smartphone that knows where it is going.

Illustration of GPS Satellite Coverage



GPS Accuracy Level for Navigation
Less Accurate

Illustration of 5 Satellite System Coverage



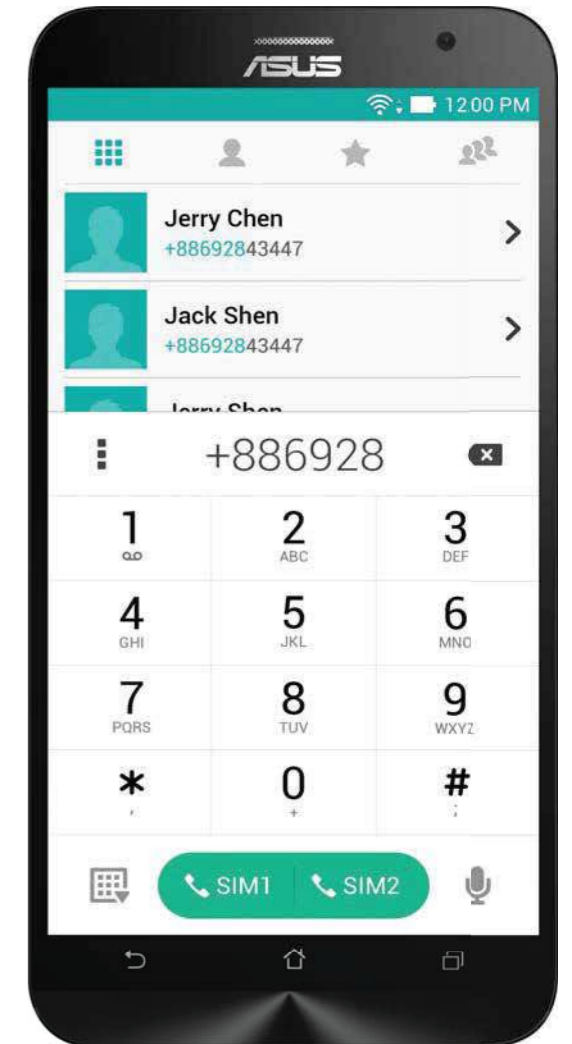
5 Satellite System Accuracy Level for Navigation
Super Accurate

Dual SIM Dual Active

The real Dual SIM smartphone that will never miss a call

There are two types of Dual SIM smartphones, Dual SIM Dual Standby and Dual SIM Dual Active. In the Dual SIM Dual Standby style, which is found in most of the Dual SIM smartphones, uses a single transceiver which can serve only one SIM at a time. However, with Dual SIM Dual Active found in ZenFone 2, comes with dual transceiver, one for each SIM.

In ZenFone 2 Dual SIM Dual Active system, both the SIMs are active all the time. So while talking to your friend from one SIM, you can still get messages and calls in the other SIM. In this case you can put a call on hold and you can attend the call which has arrived in the other SIM. This way, you can always receive any calls from both SIMs without having the need to change either. ZenFone 2 will surely never miss any incoming call.





PixelMaster Camera 2.0

See What Others Can't See

PixelMaster is a unique ASUS-developed imaging system that combines exclusive algorithms, powerful hardware and special optics to deliver incredible photo quality. With PixelMaster, taking professional-quality photos is as simple as clicking the shutter button. PixelMaster is always with you, so you can capture every precious moment. The heroes behind PixelMaster are the engineers from ASUS Digital Image Technology Division (DIT), world-class experts with broad professional backgrounds. PixelMaster's brilliance is the result of many years of studying, designing, testing and repeating – until perfection is achieved.

MAIN CAMERA ZERO SHUTTER LAG				FRONT CAMERA ZERO SHUTTER LAG	
13 _{MP} PixelMaster Camera 2.0	5 _{Element} Lens Manufactured by Largan Precision	f/2.0 Super Large Aperture for Low Light	Dual Tone Flash Gives More Natural Colors to Your Pictures	5 _{MP} PixelMaster Camera 2.0	85° Wide-angle Lens for Selfie

The Camera that knows how to take astounding pictures

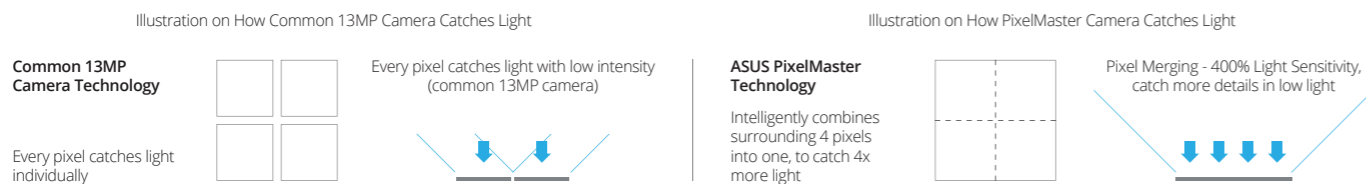
ZenFone 2 can take astounding pictures. Its 5-element lens camera module is equipped with blue-glass infrared filter. The 13MP rear-facing camera comes with f/2.0-aperture lens and back-sided illuminated high-sensitivity BSI CMOS sensors that support raw domain noise reduction and for more light to be delivered through. The data is then sent to the image signal processor through 20 stages of processing down to each pixel to ensure the perfect balance of day and night, indoor or out, no matter where you are, our unique pixel enhancing technique and unique algorithm ensures the best image quality without any additional settings. With default WDR (Wide Dynamic Range) applied, ZenFone 2 PixelMaster camera automatically adjusts the ratio of maximum contrast (the brightest point to the darkest point of the image) to enhance the ability of framing features and shapes of the subject, improving the details of darker areas. You can capture clear photos even under challenging lighting conditions. ZenFone 2 5MP front-facing camera comes with 85-degree wide-angle lens, which can shoot sharp selfies and clear video chats. Moreover, ZenFone 2 front camera now also support Low Light mode and Zero Shutter Lag.



Unparalleled Low-Light Mode

Up to 400%-brighter photo and video in low-light conditions

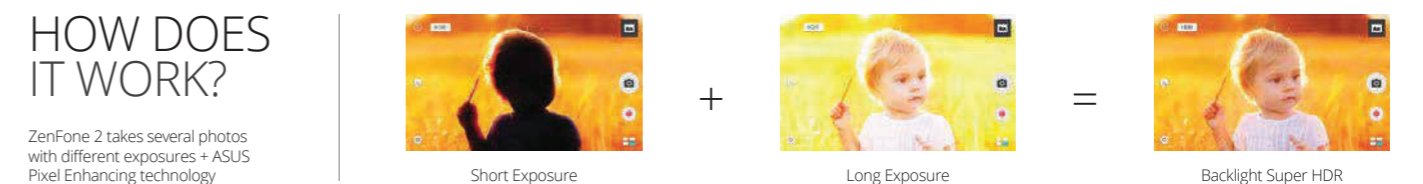
PixelMaster Low-Light mode captures clear photos or videos throughout the night. Our engineers developed unique algorithms that identify details in the dark and automatically enhance the light sensitivity. Through a combination of pixel-merging technology (that joins four adjacent pixels to form a new pixel) and advanced image-processing algorithms, image light sensitivity is increased up to 400%, which enhances noise reduction and boosts colour contrast by, up to 400%. You can take clear and bright low-light shots without the need of using a flash. The Digital Image Stabilization (DIS) also improves low-light performance, resulting in sharper, non-blurry photos.



Incredible Super HDR

World's Best HDR Photography, capture clear photos of backlight objects

PixelMaster Backlight (HDR) mode automatically captures multi-shots with a ASUS Pixel Enhancing technology from the field of view (FOV). These multi-shots are then merged to create a detail-revealing HDR shot. The Super HDR mode first automatically captures serial of photos at different EV settings, which later is dynamically adjusted by detecting the environment lightning every second. Afterwards, the Pixel Enhancing (Super HDR post-processing) algorithm does local area detection that expands the dynamic range up to 4 times so that the picture can have 400% more brightness, colour contrast and details, ensuring the photos look natural.

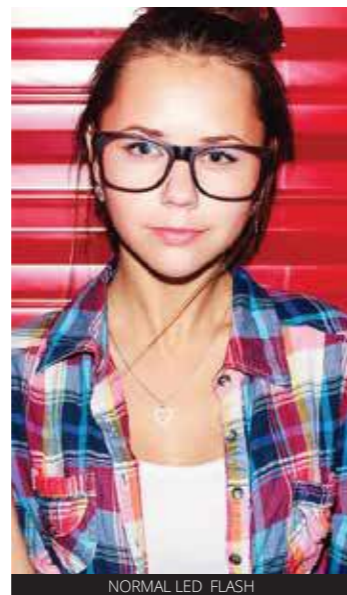




Dual LED Real Tone Flash

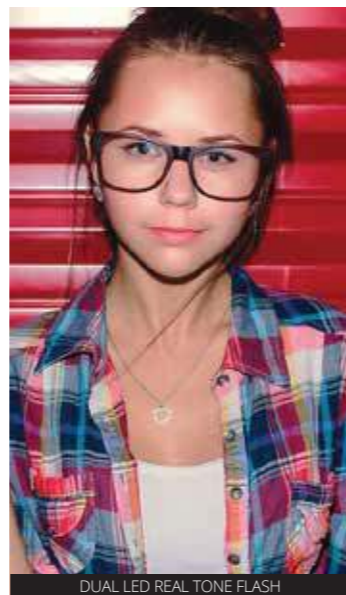
See the true colours in every photo

ZenFone 2 Dual LED Real Tone Flash creates the most natural illumination for indoor portrait shots. The moment you press the shutter button, ZenFone 2 delivers the perfect combination of yellow and white light to produce flash-lit shots that capture the real tones of your subjects.



NORMAL LED FLASH

Normal LED Flash used in common smartphones create over-exposed image



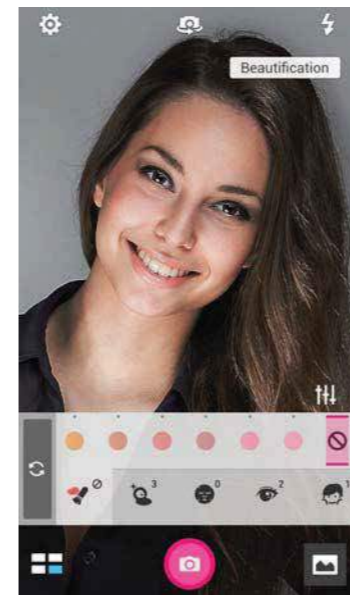
DUAL LED REAL TONE FLASH

Dual LED Real Tone Flash in ZenFone 2 takes picture in their natural colour

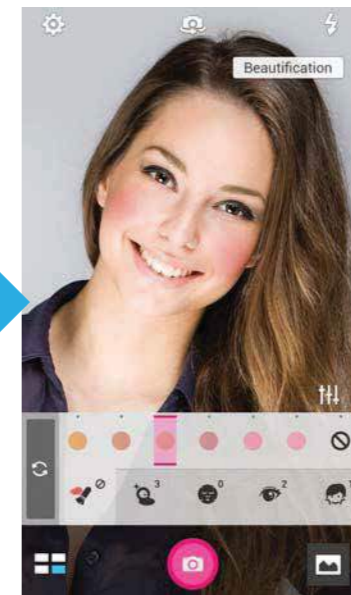
For Even More Glamorous You

Real-time beautification tools

The ZenFone 2 front camera intuitively switches to the Beautification Mode. It makes you (and your friends) look better in real time, just like the effect of applying cosmetics. ZenFone 2 balances facial features & softens complexion to create flawless photos-all in real time!



Viewfinder view when taking selfie before using Beautification Mode



With Beautification Mode, you can adjust your looks before taking a selfie, all in real-time



Don't Leave Anyone Out with Selfie Panorama

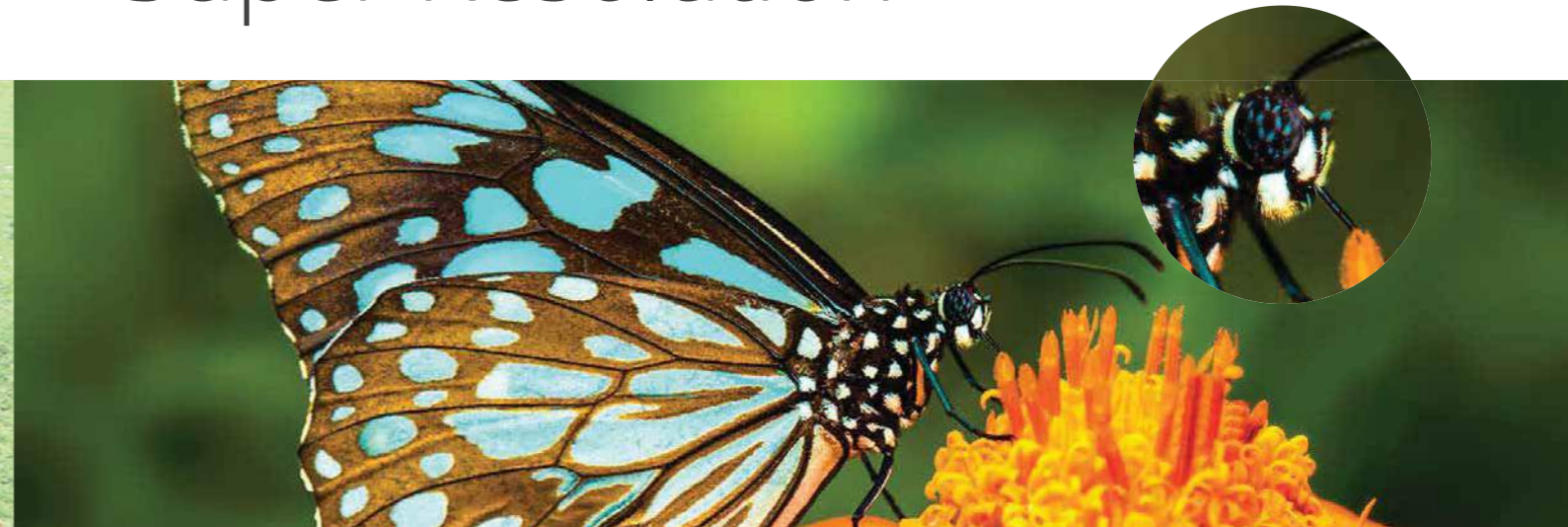


Get crazy with 140-degree Panoramic Selfie

With this special wide-angle mode, ZenFone 2 f/2.0-aperture lens and 85-degree field of view, you can capture panoramic selfie up to 140 degrees. Snap yourself and all your friends together. Simply follow the instruction to slightly rotate your ZenFone 2 from left to right with which, up to 140 degrees of your surrounding can be captured. Selfie with more than 10 friends at once is as simple as that.



Amazing 52 MegaPixel Super Resolution



Capture 4X more details with Super Resolution

ZenFone 2 Super Resolution Mode uses special image-processing techniques to create incredibly-detailed photos. ZenFone 2 captures and combines four 13MP photos to create a single image with exceptional 4X of clarity. Light or dark, you'll enjoy more details and less noise — a super resolution equivalent up to 52MP!





DSLR in The Palm of Your Hand

Feel the power of professional photography at your fingertips

In ZenFone 2 we are introducing the Full Manual Mode, in which you can adjust all the settings of the camera manually. In total there are 13 professional settings and controls that you can manually adjust, including:

- HORIZON LEVEL | HISTOGRAM CHART
- EMOTIONAL ZOOM BAR | SHUTTER SPEED
- WHITE BALANCE CONTROL | ISO CONTROL
- EV CONTROL | FOCUS DISTANCE | SATURATION
- SHARPNESS CONTROL | METERING MODE
- SEPARATE AF / AE POINTS



With Manual Mode, you can adjust the focus by yourself to achieve professional-like photography

Explore Your Creative Side

Collage your story with an easy-to-use PhotoCollage and PhotoEffects

ZenFone 2 ZenUI apps include the all-new PhotoCollage and PhotoEffects, allowing you to unleash your creativity to create beautiful montages and stunning special effects — all with a few quick gestures. This way, one picture really can tell a whole story!



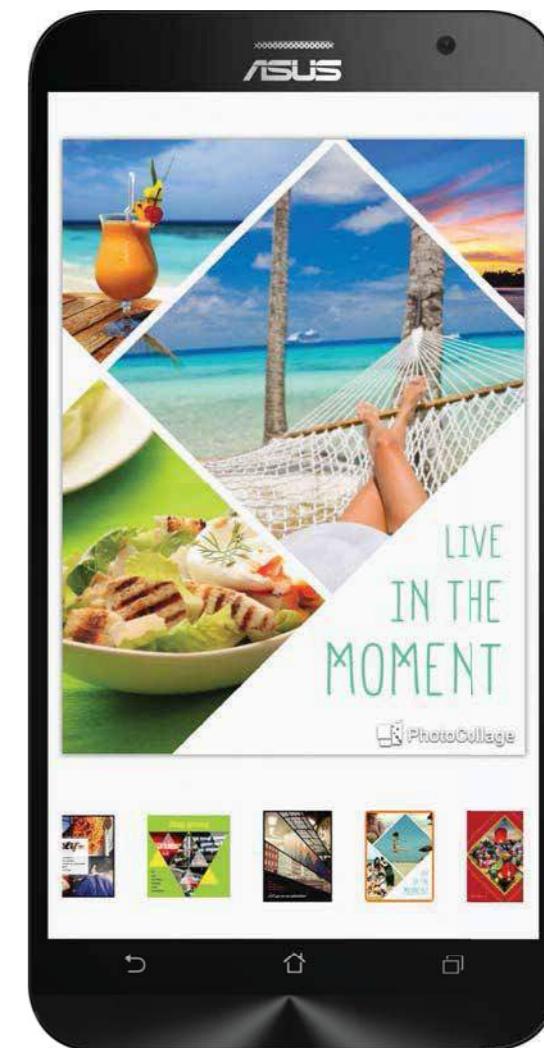
Different Collage Templates



Collage into a Magazine



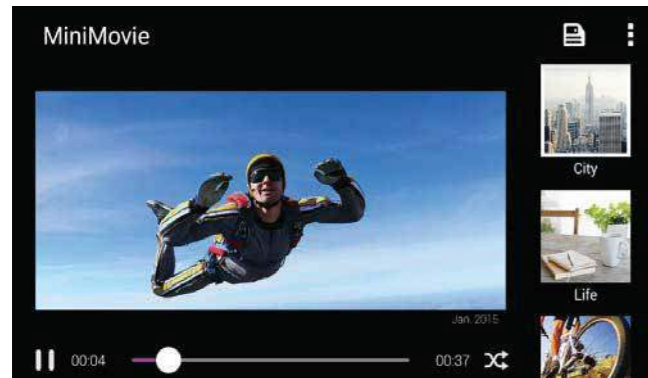
Be creative with PhotoEffects



Create Your Own Movie with ZenUI MiniMovie

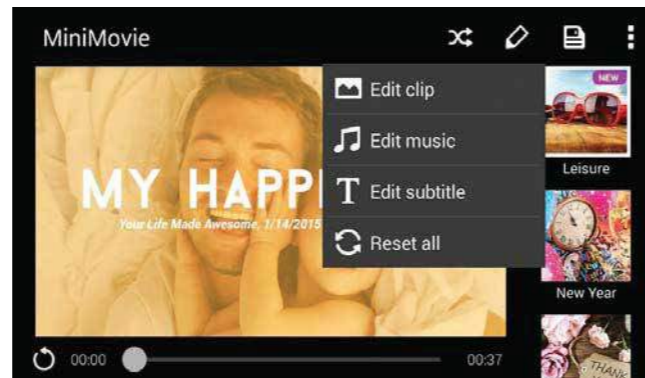
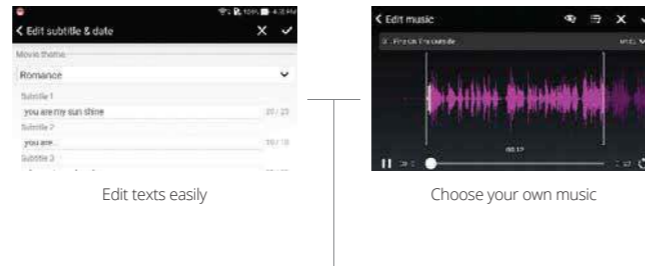
Instantly become a director with easy-to-use MiniMovie app

Ever want to make a movie of your own? With ZenUI MiniMovie, part of ZenFone 2 easy-to-use preinstalled app, you're able to quickly and easily put together heart-touching photo slideshows, replete with titles and beautiful background music. Just shoot, show and share! Everything is so simple with MiniMovie app. All you have to do is just select the pictures you wanted to make into a video, and then choose from one of the available templates, MiniMovie will do the rest for you. If you want to edit the texts, or add another music, you can do that too. It's as simple as that!



Choose from one of the templates

- 1-2-3 steps to be a PRO
- Smart image sequence & region-of-interest cropping by face detection
- Pro-designed themes with stylish effects & matched music
- Shuffle photos & more customized options to create your own story



Brand New ZenUI™

1000+ Features in a Simpler, Smarter, More Personalized ZenUI Experience

ASUS ZenUI has more than 1000+ of distinguishing features compared to standard Android user interface. The brand-new ZenUI offers a simpler and smarter user experience, with a stylish new layout that expands white space for a cleaner design, placing the information you need front and center. It's brighter, smarter, simpler and even more beautiful! ASUS ZenUI knows what you need, expresses your thoughts and feelings, and connects you wherever you go.

Freedom, connection, and expression form the foundation for ASUS ZenUI mobile user interface. The brand-new ZenUI with exquisite visual design has a variety of new features, including **ZenMotion**, **SnapView**, **TrendMicro™ Security** and **ZenUI Instant Updates**, that enhances usability, ensures security and privacy, and delivers a seamless user experience.



24 Hours, 7 Days a Week, Easy Update through Google Play Store

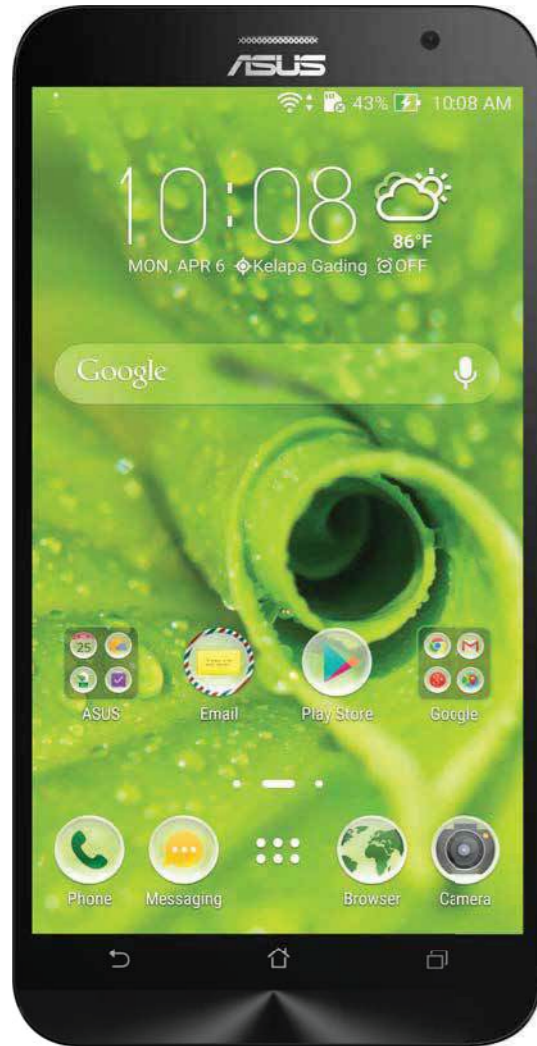
To keep ZenUI always updated, ASUS made ZenUI into 30+ apps that can update separately by itself. You don't need to wait for big system updates anymore like other Android smartphones. With ZenUI Instant Updates, your ZenUI along with its apps will have 24x7 update from ASUS. Which means, you will get the latest update in an instant when it is available — no more waiting for months!

ZenUI
Facts

16,000,000+
ZenUI Devices Sold Worldwide

150,000,000+
ZenUI Apps Downloaded via Google Play Store Worldwide





Your ZenFone, Your Style

Customize your ZenFone Theme and Icons the way you want it

ZenFone 2 brand new ZenUI gives you complete freedom to customize your experience, from icon packs and fonts to live wallpapers and complete theme overhauls, we have it all for you! All you need to do is just change it, just like the way you always want it!



Pastel Ribbon Theme

Blue Arctic Theme

Third Party Theme*

*Third party themes can be downloaded via Google Play Store.

Your Privacy is Yours Alone

Keep whatever you want, private, stay private with SnapView

We all have different social and business circles, so SnapView gives you a private space where you can shield your personal apps, photos and files — for your eyes only! Switching in and out of SnapView is seamless, so you can share your ZenFone 2 with confidence.



Your secure login will give you access to all

Public login will protect your privacy

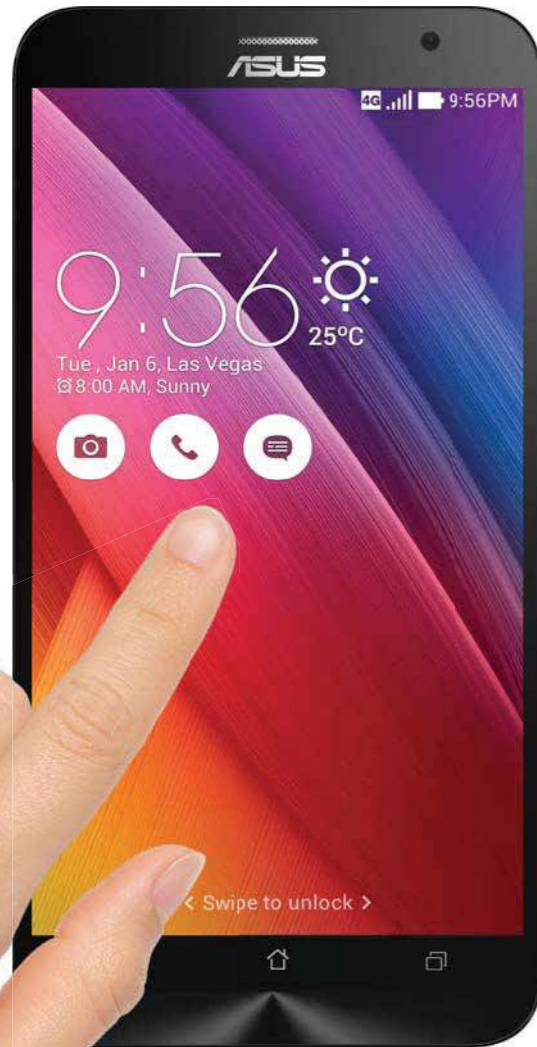


Tap Tap to Wake Up and Sleep

The easy way to lock / unlock ZenFone 2

ZenFone 2 is ready for your touch, even when it's asleep! Introducing ZenMotion, the new way to interact with your ZenFone 2. With ZenMotion, now you can easily set your ZenFone 2 with gesture controls. One of them is to control your ZenFone 2 with just a Tap Tap! Just tap on the screen two times to wake / unlock it, or Tap Tap it from the home screen to lock it. It's so easy and convenient at the same time!

Note: You must enable gesture controls under ZenMotion at ZenFone 2 Settings before you can use it.



Tap Tap at locked screen to wake / unlock

Tap Tap at home screen empty space to sleep / lock

Launch It with ZenMotion

Everything has a Shortcut

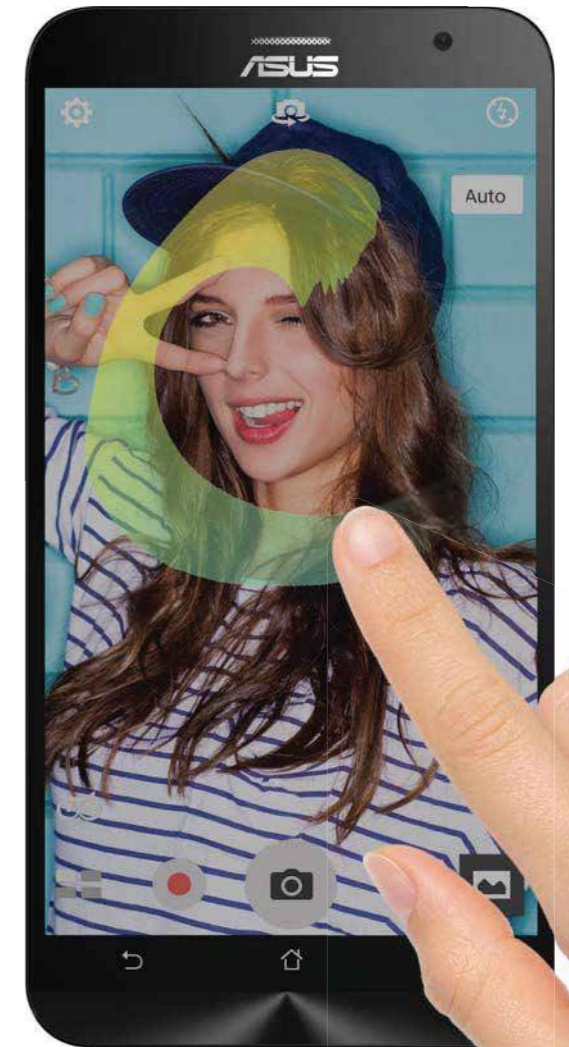
You can do a lot of things with your ZenFone 2. With ZenMotion, you can even launch an app directly from your locked ZenFone 2! Touch Gesture settings will allow you to set up to 6 motion gestures as a shortcut to launch those apps. For example, you can write "W" on ZenFone 2 locked screen to launch Browser app directly, or write "S" to launch Messaging app, write "C" to launch Camera, and so on.

Note: You still have to input security pattern or password, if you have set any before.



ZenMotion Touch Gesture settings

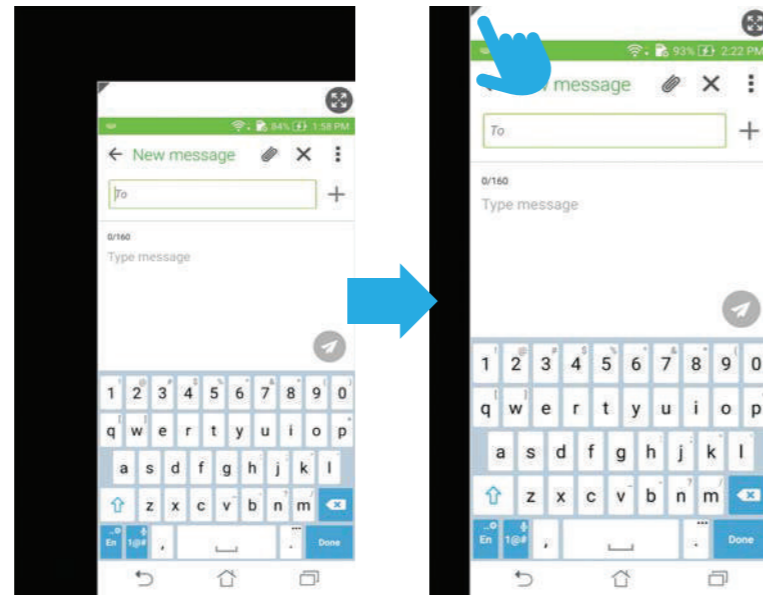
Example: write "S" on the screen to launch Messaging app



Do Everything with One Hand

Easy navigation with a simple Tap Tap

ZenMotion Tap Tap gesture for One Hand Mode puts every part of ZenFone 2 brilliant display within easy reach. With a simple double-tap on the Home button, you can shrink the whole ZenUI layout for an easy one-handed operation. Tips, you can resize or move it as you want!



Tap Tap on Home physical button to access One Hand Mode, Tap Tap again to exit

You can resize or move the screen just like you want it to be

Keep Connected with ZenLink

Share anything with any device

ZenFone 2 comes with ZenLink that brings together all your devices, data, friends and colleagues, with easy-to-use PC Link, Share Link, Remote Link and Party Link apps. With ZenLink, you can connect ZenFone 2 with any devices for seamless connectivity.



Share Link lets you share your ZenFone photos, movies, contacts and other content quickly and easily. Just choose a friend's device to zap your stuff across — effortlessly!



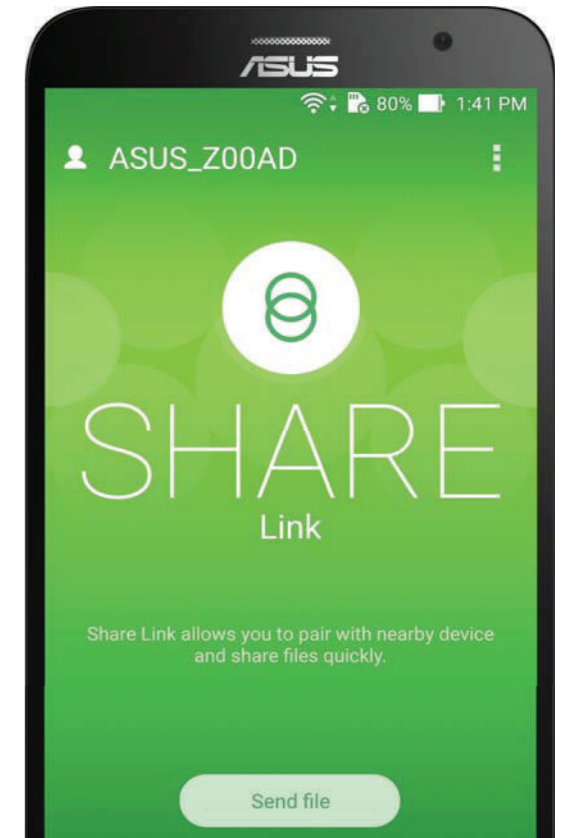
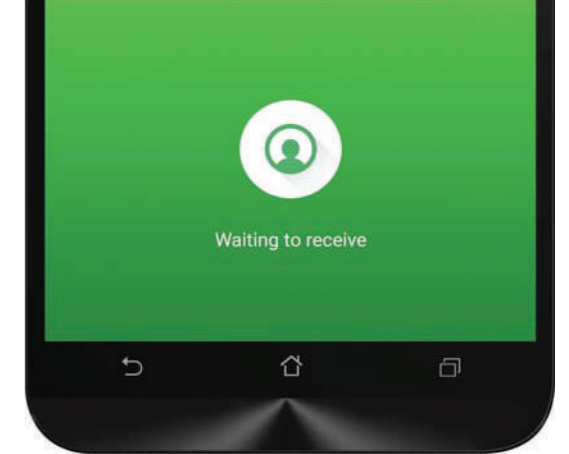
Party Link hands you the freedom to share your ZenFone pictures automatically. Create a group with your friends in Party Link and you all will share whatever pictures taken.

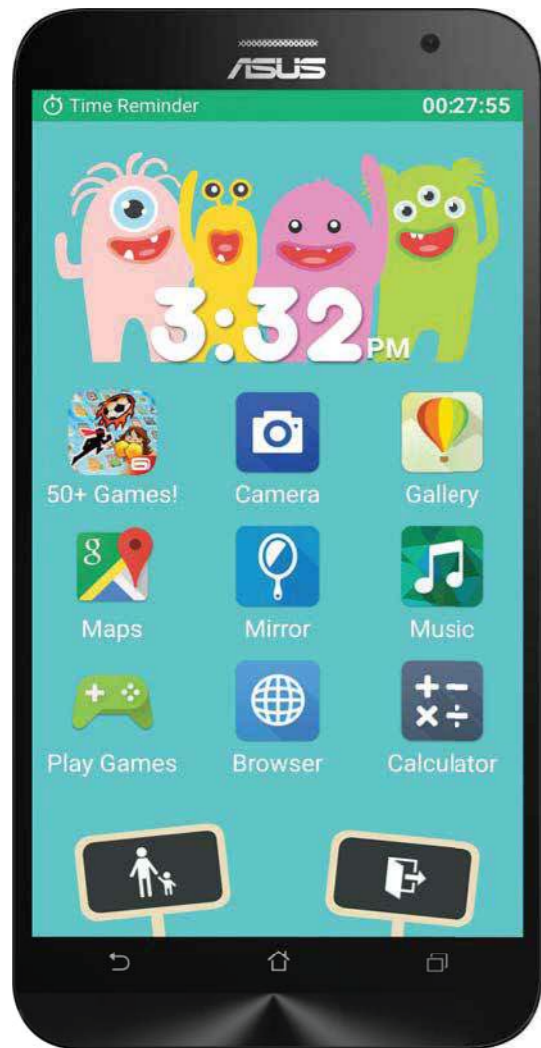


PC Link enables you to control every aspect of ZenFone from your computer. Use the PC's keyboard to compose messages or manage your app screens with the mouse.



Remote Link is ready to lend a hand when it's time to work — as your ZenFone becomes a remote control. Use ZenFone touchscreen to deliver presentations like a master!





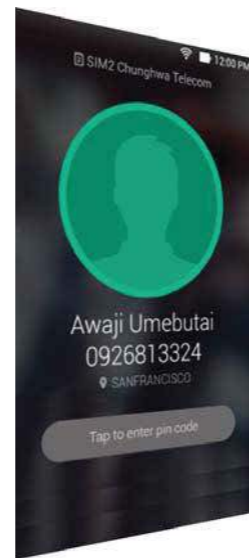
Special Zone for Your Kids

Control what your children can see and do with Kids Mode

ZenUI Kids Mode is the quick-and-easy way to protect your children when using ZenFone 2. Kids Mode makes it easy to manage apps, content, and play time, eliminating worries about letting your youngsters play with your smartphone!



PIN protected settings



PIN protected answering calls



Time restricted sessions

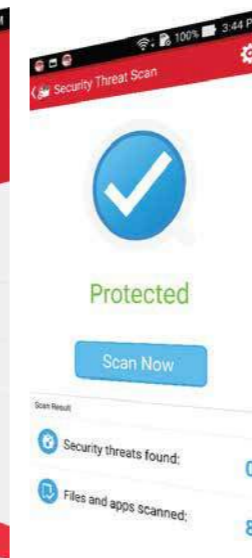
Safe, Speedy, and Worry Free

Trend Micro™ Security will always keep your ZenFone 2 safe and healthy

Nowadays there're too many resources online where you cannot tell what is pure and what might be evil. Now, ZenFone 2 with Trend Micro™ web anti-threaten solution is here to serve you, protecting you against malicious websites and other online threats only with ASUS Browser.



Action recommendations



Keep your ZenFone 2 protected



Many security features

3000mAh Battery with BoostMaster Technology

The battery that will last you all day long, now with Super Fast Charge

ZenFone 2 high-capacity 3000mAh battery offers and delivers the power you need to take you for a powerful and long lasting using experience, from sunrise to sunset — and beyond. Power up your entertainment, and enjoy life on the go. Not only does it have a big capacity, ZenFone 2 also comes with the exclusive ASUS BoostMaster Technology that can charge your ZenFone 2 at double the speed. With BoostMaster, your battery is juiced up to 60% in no more than 39 minutes*! Less time waiting, more time doing.

BoostMaster Technology also has unique power management system that ensure the top level of safety for you. ZenFone 2 charges faster in the beginning so that the battery capacity can be fulfilled rapidly to help you handle your urgent tasks.

BoostMaster

3000mAh

60% charged in 39 minutes*

Featuring Technology

Lithium ion with higher migration rate, Electrolyte with higher conductivity and lower viscosity, Shorter lithium ion migration distance, Higher-porosity separator and electrode, Electrode binder for structural stability



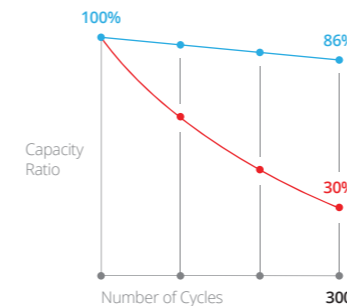
* With optional 18W adapter. In-box adapter may vary by model.

10050mAh ZenPower

World's first credit card size 10050 mAh Power Bank

ZenPower is a class-leading high-capacity, ultra-compact 215g portable power bank for all smartphones and tablets that delivers ultra-fast charging to your smart devices. Just a fraction bigger than a credit card, ZenPower's strong, stylish aluminum shell contains a power-packed 10050mAh cell with a 2.4A output that's able to fully charge even big-battery tablets, fast. ZenPower is equipped with 11 advanced safety features to provide double the expected lifespan of competing devices, and has secured six international certificates in recognition of its exceptional safety.

2.4_A	1.8_x	5000	11	3_x	2_x	2_x	1_x
Output for Ultra Fast Charging	Longer Lifespan with JEITA Protection	USB Plug Test Cycle (USB insertion / removal)	Types of Protection	ZenFone 5 Full Charge	ZenFone 6 Full Charge	ZenFone 2 Full Charge	Nexus 7 Full Charge



JEITA Protection (Temperature Protection)

ASUS ZenPower has intelligent technology that monitors ambient temperatures and adjusts the charging current accordingly, delivering safety levels that are higher even than the highest industry standard. Being protected against temperature extremes provides the ideal operating environment for ASUS ZenPower.

- ZenPower with JEITA (1.8x Longer Lifespan)
- Others without JEITA (Shorter Lifespan)



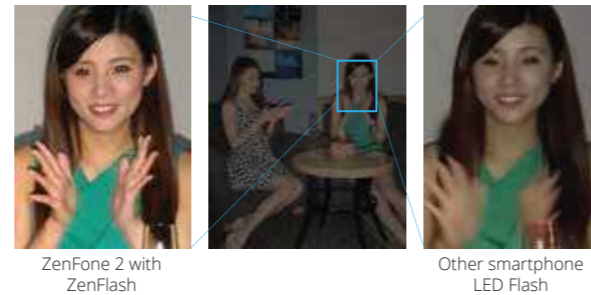


ZenFlash with Xenon Flashlight

Transform your ZenFone 2 into high-end Professional Camera

Have you ever felt that even with your LED Flash, the photos that you take are still too dark? With ZenFlash, you will be able to take images with extreme details. ZenFlash is a professional Xenon Photography Flashlight that is similar to what is found in your highend DSLR camera. The result is True-to-Life quality photos with Low Distortion & Extreme Details.

ZenFlash with Xenon Flashlight is **100x** brighter than ordinary LED Flash



ZenFone 2 with ZenFlash

Other smartphone LED Flash

ZenEar

Patented Transmission-Tube Design

Inspired by the human cochlea, this special transmission-tube design effectively absorbs reflected sound and provides the astounding bass depth!



View Flip Cover Deluxe

Your ZenFone 2 Premium Protection

View Flip Cover Deluxe protects the beautiful display of ZenFone 2 ZE551 Series from scrapes and scratches, and makes important information available at a glance, with the incoming screen display window.



Answer / reject incoming calls with a glance



Check the weather, don't forget to bring an umbrella



Check your schedules have never been this easy



Need a quick snapshot? You can do that too!



Set your phone settings in an instant



You will never lose a thing with our instant flashlight



The same features are also available in View Flip Cover for ZE550 Series



No Filter

Blue Filter

Red Filter

Yellow Filter



Lolliflash

Delivering True-to-Life Colours

Dual-LED light for natural skin-tone enhancement
Colourful outlook & filters to light the party up!

Zenfone 2



Model: **ZE551ML**

Display
 • 13.9cm (5.5) Super Bright IPS Full HD 1920x1080, 403 pixel per inch

Processor
 • Intel® 64-bit (Moorefield) Quad-Core Processor Z3580 (2.3GHz) / Intel® 64-bit (Moorefield) Quad-Core Processor Z3560 (1.8GHz) with PowerVR Series 6-G6430, OpenGL 3.2 support, Intel® exclusive 3D Tri-Gate Transistor Technology

Memory
 • 64-bit Dual Channel LPDDR3
 4GB (World's First 4GB RAM Smartphone) / 2GB RAM

Colours - Premium Hairline Metallic Finish
 • Osmium Black / Sheer Gold / Glacier Gray / Glamour Red & Ceramic White

Model: **ZE550ML**

Display
 • 13.9cm (5.5) Super Bright IPS HD 1280x720, 268 pixel per inch

Processor
 • Intel® 64-bit (Moorefield) Quad-Core Processor Z3560 (1.8GHz) with PowerVR Series 6-G6430, OpenGL 3.2 support, Intel® exclusive 3D Tri-Gate Transistor Technology

Memory
 • 64-bit Dual Channel LPDDR3 2GB RAM

Colours - Premium UV Coating
 • Pure Black / Ceramic White / Glamour Red

ZE551ML & ZE550ML General Specifications

Display
 • 13.9cm (5.5) IPS with 178° wide view angle, Super Anti-Scratch Corning® Gorilla® Glass 3 with 20nm Oleophobic Anti-Finger Coating
 • Ultra Sensitive touch panel with glove touch support
 • 60ms Touch Screen Response Time • 72% Screen to Body Ratio
 • ZenMotion support Touch and Motion gesture (including tap tap to wake up and sleep)

Storage

• 16GB / 32GB / 64GB
 + 5GB ASUS WebStorage Free for Lifetime
 • MicroSD card support up to 64GB

Operating System
 • The Latest 64-bit Android™ 5.0 Lollipop

Camera

• 13 MegaPixel Auto-Focus, Large Aperture f/2.0, 5-element lens, PixelMaster Camera for up to 400% brighter photo & video with Blue Glass Infrared Filter, Zero Shutter Lag, Dual-Color Real Tone Flash for true-to-life photo (rear)
 • 5 MegaPixel with 85° field of view, Large Aperture f/2.0, 5-element lens, PixelMaster Camera with 140° Selfie Panorama (front)
 • Manual Mode support (as in DSLR Camera)
 • 52 MegaPixel Super Resolution Mode

Network

• 5 Laser Direct Structuring Antennas for Better Signal Reception
 • 4G LTE Category 4 for Fastest 4G Download speed up to 150Mbps
 • EDGE/GPRS/GSM: 850/900/1800/1900
 • WCDMA Quad-Band for Worldwide Data Roaming 850 / 900 / 1900 / 2100MHz
 • TD-SCDMA: Band 34/39
 • FDD-LTE: Band 1/3 • TD-LTE: Band 38/39/40/41

Wireless

• 802.11a/b/g/n/ac Dual-band (802.11ac is 5x faster than 802.11n, up to 433Mbps)
 • Bluetooth 4.0 with A2DP, Wi-Fi Direct
 • NFC (Near Field Communication) Support **
 • Super Fast Wi-Fi Hotspot capability (Tethering)

Connectivity

• MicroUSB with OTG support, 3.5mm earjack

SIM Card

• Dual Micro-SIM support with Dual SIM Dual Active (DSDA) (both SIM cards active, still can receive call when talking in another line)

Battery

• 3000mAh Li-Polymer with BoostMaster Fast Charging Technology (charge up to 60% capacity in 39 minutes)***

Navigation

• 5 Satellite Navigation System Support
 GPS / GNSS / QZSS / SBAS / Beidou (BDS)

Dimension

• 152.5 x 77.2 x 3.9 - 10.9mm | 170g

User Interface

• ASUS ZenUI™ 2.0 with over 1000+ software enhancements (What's Next, ZenLink, ZenMotion, Quick Access, ASUS Splendid, Kids Mode, SnapView, One Hand Mode, Trend Micro™ Security, etc)

Services / Other Apps

• PhotoCollage, MiniMovie, SuperNote, File Manager
 • Themes (customize your ZenFone 2 theme from many different templates)

Audio

• Dual Microphone with Noise Cancellation for the best phone call quality
 • ASUS SonicMaster for better sound clarity and deeper bass
 • FM Receiver (Radio)
 • MP3, AAC, AAC+, eAAC+, WMA, MIDI, WAV, AC3, FLAC

Video

• Playback MPEG-4 up to 1080p
 • Full HD Video recording 1080p at 30fps with video stabilization and one-touch still-capture facility
 • DivX, H.264, MPEG4, H.263, Xvid, 3gp

Accessories (sold separately)

• ZenFone View Flip Cover Deluxe with access to 7 ZenUI™ functions (receive calls, reply messages, flashlight, weather, settings, instant camera, what's next)



Zenfone 5

Model: **A501CG**

Display
 • 12.7 cm (5) 1280x720 HD IPS Display with 178° wide view angle, 294ppi, Super Anti-Scratch Corning® Gorilla® Glass 3 with Anti-Finger Coating
 • Ultra Sensitive touch panel with glove touch support

Processor
 • Intel® Atom™ Processor Z2560 (1.6GHz) with Intel® Hyper-Threading Technology

Memory
 • 2 GB RAM

Storage
 • 16 GB + 5GB ASUS WebStorage Free for lifetime

Camera
 • 8MP Auto-Focus, Big Aperture f/2.0, 5-element lens, PixelMaster Camera, photo & video brighter 400% in the dark (rear)
 • 2MP (front)

Network
 • Dual Antenna for 3x Better Signal Reception
 • 3G DC-HSPA+ Download speed up to 42Mbps
 • GSM / WCDMA Quad-Band for Worldwide Data Roaming 850 / 900 / 1900 / 2100MHz

Wireless
 • 802.11 b/g/n, Bluetooth 4.0 with A2DP
 • Wi-Fi Direct, Hotspot capability

Connectivity
 • MicroUSB, 3.5mm earjack
 • MicroSD card support up to 64GB

Navigation
 • Dual Navigation AGPS + GLONASS

Accessories (sold separately)
 • ZenFone View Flip Cover

Operating System

• Android™ 4.3 Jelly Bean upgradeable to Android™ 4.4 KitKat

SIM Card

• Dual Micro-SIM support

Dimension

• 148.2 x 72.8 x 5.5 - 10.3mm | 145g

Battery

• 2110mAh

User Interface / UI

• ASUS ZenUI with over 1000+ software enhancements (What's Next, PC Link, Share Link, Quick Access, ASUS Splendid)

Sensor

• Accelerator, E-Compass, Proximity, Hall Sensor

Another application

• Google App, ASUS Sync, MyCloud, File Manager, MyLibrary, SuperNote

Audio

• Dual-Microphone with Noise Cancellation
 • ASUS SonicMaster for crystal clear sound and deeper bass
 • FM Receiver (Radio)
 • MP3, AAC, AAC+, eAAC+, WMA, MIDI, WAV, AC3, FLAC

Video

• Playback MPEG-4 up to 1080p
 • Video recording MPEG-4 1080p at 30fps
 • DivX, H.264, MPEG4, H.263, Xvid, 3gp

Colours

• Cherry Red, Pearl White, Charcoal Black, Champagne Gold,



Zenfone 6

Model: **A601CG**

Display
 • 15.2 cm (6) 1280x720 HD IPS Display with 178° wide view angle, 245ppi, Super Anti-Scratch Corning® Gorilla® Glass 3 with Anti-Finger Coating
 • Ultra Sensitive touch panel with glove touch support

Processor
 • Intel® Atom™ Processor Z2560 (1.6GHz) with Intel® Hyper-Threading Technology

Memory
 • 2 GB RAM

Storage
 • 16 GB + 5GB ASUS WebStorage Free for lifetime

Camera
 • 13MP Auto-Focus, Big Aperture f/2.0, 5-element lens, PixelMaster Camera, photo & video brighter 400% in the dark (rear)
 • 2MP (front)

Network
 • Dual Antenna for 3x Better Signal Reception
 • 3G DC-HSPA+ Download speed up to 42Mbps
 • GSM / WCDMA Quad-Band for Worldwide Data Roaming 850 / 900 / 1900 / 2100MHz

Wireless
 • 802.11 b/g/n, Bluetooth 4.0 with A2DP
 • Wi-Fi Direct, Hotspot capability

Connectivity
 • MicroUSB, 3.5mm earjack
 • MicroSD card support up to 64GB

Navigation
 • Dual Navigation AGPS + GLONASS

Accessories (sold separately)
 • ZenFone View Flip Cover

Operating System

• Android™ 4.3 Jelly Bean upgradeable to Android™ 4.4 KitKat

SIM Card

• Dual Micro-SIM support

Dimension

• 166.9 x 84.3 x 5.5 - 9.9mm | 196g

Battery

• 3300mAh

User Interface / UI

• ASUS ZenUI with over 1000+ software enhancements (What's Next, PC Link, Share Link, Quick Access, ASUS Splendid)

Sensor

• Accelerator, E-Compass, Proximity, Hall Sensor, Gyro Sensor

Another application

• Google App, ASUS Sync, MyCloud, File Manager, MyLibrary, SuperNote

Audio

• Dual-Microphone with Noise Cancellation
 • ASUS SonicMaster for crystal clear sound and deeper bass
 • FM Receiver (Radio)
 • MP3, AAC, AAC+, eAAC+, WMA, MIDI, WAV, AC3, FLAC

Video

• Playback MPEG-4 up to 1080p
 • Video recording MPEG-4 1080p at 30fps
 • DivX, H.264, MPEG4, H.263, Xvid, 3gp

Colours

• Cherry Red, Pearl White, Charcoal Black, Champagne Gold

ASUS fonepad™ 8
with Intel Inside®

Fonepad is Calling

Super Quad Core Tablet and 3G Phone in One

Entertainment on the Go

Palmed Portability

64-bit Super Quad Core Inside



fonepad™ 7

Model: FE170CG

Display

- 17.7cm (7) WSVGA 1024x600 with 140° view angle
- 10-finger capacitive Touch screen

Processor

- Intel® Atom™ Multi core Processor Z2520 (1.2GHz) with Intel® Hyper-Threading Technology

Memory

- 1GB RAM

Storage

- 8GB+5GB ASUS WebStorage Free for Lifetime
- MicroSD card support up to 64GB

Camera

- 2 MP (rear)
- 0.3 MP (front)

Network

- 3G DC-HSPA+ Fastest 3G Download speed up to 42Mbps
- WCDMA : 900/2100
- EDGE/GSM : 900/1800

Wireless

- 802.11 b/g/n, Bluetooth 4.0
- Miracast Support

Connectivity

- MicroUSB, 3.5mm Ear jack

Navigation

- Dual Navigation (GPS, A-GPS) + GLONASS

Dimension

- 192 x 110 x 10.7 mm | 290g

Sensor

- G-Sensor

Operating System

- Android™ 4.3 Jelly Bean
- Upgradable to 4.4 KitKat

SIM Card

- Dual Micro-SIM support

Battery

- 3950mAh - up to 13 Hours
- Wi-Fi Browsing

User Interface

- ASUS ZenUI with over 1000+ software enhancements (What's Next, PC Link, Share Link, Quick Access, ASUS Splendid)

Services / Other Apps

- App Lock, Air Link, Audio Wizard, File Manager, Splendid, SuperNote

Audio

- ASUS SonicMaster for better sound clarity and deeper bass
- ICEpower® in 5.0
- MP3, AAC, AAC+, eAAC+, MIDI, WAV, FLAC

Video

- Playback MPEG-4 up to 1080p
- Video recording MPEG-4 1080p at 30fps
- DivX, H.264, MPEG4, H.263, Xvid, 3gp, H.265

Colours - Black, White, Red, Blue



fonepad™ 8

Model: FE380CG

Display

- 20.3cm (8) Super Bright IPS HD 1280x800 with 178° wide view angle
- 10 finger capacitive Touch screen

Processor

- Intel® Atom™ Quad-Core Processor Z3530 (Burst up to 1.33GHz) with Intel® Atom 64-bit Technology

Memory

- 2GB RAM

Storage

- 16GB + 5GB ASUS WebStorage Free for Lifetime
- MicroSD card support up to 64GB

Camera

- 5MP Auto-Focus (rear)
- 2MP (front)

Network

- 3G DC-HSPA+ Fastest 3G Download speed up to 42Mbps
- GSM / WCDMA Quad-Band for Worldwide Data Roaming 850 / 900 / 1900 / 2100MHz

Wireless

- 802.11 b/g/n, Bluetooth 4.0 with A2DP
- Miracast Support
- Super Fast Wi-Fi Hotspot Capability (Tethering)

Connectivity

- MicroUSB, 3.5mm Ear jack

Navigation

- Dual Navigation (GPS, A-GPS) + GLONASS

Dimension

- 214 x 120 x 8.5 mm | 350g

Sensor

- G-Sensor, Proximity, Light sensor, E-compass, Hall sensor

Operating System

- Android™ 4.4 KitKat

SIM Card

- Dual Micro-SIM support

Battery

- 4000mAh - up to 12 Hours
- Wi-Fi Browsing

User Interface

- ASUS ZenUI with over 1000+ software enhancements (What's Next, PC Link, Share Link, Quick Access, ASUS Splendid, dll)

Services / Other Apps

- App Lock, Air Link, Audio Wizard, File Manager, Splendid, SuperNote

Audio

- ASUS SonicMaster for better sound clarity and deeper bass
- ICEpower® in 4.4.1
- MP3, AAC, AAC+, eAAC+, MIDI, WAV, FLAC

Video

- Playback MPEG-4 up to 1080p
- Video recording MPEG-4 1080p at 30fps
- DivX, H.264, MPEG4, H.263, Xvid, 3gp

Colours - Premium UV Coating

- Cool Black, Snow White, Sexy Red, Champagne Gold



ZenfoneTM 2

See What Others Can't See

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