Zenfone Max™
World’s leading 5000mAh battery maximized for 38 days power
ASUS is TOP 2 Global Android Tablet Brand & TOP 2 Southeast Asia Smartphone Brand

According to latest retail sales data, ASUS is still TOP 2 Global Consumer Notebook Brand, also ranked as TOP 2 Global Android Tablet Brand, with one of the biggest selling growth in the world.

Recently, ASUS has achieved another milestone in Q2 2015, where it is now TOP 2 Smartphone Brand in South-east Asia, with high demand & anticipation of the ASUS ZenFone series.

ASUS has long been at the forefront of this growth and while the company started life as a humble motherboard manufacturer with just a handful of employees, it is now the leading technology company in Taiwan with over 12,500 employees worldwide. ASUS makes products in almost every area of Information Technology too, including PC components, peripherals, notebooks, tablets, servers and smartphones.

This visionary approach is the reason ASUS is able to bring high-quality innovation and design to all, and the reason for its widespread acclaim. ASUS products won 4,256 international awards and accolades in 2013 – that’s over 11 a day, every day. ASUS has consistently achieved significant year-on-year growth in terms of consumer notebook units shipped too, and closed 2011 on a high with revenues hitting US$11.9 billion.
ASUS ZenFone Won Over 500 Awards Globally!

We love ZenFone, and we know you’ll love ZenFone. But you don’t have to take our word for it. ZenFone has received awards from many world-famous organizations and internationally respected journalists. And not just a handful of plaudits – but hundreds. In fact, to date ZenFone has been awarded over 500 significant honors globally, including the prestigious 2015 iF Design Award for Design Excellence. All this praise tells its own story: that ZenFone is adored, significant honors globally, including the prestigious 2015 iF Design Award for plaudits – but hundreds. In fact, to date ZenFone has been awarded over 500 awards globally!

"What happens when you forget some of the fanciest smartphone bells and whistles, such as navigation capabilities; and the Android (Lollipop) OS. This smartphone that’s half the price. ASUS ZenFone 2: good Full HD resolution display; powerful processor (Intel); 4GB of RAM; broad wireless connectivity; and nice ASUS ZenUI interface. We award ASUS ZenFone 2 our Editor’s Choice accolade."

"The Assemblage - SMBlage Gold" Design Excellence. All this praise tells its own story: that ZenFone is adored, significant honors globally, including the prestigious 2015 iF Design Award for plaudits – but hundreds. In fact, to date ZenFone has been awarded over 500 awards globally!

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Superior Communications

ZenFone is Made to Communicate — and Tested Extensively for The Many Ways You'll Enjoy Using It

<table>
<thead>
<tr>
<th>DIALED CALLS TESTED</th>
<th>DIALED CALLS WITH BACKGROUND DATA TESTED</th>
<th>ONLINE VIDEO STREAMING TESTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,000 TIMES</td>
<td>10,000 TIMES</td>
<td>1,000 HOURS</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RECEIVED CALLS TESTED</th>
<th>RECEIVED CALLS WITH BACKGROUND DATA TESTED</th>
<th>RECEIVING EMAILS TESTED</th>
</tr>
</thead>
<tbody>
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<table>
<thead>
<tr>
<th>TEXT MESSAGING WITH BACKGROUND DATA TESTED</th>
<th>WEB BROWSING TESTED</th>
<th>INSTANT MESSAGING TESTED</th>
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</thead>
<tbody>
<tr>
<td>5,000 TIMES</td>
<td>10,000 TIMES</td>
<td>1,000 HOURS</td>
</tr>
</tbody>
</table>

Iconic Zen Design

ZenFone is the result of tireless engineering paired with unceasing passion for exceptional design. To embody the spirit of Zen our designers looked to nature’s eternal beauty — the rippling undulations of raindrops on water, the inexorable rise of ancient arbors marked silently by growth rings, and the scintillating aura visible only during a solar eclipse. Our engineers embodied this spectacular natural concentricity in ZenFone’s spun-cut design, creating 0.12mm-pitch groove to mimic nature’s most-intricate evolutions.

Expressive concentric-circle texture – front deck, power button, volume key
Each detail was meticulously designed, engineered and crafted

Premium electroplated spin cut with 0.12mm pitch definition

DIALED CALLS
10,000 TIMES

DIALED CALLS WITH BACKGROUND DATA TESTED
10,000 TIMES

ONLINE VIDEO STREAMING TESTED
1,000 HOURS

RECEIVED CALLS TESTED
10,000 TIMES

RECEIVED CALLS WITH BACKGROUND DATA TESTED
10,000 TIMES

RECEIVING EMAILS TESTED
1,000 HOURS

TEXT MESSAGING WITH BACKGROUND DATA TESTED
5,000 TIMES

WEB BROWSING TESTED
10,000 TIMES

INSTANT MESSAGING TESTED
1,000 HOURS

10,000 TIMES

10,000 TIMES

1,000 TIMES

1,000 TIMES
Crystal Clear, Sharp Display

IPS Panel with 72% NTSC Color Range and LTPS Technology

ZenFone is equipped with a high-resolution 1920x1080 Full HD IPS display that offers wide 178-degree viewing angles. The staggering 403ppi pixel density renders every image in eye-delighting detail, and with ASUS TruVivid technology built in, ZenFone brings color to life in brilliant clarity.

With 400nits brightness you’ll enjoy easy viewing and reading anywhere — even outdoors, in sunlight — and ZenFone’s panel reaches a fantastic 72% of the NTSC color gamut, accentuating the beauty of your photography to show every image as clear and as vivid as can be.

ZenFone’s display is forged using the latest low-temperature polycrystalline silicon (LTPS) technology, allowing electrons to flow at very high rates for superb clarity and energy efficiency.

Everything Closer to Your Touch

Full Screen Lamination with ASUS TruVivid Technology

For the best clarity, brightness and touch responsiveness, ZenFone is engineered with exclusive ASUS TruVivid technology. This seamlessly transforms the conventional four display layers into an innovative two-layer design with full lamination. Fusing the cover-glass and touch-panel layers eliminates the air gap, bringing everything closer to your touch.

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Feature available in selected ZenFone models
Zenfone® Zoom

Premium Camera

Empowering 3x optical-zoom

Creating the world’s thinnest 3x optical-zoom smartphone demands serious engineering — but ASUS is always in search of incredible. Now you no longer need to carry a traditional digital camera to see the world up close: with ZenFone Zoom’s 3x optical-zoom and rock-steady optical image stabilization (OIS), dual-LED Real Tone flash for perfect lighting and revolutionary 0.03 second laser auto-focus, you’ll shoot in total clarity every time.

ZenFone Zoom is engineered with laser auto-focus technology for the fastest possible clarity in all situations. Focusing in low-light conditions is traditionally slow, but ZenFone's laser beam measures distances at lightning speed for near-instant focus. ZenFone’s laser auto-focus even accelerates close-ups photography, compensating for the extra distance created by the lens receding during framing.

What does all this mean in the real world? It means shooting with ZenFone is to shoot without delay. From the instant you press the shutter button to the moment your subject is framed and in focus in the blink of an eye — as fast 0.03 seconds. With ZenFone, photography is as fast as your finger.

ZenFone Zoom / Zenfone Max / ZenFone 2 Laser / Zenfone Selfie

0.03s Traditional Auto-focus

0.03s Ultra-fast Laser Auto-focus

0.03s Ultra-fast Laser Auto-focus

0.03s Ultra-clear Image

0.03s Aiming for focus

Focus achieved after a while

Other Common Smartphones

Faster than Traditional Contrast Focus

LIGHT SPEED Short Range Focusing

SUPERIOR Accurate Focusing for Ultra-clear Imaging
Unparalleled in Low Light

Up to 400%-brighter Photo and Video in Low Light Conditions

PixelMaster's Low Light mode captures clear photos or videos throughout the night. Our engineers developed unique algorithms that identify additional details in dark scenes and automatically enhance the light sensitivity. Through a combination of pixel-merging technology, which joins four adjacent pixels to form a new pixel, and advanced image-processing algorithms, Low Light mode increases light sensitivity by up to 400%. It also enhances noise reduction and boosts color contrast by up to 400%, for clear and bright low-light shots without flash. Digital Image Stabilization (DIS) improves low-light performance even further resulting in non-blurry photos.

PixelMaster Technology

Every pixel catches light individually
Intelligently combines surrounding 4 pixels into one to catch 4x more light
Pixel Merging - 400% Light Sensitivity, catch more details in low light

ZenFone's Super Resolution mode applies special image-processing techniques to create incredibly-detailed photos. ZenFone captures and combines four 13 megapixel photos to create a single image of with exceptional four times (4X) of clarity. Light or dark, you’ll enjoy more detail and less noise — a Super Resolution equivalent up to 52 megapixels!

52 Megapixel Photography

See 4X More Detail with Super Resolution

ZenFone with Super Resolution Mode
Images stay sharp and detailed

iPhone 6 Plus
Images blurred and have less detail
A Mode for Every Mood

You Choose The Moment, We Make It Happen

ZenFone is loaded with intuitive shooting modes for every scenario. With lots of instant presets for both front and rear PixelMaster cameras, configuring ZenFone for the best shots is as swift as selecting the mode to suit the setting.

Want to make yourself look even more glamorous? Fire up Beautification mode and let ZenFone work its magic, and all in real time.

Desire more detail in the dark? PixelMaster’s Low Light mode enhances light sensitivity to capture what others will never see.

Corning Gorilla Glass 4

Stunningly Strong, Gorilla Strong

Gorilla® Glass 4 is the latest ingenious creation from the world-renowned Corning®. ZenFone’s Gorilla Glass 4 display offers twice (2X) the drop-damage resistance of its predecessor, a 2.5X increase in retained strength and is 85% less likely to break in daily use.

What does all that mean for you? It means ZenFone is safer and stronger than ever before. Corning’s world-class scientists have exclusive knowledge of what causes scratches and cracks, and unique experience of how to prevent them. They conduct the industry’s toughest drop tests in situations that mimic real-world use. ZenFone is your digital world — and it’s protected by the Corning’s toughest-ever glass.
Louder, Clearer Sounds

Five Magnets. Finer Audio

ASUS-exclusive SonicMaster 2.0 technology means louder, clearer sounds with maximum bass and minimum distortion — for unforgettable listening experiences. We achieved this by designing ZenFone with a unique speaker chamber that contains five magnets, and the necessary expanse to allow audio the space it needs to grow.

ZenFone puts single-speakers constructions to shame. Audiophiles will understand logarithmic higher-is-better sound pressure levels (SPL), with ZenFone outperforming single-speaker devices by 93dB to 90dB SPL — for 23%-better output power.

ZenFone's five-magnet speaker also extends low frequencies by 14%, from 850Hz to 730Hz, for deeper bass; and reduces bass total harmonic distortion (THD) from 22% to 13% for high-accuracy reproduction.

41% Louder Level 14% Extends Low Frequency

12% Improves Lower Degree of Distortion at Low Frequency

ASUS ZenUI™
Freedom. Connection. Expression

Over 1000 Features for a Simpler, Smarter, More Personalized Experience

ZenUI is the unique face of ZenFone, and a simpler and smarter way to interact with your digital world. Stylish simplicity is the brand-new ZenUI's starting point, expanding white space for a cleaner design and placing the information you need front and center. It’s brighter, smarter and even more beautiful.

ZenUI is about freedom, connection, and expression. With ZenUI, your ZenFone give you the freedom explore and create, keeps you connected wherever you go, and enables you to express your thoughts and feelings — here and now. Our latest ZenUI is upgraded with many exciting and helpful new features, including ZenMotion for everyday simplicity, SnapView and TrendMicro™ to ensure security and privacy, and ZenUI Instant Updates to that your experiences are always seamless.

ZenUI Instant Updates — Innovation That’s Under Your Control, 24/7

As a privileged ZenFone owner, you’ll always be first to get the latest updates — ZenUI Instant Updates puts you in full control. ZenUI has over 30 sublime apps that are continuously improved by our software engineers. When our developers issue updates they’re available to you immediately, direct from the Google Play Store, so you choose when you’d like to improve your experience — and no more waiting for months for the latest updates!
**Zenfone Zoom**

World’s thinnest 3x optical-zoom smartphone

### Empowering 3X Zoom with PixelMaster Features

- **4K sensitivity and contrast:** 100 times more than the naked eye.
- **52MP photos:** 8 times the light.
- **32s long exposure:** Better than DSLR.
- **Full Metal Unibody:** 3X optical zoom, and the fine-quality hide for the best grip.

### 3X Optical Zoom, 12X Total Zoom

- World-class camera technology captures close-up detail
- **Empowering 3X Zoom with PixelMaster Features**
- **0.03s Laser Auto-Focus Photography**
- **Total clarity at the speed of light**

### Monster Performance

- **2.5GHz, 64-bit Super Quad-Core Intel® Atom™ Z3590 processor.** World's first 4GB RAM smartphone, with up to 128GB storage

### Optical Image Stabilization (4 stops OIS)

- Shoot shake-free photos every time

### Full-Metal Unibody, Finessed with Italian Leather Craftsmanship

- Best protection, 18 optical lenses and the thinning World's thinnest 3x optical zoom.

### Zenfone Zoom Specifications

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Power &amp; Navigation</strong></td>
<td><strong>LTE (FDD)</strong></td>
</tr>
<tr>
<td></td>
<td><strong>2100MHz / 1900MHz / 850MHz</strong></td>
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<tr>
<td></td>
<td><strong>Data Rate:</strong> 50Mbps UL / 150Mbps DL</td>
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<tr>
<td></td>
<td><strong>WCDMA / FDD-LTE</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Data Rate:</strong> 384Kbps UL / 4.2Mbps DL</td>
</tr>
<tr>
<td></td>
<td><strong>GPS, GLONASS, QZSS, SBAS, BDS</strong></td>
</tr>
<tr>
<td><strong>Sensors</strong></td>
<td><strong>Accelerometer / Compass / Proximity sensor / Hall sensor / Ambient light sensor</strong></td>
</tr>
<tr>
<td><strong>SIM Cards</strong></td>
<td><strong>Single Micro SIM Card</strong></td>
</tr>
<tr>
<td><strong>Network</strong></td>
<td><strong>2G / 3G / 4G</strong></td>
</tr>
<tr>
<td><strong>Dimensions &amp; Weight</strong></td>
<td><strong>128g (with battery) / 153 x 79 x 10.4 mm</strong></td>
</tr>
<tr>
<td><strong>Display</strong></td>
<td><strong>6.088-inch (1080 x 1920) IPS display with Full-screen Lamination</strong></td>
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<tr>
<td></td>
<td><strong>ASUS TruVivid Technology</strong></td>
</tr>
<tr>
<td></td>
<td><strong>75% screen-to-body ratio</strong></td>
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<tr>
<td></td>
<td><strong>400nits Brightness</strong></td>
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<tr>
<td></td>
<td><strong>Corning® Gorilla® Glass 4</strong></td>
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<tr>
<td></td>
<td><strong>Bluelight Filter for Eye Care</strong></td>
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<tr>
<td></td>
<td><strong>Industrial leading 60ms touch response time</strong></td>
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<tr>
<td></td>
<td><strong>Fingerprint and smudge-resistant oleophobic coating</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Support glove touch</strong></td>
</tr>
<tr>
<td><strong>Processor</strong></td>
<td><strong>Intel® Atom™ Quad Core Z3590</strong></td>
</tr>
<tr>
<td><strong>Operating System</strong></td>
<td><strong>Android 5.0 Lollipop</strong></td>
</tr>
<tr>
<td><strong>Memory</strong></td>
<td><strong>4GB LPDDR3 RAM</strong></td>
</tr>
<tr>
<td><strong>Storage Capacity</strong></td>
<td><strong>Internal storage: 128GB</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Micro SD: up to 128GB</strong></td>
</tr>
<tr>
<td><strong>Battery</strong></td>
<td><strong>3000mAh Li-Polymer (non-removable)</strong></td>
</tr>
<tr>
<td></td>
<td><strong>3G talk time: up to 37.6 hours</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Web Browsing (WiFi): up to 32.5 hours</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Video Playback: up to 22.6 hours</strong></td>
</tr>
</tbody>
</table>

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IDC 2015Q2 report

MALAYSIA

19 ASUS ZENFONE: SEE WHAT OTHERS CAN’T SEE

**Zenfone Zoom** World’s thinnest 3x optical-zoom smartphone

**Price:** RM 2,199

**IDC 2015Q2 report**

**MALAYSIA**

19 ASUS ZENFONE: SEE WHAT OTHERS CAN’T SEE
World’s leading 5000mAh battery maximized for 38 days power

0.03s Laser Auto-Focus Photography
Total clarity at the speed of light

Total clarity at the speed of light

Your go-everywhere powerbank

5000mAh Battery
Maximized for 38 Days Power

Corning® Gorilla® Glass 4
Best-in-class screen protection

60ms Touch Response
34% less glass friction

1440 x 720 pixels
5.5-inch HD (1280 x 720) IPS display with Full-screen Lamination

0.03s Laser Auto-Focus Photography

44% lighter weight and contrast, pixel pitch 1.12mm Super Resolution photos

60ms Touch Response
34% less glass friction

Corning® Gorilla® Glass 4
Best-in-class screen protection

60ms Touch Response
34% less glass friction

Corning® Gorilla® Glass 4
Best-in-class screen protection

World’s Leading 5000mAh Battery
Maximized for 38 Days Power

RM899

Zenfone Max
World’s Leading 5000mAh Battery
Maximized for 38 Days Power

Finish / Color
Storage Capacity
Weight / Dimension
Display
Touch Technology
Processor
Memory
Operating System
PixelMaster Camera
Wireless & Navigation
User Interface
Battery
Ports
Audio

Leather-like Finish: Osmium Black
Eggshell Finish: Pure White
Metal-like edge
Internal storage: 16GB
Micro SD: up to 64GB
ASUS WebStorage: 5GB free for life
Google Drive: 100GB free space (2 years)

202g (with battery) / 77.5 x 156 x 5.2 ~ 10.55 mm (LxWxH)
5.5-inch HD (1280 x 720) IPS display with Full-screen Lamination
ASUS TruVivid Technology
75% screen-to-body ratio
450nits Brightness
Corning® Gorilla® Glass 4
Bluelight Filter for Eye Care
Industrial leading 60ms touch response time
Fingerprint and smudge-resistant oleophobic coating to defend against touch
64-bit CPU Qualcomm® Snapdragon™ 410
2GB LPDDR3 RAM
Android 5.0 Lollipop

Front: 5 MegaPixel Camera f/2.0, 88° wide-viewing angle
Rear: 13 MegaPixel Camera f/2.0, 5-element Largan lens, Laser Auto Focus (0.03 sec focusing), Dual-LED real tone flash
PixelMaster Camera Modes:
HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie, GIF Animation, Panorama, Minature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse

LTE CAT4
DC-HSPA+: UL 5.76Mbps / DL 42Mbps

802.11 b/g/n WiFi
Bluettooth 4.0  with A2DP

GPS, A-GPS, GLONASS, BDS
Accutrac, 5 Compass, Password sensor, Hall sensor, Acceleration sensor
Dual SIM Dual Standby
WCDMA / FDD-LTE
WCDMA: 850MHz (5) / 900MHz (8) / 1900MHz (2) / 2100MHz (1)
4G:
FDD-LTE: (WW version)
FDD-LTE: 2100MHz (1) / 1900MHz (2) / 1800MHz (3) / 850MHz (5) / 2600MHz (7) / 900MHz (8) / 800MHz (20)
WCDMA / FDD-LTE
DC-HSPA+: UL 5.76Mbps / DL 42Mbps

LTE Cat4
32GB / 64GB ROM
USB 2.0 / 2.0 micro USB
3.5mm audio jack
Built-in Mono speaker
One internal mic with ASUS NoiseZero Talk Technology

IDC 2015Q2 report

MALAYSIA
**Zenfone 2 Laser 5.5**

Light speed photography and smartphone luxury combined

<table>
<thead>
<tr>
<th>Features</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Display</td>
<td>5.5-inch, 1280x720 HD resolution, 267 ppi, IPS display with 178-degree view angle</td>
</tr>
<tr>
<td>Processor</td>
<td>Qualcomm 64-bit Quad Core Processor Snapdragon 410 (MSM8916)</td>
</tr>
<tr>
<td>Memory</td>
<td>Up to LPDDR3 2GB RAM</td>
</tr>
<tr>
<td>Operating system</td>
<td>Android 5.0 Lollipop (Upgradable to Android 6.0)</td>
</tr>
<tr>
<td>Camera</td>
<td>Front: 5 MegaPixel with f/2.0 aperture, 5 element wide-angle (FOV 85˚) lens</td>
</tr>
<tr>
<td>Storage</td>
<td>32GB ROM, ASUS WebStorage 5GB (lifetime), Google drive 100G free space (2 years)</td>
</tr>
<tr>
<td>SIM Card</td>
<td>Dual SIM, Dual Stand by (LTE+LTE)</td>
</tr>
<tr>
<td>Network</td>
<td>DC-HSPA+ (DL/UL): 42/5.76Mbit/s; LTE Category 4 (DL/UL): 150/50Mbit/s; GSM: 850/900/1800/1900; WCDMA: Band 1/2/5/8 (w/ div); FDD-LTE Band 1/2/3/5/7/8/20</td>
</tr>
<tr>
<td>User Interface</td>
<td>ASUS ZenUI 2.0 with over 1000+ software enhancements including What’s Next, ZenLink, ZenMotion, Quick Access, ASUS Splendid, Kids Mode, SnapView, One Hand Mode, Trend Micro™ Security etc</td>
</tr>
<tr>
<td>Services/Other Apps</td>
<td>PhotoCollage, PhotoEffects, MiniMovie, Google App, Share Link, WebStorage, File Manager, Do It Later, SuperNote Theme (customize your ZenFone 2 Laser theme from many different templates)</td>
</tr>
<tr>
<td>Battery</td>
<td>3000mAh removable lithium-polymer</td>
</tr>
<tr>
<td>Audio</td>
<td>Dual Microphone with Noise Cancellation for best phone call quality, 5 magnet shock absorbing speaker with loud sound, less distortion</td>
</tr>
<tr>
<td>Video</td>
<td>1080p HD video recording with video stabilization and one-touch still-capture facility</td>
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<tr>
<td>Light speed photography</td>
<td>0.03 sec Laser Auto-focus, 4X sensitivity &amp; contrast, 52 MegaPixel photos</td>
</tr>
<tr>
<td>PixelMaster Camera</td>
<td>Up to 28 Days Stand-by Time, Long lasting battery life</td>
</tr>
<tr>
<td>PixelMaster Camera</td>
<td>Front: 5 MegaPixel with f/2.0 aperture, 5 element wide-angle (FOV 85˚) lens</td>
</tr>
<tr>
<td>Storage Capacity</td>
<td>32GB ROM, ASUS WebStorage 5GB (lifetime)</td>
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<td>Memory</td>
<td>Up to LPDDR3 2GB RAM</td>
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<td>Operating system</td>
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<tr>
<td>Services/Other Apps</td>
<td>PhotoCollage, PhotoEffects, MiniMovie, Google App, Share Link, WebStorage, File Manager, Do It Later, SuperNote Theme (customize your ZenFone 2 Laser theme from many different templates)</td>
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<tr>
<td>Battery</td>
<td>3000mAh removable lithium-polymer</td>
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<td>Audio</td>
<td>Dual Microphone with Noise Cancellation for best phone call quality, 5 magnet shock absorbing speaker with loud sound, less distortion</td>
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<td>Video</td>
<td>1080p HD video recording with video stabilization and one-touch still-capture facility</td>
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**Zenfone 2 Laser 5.5**

Light speed photography and smartphone luxury combined

- **Machine & Navigation**: 8W 171x 171x 191x Bluetooth 4.0, 8G, A-GPS, 512MB RAM, 512MB ROM
- **Sensor**: Accelerometer, gravimeter, ambient light sensors, digital compass and Hall effect sensor
- **SIM Card**: Dual SIM, Dual Stand by (LTE+LTE)
- **Memory**: Up to LPDDR3 2GB RAM
- **Network**: DC-HSPA+ (DL/UL): 42/5.76Mbit/s; LTE Category 4 (DL/UL): 150/50Mbit/s; GSM: 850/900/1800/1900; WCDMA: Band 1/2/5/8 (w/ div); FDD-LTE Band 1/2/3/5/7/8/20
- **User Interface**: ASUS ZenUI 2.0 with over 1000+ software enhancements including What’s Next, ZenLink, ZenMotion, Quick Access, ASUS Splendid, Kids Mode, SnapView, One Hand Mode, Trend Micro™ Security etc
- **Services/Other Apps**: PhotoCollage, PhotoEffects, MiniMovie, Google App, Share Link, WebStorage, File Manager, Do It Later, SuperNote Theme (customize your ZenFone 2 Laser theme from many different templates)
- **Battery**: 3000mAh removable lithium-polymer
- **Audio**: Dual Microphone with Noise Cancellation for best phone call quality, 5 magnet shock absorbing speaker with loud sound, less distortion
- **Video**: 1080p HD video recording with video stabilization and one-touch still-capture facility

**Malaysia**

- **Price**: RM799

**Zealand**

- **Price**: NZD1000

**Brunei**

- **Price**: BND900

**Singapore, Thailand, Vietnam**

- **Price**: SGD1000

**India**

- **Price**: INR12000

**China**

- **Price**: CNY12000

**Other countries**

- **Price**: USD1500

**IDC 2015Q2 report**

**MALAYSIA**

- **Price**: RM799
Zenfone 2 Laser 6.0

0.03s light-speed photography with a wide 6-inch outlook

Specifications:
- **Processor**: Qualcomm 64-bit Quad Core Processor Snapdragon 410 (MSM8916)
- **Memory**: Up to LPDDR3 2GB RAM
- **Operating System**: Android 5.0 Lollipop (Upgradable to Android 6.0)
- **Display**: 6.0-inch, 1920x1080 FHD resolution 367 ppi, IPS display with 178 degree view angle
- **Camera**: Rear: 0.03 seconds ultra fast speed Laser Auto Focus, 13 MegaPixel with f/2.0 aperture, 5 element lens Largan lens, Dual LED Real Tone Flash, 400% brighter photo and video, 400% noise reduction and 400% contrast increase
- **Audio**: Dual Microphone with Noise Cancellation for best phone call quality
- **Battery**: 3000 mAh removable lithium-polymer
- **Weight / Dimension**: 164.55 x 84 x 10.55 ~ mm / 190g
- **Finish / Color**: Hairline design with Glacier Gray / Glamour Red / Sheer Gold
- **Storage Capacity**: 16GB ROM, ASUS WebStorage 5GB (lifetime), Google drive 100G free space (2 years), Micro SD card expandable up to 128GB

Price:
- **RM999**
Zenfone Selfie
See the perfect you with 13MP front camera

5.5-inch Full HD High-Density Display
Handheld home-theater experience
Front and Rear 13MP Cameras & 2X Dual-LED Flash
4X better light sensitivity & contrast, plus 12MP Super Resolution photos

PixelMaster Selfie Experience
Swipe S to launch front camera, and real-time beauty effects
0.03s Laser Auto Focus Photography
Total clarity at the speed of light

Powerful 5-Magnet Speaker
40% better audio experience
Corning Gorilla Glass 4
Best-in-class screen protection

Zenfone Selfie
See The Perfect You with 13 MegaPixel Front Camera

Pixel/Color
Metallic Rose Gold/Phantom Black/Glacier Gray/Aluminum Red
Ruggedized Glass (Coral Pink, Flame Black, Primrose Yellow, Aqua Blue)

Storage Capacity
Internal storage: 16GB
Micro SD up to 64GB

Weight / Dimensions
174g (with Packing) / 156.5 x 77.2 x 3.9-10.8 mm (LxWxH)

Display
5.5-inch Full HD (1920 x 1080) IPS display with Full screen Lamination Technology
70% screen-to-body ratio
400nits Brightness
Corning® Gorilla® Glass 4

Touch Technology
Industrial specialty film-touch sensitive area
Fingerprint and anti-smudge oleophobic coating

Processor
64-bit CPU Qualcomm® Snapdragon™ 615

Operating System
Android 5.0 Lollipop (Upgradable to Android 6.0)

Camera
Front: 13 MegaPixel Camera f/2.2, 88° wide-viewing angle
Rear: 13 MegaPixel Camera f/2.0, 5-element Largan lens, Laser Auto Focus (0.03 sec focusing), Dual-LED real time flash

PixelMaster Camera Modes:
HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like), Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie, GIF Animation, Panorama, Miniature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse

Network
2G / 3G / 4G LTE

Sensor
Accelerometer, E Compass, Proximity sensor, Hall sensor, Ambient Light sensor, Gyroscope

Server & Navigation
GPS, A-GPS, GLONASS, BDS

Audio
Built-in Mono FIVE-Magnet speaker
Dual internal mic with ASUS NoiseZero Talk Technology

Battery
3000mAh Li-Polymer (removable)

Ports
Micro USB, 3.5mm audio jack

Package
RM1099

ASUS ZENFONE - SEE WHAT OTHER CAN’T SEE

IDC 2015Q2 report

MALAYSIA
### Zenfone Go 4.5

**See as You Go**

**Key Features**
- **IMR Rear Cover**
- **Stylish & Premium**
- **Qualcomm Snapdragon Quad-core Processor**
- **High-Capacity Battery**

**Specifications**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Processor</strong></td>
<td>Qualcomm Snapdragon Quad-core Processor</td>
</tr>
<tr>
<td><strong>Display</strong></td>
<td>4.5-inch (480 x 854) FWVGA</td>
</tr>
<tr>
<td><strong>Memory</strong></td>
<td>1GB LPDDR3 RAM</td>
</tr>
<tr>
<td><strong>Operating System</strong></td>
<td>Android 5.1 Lollipop</td>
</tr>
<tr>
<td><strong>Camera</strong></td>
<td>Front: 2 MegaPixel Camera / VGA, Rear: 8 MegaPixel Camera f/2.0 / 5 MegaPixel Camera, auto-focus, LED Flash</td>
</tr>
<tr>
<td><strong>Battery</strong></td>
<td>2070mAh Li-Polymer (removable)</td>
</tr>
<tr>
<td><strong>Dimensions</strong></td>
<td>136.5 x 66.7 x 3.6~11.2 mm (LxWxH)</td>
</tr>
<tr>
<td><strong>Weight</strong></td>
<td>125g (with battery)</td>
</tr>
</tbody>
</table>

**Finish / Color**
- Painted Metallic / Hairline Finish: Lemon Yellow/Charcoal Black/Silver Blue
- Pearl White/Glacier Gray/Sheer Gold/Glamour Red/Silver Blue

**Storage Capacity**
- Internal storage: 8GB
- Micro SD: up to 64GB

**Network**
- 4G / 3G / 2G
- EDGE / GPRS / GSM

**SIM Cards**
- Dual SIM, Dual Stand by
  - SIM1 Support 2G / 3G
  - SIM2 Support 2G / 3G

**Data Rate**
- DC-HSPA+: UL 5.76Mbps / DL 42Mbps
- 2G: EDGE / GPRS / GSM: (WW version) 850MHz / 900MHz / 1800MHz / 1900MHz

**User Interface**
- ASUS ZenUI 2.0 with over 1000+ software enhancements, What’s Next, ZenLink, ZenMotion, Quick Access, ASUS Live wallpapers, ZenUI Phone, ZenUI Home, ZenUI Settings, ZenUI Themes, ZenUI Action Bar, ZenUI Theme Store

**Ports & Headers**
- Micro USB, 3.5mm audio jack

**Audio**
- Built-in Mono speaker
- Dual internal mic

**Wireless & Navigation**
- 802.11 b/g/n WiFi · Bluetooth 4.0 · GPS, A-GPS · Accelerator, E-Compass, Proximity sensor

**Sensors**
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), SuperHz (52MP), SuperResolution (2048 x 1536), Depth of Field, Photo Effects, Screen Recording, Smart Flash, Sensor, Smart Gesture, Smart Time Lapse, Smart Remove, Smart Screenshot, Smart Share, Smart Video, Smart Voice

**Front/Back Camera Modes**
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), SuperHz (52MP), SuperResolution (2048 x 1536), Depth of Field, Photo Effects, Screen Recording, Smart Flash, Sensor, Smart Gesture, Smart Time Lapse, Smart Remove, Smart Screenshot, Smart Video, Smart Voice

**Networks**
- EDGE / GPRS / GSM (WW version) 850MHz / 900MHz / 1800MHz / 1900MHz

**Other Apps**
- PhotoCollage, PhotoEffects, MiniMovie, Google App, Share Link, WebStorage, File Manager, Do It Later, SuperNote Theme

**Safety & Security**
- Trend Micro™ Security

**Other Features**
- ASUS WebStorage: 5GB free for life
- Google Drive: 100GB free space (2 years)

**Battery Life**
- Standby time: up to 321 hours
- 3G talk time: up to 11 hours

**Camera Options**

<table>
<thead>
<tr>
<th>Camera Type</th>
<th>Price (RM)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2MP Camera</td>
<td>299</td>
</tr>
<tr>
<td>8MP Camera</td>
<td>379</td>
</tr>
</tbody>
</table>

**Price**
- VGA / 3MP Camera: **RM299**
- 2MP Camera / 8MP Camera: **RM379**
### Zenfone Go 5.0
See as You Go

#### Zenfone Go 5.0 General Specification

<table>
<thead>
<tr>
<th>Feature / Color</th>
<th>ZB551KL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finish / Color</td>
<td>Painted Metalic / Hairline: Black / White / Blue / Red / Flora Pink / Silver Blue</td>
</tr>
<tr>
<td>Display</td>
<td>5.5&quot; HD (1280 x 720)</td>
</tr>
<tr>
<td>Processor</td>
<td>Qualcomm® Snapdragon™ Quad Core Processor</td>
</tr>
<tr>
<td>Memory</td>
<td>2GB LPDDR3 RAM</td>
</tr>
<tr>
<td>Operating System</td>
<td>Android 5.1 Lollipop</td>
</tr>
<tr>
<td>SIM Cards</td>
<td>Dual SIM, Dual Stand by</td>
</tr>
<tr>
<td>Network</td>
<td>2G: EDGE / GPRS / GSM (WW version) 850MHz / 900MHz / 1800MHz / 1900MHz</td>
</tr>
<tr>
<td>Display</td>
<td>8.0 MegaPixel Camera f/2.0 auto-focus, LED Flash</td>
</tr>
<tr>
<td>Battery</td>
<td>2,070mAh Li-Polymer (removable)</td>
</tr>
<tr>
<td>User Interface</td>
<td>ASUS ZenUI 2.0 with over 1000+ software enhancements</td>
</tr>
<tr>
<td>Ports</td>
<td>Micro USB, 3.5mm audio jack</td>
</tr>
<tr>
<td>Audio</td>
<td>Built-in Mono speaker</td>
</tr>
<tr>
<td>Wireless &amp; Networking</td>
<td>802.11 b/g/n WiFi, Bluetooth 4.0</td>
</tr>
<tr>
<td>Sensors</td>
<td>accelerometer, e-Compass, proximity sensor, ambient light sensor</td>
</tr>
<tr>
<td>Flashlight Modes</td>
<td>HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like), Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie GIF Animation, Photo Cuts, Time Rewind, Dual tone, Burst Shot, Motion, Time Lapse</td>
</tr>
</tbody>
</table>

- 50g (with battery) / 151 x 76.9 x 10.7mm (LxWxH)
- 160g (with battery) / 151 x 76.9 x 10.7mm (LxWxH)
- 3010mAh Li-Polymer (removable) |
- Standby time: up to 400 hours
- 3G talk time: up to 16 hours

*Battery life figures based on testing conducted by ASUS. Actual results will vary.*

### Zenfone Go 5.5
See as You Go

#### Zenfone Go 5.5 General Specification

<table>
<thead>
<tr>
<th>Feature / Color</th>
<th>ZB500KL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finish / Color</td>
<td>Painted Metalic / Hairline: Black / White / Blue / Red / Flora Pink / Silver Blue</td>
</tr>
<tr>
<td>Display</td>
<td>5.5&quot; HD (1280 x 720)</td>
</tr>
<tr>
<td>Processor</td>
<td>Qualcomm® Snapdragon™ Quad Core Processor</td>
</tr>
<tr>
<td>Memory</td>
<td>2GB LPDDR3 RAM</td>
</tr>
<tr>
<td>Operating System</td>
<td>Android 5.1 Lollipop</td>
</tr>
<tr>
<td>SIM Cards</td>
<td>Dual SIM, Dual Stand by</td>
</tr>
<tr>
<td>Network</td>
<td>2G: EDGE / GPRS / GSM (WW version) 850MHz / 900MHz / 1800MHz / 1900MHz</td>
</tr>
<tr>
<td>Display</td>
<td>8.0 MegaPixel Camera f/2.0 auto-focus, LED Flash</td>
</tr>
<tr>
<td>Battery</td>
<td>2,070mAh Li-Polymer (removable)</td>
</tr>
<tr>
<td>User Interface</td>
<td>ASUS ZenUI 2.0 with over 1000+ software enhancements</td>
</tr>
<tr>
<td>Ports</td>
<td>Micro USB, 3.5mm audio jack</td>
</tr>
<tr>
<td>Audio</td>
<td>Built-in Mono speaker</td>
</tr>
<tr>
<td>Wireless &amp; Networking</td>
<td>802.11 b/g/n WiFi, Bluetooth 4.0</td>
</tr>
<tr>
<td>Sensors</td>
<td>accelerometer, e-Compass, proximity sensor, ambient light sensor</td>
</tr>
<tr>
<td>Flashlight Modes</td>
<td>HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like), Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie GIF Animation, Photo Cuts, Time Rewind, Dual tone, Burst Shot, Motion, Time Lapse</td>
</tr>
</tbody>
</table>

- 50g (with battery) / 151 x 76.9 x 10.7mm (LxWxH)
- 160g (with battery) / 151 x 76.9 x 10.7mm (LxWxH)
- 3010mAh Li-Polymer (removable) |
- Standby time: up to 400 hours
- 3G talk time: up to 16 hours

*Battery life figures based on testing conducted by ASUS. Actual results will vary.*
Z380KL

Stylish design and fashionable covers.

Ultimate Style and Beauty

ASUS VisualMaster with Tru2Life technology delivers incredibly realistic picture.

Realistic Visual Experience

DTS-HD Premium Sound delivers ultimate audio enjoyment.

Immersive Surround Sound

ZenPad 8.0 (Z380KL)
ZenPad 10 (Z300CL)
ZenPad C 7.0 (Z170CG)
ZenPad 7.0 (Z370CG)

Luxury on your terms

Z3N

COMING SOON
ASUS ZenPad C 7.0 (Z170CG)

- **Camera**: 8MP Rear Camera
- **Audio**: 3G, WiFi, BT 4.0
- **Connectivity**: Support Miracast, Bluetooth 4.0, 802.11 b/g/n
- **Storage**: 16GB, 1GB Memory
- **Graphics**: Quad-Core, 64bit Intel® Atom™ x3-C3230
- **CPU**: Intel® Atom™ x3-C3230
- **Display**: 7" LED Backlight WSVGA 1024 x 600
- **Dimension**: Black, White, Red, Aurora Metallic
- **Color**: 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Interface**: Micro USB, Headphone / Mic-in
- **Additional**: 5GB of ASUS WebStorage space for life; with an additional 11GB for the 1st year

**Specifications**

- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm
- **Battery**: 4,000mAh
- **Memory**: 1GB Memory
- **Graphics**: Intel® Atom™ x3-C3230
- **Display**: 7" LED Backlight WSVGA 1024 x 600
- **Kernel**: Android 5.0 (Lollipop)
- **Design**: IPS panel, 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm

ASUS ZenPad 7.0 (Z370CG)

- **Camera**: 8MP Rear Camera
- **Audio**: 3G, WiFi, BT 4.0
- **Connectivity**: Support Miracast, Bluetooth 4.0, 802.11 b/g/n
- **Storage**: 16GB, 2GB Memory
- **Graphics**: Quad-Core, 64bit Intel® Atom™ x3-C3230
- **CPU**: Intel® Atom™ x3-C3230
- **Display**: 7" LED Backlight WXGA 1280 x 800
- **Dimension**: Black, White, Aurora Metallic
- **Color**: 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm

**Specifications**

- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm
- **Battery**: 4,000mAh
- **Memory**: 2GB Memory
- **Graphics**: Intel® Atom™ x3-C3230
- **Display**: 7" LED Backlight WXGA 1280 x 800
- **Kernel**: Android 5.0 (Lollipop)
- **Design**: IPS panel, 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm

RM 749

ASUS ZenPad 8.0 (Z380KL)

- **Camera**: 8MP Rear Camera
- **Audio**: 3G, WiFi, BT 4.0
- **Connectivity**: Support Miracast, Bluetooth 4.0, 802.11 b/g/n
- **Storage**: 16GB, 2GB Memory
- **Graphics**: Quad-Core, 64bit Intel® Atom™ Z3560
- **CPU**: Intel® Atom™ Z3560
- **Display**: 8" LED Backlight WXGA 1280 x 800
- **Dimension**: Black, White, Aurora Metallic
- **Color**: 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm

**Specifications**

- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm
- **Battery**: 4,000mAh
- **Memory**: 2GB Memory
- **Graphics**: Intel® Atom™ Z3560
- **Display**: 8" LED Backlight WXGA 1280 x 800
- **Kernel**: Android 5.0 (Lollipop)
- **Design**: IPS panel, 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm

ASUS ZenPad 10 (Z300CL)

- **Camera**: 8MP Rear Camera
- **Audio**: 3G, WiFi, BT 4.0
- **Connectivity**: Support Miracast, Bluetooth 4.0, 802.11 b/g/n
- **Storage**: 16GB, 2GB Memory
- **Graphics**: Quad-Core, 64bit Intel® Atom™ Z3560
- **CPU**: Intel® Atom™ Z3560
- **Display**: 10" LED Backlight WXGA 1366 x 768
- **Dimension**: Black, White, Aurora Metallic
- **Color**: 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm

**Specifications**

- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm
- **Battery**: 4,000mAh
- **Memory**: 2GB Memory
- **Graphics**: Intel® Atom™ Z3560
- **Display**: 10" LED Backlight WXGA 1366 x 768
- **Kernel**: Android 5.0 (Lollipop)
- **Design**: IPS panel, 10 finger multi-touch, Anti-fingerprint coating, Full lamination, Corning® Gorilla® Glass
- **Battery**: 4,000mAh
- **Weight**: 265g
- **Size**: 216mm x 166.3mm x 10.8mm
ASUS ZenPower
Always in Charge

Small and Light
ZenPower is condensed into the size of an credit card. It is easy-to-carry, lightweight and the design is outstanding for its class. With a high-capacity 10050mAh lithium-ion battery and powerful output that provides power to all smarts devices anytime anywhere.

Ultra-Fast Charging
Quickly put life back into all your devices with ASUS ZenPower. It offers high-speed, high-efficiency charging with up to 2.4A output.

Protect Yourself and Your Device
ZenPower includes exclusive ASUS PowerGuardian technology with 11 advanced safety features. Power-Guardian intelligently monitors temperature, controls both input and output voltages, and guards against short circuits to provide maximum safety while charging or travelling, or while in storage.

ASUS ZenPower Pro
(ABTU-010)

Charge Two at the Same Time
Similar to its predecessor, the ZenPower Pro offers the similar size and weight as ZenPower 10050, but with two USB Port. With a high-capacity 10050mAh lithium-ion battery and Dual USB port, you can charge two devices at the same time.

In addition to provide power to your smart devices, ZenPower pro is also equipped with LED light bulb. With the large capacity battery, ZenPower Pro can also provide you with more sustainable long-term high-intensity lighting up to 100 hours.
Ultra-high Capacity Completely Fulfills Your Mobility Life

ASUS ZenPower Ultra is a beautiful, multi-functional power bank that charges all your smart devices. ZenPower Ultra’s power-packed 20100mAh battery makes it perfect for fully charging smartphone or tablet – up to many times over. ASUS ZenPower Ultra’s dual port supports Qualcomm® Quick Charge™ 2.0, allowing you to quick charge two devices at the same time with total output up to 36W. With these advanced features, you will be able to charge two ZenFone2 up to 50% battery capacity in just 30 mins at the same time.

Less Time Charging, More Time Doing

ZenPower Pro and ZenPower Ultra are designed to support Qualcomm Quick Charge 2.0. It allows devices for up to 75% faster charging compared to devices without Quick Charge 2.0, and provide 5 volts (V), 9 volts or 12 volts power output. ASUS ZenFone 2 using power Zenpower Pro which supports Qualcomm QC2.0, 50% of electricity can be filled within 30 minutes, while others may take more than 60 minutes.

ASUS ZenPower Ultra (ABTU-009)
Hello there!
Sign up / login at ASUS Store and buy online today! We are offering the latest range of available products and accessories.

5 reasons to buy online at ASUS Store

1. We offer latest range of ASUS products
2. We offer ASUS Store exclusive accessories
3. We have ongoing ASUS Store exclusive promotions
4. We accept credit card, cash on delivery (COD) & Online banking payment
5. We deliver within 3 working days

World’s first fully synchronized professional xenon flash

ASUS ZenFlash

Dual Color Led Flash for Images with True-to-Life Colors

ASUS LolliFlash

360° Rotation
Perfect shot from any angle

Photo & video
For all shooting modes

Internal Battery
Lasts up to 3 hours

Xenon flash
100X brighter

Compatible with LED

180° Projection Angle

View FlipCover Deluxe

For Zenfone Selfie

MyView Cover

Protects ZenFone Selfie’s beautiful display from scrapes and scratches.

Compatible model: ZD551KL

Compatible model: ZE551ML

Your ZenFone 2 Premium Protection made from a single piece of high-quality artificial leather.

We offer ASUS Store exclusive accessories

We have ongoing ASUS Store exclusive promotions

We accept credit card, cash on delivery (COD) & Online banking payment

We deliver within 3 working days
ASUS SERVICE CENTER

Kuala Lumpur
Low Yat Plaza
Monday - Sunday 10am - 8pm daily
0-410 (4th floor), Plaza Low Yat, Jalan Binjai, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur

Penang
E-Gate
Monday - Friday 10am - 7pm
(Except Public Holiday)
1-02-88, E-Gate, Lebuh Tun Klueder 2, 11700 Geylang, Penang

Sabah
Kompleks Karamusing
Monday - Friday 9am - 6pm (Except Public Holiday)
LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah

Sarawak
Mendu Commercial Central
Monday - Friday 9am - 6pm (Except Public Holiday)
No. 32F, Ground Floor, Mendu Commercial Centre, Phase II, Jalan Menur, 93200 Kuching, Sarawak

ASUS TECH SUPPORT / PICK UP & RETURN SERVICE
Website: http://www.asus.com/my/support/Contact-AUSUS/
Hotline: 1300 88 3495
OPERATION HOURS
Monday - Friday 9am-6pm (Except Public Holiday)

Call 1300-88-3495 Request for Pick up & Return Service

Simple Steps How to Apply

1. Call
2. CSR* will provide the Service Request Number
3. Receive call/ email for validation, print out the docket from the email
4. Call 1300-88-3495 Request for Pick up & Return Service
5. Wait for the courier to collect
6. Stick the docket on Notebook or Tablet cartons

Terms and Conditions:

(1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
(2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
(3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
(4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
(5) Customer shall responsible for saving and backing up any data contained on the storage device(s) of an ASUS product being returned to ASUS for In-warranty or Out-warranty service.
(6) For Out Of Warranty service, customer will receive a quotation email for the repair service, customer is required to reply within 3 days. If no response from customer, we’ll be charge as line fee.
(7) Do not to send in unrelated accessories like: Charger, Battery, Earphone, SIM-card, Memory card, Battery cover, etc., ASUS will not be responsible or for any discrepancies or loss.
(8) ASUS pick-Up-Return Request courier service only for In-warranty repair unit (Notebook , Mobile Phone & Tablet only). ASUS will not arrange Pick-up and return for Purchase Accessories case. Out- of-Warranty ware & Off-case (Software Platform). Warranty pick-up 10am - 1pm only between 2pm - 3pm will be pick-up the next business day. Customer full details must be provided to ASUS. ASUS have the right to refuse the unit if & will not responsible for any mistake. Example : Unit serial number, Company name, Address, Contact person, Contact number and Provide the invoice (Stock Set ) and Cash Bill , If not Arab will follow ASUS ‘s claim warranty. If date. Provide us with Delivery order of the unit for our reference.

AXON Tech
West Malaysia
Kelantan - Kota Bharu
Klang - Klang Parade
Seremban - Terminal One Shopping Center

East Malaysia
Kota Kinabalu - Karamusing Complex

One Mobile
West Malaysia
Johor - Skudai Parade
Kuala Lumpur - Setapak Parade

Malaysia
Pahang - Pekan
Perang
Penang - Seberang Jaya
Perak - Kuala Terengganu

Sabah
Bintulu
ọra

Sarawak
Kuching

ASUS TECH SUPPORT / PICK UP & RETURN SERVICE
Website: http://www.asus.com/my/support/Contact-AUSUS/
Hotline: 1300 88 3495
OPERATION HOURS
Monday - Friday 9am-6pm (Except Public Holiday)

CSR* will provide the Service Request Number

(*Customer Service Representative)