



# Zenfone<sup>TM</sup> 3 Zoom

## Catch the Moment



Dual Cameras

f/1.7 SONY IMX362  
12X Total Zoom



Dual Image Processors

SD625 and SuperPixel<sup>TM</sup> Engine for  
brighter, clearer, more vibrant photos



Double Battery Life\*

5000mAh battery stays charged  
for up to 2 days

# Zenfone 3 Zoom

## Catch the Moment



### Dual Lens

#### It takes two to see up close

Primed to capture everyday scenes, especially in dark environment and high quality close-ups from farther away.

Dual  
**12MP**  
camera

SuperPixel™ Camera  
**8x**  
light sensitivity\*

Large  
**f/1.7**  
aperture

### 8x Light Sensitivity\* SuperPixel™ Camera

#### Camera that sees in the dark

Perfect for night time shots and low-light environments.



ZenFone 3 Zoom  
ASUS SuperPixel™ Technology  
8x Light Sensitivity\*

\* Compared with a typical smartphone camera with 16MP resolution, f/1.7 aperture & 1.12µm pixel size

SONY  
**IMX362**  
camera sensor

**1.4µm**  
pixel size

**0.03s**  
TriTech+ AF

**6P**  
lens

**4K**  
UHD video recording



OIS & EIS



Corning Gorilla Glass  
lens protection



RGB Color  
Correction sensor

### Battery

#### Exceptional energy for every photography adventure

Encourage you to take more photos, more often. You can even use ZenFone 3 Zoom's seemingly endless energy to charge your other devices.

**5000mAh**  
Battery

Up to  
**42days**  
stand by

Up to  
**48hrs**  
3G talk time

Up to  
**25hrs**  
Wi-Fi web browsing

Up to  
**6.4hrs**  
4K video recording

power bank



**ASUS HOTLINE: 1300 88 3495**

OPERATING HOURS: Monday - Friday, 9.00a.m. to 6:00p.m.

[WWW.ASUS.COM/MY](http://WWW.ASUS.COM/MY)

[ASUSMALAYSIA](https://www.facebook.com/ASUSMALAYSIA)

[ASUSMOBILEMALAYSIA](https://www.instagram.com/ASUSMOBILEMALAYSIA)



## Dual Cameras

f/1.7 SONY IMX362  
12X Total Zoom



## Dual Image Processors

SD625 and SuperPixel™ Engine for  
brighter, clearer, more vibrant photos



## Double Battery Life\*

5000mAh battery stays charged  
for up to 2 days

\* According to ASUS test results for smartphone general usage. Battery life may vary based on usage.

# Zenfone <sup>TM</sup> 3 Zoom

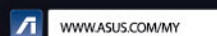
**Model: ZE553KL**

- 5.5" FHD AMOLED Display
- 12MP, f1.7, 6P Largin lens main rear camera
- 12MP, 2.3 optical zoom, 59mm focal length, 5P Largin lens zoom rear camera
- 13MP, f2.0, screen flash front camera
- Qualcomm® SD625 octa-core 2.0GHz processor
- 64GB ROM, 4GB RAM, Up to 2TB MicroSD slot
- 5000mAh battery, Type-C USB

**RM2,099**

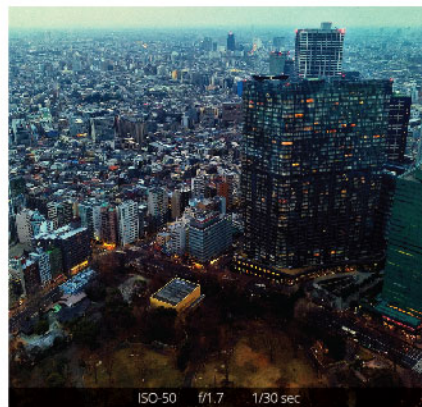
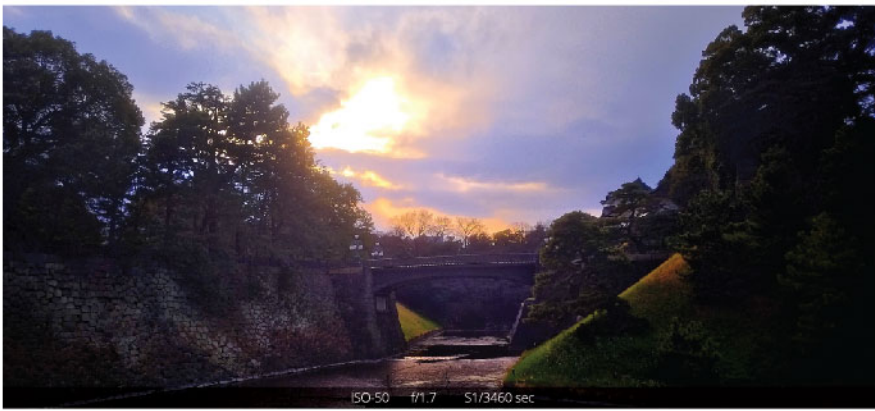
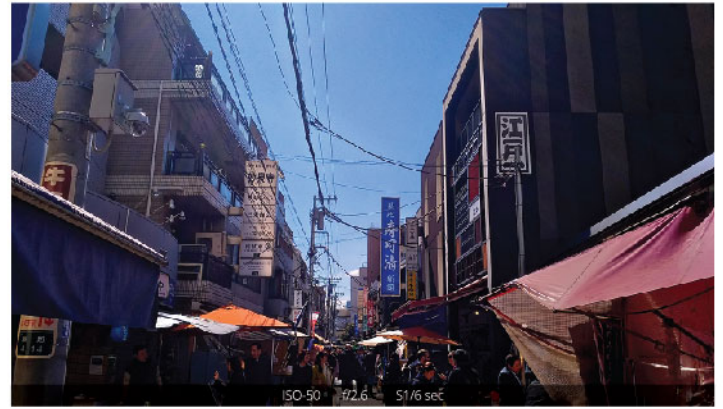
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# Zenfone™ 3 Zoom PHOTO COLLECTION



## About the Photographer Peter Tan

Peter Tan is a master photographer who shoots commercial, wedding and studio portraits. He is also a producer, director and host of the Behind the Lens interview series. He's a member of UK Master Photographers Association and is the 2011 winner of the organization's Far East Open award.





# Zenfone Live

## Livestream Beautifully

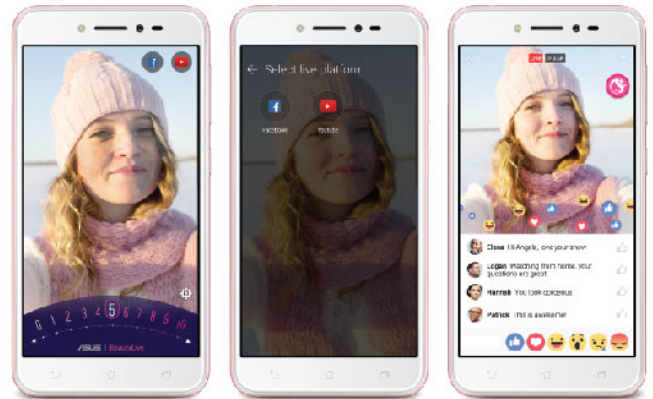
Beautification with Facebook  
& YouTube – Live!



### BeautyLive

## World's 1st live-streaming beautification technology

Smooth wrinkles and blemishes, adjust skin tone and enhance your features — all in real time!



### Front Camera

## Let your selfie shine

Snapping sharper, clearer selfies especially in low light

2X  
Light Sensitivity

1.4 $\mu$ m  
pixel size

82°  
field of view

### Dual Mic & 5-Magnet Speaker

## Loud & clear audio

Enhanced your speech & powerful, supreme quality speaker

Dual-mic  
picture

f/2.0  
aperture

5-magnet  
speaker



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[i](#) ASUSMOBILEMALAYSIA



# Zenfone Live

## Livestream Beautifully

Beautification with Facebook & YouTube – Live!

**2X Light Sensitivity**

Large 1.4µm Pixels

**Dual MEMS Mics**

for clearer chat & less noise

**Soft-Light LED Flash**

for brighter selfies

**DTS Headphone:X**

7.1 surround & 5-magnet speaker

**Model: ZB501KL**

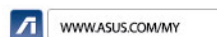
- 5.0" HD IPS display
- 13MP, f2.0, 5P lens PixelMaster rear camera
- Large 1.4mm pixels, f/2.2, 82° wide angle view front camera

- Qualcomm Snapdragon Quad-core processor
- 16GB ROM, 2GB RAM, Up to 128GB MicroSD slot
- 2650mAh Battery
- Android 6.0 OS with new ZenUI 3.5

**RM649**

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# Zenfone™ 3 Max

## Big Battery . Mega Pixel



### Battery Life

Power through the day  
without recharge

More time to talk, connect, play and watch without running out of power.



Battery  
4100 mAh  
capacity

Up to  
38 days  
4G standby

Up to  
17 hrs  
3G talk time

Up to  
19 hrs  
Wi-Fi web browsing

Up to  
72 hrs  
music playback

### Reverse Charging

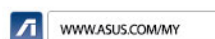
Your go-everywhere power bank

Double up as a power bank to charge your digital devices. No need to worry when your other gadgets run out of juice!



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# Zenfone™ 3 Max

## Big Battery . Mega Pixel



PixelMaster Camera

**Never miss another moment**

Captures beautiful, high-resolution photos with zero shutter lag.

16 MP  
rear camera

f/2.0  
aperture

64 MP  
Super Resolution

8 MP  
front camera

HDR  
mode

Beautification  
mode

Low Light  
mode



ASUS exclusive Auto Focus Technology

**Ultra-fast 0.03s instant focus & subject tracking**

Clear focus in just 0.03 seconds in varying conditions, for all scenarios – and at up to ten times (10x) faster than the blink of your eye!

0.03 sec  
laser AF

0.03 sec  
phase detection AF

Continuous  
auto-focus

Electronic Image StabilizAtion (EIS)

**Steadily, shake-free videos**

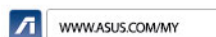
Keep your handheld video recording rock-steady

3 - axis  
EIS

6 direction  
EIS compensation

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# Zenfone™ 3 Max

## Big Battery . Mega Pixel



### Zenfone™ 3 Max 5.5

**4100**  
mAh

Large Battery  
Capacity

Up to  
**38**  
days

4G Standby

Up to  
**20**  
hrs

3G Talk Time



Power Bank Mode  
for Reverse Charging



2.5D  
Contoured  
Glass



0.3 sec  
Fingerprint  
Unlock



2<sup>nd</sup> Gen  
0.03 sec Laser  
Auto Focus

**Model: ZC553KL**

- 5.5" Full HD display
- 16MP, *f*2.0, 5P Largan lens PixelMaster 3.0 rear camera
- 8MP, *f*2.2, 4P Largan lens PixelMaster 3.0 front camera
- 64-bit Qualcomm® SD430 octa-core 1.4GHz processor
- 32GB ROM, 3GB RAM, Up to 2TB MicroSD slot
- 4100 mAh Battery with Reverse Charge

**RM999**

### Zenfone™ 3 Max 5.2

**4100**  
mAh

Large Battery  
Capacity

Up to  
**30**  
days

3G Standby

Up to  
**20**  
hrs

3G Talk Time



Power Bank Mode  
for Reverse Charging



2.5D  
Contoured  
Glass



0.3 sec  
Fingerprint  
Unlock

**Model: ZC520TL**

- 5.2" HD display
- 13MP, *f*2.0, 5P Largan lens PixelMaster 3.0 rear camera
- 5MP, *f*2.0, PixelMaster 3.0 front camera
- 64-bit quad-core 1.25GHz processor
- 32GB ROM, 3GB RAM, Up to 2TB MicroSD slot
- 4100 mAh Battery with Reverse Charge

**RM799**



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# ASUS ZenPad 3s 10 LTE

Cinematic Entertainment,  
Supercharged Performance

Metallic  
design

2K Resolution  
2048x1536

USB-C  
port

3.0  
Quick Charge  
technology

7.1-channel  
virtual surround

7800mAh  
battery

### Model: Z500KL

- 9.7" QXGA IPS Screen Display
- 8MP rear camera with auto-focus (1080p video recording)
- 5MP front camera (1080p video recording)
- Qualcomm® SD650 hexa-core (6-core) 1.8GHz processor
- 32GB ROM, 4GB RAM, Up to 128GB MicroSD slot

RM1,799



# ASUS ZenWatch 3



Time-Honored Craftsmanship, Smart Customization

316L Stainless Steel

Jewelry-grade beauty  
and durability

Stitched Italian  
Leather Strap

Refined style and comfort

Personalized Design

Customizable watch faces  
and buttons

HyperCharge  
Technology

60% charge in 15 minutes



Leather Strap  
(Dark Brown)



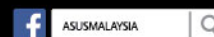
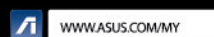
Leather Strap  
(Beige)



RM1,199

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# ASUS Accessories

## ASUS ZenPower™ Series

ASUS ZenPower Pro has been certified by **9 leading international testing organizations**, for safety, electromagnetic-interference (EMI) levels and fast-charge performance — giving you the reassurance that it's ready for every circumstance.



### ASUS ZenPower™

- 10050mAh capacity
- Small & light (215g)
- Ultra fast charging (2.4A output)

**RM99**



### ASUS ZenPower™ Pro

- 10050mAh capacity
- 2 USB outputs
- Qualcomm® Quick charge 2.0\*

**RM129**



### ASUS ZenPower™ Ultra

- 20100mAh capacity
- 2 USB outputs
- Qualcomm® Quick charge 2.0\*

**RM249**

## Zenfone™ 3 Series Accessories



Compatible model: ZE520KL/ ZE552KL

### Zenfone™ 3 View Flip Cover

**RM89**



Compatible model: ZU680KL

### Zenfone™ 3 Ultra Ultra Folio Cover

**RM109**



Compatible model: ZE520KL/ ZE552KL

### Zenfone™ 3 Deluxe View Flip Cover

**RM99**

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# ASUS SERVICE CENTRE

## Kuala Lumpur

### Low Yat Plaza

Monday - Sunday 10am - 8pm daily  
4-010 (4th floor), Plaza Low Yat, Jalan  
Bintang, Off Jalan Bukit Bintang, Bukit  
Bintang Central, 55100 Kuala Lumpur

## Penang

### E-Gate

Monday - Friday 10am - 7pm  
(except Public holiday)  
1-02-08, E-Gate, Lebu  
Tunku Kudin 2, 11700  
Gelugor, Penang

## Sabah

### Kompleks Karamusing

Monday - Friday 9am - 6pm  
(except Public holiday)  
LOT 3.04, 3rd Floor, Block C,  
Kompleks Karamusing, Jalan  
Tunku Abdul Rahman, 88000,  
Kota Kinabalu, Sabah

## Sarawak

### Mendu Commercial Central

Monday - Friday 9am - 6pm  
(except Public holiday)  
No. 32F, Ground floor, Mendu  
Commerical Cenral Phase III, Jalan  
Mendu, 93200 Kuching, Sarawak

# ASUS AUTHORISED SERVICE CENTRE

## AXXON Tech

### West Malaysia

Kelantan - Kota Bharu  
Klang - Klang Parade  
Seremban - Terminal One Shopping Center

### East Malaysia

Kota Kinabalu - Karamusing Komplex

## BIT C Enterprise

### Kelantan

Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan  
Abdul Kadir Adabi, 15200 Kota Bahru  
(Tablet only)

## ENTERCC

### Johor

95, Jalan Seri Impian Emas, 81300, Skudai, Johor

## INTELLISERVE Sdn Bhd

### West Malaysia

Johor - Johor Bahru, Segamat, Muar  
Kelantan - Kota Bahru  
Kuala Lumpur - Damansara Sutera  
Melaka - Bukit Beruang  
Pahang - Kuantan  
Penang - Seberang Jaya  
Perak - Ipoh  
Terengganu - Kuala Terengganu

### East Malaysia

Sabah - Kinarut Papar  
Sarawak - Kuching  
- Miri

## Micro 2000

### Johor

No. 82, Jalan Molek 2/2, Taman Molek, 81100 Johor

## MYCOM

### Selangor

Lot No.2-09, 2nd Floor Digital Mall, No. Jalan  
14/20, Seksyen 14, 46100, Petaling Jaya

## OMC

### Melaka

G-087, Upper Ground, Dataran Pahlawan  
Megamall, Jalan Merdeka, 75000 Bandar Hilir,  
Melaka

## One Mobile

### West Malaysia

Johor - Skudai Parade  
Kuala Lumpur - Endah Parade  
Melaka - Dataran Pahlawan Megamall

# 5 Simple Steps How to Apply


**1** Call  
**1300-88-3495**  
Request  
for Pick up  
& return  
service



**2** CSR  
(Customer Service Representative)  
will provide the  
Service Request number




**3** Receive call /  
email for  
validation, print out the  
docket from the email



**4** Wait for the  
courier to  
collect



**5** Stick the  
docket on  
Notebook, Mobile  
or Tablet cartons



### Term and Conditions:

(1) The Pick-Up & Return service applies to ASUS Notebook, Mobile and Tablet only. (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge. (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair. (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims. (5) Customer shall responsible for saving and backing up any data contained on the storage device(s) of an ASUS product being returned to ASUS for In-warranty or Out-warranty service. (6) For Out Of Warranty service, customer will receive a quotation email for the repair service, customer is require to reply within 3 days. If no response from customer, RM 100 will be charge as inspection fee. (7) Do not to send in unrelated accessories like: Charger, Battery, Earphone, Sim-card, Memory card, Battery cover, Ram, etc. ASUS will not be liable or responsible for any discrepancies or lost. \*\*Unless those accessories are required (8) ASUS Pick up Return Request courier service only for In-warranty repair unit ( Notebook, Mobile Phone & Tablet only - ASUS will not arrange pick-up and return for Purchase Accessories case , Over Warranty case & OP case ( Open Platform ). Warranty pick-up 10am - 1pm only (Later then 1pm will be pick-up the next business day) Customer full details must be provided or ASUS have the right to refused the unit & will not responsible for any mistake. Example : Unit serial number , Company name , Address , Contact personal , Contact number and Provide the invoice ( Stock Set ) and Cash bill , if not ASUS will follow ASUS system warranty End Date. Provide us with Delivery order of the unit for our reference.

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**ASUS Support Contact:**

<http://www.asus.com/my/support/Contact-ASUS/>



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