

ASUS[®] MOBILE NEWS MAGAZINE

ISSUE 02

Gong Yoo
ZenFone Brand Ambassador
in Asia-Pacific Region



Zenfone 4 Selfie | Selfie Pro

WE  SELFIE & WEFIE

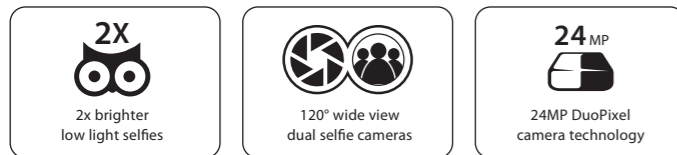
Dual Selfie Cameras — 24MP Selfie & 120° Wefie

WE  PHOTO

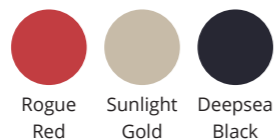
LOVE IT



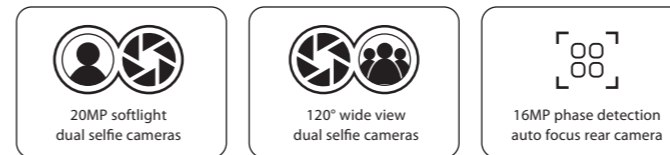
Zenfone 4 Selfie Pro



Model ZD552KL:
RM1,799



Zenfone 4 Selfie



Model ZD553KL:
RM1,299



Model ZB520KL:
RM899



ZD553KL

Specifications

	CPU	Qualcomm Snapdragon 625 Octa-core 14nm processor
	OS	Android™ 7 + ASUS ZenUI™ 4.0
	Display	5.5-inch Full HD (1920 x 1080) AMOLED display
	Storage	64GB, and supports up to 2TB MicroSD card
	Memory	4GB
	Camera	Dual Front Camera – 24MP DuoPixel™*, F1.8, 120° wide angle, Softlight Flash Rear Camera: 16MP, F2.2
	Battery	3000mAh battery with fast charging
	Dimensions	154.02 x 74.83 x 6.85 mm

Specifications

	ZenFone 4 Selfie (ZD553KL)	ZenFone 4 Selfie Lite (ZB520KL)
	CPU	Qualcomm Snapdragon 430 Octa-core 14nm processor
	OS	Android™ 7 + ASUS ZenUI™ 4.0
	Display	5.5-inch HD IPS (1280 x 720) display
	Storage	64GB, and supports up to 2TB MicroSD card
	Memory	4GB
	Camera	Dual Front Camera: 20MP, F2.0 (Main) + 120° wide angle, F2.4 (Second), Softlight Flash Rear Camera: 16MP, F2.2
	Battery	4120mAh battery
	Dimensions	155.7 x 76.2 x 7.85 mm

* 24MP (12MP x 2) DuoPixel™ unit – Sony IMX362 12MP dual pixel sensor. All prices quoted above are inclusive of Goods & Services Tax (GST). Price, specification and availability are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

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ASUS SELFIEMASTER TECHNOLOGY

More beautiful, more fun, more you

SelfieMaster is a fun and intuitive app that lets you apply beautification effects to make your selfies even more glamorous. Whether you are taking photos, capturing a video, or live streaming, SelfieMaster lets you create your perfect look for the camera. You can even use its smart photo editing features to create collages and slideshows to enjoy and share with friends.



Photo beautification



Video beautification



BeautyLive



Collage



Slideshow



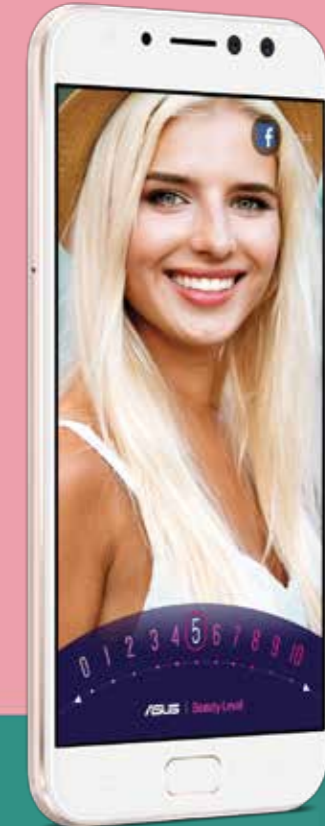
Smart beautification

With 10 beautification levels to choose from selfies, videos, and livestreams, you can control the strength of the effect to quickly easily achieve the look you want.



before
↳ after

10-level
beautification



Livestream beautification

Share the perfect look on your favorite social-networking sites with SelfieMaster's new live-streaming beautification technology — BeautyLive.

Zenfone 4 Max Pro

W E L O V E



P H O T O & E N E R G Y

Capture 2X-wider landscapes and enjoy two-day battery life



Expand your adventures with dedicated 120° superwide-view camera

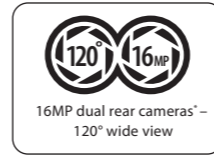


16MP selfie camera with softlight flash and 16MP rear camera



Ultimate 5000mAh battery with 46 days* standby time

Zenfone 4 Max Pro



16MP dual rear cameras* - 120° wide view



16MP softlight selfie camera



5000mAh high-capacity battery

Model ZC554KL:

RM1,099



Deepsea Black











Sunlight Gold



Rose Pink



Specifications

 CPU	Qualcomm Snapdragon 430 Quad-core processor
 OS	Android™ 7 + ASUS ZenUI™ 3.0
 Display	5.5-inch HD (1280 x 720) IPS display
 Storage	32GB, and supports up to 2TB MicroSD card
 Memory	3GB
 Camera	Front Camera: 16MP, F2.0, Softlight flash Dual Rear Camera: 16MP (Main) + 120° wide angle (Second), F2.0, Softlight Flash
 Battery	5000mAh battery
 Dimensions	154 x 76.9 x 8.9 mm

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Zenfone 4

W E L O V E



P H O T O

Capture 2X-wider landscapes with a superwide-view camera



5X* brighter pictures in low light with the new flagship SONY camera sensor

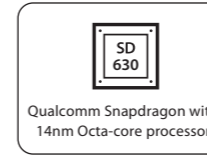
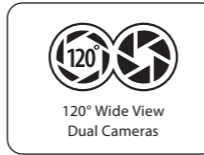
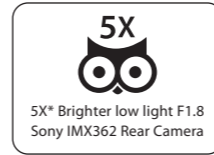


Dedicated 120° superwide-view camera



6GB RAM and octa-core Snapdragon™ 630 mobile platform with 30% improved 3D graphics performance

Zenfone 4



Model ZE554KL:

RM2,099



Midnight Black



Moonlight White



Mint Green



Specifications

	CPU	Qualcomm Snapdragon 630 Octa-core processor
	OS	Android™ 7 + ASUS ZenUI™ 3.0
	Display	5.5-inch FHD (1920 x 1080) Super IPS display
	Storage	64GB, and supports up to 2TB MicroSD card
	Memory	6GB
	Camera	Front Camera: 8MP Dual Rear Camera: 12MP, F1.8 (Main) + 8MP, 120° wide angle (Second)
	Battery	3300mAh battery
	Dimensions	154 x 76.9 x 8.9 mm

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Zenfone AR

Go Beyond Reality



 World 1st Tango enabled & Daydream - ready phone









 TriCam™ System

 Super AMOLED WQHD display
79% screen to body ratio

1-YEAR
 TO EXCHANGE WARRANTY
T&C Apply

Model ZS571KL:
RM3,799

Specifications


	CPU	Qualcomm Snapdragon 821 Quad-core processor
	OS	Android™ 7 + ASUS ZenUI™ 3.0
	Display	5.7-inch WQHD (2560 x 1440) Super AMOLED Display
	Storage	128GB, and supports up to 2TB MicroSD card
	Memory	8GB
	Camera	Front Camera: 8MP, F2.0 Rear Camera: 23MP, F2.0, Depth Sensing camera, Motion Tracking camera (TriCam™ System)
	Battery	3300mAh battery with Quick Charge 3.0
	Dimensions	158.67 x 77.4 x 4.6 mm

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Zenfone 3 Zoom

Catch the Moment



 Dual Camera F1.7
Sony IMX362
12x Total Zoom

 Dual Image Processors
SD625 & SuperPixel™ Engine

 5000mAh
Double Battery life
5000mAh - up to 2days

Model ZE553KL:
RM2,099

 Navy Black
 Glacier Silver
 Rose Gold

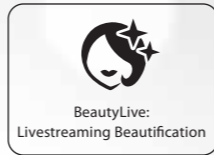
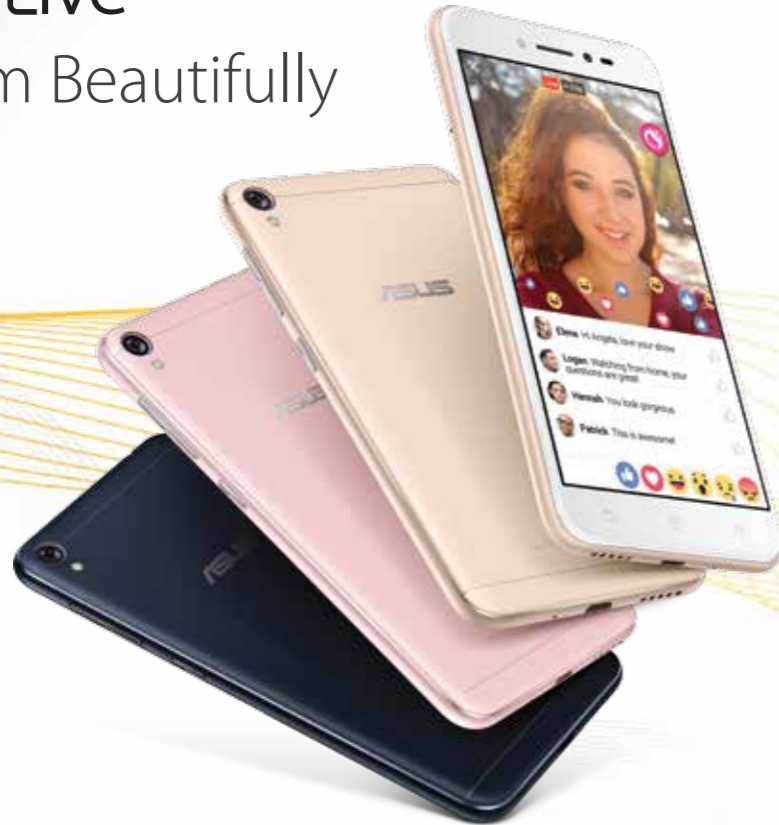
Specifications

	CPU	Qualcomm Snapdragon 625 Octa-core processor
	OS	Android™ 7 + ASUS ZenUI™ 3.0
	Display	5.5-inch Full HD (1920 x 1080) AMOLED display
	Storage	64GB, and supports up to 2TB MicroSD card
	Memory	4GB
	Camera	Front Camera: 13MP, F2.0 Dual Rear Camera: 12MP, F1.7 (Main) + 12MP, 12X Total Zoom (2nd)
	Battery	5000mAh battery
	Dimensions	154 x 76.9 x 8.9 mm

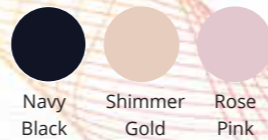
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Zenfone Live

Livestream Beautifully



Model ZB501KL:
RM599



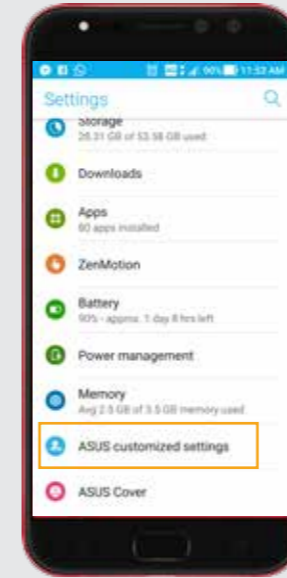
Specifications

	CPU	Qualcomm Snapdragon Quad-core processor
	OS	Android™ 7 + ASUS ZenUI™ 3.0
	Display	5-inch HD (1280 x 720) Display
	Storage	16GB, and supports up to 128GB MicroSD card
	Memory	2GB
	Camera	Front Camera: 1.4um pixel sensor, F2.2, Softlight Flash Rear Camera: 13MP, F2.0, Softlight Flash
	Battery	2650mAh Li-ion battery (non-removable)
	Dimensions	141.18 x 71.74 x 7.95 mm

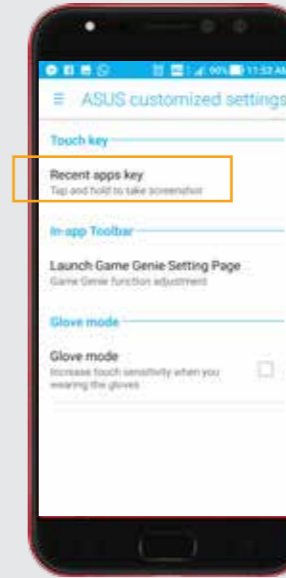
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Zenfone

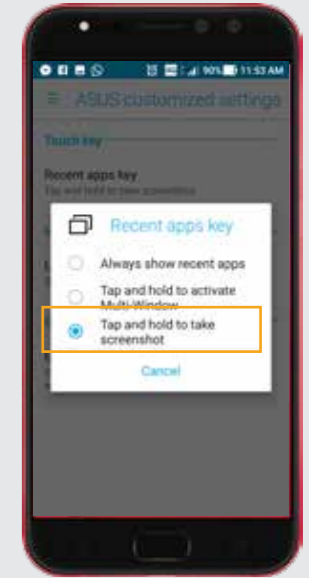
Tips & Tricks



STEP 1
Tap "Settings" & choose "ASUS customized settings"



STEP 2
Choose "Recent apps key"



STEP 3
Choose "Tap and hold to take screenshot"



STEP 4
Navigate to the screen you want to capture

STEP 5
Press and hold icon to capture the screenshot

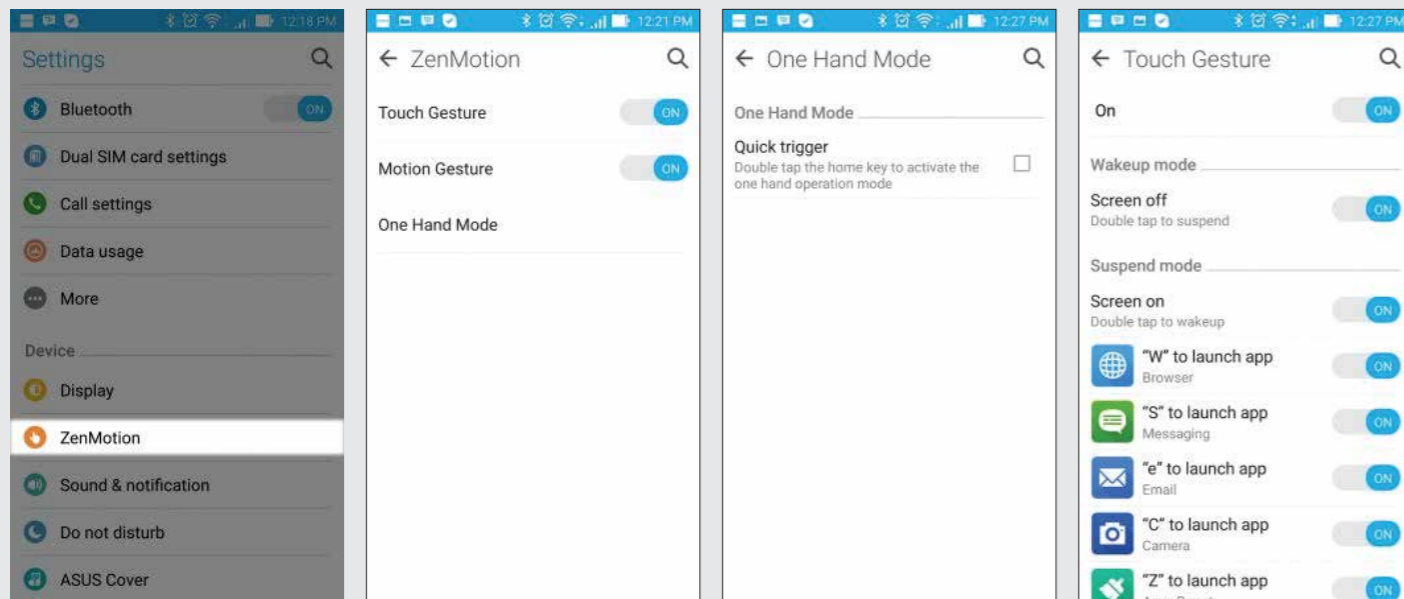
The screenshot image will be saved in the folder /Internal storage/ Screenshots

Zenfone

Tips & Tricks

How to control ZenFone with ZenMotion?

It's possible to control a lot of what the ZenFone does through gestures alone.



To enable ZenMotion features, go to **Settings > ZenMotion**

Touch Gestures

- Touch Gestures allows the app to launch by drawing the letter while ZenFone is asleep.
- For example, draw "W" to launch the Browser app.
- The letter can be reassigned to open other apps.

One Hand mode

- One Hand mode will shrink the display area to a size accessible with one hand.
- Once activated, the One Hand mode can be enabled by double-tapping the home button.
- You may tap and drag the top bar to move the screen to convenient side of ZenFone.

ASUS SERVICE CENTER

Kuala Lumpur

Low Yat Plaza

Monday - Sunday 10am - 8pm daily
4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur

Penang

E-Gate

Monday - Friday 10am - 7pm (exclude Public Holiday)
1-02-15, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang

Sabah

Kompleks Karamunsing

Monday - Friday 9am - 6pm (exclude Public Holiday)
Lot 3.14, 3.15 & 3.16, 3rd Floor, Karamunsing Komplex, 88300, Kota Kinabalu, Sabah

Sarawak

Mendu Commercial Centre

Monday - Friday 10am - 7pm (exclude Public Holiday)
No. 32F, Ground floor, Mendu Commercial Centre Phase III, Jalan Mendu, 93200 Kuching, Sarawak



AUTHORISED SERVICE CENTRE

Kuala Lumpur

One Service Republic (Endah Parade)

Monday to Friday 10am-7pm, (exclude Public Holiday)
1st floor- Lot 1-081, No1, Jalan 1/149E, Sri Petaling, 57000, Kuala Lumpur

Selangor

AXXON Tech (Klang Parade)

Monday to Friday 10am-8pm, Saturday 10am-3pm (exclude Public Holiday)
Unit S11,S12 &S13 Edigital. Lot No2, 2nd Floor, No. 2112, KM2, Jalan Meru, 41050 Klang, Selangor

One Service Republic

Monday to Friday 10am-7pm, Saturday 10am-2pm (exclude Public Holiday)
1st Floor, No 31, Jalan 14/20, Seksyen 14, 46100 Petaling Jaya, Selangor

Johor

Intelliserve

Monday to Friday 10am-7pm, (exclude Public Holiday)
No: 45, Jalan Rivera, Maharani, Tg. Agas, Muar, 84000 Johor

Monday to Friday 10am-7pm, (exclude Public Holiday)
No: 1&2, Jalan Melor, Off Jalan Genuang, Segamat, 85000 Johor.

One Service Republic

Monday to Friday 10am-7pm, (exclude Public Holiday)
Shop lot (opposite AEON Big Mall), No 12A, Jalan persiaran Flora Utama, Taman Flora Utama, Batu Pahat, 83000, Johor

One Service Republic (Skudai Parade)

Monday to Friday 10am-7pm, (exclude Public Holiday)
Level 3, 03-31-32, Skudai Parade Jalan Skudai, 81300 Johor Bahru

Kelantan

AXXON Tech

Monday to Friday 10am-7pm, (exclude Public Holiday)
PT 473, Tingkat Bawah & Satu, Rumah Kedai Lembah Sireh, Seksyen 17, 15050 Kota Bharu, Kelantan

Intelliserve

Monday to Friday 10am-7pm, (exclude Public Holiday)
No: 6006, Tingkat Atas, Jalan Hamzah, Kota Bharu, 15050 Kelantan

Melaka

Intelliserve

Monday to Friday 10am-7pm, (exclude Public Holiday)
No: 691D, Tingkat 1, Taman Megah, Bukit Beruang, 75450 Melaka

One Service Republic

Monday to Friday 10am-7pm, Saturday 10am-2pm (exclude Public Holiday)
Lot G29, Plaza Hang Tuah, Jalan Tun Mamat (Plaza Ocean), 75300, Melaka

Perak

Intelliserve

Monday to Friday 10am-7pm, (exclude Public Holiday)
No: 35, Ground Floor, Jalan Bendahara, 31650 Ipoh, Perak

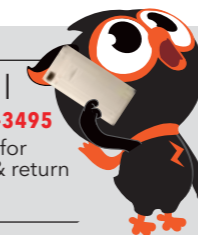
Penang

Intelliserve

Monday to Friday 10am-7pm, (exclude Public Holiday)
No: 3 Ground Floor, Jalan Kelisa Emas 1, Taman Kelisa Emas, Sebarang Jaya, 13700 Penang

5 SIMPLE STEPS HOW TO APPLY

1 Call **1300-88-3495**
Request for Pick up & return service



2 CSR (Customer Service Representative) will provide the Service Request number

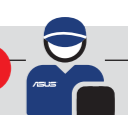


3 Receive call / email for validation, print out the docket from the email



4 Wait for the courier to collect

5 Stick the docket on Mobile or Tablet cartons



Term and Conditions:

(1) The Pick-Up & Return service applies to ASUS Notebook, Mobile and Tablet only. (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge. (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair. (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims. (5) Customer shall responsible for saving and backing up any data contained on the storage device(s) of an ASUS product being returned to ASUS for In-warranty or Out-warranty service. (6) For Out Of Warranty service, customer will receive a quotation email for the repair service, customer is require to reply within 3 days. If no response from customer, RM 100 will be charge as inspection fee. (7) Do not to send in unrelated accessories like: Charger, Battery, Earphone, Sim-card, Memory card, Battery cover, Ram, etc. ASUS will not be liable or responsible for any discrepancies or lost. **Unless those accessories are required (8) ASUS Pick up Return Request courier service only for In-warranty repair unit (Notebook, Mobile Phone & Tablet only - ASUS will not arrange pick-up and return for Purchase Accessories case , Over Warranty case & OP case (Open Platform). Warranty pick-up 10am - 1pm only (Later then 1pm will be pick-up the next business day) Customer full details must be provided or ASUS have the right to refused the unit & will not responsible for any mistake. Example : Unit serial number , Company name , Address , Contact personal , Contact number and Provide the invoice (Stock Set) and Cash bill , if not ASUS will follow ASUS system warranty End Date. Provide us with Delivery order of the unit for our reference.

ASUS Service Website: <http://www.asus.com/my/support/Contact-ASUS/>

Hotline: **1300 88 3495** Operation hours: Monday - Friday 9:00am - 6:00pm (Except Public Holiday)



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ZenFone Brand Ambassador
in Asia-Pacific Region



Zenfone 4

WE  PHOTO

Dual Cameras — 5x Light Sensitivity & 120° Wide View

LOVE IT



* Compared to typical smartphone with 16MP resolution, F1.7 aperture & 1.12µm pixel size.