



ASUS PRODUCT GUIDE

Q2 - 2019



ASUS ZenBook S13

Power and beauty, evolved



**NanoEdge 2.5mm
ultra slim bezel
with 97% screen-body ratio**



1.1 kg
Ultraportable



Ergolift Design



SUPER BATTERY

**15 hrs battery hours
with fast charge
60% in 49 Minutes**

AED: 6,999.00

8th Gen Intel® Core™ processors: Designed for what's coming next.
Powered by Intel® Core™ i7 processor.

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Content

Product Showcase 03

Worldwide Achievement 04

In Search of Incredible 05

ASUS Making History 06

Reason to Love ASUS 10

ASUS won 11+ awards every day in 2018 12

Ensuring The Best Quality Laptops 14

Upgrade to Premium Service 17

We're Here to Help 18

Explore with Exclusive Technology 20

ASUS ZenBook



ASUS VivoBook



ROG ROG STRIX SCAR III



ROG STRIX G TUF ROG



Worldwide Achievement

No.1 consumer notebook brand in Asia-Pacific (excluding China and Japan)
Top 2 consumer notebook brand in China
Top 2 consumer notebook brand in Central and Eastern Europe
Top 3 consumer notebook brand in the world
— 2017 IDC report.



No. 1 Motherboard Brand in the World

ASUS makes the world's best-selling, most award-winning motherboards, shipping over 500 million units since 1989. They also form the reliable heart of every ASUS laptop.

One of the World's Most Admired Companies

ASUS has been named as one of the top 10 World's Most Admired Companies by Fortune Magazine in 2018, for its contribution to the computer industry.

ASUS won 11+ awards every day in 2018

In 2018 alone, ASUS won 11+ awards every day awards from some of the most prestigious international organizations and media groups around the world.

ASUS Green Technology

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and achieved 31,068 similar labels globally in 2017.

Most Valuable International Brand from Taiwan

ASUS is ranked as the most valuable international brand from Taiwan for the fifth consecutive year in the 2017 Taiwan Global Brands Survey, conducted by leading brand consultancy Interbrand.

Top 100 Global Technology Leader

ASUS has been named as a 2018 Top 100 Global Technology Leader by Thomson Reuters, reaffirming the company's position as a top technology brand.

IN SEARCH OF INCREDIBLE Brand Promise

ASUS is passionate about technology and driven by innovation. We dream, we dare and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences — and we aspire to deliver the incredible in everything we do.



"Our search for incredible is about persistence. It's a never ending quest for perfection."

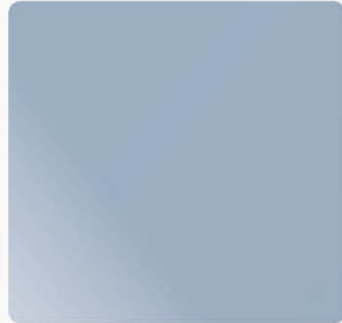
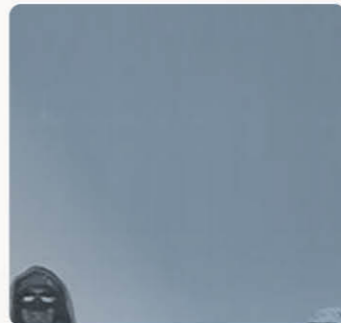
**Jonney Shih,
ASUS Chairman**

ASUS making HISTORY

ASUS notebooks have been tested in the most punishing conditions and the most exotic locations. Many of these incredible feats have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.



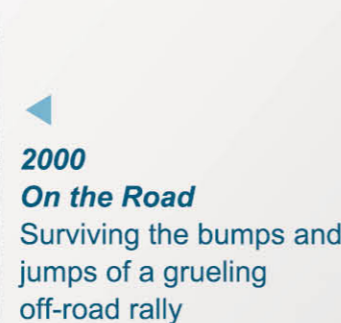
▶
2010
On the world's highest peak
ASUS eco-book becomes the first notebook to reach the peak of Mt Everest



▲
1998
In Space
Zero defects in zero gravity for over 600 days



▶
2000
On the Road
Surviving the bumps and jumps of a grueling off-road rally



▶
2005
In the Air
Saving lives through mobile computing



▶
2003
To the far reaches of the globe
Conquered an extreme expedition to the Antarctic's highest peak



Zero defects in zero gravity

R&K, a major supplier of computers and electronic equipment for aeronautical missions into outer space, provided astronauts aboard the MIR Space Station with two ASUS notebooks. Both notebooks ran trouble-free throughout the 600-day stint in space.

"The ASUS notebooks never overheated like some of the ones made by other companies," said Russian cosmonaut Sergei Avdeev. "Thermal flow in space and on Earth is completely different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the notebooks on in the morning and left them on all day without a problem."

Saving lives from the air

NRMA CareFlight, an emergency medical and rescue helicopter unit operating in New South Wales, Australia, uses ASUS notebooks across different sectors of its services. ASUS notebooks play a critical role in CareFlight's program aimed at improving survival rates for accident victims suffering from severe head trauma. The mobile computing these notebooks lets CareFlight deliver a medical team on the scene faster than a local ambulance, and could reduce numbers of head trauma-related deaths by 33%.

"All our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the vibration of the aircraft, said CareFlight Community Relations Manager Mark Lees. "We are now ready to install ASUS M5 laptops in all our aircraft and link them to the onboard navigation computers."

Surviving the bumps and jumps of a grueling off-road rally

ASUS notebooks were put to extreme ends of the temperature scale during the PATAGONIA 2000 race, which traversed through hot deserts and snow-covered mountains. Tasked to serve as navigation devices, ASUS notebooks excelled thanks to their built-in GPS functionality and ability to display dynamic maps. They also served as tools of communication, providing email and bidirectional video conferencing. "Needless to say, ASUS computers survived the severe conditions of this strenuous voyage well, without a single flaw," said race organizer Aviv Shweky.

On top of the world

An array of ASUS notebooks, which included the U5, S6 (both leather and bamboo editions), W7 and U1 were selected by a mountaineering team on an expedition to Mount Everest.

At base camp at an elevation of 5,000m above sea level, other notebooks failed to boot up because of the extremely low ambient temperature; but ASUS notebooks continued to operate. As a tribute to eco-friendly technology, expedition team leader Capt. Wang Yongfong took an ASUS U5 notebook with him to the peak. At 8,848m above sea-level, ASUS notebooks became the first in the world to reach the top of Mount Everest.

To the far reaches of the globe

Time and again ASUS notebooks have proven their mettle in the freezing temperatures of the North and South Poles.

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of the 16,000ft Mount Vinson, the tallest peak in Antarctica, where temperatures were known to drop below -100°F. The mountaineers brought along with them an ASUS S200N notebook to document their experiences. The S200N met their needs perfectly: it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain.

"They worked without a glitch under the extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable," said Wang.

ASUS 30 YEARS

Incredible Innovations

Established in 1989, ASUS is passionate about technology and driven by the desire to remain a leader in the new digital era. Simply, innovation is part of the ASUS DNA.



Reasons to Love ASUS

Welcome to the incredible world of ASUS! Here you can discover why our award-winning laptops with their beautiful user-friendly designs deserve your love, and explore exciting innovations created to enrich and enhance your ASUS experience in ways that no-one else can. And the best bit is, all these benefits are included free with every ASUS laptop! You'll learn about the super-tough torture-testing that's responsible for our world-renowned reputation for quality and durability, and discover exclusive ASUS software and services that unleash the full potential of your purchase. We're immensely proud of our achievements, which have been recognized worldwide with a huge portfolio of prestigious innovation, design and media awards. There's a whole world of reasons to love ASUS!



ASUS won 11+ awards every day in 2018

ASUS innovation and quality is recognized worldwide. 12

Upgrade to Premium Service

Protect your investment with ASUS Premium Care warranty upgrades. 17

Ensuring The Best Quality Laptops

ASUS laptops are built to endure an industry-leading test regime. 14

We're Here to Help

ASUS offers a diverse range of services for you. 18

2-Year international warranty*

A genuine 2-Year international warranty gives you total peace of mind. 16

Explore with Exclusive Technology

Get the most out of your ASUS laptop with exclusive ASUS technologies. 20

* specific models only

ASUS won 11+ awards every day in 2018



ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the digital era. Our ongoing efforts continue to receive worldwide recognition for every aspect of product development, including design, innovation, technology, quality, service, and energy efficiency.

ASUS won 11+ awards every day in 2018 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



Fortune Magazine named ASUS as one of the World's Most Admired Companies 2018, the definitive ranking of corporate standing.



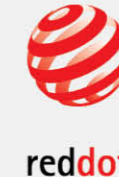
ASUS products won 15 Good Design awards in 2017. Each Good Design award recognizes excellence in design and engineering.



ASUS products won 7 CES® 2018 Innovation awards in 4 categories, recognizing the highest standards in product design and engineering.



ASUS products won 15 iF Product Design awards in 2018. iF Design awards are recognized worldwide as a seal of quality.



ASUS won 16 Red Dot Awards, recognized professional design, worldwide, in 2018, bringing the company's total since 2001 to almost 100 Red Dot Awards.



ASUS won 35 Awards in 2018. Taiwan Excellence awards are the highest standards in product design and engineering recognized by government.

VN EXPRESS
Top 3 Best Laptop of the Year (Editor's Choice)
VnExpress / VIETNAM
UX390UA - 01.2017

THE STRAITS TIMES DIGITAL EDITOR'S CHOICE
ST Digital Awards 2017 - Best UltraBook - Editors' Choice
Straits Times / SINGAPORE
UX390 - 02.2017

SINGAPORE HARDWARE ZONE
Best 2-in-1 Notebook Brand - Readers' Choice
HardwareZone.com / SINGAPORE
T303UA - 02.2017

Trusted Reviews
Recommended
Trusted Reviews / UNITED KINGDOM
GL553VD - 08.2017

techradar
Editor's Choice
Tech Radar / UNITED KINGDOM
C302CA - 10.2017

TECH ADVISOR
The Best Chromebooks for 2017
PC Advisor / UNITED KINGDOM
C100PA - 03.2017

PCM
Best Of Ultra-light Laptop
PC Market / Hong Kong
UX390UA - 01.2017

PC
Best Laptops 2017
PC Mag / INDIA
UX390UA - 02.2017

INFOKOMPUTER
Info Komputer Gold
InfoKomputer / INDONESIA
UX360UA - 01.2017

CHIP
CHIP Excellent
CHIP / CZECH REPUBLIC
S510UQ - 02.2017

L&B
Especially Recommended
Lydogbillede.dk / DENMARK
UX430UQ - 06.2017

PCWorld
Recommended
PC World / HUNGARY
Zen AiO ZN220IC - 03.2017

HWM
Gear of the Year 2017
HWM / PHILIPPINES
UX370UA - 12.2017

NOTEBOOKSPEC
NOTEBOOKSPEC.COM- Best Mobility
NOTEBOOKSPEC / THAILAND
UX390 - 10.2017

PCDIY!
Editor's Choice
PC DIY! / TAIWAN
GX501VI - 08.2017

L&B
Lyd & Bilde - Print edition / NORWAY
UX430UQ - 06.2017

IT administracji
Recommendation of the Editors
IT w administracji / POLAND
ASUSPRO B9440UA - 02.2017

PC GUIA
Best Rate
PC Guia / PORTUGAL
UX490UA - 08.2017

PCDIY!
Editor's Choice
PC DIY! / TAIWAN
GL503VD (Hero Edition) - 12.2017

CHIP
Chip Award
Chip / MALAYSIA
S510UA - 10.2017

Stuff
Stuff
Stuff Magazine / SINGAPORE
UX490UA - 09.2017

HARDWARE UPGRADE
Best Notebook - European Hardware
Community Awards 2017
Hardware Upgrade / ITALY
UX410UA - 11.2017

PDA
Editor's Choice
4pda.ru / RUSSIA
G752VSK - 05.2017

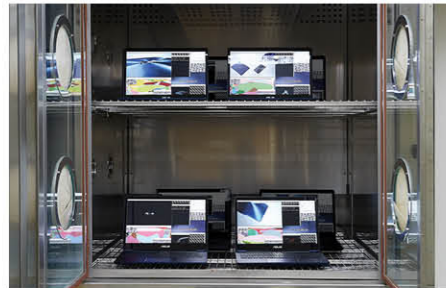
keddr.com
Keddr.com - Best Laptop 2017
Keddr.com / UKRAINE
UX370UA - 12.2017

Ensuring The Best Quality Laptops



Durability is a hallmark of ASUS design. We strive to create devices that exceed expectations in any environment. That's why ASUS laptops undergo a rigorous torture-test regime, including military-grade testing to the demanding MIL-STD-810G standard*. Using up to 15 separate tests in environmental conditions, we hope you'll never encounter. So whether you're an urban explorer or an Arctic trailblazer, you can rest assured your laptop is ready for the worst that life on the road can throw at it.

Altitude Test



This tests the ability to survive extremes of altitude encountered in shipping by air or air travel.

Humidity Test



This tests the ability to operate in hot, humid environments for ten 24-hour cycles.

Accelerated Life Test



These simulate the effects of long-term operation, so engineers can identify any possible design or component vulnerabilities.

Temperature Test



Extremely high or low temperatures tests ensure laptops' functions consistently for users everywhere.

Noise and Audio Test



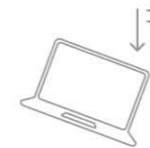
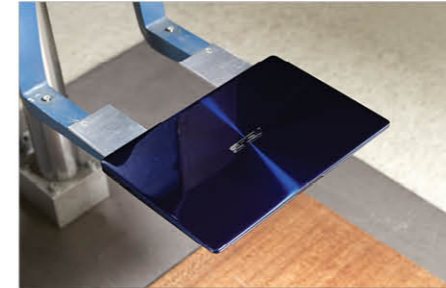
Laptops undergo fan, hard drive, and power-supply noise tests to ensure the quietest performance possible.

EMI Test



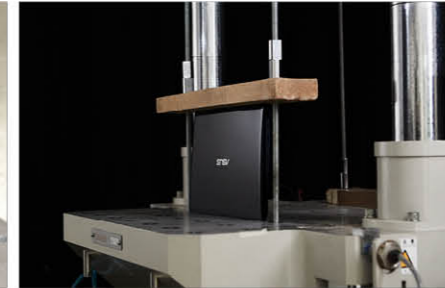
This ensures that ASUS laptops perform well in internal or external electromagnetic fields.

Drop Test



Drop tests check the resistance of the chassis and internal components to damage from unexpected drops.

Shock Test



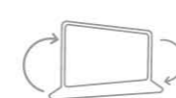
Shock tests ensure a laptop can withstand unexpected impacts such as accidental bumps, or jarring movements during shipping.

Vibration Test



Extensive vibration testing ensures that the chassis and internal components can withstand even the most extreme travel conditions.

Twist Test



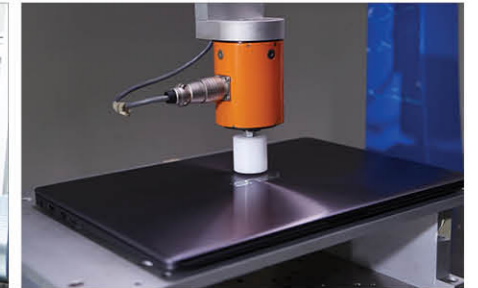
Twist tests confirm that the chassis is strong enough to retain structural integrity even when uneven pressure is applied.

Enhanced Hinge Test



Vigorous testing with over 20,000 open/close cycles helps ensure exceptional hinge strength.

Panel Resistance Test



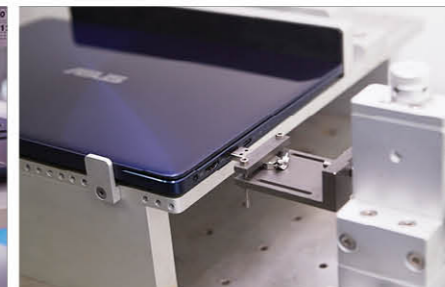
Panel resistance tests ensure that the display can endure unexpected bumps or pressure.

Keyboard Test



To ensure ultimate keyboard durability, specially designed ASUS robots test individual keys with millions of keystrokes.

Port Test



Port tests ensure that contacts and plugs are durable even in environments where devices are frequently connected and disconnected.

Touch Panel Precision Test



Checks the responsiveness and accuracy of the touchscreen for a natural touch and writing experience with ASUS Pen.

*Selected ZenBook and TUF models will be tested according to the demanding MIL-STD 810G military-grade standard to ensure maximum reliability and durability and the number of tests passed by each laptop model is shown in the individual model's specifications sheet.

2-Year International Warranty*



100% Free Service & Spare Parts

100% FREE Labor & Spare Parts Warranty Service

Did you know that ASUS offers a 1-year international warranty that's absolutely FREE? Some vendors claim to give a 3-year warranty, but it's actually only a 1-year labor & parts warranty plus 2 years free labor. That means after the 1 year warranty has expired, you still have to pay the cost of spare parts for repairs!

* selected models

International Warranty in 83 Countries

We're confident in the quality and durability of our products, so we provide a 1-year international warranty in 83 countries worldwide for ASUS laptop.

Albania +355-42256031	Armenia 008-800-100-2787	Australia 1300-2787-88	Austria (+43)-13602775461	Azerbaijan 008-800-100-2787	Bahrain +973 17100035
Bangladesh 09612332787	Belarus 008-800-100-2787	Belgium 0032-78150231	Bosnia Herzegovina +38770311100	Bulgaria +359-70014411	Cambodia Please contact nearest disti
Canada 1-888-678-3688	China 400-600-6655	Croatia +38517776152	Cyprus 800-92491	Czech Republic +420-552302313	Denmark 0045-38322943
Egypt +2-02 25949086	Estonia +372-6671796	Finland 00358-969379690	France 0033-170949400	Georgia 008-800-100-2787	Germany +49(0) 2102-5789557
Greece (+30) 211 1985051	Hong Kong +852-3582-4770	Hungary +36-15054561	Iceland Please contact nearest disti	India 1800-2090365	Indonesia 1500128 (Local Only)
Ireland +353-1890719918	Italy +39 06 97626662	Japan 0570-063-120	Jordan +962 6 5936781	Kazakh 8-800-080-5242	Kosovo +383 38 551 895
Kuwait +96522615060	Kyrgyz 008-800-100-2787	Latvia +371-67408838	Lebanese +961 3 441142	Lithuania-Kaunas +370-37329000	Lithuania-Vilnius +370-52101160
Macao 0800997	Macedonia +38923215473	Malaysia 1300-883495	Malta +39-0697629789	Mexico 01-800-836-7847	Moldova 008-800-100-2787
Montenegro +382-20608251	Myanmar Please contact nearest disti	Nepal Please contact nearest disti	Netherlands / Luxembourg +31-591570290	New Zealand 0800-278-788	Norway +47-2396 2691
Oman +96824794814	Philippine +63-2-7985700	Poland +48-225718040	Portugal +351-211156011	Romania +40-21-330 1786	Russia 008-800-100-2787
SAUDI ARABIA 800-820-0-426	Serbia +381114300328	Singapore +65 - 6636 9163	Slovak Republic 00421-232162621	Slovenia +38618888585	Switzerland 0041-84811014
SOUTH AFRICA 0861278772	South Korea +82-2-1566-6868	Spain +34-932938154	Sri Lanka Please contact nearest disti	Sweden +46-858769407	Taiwan 0800-093-456
Thailand +66-2-401-1717	Turkey +90 850 5222787	Turkmen 008-800-100-2787	UAE 800-020-0-0428	Ukraine +38-445457727	United Kingdom +44-1442265548
USA 1-855-755-2787	Uzbekistan 008-800-100-2787	Vietnam 1800-6588			

Upgrade to Premium Service



ASUS Premium Care

Upgrade your standard warranty with ASUS Premium Care and keep your ASUS products in tip-top condition with an extra year of protection! ASUS Premium Care has several levels of cover to suit your needs, so you can create a tailor-made package to fully protect your ASUS products. ASUS Premium Care includes a wide range of benefits, including:

Protect Your Products

- Extended warranty period
- Hassle-free repair or replacement, including parts and labor
- Expert support from ASUS engineers
- International or local repair and support (dependent on the extended service package purchased)

How to Purchase ASUS Premium Care

- Open the Windows Start Menu and click the MyASUS icon. Once opened select My Product Warranty.
- Go to <https://serviceshop.asus.com/>
- Contact your local service center for more details

Eligible Products Include

- Laptops
- All-in-One PCs

For more information, Visit at: https://www.asus.com/support/premium_care/



We're Here to Help

ASUS Support

From purchasing and using your device, to aftersales service, ASUS Support offers a diverse range of services to ensure you have a great ASUS experience!

Pick Up & Return Service
Enjoy a door-to-door service including pick up, repair and return of supported hardware. Across UAE

Zero Bright Dot (ZBD) warranty
Ensures your LCD display is of the highest quality. Please find detailed T&Cs on the official site

Two-year International Warranty
100% free of charge, with no hidden costs. Covers over 50 countries.

ASUS Premium Care
Extend or upgrade your warranty and keep your ASUS products in tip-top condition.

Recycled for Charity
Drop off your old laptop at any ASUS service center, and we'll refurbish and donate it to those in need.

ASUS Pick-Up & Return Service

On top of our 1-Year international warranty, we offer a premium Pick Up & Return Service for our customers and dealers. Customers can request for a door-to-door pick-up service, or simply drop off your ASUS device at the nearest ASUS Service Center or retailer for repair.

ASUS Service Center IN MIDDLE EAST

UAE 
ASUS Service Center
Tel: 800 020 0 0428
Email: service_me@asus.com


 **Free pick up & return service within UAE**

Bahrain 
Sands Services
Tel: +973 1710 0035
+973 3359 5217

Iraq 
Almasa
Tel: +964 7435 353333
+964 7716 506555

Jordan 
E-Compute
Tel: +962 5936781
Mob: 0770412412

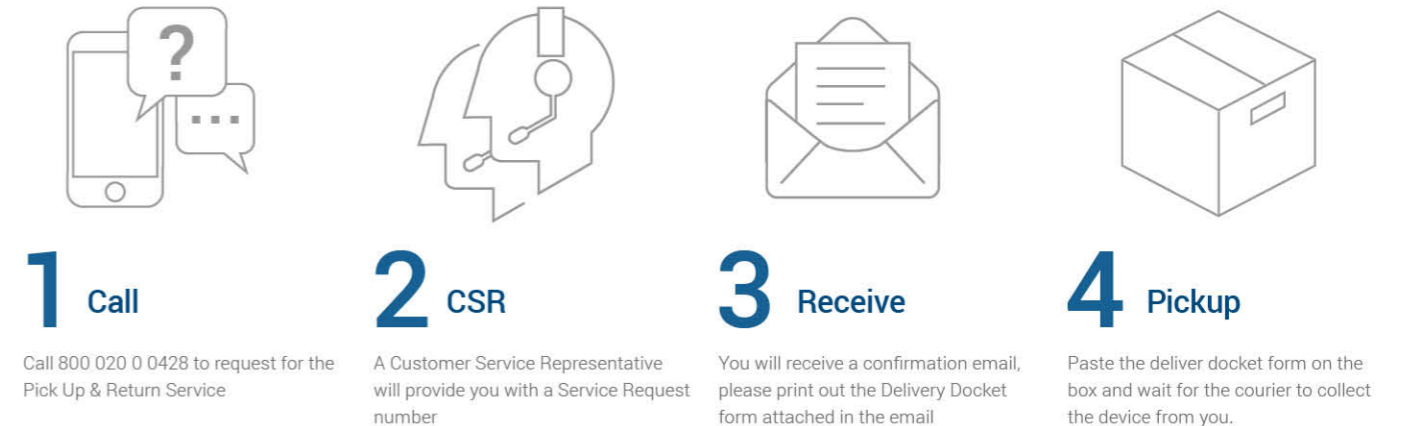
Kuwait 
Almasa
Tel: +965 226 15060
/ 70 / 90

KSA 
ASUS Service Center
Tel: 800 820 0 0426

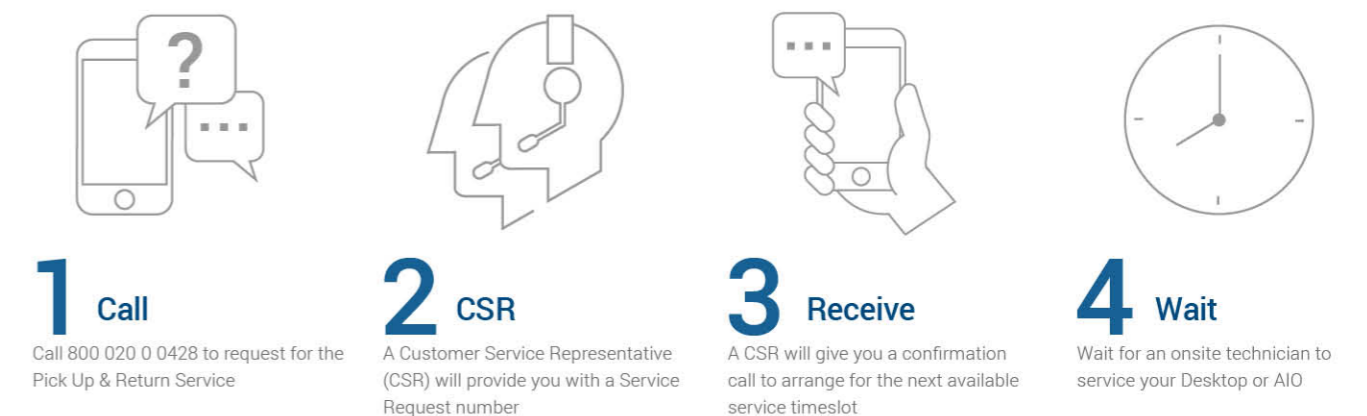
Lebanon 
T.Pro SAL
Tel: +961 3 441142

OMAN 
Intertech LLC
Tel: +96824783358

4 Steps for ASUS Pick-up & Return Service For Laptops, Mobiles, and Tablet



4 Steps for ASUS Onsite Service For Desktop and AiO



Explore with Exclusive Technology

Incredible Visuals

ASUS Splendid

ASUS Splendid technology enhances the display by reproducing more-brilliant colors for a visually stunning experience, whatever you're looking at! And you don't even have to lift a finger, as it works by automatically fine-tuning the display settings — including color temperature, contrast and brightness — to optimize any kind of image. The result is richer, deeper colors and stunning visuals whether you're watching movies, playing games or browsing through your photos.



Normal Mode

Default Normal Mode gives you see through ASUS's panel appears to be as close as how you see the same thing with your own real eyes.

Eye Care Mode

ASUS Eye Care mode could reduce the emissions of blue light by up to 30% so that your eyes are always protected when Eye Care mode is used.

Vivid Mode

In Vivid mode, we make carefully-calculated adjustments to the color saturation of the images to make them look more vivid and vibrant.

Manual Mode

In Manual mode, you can easily adjust the color temperature to your taste, within a range of -50 to +50, using a simple slider control.

ASUS Tru2Life Video

ASUS Tru2Life Video is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the sharpness and contrast of every video frame, so that videos look clearer, more detailed and more realistic. Every time your computer sends a frame of video to the screen, ASUS Tru2Life Video analyses every single pixel in the frame and optimizes its brightness and sharpness individually.



Incredible Sounds

ASUS SonicMaster

ASUS SonicMaster is a tailored mix of superior hardware and cleverly-designed software that gives improved audio quality, with louder, clearer, and more accurate sounds, whatever you're listening to — movies, music, games or spoken words. It produces sound like you've never heard on a laptop, with a wider frequency range for clearer vocals and rich bass. It's as though you're at a live concert while listenink to your favorite music, and blockbuster movies become totally immersive!



ASUS Audio Wizard

The ASUS Golden Ear team is a group of professional sound experts responsible for the entire audio subsystem of each device. Working with world-renowned audio technology companies such as Harmon Kardon, the Golden Ear team customizes and fine-tunes the audio hardware and software on every device to ensure that your sound experience is thrilling, immersive and unforgettable.



Music Mode

Bringing a true-to-life sound experience with minimal enhancements. Hear exactly what the producer intended you to hear.

Movie Mode

Enhances the bass and high frequencies to give powerful sound effects, just as though you're at the cinema.

Gaming Mode

With the added spatial detail, you'll be able to enjoy worlds beyond your imagination.

Speech Mode

Speech mode compensates for common problems, for a better listening experience.

Recording Mode

Recording mode ensures that all your recordings are clear and well balanced.

Incredible Connectivity

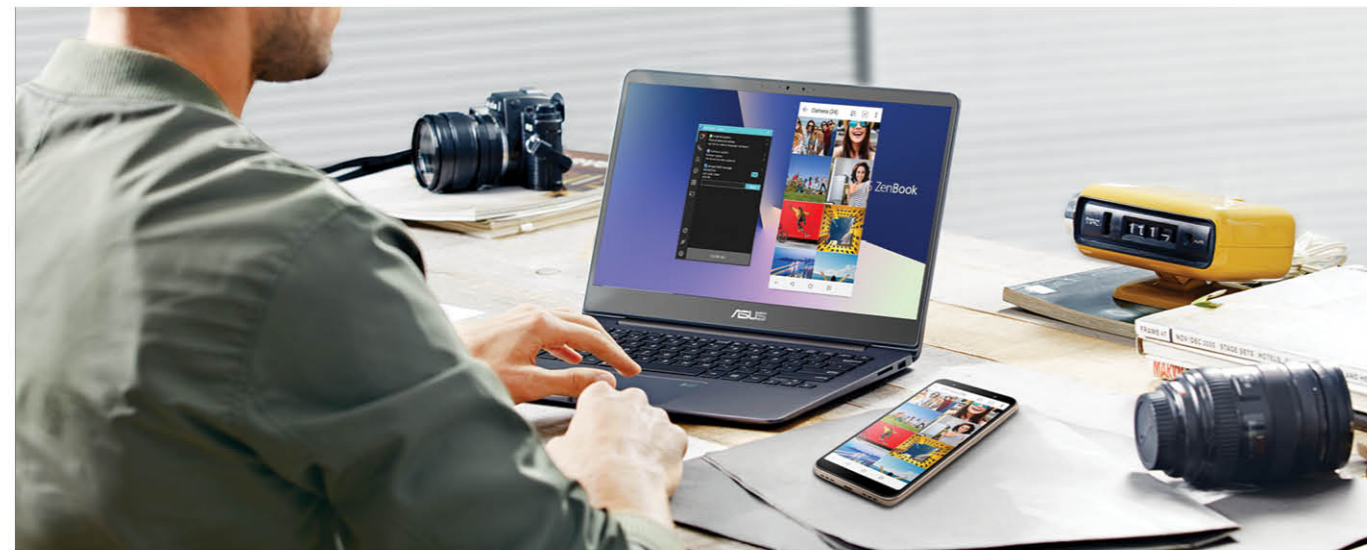
ASUS ZenAnyWhere*

ZenAnyWhere is an easy-to-use online service that allows secure remote access to your personal data and webcam on your ASUS PC. It even allows you to remotely wake your PC, put it in sleep mode, or shut it down. ZenAnyWhere is easy to set up – simply create an account, sign in and you're ready to go!



ASUS Sync*

ASUS Sync extends your smartphone experience to your ASUS laptop, allowing hands-free calls, SMS messaging and screen mirroring. Providing complete wireless integration between your laptop and your phone, you can enjoy all functions from your smartphone even when not in your hand. Screen mirroring with smartphone lets you could easily interact with any apps on your laptop. ASUS Sync is so easy to use, so powerful and so convenient, you'll love it once you use it.



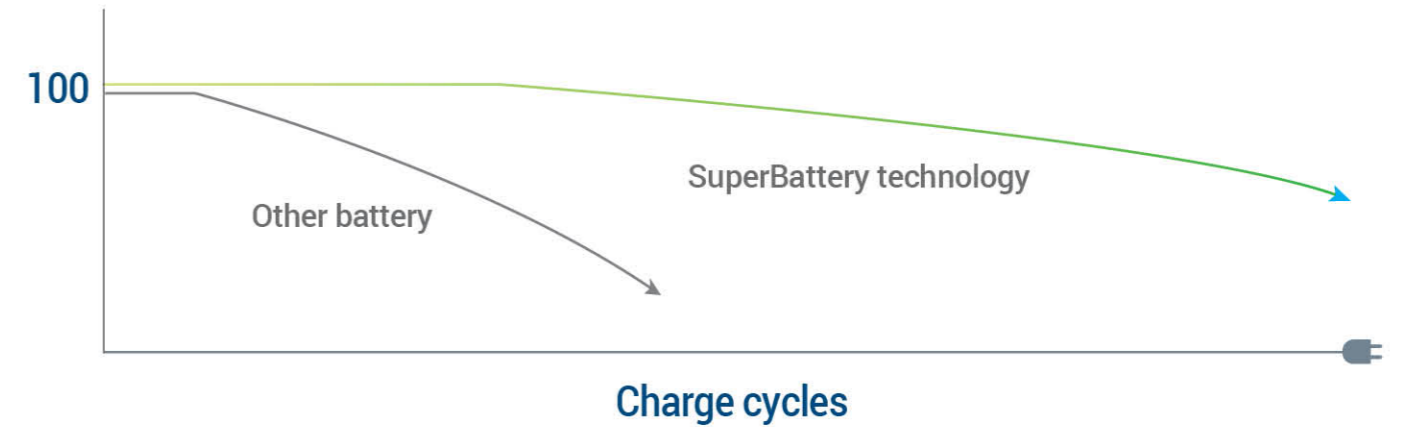
*Above features may not be available for all models or regions.

Incredible Battery

ASUS SuperBattery technology*

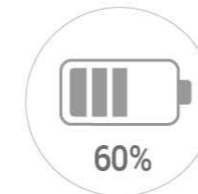
SuperBattery is an exclusive special battery preservation technology that gives ASUS batteries a 3X-longer lifespan compared to conventional laptop batteries. SuperBatt does this by intelligently monitoring and limiting the maximum charge that can be given to the batteries. This increased lifespan means fewer replacements, which as well as being environmentally friendly, also saves you money.

Capacity Ratio



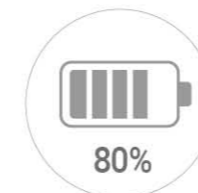
ASUS Battery Health Charging App*

If a laptop is constantly plugged in and the battery stays at 98-100% of its maximum capacity for long periods, it will significantly decrease its lifespan and may even expand physically. Battery Health Charging App lets you manually limit the charge level to 60%, 80% or 100%, helping to increase the battery's operational life.



Maximum lifespan mode

This mode maintains 60% charge capacity to prolong overall battery lifespan. It's recommended for those who are able to charge their device frequently.



Balanced mode

This mode maintains 80% charge capacity to provide you with ample battery life, while at the same time prolonging overall battery lifespan.



Maximum lifespan mode

Always charge the battery to 100%, so it's ideal if you're going to use the laptop on battery mode.

ASUS Giftbox*

ASUS Giftbox offers a great range of popular apps and exclusive offers specially recommended to enhance your ASUS laptop. It gives you the power to personalize your laptop with the apps you know and love, and as a part of the ASUS family you can enjoy discounts on premium apps and ASUS-exclusive deals.



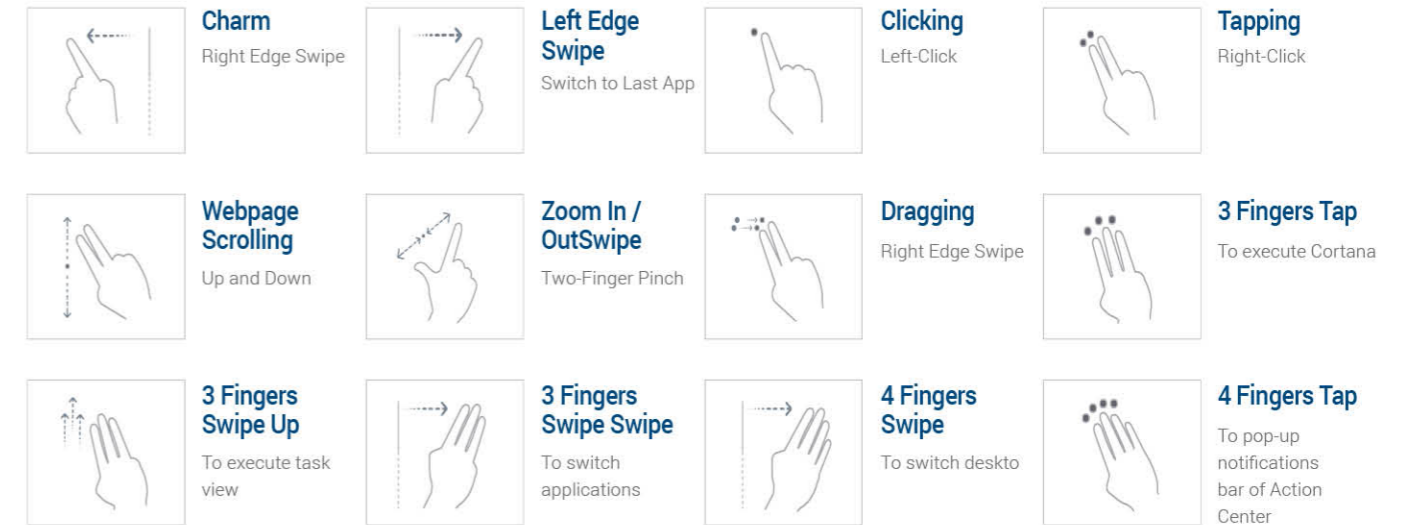
ASUS Quiet Fan*

The new and easy-to-use Quiet Fan app lets you switch your laptop's cooling system between balanced and high performance modes. Turning on Quiet Fan provides you with balanced performance and a standard fan speed for near-silent computing; while turning Quiet Fan off ensures maximum cooling performance for demanding tasks.



Windows Precision Touchpad (PTP)

ASUS touchpads meet the Windows Precision Touchpad (PTP) specification, with Smart Gestures that make it much easier to navigate or control applications. They support up to four-finger gestures in Windows 10, so you can easily switch applications, open Cortana or the Action Center simply by tapping or swiping on the touchpad. It's never been easier to use a touchpad!



ASUS Wi-Fi Master Technology*

ASUS Wi-Fi Master is an exclusive technology that optimizes Wi-Fi range and performance in almost any environment. Wi-Fi Master gives you the fastest and most reliable Wi-Fi performance from your laptop. With Wi-Fi Master, you can enjoy reliable connections and smooth streaming of high-definition online videos at greater distances than ever before, even if there's interference from USB 3.0 devices.

Fast

5.7X faster than 1x1 802.11n

1x1 802.11n 150Mbps

2x2 802.11ac 867Mbps

5.7X
Faster

More Stable

65m range improved stability when USB 3.0 interference is present

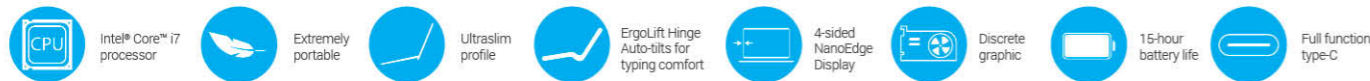
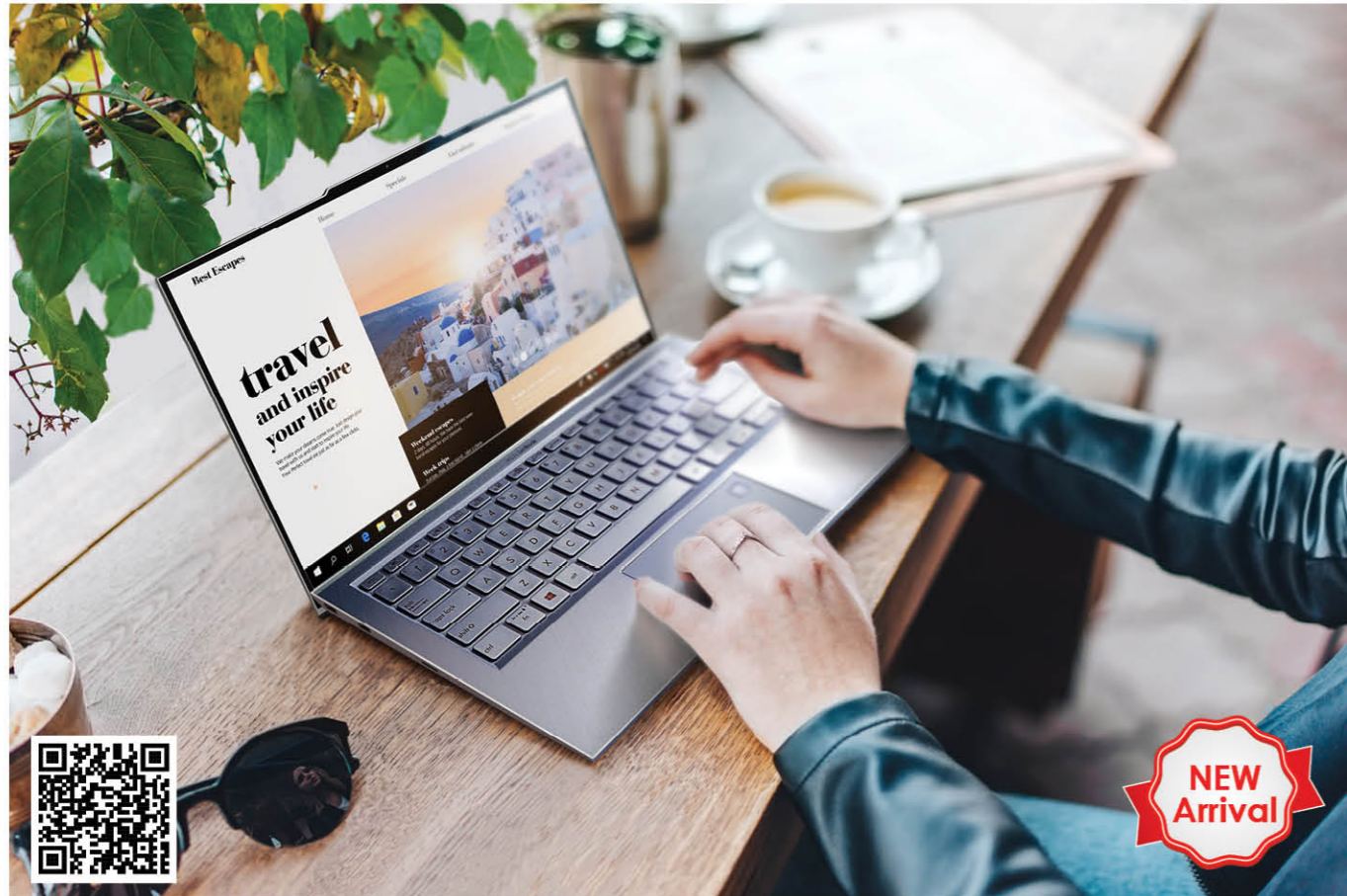
Standard **160m**

Wi-Fi Master **225m** **65m**
Farther

Disclaimer: *Unless otherwise stated, all performance claims are based on theoretical performance. Actual figures may vary in real-world situations.*
*Above features may not be available for all models or regions.

ASUS ZenBook S13

Power and beauty, evolved



The world's slimmest bezels and largest screen-to-body ratio

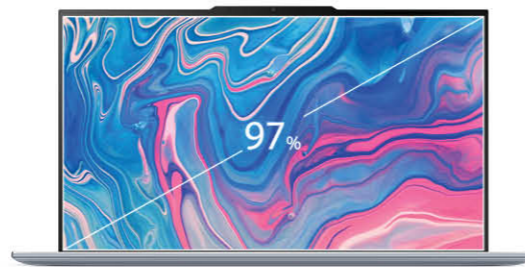
The four-sided frameless NanoEdge display on ZenBook S13 is a true masterpiece. It features the world's slimmest bezels – measuring a barely-there 2.5mm at the sides – and the world's largest screen-to-body ratio

13.9"

FHD display

97%

screen-to body ratio



8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

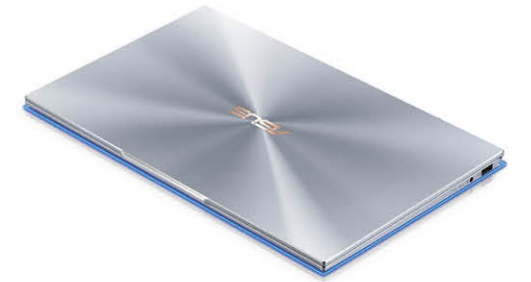
Available at all Major Retail outlets across UAE & GCC.

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The world's most compact 13.9" laptop

The advantage of slimmer bezels isn't just visual: they also help reduce the overall size of ZenBook S13. So despite its larger 13.9-inch NanoEdge display, ZenBook S13 actually has a 12.5%-smaller footprint than previous 13.9-inch models! More beauty and power in less space – what's not to like about that?

12.5% smaller than previous 13.9" models



The world's slimmest laptop with discrete graphics

With ZenBook S13, small size is no obstacle to performance: it's built to get things done as quickly and efficiently as possible, with no fuss or drama. The very latest Intel Core processors are now even faster for smooth and responsive performance whatever you're doing, and discrete NVIDIA graphics deliver all the visual horsepower you need for demanding creative tasks. With no compromises on connections, ZenBook S13 offers the convenience of standard USB 3.1 Gen 2 Type-A port, two USB-C™ that support fast charging, data transfers and external displays and also a microSD card reader.

Power and beauty, evolved

All this power is contained in an incredibly compact and light aluminum unibody weighing 1.1kg and CNC-milled for added strength, enabling ZenBook S13 to meet the military-grade MIL-STD-810G durability standard. Coming in slim, sleek and in the new Utopia Blue color, ZenBook S13 is the perfect balance of performance and beautiful aesthetics for those who want a powerful yet stylish notebook.

1.1 kg 12.9 mm

ultralight

ultrathin



ASUS ZenBook S13 UX392FN-AB009T

- Intel® Core™ i7-8565U processor
- Windows 10 Home (64 bit)
- NVIDIA GeForce MX150 2GB GDDR5 VRAM
- Ultra thin and light: approx. 1kg and just 12.9mm thin
- 16GB LPDDR3 2133MHz RAM
- 1TB PCIe SSD
- Stylish in a gorgeous colors – Utopia Blue
- The world's slimmest bezels and largest screen-to-body ratio 13.9" 16:9 FHD (1920 x 1080) NanoEdge display with 97% screen to body ratio
- 178 wide viewing angle with 100% sRGB and 71% NTSC color gamut support

AED: 6,999

- ASUS Tru2Life Video Technology for 150% sharper video output
- Interface: 1 x USB 3.1 Gen2 Type-A, 2 x Type-C™ USB 3.1 Gen 2, 1 x MicroSD card reader
- Backlit keyboard with 1.4mm travel distance
- Precision touchpad with fingerprint sensor
- Dual-Speaker array design with Harman Kardon Audio Technology
- Dual-band Wi-Fi 5 (802.11 ac) gigabit-class Wi-Fi, built-in Bluetooth™ V5.0
- 2 years International warranty

ASUS ZenBook 13/14

The world's smallest 13" and 14" laptops



The world's smallest 13 and 14-inch laptop

Creativity. Style. Innovation. These are the qualities that define the elegant new ZenBook 13 and 14. Everything in this take-anywhere masterpiece – it's one of the world's smallest 13-inch and 14-inch laptops – is designed to give you the freedom to discover your creative power, including its breathtaking frameless NanoEdge display. You'll appreciate not only the tremendous power within and the thoughtful attention to detail – such as the exclusive ErgoLift hinge and NumberPad touchpad – but also the timeless beauty of the design, with its sensational Icicle Silver finish enhanced by the new Rose Gold trim panel.



8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

Available at all Major Retail outlets across UAE & GCC.

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Ultraportable, redefined

ZenBook 13 and 14 heralds a new era of ultraportable design, with an ultracompact, ultralight chassis that makes it the world's smallest laptop series! None of the traditional ZenBook style has been lost, though: there's the iconic Zen-inspired spun-metal finish on the lid and a choice of prestigious Royal Blue or sophisticated Icicle Silver finishes, both newly enhanced with a contrasting Rose Gold trim panel above the keyboard for an extra touch of luxury.

1.09KG
Light

A4-size paper
297 x 210 mm



2018 ZenBook 13 (UX333)
303 x 189 x 16.9 mm



Unbounded beauty with frameless NanoEdge display

Designed to give you the most screen area in the least physical space, the new frameless four-sided NanoEdge design of the new ZenBook series is simply breathtaking: it makes any visuals more immersive, with less distraction for your eyes.

Exclusive NumberPad

Tap the NumberPad icon at the top right corner of the touchpad, and an illuminated numeric keypad appears. With NumberPad you can quickly perform data entry or calculations, and in touchpad mode the glass covering provides super-smooth and precise fingertip control with multitouch gesture support.



All-day battery for non-stop lifestyles

ZenBook 14 is powered by a high-capacity battery that won't let you down, however long and demanding your working day is. Extended journeys or day-long meetings are no problem for ZenBook 14, even when power outlets are in short supply!

50Wh Li-Polymer battery
14hrs Battery life



UX333

ASUS ZenBook 13/14 (UX333/UX433)

- 8th gen Intel® Core™ i7-8565U processor
- Windows 10 Home (64 Bit) NanoEdge bezel
- 16GB LPDDR3
- 1T PCIE G3X4 SSD
- NVIDIA GeForce MX150 2GB GDDR5 VRAM
- 13.3" or 14" 16:9 FHD (1920x1080) display with only 2.8mm
- World's most compact design, 14% smaller than previous generation
- Smaller than A4 size sheet
- 4-sided NanoEdge display with up to 95% screen-to-body ratio
- Exclusive dual-function NumberPad design
- 3D IR Camera for fast face login and better security
- MS Office 365 (1 year)
- Interface: 1 x USB 3.1 gen 1 Type-C port, 1 x USB 3.1 Type A (up to 10Gbps), 1 x HDMI, 1 x Micro SD Card reader, 1 x Combo audio jack
- Dual-Speaker array design with Harman Kardon Audio Technology
- 2-channel Smart amp for louder sound
- Dual-band Wi-Fi 5 (802.11ac) gigabit-class Wi-Fi
- Built-in Bluetooth™ 5.0
- Incredible 14 hours of battery life with 50Whs battery
- Full-size backlit keyboard with 1.4mm key travel distance
- Exclusive colors: Royal Blue, Icicle Silver
- Military-grade quality: MIL-STD 810G standard
- Sleeve ,Type A TO LAN Cable
- 2 International Warranty

AED: 5,499

ASUS ZenBook Flip 14 UX461

The world thinnest 2-in-1 laptop with discrete graphics



The world thinnest 2-in-1 laptop with discrete graphics

There's nothing ordinary about the gorgeous ZenBook Flip 14. For a start, it's the world's thinnest 2-in-1 to use discrete graphics – a creative powerhouse that's breathtakingly thin and unbelievably light, with the added versatility of a 360°-flippable touchscreen and ASUS Pen support to take you beyond the boundaries of a traditional laptop. With its 8th Generation Intel® Core™ i7 quad-core processor, ZenBook Flip 14 gives you the raw power to effortlessly do whatever you need to do, and to do it quicker.

8th Gen Intel® Core™ processors: Designed for what's coming next.
Powered by Intel® Core™ i7 processor.
Available at all Major Retail outlets across UAE & GCC.

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Slim, stylish and sophisticated

The ZenBook Series sets the standard for thin, light and elegant laptops, and ZenBook Flip 14 is no exception. Its all-aluminum unibody is just 13.9mm thin and 1.4kg light. The lid features our iconic Zen-inspired spun-metal finish that adds a unique touch of luxury.

13.9mm

Thin

1.4kg

Light

All-metal

Design



Unique 360° ErgoLift hinge + 20,000 times hinge

Featuring a precision-engineered mechanism, the versatile 360° ErgoLift hinge on ZenBook Flip 14 has a silky-smooth action that holds the display securely at any angle. This innovative hinge tilts the keyboard into the perfect typing position when the display is rotated into laptop mode. To ensure maximum reliability, the ErgoLift hinge is torture-tested with more than 20,000 open and close cycles – so you never have to worry about durability!

All-day battery for non-stop lifestyles

Designed for non-stop, on-the-go lifestyles, ZenBook Flip 14 gives you the freedom to work all day on a single battery charge. A special 57Wh lithium-polymer battery gives ZenBook Flip 14 an amazing up to 13 hours of autonomy. So even on that long intercontinental flight, ZenBook Flip 14 can go the distance with ease. ZenBook Flip 14 also includes fast-charge technology that lets you recharge battery up to 60% capacity in just 49 minutes.

Touch - Think it, write it!

The ASUS Pen can detect minute pressure variations – from 10 g all the way up to 300 g. It also exceeds the industry accuracy standard, allowing you to hold it at angles of up to 45°, just as you would a normal pen. Jot down thoughts, annotate diagrams, or sketch out ideas – ultra-precise active stylus support provides accurate control with a natural, responsive feel.



1024

Pressure Level

10-300g

Pen Tip Force

ASUS ZenBook Flip 14 UX461FN-E1017TS

- Intel® Core™ i7-8565U Processor
- Windows 10 Home (64 bit)
- LPDDR3 16GB
- 512GB PCIE SSD
- 14.0" FHD Touch Screen 1920 x 1080
- NVIDIA® GeForce® MX150 with DDR5 2GB
- 32.7(W) x 22.6(D) x 1.39 ~ 1.39 (H) cm.
- 1.4KG with Battery
- MS Office 365 (1 Year)
- Bag + Stylus + Type A Lan cable
- Interface: 1 x USB 3.1 gen 1 Type-C port , 2 x USB 3.1 Gen 1 Type A, 1 x HDMI, 1 x Micro SD Card reader, 1 x Combo audio jack
- 178 wide viewing angle with 100% sRGB color gamut
- ASUS Eye Care support, reduce up to 30% blue light level
- Dual-Speaker array design with Harman Kardon Audio
- 2-channel Smart amp for louder sound
- Integrated 802.11 ac, built-in Bluetooth™ V4.2
- 13 hours of battery life with fast charging: 60% in 49 minutes
- 2 year International Warranty

Starting from AED: **5,499**

ASUS ZenBook Flip 14 UM462

360° of Creative Power



-  Intel® Core™ i7 processor
-  Extremely portable
-  360° hinge design
-  ErgoLift Hinge Auto-tilts for typing comfort
-  NanoEdge Display
-  Face log in
-  13-hour battery life
-  Harman Kardon Audio

4-sided NanoEdge

ZenBook Flip14 features a frameless four-sided NanoEdge display with a world-leading 90% screen-to-body ratio that not only provides stunningly beautiful visuals, but gives it ultra-compact dimensions so it's smaller than ever before – and easier to carry anywhere!

10%

Smaller than the previous ZenBook Flip 13



Unbounded beauty

The all-new frameless NanoEdge design of ZenBook Flip 14 brings a whole new dimension to your viewing experience. The ultraslim bezels give you expansive and immersive visuals that are distraction-free, making work or play a true pleasure.

90%

Screen-to-body ratio

3.5mm

NanoEdge

13.3"

FHD display



Secure face login

With ZenBook Flip 14 and Windows Hello, your face is your password! The front infrared (IR) camera recognizes your face in seconds and lets you log in instantly and securely. For easy voice control with Cortana, ZenBook Flip 14 has advanced array microphones that cleverly filter out all distracting background noise. This greatly improves the accuracy of voice recognition – even in noisy environments.

Ultratough: military-grade durability

ZenBook Flip 13 meets the ultra-demanding MIL-STD-810G military standard for reliability and durability, undergoing a punishing test regime of extended tests for operation in harsh environments including extreme altitudes, temperatures and humidity. It has also passed ASUS internal laptop tests that far exceed the standards set by the industry.



ASUS ZenBook Flip 14 UM462DA - AI049T

- AMD R5-3500U Processor
- Windows 10 Home (64 Bit)
- 8GB LPDDR3 2133MHz RAM
- 256GB PCIe SSD
- 4-sided NanoEdge touchscreen in a body 10% smaller than the previous model
- 14.0" 16:9 FHD (1920 x 1080) NanoEdge display with 90% screen to body ratio
- 178 wide viewing angle with 100% sRGB and 72% NTSC color gamut support
- Intel® shared graphics
- Stylus
- Interface: Option 1 (without world-facing camera) : 2 x USB 3.1 Gen 1 Type-C™; 1 x USB 2.0 Type-A; 1 x Standard HDMI
- Option 2 (with world-facing camera): 2 x Type-C™ USB 3.1 Gen 1
- HD infrared (IR) webcam (supports Windows Hello) / FHD world-facing camera (Optional)
- Dual-Speaker array design with Harman Kardon Audio Technology
- Intel Gigabit-class Wi-Fi, built-in Bluetooth™ 5.0
- Support Windows Ink and ASUS Pen
- 2 years International warranty

AED: 2,999

ASUS ZenBook 14

Unleash your creative vision



-  NanoEdge
86% S/B ratio
-  Optional exclusive
NumberPad
-  Optional Fingerprint
sensor
-  Super light,
only 1.45kg
-  Discrete
graphics
-  All-day
battery life
-  Military grade
quality

Unleash Your Creative Vision

Creativity. Style. Innovation. These are the qualities that define the elegant new ZenBook 14. Everything in this super-compact masterpiece is designed to give you the freedom to discover your creative vision, including the stunning slim-bezel NanoEdge display with its 86% screen-to-body ratio. You'll appreciate not only the tremendous power within and the thoughtful attention to detail — such as the exclusive ErgoLift hinge and optional NumberPad touchpad — but also the timeless beauty of the design, with its sophisticated Utopia Blue finish enhanced by the stylish silver trim panel. ZenBook 14 is waiting: are you ready to unleash your creative vision?



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Powered by Intel® Core™ i7 processor.

Available at all Major Retail outlets across UAE & GCC.

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Unbounded beauty with NanoEdge display

Designed to give you more screen area in less physical space, the NanoEdge design has slimmer bezels on all four sides to make any visuals more immersive, with less distraction for your eyes. It also features wide-view technology for clear images even when viewed from extreme angles. And thanks to this super-compact display, ZenBook 14 has a footprint that's as small as many 13-inch laptops — so you can explore your creative vision anywhere!

Power through everyday tasks

Designed to empower your creativity, ZenBook 14 doesn't sacrifice performance for size. It's built to give you all the raw power you need for effortless on-the-go computing. Featuring the latest Intel® Core™ processors, discrete graphics and a full complement of high-quality, high-performance components, ZenBook 14 will never keep you waiting. Whether you're creating complex documents, mining data, retouching photos, editing videos, or simply taking a gaming break, ZenBook 14 lets you do more — and do it quicker.



The ultimate audio experience

To create the astounding quad-speaker sound system in ZenBook 14, the ASUS Golden Ear team worked with renowned home and automotive audio experts Harman Kardon. Two bass speakers and two high-frequency speakers deliver smooth, clear and powerful full-range sound, while smart amplifier technology prevents distortion and speaker damage at high volumes. Together with ASUS SonicMaster technology — a combination of hardware and software fine-tuning — the results are truly astonishing. ZenBook 14 brings you the ultimate audio experience!



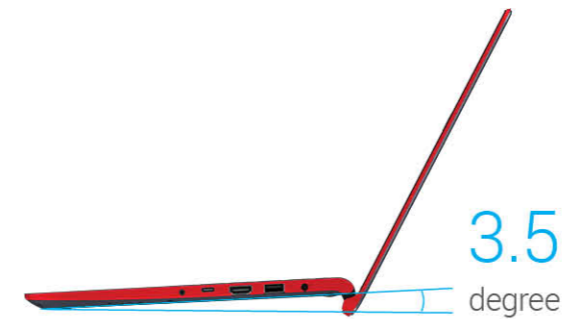
ASUS ZenBook 14 (UX431FN)

- 8th gen Intel® Core™ i7-8565U / i5-8265U processor
- Quad-Speaker with Harman Kardon Audio Technology
- Windows 10 Home (64 bit)
- 2-channel Smart amp for louder sound
- 16GB / 8GB LPDDR3 RAM (2133MHz)
- Dual-band Wi-Fi 5 (802.11ac) gigabit-class Wi-Fi
- 512G PCIE G3X2 SSD
- Built-in Bluetooth™ 5.0
- NVIDIA® GeForce® MX150 with DDR5 2GB / Intel® HD Graphics 620
- 10.8 hours of battery life with 47 Whs battery
- 4-sided NanoEdge display with up to 86% screen-to-body ratio
- Full-size backlit keyboard with 1.4mm key travel distance
- 14" 16:9 FHD (1920 x 1080) display / Touch Screen
- Exclusive colors: Utopia Blue
- Exclusive dual-function NumberPad design
- Military-grade quality: MIL-STD 810G standard
- Interface: 1 x USB 3.1 gen 1 Type-C port , 1 x USB 3.1 Type A (up to 5 Gbps), 1 x HDMI, 1 x SD Card reader, 1 x Combo audio jack
- 2 years International warranty

Starting from AED: **3,499**

ASUS VivoBook S14 / S15

Colors that match your vibe



Give yourself a lift

Open up VivoBook S14/S15 for a world of productivity and possibilities. Its precision-engineered ErgoLift hinge has a silky-smooth dual action that holds the display securely at any angle, and slightly tilts the keyboard up by 3.5° to give you a perfect typing position every time. The ErgoLift hinge also improves cooling for a stable computing experience.

S530



Lighten the load

VivoBook S14 is the ultraportable that doesn't weigh you down. It's just 18mm thin and 1.4kg light, simply slip S14 and VivoBook S15 is 18mm thin and 1.8kg light, into your messenger bag or backpack, and away you go!

18 mm thin

S14
1.4 kg light

S15
1.8 kg light



See more, do more

The new NanoEdge display on VivoBook S14 continues to push the boundaries of what's possible – the new three-sided NanoEdge display now has an even narrower bezel along the top and sides of the display. This results in an 84% screen-to-body ratio that provides unrivaled immersion in a much more compact package.



84 %
S/B ratio

Making everything possible

Your future is what you make of it, and VivoBook S14/S15 has the tools to help you every step of the way. With the very latest 8th Generation Intel® Core™ processors and NVIDIA® MX150 discrete graphics at your disposal, you're ready for what lies ahead, be it productive multitasking, multimedia editing, or casual gaming.



Dare to be different

When it comes to looks, VivoBook S14 / S15 doesn't do boring traditional laptop colors. Instead, it has striking hues that let you express yourself, adopting a color-blocking approach to pair the bright and bold with more subtle colors for a laptop that visually pops. VivoBook S14 has five exciting hues that tell the world who you are. Whatever your style and outlook, S14 / S15 has a color combination to match it.



8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

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ASUS VivoBook S14 S430FN



- Intel® Core™ i7-8565U Processor
- Windows 10 Home (64 bit)
- DDR4 16GB
- 1TB 54R + 256G SATA3 SSD
- 14.0" 16:9 FHD (1920 x 1080) LED Screen
- NVIDIA® GeForce® MX 150 with 4GB DDR5
- 32.6(W) x 22.6(D) x 1.88 ~ 1.88 (H) cm.
- 1.40KG with Battery
- 1 Year International warranty

AED: 3,999

ASUS VivoBook S15 S530FA-EJ296T



- 8th Gen Intel® Core™ i7-8565U processor
- Windows 10 Home (64 Bit)
- 15.6" 16:9 Full HD (1920 x 1080) matte display with 86% screen-to-body ratio
- 8GB DDR4 2400MHz RAM
- 256G SATA3 SSD
- Intel® shared HD graphics
- Weighs only 1.8 kg, with a profile of just 18mm
- 361.4 x 243.5 x 18 mm, 1.8kg
- 1 Year International warranty

AED: 3,199

ASUS VivoBook Flip 14

Flexibility that matches your vibe



Stylish design with a durable 360° hinge

VivoBook Flip 14 is a slim and light 14-inch convertible laptop with a thin 17.6mm profile and overall weight of 1.5kg. It features an ASUS NanoEdge touchscreen with a 6.15mm-thin bezel and 82% screen-to-body ratio for more immersive viewing. Powered by up to an 8th Generation Intel® Core™ i7 processor with 4GB memory for powerful and energy-efficient performance, VivoBook Flip 14 is also equipped with up to a 128 SSD and supports the ASUS Pen active stylus for accurate input and writing with a natural, responsive feel.

8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i3 processor.

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Slim, stylish, lightweight

ASUS VivoBook Flip 14 is thinner and lighter than ever – with an amazingly thin 17.6mm profile, it weighs just 1.5kg. It's one of the most portable 14-inch convertible laptops around, keeping you productive and entertained – anywhere. To ensure ultimate durability, the precision-engineered stepless 360° metal hinge of the VivoBook Flip 14 was subjected to a 20,000-cycle open-and-close test.

Think it, write it!

VivoBook Flip 14 is designed for the ultimate touch experience, and detects the subtlest movements of your fingertips. Its high-precision touch sensors are spaced at 6mm intervals – this ensures greater sensitivity over displays with the industry standard 9mm spacing between sensors. VivoBook Flip also supports ASUS Pen, so you can let your creativity flow with a natural responsive feel.

Fanless design

VivoBook Flip 14 has a clever fanless design that keeps noise levels down, even at full power so you can conduct presentations or watch movies without distractions.



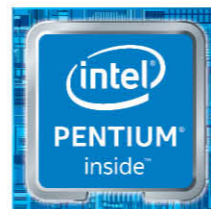
ASUS VivoBook Flip 14 TP412FA

- Intel® Core™ i5- 8265U/ i3-8145U Processor
- Windows 10 Home S (64 bit)
- DDR 8GB/ 4GB
- 256G SATA3 SSD /128G SATA3 SSD
- 14.0" 16:9 FHD (1920x 1080) LED Touch Screen
- Intel® Shared Graphics
- 32.7(W) x 22.48(D) x 1.76 (H) cm
- 1.5KG with Battery
- Stylus
- 178 degree wide viewing angle
- Convertible 360° metal hinge
- Supports ASUS Pen
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Tru2Life Video Technology for 150% sharper video output
- ASUS SonicMaster Technology
- Integrated dual-band 802.11 ac, built-in Bluetooth 4.2
- Fast charging: 60% in 49 minutes
- Color: Star Grey
- 1 year International warranty

Starting from AED: 1,899

ASUS VivoBook Flip 12

Always ready. Always in hand.



Designed for those constantly on the go

The ASUS VivoBook Flip 12 is the world's lightest and most compact 11.6-inch convertible laptop. This versatile device can be flipped into stand, laptop, tent or tablet modes – or anything in between. With up to the latest Intel® quad-core processor, a 1TB HDD, comprehensive connectivity, dual-band 802.11ac Wi-Fi and class-leading 8 hours battery life – the VivoBook Flip 12 is perfect for those constantly on the go. It's the first ASUS convertible VivoBook to feature Windows Ink and active stylus support; and the world's first 11.6-inch convertible laptop with a fingerprint sensor for instant login via Windows Hello.



8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

Available at all Major Retail outlets across UAE & GCC.

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Lightweight portability with elegant design

The VivoBook Flip 12 weighs just 1.1kg and has a footprint smaller than an A4 sheet of paper, making it the perfect take-anywhere device that's always ready to go. It's available in three gorgeous metal-like finishes: Star Grey. For added elegance, the keyboard is surrounded with a brushed-finish accent, in a graduated complementary color.

Powerful performance for utmost productivity

The VivoBook Flip 12 is powered by up to the latest Intel® Pentium® quad-core processor and has Windows 10 pre-installed. It can be specified with up to a 1TB HDD, with 1TB of ASUS WebStorage free for an entire year. It has comprehensive connectivity including a USB-C™ and USB 3.1 Gen 1 Type-A ports, HDMI output and dual-band 802.11ac Wi-Fi.

Write, annotate, draw – all with a stylus!

Pair your VivoBook Flip 12 with an active stylus like the ASUS Pen to fully enjoy the new Windows Ink feature. Write sticky notes, doodle on the all-new sketchpad, annotate photos, and much more!



Personalized, secure login

The VivoBook Flip 12 includes a clever fingerprint sensor to ensure security and ease of use, and integrated Windows Hello support allows you to instantly login with a single touch!

ASUS VivoBook Flip 12 TP202NA-EH008T

- Intel® Celeron® N3350 Processor
- Windows 10 Home (64 bit)
- DDR3L 4GB
- 64G EMMC Storage
- Graduated complementary finishes and brushed-finish accent around the keyboard
- High-sensitivity multi-touch 11.6-inch HD (1366 x 768) display with wide-view technology.
- Intel® HD Graphics 505 (Gen 9)
- Weighs just 1.1kg*, with a footprint smaller than an A4 sheet
- Comprehensive connectivity including USB-C and USB 3.1 Type-A ports, HDMI output and microSD card reader
- Integrated dual-band 802.11ac Wi-Fi and energy-efficient Bluetooth® 4.1
- Up to 8 hours of battery life
- ASUS Pen detects 1024 pressure levels for a completely natural writing experience
- Fingerprint sensor login via Windows Hello
- Full-size keyboard with 1.6mm key travel and auto-lifted 1.5° typing angle for ergonomic typing
- Large Windows Precision Touchpad
- Office 365 pre-installed (1-year free subscription*)
- ASUS TruVivid direct-bonding technology reduces the number of glass layers in the panel, increasing brightness and reducing reflections for better outdoor viewing
- ASUS Tru2Life Video enhances pixel sharpness and contrast by 150% for sharper, clearer and more realistic-looking videos
- ASUS SonicMaster audio technology for powerful, immersive audio
- AudioWizard optimization software with Music, Movie, Gaming, Recording and Speech modes
- 1 year International warranty

AED: 1,099

ASUS VivoBook 14

See more, carry less



Unbounded immersion

VivoBook 14 pushes the limits of what's possible, inspiring you to break new bounds. The new frameless four-sided NanoEdge design gives VivoBook 14 an almost-bezel-free display with vast amounts of screen area and extremely immersive visuals, for work and play.

8th Gen Intel® Core™ processors: Designed for what's coming next. Powered by Intel® Core™ i7 processor. Available at all Major Retail outlets across UAE & GCC.

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5.7mm

Thin bezel

87%

Screen to body ratio

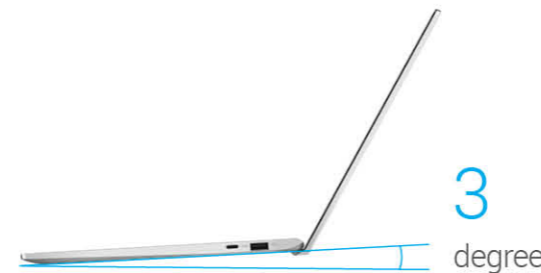


It goes where you go

Life moves fast, and you'll need a laptop that won't slow you down. VivoBook 14 has compact, travel-friendly dimensions and is incredibly light — simply slip it into your bag or backpack and off you go! The new frameless four-sided NanoEdge display keeps dimensions down to a minimum, giving VivoBook 14 a footprint that's much smaller than its predecessor. It takes up less space on your desk, leaving more room for you.

1.4kg 17.7mm

light thin



Give yourself a lift

Open up VivoBook 14 for a world of productivity and possibilities. Its precision-engineered ErgoLift hinge has a silky-smooth dual action that holds the display securely at any angle, and adds a 3° keyboard tilt to give you a perfect typing position every time.



Making everything possible

Your future is what you make of it, and VivoBook 14 has the tools to help you every step of the way. With the very latest 8th Generation Intel® Core™ processors and 8GB RAM at your disposal, you're ready for what lies ahead, be it productive multitasking, multimedia editing, or casual gaming. And with dual-band Wi-Fi 5 (802.11ac), you'll enjoy performance superfast online experience.

Keeping you productive, all day long

VivoBook 14 keeps you going for longer thanks to a high-quality battery for all-day computing. Integrated ASUS Battery Health Charging technology ensures a safer charging experience, with measures that decrease the battery expansion rate during charging to keep the battery in tip-top condition.



ASUS VivoBook 14 A420UA-EK147T

- 8th Gen Intel® Core™ i7-8565U/ i5-8265U/ i3-7020U processor
- Windows 10 Home S / Windows 10 Home (64 bit)
- 8GB / 4GB LPDDR3 2133MHz RAM
- 256GB / 128GB SATA SSD storage
- 14" 16:9 Full HD (1920 x 1080) matte anti-glar display
- 5.7mm thin bezel for extremely immersive 87% screen to body ratio
- 178° wide-view technology
- Intel® HD Graphics
- Innovative ErgoLift hinge for a comfortable typing position
- One-touch fingerprint login(optional) with Windows Hello
- Full-size backlit keyboard (optional) with 1.3mm key travel
- Integrated dual-band Wi-Fi 5 (802.11ac) (up to 867Mbps)
- 1 x USB 3.1 Gen 1 Type-C™, 1 x USB 3.1 Gen 1 Type-A, 1 x USB 2.0, 1 x HDMI, 1 x Combo audio jack, 1 x Micro SD Card reader
- Up to 11 hrs battery hours
- Fast charging to 60% in 49 minutes
- 3X longer battery lifespan
- ASUS SonicMaster stereo audio system with surround-sound
- 322 x 210 x 17.7 mm, 1.4kg with a profile of just 17.7mm
- 1 Year International warranty

Starting from AED: 1.599

ASUS VivoBook 14

See more, carry less



Unbounded immersion

VivoBook 14 pushes the limits of what's possible, inspiring you to break new bounds. The new frameless four-sided NanoEdge design gives VivoBook 14 an almost-bezel-free display with vast amounts of screen area and extremely immersive visuals, for work and play.

8th Gen Intel® Core™ processors: Designed for what's coming next. Powered by Intel® Core™ i7 processor. Available at all Major Retail outlets across UAE & GCC.

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5.7mm

Thin bezel

87%

Screen to body ratio



It goes where you go

The new frameless four-sided NanoEdge display keeps dimensions down to a minimum, giving VivoBook 14 a footprint that's appreciably smaller than its predecessor. It takes up less space on your desk, leaving more room for you. Life moves fast, and you'll need a laptop that won't weigh you down. VivoBook 14 has compact, travel-friendly dimensions and is incredibly 1.5kg light – simply slip it in your bag for true go-anywhere computing.



2 degree

Give yourself a lift

Open up VivoBook 14 for a world of productivity and possibilities. Its precision-engineered ErgoLift hinge has a silky-smooth dual action that holds the display securely at any angle, and adds a 2° keyboard tilt to give you a perfect typing position every time.



Express yourself through color

VivoBook 14 is available in different finishes to suit your style. Transparent Silver provides a sleek and sophisticated look, or go for Slate Grey for a more understated approach. Set the trend with the uniquely iridescent Peacock Blue: a unique option that changes color when you look at it from different angles. If you really want to stand out, there's Coral Crush with its bright finish.



Making everything possible

Your future is what you make of it, and VivoBook 14 has the tools to help you every step of the way. With the very latest 8th Generation Intel® Core™ processors and NVIDIA discrete graphics at your disposal, you're ready for what lies ahead, be it productive multitasking, multimedia editing, or casual gaming. And with dual storage, you'll enjoy both superfast data performance and a large storage capacity.

ASUS VivoBook 14 A412 UB/ UF/UA

- 8th Gen Intel® Core™ i7- 8550U / i5 8250U / i3-7020U processor
- Windows 10 Home (64 Bit)
- 8GB / 4GB DDR4 2400MHz RAM
- 1TB 54R+128G SATA / 1TB 54R storage
- 14" 16:9 Full HD (1920 x 1080) matte display
- Frameless four-sided NanoEdge display for immersive viewing
- Extremely compact chassis available in four unique colors
- 5.7mm thin bezel for extremely immersive 87% screen to body ratio
- 178° wide-view technology
- NVIDIA® GEFORCE® MX130 / MX110 with 2GB / Intel® HD Shared graphics
- Weighs only 1.5 kg, with a profile of just 19.5mm
- ErgoLift hinge for a comfortable typing position
- One-touch fingerprint login with Windows Hello
- Integrated dual-band Wi-Fi 5 (802.11ac) (up to 867Mbps)
- 1 x USB 3.1 Gen 1 Type-C™, 1 x USB 3.1 Gen 1 Type-A, 1 x USB 2.0, 1 x HDMI, 1 x Combo audio jack, 1 x Micro SD Card reader, 1 x Security slot
- Fast charging to 60% in 49 minutes
- 3X longer battery lifespan
- ASUS SonicMaster stereo audio system with surround-sound
- 322.4 x 212.7 x 19.5mm
- 1 Year International Warranty

Starting from AED: 1.799

ASUS VivoBook 17

See more, carry less



Unbounded immersion

VivoBook 17 pushes the limits of what's possible, inspiring you to break new bounds. The new thin-bezel design gives it a vast screen area for an extremely immersive viewing experience for work and play. Despite thin bezels framing the display, there's still room for a HD camera so you can have video chats with family and friends a world away.

85%

Screen to body ratio



8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

Available at all Major Retail outlets across UAE & GCC.

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It goes where you go

The new thin-bezel display keeps dimensions down to a minimum, giving VivoBook 17 a footprint that's appreciably smaller than its predecessor. It takes up less space on your desk, leaving more room for you. The sleek VivoBook 17 is finished in classic Transparent Silver, giving it a level of sophistication that's second to none.



Give yourself a lift

Open up VivoBook 17 for a world of productivity and possibilities. Its precision-engineered ErgoLift hinge has a silky-smooth dual action that holds the display securely at any angle, and tilts the keyboard slightly to give you a perfect typing position every time.



Making everything possible

Your future is what you make of it, and VivoBook 17 has the tools to help you every step of the way. With the very latest Intel® Core™ processors and NVIDIA® discrete graphics at your disposal, you're ready for what lies ahead, be it productive multitasking, multimedia editing, or casual gaming. And with dual-band Wi-Fi 5 (802.11ac), you'll enjoy a superfast online experience with speeds up to 867Mbps.



Shorter load times, more storage space

VivoBook 17 has a dual-storage design that gives you both superfast data performance and a large storage capacity. Install apps on the SSD for superfast response and app loading times, and use the HDD to store large files such as movies, music libraries and photo albums. VivoBook 17 also features Intel Optane™ memory technology, so apps load faster and multitasking feels smoother. You'll get the best of both worlds, with SSD-like levels of performance and the large storage space afforded by a traditional hard drive.

ASUS VivoBook 17 A712

- 8th Gen Intel® Core™ i7- 8565U processor
- Windows 10 Home (64 Bit)
- 16GB DDR4 2400MHz RAM
- 1TB 54R+128G SATA storage
- NVIDIA® GEFORCE® MX130 with 2GB
- 17.3" 16:9 Full HD (1920 x 1080) matte anti-glare display
- Extremely compact chassis available in Transparent Silver
- Immersive 85% screen to body ratio
- 178° wide-view technology
- ErgoLift hinge for a comfortable typing position
- One-touch fingerprint login with Windows Hello

- Full-size backlit keyboard (optional) with 1.4mm key travel
- Integrated dual-band Wi-Fi 5 (802.11ac)
- 1 x USB 3.1 Gen 1 Type-C™, 1 x USB 3.1 Gen 1 Type-A, 2 x USB 2.0, 1 x HDMI, 1 x Combo audio jack, 1 x Micro SD Card reader, 1 x Security slot
- Fast charging to 60% in 49 minutes
- 3X longer battery lifespan
- ASUS SonicMaster stereo audio system with surround-sound; smart amplifier for maximum audio performance
- 406.9 x 253.75 x 21.4 mm, 2.3 kg
- 1 Year International warranty

Starting from AED: 3,699

ASUS X507

Productivity and entertainment, everyday



-  Intel® Core™ i7 processor
-  Discrete Graphics Card
-  NanoEdge Display 7.1mm slim bezel
-  Portable Design
-  SuperBattery Safe-guards the battery
-  Eye Care 30% blue light reduction
-  Fingerprint Sensor

Productivity and entertainment, everyday

A perfect combination of beauty and performance, the stylish ASUS X507 is powered by a 8th Generation Intel® Core™ i7 processor with 16GB RAM, and GeForce® MX130 graphics. ASUS X507 also features a dual-storage design that combines a superfast SSD with a large capacity HDD. It's the ideal laptop for daily computing and entertainment.



8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

Available at all Major Retail outlets across UAE & GCC.

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Stylish and compact design to keep you on the go

ASUS X507 is extremely portable and weighs just 1.68 kg. It's an everyday laptop that keeps you productive and entertained – anywhere. And the stylish ASUS X507 is available in an eye-catching brushed finish in Icicle Gold and Star Grey.



Immersive visuals

With the 8.1mm bezel on the NanoEdge display, ASUS X507 has a 75.4% screen-to-body ratio – so you get more screen for more immersive viewing. The Full HD display also features 178° wide-view technology to ensure that colors and contrast remain vivid and bold, even when viewed at sharp angles. It's the perfect solution for sharing content with friends and colleagues.



Amazing performance

ASUS X507 is powered by up to an Intel® Core™ i7 processor, with up to 16GB DDR4 RAM and GeForce® MX130 graphics for smooth visuals. And with ultra-fast dual-band Wi-Fi 5 (802.11ac), you can enjoy speeds of up to 867Mbps – that's up to 6x faster than Wi-Fi 4 (802.11n)! From daily computing tasks to entertainment, this versatile laptop has everything you need.



One-touch access with fingerprint sensor

ASUS X507 features a fingerprint sensor for quick and easy logins with Windows Hello. A 360° recognition function improves scanning accuracy, even if your hands are wet. There's no need to remember and type in complicated passwords, and certainly no need to worry about stolen passwords. A quick scan is all it takes to log in.

ASUS X507

- Intel® Core™ i7-8550U / i3-7020U / N4000 processor
- Dual band 2x2 Wi-Fi 5 (802.11ac)
- Windows Home (64 Bit)
- Bluetooth™ 4.2
- 8GB / 4 GB DDR4 2400Mhz
- Interface: 1 x Type A USB 3.1 Gen1, 2 x USB 2.0, 1 x HDMI, 1 x Combo audio jack, 1 x micro SD reader
- 1TB HDD + 256GB SSD dual storage / 1TB HDD / 500GB HDD
- NVIDIA® GEFORCE® MX110 with 2 GB / Intel® HD Graphics
- Brushed finish in Icicle Gold and Star Grey color
- Lightweight 1.68kg
- Optional fingerprint sensor
- 15.6" FHD (1920 x 1080) resolution 178° wide view angle
- Fast charging: 60% in 49 minutes
- NanoEdge Display 8.1mm slim bezel with 75.4% screen-to-body ratio
- 3X battery life
- ASUS SonicMaster technology
- 1 year International warranty

Starting from AED: 999

ASUS X540

Classic design. Expressive colors



- Intel® Core™ i7 Processor
- Discrete graphics
- SonicMaster
- 1.8mm Key Travel distance
- Type-C USB
- Safeguards the battery
- IceCool

Designed for Productivity and Entertainment

The ASUS X540 Series is powered by the Intel® processors to give you smooth and responsive computing performance. With AMD Radeon R5 M420 discrete graphics, an advanced onboard memory controller, up to 12GB RAM, and Windows 10, X540 is an ideal daily computing platform.



8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

Available at all Major Retail outlets across UAE & GCC.

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Elegant finished. Lightweight Design

ASUS X540 has a solid and lightweight chassis that weighs just 1.9kg – ideal to take with you when you're out and about. Its premium brushed finish turns heads and makes sure that you stand out from the crowd.



Faster and Easier Connections with USB Type-C

The reversible USB Type-C port makes connecting devices much easier; and gives you super-fast USB 3.1 Gen 1 speeds of up to 5Gbit/s so you can transfer a 2GB movie to a USB drive in less than 2 seconds! Its compact port design even helps preserve X540's thin dimensions. The X540 still carries the traditional USB 3.0 and USB 2.0 ports to ensure compatibility with all your USB devices. X540 has additional connectivity options including HDMI and VGA output for external displays, a 3-in-1 SD/SDHC/SDXC card reader, an RJ-45 Ethernet port, and a DVD Super Multi optical disc drive.



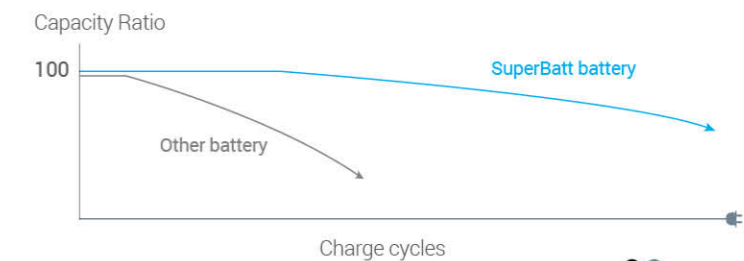
Designed for Productivity and Entertainment

The ASUS X540 Series is powered by the Intel® processors to give you smooth and responsive computing performance. With AMD Radeon R5 M420 discrete graphics, an advanced onboard memory controller, up to 12GB RAM, and Windows 10, X540 is an ideal daily computing platform.



Long-life Battery Technology

ASUS SuperBatt technology helps extend the lifespan of your battery to last three times longer than conventional Li-ion batteries. This increased lifespan means fewer replacements, which as well as being environmentally- friendly, also saves you money.



ASUS X540 UB/MA/YA/UA

- Intel Core™ i7-8550U / i5-8250U i3-7020U/ N4000 processor
- Integrated Wi-Fi 4 (802.11b/g/n)
- Windows 10 Home (64 bit)
- Bluetooth™ 4.0
- NVIDIA® GEFORCE® MX110 with 2GB / Intel® HD Graphics
- Interface: 1 x USB 3.1 Type C (Gen 1), 1 x USB 3.0, 1 x USB 2.0, 1 x VGA Port, 1 x RJ45 LAN, 1 x HDMI, 1 x Audio Combo Jack
- lightweight 1.9kg
- High-gloss spun finish in Chocolate Black, Silver Gardient, White, Red, Aqua Blue.
- 15.6", FHD 1920 x 1080 , 200nits sRGB 62%(NTSC:45%), Anti-Glare
- ASUS Eye Care support, reduce up to 30% of blue light level
- Dual speaker with ASUS SonicMaster technology
- 12GB / 4 GBDDR4 2133mhz
- 1 year International warranty
- 1TB / 500GB HDD
- 8X S-M DL (ODD Drive) (Optional)
- 8X S-M DL (ODD Drive) (Optional)

Starting from AED: 899

ROG G703

Unleash the beast

17.3"



NVIDIA® GeForce RTX™ 20 Series
 Up to DDR4 64GB
 HyperDrive Extreme
 144Hz refresh, 3ms response
 HyperCool Pro
 Aura Sync

Unleash the beast

G703 is a beast with the power to take on today's gaming desktops, thanks to its factory-overclocked 8th Generation Intel® Core™ i9 processor and NVIDIA® GeForce RTX™ 2080 graphics. Designed to play the latest AAA titles on Ultra graphics settings, this powerful Windows 10 Home laptop features an IPS-level display with a 144Hz refresh rate and ultrafast 3ms gray-to-gray (GTG) response time for smooth visuals with little or no motion blur. ROG-exclusive software lets you switch between an Optimus power-saving mode or NVIDIA G-SYNC™ to experience the smoothest gameplay without stuttering and visual tearing. G703 speeds up loading times with its three NVMe® PCI Express® SSDs in RAID 0 configuration offering read speeds of up to 8700MB/s — the fastest storage ever found on a laptop. Its wireless performance goes above and beyond today's networking standards; a 2.5G port delivers speeds more than twice the industry while Intel Gigabit Wi-Fi reaches up to 1.7Gbps — 12X-faster than 802.11b/g/n!

9th Gen Intel® Core™ processors: Designed for what's coming next.
 Powered by Intel® Core™ i9 processor.
 Available at all Major Retail outlets across UAE & GCC.

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Factory-overclocked and fully unlocked

Powered by a factory-overclocked Intel® Core™ i9-9980HK CPU and NVIDIA® GeForce RTX™ 2080 GPU with 8GB of GDDR6 VRAM.

INTEL® CORE™ i9-9980HK CPU	OVERCLOCKED TO 4.7 GHz CPU	NVIDIA® GEFORCE® RTX™ 2080 GPU
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Armed with NVIDIA® GeForce RTX™ 2080

NVIDIA Turing™ architecture offers incredibly photorealistic graphics, thanks to AI-enhanced image processing Tensor Cores and real-time ray tracing technology.



Ultrafast 144Hz/3ms NVIDIA® G-SYNC™ display

With a 144Hz refresh rate and 3ms response time, G703 delivers smooth and seamless visuals. Switch between an Optimus power-saving mode or NVIDIA G-SYNC™ to experience the smoothest gameplay without stuttering and visual tearing.

144Hz / 3ms IPS-LEVEL PANEL
100% SRGB
G-SYNC ENABLED



G703GXR-EVO 15T

- Intel® Core™ i9-9980HK Processor
- Windows 10 Home (64 bit)
- NVIDIA® GeForce® RTX 2080 with 8GB
- 32GB DDR4 RAM
- 512G*3 PCIE G3X4
- 17.3" FHD (1920 x 1080) 144Hz Screen with 3m/s
- Gaming Pack Bag + Mouse (GLADIUS2) + Headset
- 2 years International warranty

AED: 17,999

ROG ZEPHYRUS S (GX701)

Go big. Stay slim.

17.3"



Go big. Stay slim

ROG Zephyrus S set the standard for ultra-slim Windows 10 gaming laptops. Now it has bigger aspirations with a super-narrow-bezel 17-inch display in a chassis just 18.7mm thin. Zephyrus S GX701 is loaded with up to a GeForce RTX™ 2080 with Max-Q Design GPU and 9th Gen Intel® Core™ i7 CPU. Choose from 144Hz/3ms panels with HDR or Pantone® validation, and use the ROG-exclusive GPU switch to change between G-SYNC™ for gaming and Optimus for battery life.

9th Gen Intel® Core™ processors: Designed for what's coming next.
 Powered by Intel® Core™ i7 processor.
 Available at all Major Retail outlets across UAE & GCC.

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ROG ZEPHYRUS S (GX701)	OTHER TRADITIONAL 17" LAPTOP
399 X 272 X 18.7mm	424 X 332 X 29.9mm

The most compact 17-inch gaming laptop ever

Immersing yourself in a larger display usually means lugging a larger laptop, but slim bezels and smart design make ROG Zephyrus S the smallest in its class. Easily carry it around town or across the world thanks to compact dimensions that put a 17-inch display in a 15-inch form factor. The sleek magnesium-alloy body fits inside standard bags(*) and is strong enough to stand up to everyday life.

SLIMMEST THIN	17-INCH DISPLAY	15-INCH DESIGN
18.7MM		

Choose your path to spectacular visuals

Slender bezels frame one of two IPS-level panels. ROG is first to offer HDR gaming laptops, enabling AAA titles with richer colors, brilliant whites, and deeper blacks via local dimming. The SDR alternative gives content creators accurate, Pantone® Validated colors with factory calibration and ProArt™ TruColor Technology. Both boast silky smooth 144Hz refresh rates with blur-free 3ms response times.

Disclaimer: The choice between HDR and Pantone® Validated display options varies by region.

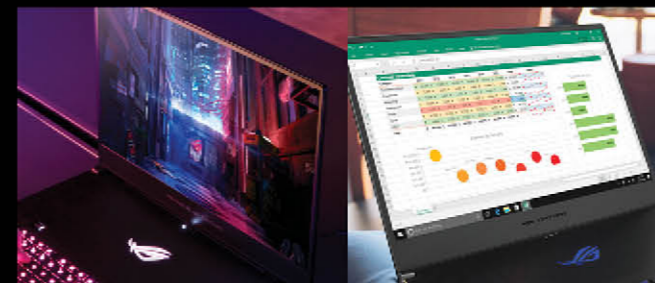
81% SCREEN-TO-BODY RATIO	6.9MM SUPER NARROW BEZELS	23% SMALLER THAN CONVENTIONAL 17"
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Quickly switch gears for work and play

Live a double life powered by the ROG-exclusive GPU switch. With just a few clicks, ROG Zephyrus S transitions between better gaming and longer battery life. G-SYNC mode synchronizes the GPU and display to deliver smoother gameplay with lower input lag and tear-free graphics, while Optimus mode selectively turns off the discrete GPU to save power with everyday desktop productivity and entertainment.

Disclaimer: G-Sync and the GPU switch are only available on SDR versions of Zephyrus S GX701.



G-SYNC mode	OPTIMUS mode
GAMING IN FULL PERFORMANCE	BATTERY SAVING FOR MULTITASKING

GX701GX-EV058T -Zephyrus

- Intel® Core™ i7-9750H Processor
- Windows 10 Home (64 bit)
- NVIDIA® GeForce® RTX 2080Q with 8GB
- 24GB DDR4 RAM
- 1TB PCIE G3X4 SSD
- 17.3" FHD (1920 x 1080) 144Hz Screen with 3m/s
- Gaming Pack Bag + Mouse (GLADIUS2) +Headset
- 2 years International warranty

AED: 13,999

ROG ZEPHYRUS S (GX531)

15.6"

Slim yet mighty



Slim yet mighty

After redefining ultra-slim gaming laptops with the original Zephyrus, ROG brings hardcore gaming to an even thinner design framed by super-narrow bezels. ROG Zephyrus S uses innovative engineering to cool its GeForce RTX™ 2080 with Max-Q design and 8th Gen Intel® Core™ i7 processor, so you can immerse yourself in its no-compromise 144Hz/3ms display.

8th Gen Intel® Core™ processors: Designed for what's coming next.
 Powered by Intel® Core™ i7 processor.
 Available at all Major Retail outlets across UAE & GCC.

The new standard for ultraportable gaming

Clever design and expert craftsmanship are required to put high-end chips into the slimmest gaming laptop ever. At just 15.35~16.15mm thin with a GeForce RTX™ 2080 with Max-Q design GPU and the latest Intel® Core™ i7 processor, ROG Zephyrus S is portable but powerful enough for life on the go. In one fluid motion of hidden scissor-door hinges, it transforms from svelte sidekick to gaming powerhouse.



GEFORCE RTX™ 2080 WITH MAX-Q DESIGN
6 CORES core i7 CPU
500GB NVMe SSD

Choose your path To spectacular visuals

Super-narrow bezels draw you deeper into the action on the most responsive 144Hz IPS-level display.

Slender bezels frame one of two IPS-level panels. ROG gaming laptops, enabling AAA titles with richer colors, brilliant whites, and deeper blacks via local dimming. The SDR alternative gives content creators accurate, Pantone Validated colors with factory calibration and ProArt™ TruColor Technology. Both boast silky smooth 144Hz refresh rates with blur-free 3ms response times.

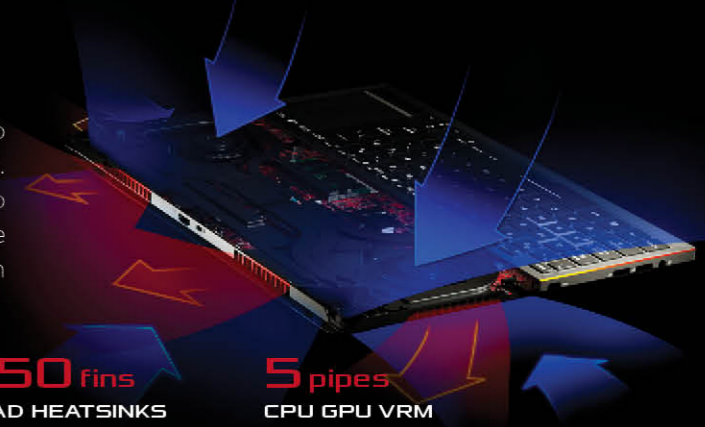
Disclaimer: The choice between HDR and Pantone® Validated display options varies by region.



144HZ REFRESH RATE
3MS RESPONSE TIME

Patented ROG AAS cooling system

The unique ROG Active Aerodynamic System (AAS) expands to help Zephyrus S sustain high GPU clocks with demanding games. Lifting the lid opens a 5-mm intake that increases airflow by up to 22% compared to traditional designs. Anti-dust tunnels keep the four heatsinks clean to preserve cooling performance and system stability as the hours add up.



ANTI-DUST SELF-CLEANING FANS
12V fans 83 BLADES EACH
250 fins QUAD HEATSINKS
5 pipes CPU GPU VRM

GX53 1GX-ES0 12T- Zephyrus AED: 12,499

- Intel® Core™ i7-8750H Processor
- Windows 10 Home (64 bit)
- NVIDIA® GeForce® RTX 2080Q with 8GB
- 24GB DDR4 RAM
- 512G PCIE G3X4 SSD
- 15.6" FHD (1920 x 1080) 144Hz Screen with 3m/s
- Sleeve + Mouse + Headset
- 2 years International warranty

ROG STRIX SCAR III

Fight till Daylight

15.6"

17.3"



- 144Hz 3ms** 144Hz refresh, 3ms response
- CPU GPU** i7 CPU and GeForce RTX™ 2070 GPU
- Intelligent Cooling**
- Super Narrow bezel**
- Rangeboost technology**
- AURA SYNC** Advanced RGB trim

Fight till Daylight

Aim for esports excellence with the ROG Strix SCAR III, engineered to compete at the top tier of Windows 10 gaming. Intelligent Cooling unleashes the raw power of the 9th Gen Intel® Core™ CPU and GeForce RTX™ graphics, while the world's fastest 144Hz/3ms laptop display lets you play at the speed of pro gaming. Jump into multiplayer matches anywhere with stronger RangeBoost Wi-Fi, show off your personality with the wraparound Aura Sync light bar, and gain privacy for personal data with the new ROG Keystone.

9th Gen Intel® Core™ processors: Designed for what's coming next.
 Powered by Intel® Core™ i7 processor.
 Available at all Major Retail outlets across UAE & GCC.

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FORWARD-THINKING FUNCTIONAL DESIGN

Efficiency and innovation unite in the sleek, gunmetal grey ROG Strix SCAR III. Its strategic design is inspired by our collaboration with BMW Designworks Group, and carves out a cooling advantage with its 3D Flow Zone. The subtle, carbon-patterned interior is accented by Aura Sync lighting that extends across the new wraparound light bar, keyboard, and ROG logo. Whether you're gearing up for competition or hopping into quickplay, this metal-capped machine is fine-tuned and ready for action.



INTRODUCING THE KEYSTONE

Keystones offer a versatile new way to personalize your machine and protect your personal data. These physical, NFC-enabled keys fit neatly into the Strix SCAR III's chassis, adding a subtle accent along the trim. When docked, they instantly transform your machine with different effects and game-specific profiles, or unlock access to a secret Shadow Drive for covert private storage.



SEE THE GAME AT PROFESSIONAL SPEED

Play at the speed of professional esports with the world's fastest gaming laptop display. The 144Hz/3ms panel enables true high-FPS gameplay capable of keeping up with competitive gaming at the highest level. Stay in the flow of fast-paced action with impeccably smooth, crisp visuals that heighten your immersion. Get an edge in combat where rapid response and environmental awareness are crucial to victory.

*Specifications vary according to model.



3ms RESPONSE TIME **144 Hz** REFRESH RATE

ROG Strix SCAR III G731GW-EV083T ROG Strix SCAR III G731GV-EV073T

- Intel® Core™ i7-9750H Processor (12M Cache, up to 4.50 GHz)
- Windows 10 Home (64 bit)
- NVIDIA® GeForce RTX™ 2070 with 8GB GDDR6 VRAM
- DDR4 2666MHz SDRAM 16GB
- 1TB54R SSH8G + 512G PCIE
- 17.3-inch Full HD (1920x1080) IPS-level panel, 144Hz, 3ms, 100% sRGB
- 230W Power Adaptor
- 360 (W) x 275 (D) x 24.9 (H) mm
- 2.57 kg
- 2-year global warranty
- BAG, MOUSE (GLADIUS2), HEADSET, CAMERA

AED: 9,299

AED: 7,999

ROG STRIX G

Your Game. Your Glory.



15.6"

17.3"



- GeForce RTX™ 2070 GPU
- Up to DDR4 32GB
- Super Narrow bezel
- 144Hz 3ms
- Intelligent Cooling
- Aura Sync

Your Game. Your Glory.

ROG Strix G embodies streamlined design, offering a formidable core experience for serious gaming and multitasking on Windows 10 Pro. Featuring the latest 9th Gen Intel® Core™ processors and GeForce RTX™ graphics, it brings impactful gaming performance to a wide audience. Intelligent Cooling unleashes the full potential of its leading-edge processors, while RangeBoost provides the strongest possible Wi-Fi signal for your environment. Wherever you play, illuminate the surroundings with Aura Sync on the new triple-edged light bar and 4-zone RGB keyboard.

9th Gen Intel® Core™ processors: Designed for what's coming next.
 Powered by Intel® Core™ i7 processor.
 Available at all Major Retail outlets across UAE & GCC.

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INTEL® CORE™ i7-9750H CPU	NVIDIA® GEFORCE RTX™ 2070 GPU	NVME PCIE 512 SSD
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AN EVOLVED GAMING EXPERIENCE

Shift with speed between serious gaming and productivity. With up to GeForce RTX™ 2070 graphics bolstered by ROG Boost up to 1440MHz at 115W in Turbo mode, the Strix G enables stunning visuals that immerse you deeper. With up to 32GB of DDR4-2666 RAM to slice through intensive games and apps, and 512GB M.2 NVMe PCIe® 3.0 SSD and 1TB FireCuda™ SSHD lets you carry your entire game library and work portfolio anywhere you go.

INTELLIGENT COOLING IMPROVES YOUR EXPERIENCE

ROG's Intelligent Cooling philosophy mixes the right features and system settings to ensure the best experience for each situation. The Strix G augments its well-ventilated exterior with a self-cleaning thermal module that ejects dust to improve longevity.

INNOVATIVE 3D THERMAL DESIGN	INTELLIGENT DUAL-FAN ARCHITECTURE	POWERFUL 12v FANS
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SEE THE DIFFERENCE 144Hz MAKES

Victory comes down to just fractions of a second. Catch every moment of battle at up to 144Hz on the formidably fast gaming display. The rapid refresh rate makes full use of the powerful GPU, unleashing its potential for silky smooth graphics at truly high FPS

G731GU/GT-STRIX G

- Intel® Core™ i7-9750H Processor
12M Cache, up to 4.50 GHz
- Windows 10 Home (64 bit)
- NVIDIA® GeForce® GTX 1660Ti with 6GB / NVIDIA® GeForce® GTX 1650 with 4GB /
- 16GB DDR4 RAM
- 1TB5 SSH8G+256G PCIE
- 17.3" FHD 144Hz with 3ms panel / 60Hz Screen
- Gaming Pack Bag + Mouse(GLADIUS2)+ Headset
- 2 Years International warranty

Starting from AED: **5,299**

G531GW/GV/GU/GT -STRIX G

- Intel® Core™ i7-9750H Processor
12M Cache, up to 4.50 GHz
- Windows 10 Home (64 bit)
- NVIDIA® GeForce® RTX 2070 with 8GB / NVIDIA® GeForce® RTX 2060 with 6GB / NVIDIA® GeForce® GTX 660Ti with 6GB/ NVIDIA® GeForce® GTX 1650 with 4GB/
- 16GB DDR4 RAM
- 1TB54R SSH8G+512G PCIE / 1TB5 SSH8G+256G PCIE 512G PCIE SSD
- 15.6" FHD 120Hz / 60Hz Screen with 3ms panel
- Gaming Pack Bag (Optional) + Mouse(GLADIUS2)+ Headset
- 2 Years International warranty

Starting from AED: **4,999**

ASUS TUF GAMING FX505 / FX705

UNBOUNDED DESIGN, UNRIVALED TOUGHNESS

15.6" 17.3"



- 6.5mm NanoEdge slim bezel
- 144Hz Display
- Anti-Dust Cooling
- 7.1-Channel Audio
- Extra Durable Keyboard
- Wave 2 Wi-Fi

UNBOUNDED DESIGN, UNRIVALED TOUGHNESS

ASUS TUF Gaming FX705 / FX505 will change the way you look at gaming laptops. It exceeds expectations, boasting impressive hardware and a compact, aggressively-designed chassis that's exceptionally tough. FX705 / FX505 has a gaming desktop-inspired keyboard with RGB-backlit keys, a highlighted WASD key group, and Overstroke technology for fast and precise control. With a cutting-edge IPS-level NanoEdge display, and a MIL-STD-810G test certified durability, FX705 / FX505 delivers an immersive gaming experience without breaking the bank!



IPS-LEVEL NANOEDGE DISPLAY

- REFRESH RATE: 144 Hz
- COLOR GAMUT: 100%
- COLOR GAMUT: IPS-LEVEL Display

The new NanoEdge design has an even thinner 6.5mm bezel for extreme immersion in a much more compact package. FX705 / FX505 features an IPS-level panel with up to an ultrafast 144Hz refresh rate for supersmooth gameplay with minimal motion blur. A 100% sRGB color gamut and wide-view angles ensure vivid and consistent colors, even when you're viewing it from extreme positions.

SOLIDLY BUILT

Infused with the spirit of The Ultimate Force (TUF), FX505 passes a series of rigorous MIL-STD-810G tests, successfully surviving varying conditions including solar radiation exposure, high altitude, and temperature extremes. It's certified to endure day-to-day use, from accidental knocks to sudden drops on a desk. Durable and stable, FX705 / FX505 has been pushed to the limit to ensure only the very best for gamers.

- TEST: Temperature
- TEST: Humidity
- TEST: Solar-radiation
- MILITARY GRADE MIL-STD 810G Passed



HYPERCOOL TECHNOLOGY IMPROVES DURABILITY

ASUS-exclusive HyperCool technology comprises of the Anti-Dust Cooling (ADC) system and Fan Overboost technology to ensure exceptional cooling during gaming marathons. Furthermore, cooling is also improved by the patented trapezoid-cut lid and intelligent parallel fan placement.

- POWERFUL: Dual Fan Design
- FAN: Overboost Design
- PATENTED: Trapezoid-cut MM



IMMERSIVE DTS SURROUND SOUND

ASUS-exclusive HyperCool technology comprises of the Anti-Dust Cooling (ADC) system and Fan Overboost technology to ensure exceptional cooling during gaming marathons. Furthermore, cooling is also improved by the patented trapezoid-cut lid and intelligent parallel fan placement.

- VIRTUAL SURROUND: 7.1 Channel
- OPTIMIZED: Game / Movies / Sports Audio Profiles
- Audiophile-grade Equalizer



FX505 DU / DT

- AMD R7 3750H Processor
- Windows 10 Home (64 bit)
- NVIDIA® GeForce® GTX 1660Ti with DDR5 6GB / NVIDIA® GeForce® GTX 1650 with DDR5 4GB /
- 16GB DDR4 RAM
- 1TB 54R+256G PCIE SSD / 512G PCIE SSD
- 15.6" FHD (1920 x 1080) 120Hz / 60Hz Screen
- 2 years international warranty (selected models)

FX705DY-AUO 17T

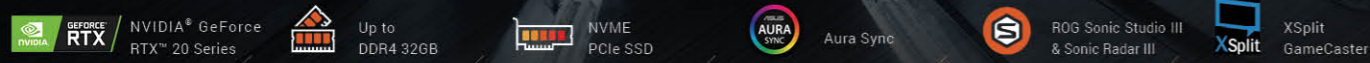
- AMD R5 3500H Processor
- Windows 10 Home (64 bit)
- AMD RX560 with DDR5 4GB
- 8GB DDR4 RAM
- 512G PCIE SSD
- 17.3" FHD (1920 x 1080) 60Hz Screen
- 1 Year international warranty

Starting from AED: 3,999

Starting from AED: 3,399

ROG STRIX GL12CX

Rebirth of a gaming beast



Rebirth of a gaming beast

The newly re-engineered ROG Strix GL12CX further pushes the limits of extreme gaming performance and features a striking, unconventional design. This Windows 10 gaming desktop now boasts the latest 9th Generation Intel® Core™ i9-9900K processor (factory overclocked up to a top speed of 5.1GHz) and NVIDIA® GeForce RTX™ 2080 graphics for unrivaled gaming experiences. It features the ROG-exclusive DIMM.2 module with support for dual SSDs that can be configured in RAID, along with tool-free expansion bays and an esports-ready hot-swap SSD tray for easy upgrades. A transparent side panel and Aura Sync lighting effects let you customize the colors of Strix GL12CX, inside and out.

8th Gen Intel® Core™ processors: Designed for what's coming next.

Powered by Intel® Core™ i7 processor.

Available at all Major Retail outlets across UAE & GCC.

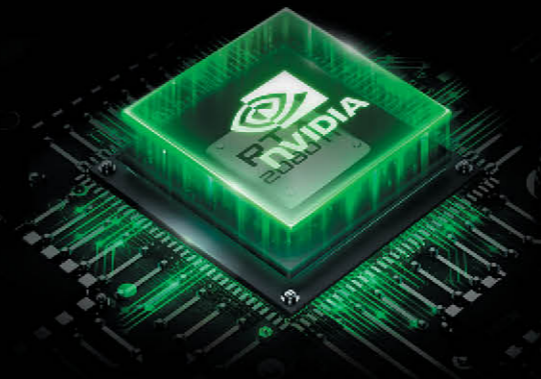
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Formidable overclocked power

Only the very best processors are chosen to power ROG Strix GL12CX. It features a new 9th Generation Intel Core i9-9900K CPU that's factory overclocked up to a top speed of 5.1GHz for a serious performance boost. Strix GL12CX is great for gaming, but it's capable of so much more: multitask, play, stream, and record your gaming sessions, with plenty more performance to spare!

OVERCLOCKED TO
5.1 GHz
TOP SPEED

UP TO
9th Gen
INTEL® CORE™ i9 PROCESSOR



Unrivaled gaming experience with GeForce RTX™

ROG Strix GL12CX is packed with the most advanced gaming GPU to date, with up to NVIDIA® GeForce RTX™ 2080 Ti graphics to ensure supersmooth 4K UHD gaming visuals and VR experiences. The new GeForce RTX™ 20-series graphics cards also support real-time ray tracing effects and DLSS for improved realism. In addition, NVIDIA® G-SYNC™ reduces input lag, minimizes perceived stuttering, and eliminates visual tearing.

UP TO GEFORCE
RTX™ 2080
GRAPHICS

Innovative DIMM.2 SSD module

At the heart of ROG Strix GL12CX is a motherboard with the latest Intel Z390 chipset, and an ROG-exclusive DIMM.2 module for two M.2 SSDs that are cooled by a dedicated heatsink. Pair the dual NVMe drives in a speedy RAID configuration, or use one SSD as a system drive and one stick of Intel® Optane™ memory to accelerate your HDD for greater storage flexibility.

READ SPEED
6x
FASTER THAN A SATA 3 SSD

READ SPEED
24x
FASTER THAN A SATA 3 HDD

GL 12CX-C-AE001T

- Intel® Core™ i9-9900K 3.6G Processor
- Windows 10 Home (64 bit)
- 16*2 GB DDR4 RAM
- 1TB 7200 rpm + 512G M.2 P3X4 SSD
- NVIDIA® GeForce® RTX 2080 with 8GB
- ODD - 8X S-M DL
- Gaming mouse

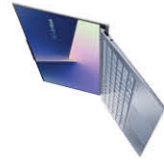
AED: **12,999**

ROG Strix GL 10CS-AE003T

- Intel® Core™ i7-9700K 3.6G Processor
- Windows 10 Home (64 bit)
- 16 GB DDR4 RAM
- 1TB 7200 rpm + 256G M.2 PCIe SSD
- NVIDIA® GeForce® RTX 2060 with 6GB
- Gaming mouse
- 1 Year Global warranty

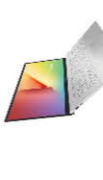
AED: **6,499**

ASUS ZenBook Series



Model Name	UX392FN-AB009T	UX333FN-A3153TS	UX433FN-A5214TS	UX431FN-AN053T	UX431FA-AN080T	UX461FN-E1017TS	UM462DA-AI049T
Operating System	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)
Processor	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i5-8265U Processor 6M Cache, up to 3.90 GHz	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	AMD R5-3500U/BGA
Memory	LPDDR3 16GB	LPDDR3 16GB	LPDDR3 16GB	LPDDR3 16GB	LPDDR3 8GB	LPDDR3 16G	LPDDR3 8G
Storage	1T PCIe G3X4 SSD	1T PCIe G3X4 SSD	1T PCIe G3X4 SSD	512G PCIe G3X2 SSD	512G PCIe G3X2 SSD	512GB POIE SSD	256GB PCIE SSD
Panel	14.0" FHD 1920 x 1080	13.3" FHD 1920 x 1080	14.0" FHD 1920 x 1080	14.0" FHD 1920 x 1080	14.0" FHD Touch Screen (1920 x 1080)	14.0" FHD Touch Screen 1920 x 1080	14.0" FHD Touch Screen 1920 x 1080
Graphics Card	NVIDIA® GeForce® MX150 with DDR5 2GB	NVIDIA® GeForce® MX150 with DDR5 2GB	NVIDIA® GeForce® MX150 with DDR5 2GB	NVIDIA® GeForce® MX150 with DDR5 2GB	Intel® shared graphics	NVIDIA® GeForce® MX150 with DDR5 2GB	Intel® shared graphics
Dimension	31.6 x 19.5 x 1.29 cm (WxDxH)	30.2 x 18.9 x 1.69 cm (WxDxH)	31.9 x 19.95 x 1.59 cm (WxDxH)	31.9 x 19.9 x 1.59 cm (WxDxH)	31.9 x 19.9 x 1.59 cm (WxDxH)	32.7(W) x 22.6(D) x 1.39 ~ 1.39 (H) cm.	32.7(W) x 22.6(D) x 1.39 ~ 1.39 (H) cm.
Weight	1.1KG with Battery	1.09KG with Battery	1.09KG with Battery	1.09KG with Battery	1.09KG with Battery	1.4KG with Battery	1.4KG with Battery
Color	Galaxy Blue	Icicle Silver	Icicle Silver	Silver Blue Metal	Silver Blue Metal	Grey	Grey
Accessories	Sleeve, Type A to LAN cable, MS Office 365 (1Year)	Sleeve, Type A to LAN cable, MS Office 365 (1Year)	Sleeve, Type A to LAN cable	Sleeve, Numpad, Type A to LAN cable	Sleeve, Numpad, Type A to LAN cable	Bag + Stylus + Type A Lan cable, MS Office 365 (1 Year)	Stylus
AED	6,999	5,499	5,499	4,999	3,499	5,499	2,999

ASUS VivoBook S



ASUS VivoBook Flip

Model Name	S530FA-EJ296T	S430FN-EK163T	TP412FA-EC027T	TP412FA-EC117T	TP202NA-EH008T	A712FB-AU143T	A420FA-EB123T	A420FA-EB039T	A420JA-EK147T
Operating System	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home S (64 bit)	Windows 10 Home S (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)
Processor	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i5-8265U Processor 6M Cache, up to 3.90 GHz	Intel® Core™ i3-8145U Processor 4M Cache, up to 3.90 GHz	Intel® Celeron® N3350 Processor (2M Cache, up to 2.40 GHz)	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i7-8565U Processor 8M Cache, up to 4.60 GHz	Intel® Core™ i5-8265U Processor 6M Cache, up to 3.90 GHz	Intel® Core™ i3-7020U Processor 3M Cache, 2.30 GHz
Memory	DDR4 8GB	DDR4 16GB	DDR4 8G	DDR4 4G	DDR3 4G	DDR4 16G	LPDDR3 8G	LPDDR3 8G	LPDDR3 4G
Storage	256G SATA3 SSD	1TB 54R+256G SATA3 SSD	256G SATA3 SSD	128G SATA3 SSD	64G EMMC	1TB 54R + 128G SATA3 SSD	256G SATA3 SSD	256G SATA3 SSD	128G SATA3 SSD
Panel	15.6" 16:9 FHD (1920x 1080)	14.0" 16:9 FHD (1920x 1080)	14.0" 16:9 FHD (1920x 1080) LED Touch Screen	14.0" 16:9 FHD (1920x 1080) LED Touch Screen	11.6" 16:9 HD Ultra slim (1366x 768) LED Touch Screen	17.3" 16:9 FHD (1920x 1080)	14.0" 16:9 FHD (1920x 1080)	14.0" 16:9 FHD (1920x 1080)	14.0" 16:9 FHD (1920x 1080)
Graphics Card	Intel® Shared graphics	NVIDIA® GeForce® MX150 with DDR5 2GB	Intel® Shared graphics	Intel® Shared graphics	Intel® HD graphics	NVIDIA® GeForce® MX130 with DDR5 2GB	Intel® HD graphics	Intel® HD graphics	Intel® HD graphics
Dimension	36.14(W) x 24.35(D) x 1.88(H) cm.	32.34(W) x 22.55(D) x 1.88(H) cm.	32.7(W) x 22.48(D) x 1.76 (H) cm	32.7(W) x 22.48(D) x 1.76 (H) cm	29.3(W) x 19.8(D) x 2.13 ~ 2.14 (H) cm.	40.69(W) x 25.37(D) x 2.4 cm.	32.24(W) x 21.27(D) x 19.5 (H) cm.	32.24(W) x 21.27(D) x 19.5 (H) cm.	32.24(W) x 21.27(D) x 19.5 (H) cm.
Weight	1.8KG with Battery	1.4KG with Battery	1.5KG with Battery	1.5KG with Battery	1.3KG With Battery	2.3KG With Battery	1.5KG With Battery	1.5KG With Battery	1.5KG With Battery
Color	STARRY GREY-RED	Gun Metal, Gray red, green	Star Gray	Star Gray	Gold	Transparent Silver	Transparent Silver	Transparent Silver	Transparent Silver
Accessories	N/A	N/A	Stylus	Stylus	N/A	N/A	N/A	N/A	N/A
Suggested Retail Price	AED: 3,199	AED: 3,999	AED: 2,499	AED: 1,899	AED: 1,099	AED: 3,699	AED: 2,799	AED: 2,399	AED: 1,599

ASUS VivoBook A Series



Model Name	A412UB-EK035T	A412DK-EK016T	A412UA-EK283T	A412UA-EK281T
Operating System	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)
Processor	Intel® Core™ i5-8250U Processor 6M Cache, up to 3.40 GHz	R5-3500U AMD CPU	R5-3500U AMD CPU	Intel® Core™ i3-7020U Processor 3M Cache, 2.30 GHz
Memory	DDR4 8GB	DDR4 8GB	DDR4 8GB	DDR4 4GB
Storage	1TB 54R+128G SATA	1TB 54R	1TB 54R	1TB 54R
Panel	14.0" 16:9 FHD (1920x 1080) LED Screen	14.0" 16:9 FHD (1920x 1080) LED Screen	14.0" 16:9 FHD (1920x 1080) LED Screen	14.0" 16:9 FHD (1920x 1080) LED Screen
Graphics Card	NVIDIA® GeForce® MX110 with DDR5 2GB	AMD R540X with DDR3 2GB	Intel® HD Graphics	Intel® HD Graphics
Dimension	32.2(W) x 21.2(D) x 19.9 (H) cm.	32.2(W) x 21.2(D) x 19.9 (H) cm.	32.2(W) x 21.2(D) x 19.9 (H) cm.	32.2(W) x 21.2(D) x 19.9 (H) cm.
Weight	1.5kg with Battery	1.5kg with Battery	1.5kg with Battery	1.5kg with Battery
Color	Slate Grey, Peacock Blue, Transparent Silver	Slate Grey	Slate Grey	Transparent Silver, Slate Grey
Accessories	N/A	N/A	N/A	N/A
Suggested Retail Price	AED: 2,899	AED: 2,299	AED: 1,999	AED: 1,799

ASUS VivoBook Series



Model Name	X540UB-DM657T	X540UB-DM658T	X540UA-GQ682T	X540MA-GQ189T	X507UB-EJ625T	X507UB-EJ593T	X507UA-BR444T	X507MA-BR001T
Operating System	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)
Processor	Intel® Core™ i7-8550U Processor 8M Cache, up to 4.00 GHz	Intel® Core™ i5-8250U Processor 6M Cache, up to 3.40 GHz	Intel® Core™ i3-7020U Processor 3M Cache, 2.30 GHz	Intel® Celeron® Processor N4000 4M Cache, up to 2.60 GHz	Intel® Core™ i7-8550U Processor 8M Cache, up to 4.00 GHz	Intel® Core™ i7-8550U Processor 8M Cache, up to 4.00 GHz	Intel® Core™ i3-7020U Processor 3M Cache, 2.30 GHz	Intel® Celeron® Processor N4000 4M Cache, up to 2.60 GHz
Memory	DDR4 12GB	DDR4 8GB	DDR4 4GB	DDR4 4GB	DDR4 8GB	DDR4 8GB	DDR4 4GB	DDR4 4GB
Storage	1TB 54R	1TB 5400RPM	1TB 54R+128G SATA3 SSD	1TB 5400RPM	1TB 54R+128G SATA3 SSD	1TB 54R	1TB 54R	500GB 54R
Panel	15.6" 16:9 FHD (1920x 1080) LED Screen	15.6" 16:9 FHD (1920x 1080) LED Screen	15.6" 16:9 HD (1366x 768) LED Screen	15.6" 16:9 HD (1366x 768) LED Screen	15.6" 16:9 FHD (1920x 1080) LED Screen	15.6" 16:9 FHD (1920x 1080) LED Screen	15.6" 16:9 HD (1366x 768) LED Screen	15.6" 16:9 HD (1366x 768) LED Screen
Graphics Card	NVIDIA® GeForce® MX110 with DDR5 2GB	NVIDIA® GeForce® MX110 with DDR5 2GB	Intel® HD Graphics	Intel® HD Graphics	NVIDIA® GeForce® MX110 with DDR5 2GB	NVIDIA® GeForce® MX110 with DDR5 2GB	Intel® HD Graphics	Intel® HD Graphics
Dimension	38.1(W) x 25.2(D) x 2.72 (H) cm.	38.1(W) x 25.2(D) x 2.72 (H) cm.	38.1(W) x 25.2(D) x 2.72 (H) cm.	38.1(W) x 25.2(D) x 2.72 (H) cm.	36.5(W) x 26.6(D) x 2.19 (H) cm.	36.5(W) x 26.6(D) x 2.19 (H) cm.	36.5(W) x 26.6(D) x 2.19 (H) cm.	36.5(W) x 26.6(D) x 2.19 (H) cm.
Weight	1.9 KG with Battery	1.9 KG with Battery	1.9 KG with Battery	1.9 KG with Battery	1.7KG with Battery	1.7KG with Battery	1.7KG with Battery	1.7KG with Battery
Color	Silver Gradient	Silver Gradient	Silver Gradient	Silver Gradient	Gray	Gray	Gray	Star Gray
Accessories	ODD - 8X S-M DL DVD Drive	ODD - 8X S-M DL DVD Drive	ODD - 8X S-M DL DVD Drive	ODD - 8X S-M DL DVD Drive	N/A	N/A	N/A	N/A
Suggested Retail Price	AED: 3,099	AED: 2,399	AED: 1,599	AED: 1,099	AED: 3,099	AED: 2,899	AED: 1,599	AED: 999

ROG Series



Model Name	G703GXR-EV015T	GX701 GXR-AT053T Zephyrus	G731GW-EV083T STRIX SCAR	GX531GX-ES012T	G531GW-AL203T STRIX G	G731GV-EV073T - STRIX SCAR	G531GV-AL144T STRIX G	G731GU-EV089T- STRIX G
Operating System	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)
Processor	Intel® Core™ i9-9980HK Processor 12M Cache, up to 4.60 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	Intel® Core™ i8750-7H Processor 9M Cache, up to 4.10 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz
Graphic Card	NVIDIA® GeForce® RTX 2080 with 8GB DDR5	NVIDIA® GeForce® RTX 20800i with 8GB	NVIDIA® GeForce® RTX 2070 with 8GB	NVIDIA® GeForce® RTX 2080Q with 8GB	NVIDIA® GeForce® RTX 2070 with 8GB	NVIDIA® GeForce® RTX 2060 with 6GB	NVIDIA® GeForce® RTX 2060 with 6GB	NVIDIA® GeForce® GTX 1660Ti with 6GB
Memory	DDR4 32GB	DDR4 24GB	DDR4 16GB	DDR4 24GB	DDR4 16GB	DDR4 16GB	DDR4 16GB	DDR4 16GB
Storage	512G-3 PCIE G3X4	1TB PCIE G3X4 SSD	1TB54R SSH8G+512G PCIE	512G PCIE G3X4	1TB54R SSH8G+512G PCIE	1TB5 SSH8G+256G PCIE	1TB5 SSH8G+256G PCIE	1TB5 SSH8G+256G PCIE
Panel	17.3" FHD 1920 x 1080, 144Hz Screen, 3m/s, delay ADOBE 100%	17.3" FHD 1920 x 1080, 144Hz Screen, 3m/s delay	17.3" FHD 1920 x 1080, 144Hz Screen, 3m/s delay	15.6" FHD 1920 x 1080, 144Hz Screen, 3m/s delay	15.6 FHD 1920 x 1080, 120Hz Screen, 3m/s delay	17.3 FHD 1920 x 1080, 144Hz Screen, 3m/s delay	15.6 FHD 1920 x 1080, 120Hz Screen, 3m/s delay	17.3 FHD 1920 x 1080, 144Hz Screen, 3m/s delay
Color	Titanium	Black Metal	Gun Metal	Gun Metal	Black W / Lightbar	Gunmetal	Black W / Lightbar	Black W / Lightbar
Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty
Accessories	Bag + Mouse (Gladius2) + Headset	Bag + Mouse (Gladius2) + Headset + Cam	Bag + Mouse (Gladius2) + Headset + Cam	Sleeve + Mouse + Headset	Bag + Mouse (Gladius2) + Headset + Cam	Bag + Mouse (Gladius2) + Headset + Cam	Bag + Mouse (Gladius2) + Headset + Cam	Bag + Mouse (Gladius2) + Headset + Cam
Price	AED: 17,999	AED: 13,999	AED: 9,299	AED: 12,499	AED: 8,499	AED: 7,999	AED: 7,299	AED: 6,799

ROG Series



Model Name	G531GU - AL237T STRIX G	G731GT-AU058T STRIX G	G531GT-BQ164T STRIX G	FX5050U-AL085T	FX505DT-BQ045T	FX7050Y-AU017T
Operating System	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)	Windows 10 Home (64 bit)
Processor	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	Intel® Core™ i7-9750H Processor 12M Cache, up to 4.50 GHz	AMD R7-3750H Processor	AMD R7-3750H Processor	AMD R5- 3500H Processor
Graphics	NVIDIA® GeForce® GTX 1660Ti with 6GB	NVIDIA® GeForce® GTX 1650 with 4GB	NVIDIA® GeForce® GTX 1650 with 4GB	NVIDIA® GeForce® GTX 1660Ti with 6GB	NVIDIA® GeForce® GTX 1650 with 4GB	AMD RX560 with 4GB
Memory	DDR4 16GB	DDR4 16GB	DDR4 16GB	DDR4 16GB	DDR4 16GB	DDR4 8GB
Storage	1TB5 SSH8G+256G PCIE	1TB5 SSH8G+256G PCIE	512G PCIE SSD	1TB 54R+256G PCIE SSD	512G PCIE SSD	512G PCIE SSD
Panel	15.6 FHD 1920 x 1080, 120Hz Screen, 3m/s delay	17.3 FHD 1920 x 1080, 60Hz Screen, 3m/s delay	15.6 FHD 1920 x 1080, 60Hz Screen, 3m/s delay	15.6 FHD 1920 x 1080, 120Hz Screen, 3m/s delay	15.6" FHD 1920 x 1080 60Hz Screen	17.3" FHD 1920 x 1080 60Hz Screen
Color	Black W / Lightbar	Black W / Lightbar	Black W / Lightbar	Black Plastic	Black Plastic	Black Plastic
Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	2 Years International Warranty	1 Years International Warranty
Accessories	Bag + Mouse (Gladius2) + Headset + Cam	Bag + Mouse (Gladius2) + Headset + Cam	Bag + Mouse (Gladius2) + Headset + Cam	MOUSE(GLADIUS2),CAMERA	MOUSE(GLADIUS2),CAMERA	MOUSE(GLADIUS2),CAMERA
Price	AED: 6,499	AED: 6,299	AED: 4,999	AED: 4,699	AED: 3,999	AED: 3,399

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15.6"



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15.6"

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ROG Strix GL12
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