**Color**
- Midnight Blue

**Design**
- Front 2.5D-contoured Corning® Gorilla® Glass 6 display
- Premium glossy 3D-curved cover with Wave finish
- 175g weight

**Display**
- 6.3-inch FHD+ (2280 by 1080) 19:9 All Screen IPS display
- 88% screen-to-body ratio
- 94% NTSC color gamut
- 1500:1 contrast ratio
- 94% NTSC color gamut
- 450nits brightness
- Capacitive touch panel with 10 points multi-touch (supports glove touch)

**CPU**
- Qualcomm® Snapdragon™ 660 Mobile Platform with 14nm, 64-bit Octa-core Processor with Qualcomm® AI Engine

**GPU**
- Qualcomm® Adreno™ 512

**RAM / ROM**
- 6GB RAM / 64GB ROM

**Rear Camera**
- Main Rear Camera: 12MP Sony® IMX486 image sensor
  - F1.8 aperture, 1.25µm pixel size
  - 6p lens
  - 0.3s Phase-detection autofocus
  - LED flash
- Second rear camera: 5MP

**Front Camera**
- 13MP
- Dual-LED Flash (clear)

**Video Recording**
- 4K UHD (1080p) by 2160p recording for main rear camera
- 1080p FHD video recording at 30 fps
- 3-axes EIS for front and rear cameras

**Wireless Technology**
- WLAN 802.11 b/g/n, support Wi-Fi direct Bluetooth 5.0 Bluetooth Hi-Fi Wi-Fi Display

**SIM card**
- Triple-slot Dual SIM & one microSD card
  - Slot1: 2G/3G/4G Nano SIM Card
  - Slot2: 2G/3G/4G Nano SIM Card
  - Slot3: Supports up to 2TB microSD card

**Navigation**
- GPS, GLONASS, BDS, GAL, QZSS

**Battery**
- 5000mAh capacity with fast charging
  - Up to 35 days 4G standby
  - Up to 45 hours 3G talk time
  - Up to 21 hours Wi-Fi web browsing
  - Up to 19 hours online video playback
  - Up to 10 hours gaming

**Audio**
- 5-magnet speaker with NXP smart amplifier
- Audio CODEC integrated into PMIC
- Dual internal microphones with ASUS Noise-Cancellation technology
- FM radio

**Freebie**
- Zenfone Max Pro M2 Clear Case worth Php 699

**Price**
- Php 14,995

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**Zenfone Max Pro M2**

**Non-Stop Gaming**
- More Performance · More Battery · More Fun

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**Zenfone Max Pro M2**

**More Performance · More Battery · More Fun**
Explore the World of ZenFone Max Pro M2

ZenFone Max Pro (M2) —
Non-stop Gaming

The power to achieve 06
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Intelligent cameras that think for you 10
Capture clear photos, anytime 12
Capture perfect portraits 14
Capture the ideal you 15
Expanded display with gorgeous visuals 16
Corning® Gorilla® Glass 6: Engineered for toughness 18
Premium design: a treat for your eyes 20
Magnificent sound to delight your ears 23

Unlocks at your convenience 24
More connections, more storage 26
A fast, smart Android™ experience 27

ZenFone Series Specifications

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1169 Awards. Worldwide Adoration.

We love ZenFone, and we know you’ll love ZenFone. But you don’t have to take our word for it. ZenFone has received awards from world-famous organizations and internationally respected journalists. And not just a handful of plaudits — but thousands. In fact, ZenFone has collected more than 1169 significant honors, globally — including multiple awards at CES 2017. All this praise tells its own story: that ZenFone is adored, because ZenFone is so special. Here’s just a small selection of the worldwide enthusiasm for ZenFone!

Global Media Praise for Zenfone Series

"This brings us to the audio quality and trust us, the folks at Asus have done a great job in making the Max Pro M1." — Times Now, India – 3 May 2018

"With good earphones and the 18:9 display, Max Pro might be the one." — Pure Android can speed up the phone (I can take around 2 hours to fully charge this phone.) — Review D/uni1EA1o, Vietnam – 22 Jun 2018

"The Max Pro M1 aims to bring a top-notch gaming experience to the masses with a long battery life as expected from a Zenfone with a Max lineage." — HungryGeeks, the Philippines – 14 Jun 2018

"With its enormous battery life and ready compelling price, it could nail its budget category." — snowtechstuff, the Philippines – 14 Jun 2018

="Zenfone Max Pro M1 offers a good quality smartphone packed with a powerful battery." — Manda Balis, the Philippines – 20 Jun 2018

"With its vibrant display, good battery and beefy specs, you will surely enjoy the mobile device." — Teknigaming, the Philippines – 18 Jun 2018

"ZenFone Max Pro M1 is best phone of ASUS in this segment and makes me feel the most satisfied." — Tita, Vietnam – 17 Mar 2018

"You can play big games and still have around 20 percent battery to spare!" — Snowtechstuff, the Philippines – 18 Jun 2018

"Zenfone Max Pro M1 never froze randomly and was quite smooth in the overall operation." — Times Now, India – 3 May 2018

"If you are a casual gamer and is looking for a capable processor, long lasting battery and a good display, Max Pro might be the one." — FTX, the Philippines – 15 Jun 2018

"Zenfone Max offering with good build, nice screens, decent camera performance, snappy software, and above-average stamina." — Racenturph, the Philippines – 22 Oct 2018

"Pure Android can speed up the phone (I can take around 2 hours to fully charge this phone.) — Review D/uni1EA1o, Vietnam – 22 Jun 2018

"The biggest draw for this smartphone isn’t just the quality of photos or the longevity. It’s the price!" — The Fanboy SEO, the Philippines – 17 Jun 2018

"ASUS ZenFone Max Pro M1 offers a strong and reliable phone for a good price. The big battery size and pure Android experience were enough for me to be honest." — GMCNews, the Philippines – 15 Jun 2018

"This is the Battery King to beat with its long lasting battery and a good display." — The Economics Times, India – 10 May 2018

"With good earphones and the 18:9 display, videos pop, look more lively and cheerful. " — Review D/uni1EA1o, Vietnam – 22 Jun 2018

"Zenfone Max Pro M1 aims to bring a top-notch gaming experience to the masses with a long battery life as expected from a Zenfone with a Max lineage." — HungryGeeks, the Philippines – 14 Jun 2018

"With its vibrant display, good battery and beefy specs, you will surely enjoy the mobile device."

"ASUS ZenFone Max Pro M1 is a sturdy entry-level phone that should nurture the mobile gamer in you."

"This is the Battery King to beat with its long lasting battery and a good display." — The Economics Times, India – 10 May 2018

"If you are a casual gamer and is looking for a capable processor, long lasting battery and a good display, Max Pro might be the one." — FTX, the Philippines – 15 Jun 2018

"Its a strong and reliable phone for a good price. The big battery size and pure Android experience were enough for me to be honest." — GMCNews, the Philippines – 15 Jun 2018

"It has vibrant display with good color reproduction, powerful CPU and GPU, Pure Android experience, and large battery capacity with impressive built life!"

"Max Pro M1 is probably one of the most highly anticipated devices from the brand!"

"Everything about this phone is awesome. Asus really designed this with the users in mind!"

"Pure Android can speed up the phone (I can take around 2 hours to fully charge this phone.) — Review D/uni1EA1o, Vietnam – 22 Jun 2018

"This phone has nice display, powerful performance, long battery."

"This pho...
THE POWER TO ACHIEVE.

ZenFone Max Pro M2 is powered by the mighty Qualcomm® Snapdragon™ 660 Mobile Platform, incorporating the Qualcomm AI Engine. It gives ZenFone Max Pro M2 effortless power, delivering the ultimate experience for mobile gaming and multitasking, and making it easy to achieve whatever you want to do.

4. Manufacturer’s performance data, compared to Qualcomm Snapdragon 636 Mobile Platform.
5. Specifications may vary by country and model.
Battery

THE POWER TO ENDURE.

It may look sleek, but inside ZenFone Max Pro M2, there’s a monster. Its 5000mAh high-capacity battery has the stamina to endure longer than you ever thought possible: lose yourself in non-stop gaming, immerse yourself in endless movies, or just browse or talk for as long as you want. With ZenFone Max Pro M2, you’re in control of your time.

- **Up to 35 days** 4G standby
- **Up to 45 hrs** 3G talk time
- **Up to 23 hrs** Wi-Fi web browsing
- **Up to 19 hrs** online video playback
- **Up to 10 hrs** gaming

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6. Standby time, usage time and charge time were based on results from ASUS lab tests, calculated from current drain and typical battery capacity. Results may vary according to test and usage conditions.
INTELLIGENT CAMERAS THAT THINK FOR YOU.

The intelligent dual-camera system in ZenFone Max Pro M2 thinks for you. With advanced AI Scene Detection, you can concentrate on the subject, and get perfect results every time. ZenFone Max Pro M2 revolutionizes mobile photography, giving you a simpler, smarter way to capture and share every magic moment.
Dual Rear Cameras

CAPTURE CLEAR PHOTOS, ANYTIME.

The dual-camera system in ZenFone Max Pro M2 uses high-end hardware to take your photography to new heights. With its high-resolution, incredibly light-sensitive Sony® IMX486 sensor, ZenFone Max Pro M2 takes any subject in its stride, under any light condition. Phase-detection autofocus (PDAF) and Electronic Image Stabilization (EIS) get rid of camera shake for blur-free handheld shots and videos, with accurate focusing on any subject, in an instant.

Compared with ZenFone Max Pro (M1).
Beauty Mode

CAPTURE THE IDEAL YOU.

To help you take the most indulgent selfies, ZenFone Max Pro M2 has Real-time Beautification, with three levels of live beautification to instantly retouch your shots. ZenFone Max Pro M2 really lets you shine!

Portrait Mode

CAPTURE PERFECT PORTRAITS.

For gorgeous portraits and close-ups, the second camera on the ZenFone Max Pro M2 uses depth-sensing technology to create an artistic ‘bokeh’ effect, putting the subject in sharp focus while blurring the background that really makes the subject stand out.

13 MP

hi-res front camera

F 2.0

aperture

Softlight LED flash

Real-time Beautification

second camera for Portrait mode
The latest All-Screen high-res display design on ZenFone Max Pro M2 is simply stunning, so you can immerse yourself in exciting mobile games or videos. The high-quality display, with its wide color gamut, outstanding brightness and high contrast ratio, makes everything on your phone look clearer and more vivid. It’s nearly as good as reality!

**Display**

**EXPANDED DISPLAY WITH GORGEOUS VISUALS.**

- **FHD+**
  - 2280x1080 display
- **6.3”**
  - All-screen display
- **1500:1**
  - Contrast ratio
- **94%**
  - NTSC color gamut
- **450 nits**
  - Brightness
CORNING® GORILLA® GLASS 6: ENGINEERED FOR TOUGHNESS.

ZenFone Max Pro M2 is the first ZenFone to use the latest Corning® Gorilla® Glass 6, which is designed to withstand multiple 1-meter drops. ZenFone Max Pro M2 looks amazing, and it’s designed to stay that way!

2.5D
Corning® Gorilla® Glass 6

2x
better than Corning® Gorilla® Glass 5
PREMIUM DESIGN:
A TREAT FOR YOUR EYES.

ZenFone Max Pro M2 is a masterpiece of design with a seamless appearance and a truly luxurious feel. The new back cover design on ZenFone Max Pro M2 is sure to grab attention: the eye-catching Wave finish looks beautiful from every angle, showing an ever-changing interplay of light and shade. The glossy 3D-curved cover fits perfectly in your palm and feels great, too.
For a superb audio experience, ZenFone Max Pro M2 uses a five-magnet speaker with a metal voice coil, driven by a powerful NXP low-distortion smart amplifier that delivers powerful, detailed and crystal-clear sound. ZenFone Max Pro M2 will delight your ears, and take your entertainment to a new level.

- **5-magnet** loud speaker
- **16%** low-frequency extension
- **29%** less distortion

7. Compared with ZenFone Max Pro (M1).
Unlock

UNLOCKS AT YOUR CONVENIENCE.

Messy or busy fingers? No problem! ZenFone Max Pro M2 has a facial-recognition system that lets you unlock your phone simply by looking at it. There’s also a rear fingerprint sensor, which unlocks ZenFone Max Pro M2 in just 0.3 seconds — even if your fingers are damp!
MORE CONNECTIONS, MORE STORAGE.

With ZenFone Max Pro M2, the handy triple-slot tray takes two SIM cards and there’s also a microSD card slot to expand storage. So you can have two different active phone numbers, and there’s heaps of space for all your videos, photos, gaming records and other stuff!

A FAST, SMART ANDROID™ EXPERIENCE.

The beautiful Android™ user interface delivers an intuitive experience that helps you improve your productivity, and simply lets you have lots of fun with your phone.

100GB
Free Google Drive™ Storage

2TB microSD card support
4G/4G supports dual SIM dual standby
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<thead>
<tr>
<th><strong>Zenfone 5Z</strong></th>
<th><strong>Zenfone 5</strong></th>
<th><strong>Zenfone Max Pro</strong></th>
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<tbody>
<tr>
<td><strong>Color</strong></td>
<td>Midnight Blue</td>
<td>Deepsea Blue</td>
</tr>
<tr>
<td><strong>Design</strong></td>
<td>Front and rear 2.5D curved glass display</td>
<td>Front and rear 2.5D curved glass panels</td>
</tr>
<tr>
<td><strong>Display</strong></td>
<td>6.2-inch Full HD+ (2246 by 1080) IPS display</td>
<td>6.2-inch Full HD+ (2160 by 1080) IPS display</td>
</tr>
<tr>
<td><strong>RAM / ROM</strong></td>
<td>4GB RAM / 64GB ROM (for Zenfone 5Z)</td>
<td>4GB RAM / 64GB ROM</td>
</tr>
<tr>
<td><strong>CPU</strong></td>
<td>Qualcomm® Snapdragon™ 845 Mobile Platform (for Zenfone 5Z)</td>
<td>Qualcomm® Snapdragon™ 845 Mobile Platform</td>
</tr>
<tr>
<td><strong>GPU</strong></td>
<td>Qualcomm® Adreno™ 630 (for Zenfone 5Z)</td>
<td>Qualcomm® Adreno™ 509</td>
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<tr>
<td><strong>Battery</strong></td>
<td>3300mAh capacity with BoostMaster</td>
<td>3300mAh capacity</td>
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<tr>
<td><strong>SIM Cards</strong></td>
<td>Dual 4G SIM</td>
<td>Two 4G Nano SIM Cards</td>
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<tr>
<td><strong>Audio</strong></td>
<td>Dual speakers with dual NXP smart amplifier</td>
<td>Hi-Res Audio 192kHz/24-bit standard</td>
</tr>
<tr>
<td><strong>Operating System</strong></td>
<td>Android™ Oreo™ with new ASUS ZenUI 5</td>
<td>Android™ Nougat™ with new ASUS ZenUI 4.5</td>
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<tr>
<td><strong>Camera</strong></td>
<td>Front Camera: 8MP</td>
<td>Rear Camera: 16MP, F2.2 Aperture</td>
</tr>
<tr>
<td><strong>Record</strong></td>
<td>4K UHD video recording for main rear camera</td>
<td>3-axis electronic image stabilization for front and rear cameras</td>
</tr>
<tr>
<td><strong>Connectivity</strong></td>
<td>Micro-USB</td>
<td>Bluetooth 4.1 &amp; rear fingerprint sensor</td>
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<tr>
<td><strong>Freebies</strong></td>
<td>Zenfone 5 Clear Case worth Php 699</td>
<td>AI Face recognition unlock</td>
</tr>
<tr>
<td><strong>Price</strong></td>
<td>Php 29,995 (Zenfone 5Z)</td>
<td>Php 22,995</td>
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</table>

**Zenfone 5Q**

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<thead>
<tr>
<th>Color</th>
<th>Midnight Black</th>
<th>Moonlight White</th>
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</thead>
<tbody>
<tr>
<td>Design</td>
<td>Front and rear 2.5D curved glass panels</td>
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<tr>
<td>Display</td>
<td>6-inch Full HD+ (2160 by 1080) IPS display</td>
<td>6-inch Full HD+ (2160 by 1080) IPS display</td>
</tr>
<tr>
<td>CPU</td>
<td>Qualcomm® Snapdragon™ 630 Mobile Platform with 14nm, 64-bit Octa-core Processor</td>
<td>Qualcomm® Snapdragon™ 630 Mobile Platform with 14nm, 64-bit Octa-core Processor</td>
</tr>
<tr>
<td>RAM / ROM</td>
<td>4GB RAM / 64GB ROM</td>
<td>4GB RAM / 64GB ROM</td>
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<tr>
<td>SIM Cards</td>
<td>Dual SIM &amp; one microSD card</td>
<td>Dual SIM &amp; one microSD card</td>
</tr>
<tr>
<td>Audio</td>
<td>Hi-Res Audio 192kHz/24-bit standard</td>
<td>Hi-Res Audio 192kHz/24-bit standard</td>
</tr>
<tr>
<td>Battery</td>
<td>3300mAh capacity</td>
<td>3300mAh capacity</td>
</tr>
<tr>
<td>Operating System</td>
<td>ZenUI 5</td>
<td>Android™ Oreo™ with new ASUS ZenUI 5</td>
</tr>
<tr>
<td>Camera</td>
<td>Front Camera: 8MP</td>
<td>Rear Camera: 16MP, F2.2 Aperture</td>
</tr>
<tr>
<td>Record</td>
<td>4K UHD video recording for main rear camera</td>
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<td>Connectivity</td>
<td>Micro-USB</td>
<td>Bluetooth 4.1</td>
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<td>Freebies</td>
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<tr>
<td>Price</td>
<td>Php 22,995</td>
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**Zenfone 5Qa**

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<td>CPU</td>
<td>Qualcomm® Snapdragon™ 630 Mobile Platform with 14nm, 64-bit Octa-core Processor</td>
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<td>4GB RAM / 64GB ROM</td>
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<tr>
<td>SIM Cards</td>
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<td>Battery</td>
<td>3300mAh capacity</td>
<td>3300mAh capacity</td>
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<td>Operating System</td>
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<td>Price</td>
<td>Php 22,995</td>
<td>Php 19,995</td>
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<tr>
<td>Zenfone Max Plus</td>
<td>Zenfone Max Lite</td>
<td>Zenfone Live</td>
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<tr>
<td><strong>Color</strong></td>
<td>Deepsea Black</td>
<td>Midnight Black</td>
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<tr>
<td><strong>Design</strong></td>
<td>Premium metal design and 8.8mm thickness</td>
<td>Metal finish design</td>
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<tr>
<td><strong>Display</strong></td>
<td>Full view display</td>
<td>5.5 inch HD IPS display</td>
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<tr>
<td><strong>RAM / ROM</strong></td>
<td>4GB RAM / 32GB ROM</td>
<td>2GB RAM / 16GB ROM</td>
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<tr>
<td><strong>Main Rear Camera</strong></td>
<td>16MP F2.0 Aperture</td>
<td>13MP</td>
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<tr>
<td><strong>Second Rear Camera</strong></td>
<td>8MP 0.03 seconds phase detection auto-focus LED flash</td>
<td>Wide Angle Rear Camera</td>
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<tr>
<td><strong>Display</strong></td>
<td>5.7-inch Full HD+ display</td>
<td>5.5 inch IPS HD display</td>
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<tr>
<td><strong>RAM / ROM</strong></td>
<td>6GB RAM / 64GB ROM</td>
<td>8GB RAM / 128GB ROM</td>
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<tr>
<td><strong>Main Rear Camera</strong></td>
<td>16MP</td>
<td>13MP</td>
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<tr>
<td><strong>Second Rear Camera</strong></td>
<td>8MP 80º field of view</td>
<td>2GB RAM / 16GB ROM</td>
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<tr>
<td><strong>Camera</strong></td>
<td>16MP F2.0 aperture, 1.12µm pixel size</td>
<td>F2.0 aperture with LED flash</td>
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<td>4GB RAM / 32GB ROM</td>
<td>32GB RAM / 32GB ROM</td>
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<td>5.5 inch IPS HD display</td>
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<td><strong>RAM / ROM</strong></td>
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<td>2GB RAM / 16GB ROM</td>
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<td>13MP</td>
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<tr>
<td><strong>Second Rear Camera</strong></td>
<td>8MP 80º field of view</td>
<td>120º wide-angle fits more scenery and people in the frame</td>
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<tr>
<td><strong>Battery</strong></td>
<td>4130mAh capacity with fast charging</td>
<td>3000mAh capacity</td>
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<td><strong>Audio</strong></td>
<td>Loud speaker</td>
<td>Audio Codec integrated into PMIC</td>
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<tr>
<td><strong>Freebie</strong></td>
<td>Zenfone Max Plus M1 Clear Case</td>
<td>Zenfone Max Lite Clear Case</td>
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<td><strong>Price</strong></td>
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