



ASUS | BUSINESS

**YOUR PASSION
OUR VISION**

2023 PARTNER GUIDE



"ASUS is passionate about technology and we strive to create an effortless and joyful digital life for everyone.

With your support, we look forward to creating a better tomorrow for Australia, instilled with leading technology and innovation.

Please feel free to contact the local team or me in case you have any questions about ASUS."

Emma Ou

*Regional Head of ASUS Australia
and New Zealand – System Business Group*



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WHY ASUS

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone.

We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.



Fortune has praised us as one of the World's most admired companies for 8 consecutive years. They rated us as one of the top leading companies in the tech industry.



Forbes has named ASUS among the Top Regarded Companies annual survey that evaluates companies on topics such as trustworthiness, social conduct, performance of the company's product or service and the company as an employer.

Interbrand

We have topped Interbrand's annual brand survey for the past several years. We have been ranked as Taiwan's most valuable brand for 7 consecutive years.



ASUS has been named as a Top 100 Global Technology Leader by Thomson Reuters. The program identifies the tech industry's most operationally sound and financially successful organizations with excellent products and services.

Over 14,500

Employees worldwide

| 5,000+

*World-class
R&D team*

| 200+

Countries

| 57,156

*Awards Won
Since 2001*

| 72,477

*Green Certifications
won in 2019 alone*

INCREDIBLE ASUS STORIES



The durability of ASUS products has been tested — and proven — in some of the most challenging environments imaginable. Below are just a few incredible, real-life ASUS stories.

■ Outperforming competitors through 600 days in outer space

R & K, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided MIR Space Station astronauts with two ASUS notebooks for their 600-day stint in space.

"The ASUS notebooks never overheated like some of the devices made by other companies," said Russian cosmonaut Sergei Avdeev.

■ First to reach the tallest peak in Antarctica

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of Mount Vinson — the tallest peak in Antarctica — where temperatures are known to drop below minus 100 degrees Fahrenheit. The device they chose to take with them was an ASUS S200N notebook.

■ First To Reach The Top Of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks—the ASUS U5, ASUS S6, ASUS W7 and ASUS U1—as their devices of choice. At the base camp elevation of 5,000m above sea level, other notebooks failed to boot up, due to extremely low ambient temperature; however, the ASUS notebooks functioned without incident. Expedition team leader, Captain Wang Yongfong, took an ASUS U5 notebook with him to the peak: At 8,848m above sea level, an ASUS notebook became the first in the world to reach the top of Mount Everest.

WORLDWIDE ACHIEVEMENT

No.1 consumer notebook company in Asia-Pacific
* (Excluding China and Japan)

Top 2 consumer notebook company in China

Top 3 consumer notebook company in the world

– Source: IDC 2019



The Best
Notebook Choice



Motherboard Brand
In The World



Global Recognition

No. 1 motherboard brand in the world

ASUS makes the world's best-selling, most award-winning motherboards, shipping over 550 million units since 1989. They also form the reliable heart of every ASUS laptop.

One of the world's most admired companies

ASUS has been named as one of the top 10 World's Most Admired Companies by Fortune Magazine in 2021, for its contribution to the computer industry.

57,156 Awards Won Since 2001

From 2001, ASUS earned 57,156 awards from some of the most prestigious international organizations and media groups around the world.

ASUS earned 69,965 green certification in 2020 alone

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and achieved 69,965 similar labels globally in 2020.

Most valuable international brand from Taiwan

ASUS is ranked as the most valuable international brand from Taiwan for the seventh consecutive year in the 2019 Taiwan Global Brands Survey, conducted by world-leading brand consultancy Interbrand.

Top 100 Global Technology Leader

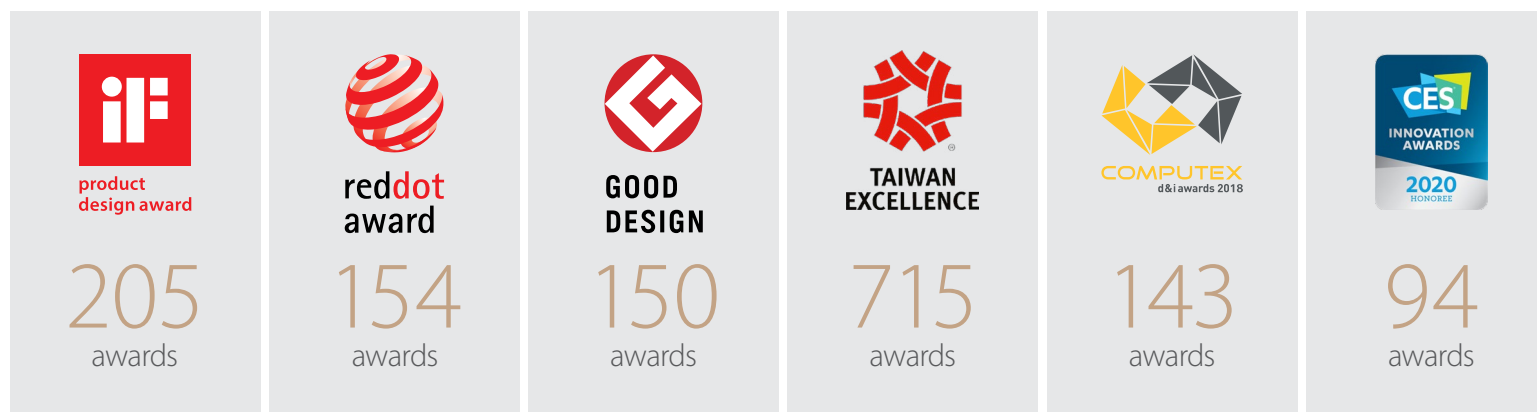
ASUS has been named as a 2019 Top 100 Global Technology Leader by Thomson Reuters, reaffirming the company's position as a top technology brand.

Top 100 Global Innovator

Facing fierce competition among 14,000 other organizations, ASUS entered the esteemed echelons of the Derwent Top 100 Global Innovators 2021 report.

57,156 AWARDS WON SINCE 2001

Since 2001, ASUS has earned a total of 57,156 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



BUILT WITH THE ENVIRONMENT IN MIND

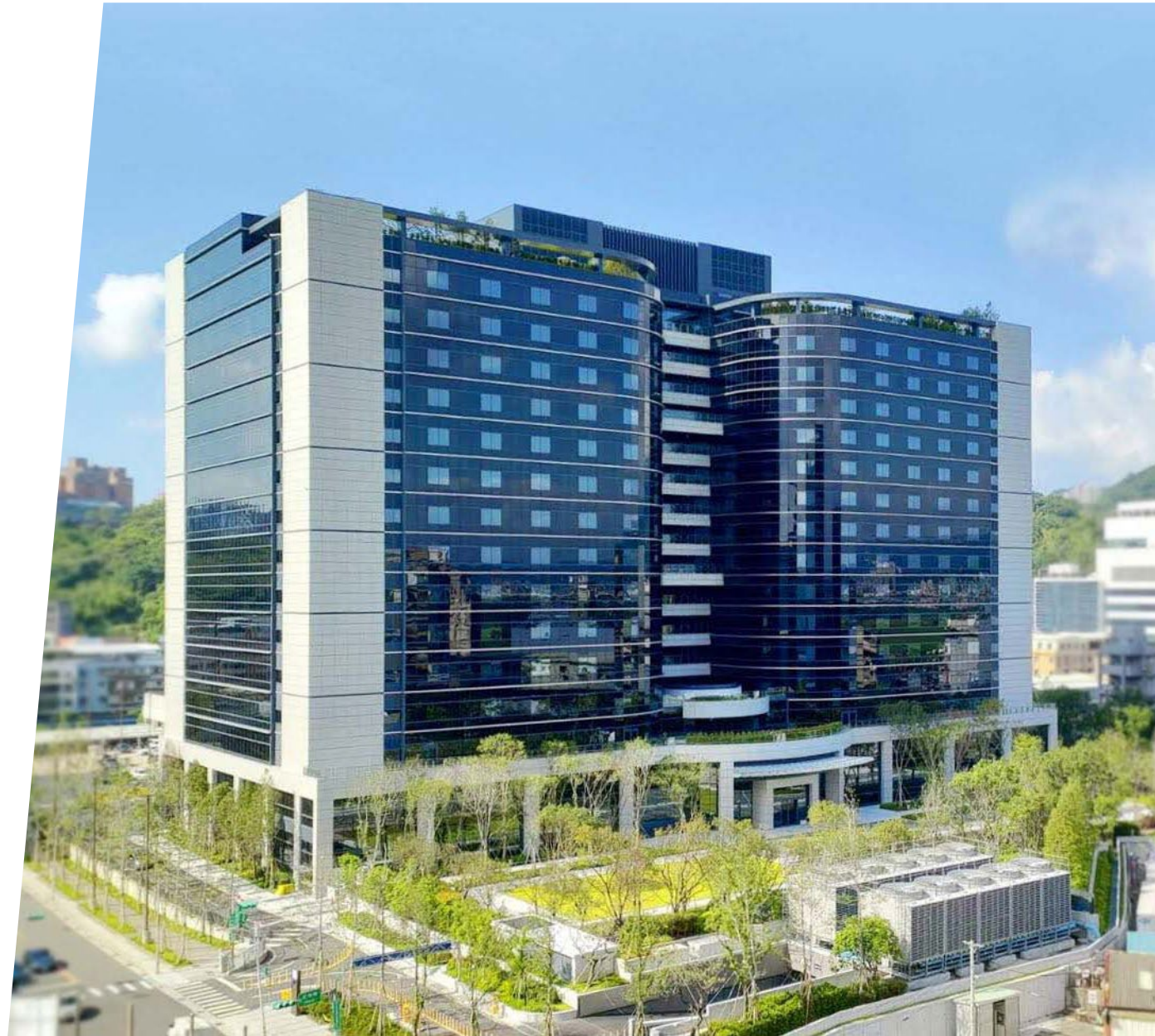
ASUS is one of the member in RE100, a global renewable energy initiative, to achieve 100% renewable energy. ASUS has set to achieve:

100% renewable energy usage in Taiwan-based operations centers by 2030, and in global operations centers by 2035

50% carbon emissions reduction from global operations centers by 2030

30% above Energy Star standard efficiency from key products

30% reduction in carbon intensity rates from key suppliers





PRODUCING

Since 2013, ASUS introduced postconsumer recycled plastic as mechanical housing in commercial notebook.

Achievement :

Using post-consumer recycled plastic, at least 20% estimated reduction of carbon emission in manufacturing phase can be expected by replacing conventional materials.



PACKAGING

ASUS continuously designs exclusive technologies that raise energy efficiency on hardware and software.

Achievement :

In 2012, 100% of our new laptop computers were Energy Star qualified products. Moreover, the average power consumption of ASUS NBs is 45% lower than Energy Star standard.

1	2
3	4



USING

Since 2012, packaging design department improved the folding structure of the packaging materials, this method received relevant patents.

Achievement :

The volume of the packaging for 15 inches notebook was 39% smaller than the old one.



RETIRING

Galvanized support for recycling programs and ensures that charitable organizations benefit from these initiatives.

Achievement :

Eliminates harmful substances from the production process and uses recyclable packaging materials.

Meet the industry's highest environmental certifications

In 2020 alone, ASUS earned 69,965 green certification from some of the most prestigious international organizations around the world.

69,965

Green Certifications





Proud partner

**Beyond
Blue**

We are proud to be a Contributing Partner for Beyond Blue Australia. We are proud to be a part of their mission to help promote mental health awareness while making the global human community a happier, safer and better place!

THE WORLD'S BEST LAPTOP BRAND

A graphic for the Laptop Mag award. It features a blue rectangle with the word "Laptop" in white, and a red banner below it with the text "Best Laptop Brand Winner 2020" in white.

Laptop

Best Laptop
Brand
Winner 2020



Best Laptop Brand of 2020

ASUS was crowned by Laptop Mag as the world's best laptop brand of 2020, with the highest scores and across-the-board praise for innovation, design, value and selection. The publication commented that "ASUS is a laptop maker that is known for state-of-the-art innovation.". The exceptional results of both the innovation and design awards reflect the strong commitment of ASUS to providing users with leading-edge solutions and exceptional designs.

Best Business Choice Laptop Winner 2021

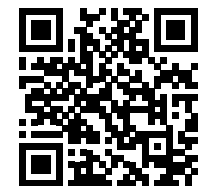
ASUS also triumphed in the annual PCMag reader survey, beating all other competitors to be elected the winner of the Best Choice 2021 award for laptops running Windows. Readers of the respected publication voted ASUS their favorite Windows laptop brand across multiple categories, including for cost, reliability, ease, battery life, support and overall satisfaction. ASUS was also the Windows laptop brand that the readers were most likely to recommend to others.

ASUS PARTNER PROGRAM

TIER LEVELS

- *Registered (Blue)*
- *Silver (Silver)*
- *Gold (Gold)*
- *Platinum (Platinum)*

[CLICK HERE TO REGISTER](#)



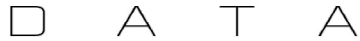
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	ASUS BUSINESS PARTNER	ASUS SILVER BUSINESS PARTNER	ASUS GOLD BUSINESS PARTNER	ASUS PLATINUM BUSINESS PARTNER
Minimum Annual Revenue (System Group) Australia		\$350,000	\$700,000	\$3 Million
Minimum Annual Revenue (System Group) New Zealand		\$150,000	\$300,000	\$1.5 Million
How to apply	Registration	On Invitation	On Invitation	On Invitation
Dedicated ASUS representative	Commercial Channel Account Manager	Commercial Specialist Commercial Business Manager	Commercial Specialist Commercial Business Manager	Commercial Specialist Commercial Business Manager
Margin Enhancement programs	✓	✓	✓	✓
Rebates for selling Asus products	✓	✓	✓	✓
Rewards and Incentives	✓	✓	✓	✓
Earned quarterly CO-marketing development funding			✓	✓
Channel development funds		On Application	On Application	On Application
Deal registration	✓	✓	✓	✓
Special Bid Pricing support	✓	✓	✓	✓
Pre-sales Technical Support & Deployment Services	✓	✓	✓	✓
Access to Commercial post-sale support	✓	✓	✓	✓
Demo Device Program	✓	✓	✓	✓
Device Development Program		✓	✓	✓
Business Retention Programs			✓	✓
Demand generation programs		✓	✓	✓
Participating in ASUS marketing campaigns		✓	✓	✓
Roadmap sharing and product training	✓	✓	✓	✓
Access to marketing portal, product information, product kits, newsletters and announcements	✓	✓	✓	✓
ANZ Where to buy	✓	✓	✓	✓

MEET OUR DISTRIBUTORS



DICKER



Dicker Data

Phone: 1800 688 586
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Australia's leading locally owned and operated distributor of ICT hardware, software, cloud and IoT solutions for reseller partners.

Known as the Australian ICT industry's most trusted advisors, Dicker Data's mission is to inspire, educate and enable reseller partners to achieve their full potential through the delivery of unparalleled technology, value-added services and logistics. Over the past 45 years, Dicker Data has been helping Australian partners of all shapes and sizes to design, configure and implement solutions for their customers and to successfully transition their business' through technological change.

Ingram Micro:

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Ingram Micro helps businesses fully realize the promise of technology™—helping them maximize the value of the technology that they make, sell or use. With its vast global infrastructure and focus on cloud, advanced and specialty technology solutions, in addition to mobility and commercial/consumer technologies, Ingram Micro enables business partners to operate more efficiently and successfully in the markets they serve. No other company delivers a broad and deep a spectrum of technology, Cloud, ITAD and Reverse Logistics & Repairs services to businesses around the world.



Synnex:

Phone: 1300 100 100
Website: <https://www.synnex.com.au/>

Synnex Australia is a leading IT solutions aggregator and trusted partner of choice in Australia and New Zealand. For over 20 years, they have been adding value to the IT channel and helping businesses become more profitable. Today, they stand out from the competition with their strong channel heritage, honed over decades of service to the local technology industry.

They work with more than 60 vendors to provide an extensive suite of end-to-end hardware, software, cloud solutions and integrated life cycle management services that support SMBs, system integrators, VARs, enterprise resellers, managed and cloud service providers.

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Dove Electronics is a leading wholesale distributor of IT products. Established in 1984, proudly New Zealand owned and focussed on meeting the unique requirements of New Zealand resellers. They distribute leading brands covering Computer, Peripherals, Components, AV, Industrial Automation and Point of Sale. They provide personal knowledgeable service and excellent stock availability through their three locations.



MEET THE TEAM

We are a group of passionate individuals who are committed to delivering top-notch services to our clients. Our team comprises skilled and experienced professionals who are always ready to go the extra mile to ensure client satisfaction.



*Whether you are
looking for laptops,
desktops, or other IT
devices, our team is
here to help.*



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**Peter
Kao**

Field Application
Engineer Lead

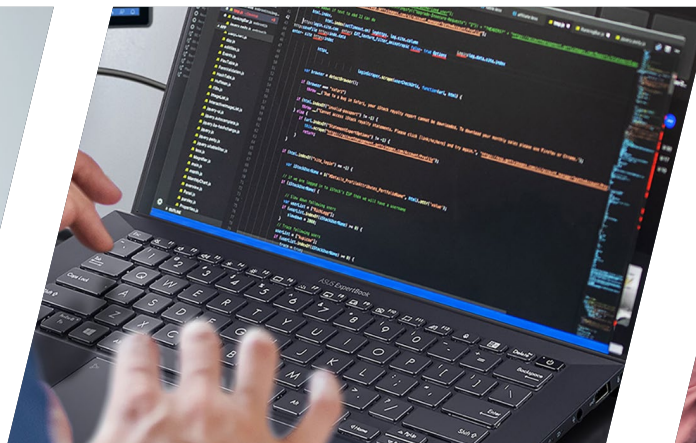
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ASUS SOLUTIONS

Your trusted partner

ASUS is intensely customer-centric. We offer fast, flexible and intelligent business solutions that help organizations make the right choices for success, and our world-class in-house technologies and custom solutions enable all our partners worldwide to achieve their business goals.

ASUS BUSINESS



A trusted technology partner for the C-suite

Make your resources go further with innovative, high-performance devices that are reliable and portable, plus ongoing IT support.

Comprehensive support for IT teams

Protect your business with enterprise-grade security and keep systems running smoothly with centralized IT management.

Versatile, user-friendly devices for employees

Get smart, intuitive digital tools that let team members do their best work wherever they are, without the heavy load.

ASUS ENTERPRISE



Digitally transformative technology for the C-suite

Drive performance and enable effective hybrid working with innovative technological solutions that help you run your business with a competitive edge.

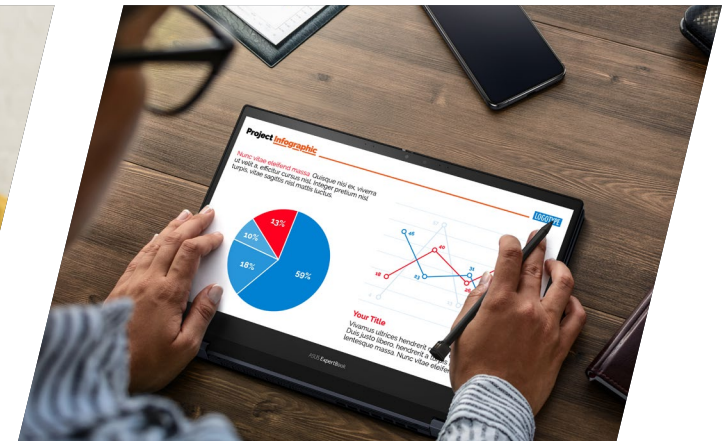
Streamlining solutions for IT teams

Maximize resources across large corporations with reliable, emerging technologies, enterprise-level solutions, and ongoing expert support.

Empowering digital tools for employees

Equip your team to do their best work, wherever they are, with powerful, intuitive products and services that make flexible working a breeze.

ASUS EDUCATION



Versatile, durable devices for K-12

Equip school students with the digital tools to take learning to the next level, without worrying about accidental damage.

Adaptable technology for higher education

Discover solutions that let students learn however they like, whether they're traveling to lectures or attending class online.

Easily maintained technology for IT teams

Choose reliable, hardwearing devices that come with centralized IT management and ongoing support.



ASUS EXPERT SERIES

Future of Mobility

Designed with ever-changing business needs and priorities in mind, ASUS realized the importance of portability, reliability, and security in today's competitive environment. That's why at ASUS, we never stop innovating and striving for the better. With your business in mind, ASUS Expert Series is created and designed to provide you with the best experiences. With the best devices for businesses of any size and premium enterprise service, ASUS Business has the perfect solution for you.



ASUS ExpertBook B9 (B9400CBA)

- Windows 11 Pro
- Up to Intel® Core™ i7-1265U Processor
- Intel® Iris X^e graphics
- Ultra-lightweight from 880 g¹
- Up to 16 hours battery life²
- ASUS two-way AI noise-canceling technology
- Enterprise-grade security
- US military-grade durability

1. As of Jan. 7th, 2022. Based on internal ASUS market analysis comparing the size and weight of ExpertBook B9 to competitor products from vendors including LG, HP, Dell, and Lenovo. Actual weight may vary by specifications. 2. Battery tests conducted by ASUS in March, 2022 using the MobileMark® 2018 Office Productivity scenario. Battery life test configuration: Intel® Core™ i5-1235U, 8 GB RAM, FHD display, 1 TB PCIe® 4.0 x4 SSD, 66 Whr. Test settings: WiFi enabled, BT off, the display brightness set to 200 cd/m2, NumberPad off, backlit keyboard off. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.



ASUS ExpertBook B7 Flip (B7402FBA)

- Windows 11 Pro
- Up to Intel® Core™ i7-1270P processor
- Up to 2 TB M.2 NVMe™ PCIe® 4.0 Performance SSD
- Up to 64 GB dual DDR5 4800MHz memory
- Up to 14" QHD+ touch display
- vPro platform optional
- MPP2.0 stylus (optional)
- Starting from 1.47 kg⁵
- Up to 11 hours battery life⁶
- ASUS two-way AI noise-canceling technology
- US military-grade durability

1. 5G is an optional feature on selected models. 5G speeds vary, contact your network operator for information on availability.
2. ASUS Private View is available only on FHD displays. See website for more details.
3. Designated software required to have full functionality on ASUS ExpertWidget.
4. MPP2.0 ASUS Pen sold separately. 5. Weight may vary according to configuration.
6. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.



ASUS ExpertBook B5 (B5402C)

- Windows 11 Pro
- Up to 12th gen Intel® Core™ i7 processor
- Up to Intel® Iris® X^e graphics
- Up to 1TB + 1TB Gen4 SSD
- Up to 40GB DDR5 4800MHz memory
- Thin and light: 1.25 kg¹, 17.95 mm
- Up to 11 hours battery life²
- ASUS two-way AI noise-canceling technology
- Fingerprint sensor and optional TPM2.0³ for security credentials
- US military-grade durability

1. Weight may vary according to configuration.
2. Battery test conducted by ASUS on September 30, 2022, using the 1080p Video Playback scenario. Battery life test configuration: Intel® Core™ i5-1240P, 8GB RAM, 2K IPS display, 512GGB PCIe® SSD, 84Whr. Test settings: WiFi flight mode, the display brightness set to 150 cd/m2 (33%), Touch Pad. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.
3. ExpertBook B5 has firmware-based TPM 2.0 onboard, with a discrete TPM chip also available as an option.



ASUS ExpertBook B5 Flip (B5402F)

- Windows 11 Pro
- Up to 12th gen Intel® Core™ i7 processor
- Up to Intel® Iris® X^e graphics
- Up to 1TB + 1TB Gen4 SSD
- Up to 40GB DDR5 4800MHz memory
- Starting at 1.65kg light¹, 17.95 mm
- Up to 10 hours battery life²
- Touch screen with garaged stylus³
- ASUS two-way AI noise-canceling technology
- US military-grade durability

1. 1.65 kg of weight based on 84 Whr battery SKU; weight may vary according to configuration.
2. Battery test conducted by ASUS on September 30, 2022, using the 1080p Video Playback scenario. Battery life test configuration: Intel® Core™ i5-1240P, 8GB RAM, 2K IPS display, 512GGB PCIe® SSD, 84Whr. Test settings: WiFi flight mode, the display brightness set to 150 cd/m2 (33%), Touch Pad. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.
3. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.



ASUS ExpertBook B5 (B5302C)

- Windows 11 Pro
- Up to Intel® Core™ i7-1265U processor
- Up to 1TB+1TB Gen 4 SSD with optional RAID technology support
- Upgradable system memory up to 40 GB
- 13.3" FHD display
- Lightweight from 1.1kg¹
- Up to 11 hours battery life²
- Fingerprint sensor and optional TPM2.0 for security credentials
- US military-grade durability



ASUS ExpertBook B3 Flip (B3402)

- Windows 11 Pro
- Up to 12th Gen Intel® Core™ i7-1255U processor with Iris X^e graphics
- Up to 2TB SSD
- Upgradable system memory up to 40 GB
- 360° flip design with optional garaged stylus
- WiFi 6E (optional) speedy connectivity and 4G LTE²
- ASUS Antibacterial Guard protection¹
- TÜV Rheinland certified eyes protection display
- US military-grade durability

1. Weight may vary according to configuration. 2. Battery tests conducted by ASUS in June, 2022 using the MobileMark® 2018 Office Productivity scenario. Battery life test configuration: Intel® Core™ i5-1235U, 8 GB RAM, FHD display, 512GB PCIe® 4.0 x4 SSD, 66 Whr. Test settings: WiFi enabled, BT on, the display brightness set to 200 cd/m2, NumberPad off, backlit keyboard off. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery. 3. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

4. The same device will offer differing levels of available storage depending on the chosen RAID level. If RAID 0 is used, the system combines the capacity of all SSDs in order to enhance data-transfer speeds. The available storage will equal the combined physical capacity of all the SSDs on the device. However, if the device is configured with RAID 1, two copies of the data are saved simultaneously in order to protect your data if one SSD fails. As a result, the available storage capacity will be half of the combined physical storage capacity, as half the storage is used for backup copies. For example, a device with two 1 TB SSDs in a RAID 0 configuration will have 2 TB of available storage capacity, but with RAID 1 the available storage capacity will be 1 TB.

1. The antibacterial treatment is registered by the US EPA and authorized under EU BPR.



ASUS ExpertBook B2 (B2402C/ B2502C)

- Windows 11 Pro
- Up to Intel® Core™ i7-1270P processor 2.2 GHz
- Dual storage up to 2TB SSD and 2TB HDD
- Dual SO-DIMM upgradeable up to 64 GB
- Optional 5G support
- Optional Physical HD Camera & HD+IR Camera
- Optional Backlit Keyboard with SensePoint & non-backlit keyboard without SensePoint
- ASUS two-way AI noise-canceling technology
- Fingerprint sensor and optional TPM2.0 for security credentials
- US military-grade durability



ASUS ExpertBook B1 (B1402/B1502)

- Windows 11 Pro
- Up to 12th gen Intel® Core™ i7 processor (B1402CBA/B1502CBA)
- Up to Intel® Core™ i3 CPU (B1402CGA/B1502CGA)
- Up to Intel® Iris X^e graphics
- 14 or 15.6" NanoEdge screen with 178° wide view
- Sustainable energy-saving design
- Enterprise-grade security



ASUS BR1100F

- Windows 11 Pro
- Up to Intel® Pentium® Silver N6000 Processor
- Up to 128 GB eMMC and 1TB PCIe® SSD
- Up to 16GB DDR4 2400MHz RAM
- 11.6" LED backlit, HD (1366 x 768) 16:9 IPS glossy touch panel, 250 nits brightness
- Up to WiFi 6 (802.11ax) and 4G LTE support (optional)
- Power and internet status LED indicator
- Noise-reducing camera
- 13MP world-facing camera
- 4096-level stylus with charging garage



ASUS ExpertCenter E5 AiO (E5402)

- Windows 11 Pro
- Intel® Core™ i7-11700B processor
- Up to 1 TB PCIe® 3.0 SSD, 2 TB SATA Gen3 HDD with RAID technology
- Up to 32 GB 3200MHz DDR4, 2x SO-DIMM
- 12MP camera for clear video conferencing
- ASUS two-way AI noise-canceling technology
- Enterprise-grade security with IR camera, AdaptiveLock, TPM2.0, Kensington lock
- Full set of ports: 1x Thunderbolt™ 4, 1x 3-in-1 card reader, 3x USB 3.2 Gen 1 Type A, 2x USB 2.0 Type A, 1x HDMI-out, 1x USB 3.2 Gen 2 Type-C®



ASUS ExpertCenter D7 Mini Tower (D700MD)

- Windows 11 Pro
- Up to 12th Gen Intel® Core™ i7 processor
- Intel® B660 chipset
- Up to NVIDIA® GeForce RTX™ 3060
- Up to 3TB HDD and 2TB SSD storage
- 4 x DIMM slots, DDR4 3200MHz, up to 128 GB (upgradable)
- Tool-free design for easy upgrade
- ASUS two-way AI noise-canceling technology



ASUS ExpertCenter D7 SFF (D700SD)

- Windows 11 Pro
- Up to 12th Gen Intel® Core™ i7 processor
- Intel® B660 chipset
- Up to NVIDIA® GeForce® GT 1030
- Up to 3TB HDD and 2TB SSD storage*
- 4 x DIMM slots, DDR4 3200MHz, up to 128 GB (upgradable)
- Tool-free design for easy upgrade
- ASUS two-way AI noise-canceling technology

* Please note that ExpertCenter D7 Mini Tower includes two up to 2 TB M.2 SSD drives and one up to 2 TB 3.5" HDD. A second 2.5" HDD of up to 2 TB can be optionally fitted by the user, for a total HDD capacity of up to 4 TB.

ASUS CHROMEBOOK

Simple, Fast, and Effective

Simple, yet effective — that's what the ASUS Chromebook Series is all about. ASUS Chromebook laptops provide full connectivity to give you quick and easy access to everything you have stored in the cloud. It's easy to manage and update, and helps keep costs down. And with Chrome OS, it's a convenient gateway to the immense variety of apps on the Google Play Store.

ASUS Chromebook CX1 (CX1700)

- Chrome OS
- Up to 8 GB memory
- Up to 128 GB eMMC
- 17.3-inch FHD Anti-glare display
- 78 % screen-to-body ratio
- Keyboard with numeric keypad
- Up to 17 hours¹ battery life
- 180° lay-flat Hinge
- 1.5 mm key travel
- Up to Intel® Pentium® Silver N6000 quad-core processor



1. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery

ASUS Chromebook Vibe CX34 Flip (CX3401)

- ChromeOS
- Up to 12th gen Intel® Core™ i7 processor
- Up to Intel® Iris® Xe graphics
- Up to 512 GB SSD
- Up to 16 GB memory
- 14" 144Hz WUXGA touchscreen display
- Dual-band WiFi 6E3 (802.11ax)
- Versatile 360° ErgoLift hinge
- US military-grade durability



ASUS Chromebook CM14 (CM1402)

- ChromeOS
- MediaTek Kompanio 520 processor
- Up to 128GB eMMC
- Up to 8GB memory
- Versatile 360° hinge with garaged stylus²
- 14" touchscreen display
- WiFi-6 technology
- Spill-resistant keyboard³
- ASUS Antimicrobial Guard



1. Internet connection required. Google, Google Play, YouTube and other marks are trademarks of Google LLC. 2. The garaged stylus is optional. 3. The ASUS Chromebook CM14 Flip keyboard is spill-resistant, not waterproof. Water damage is possible if the product is submerged or exposed to large amounts of liquids for long periods of time. ASUS standard limited warranty does not cover problems resulting from accidents such as water damage. To prevent water damage resulting from large spills or other accidents, ASUS recommends turning off the notebook, then tilting the laptop to drain away the excess liquid, wipe it off and let it dry for at least 24 hours.

ASUS Chromebook Flip CX5 (CX5601)

- Chrome OS
- Up to Intel® Core™ i7 processor
- Up to Intel® Iris® X^e graphics
- Up to 16 GB memory
- Up to 512 GB SSD
- 16" WUXGA NanoEdge display
- NanoEdge 87% screen-to-body ratio⁶
- 360° ErgoLift hinge
- 1.4 mm key travel with a numeric keypad
- Up to WiFi 6E technology
- Up to 10 hours battery life⁴
- US military-grade 810H durability



1. Internet connection required. Google, Google Play, Chrome, Chromebook and other marks are trademarks of Google LLC. 2. The stated width of the side bezel is the distance between the edge of the non-active screen display area and the inside edge of the case. If the case width is included, the side bezel width is 6.76 mm. The stated width of the bottom bezel is the distance between the edge of the non-active screen display area and the visible edge of the display when the laptop is opened to 90°. These measurements are based on the standard (without anti-glare) display configuration. 3. The garaged stylus is optional. 4. Based on Chromium OS power Load Test. Battery performance is based on a mix of standby, web browsing and other use. Charging time requires the battery to be at least 5% charged, with the device inactive and using the included charger. Actual battery life depends on usage, specifications, applications and environment, among other factors.

ASUS Chromebook CR1 (CR1100C)

- Chrome OS
- Up to 8 GB memory
- Up to 64 GB eMMC
- 11.6" HD display
- Ultimate rugged design
- TÜV Rheinland certified screen for low blue-light emissions
- Up to 12 hours battery life
- Up to WiFi 6 and 4G LTE support(optional)
- ASUS Antibacterial Guard keyboard protection
- 180° lay-flat hinge



ASUS PREMIUM CARE SERVICES

Hassle free, peace of mind for Business.

ASUS premium care services go beyond standard warranty, to provide the assurance of maximum protection with minimal effort. It's the peace of mind you need so that you can get things done without compromising productivity or mobility.



**MINIMISED
DOWNTIME**



**INCREASED
EFFICIENCY**



**REDUCED
COSTS**



Comprehensive Support

Nobody knows your laptop better than our own ASUS hardware experts do. That is why they are only a phone call away to help you get the best out of your laptop and assist you when you need support from troubleshooting, diagnostics and more.



Warranty Extensions

Keep that peace of mind feeling going for up to 5 years, with an ASUS extended warranty. Ideal if you are planning to deploy your laptop for a longer period.



Next Business Day (NBD) Onsite Repair

Minimise disruptions by investing in NBD service. Eliminate the hassle of laptop drop offs and pick-ups.



Keep My Drive

In the unlikely event that the original storage drive supplied with your laptop requires replacement, Keep My Drive allows you to retain the defective drive and receive a replacement, installed by an authorised ASUS technician.



Battery Back Up

Extend the warranty of your battery to match the warranty of the laptop with Battery Back Up. You will be entitled to one battery replacement during the warranty period, as a result of any manufacturing defects.

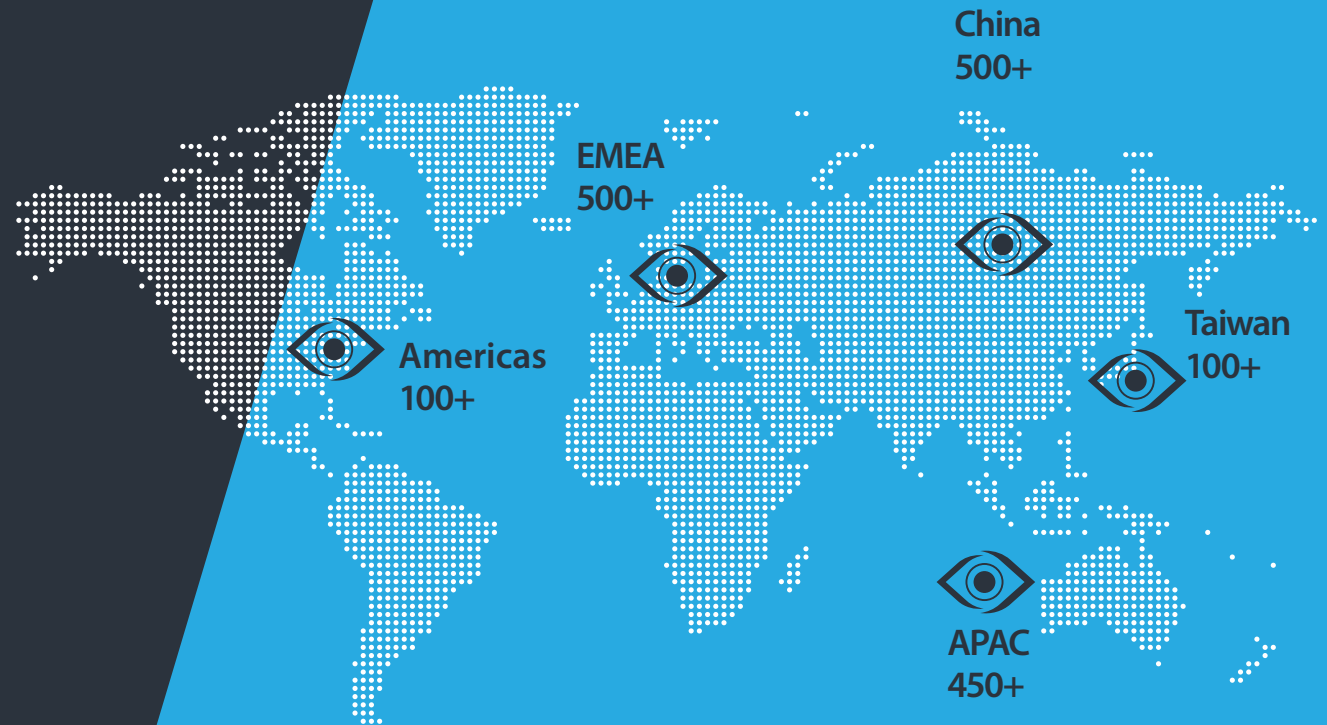
A GLOBAL SERVICE NETWORK OF LOCAL KNOWLEDGE

Global Summary

1,400+

Repair Locations

38,400+



 = Repair locations

Customer Service Call Center Languages 31 supported language in total

EMEA:

Greek
Turkish
Italian
Croatian
German
English
Spanish
Serbian
French
Dutch
Danish

Slovenian

Portuguese
Hungarian
Finnish
Polish Russian
Norwegian
Slovak Hebrew
Czech
Swedish Romanian
Arabic
Ukrainian

APAC:

English
Thai
Mandarin
Tagalog
Korean
Bosnian
Japanese Hindi
Indonesia
Vietnamese Bahasa

TW/CN/HK:

English
Cantonese
Mandarin

AMERICAS:

English
French
Portuguese
Spanish

ASUS SERVICES & SOLUTIONS

- Warranty upgrades up to 5 years onsite or onsite next business days service
- Local Commercial VIP warranty support
- Deployment assistance through Microsoft Autopilot, SCCM and Google Zero Touch Solutions
- White glove IT Services
- ASUS Pre-sales Solutions
- ASUS BIOS customization
- ASUS MDM management tools (DFCi, ACC)
- ASUS Image Maker
- ASUS Driver Repack
- ASUS Pure OS Services





With our expertise and dedication to excellence, we are confident that we can provide you with the best possible solutions to meet your business needs.

