



# ASUS Product Guide

OCT-DEC 2023

**MORE FREEDOM  
LESS WEIGHT**



## ASUS Zenbook S13 OLED Powerful. Portable. Incredible.



Better color accuracy  
Lower blue light.



Super thin  
& light



All-around  
sustainability



Built to be  
durable

Easier to browse



\*According to overall laptop thickness, as of February 20, 2023 based on internal ASUS market analysis comparing Zenbook S 13 OLED (UX5304) with competing products in its class (laptops with an OLED screen measuring 13.3 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Lenovo, Microsoft and Samsung.



# IN SEARCH OF INCREDIBLE

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

— Jonney Shih, ASUS Chairman

- 15,000 employees worldwide
- 5,000+ world-class R&D team
- 65,565 awards won since 2001
- 94,280 green certification in 2021
- 82 countries covered by the international warranty

ASUS is the No.1 consumer laptop brand in Asia-Pacific, and a top-three vendor of consumer laptops globally. We're also proud to be world's best-selling, most award-winning motherboard brand. The combined talent of 14,500 international employees, including a world-class R&D team of 5,000 engineers, has elevated ASUS to become one of Fortune magazine's World's Most Admired Companies in 2021.



ASUS <https://www.asus.com/me-en/>

f /ASUSME    i /asus\_middleeast    t /ASUS\_MiddleEast

## Incredible Stories

### Outperforming Competitors through 600 Days in Outer Space

R&K, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided MIR Space Station astronauts with two ASUS notebooks for their 600-day stint in space. "The ASUS notebooks never overheated like some of the devices made by other companies," said Russian cosmonaut Sergei Avdeev.

### First to Reach the Tallest Peak in Antarctica

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of Mount Vinson — the tallest peak in Antarctica, where temperatures are known to drop below minus 100° F. The device they chose to take with them was an ASUS S200N notebook.

### First to Reach the Top of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks as their devices of choice. Expedition team leader, Captain Wang Yongfong, took an ASUS notebook with him to the peak: At 8,848 meters above sea level, the ASUS notebook became the first in the world to reach the top of Mount Everest.

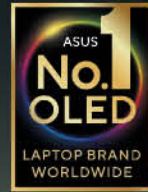


# YOUR NO.1 CHOICE



**No.1 Creator Laptop  
Brand Worldwide**

GfK and NPD combined retail data in Q2~Q3, 2022,  
NVIDIA Studio laptop of worldwide market.



**No.1 OLED Laptop  
Brand Worldwide**

GfK and NPD combined retail data in 2021 Q4~2022 Q3,  
worldwide market.

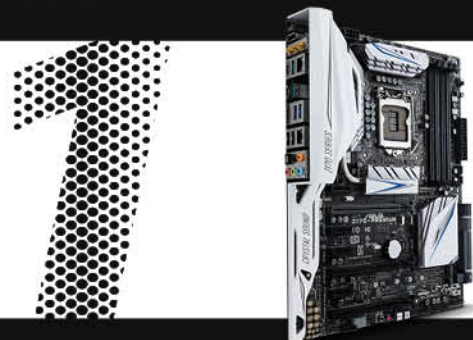


At ASUS, we continue in our relentless pursuit for innovation to push everyone's creativity to the next level. Thanks to our users, ASUS has become worldwide No.1 NVIDIA Studio creator laptop brand. And since launching our most comprehensive OLED laptop line-up in 2021, ASUS has earned the worldwide No. 1 spot for OLED laptops.



**No.1 Consumer Notebook Company  
in Asia-Pacific** (\* Excluding China and Japan)

ASUS is the No.1 consumer notebook company in Asia-Pacific\* and No. 3 in Europe, Middle East, Africa, and in worldwide sales.



**No.1 Global Motherboard Brand**

With over 33% of the global market share, ASUS is the world's best-selling and most award-winning motherboard brand. Since 1989, ASUS has shipped over 550 million motherboards. Placed end to end, they would form a chain long enough to circle the globe nearly 4 times!

## Worldwide Achievement

**FORTUNE**

One of the World's Most Admired  
Companies for 7 years

**Interbrand**

No.1 most valuable brand in Taiwan  
for 8 years

**Forbes**

One of the World's Most Admired  
Companies for 7 years

**Clarivate™**

No.1 most valuable brand in Taiwan  
for 8 years

## 94,280 Green Certifications in 2021

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and 94,280 Ecolabels were registered globally in 2021.



**No.1 Global Gaming Laptop Brand**

Widely popular ROG gaming notebooks continue to be the worldwide leader in sales.



**No.1 Global Gaming Monitor Brand**

ASUS and ROG gaming monitors have dominated the worldwide market for four consecutive years and continue to be the No.1 choice for gamers!

All things you. All at a glance, always a swipe away.







\* Source: IDC Quarterly Personal Computing Device Tracker, 2023 Q1.

1. by "Asia-Pacific", it contains Australia, Bangladesh, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam and rest of Asia/Pacific.

2. by "East Europe", it contains Bulgaria, Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia and Ukraine.

3. by "West Europe", it contains Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.

4. by Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia, Ukraine, Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.

5. by "MEA", it contains Algeria, Egypt, Ghana, Israel, Kenya, Morocco, Nigeria, Pakistan, Saudi Arabia, South Africa, Tunisia, Turkey, Uganda and United Arab Emirates.



# INCREDIBLE INNOVATIONS

Established in 1989, ASUS is passionate about technology and driven by the desire to remain a leader in the new digital era. Simply, innovation is part of the ASUS DNA.





# REASONS TO LOVE ASUS

Welcome to the incredible world of ASUS! Here you can learn more about our award-winning laptops and their user-friendly designs. You can also explore exciting innovations created to enrich and enhance your digital experiences. You'll learn about the super-tough torture-testing that's responsible for our world-renowned reputation for quality and durability, and you'll discover exclusive ASUS software and services that help to unleash your full potential. We're immensely proud of our achievements, which have been recognized worldwide with a huge portfolio of prestigious innovation, design and media awards. There's a whole world of reasons to love ASUS!

## 69,602 Awards Won Since 2001

ASUS innovation and quality is recognized worldwide 12

## 2 Year Perfect Warranty-Free Upgrade

A 2-year warranty provides total peace of mind 14

## 2 Year International Warranty

2 Year International Warranty in more than 80 countries 15

## We're Here to Help

ASUS offers a diverse range of user-friendly services 16

## Testing for the best laptop quality

ASUS laptops are built to endure an industry-leading test regime 22

## Enjoy Exclusive ASUS Technologies

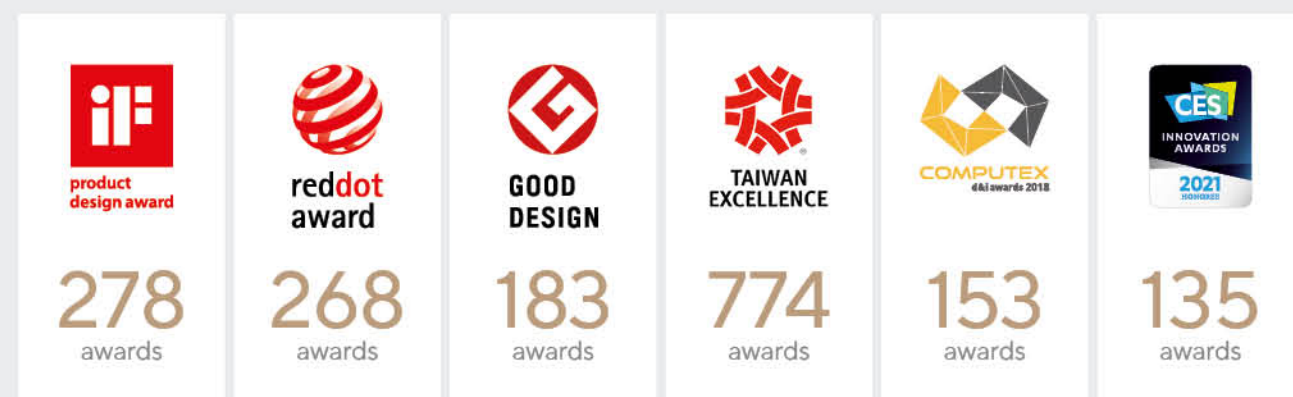
Get the most out of your ASUS laptop with exclusive ASUS technologies 24



# 69,602 AWARDS WON SINCE 2001

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to receive worldwide recognition for every aspect of product development, including design, innovation, technology, quality, service, and energy efficiency.

Since 2001, ASUS has earned a total of 69,602 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



## Notable Media Coverage

### Laptop

UX581 | 2019

The ScreenPad is a visually stunning element that, when paired with the 4K OLED display above, makes for a captivating scene. Second displays on laptops aren't a new concept: Asus had quite a library of dual screens in the early 2000s. However, it's currently the only company that does the conceit justice.



### PCWorld

UX581 | 2019

If you're looking for one laptop to rule them all or one that stands out from the rest in a big way, the Zenbook Pro Duo might just be what you're looking for.



### TECH CRITTER

UX581 | 2019

It brings a whole new user experience to the table where traditionally we are required to have an external display attached to the laptop. Now, everything is packed nicely in the chassis of a laptop that weighs just under 2.5 kg.



UX581 | 2019

Zenbook Pro Duo was super fluid, responsive, and a sheer joy to use. No stutter or lag whatsoever when manipulating high-res images, running intensive apps, or multiple applications.

### SINGAPORE HARDWARE ZONE

### Hitecentury

UX334/434/534 | 2019

The biggest difference of course are the size of their displays but all of them have thinner bezels than ever before that Asus has dubbed as 'NanoEdge' panels which maximize screen size.



### GAMERBRAVES

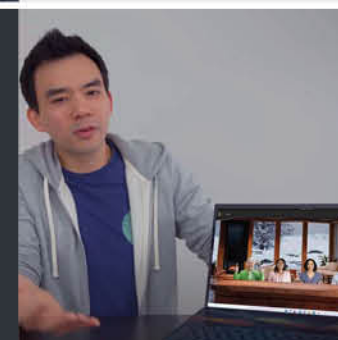
UX581 | 2019

Opening the lid, the first thing you'll notice will most likely be the secondary touchscreen. Your creativity and productivity can be pushed to the next level with this ultimate efficiency.

### TECH2 TOUCH

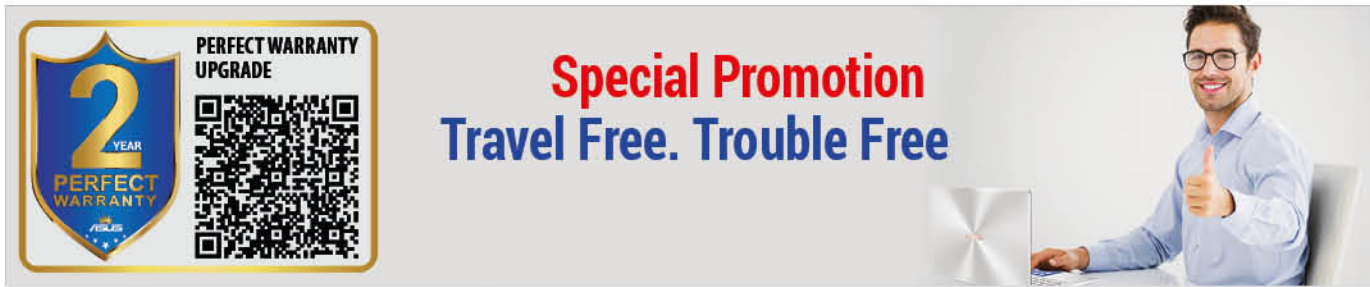
UX334/434/534 | 2019

It is an innovative laptop. If you want to have a ultra compact laptop with latest technology and unique features, then Zenbook 14 UX434F is one of the best option.





# 2 Year Perfect Warranty - Free Upgrade



## WHAT IS THE 2 YEAR PERFECT WARRANTY?

- Accidental damage warranty within the UAE.
- 2 Year International Warranty in more than 80 countries.
- Free pick-up and return service within the UAE.

Standard warranty terms and conditions do not cover accidental damage.

ASUS Perfect Warranty provides coverage for the following types of accidental damage:

Drops, falls or other Collisions, Liquid Damage, Electrical Surges, Accidental Breakages.

## WHO CAN USE THE SERVICE?

Customers who purchase ASUS/ROG laptops from authorized ASUS authorized UAE retailers starting on October 1, 2023 to December 31, 2023.

## HOW CAN THE SERVICE BE ACTIVATED?

Customers must register online within ninety (90) days of purchase to claim the 2 Year Perfect Warranty upgrade with E-mail or phone confirmation from ASUS.

## TERMS & CONDITIONS

- Under this service package, customer is eligible to one claim per year during the coverage period and only one part is allowed to be claimed remedy.
- Eligible only for ASUS / ROG Notebooks purchased from UAE ASUS authorized partners starting from October 1, 2023 to December 31, 2023.
- The ASUS 2 Year Perfect Warranty can only be used within the UAE, and products must also be purchased from authorized ASUS Partners in the UAE only.
- Scan the QR code and register online to upgrade to the 2 Year Perfect Warranty.
- Receive the upgrade and confirmation via Email or Phone call from ASUS.
- To receive 2 Year Perfect Warranty upgrade, customer must register within ninety (90) days of purchasing the ASUS / ROG Laptop.
- ASUS reserves the right to modify the terms & conditions without prior notice.
- Certain models may not be included in the 2 Year Perfect Warranty upgrade, please refer to [https://www.asus.com/me-en/microsite/perfect\\_warranty/](https://www.asus.com/me-en/microsite/perfect_warranty/) for more details

## INCLUSIONS

The ASUS 2 Year Perfect Warranty covers the events listed below:

- Drops, falls or other Collisions, Liquid Damage, Electrical Surges, Accidental Breakages.

## EXCLUSIONS

The ASUS Perfect Warranty does not cover the events listed below:

- The installation of wrong programme (or illegal programme) by the customer
- Lost or stolen products
- The damage caused by customer intentionally
- Loss of data during transfer, recovery of installation to the laptop
- Accessories (Mouse, Cable, Bag etc...)
- Serial number is not recognizable
- Without Email confirmation from ASUS

Contact us for more information:- Email: [perfect\\_warranty\\_me@asus.com](mailto:perfect_warranty_me@asus.com), Tel: 800-2787-63

# 2 Year International Warranty



- 2 Year International Warranty in more than 80 countries
- Free pick-up and return service within UAE

Did you know that ASUS offers a 2 year International Warranty that's absolutely FREE? Some vendors claim to give a 3 year warranty, but it's actually only a 1-year labor & parts warranty plus 2 year free labor. That means after the 1 year warranty has expired, you still have to pay the cost of spare parts for repairs!

We're confident in the quality and durability of our products, so we provide a 2 year International Warranty more than 80 countries worldwide for ASUS laptop.

## International Warranty in more than 80 Countries

Albania 00355-42256031	Armenia 008-800-100-2787	Australia 001300-2787-88	Austria (0043)-13602775461	Azerbaijan 008-800-100-2787	Bahrain 00973 17100035
Bangladesh 009612332787	Belarus 008-800-100-2787	Belgium 0032-78150231	Bosnia Herzegovina 0038770311100	Bulgaria 00359-70014411	Cambodia Please contact nearest disti
Canada 001-888-678-3688	China 400-600-6655	Croatia 0038517776152	Cyprus 00800-92491	Czech Republic 00420-552302313	Denmark 0045-38322943
Egypt 0800060286	Estonia 00372-6671796	Finland 00358-969379690	France 0033-170949400	Georgia 008-800-100-2787	Germany 0049-(0) 2102-5789557
Greece (0030) 211 1985051	Hong Kong 00852-3582-4770	Hungary 0036-15054561	Iceland Please contact nearest disti	India 001800-2090365	Indonesia 001500128 (Local Only)
Ireland 00353-1890719918	Italy 0039 06 97626662	Japan 00570-063-120	Jordan 00962 6 5936781	Kazakhstan 800-800-080-5242	Kosovo 00383 38 551 895
Kuwait 0096522615060	Kyrgyzstan 008-800-100-2787	Latvia 00371-67408838	Lebanon 00961 3 441142	Lithuania-Kaunas 00370-37329000	Macao 0800997
Macedonia 0038923215473	Malaysia 001300-883495	Malta 0039-0697629789	Mexico 001-800-836-7847	Moldova 008-800-100-2787	Montenegro 00382-20608251
Myanmar Please contact nearest disti	Nepal Please contact nearest disti	Netherlands / Luxembourg 0031-591570290	New Zealand 00800-278-788	Norway 0047-2396 2691	Oman 0096824794814
Philippines 0063-2-7985700	Poland 0048-225718040	Portugal 00351-211156011	Romania 0040-21-330 1786	Russia 008-800-100-2787	SAUDI ARABIA 00800 8500 121
Serbia 00381114300328	Singapore 0065 - 6636 9163	Slovak Republic 00421-232162621	Slovenia 0038618888585	Switzerland 0041-848111014	SOUTH AFRICA 00861278772
South Korea 0082-2-1566-6868	Spain 0034-932938154	Sri Lanka Please contact nearest disti	Sweden 0046-858769407	Taiwan 00800-093-456	Thailand 0066-2-401-1717
Turkey 0090 850 5222787	Turkmenistan 008-800-100-2787	UAE 00800-2787-63	Ukraine 0038-445457727	United Kingdom 0044-1442265548	USA 001-855-755-2787
Uzbekistan 008-800-100-2787	Vietnam 001800-6588				

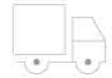
<https://www.asus.com/support/service-center-location>



# We're Here to Help

## ASUS Support

From purchasing and using your device, to aftersales service, ASUS Support offers a diverse range of services to ensure you have a great ASUS experience!



### Pick Up & Return Service

Enjoy a door-to-door service including pick up, repair and return of supported hardware. Across UAE



### Zero Bright Dot (ZBD) warranty

Ensures your LCD display is of the highest quality. Please find detailed T&Cs on the official site



### Two-year International Warranty

100% free of charge, with no hidden costs. Covers over 50 countries.



### ASUS Premium Care

Extend or upgrade your warranty and keep your ASUS products in tip-top condition.



### Recycled for Charity

Drop off your old laptop at any ASUS service center, and we'll refurbish and donate it to those in need.

## ASUS Pick-Up & Return Service with in UAE.

On top of our 2-Year international warranty, we offer a premium Pick Up & Return Service for our customers and dealers. Customers can request for a door-to-door pick-up service, or simply drop off your ASUS device at the nearest ASUS Service Center or retailer for repair.

### ASUS SERVICE CENTER IN THE UAE

#### UAE

**ASUS Service Center - Abu Dhabi**  
(ECity Unit No. B2A (Next to Carrefour),  
Marina Mall, Abu Dhabi)  
Tel: 800-2787-63  
Email: service\_me@asus.com

#### UAE

**Ensure Services - Abu Dhabi**  
(Burj Al Arab Tower Office #102  
- Hamdan Bin Mohammed St)  
Tel: 800-2787-63  
Email: service\_me@asus.com

#### UAE

**Sharaf DG - Abu Dhabi**  
(Sharaf DG Store, Level 2,  
Abu Dhabi Mall.)  
Tel: 800-2787-63  
Email: service\_me@asus.com

#### UAE

**Sharaf DG - Dubai**  
(Sharaf DG Store, Time Square Center)  
Tel: 800-2787-63  
Email: service\_me@asus.com

#### UAE

**Sharaf DG - Al Ain**  
(Sharaf DG Store, Jimi Mall, Al Ain)  
Tel: 800-2787-63  
Email: service\_me@asus.com

#### UAE

**Ensure Services - Dubai**  
(Opposite Enoc Tasjeel,  
Al Qusais Industrial Area 5)  
Tel: 800-2787-63  
Email: service\_me@asus.com



### ASUS SERVICE CENTER IN THE MIDDLE EAST

#### Bahrain

**Computer World SPC**  
Tel: +973 17311464  
+973 17311252

#### Egypt

**ASUS Service Center**  
Tel: 08000060286

#### Iraq

**Almasa**  
Tel: +964 7435 35333  
+964 7716 506555

#### Iraq

**Al Nabaa**  
Tel: +964 7700661235

#### Jordan

**E-Compute / SAFWAN**  
Tel: +996 2 6 5936781

#### Lebanon

**Techomania Lebanon**  
Tel: +961-1-514003

#### Kuwait

**Almasa**  
Tel: +965 226 15060  
/ 70 / 90

#### Kuwait

**Xoite Service center**  
Tel: +965 180 3535

#### KSA

**ASUS Service Center**  
Tel: 800-8500-854

#### OMAN

**Intertech LLC**  
Tel: +96824783358  
Tel: +96897041124

## Free Pick-up & Return Service within UAE



**1** Call

Call 8000 330 5910 to request for the Pick Up & Return Service



**2** CSR

A Customer Service Representative will provide you with a Service Request number



**3** Receive

You will receive a confirmation email, please print out the delivery docket form attached in the email



**4** Pickup

Paste the delivery docket form on the box and wait for the courier to collect the device from you.

## Service Product Collection / Drop location in UAE

### ASUS Service Center - Abu Dhabi

ECity Unit No. B2A (Next to Carrefour), Marina Mall, Abu Dhabi, UAE

**Toll Free: 800-2787-63**

11:00am-7:00pm Monday-Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, Commercial NB, ZenPad, Gaming NB, Gaming DT.

### Ensure Services - Abu Dhabi

Burj Al Arab Tower 1st floor Office #102 -

Hamdan Bin Mohammed St - Abu Dhabi

**Toll Free: 800-2787-63**

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, Commercial NB, ZenPad, Gaming NB, Gaming DT

### Ensure Services - Dubai

Ensure Services, Opposite Enoc Tasjeel, Al Qusais Industrial Area 5,

Beirut Street - Dubai

**Toll Free: 800-2787-63**

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, ZenPad, Gaming NB

Collection Center: Al Khaleej Center, Shop 105-106, Mezzanine Floor, Dubai, United Arab Emirates (10am- 8pm Saturday to Thursday)

### Sharaf DG:

Abu Dhabi - Abu Dhabi Mall

Dubai - Times Square Centre

Al Ain - Jimi Mall

**Toll Free: 800-2787-63**

10:00am-10:00pm (Daily)

Products: Motherboard, Notebook, Graphic Card, Wireless, Mobile Phone, LCD Monitors, Desktop PC, Multimedia, Peripherals & Accessories, All-in-one PCs, Projectors, Tablet, PadFone, Eee Box, Vivo PC, ZenFone, Chromebox, Commercial NB, ZenPad, Gaming NB, Gaming DT, ROG Component.



# SUSTAINABILITY

## Sustaining an Incredible Future



### The actions we take for the products you have



1,500

Over 1,500 tons of post-consumer recycled (PCR) plastics used in our products since 2017



20,000

Over 20,000 tons of recycled paper used in our products in 2022



40,000

Recycling service covers 75% of the world with over 40,000 tons of e-waste recycled since 2019



20,000

Over 20,000 computers donated to 1,800+ non-profit organizations since 2008

### Made for the Earth. Made for you.

ASUS is committed to driving progress toward a more sustainable future. Our laptops incorporate sustainable materials in the product and its packaging. Top ecolabels and compliance, including EPEAT<sup>1</sup>, ENERGY STAR<sup>®</sup>, and RoHS, prove our commitment to protecting the earth and giving you the best.



### Our goals for a sustainable future

We strive to make a positive impact on the planet through all that we do. See our goals below for 2025 and beyond.



#### Climate Action

- 100% renewable energy in Taiwan-based operations centers by 2030; and in global operations centers by 2035
- Key products 30% better than Energy Star efficiency standards every year
- 30% reduction in key suppliers' carbon intensity



#### Value Creation

- 100% increase in sustainable value creation by intensifying digital transformation & innovation efforts
- Strengthen industry/academia cooperative projects to train 1,000+ students



#### Responsible Manufacturing

- Implement labor rights management, with 100% of key suppliers completing Responsible Business Alliance (RBA) third-party audits
- 100% responsible mineral sourcing of tantalum, tin, tungsten, gold, and cobalt from qualified smelters
- Strengthen information security across the supply chain by ensuring that 100% of key suppliers are in compliance



#### Circular Economy

- Promote sustainable procurement and increase the use of environmentally friendly materials in products and packaging by 100%
- Boost green competitiveness & increase proportion of Eco Labels in revenue to over 50%
- Enhance R&D environment safety & attain 100% coverage of international information security standards
- Achieve a global recycling rate of 20% for ASUS products



#### 30% Post-Consumer Recycled (PCR) Plastics

Designed with the Earth in mind by using 30% PCR plastics, all without compromising quality, function, and durability.



#### 100% Recyclable Packaging

Recyclable packaging reduces the need for single-use paper, achieving the goal of reduce, reuse, and recycle.



#### 30% More Efficient than ENERGY STAR<sup>®</sup>

The energy efficiency of ASUS laptops in 2022 exceeded ENERGY STAR<sup>®</sup> standards by 30% on average<sup>2</sup>, greatly reducing its carbon footprint.

1. EPEAT registered where applicable. EPEAT registration varies by country. See [www.epeat.net](http://www.epeat.net) for registration status by country.

2. Percentage varies according to device configuration.



# MILITARY-GRADE

## World's most Strictly Tested US Military-grade Laptop Durability<sup>1</sup>

From 2023 onwards, ASUS consumer laptops<sup>2</sup> will be strictly tested according to the latest, most-demanding MIL-STD 810H US military-grade standard with 12 test methods and 26 procedures to ensure maximum reliability and durability. ASUS consumer laptops undergo the world's most extensive and strictest US military-grade testing, so you can be assured that your ASUS consumer laptop is durable and reliable. These factors also inherently benefit longevity and thus sustainability.

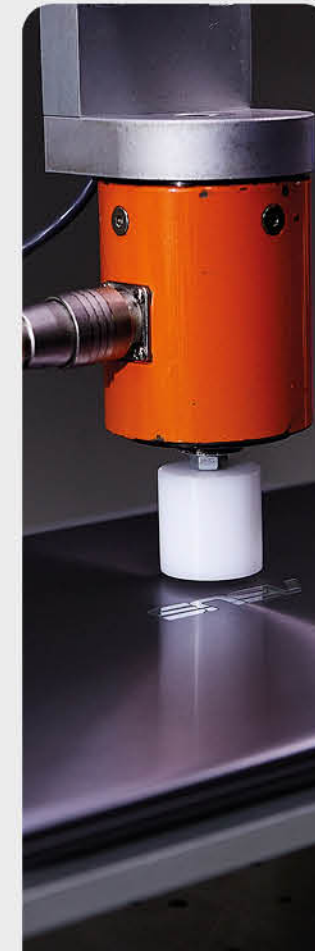


1. Selected products are tested using enhanced military-grade MIL-STD-810H durability standards, with 12 test methods and 26 test procedures, to ensure extraordinary toughness. Based on ASUS internal market research using available information and testing reports from main laptop brand websites on Oct 28, 2022, ASUS consumer laptops use a regime consisting of 26 test procedures, which is the consumer laptop industry's strictest and most extensive test regime for the MIL-STD-810H standard.

2. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.

## Beyond military grade, ASUS quality test

Your laptop should never let you down — period. That's why ASUS consumer laptops undergo the most rigorous torture-test regime, using up to 16 separate tests in environmental conditions we hope you'll never encounter. So whether you're an urban explorer or an Arctic trailblazer, you can rest assured your laptop is ready for the worst that life on the road can throw at it.



### Durability Test

A barrage of durability tests designed to push ASUS laptops to their physical limits.



### Reliability Test

Tested to be mobile, and with mobility come the inevitable bumps, knocks and scrapes of everyday life.



### Extreme Environmental Test

Tested to be mobile, and with mobility come the inevitable bumps, knocks and scrapes of everyday life.



### Noise & Audio Test

Extensive noise testing to minimize the noise from fans and other components.



### ESD Test

Electrostatics Discharge (ESD) Test ensures that the laptops have strong electrostatic protection.



### EMI Test

Electrostatics Discharge (ESD) Test ensures that the laptops have strong electrostatic protection.



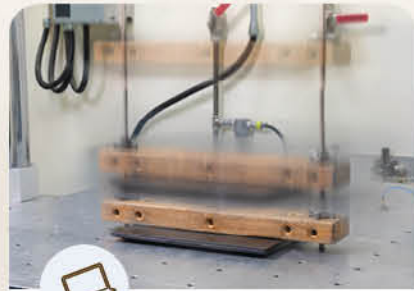
### WiFi Connection Test

An exclusive technology that optimizes WiFi range and performance in almost any environment.



## Testing for the best laptop quality

In our full test suite of 12 test methods and 26 test procedures, including operation in harsh environmental conditions — including extremes of altitude, temperature and humidity — along with physical vibration and shock tests designed to mimic rough day-to-day handling.



### Shock Test

1. Transportation shock  
Operational, 5,1-7.6 g, 11 ms, 3-42 shocks
2. Fragility  
Non-operational, 30- 50 g, 18 shocks
3. Crash Hazard Shock Test  
Non-operational, 75 g, 6 ms, 12 shocks
4. Bench handling  
Operational, 100 mm
5. Functional Shock  
Operational, 40 g, 11 ms, 18 shocks



### Vibration Test

6. Wheeled vehicle  
Non-operational vibration: 5-500 Hz  
Duration : 40 min
7. Two-wheeled trailer  
Non-operational vibration: 5-500 Hz  
Duration : 32 min
8. Common carrier  
Operational vibration: 5-500 Hz  
Duration : 60 min



### High Temperature Test

9. Hot Dry Operational  
Operational, 32 ~ 49°C, 72 hrs
10. Hot Dry storage and Transit  
Non-operational, 33 ~71°C, 168 hrs
11. Basic Hot Operational  
Operational, 30 ~ 43°C, 72 hrs,  
14 ~ 44% humidity
12. Basic Hot Storage and Transit  
Non-operational, 30 ~ 63°C, 168 hrs,  
5 ~ 44% humidity



### Freeze & Thaw Test

13. Freeze & Thaw Test  
Humidity: 95% RH  
Temperature: 30°C/-10°C  
Duration: 1 hr, 3 cycles



### Humidity Test

14. Humidity Test  
Humidity: 95% RH  
Duration: 10 days



### Explosive Atmosphere

15. Explosive Atmosphere  
Altitude: 15,000 ~ 3300ft  
Explosive air: 95% n-Hexane

12

military-grade test  
methods are tested

26

military-grade test  
procedures are tested

-51~71°C

extreme temperature  
endurance

95 %

humidity tolerance  
for 10 days



### Shock Test

1. Transportation shock  
Operational, 5,1-7.6 g, 11 ms, 3-42 shocks
2. Fragility  
Non-operational, 30- 50 g, 18 shocks
3. Crash Hazard Shock Test  
Non-operational, 75 g, 6 ms, 12 shocks
4. Bench handling  
Operational, 100 mm
5. Functional Shock  
Operational, 40 g, 11 ms, 18 shocks



### Vibration Test

6. Wheeled vehicle  
Non-operational vibration: 5-500 Hz  
Duration : 40 min
7. Two-wheeled trailer  
Non-operational vibration: 5-500 Hz  
Duration : 32 min
8. Common carrier  
Operational vibration: 5-500 Hz  
Duration : 60 min



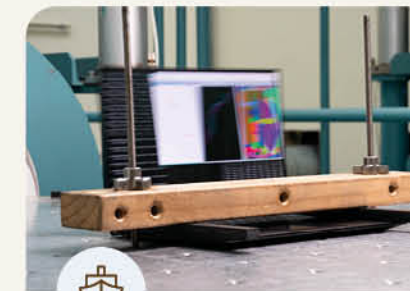
### High Temperature Test

9. Hot Dry Operational  
Operational, 32 ~ 49°C, 72 hrs
10. Hot Dry storage and Transit  
Non-operational, 33 ~71°C, 168 hrs
11. Basic Hot Operational  
Operational, 30 ~ 43°C, 72 hrs,  
14 ~ 44% humidity
12. Basic Hot Storage and Transit  
Non-operational, 30 ~ 63°C, 168 hrs,  
5 ~ 44% humidity



### Freeze & Thaw Test

13. Freeze & Thaw Test  
Humidity: 95% RH  
Temperature: 30°C/-10°C  
Duration: 1 hr, 3 cycles



### Humidity Test

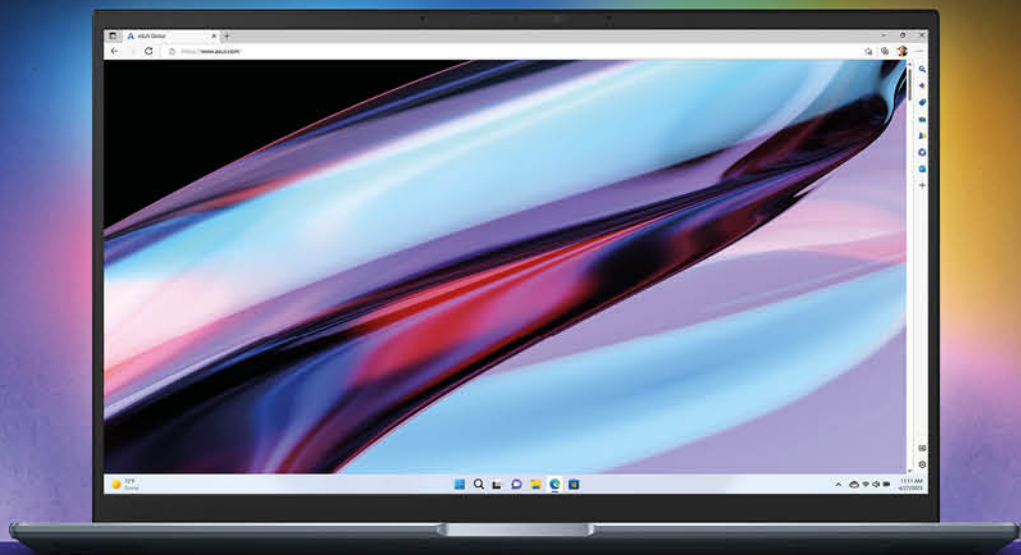
14. Humidity Test  
Humidity: 95% RH  
Duration: 10 days



### Explosive Atmosphere

15. Explosive Atmosphere  
Altitude: 15,000 ~ 3300ft  
Explosive air: 95% n-Hexane





# ASUS Lumina OLED

## Experience Visuals Like Never Before

At ASUS, we are constantly striving to innovate and optimize your experience with our OLED displays. As a result, we are proud to announce ASUS Lumina OLED — the name for a new generation of laptop displays with unprecedented visual quality. ASUS Lumina OLED displays are more accurate, more adaptive, and more reliable than other OLED displays, making them the ultimate choice for professionals, gamers, and entertainment enthusiasts who demand the best. These vivid OLED displays feature Pantone® Validated color rendering, VESA DisplayHDR™ True Black certification, and exceptional Delta E < 1 color accuracy, making them perfect for any task. When you choose a laptop equipped with an ASUS Lumina OLED display, you will enjoy the best possible visual experience, along with adaptive services such as color customization, power saving, and sharpened video playback. ASUS Lumina OLED displays are designed to be reliable, with eye care certification and ASUS OLED Care burn-in prevention, and laptops with ASUS Lumina OLED displays are strictly tested for durability. Get ready to experience a whole new level of visual performance and quality with ASUS Lumina OLED displays.

## 5 reasons to choose an OLED display



100% DCI-P3  
best-in-class  
color gamut

Vivid displays for  
precise creativity,  
color work and vibrant,  
visual entertainment.



70% less  
harmful blue  
light

With lower harmful  
blue-light levels,  
OLED offers better eye  
care and sleep quality.



120Hz / 0.2ms  
ultimate  
motion clarity

Blur-free action scenes in  
movies and games,  
with ultra-smooth  
text scrolling.



Clearer  
images at any  
brightness

Rich colors are  
maintained even at  
low brightness levels.



1,000,000:1  
high contrast  
ratio

The deep blacks allow  
you to see previously  
unseen details in dark  
movie scenes.

# Experience perfection with an ASUS Lumina OLED display

## More Accurate

Color Accuracy  
Motion Clarity  
Perceptual Brightness  
Contrast Ratio



ASUS Lumina OLED displays deliver industry-standard Pantone® Validated color rendering, with VESA DisplayHDR™ True Black certification and a Delta-E <1 color accuracy. This means that ASUS Lumina OLED displays have a high dynamic range, deep blacks, and are capable of showing a wide range of colors with exceptional detail, even in dark scenes.

## More Adaptive

ASUS Splendid  
OLED Power Saving  
ASUS Tru2Life



ASUS Lumina OLED displays are visually stunning, and also offer adaptive services. These include ASUS Splendid for color customization, Target Mode for power saving, and ASUS Tru2Life for sharpening video playback. These services enhance your visual experience and give you more customization options.

## More Reliable

Eye Care  
ASUS OLED Care  
Panel Protection

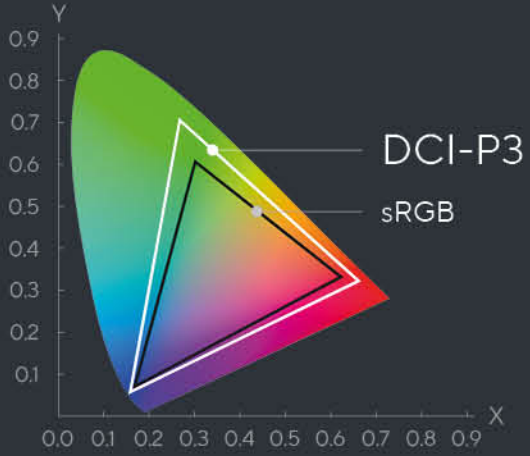


ASUS Lumina OLED displays are designed to be reliable, with TÜV Rheinland low blue-light certification for eye protection and ASUS OLED Care for burn-in prevention, along with a special thermal design and US military-grade testing for durability. ASUS also offers a free screen exchange service if burn-in issues occur during the warranty period.



# 1 Ultimate professional-grade colors

ASUS PANTONE® Validated OLED laptops deliver exceptionally detailed and realistic visuals, with a cinema-grade 100% DCI-P3 color gamut. This means that the colors reproduced on the display are richer and more vivid: it's ideal for color-intensive projects, but also enhances any kind of content.




DCI-P3  
sRGB

**Delta-E < 1**  
color accuracy


**100 %**  
DCI-P3 color gamut

**133 %**  
sRGB color gamut

**Cinema-grade**  
DCI-P3 color gamut



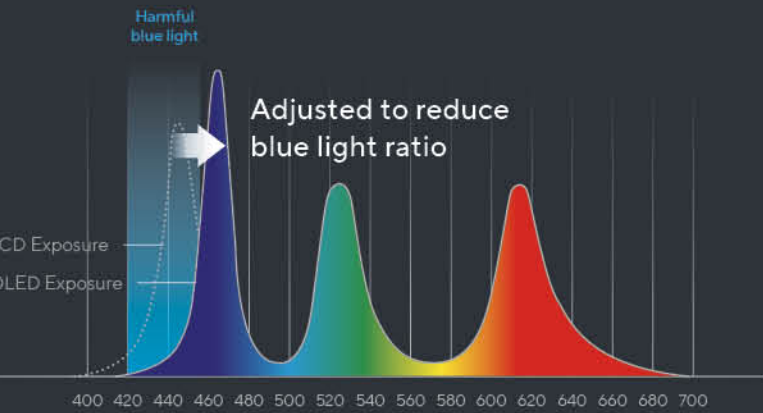
LCD  
100% sRGB



OLED  
100% DCI-P3

# 2 70% Less harmful blue light for eye comfort

Blue light is known to cause visual discomfort and disrupt sleep quality. However, due to the nature of the special organic lighting materials in an OLED display, ASUS OLED laptops emit 70% less harmful blue light, and they're also certified by TÜV Rheinland and SGS. More importantly, unlike traditional blue-light filters, shifting the spectrum means there's no need to compromise color accuracy.



Harmful blue light


Adjusted to reduce blue light ratio

LCD Exposure

OLED Exposure


400 420 440 460 480 500 520 540 560 580 600 620 640 660 680 700

**70 %**  
reduced blue light



Low Blue Light (Hardware Solution) Flicker Free

www.tuv.com ID: 0217008365

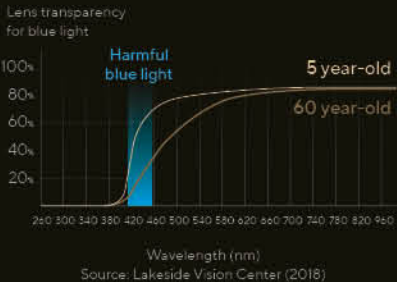


PERFORMANCE TESTED

www.sgs.com/performance

Eye Care Display

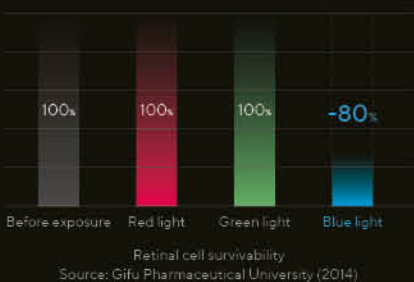
## Premature aging of retina



Research has shown that in a five-year-old child's eyes, approximately 60% of the received blue-light emissions pass through to the retina, compared to only around 20% for a 60-year-old adult. With ASUS OLED displays, the significantly lower blue light levels mean better eye care for children.

Learn more at:  
[https://www.essilorpro.com/content/dam/essilor-redesign/product-resources/crizal/Blue-Light-Roundtable\\_White-Paper.pdf](https://www.essilorpro.com/content/dam/essilor-redesign/product-resources/crizal/Blue-Light-Roundtable_White-Paper.pdf)

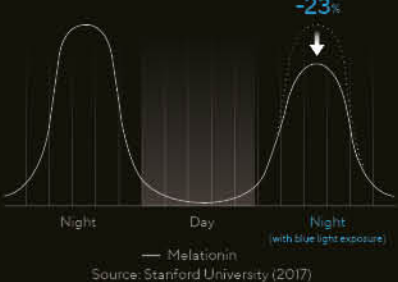
## Harmful effects on retina cells



Cone cells are the cells in the eye's retina that enable color vision. In experiments conducted by the Gifu Pharmaceutical University in Japan, mice cone cells were subjected to red, green, and blue light sources. The survivability of the cone cells under blue light exposure dropped dramatically to 20% after 24 hours, while cone cells exposed to other colors retained around 100% survivability.

Learn more at:  
<https://www.nature.com/articles/srep05223>

## Blue light disrupts sleep cycles




When it gets dark, your brain produces the hormone melatonin, which helps to maintain the correct scheduling of your daily sleep cycles. According to a Stanford University study the production of melatonin can be blocked by exposure to blue light at night, and potentially cause sleep disruption.

Learn more at:  
<http://large.stanford.edu/courses/2017/ph240/kersten2>

# 3 Extreme Contrast, Astonishing Detail

ASUS OLED laptops reproduce blacks perfectly. An OLED pixel consists of three sub-pixels, each with its own self-generated illumination: a Full HD (1920x1080) display has 2,073,600 pixels, which means it has 6,220,800 self-illuminated sub-pixels, compared to just a few dozen LED backlights in a Full HD LCD display. When displaying black on an OLED display, the pixel is simply turned off to produce the darkest possible black. This enables extremely crisp and clear images even in the darkest scenes. You'll be surprised to see how many new details you'll spot in your favorite movies!

LCD



OLED

**1,000,000 : 1**  
contrast ratio

**0.00005 nits**  
true black

Up to **600 nits**  
peak brightness

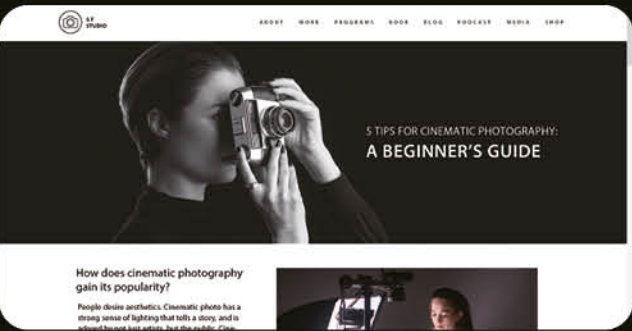


## 4 World-leading motion clarity with up to 120Hz OLED display

The world's first 120Hz refresh rate, 0.2ms response time OLED laptop display gives you so much more on top of the best colors and quality for any content — gaming, creation, day-to-day work and media entertainment can all benefit from the smoother-than-ever experience. In a word, it's awesome!



Animation Design



Text And Article Scrolling



Video Streaming



Gaming

### Ultimate 120Hz / 0.2ms for exceptional motion clarity

The new premium ASUS OLED display with 120Hz refresh rate and 0.2ms pixel response time is incredibly smooth and clear. In fact, both surprisingly and counter-intuitively, the 120Hz / 0.2ms OLED display is faster than a 165Hz / 3ms LCD IPS display — because it reduces ghosting to an indiscernible level. Simply put, this means even fast-moving visuals are smoother and clearer than ever.



144Hz / 12.5ms LCD



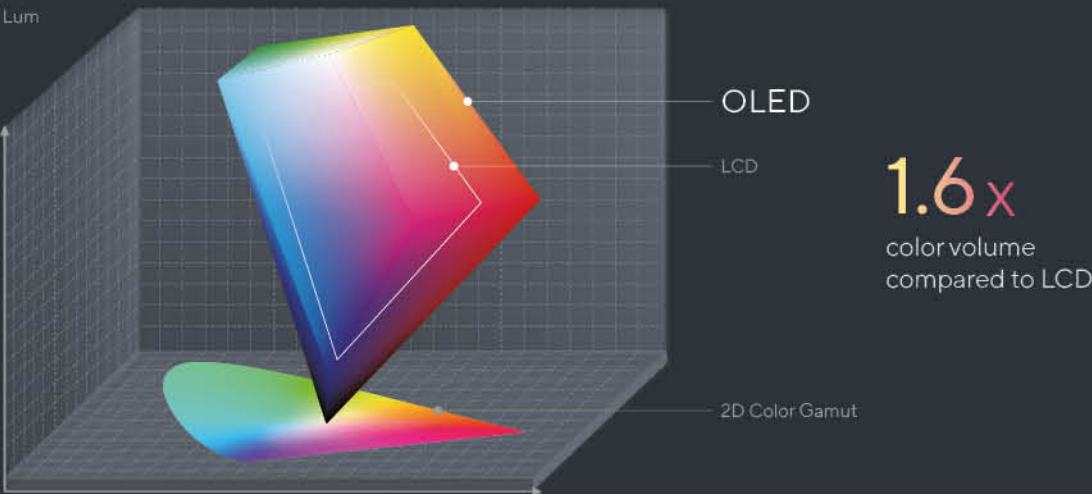
165Hz / 3ms LCD



120Hz / 0.2ms OLED

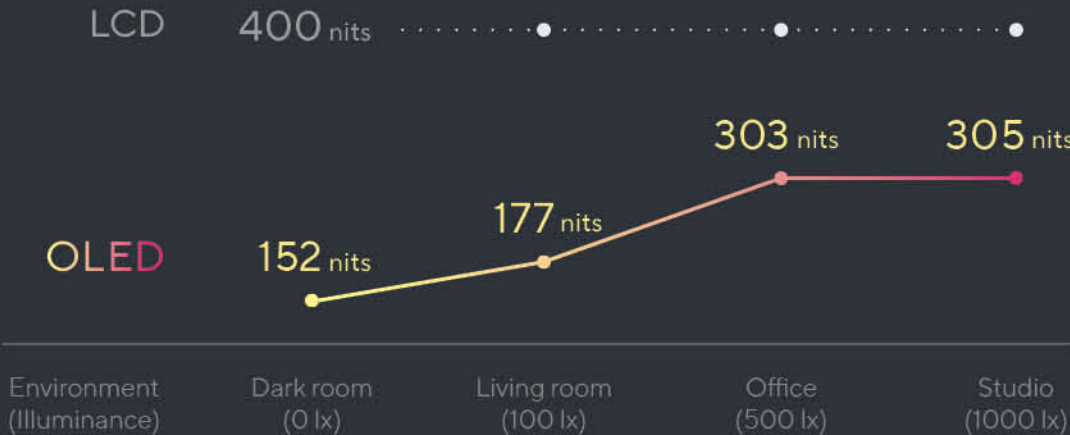
## 5 OLED has 1.6x color volume compared to LCD

On conventional LCD displays, detail and color quality usually decrease dramatically as the brightness is reduced. But ASUS OLED laptops are able to show great detail at lower brightness settings due to their high contrast and their ability to maintain a wide color gamut at low brightness. When calculating the 3D color volume — which adds illumination to the traditional 2D color gamut — ASUS OLED displays have about a 60% higher color volume, offering better color performance at any brightness level.



### OLED has much higher perceptual brightness

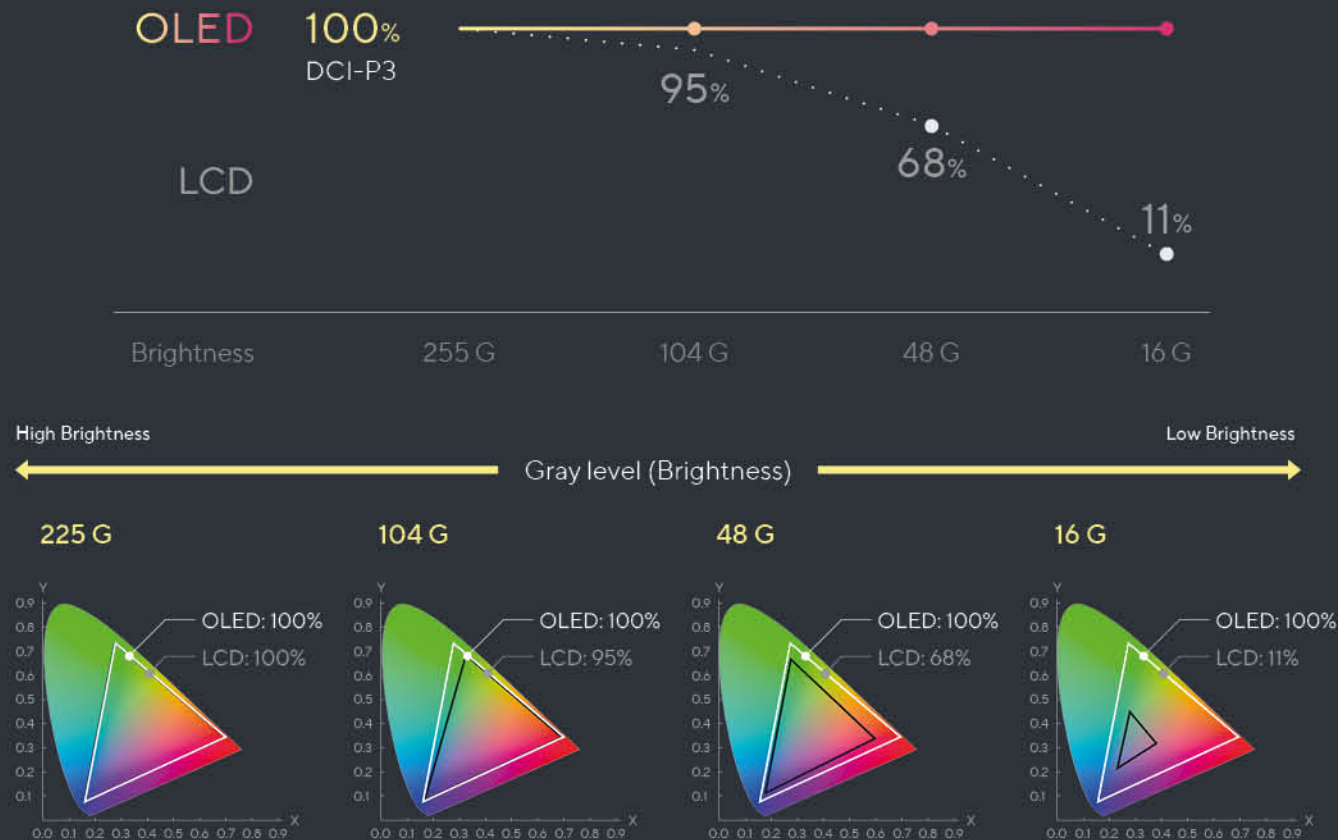
ASUS OLED laptops can maintain good color reproduction at any brightness level, so you can freely adjust the screen's brightness to suit your working environment, while still enjoying exceptionally vivid colors. For example, in the living room environment (usually illuminated at about 100 lux), you only need 177 nits brightness in an OLED display to produce the same clear image as 400 nits brightness in an LCD display. At the lower brightness levels needed on OLED displays, there's less harmful blue light emitted.





## Color-perfect at any brightness

ASUS OLED laptops maintain a 100% DCI-P3 color gamut at both high and low brightness levels, while on a standard LCD laptop the color gamut is reduced dramatically at low brightness levels. At a gray-level brightness of 16 G, LCD laptops only have an 11% DCI-P3 color gamut, while ASUS OLED laptops maintain a 100% DCI-P3 color gamut.



## High coverage of HDR standard

The industry HDR standard covers a huge range of brightness from 0.0005 nits — the lowest measurable level — up to 10,000 nits. The true blacks and high brightness possible with OLED displays give them a 75% coverage of the HDR standard, compared to about 46% for LCD displays.



# Exclusive Visual Fine-tune

## ASUS Splendid Technology

ASUS Splendid technology enhances the display by reproducing more-brilliant colors for visually stunning experience, whatever you're looking at! And you don't even have to lift a finger, as it works by automatically fine-tuning the display settings — including color temperature, contrast and brightness — to optimize any kind of image. The result is richer, deeper colors and stunning visuals whether you're watching movies, playing games or browsing through your photos.



### Normal Mode

Default Normal Mode gives you see through ASUS's panel appears to be as close as how you see the same thing with your own real eyes.



### Eye Care Mode

ASUS Eye Care mode could reduce the emissions of blue light by up to 30% so that your eyes are always protected when Eye Care mode is used.



### Vivid Mode

In Vivid mode, we make carefully calculated adjustments to the color saturation of the images to make them look more vivid and vibrant.



### Manual Mode

In Manual mode, you can easily adjust the color temperature to your taste, within a range of -50 to +50, using a simple slider control.

## Customizable color gamut for every need

On selected models, the display's color gamut can be quickly and easily switched for different tasks or preferences. On top of the ultravivid native color setting, choose sRGB for creating web content or browsing, DCI-P3 for cinema content, or Display P3 for movie-grade colors finessed to fit everyday viewing in the real world.



### sRGB

Web content-creation standard.



### DCI-P3

Cinema color standard.



### Display-P3

Movie-grade colors adjusted to fit everyday viewing.



### Native

Original OLED colors.



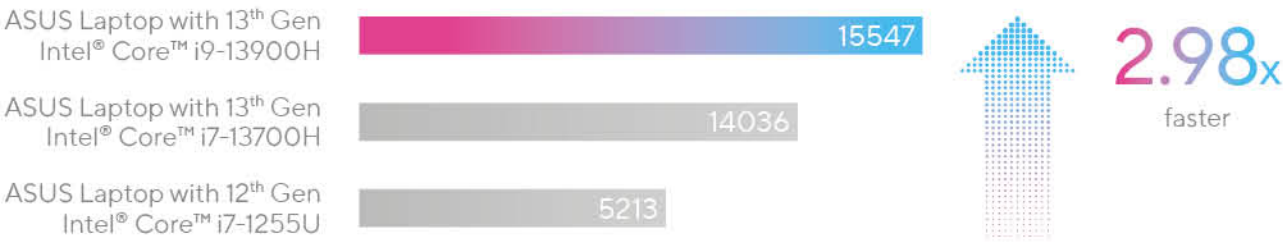
# Unprecedented Productivity

## Best budget laptops with pro-grade processor

Ever felt like your laptop just isn't quite fast enough to keep up with your workflow? ASUS now offers a wide range of laptops with pro-grade H-Series high performance CPUs, designed to double your productivity in a thin and light chassis. The latest Intel H-Series CPU makes all your tasks easier, whether they're office or personal, presentations or play. Powered by up to a 12th Gen Intel Core i7-12700H CPU with high speed RAM, alongside the ASUS IceCool cooling system, there's always plenty of power in reserve when the going gets tough.



The lineup ensures users have all the features they need to get it all done: long battery, blazing fast internet and connectivity speeds, as well as incredible performance, all in a good budget. Comparing to previous generation ASUS laptops, the new series is capable of being boosted up to a TDP (Thermal Design Power) of 45 watts, it's the fastest performing generation to date!



Up to

Core™ i9-13900H

13<sup>th</sup> Gen Intel® CPU

Up to

87

IceBlades

Up to

2

heat pipes

ASUS IceCool

thermal technology

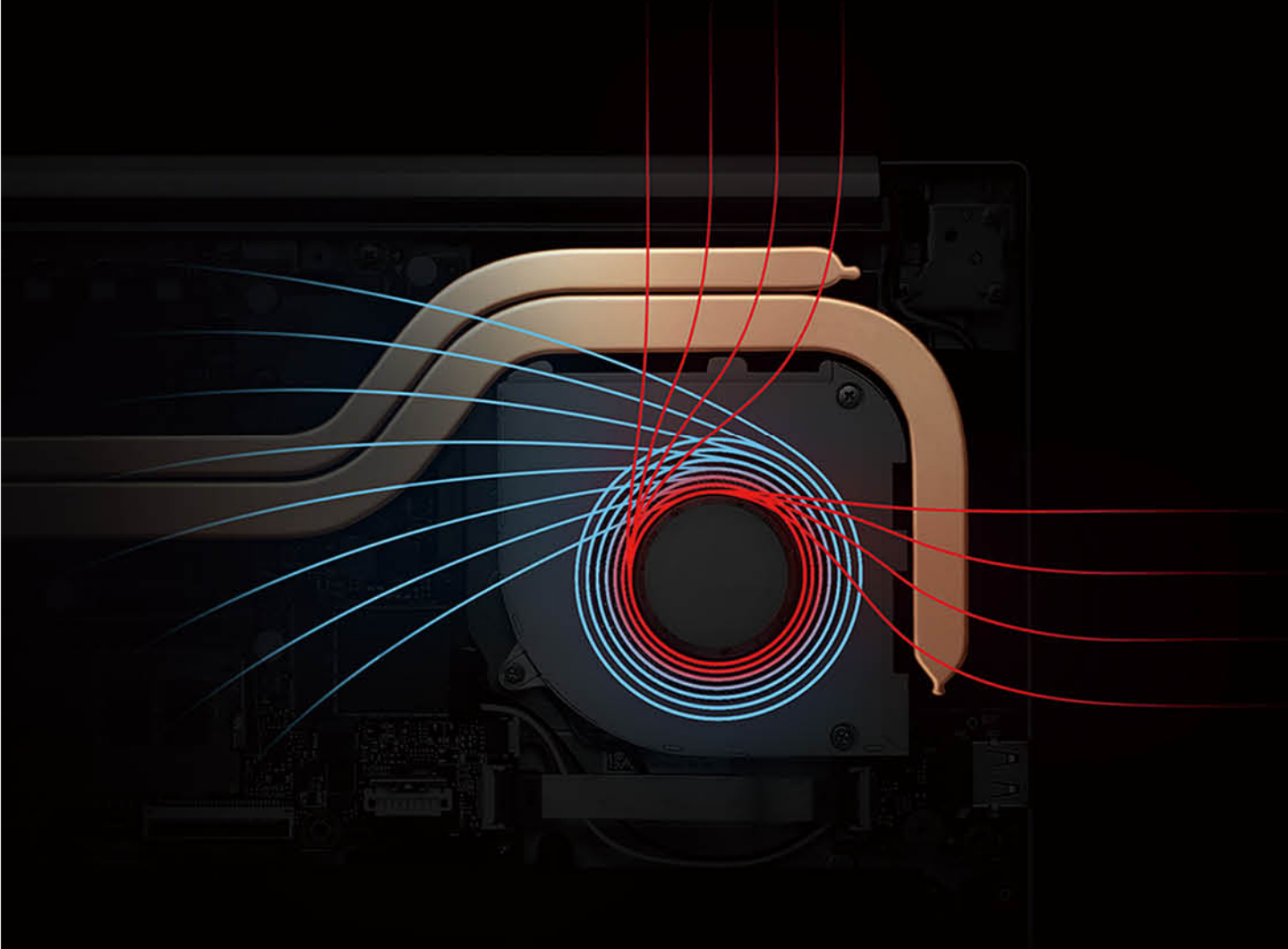
<38 dBA

noise under Standard mode

Up to

45 W

CPU TDP

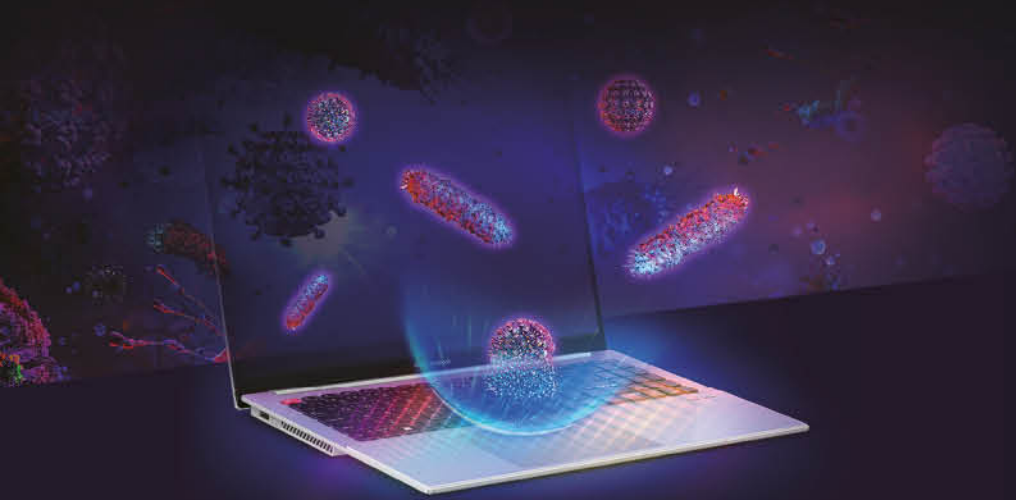


To keep it cool in all situations, ASUS IceCool thermal technology ensures that the laptops would not overheat and affect performance. For example, ASUS Vivobook S 14X OLED uses upgraded 8 mm and 6 mm heat pipes, and an IceBlade fan that efficiently accelerates heat transfer. The 97-blade fan and impeller are made of a liquid-crystal polymer that means they're lighter and thinner than ordinary fans. In addition, the IceBlade fan also use a fluid-dynamics bearing that's quieter and has less vibration than an ordinary bearing. The end result is that the mighty CPU can run comfortably at a blistering 45 watts total TDP in Performance mode — with no throttling!



# Personal care

ASUS Antimicrobial Guard Plus: Inhibit 99% of COVID-19, flu virus and bacteria.



ASUS Antimicrobial Guard Plus is applied to frequently touched areas of your laptop to help keep it hygienic. This technology uses a denser treatment\* that inhibits viruses and bacteria, while ASUS Antimicrobial Guard uses a regular treatment that inhibits bacteria only. And it is scientifically shown — using the ISO 21702<sup>1</sup> and 22196<sup>2</sup> standards — to inhibit virus and bacteria growth by more than 99% over a 24-hour period<sup>3</sup>. Strains used for the tests include the SARS-CoV-2 (COVID-19), H3N2 (Influenza A) and the E. coli bacterium<sup>4</sup>.

\* ISO 21702 tests for SARS-CoV-2 Variants (Omicron, BA.5), H3N2, H1N1 and ISO 22196 tests for Staphylococcus and E. coli.  
\* Treatment is approved by US FDA and EU BPR7.

## Why ASUS Antimicrobial Guard Plus?

We constantly use our laptops to type up reports, send out emails, move laptops around, or eat over them when curled up on the couch while streaming movies. Food crumbs, pet hair, cigarette ash, and even oil from our skin can all be found on and inside our keyboards.



Working with pets



Discussion on the same laptop



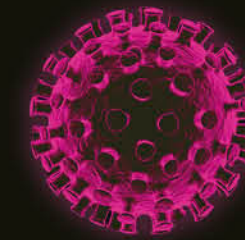
Surfing via computers



Eating while using laptop

## What types of viruses & bacteria does this tech inhibit?

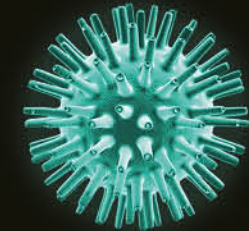
Viruses and bacteria are everywhere in our daily life. Antimicrobial Guard Plus inhibits all viruses and bacteria with an envelope (the outermost layer of many types of viruses and bacteria) from the surface of the protected parts. ISO 21702 testing shows that it can inhibit the growth of SARS-CoV-2 (COVID-19), H1N1, H3N2 (Influenza A) and harmful bacteria.



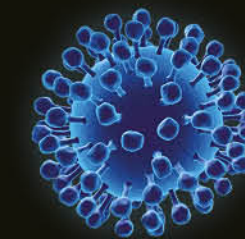
### SARS-CoV-2 virus (COVID-19)

Since 2020, COVID-19 has ravaged the globe. More than 580M people<sup>9</sup> worldwide have been infected.

### H1N1



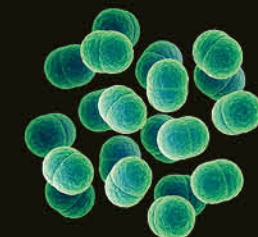
Since the 2009 H1N1 pandemic, the (H1N1) pdm09 flu virus has circulated seasonally in the US, causing significant illnesses, hospitalizations, and deaths<sup>11</sup>.



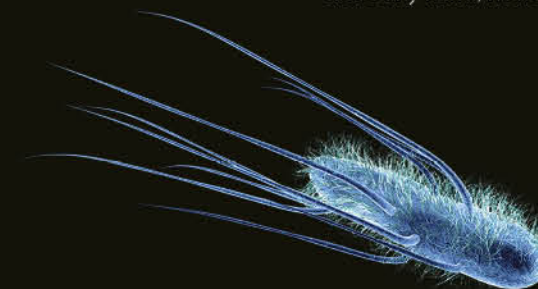
### Influenza A (H3N2)

The influenza A and B viruses that routinely spread in people are responsible for seasonal flu epidemics each year<sup>10</sup>.

### Staphylococcus



Staphylococcus aureus is a type of germ that about 30% of people carry in their noses. Most of the time, it does not cause any harm; however, sometimes it causes infections<sup>12</sup>.



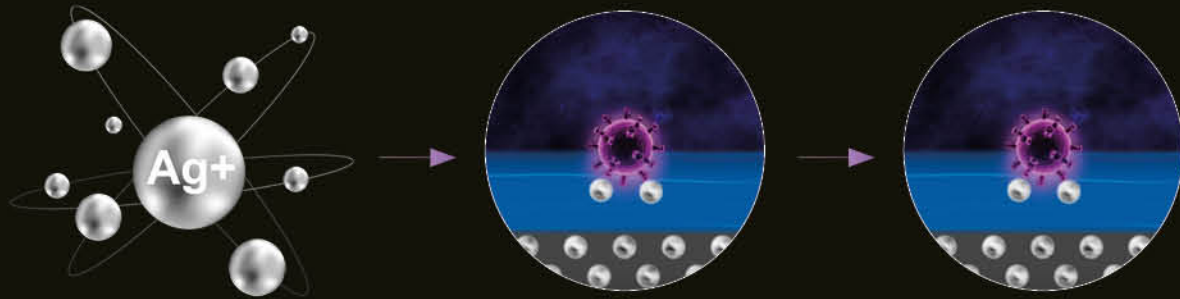
### E. coli

Escherichia coli is a bacterium found in the environment and on foods. Although most strains of E. coli are harmless, others can make you sick<sup>13</sup>.



## How does ASUS Antimicrobial Guard Plus works?

Silver ions<sup>3</sup> prevent reproduction.



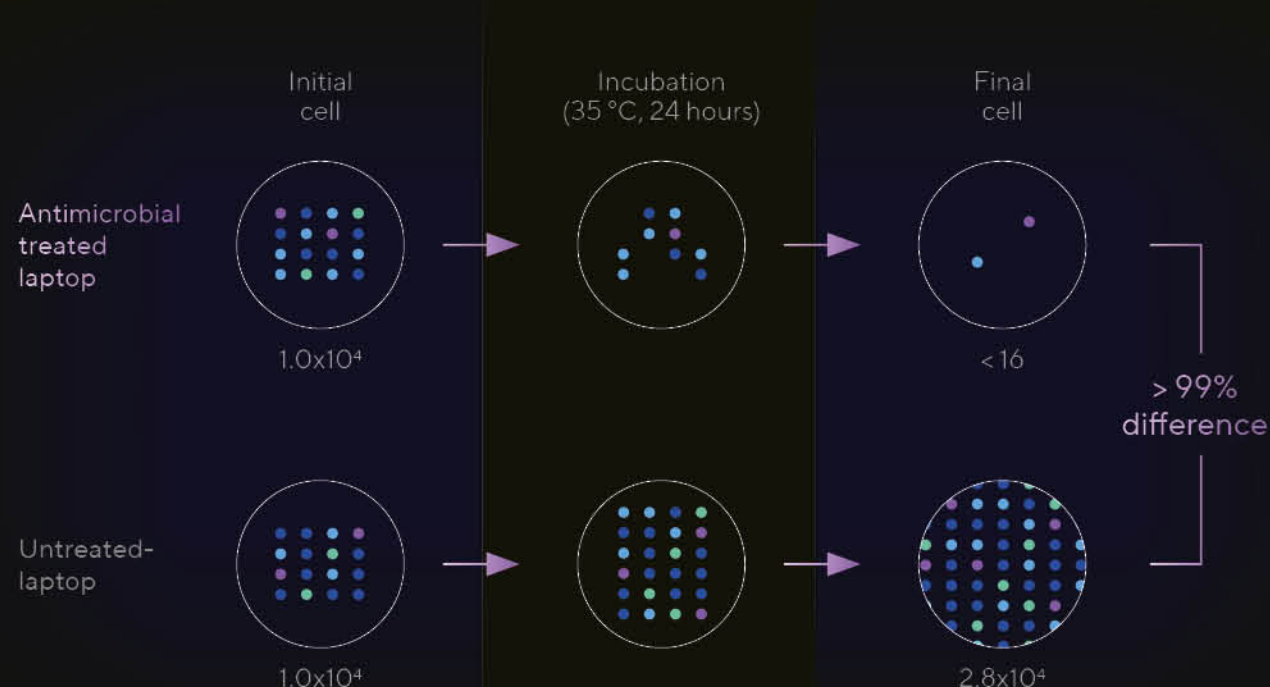
ASUS Antimicrobial Guard Plus is a surface coating<sup>14</sup> on the laptop that contains positively-charged silver ions.

Silver ions and negatively-charged microbial cells are attracted to each other.

Silver ions pierce the surface to damage their structure, inhibiting reproduction.

## ISO 21702-tested & ISO 22196-tested: Proven 99% viral & bacterial-inhibiting effect

Without ASUS Antimicrobial Guard Plus, an estimated sample of 10,000 (pfu/ml) cells grew to 28,000 (pfu/ml). Performing the same test with Antimicrobial Guard Plus saw the count reduced to just 16 (pfu/ml) — a growth restriction of more than 99%. Our testing conforms to the ISO 21702 and ISO 22196 international standards.



## Protection for all main touchpoints

A silver-ion or similar hygienic coating is applied to the most frequently touched areas of the laptop<sup>15</sup>, including the keyboard, the touchpad (or ASUS NumberPad), the palm rest area and power button/fingerprint sensor. This ensures your laptop stays clean and sanitary, reducing the spread of potentially harmful virus and bacteria via contact.

At least  
**3 years**  
of bacterial inhibition<sup>8</sup>



01. ISO 21702 specifies proper methods for measuring antiviral activity on plastics and other non-porous surfaces of antiviral-treated products. Test Viruses used in this International Standard are as follows: Influenza: An enveloped virus known to cause respiratory tract infection in humans. Feline calicivirus: A non-enveloped virus used in place of noroviruses known to cause enteric pathogens due to similar biological properties.
02. ISO 22196:2011 specifies a method of evaluating the antibacterial activity of antibacterial-treated plastics, and other non-porous, surfaces of products (including intermediate products).
03. Clinical testing using the ISO 21702 and ISO 22196 standard protocol proved that viral and bacterial growth were inhibited by 99% over a 24-hour period. A 99% reduction in potentially harmful microorganisms is defined as the number of viruses and bacteria on the surface dropping from 1,000,000 (cfu/pfu) to 100 (cfu/pfu).
04. COVID-19, H3N2, H1N1, E. coli and Staphylococcus tests were performed by independent third-party laboratories: Boken Quality Evaluation Institute, Japan Textile Products Quality and Technology Center, and National Defense Medical Center.
05. Antimicrobial treatments are manufactured by Co-Action Corporation.
06. The Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) is the Federal statute that governs the registration, distribution, sale, and use of pesticides in the United States.
07. The Biocidal Products Regulation (BPR, Regulation (EU) 528/2012) concerns the placing on the market and use of biocidal products, which are used to protect humans, animals, materials or articles against harmful organisms like pests or bacteria, by the action of the active substances contained in the biocidal product.
08. Note that the protective effects of ASUS Antimicrobial Guard were tested by ASUS on April 26, 2021, and follow the ISO 22196 method on our specially-treated test samples. The tests provide a simulation of three years of wear and tear, and include exposure to salt spray, thermal shocks, and both alcohol and wool-felt tests. Actual effective antibacterial-protection period may vary depending on product configuration and usage.
09. As of 22 August 2022, refer to WHO Coronavirus (COVID-19) Dashboard. <https://covid19.who.int/>
10. Learn more: <https://www.cdc.gov/flu/about/viruses/index.htm>
11. Learn more: <https://www.cdc.gov/flu/pandemic-resources/2009-h1n1-pandemic.html>
12. Learn more: <https://www.cdc.gov/ecoli/ecoli-prevention.html>
13. Learn more: <https://www.cdc.gov/hai/organisms/staph.html>
14. The actual composition of ASUS Antimicrobial Guard Plus may vary.
15. To identify which specific areas on your model are protected by ASUS Antimicrobial Guard Plus, please refer to the relevant product website for more information.





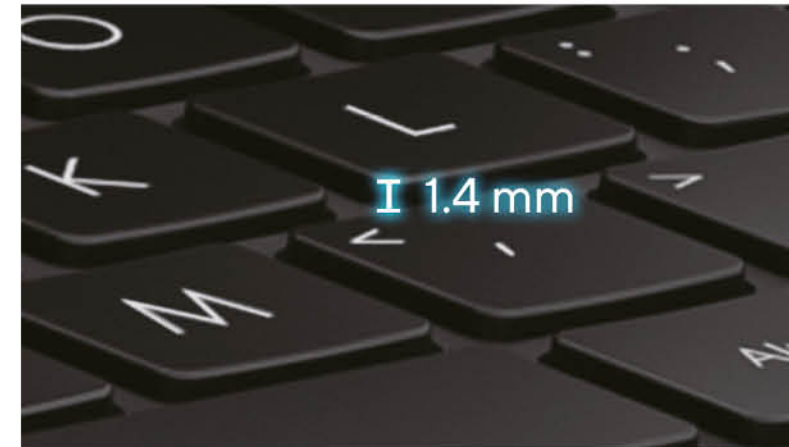
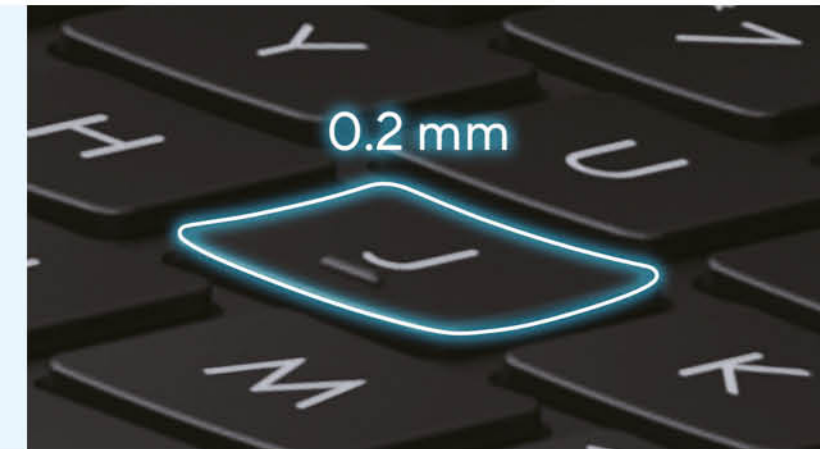
# Ergonomic design

## Nuanced ASUS ErgoSense keyboard and touchpad

It's our mission at ASUS to elevate human interaction with technology to a higher and more intuitive level than ever before. The latest ASUS ErgoSense keyboard and touchpad are engineered to enable an unrivaled input experience that's in harmony with how you move, feel and touch. Your comfort is our highest priority. That's why the ErgoSense keyboard has an incredibly satisfying feel, with the optimum bounce and travel calculated with fine-tuned precision. Scrolling on our ErgoSense touchpad is just like touching silk. Its surface has a special low-friction coating that's also fingerprint resistant, keeping your work area as clean as new. Experience the ErgoSense keyboard and touchpad, and you'll soon find yourself cruising effortlessly through your work.

### Dished key caps 0.2 mm

The 0.2 mm key-cap dish is designed to match the shape of your fingertips. The smooth-edged indent is carefully crafted for a comfortable yet precise feel, so your fingers are gently guided to the ideal contact point with the keys.

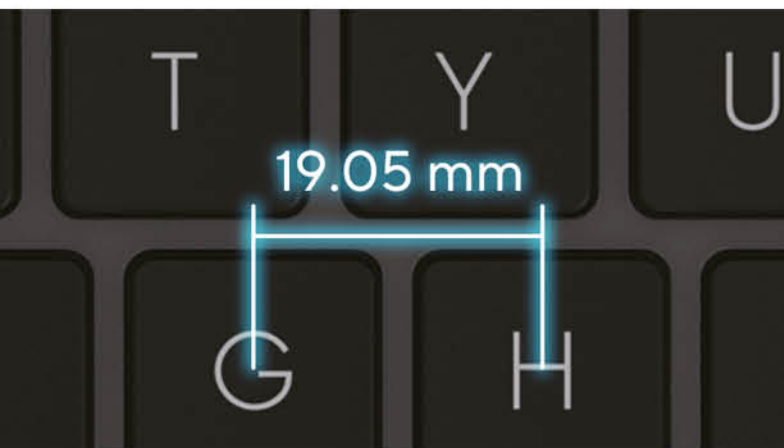


### Long key travel 1.4 mm

Good tactile feedback is important to let you know that your key press has been registered. The long 1.4 mm key travel lets you type without having to use too much force. And underneath the key, there's a rubber dome crafted by keyboard experts here at ASUS. It guarantees your click force is met with just the right tactile bump you need for a nice grip.

### Ultra-smooth touchpad

The hydrophobic coating applied to our touchpad has a high water-contact angle. This means the nanotech-like surface provides smoother feedback for every scrolling movement. It's like touching silk!



### Full-sized standard desktop pitch keyboard

It's time to say hello to ErgoSense, and goodbye to cramped laptop keyboards! The full-size 19.05mm key pitch is the same as a desktop keyboard, so you can whizz through your work with superb typing comfort and accuracy.



### Anti-fingerprint touchpad

We apply a high-end PVD anti-fingerprint coating that ensures excellent resistance to wear and tear. This coating also makes the surface really easy to clean. And even after more than 10,000 slides, the touchpad will still be as smooth as new.



# Smart Conferencing

## ASUS AiSense camera effects, always look great in video calls

For your best video call experience, ASUS AiSense camera makes sure that you always look your best during virtual conferences.



### Background Blur

Blurs the background to protect your privacy while doing video conference call at home.



### Lighting Correction

Detects the lighting conditions and dynamically adjusts the webcam settings for the best result.



### Gaze Correction

Automatically detects your eye movements and adjusts your gaze so you appear to be looking directly at the camera.



### Motion Tracking

Automatically detects and follows your motion for a better webcam experience while you are moving around.



### Appearance Filter

Brings out your best looks, just like applying natural makeup for your conference calls.



### ASUS 3DNR

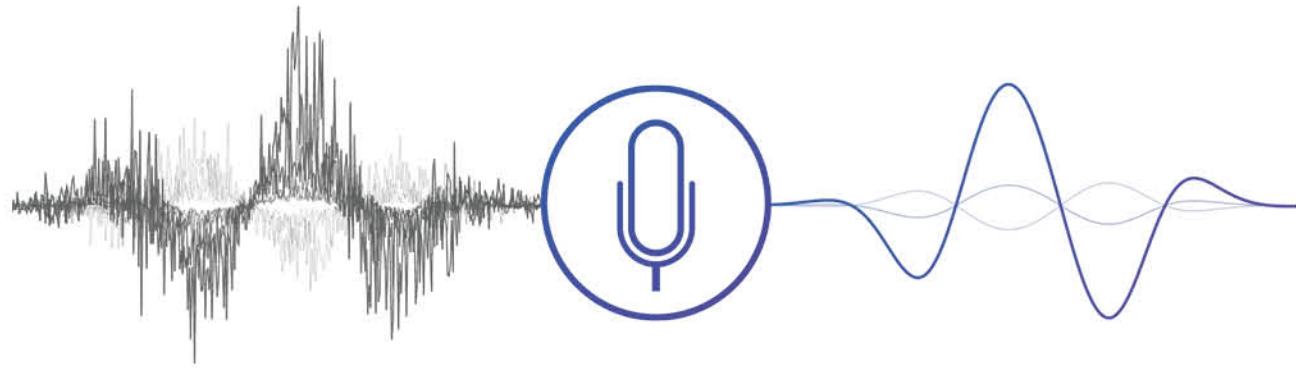
ASUS 3D Noise Reduction (3DNR) Technology significantly upgrades the webcam image clarity for clearer conference calls.





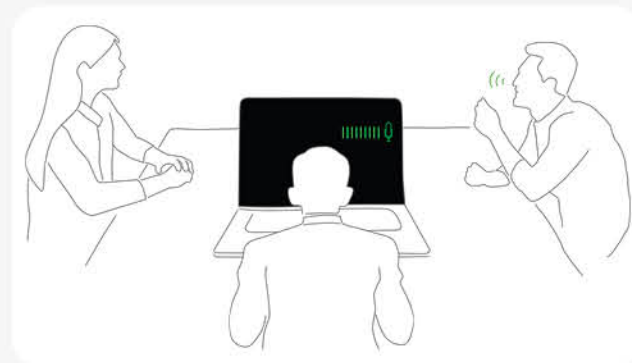
## Next-level AI noise-canceling audio technology

To provide exceptional remote-working and video-conferencing experiences, features ASUS AI Noise-Canceling Technology that employs machine learning in order to isolate unwanted noise from human speech. This technology helps to filter out ambient noise for optimum group conference-call quality. The ASUS AI Noise-Canceling Microphone feature in the MyASUS app can filter out ambient noise — so you'll hear what everyone else is saying.



## Conference calls with more possibilities

Conference calls can be single-presenter or multi-presenter, gathered around a single laptop with voices coming from various directions. With the upgraded system enabled via the MyASUS app, it detects and optimizes audio from either one direction or from all directions — ensuring top conference call audio quality.



### Single presenter conference call

Single-presenter conference call mode can filter out noise and other voices, and ensures only the voice in front of laptop can be heard. When you switch on the Target Speaker Tracking mode it can even target and track new talkers within a 180° arc, making the feature ideal for recording large groups as well as for individuals.

### Multi-presenter conference call

Multi-presenter conference call mode filters out ambient noise whilst identifying multiple voices from all directions and distances, so all voices can be heard more clearly.



## Intelligent Camera and Sensor

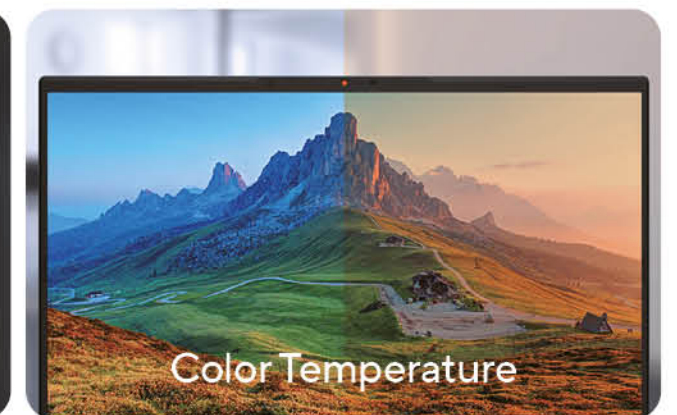
### Unlock, instantly

The FHD infrared (IR) camera allows you to unlock your laptop quickly and securely. It also powers an adaptive dimming feature that darkens your screen when you look away!



### Perfect brightness and color tone, anywhere

Whether you're in bright sunshine or a dim room, auto-brightness works behind the scenes to show your images at their best — providing more comfort for your eyes and maximizing battery life. There's also a color sensor that detects ambient light levels and automatically adjusts the brightness and color temperature\* of the screen to provide the best-looking image for your surroundings.





# Break The Sound Barrier

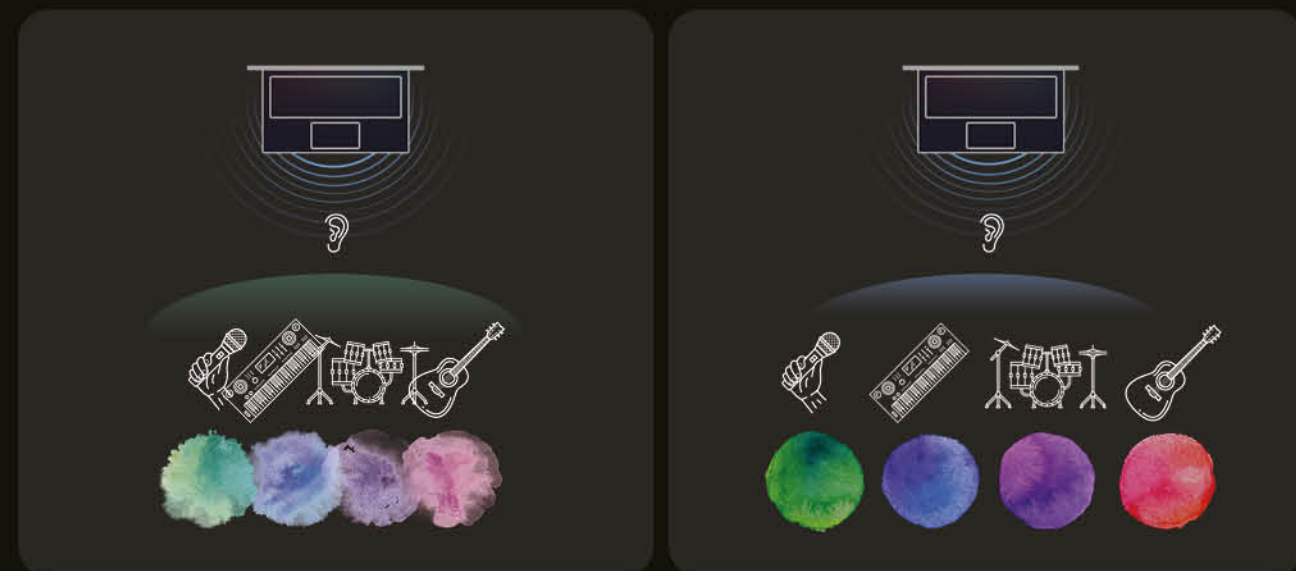
## Dolby Atmos: Dive into sound

With Dolby Atmos, sound can be more spatially dynamic — even overhead — creating an immersive soundscape that feels more realistic.



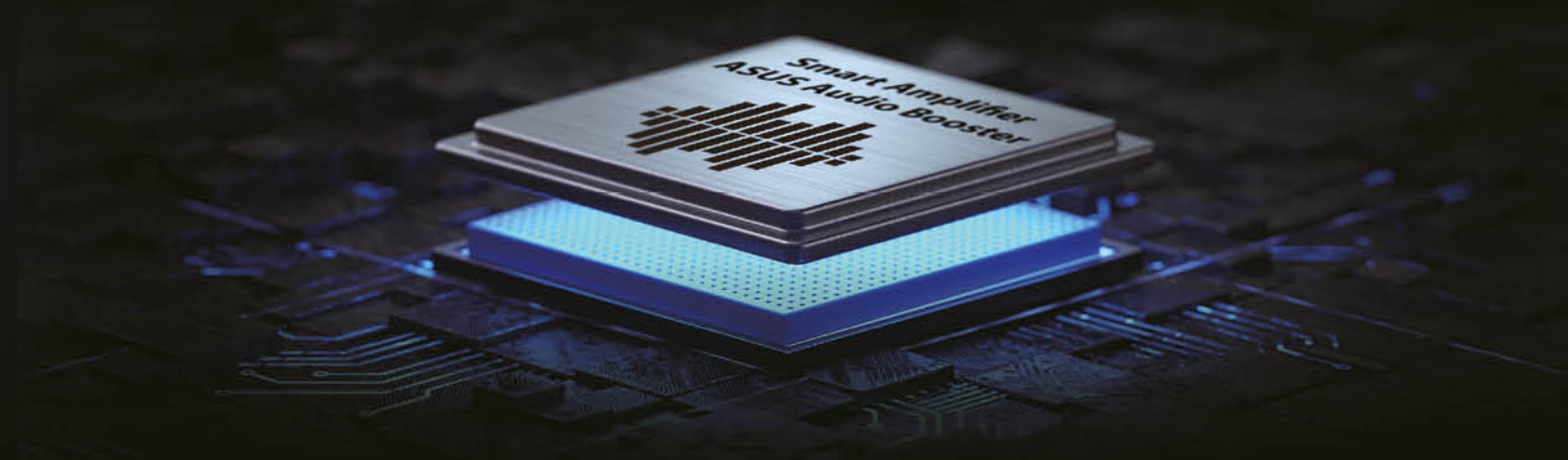
## Dirac: A new perspective on laptop audio

Dirac technology allows your device to reproduce the most immersive, pristine, and harmonically balanced experience you've ever heard on a PC, laptop or tablet. You'll hear a soundscape that is wider, with more depth than you would have thought possible. It's time to unleash the true audio potential of your device.



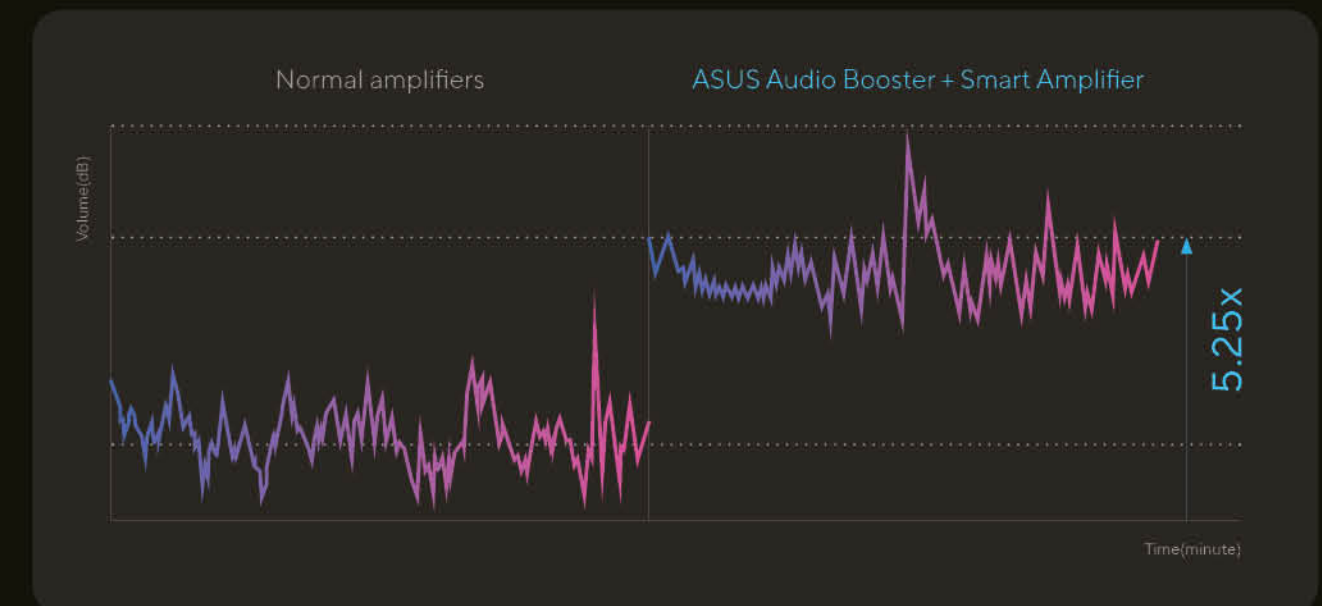
## Louder sounds and dynamic sound experience!

Using a Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x. The distortion-suppressing dual-channel Smart Amplifier is equipped with a powerful DSP chip that can prevent long-term damage to the sensitive speaker voice coils. Creating or listening to audio in your videos, movies, music or games has never sounded better!



## Maximum possible volume

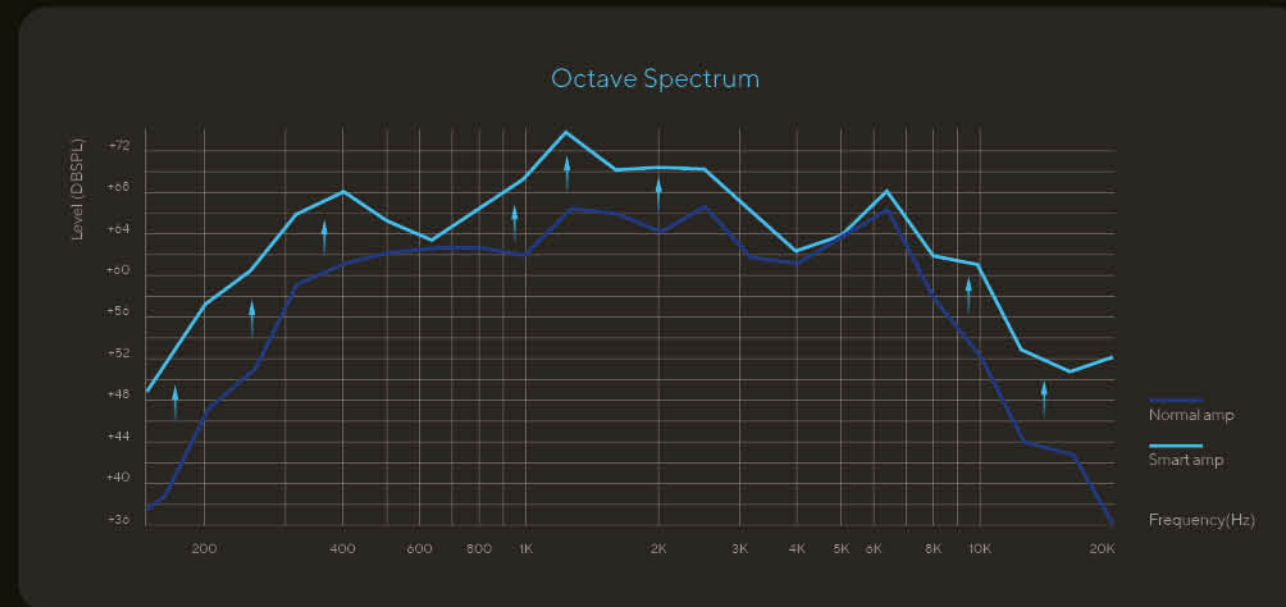
Combining Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x for a powerful audio experience.





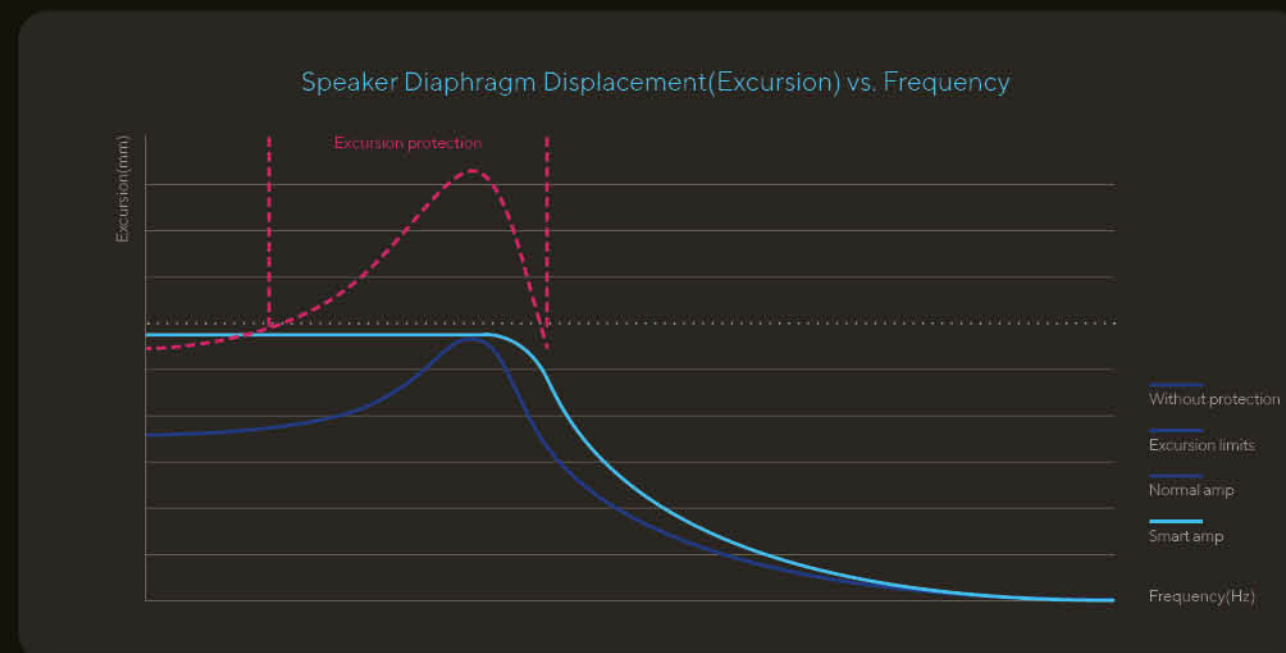
## More clarity

The Smart Amplifier helps to deliver clearer audio by boosting volume across the entire audio spectrum, not just at certain frequencies.



## More clarity

The Smart Amplifier helps to deliver clearer audio by boosting volume across the entire audio spectrum, not just at certain frequencies.



## Unrivaled Mobility

### ASUS WiFi Master

ASUS offers a comprehensive range of wireless connectivity solutions. The WiFi 6 in the laptops allows you to load online content in the blink of an eye, and it's made even better by the ASUS-exclusive WiFi Master Technology, which includes ASUS WiFi RangeBoost, WiFi Stabilizer, WiFi SmartConnect, and TaskFirst.

WiFi RangeBoost utilizes multi-antenna technology to expand your WiFi connectivity as well as WiFi speed. For rock-solid stability in your WiFi connections, WiFi Stabilizer filters out wireless interference, so you'll always enjoy the fastest possible speeds. WiFi SmartConnect automatically selects the best WiFi source, so your laptop connects seamlessly to the best WiFi signal and known mobile hotspots. TaskFirst gives you control over which task you'd like to prioritize your network speed to – preventing others apps from competing network capacity with your focusing task.



### USB-C Easy Charge (5V-20V)

USB-C Easy Charge support means that your laptop can be used with a wide range of standard USB-C chargers. You can enjoy ultrafast charging with any PD (Power Delivery) certified charger, including the supplied fast-charge adapter, or juice up your device on the go with airline chargers, portable chargers or power banks! It's incredibly convenient when there are no wall sockets available, such as on flights or in vehicles.

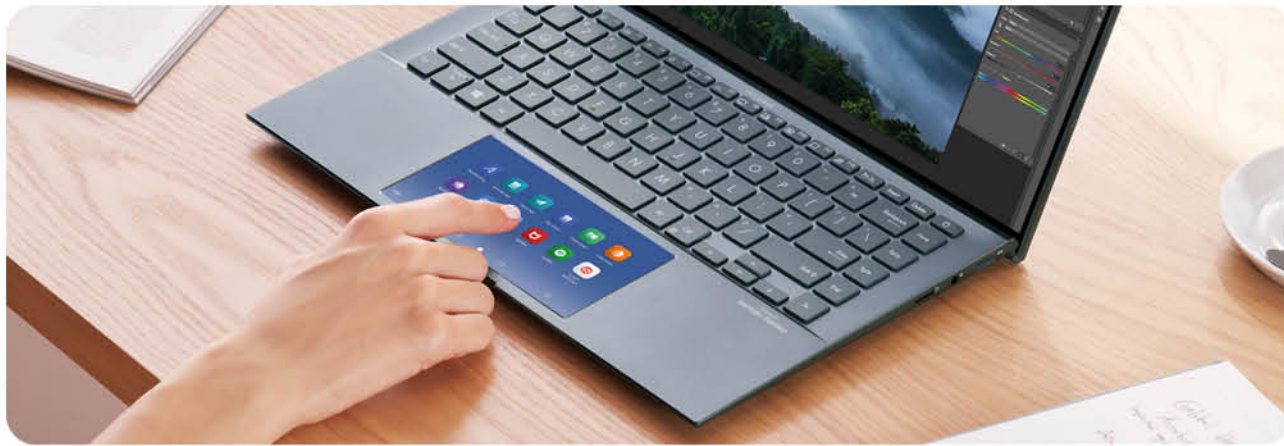




# Seamless Multitasking Experience

## ScreenPad

The new ScreenPad™ with ScreenXpert 2.0 upgrades the traditional laptop experience, adding an interactive secondary touchscreen that enhances your productivity with more possibilities. Its intuitive smartphone-like interface lets you easily manage tasks and create your own seamless multitasking workflow. There's a series of handy ASUS utility apps to boost productivity including Phone Call, Task Group, Handwriting, and so on. There are also useful quick controls that improve the interactions between the main display and ScreenPad: for example, you can now launch a video or chat box — or many other apps — onto ScreenPad to take advantage of the extra space wherever you are, and without interrupting your work on the main display.



## ScreenXpert 3 on ASUS PCs

The ScreenXpert 3 — which you can download from Microsoft store or find in your PC's Start menu — helps you to manage app windows across displays connected to your ASUS PC\*. It also lets you turn your camera or microphone on and off and check their status on your PC's screen without using the keyboard. ScreenXpert 3 for ASUS PCs puts you in full control of your workflow!

## ScreenPad Plus Now with ScreenXpert 3

Designed to give you the ultimate edge in workflow efficiency, the unique full-width ASUS ScreenPad™ Plus secondary touchscreen works seamlessly with the main display. And with the new ScreenXpert 3, it's now even easier to multitask and organize work via intuitive controls that allow you to manage app windows across all your main display, ScreenPad Plus and external displays. You can now create a larger, more productive workspace whenever and however you want.





## GlideX

GlideX is a cross-device screen-sharing solution. Using wired or wireless connections<sup>1</sup>, you can create a bigger and better work or play space. GlideX optimizes your workflow in the blink of an eye!



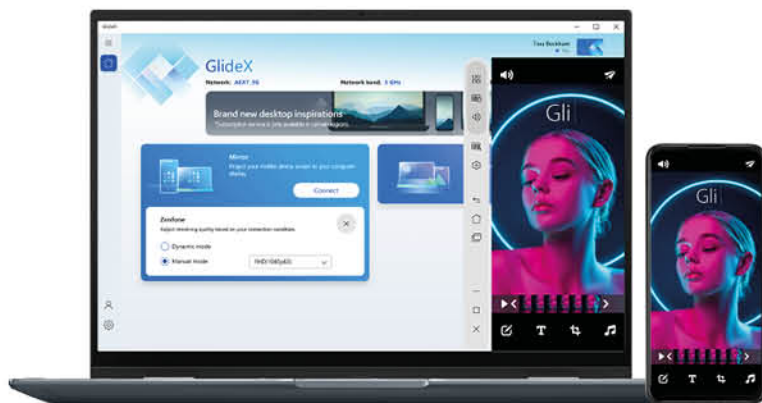
## Screen Extend

Turn your tablet into a secondary display for more screen space on the go, giving you dual-display convenience anywhere!



## Screen Mirror

With Screen Mirror you can project your device's screen to a PC for easier keyboard input and more screen space. Use your Android or iOS apps via Windows in the productive space of your PC!

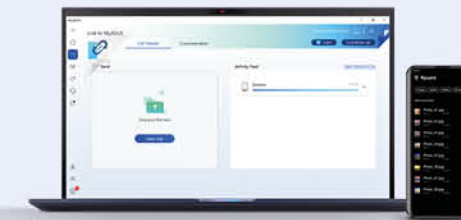


Scan the QR code using your mobile device to subscribe



## Link to MyASUS

The Link to MyASUS feature is a handy tool that's part of the MyASUS app<sup>2</sup>. It seamlessly integrates your ASUS PC with your mobile devices, boosting your productivity and allowing easier multitasking. A series of features enables you to transfer files or links wirelessly between devices, or access local PC files remotely from your phone. Link to MyASUS simplifies your life!



## File Transfer

Simply tap or drag to share files between ASUS PCs, or between your PC and mobile devices in the blink of an eye. You can now send a photo or video you've just captured from your phone to your PC – and it's much quicker than using Bluetooth<sup>®</sup>!



## URL Share

Simply tap the share icon in your browser and click MyASUS. The link to the webpage you're browsing on your PC will be instantly sent to your mobile device — where it will open automatically for seamless on-the-go convenience<sup>3</sup>.



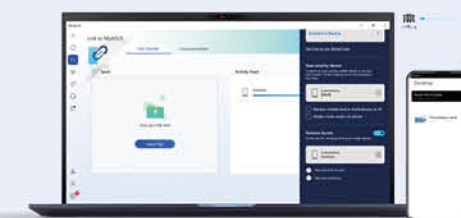
## Hands-Free Phone Call

Make and take phone calls, which can be routed through your PC's speakers and microphone. You can also access your phone's contact book on your PC, so you can search for contacts and call them directly. There's no need to dig out your phone from your bag or pocket!



## Shared Cam

Shared Cam lets you use your phone's camera as your PC's webcam for video calls in real-time. Just select "Link to MyASUS – Shared Cam" as the video source in your PC video-conferencing app, and enjoy easy and seamless webcam sharing.



## Remote Access

If you're working away from the office, you can easily access your work files remotely from your mobile device, anywhere, anytime, with no hassle. Use your mobile device to remotely access files stored on your ASUS PC, and use your PC as a personal cloud replacement and gain access anywhere and anytime!<sup>4</sup>

1. Terms and Conditions apply. <https://www.asus.com/content/GlideX-Terms-and-Conditions>  
 2. The Link to MyASUS mobile app is supported on mobile devices running Android 9.0 & iOS 13.0 or later.  
 3. URL Share requires the Microsoft Edge browser.  
 4. The Remote Desktop is supported in Windows 10 or Windows 11 Pro with a local user account.

\* The Link to MyASUS mobile app is supported on mobile devices running Android 9.0 & iOS 13.0 or later.  
 \* URL Share requires the Microsoft Edge browser.  
 \* The Remote Desktop is supported in Windows 10 or Windows 11 Pro with a local user account.  
 \* Features may be varied by different models.



# Customize your workflow

## MyASUS

MyASUS provides easy access to ASUS apps\* that are designed to help you maintain your system, update your software, optimize your PC performance, and contact ASUS for after-sales service and support. You can also access ASUS Promotion for a huge range of popular app downloads and exclusive offers.



### TaskFirst

When you have limited internet connection speed and needs to prioritize a certain task, such as gaming or downloading a file, TaskFirst allows you to choose and prioritize bandwidth for that task.



### Tru2Life

Tru2Life is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the brightness and sharpness of every video frame, improving contrast by up to 200%. As a result, video imagery looks more colorful, more vivid and sharper with incredible contrast.



### Fan Profile

Noise from computer CPU cooling fans can be annoying, especially in quiet places like the bedroom or the library. Fan profile gives you the flexibility to operate the fan at maximum speed when processing heavy tasks, and change to a lower fan speed when working in a quiet environment. You can also easily switch between the modes by pressing the Fn + F hotkey combination.

\* Software included may vary by model.



### ASUS AiSense Camera

To improve the quality of your online meetings, the ASUS AiSense camera includes a variety of useful effects, including Lighting Optimization, Background Blurring, Eye Tracking and Motion Tracking.



### ASUS OLED Care

To maximize the lifespan of OLED displays, ASUS OLED Care includes a special screensaver that runs automatically after the laptop is idle for 30 minutes, significantly reducing the chances of OLED screen aging.



### Target Mode

To save battery life and also maximize the OLED display lifespan, the entire screen is dimmed apart from the uppermost active window.



### Splendid

ASUS Splendid ensures that all ASUS display panels show identical, accurate colors. By default, ASUS Splendid panels are set up to show the most accurate colors possible for the best viewing experience. But we realize that sometimes you might want to make adjustments to color. For this reason, we've included three additional modes beyond Normal mode: Vivid, Eye Care, and Manual.



### ASUS Intelligent Performance Technology

If your PC supports ASUS Intelligent Performance Technology, you can switch between different modes to intelligently increase CPU performance with improved stability, while allowing all-day battery life and a quieter and cooler laptop. You can also easily switch between the modes by pressing the Fn + F hotkey combination.



### WiFi SmartConnect

When moving between different rooms with your laptop, the WiFi signal can become unstable. With WiFi SmartConnect, your laptop automatically connects to the router with the best signal in your current environment. It also memorizes the mobile hotspots you connect to and prioritizes connections to them when they're detected.



### Automatic Keyboard Backlight

The Ambient Light Sensor (ALS) automatically brightens or dims the keyboard backlight according to the ambient lighting conditions.

#### Auto-brighten

The keyboard backlight is turned on when the ambient lighting changes from bright to dark.

#### Auto-dim

The keyboard backlight is turned off when the ambient lighting changes from dark to bright.



### Battery Health Charging

Overcharging a laptop battery may degrade the battery, resulting in a shorter lifespan. It can also cause swelling due to oxidation. In Battery Health Charging, you can choose to limit charges to 60%, 80% or 100% to prolong battery lifespan and reduce the chance of damage from swelling.



### ASUS AI Noise-Canceling Technology

ASUS AI-Noise Canceling Technology includes an AI Noise-Canceling Mic and AI Noise-Canceling Speaker. The AI Noise-Canceling Mic suppresses ambient noise around you – Single-presenter conference call mode focuses the voice of the person in front of the PC; Multi-presenter mode makes sure that multiple voices from varying directions and distances can be heard clearly.

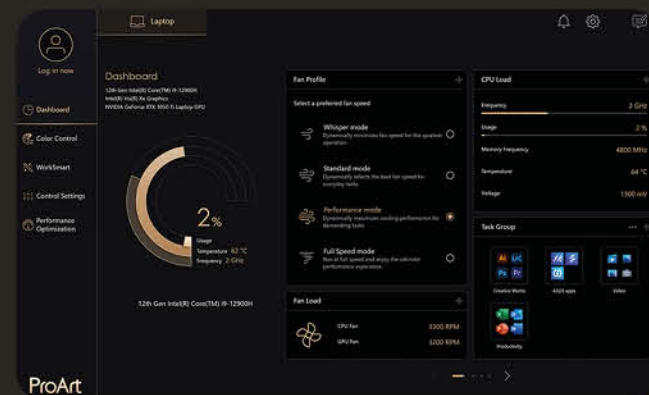


# ProArt Creator Hub

Harness your creative potential with the ProArt Creator Hub app. The app provides a unified experience across all your connected ProArt or ASUS creator devices<sup>1</sup> so you can easily calibrate colors, adjust settings, monitor performance, and optimize your workflows. There's also a new Color Control that helps you optimize color tools: we've collaborated with Pantone® to provide digital color data that will help you express your wild creativity.

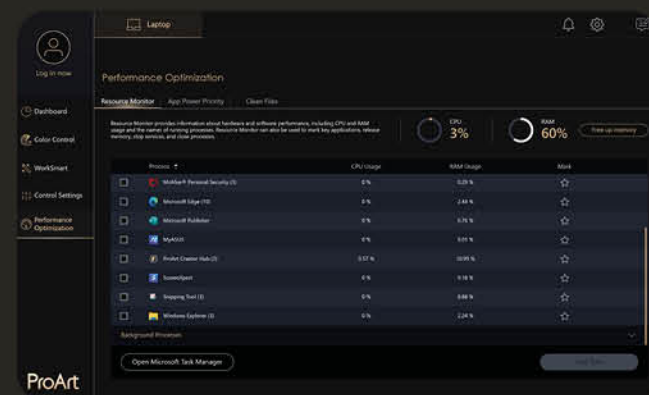
## Dashboard

A quick glance at the dashboard gives you an overview of all your connected devices. Keep track of system parameters, including processor load, memory usage, or fan status. With heat dissipation so crucial to unleashing your creator PC's full performance, ProArt Creator Hub includes four Fan Profile settings<sup>2</sup> that are tailored to suit different scenarios. Use Full Speed mode when rendering heavy graphics for extreme efficiency, or switch to Whisper mode for distraction-free silence.



## Performance Optimization

Easily manage your PC's resources and boost performance in an instant with ProArt Creator Hub's Performance Optimization features! These handy tools include Resource Monitor, App Power Priority, and Clean Files. Resource Monitor lets you manage all currently running processes on your device, while App Power Priority prioritizes power usage for your key applications. Clean Files helps you find and delete unwanted files on your PC for optimum performance.

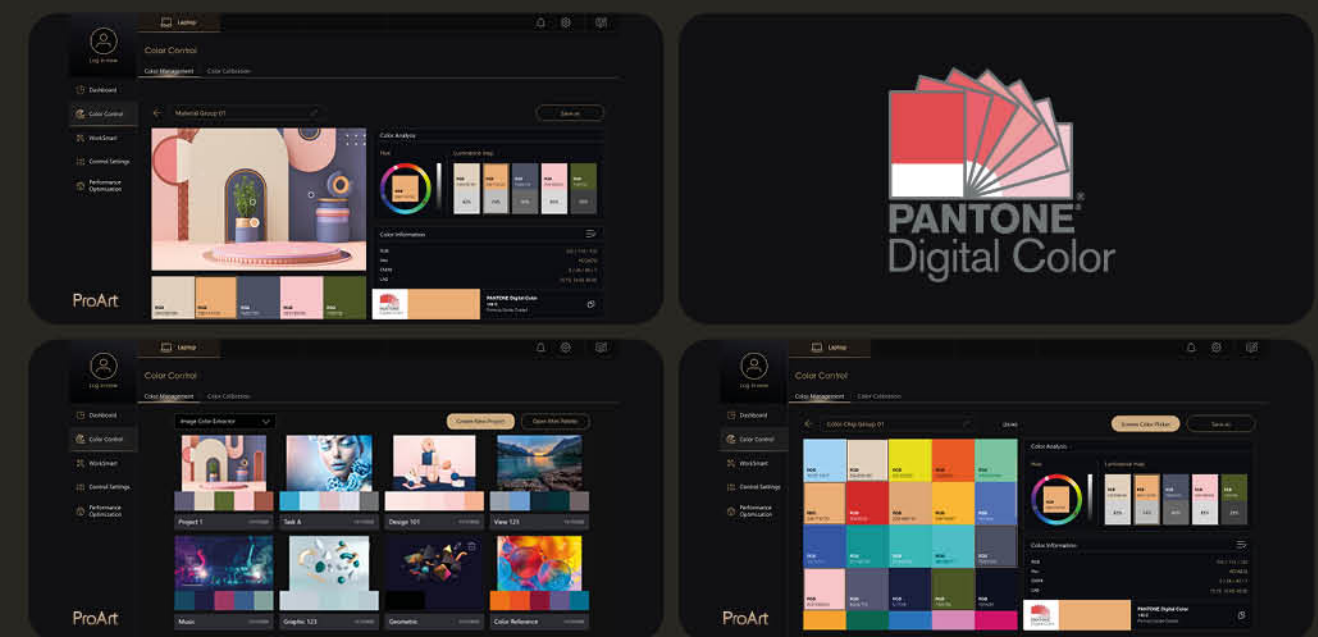


## Color Control<sup>3</sup>

Color Control is your central destination for all color-related features. It helps you explore more possibilities in your creativity, giving you access to the full spectrum of creative color solutions.

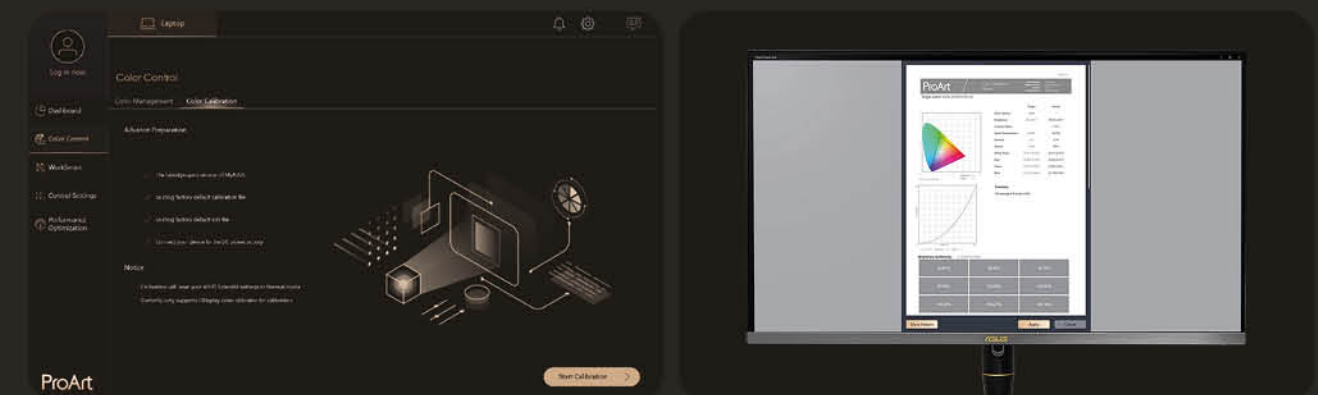
## Color Management

With the new Color Management feature you can easily capture and analyze any color on your screen with Screen Color Picker, and immediately see all the color data for your reference with Color Analysis. It's really handy when creating, and you can use the Color Palette to build your personal color preferences and let your creativity flow. We've collaborated with Pantone® in 2023 to provide digital color data that will help you express your wild creativity.



## Color Calibration

Accurately calibrate the color rendering of your ProArt device, with adjustable settings for brightness, color gamut, color accuracy, color temperature, and gamma.



1. Functionality may vary by product.

2. Fan Profile settings included are tailored for the performance and needs of each product, and may vary by model.

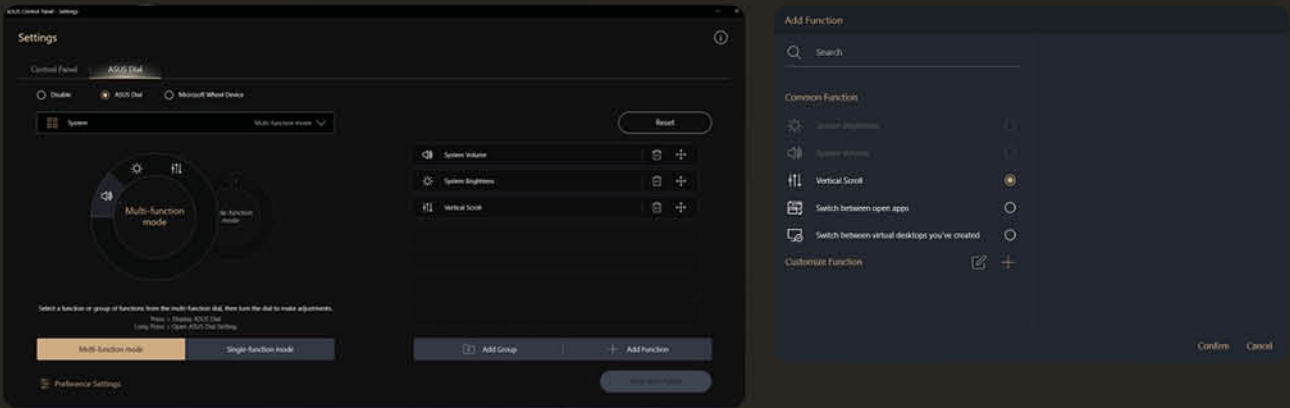
3. Please update the ProArt Creator Hub software to the latest user interface version. The image on the website is for reference only.



# ASUS Dial & Control Panel

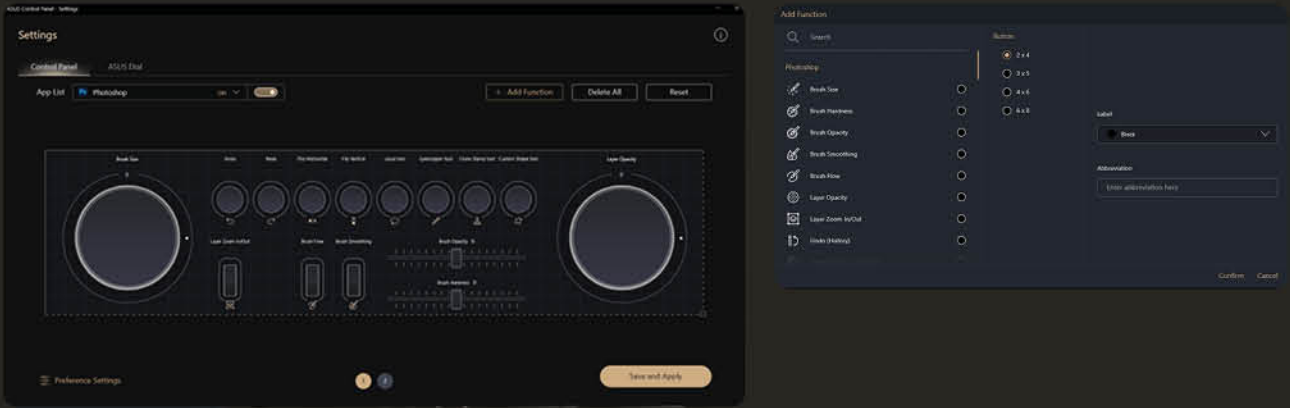
## ASUS Dial<sup>4</sup>

Our creator-focused products, such as ProArt Studiobook, Zenbook Pro, Vivobook Pro, and ProArt devices are equipped with the groundbreaking ASUS Dial3. This is a precision-engineered rotary control that gives intuitive fingertip control over app parameters and values. You can customize your ASUS Dial in the Control Settings menu to work perfectly with Adobe® creative apps including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects® and Illustrator®. We've also added support for Microsoft Office apps, entertainment apps, browser apps and a wide range of other creative apps for a more intuitive and personalized experience!



## ASUS Control Panel

ASUS Control Panel is an exciting virtual interface designed to give you precise and intuitive control over your creative apps when using creator-focused products. With the fully customizable dial, slider, button and scroll touch controls displayed on your secondary touchscreen, you can easily assign controls to change brush size, change saturation, resize the layout, change components, and much more. You can customize ASUS Control Panel to work with Adobe® creative apps — including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects®, Illustrator® — and a wide range of other creative apps to adapt the features and functions that match your needs and enhance your efficiency.



# Worry-free Support

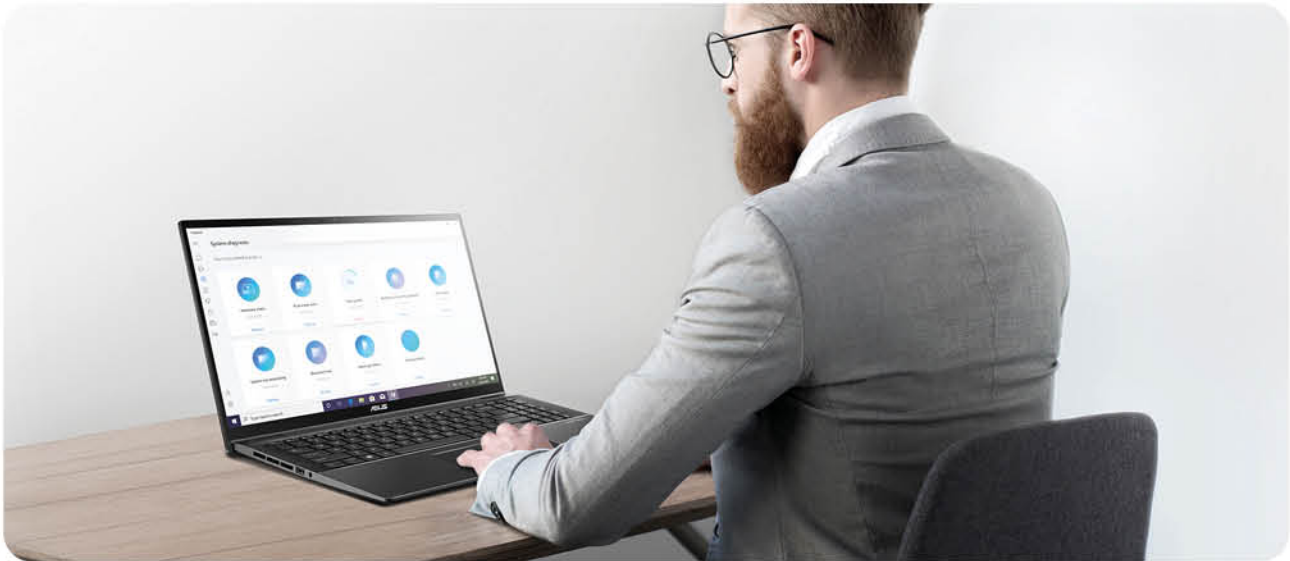
## ASUS AppDeals

Once you're part of the ASUS family, you can enjoy discounts on premium apps and ASUS-exclusive deals via AppDeals. As part of a select few, you get to enjoy reduced prices for many of the most popular apps out there. Be sure to check in often! We're constantly adding new exclusive deals so you can save money on your favorite apps.



## System Diagnosis

The System Diagnosis tool helps you identify any problems that are encountered, reports the sources of the issues, and provides instant suggestions. It also helps our customer service representatives to identify problems quickly and accurately if your device needs repairing.







# ASUS Zenbook S 13 OLED

## World's Slimmest OLED Laptop<sup>1</sup>



(UX5304)


1 cm ultra-thin and  
1 kg super-light

All-around sustainability:  
recycled material, eco-friendly  
packaging, energy efficiency

Up to 13th Gen  
Intel® Core™ i7  
processor

13.3" 16:10 3K  
NanoEdge  
OLED display

Lighten up your life with the ultra-thin and super-light Zenbook S 13 OLED! This 1 cm-thin<sup>2</sup>, 1 kg-light<sup>3</sup> marvel uses efficient 13th Gen Intel® Core™ processors, and the amazing 13.3-inch 16:10 3K OLED HDR NanoEdge<sup>4</sup> display delivers brilliant visuals. ASUS is completely committed to purposeful innovation that supports a healthier planet, so we've also made Zenbook S 13 OLED the most eco-friendly Zenbook ever, in line with our core values. More care, less impact!



Windows 11

Easier to browse

## True-to-life 13.3" 3K OLED Display

2880 by 1800 resolution, 16:10 aspect ratio,  
0.2 ms response time, 550 nits peak brightness,  
100% DCI-P3 color gamut


## Windows 11 Home


13th Gen  
Intel® Core™ i7  
processor

Intel® Iris® Xe<sup>e</sup>  
graphics

Long-lasting

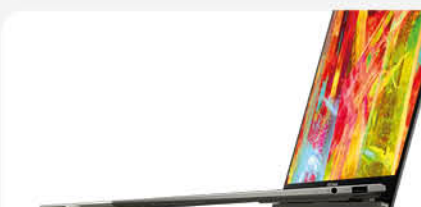

63 Wh  
high-capacity battery

16 GB

LPDDR5 5200 MHz  
memory

Up to 1 TB PCIe®  
4.0 x4  
with 6500 MB/s read speed

1 cm / 1 kg

Ultra-thin, ultra-light laptop designed for  
maximum mobility and usability


## Comprehensive I/O ports

2 x Thunderbolt™ 4,  
USB-A 3.2 Gen 2,  
HDMI 2.1, Audio jack


## All-around sustainable design

Post-industrial recycled (PIR), Post-consumer recycled (PCR), and Ocean-bound materials, eco-friendly plasma ceramic aluminum, FSC™ Mix-certified packaging


Advanced  
camera systems  
Hands-free login,  
ambient light sensor and  
AI video call functions

Dolby Vision /  
Atmos®  
immersive audiovisual  
experience

Smart Amplifier  
350%-louder  
distortion-free audio

180° hinge  
for easy sharing

1. According to overall laptop thickness, as of February 20, 2023 based on internal ASUS market analysis comparing Zenbook S 13 OLED (UX5304) with competing products in its class (laptops with an OLED screen measuring 13.3 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Lenovo, Microsoft and Samsung.  
2. Dimensions: 296.2 x 216.3 x 10.9mm; thickness might vary according to specifications.  
3. Weight might vary according to specifications.  
4. The stated 3.45 mm width of the side bezel is the distance between the edge of the non-active screen display area and the inside edge of the case. If the case width is included, the side bezel width is 4.8 mm. Measured based on standard (anti-glare) display configuration. The top bezel width is 4.8 mm.





# ASUS Zenbook 14X OLED

Powerful. Portable. Incredible.



(UX3404)

- 

13th Gen  
Intel® Core™ i9-13900H  
processor
- 

Intel® Iris Xe  
Graphics
- 

14.5" 16:10 3K 120Hz  
OLED HDR display
- 


Sandstone Beige with  
Plasma Ceramization coating,  
or anodized Inkwel Gray

Put your mobile life on a rock-solid footing with the new Zenbook 14X OLED. Its new eco-friendly thin and light chassis has a choice of a remarkable new ceramic-like Sandstone Beige finish or serene Inkwel Gray, and inside there's one of the latest 13th Gen Intel® Core™ H-Series CPUs with 16 GB of fast LPDDR5 memory and a 1 TB PCIe® 4.0 SSD. There's also a bigger 14.5-inch 16:10 3K 120 Hz OLED HDR NanoEdge display, Intel® Iris Xe graphics, and a longer-lasting 70 Wh battery. Zenbook 14X OLED delivers more — in every way!

 **Windows 11** Easier to browse



**See more incredible**  
14.5" 120 Hz 3K (2880 by 1800) OLED HDR NanoEdge touchscreen; 0.2 ms response time; 100% DCI-P3 color gamut; up to 600 nits peak brightness




**Windows 11 Home**

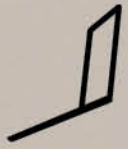
13th Gen  
**Intel® Core™ i9-13900H**  
processor

CPU Performance  
**Up to 45 W**  
with ASUS IceCool  
technology


Up to  
**Geforce RTX™ 3050**  
GPU

**Plasma Ceramization Coating**  
premium ceramic-like finish





**16.9 mm / 1.5 kg**  
thin and light




**70 Wh**  
long-lasting battery

**1 TB PCIe® 4.0 x4**  
SSD


**16 GB**  
LPDDR5  
4800 MHz memory

**Full I/O ports**  
2 x Thunderbolt™ 4, 1 x USB-A 3.2 Gen 2,  
HDMI 2.1, audio jack







**FHD IR Camera**  
with RGB light sensor



**Dolby Atmos®**  
immersive  
multi-dimensional sound



**Smart Amplifiers**  
350%-louder distortion-free audio



**180° hinge**  
plus ASUS Pen 2.0\*  
support

\* ASUS Pen 2.0 is optional





# ASUS Zenbook 14 Flip OLED

## 360° of Ultra Thin Perfection



(UP3404)

3K OLED HDR  
touchscreenBigger 16:10  
workspace

Ultrafast WiFi 6E\*

360°  
ErgoLift hinge

The versatile Zenbook 14 Flip OLED is everything you need for your busy on-the-go lifestyle. Its compact and elegant chassis now packs a bigger 14-inch 16:10 3K OLED HDR touchscreen with superb PANTONE® Validated color-accurate visuals, and it supports a 4096-pressure-level MPP 2.0 stylus for natural input. Powered by the latest 13th Gen Intel Core CPUs, Zenbook 14 Flip OLED has a class-leading 75 Wh battery, and its 1.5 kg-light chassis is just 15.9 mm thin, with a 360° any-position hinge for effortless versatility. There's a powerful Harman Kardon-certified Dolby Atmos® sound system for awesome audio and crystal-clear conferencing. Zenbook 14 Flip OLED gives you more power and more versatility!



Windows 11

Easier to browse

### 14" 3K OLED convertible laptop

16:10, 3K (2880 by 1800) high resolution,  
OLED NanoEdge touchscreen, 0.2 ms response time,  
100% DCI-P3 color gamut, up to 550 nits peak brightness



### Windows 11 Home



13th Gen Intel®  
Core™ i7  
processor



Intel® Iris® Xe<sup>e</sup>  
graphics

1 TB PCIe®  
4.0 x4  
SSD

16 GB  
LPDDR5 4800 MHz  
memory



Versatile  
convertible laptop  
with 4096-pressure-level  
stylus support



15.9 mm / 1.5 kg  
thin and light



75 Wh high-capacity battery  
with easy charging



Full I/O port  
2 x Thunderbolt™ 4, 1 x USB 3.2,  
1 x HDMI 2.1 (TMDS), 1 x audio jack



Dolby Atmos®  
multi-dimensional audio



3DNR FHD IR camera  
fast face login and clear video calls

\* WiFi 6E availability may vary by country and their specific regulations. Feature is only supported in Windows 11 or later.



Find more details on page 64



# ASUS Zenbook 14 OLED

## Incredible Comes From The Extra Hours



(UM3402)



16.9 mm / 1.39 kg  
thin and light



100% DCI-P3,  
0.2ms response time



Long-lasting  
75 Wh battery



Ultrafast WiFi 6E  
(802.11 ax)

Measuring just 16.9 mm slim and 1.39 kg light, Zenbook 14 OLED is built for effortless portability. Its breathtaking new design is timeless elegant yet totally modern, and the expansive 16:10 3K OLED HDR NanoEdge touchscreen delivers pixel-perfect visuals. This bright up to 550-nit display is PANTONE® Validated for color accuracy and has a cinema-grade 100% DCI-P3 gamut for vivid colors. Zenbook 14 OLED gives you superb performance, powered by the latest AMD Ryzen™ 7000 Series Processor, AMD Radeon™ graphics, 16 GB RAM and 1 TB PCIe® 3.0 SSD for superb performance, and there's a long-lasting 75 Wh battery. Our brand new monogram logo adorns the lid, and the chassis is finished in elegant Jade Black. Zenbook 14 OLED brings you power, elegance, and portable perfection.



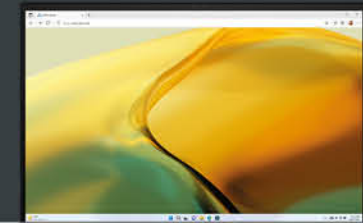
Windows 11

Easier to browse



### World's leading 14" 3K OLED Display

16:10 aspect ratio, 2880 x 1800 resolution, 90Hz refresh rate, 0.2 ms response time, 100% DCI-P3 color gamut



### Windows 11 Home

AMD Ryzen™ 7730U processor  
with AMD Radeon™ graphics



Long-lasting battery

1TB PCIe® 3.0 x4 SSD  
with 3500 MB/s read speed

16 GB

LPDDR4x 4266 MHz memory

16.9 mm / 1.39 kg  
Thin & light



Full I/O ports  
with USB-C® Easy Charge



ASUS ErgoSense keyboard and touchpad

for the best ergonomics



180°  
ErgoLift hinge  
for easy sharing



WiFi 6E

for ultrafast connectivity



Dolby Atmos

multi-dimensional audio



Smart  
amplifier

350%-louder  
distortion-free



3DNR  
webcam

for crisp and clear  
video call



Fast fingerprint  
login

With power button



AI noise  
cancellation

noise-free video  
conferencing





NVIDIA  
Studio

# ASUS Vivobook Pro 15 OLED

## Wow the World with Supreme Power



(M6500)



AMD Ryzen™ 9  
7940HS Processor



NVIDIA® GeForce  
RTX™ 4060 Laptop  
GPU



15.6"  
3K 120Hz OLED  
16:9 display



16 GB LPDDR5x  
5500MHz Memory

Vivobook Pro 15 OLED is built to empower your creative lifestyle, with powerful components including up to Ryzen™ 9 7940HS processor with 16 GB of LPDDR5 RAM, and an up to NVIDIA® GeForce® RTX™ 4060 Laptop GPU that's the perfect choice for all your creative apps. To maximize performance for the toughest tasks, you can switch to Performance mode, which increases the overall TDP to 85 W. Also, the 1 TB PCIe® 4.0 SSD gives you plenty of ultrafast storage for all your projects, and loads your apps in the blink of an eye.



Windows 11

Easier to browse

## World-leading 15.6" 3K 120 Hz OLED laptop

16:9 aspect ratio, 2880 by 1620 resolution, 120 Hz refresh rate, three-sided NanoEdge 84% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable color gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness



## Windows 11 Home

AMD

Ryzen™ 9 7940HS

Processor

NVIDIA® GeForce RTX™ 4060  
Laptop GPU

with NVIDIA Studio Driver support

16 GB

LPDDR5x 5500 MHz  
memory

1 TB SSD PCIe®  
4.0 SSD

with up to 3.5 GB/s  
transfer speed

ASUS IceCool Plus  
thermal technology

dual-fan cooling system  
(85 W CPU + GPU performance)

Big  
70 Wh

battery capacity lasts  
longer between  
charges

Fast charging

150 W  
adapter  
with DC-in



Full I/O ports

ultrafast USB4® for fast data transfer, high-speed  
HDMI 2.1 for up to 8K 60Hz external displays



180° hinge  
for diverse usage

Tough  
Metal Lid  
body design

18.9 mm /  
1.8 kg  
thin and light



180° lay-flat hinge  
fully opening for easy  
collaboration



99% bacterial  
inhibition  
with ASUS Antimicrobial  
Guard Plus



Dolby Atmos®  
for spatial audio  
experience



Smart Amplifier  
Up to 350% louder  
distortion-free sound



Fingerprint sensor  
password-free  
one-touch login



Physical camera  
shutter  
for instant privacy



ASUS AI noise  
cancellation  
noise-free video  
conferencing



3DNR webcam  
with FHD camera  
for clear video calls





# ASUS Vivobook S 15 OLED BAPE Edition



(K5504)



Thin and light chassis

13th Gen  
Intel® Core™ i9-13900H  
processor15.6" 16:9 2.8K 120 Hz  
OLED display180° Lay-flat hinge for  
diverse usage

Experience the ultimate combination of street fashion and tech with the Vivobook S 15 OLED BAPE Edition, our groundbreaking collaboration with the renowned streetwear brand, A BATHING APE® (BAPE®). The distinctive and iconic camouflage and BABY MILO® print, exclusively created for this collaboration, is now featured not only on the laptop but also on other exceptional accessories such as mouse, carry bag, and figurine. With the dynamic and lively style of Vivobook complementing BAPE's vivid and dazzling design, this new collaboration is sure to WOW THE WORLD!



Windows 11

Easier to browse



## World's leading 15.6" 2.8K 120 Hz OLED display

2880 by 1620 resolution, Three-sided NanoEdge  
86% screen-to-body ratio, 0.2 ms response time,  
100% DCI-P3 color gamut, PANTONE® Validated,  
average Delta-E < 2, 600 nits peak brightness



Windows 11 Home

Intel® Core™  
i9-13900H  
13th Gen processor

16 GB  
LPDDR5  
memory

Fast  
1 TB  
PCIe® 4.0 SSD  
storage



Photo-light-etched  
Metallic lid



Military-grade  
toughness  
810H standard



3DNR FHD  
webcam  
for clear video call



Dolby  
ATMOS

Dolby Atmos®  
for spatial audio experience



ASUS ErgoSense keyboard  
for the best typing experience



Compact carry bag



Portable mouse



Iconic figurine





# ASUS Vivobook 16

## Let your vision shine



(X1605)



Up to Intel® Core™  
i7-13700H processor



ErgoSense  
keyboard



ASUS Antimicrobial  
Guard Plus



US military-grade  
durability

Everything is smoother with the powerful ASUS Vivobook 16, the feature-packed laptop with user-friendly features including a 180° lay-flat hinge, a physical webcam shield and dedicated function keys to turn your mic and camera on or off. Your health is in safe hands with ASUS Antimicrobial Guard Plus protecting frequently-touched surfaces, and the bigger touchpad is now more finger-friendly. Enjoy the smooth power of Vivobook 16!



Windows 11

Easier to browse

Cool Silver



Windows 11 Home

Up to  
Intel® Core™  
i7-13700H  
13th Gen processor

Up to  
16 GB DDR4  
3200MHz  
with NVIDIA Studio Driver support

Up to  
1 TB PCIe®  
3.0 SSD  
storage

ASUS ErgoSense keyboard  
for the best typing experience



One-touch login  
via optional touchpad  
fingerprint sensor



ASUS  
webcam shield  
for instant privacy



3DNR  
webcam  
for clear video calls



180° hinge  
for diverse usage



ASUS  
AI Noise-canceling  
noise-free video conferencing



DIRAC  
superior sound experiences



ASUS  
WiFi Master  
superb connecting speed



Inhibit 99% of viruses  
and bacteria  
with ASUS Antimicrobial Guard Plus



Military-grade  
toughness  
810H standard





# ASUS Vivobook 14

## Make every day your day



(X1404)


ASUS ErgoSense  
keyboard


Lay-flat hinge


ASUS Antimicrobial  
Guard Plus

US military-grade  
durability

Turn everyday tasks into something special with Vivobook 14, your essential tool for getting things done easier, anywhere. It's completely user-friendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from harmful bacteria, safeguarding your health. Make all your days more enjoyable with Vivobook 14!



Windows 11

Easier to browse

**Quiet Blue**  
modern color



Windows 11 Home

Up to  
**Intel® Core™  
i7-1355U**  
13th Gen processor

Up to  
**16 GB DDR4  
3200MHz**  
with one upgradable SO-DIMM memory

**512 GB PCIe®  
3.0 SSD**  
storage



**60% in 49 mins**  
fast charging



**17.9 mm / 1.4 kg**  
thin and light



**ASUS WiFi Master**  
superb connecting speed



**180° hinge**  
for diverse usage

**ASUS ErgoSense  
keyboard**  
for the best typing  
experience



**ASUS  
NumberPad 2.0**  
for easy data entry  
(optional)



**One-touch  
login**  
via optional touchpad  
fingerprint sensor



**ASUS  
webcam shield**  
for instant privacy



**Inhibit 99% of  
viruses and bacteria**  
with ASUS Antimicrobial  
Guard Plus



**DIRAC**  
superior sound  
experiences



**ASUS  
AI Noise-canceling**  
noise-free video  
conferencing



**Military-grade  
toughness**  
810H standard





reddot winner 2022



# ASUS Vivobook S 14 Flip OLED

## Wow the World with True Power



(TP3402)

Up to 13th Gen  
Intel® Core™ i7-  
13700H processor

360° hinge

14" OLED WUXGA with  
NanoEdge displaySupport  
4096 pressure  
level stylus

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play, your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution display, make Vivobook S 14 Flip OLED part of your world today!



Windows 11

Easier to browse



## World's leading 14" OLED WUXGA touchscreen

16:10 aspect ratio, 1920 by 1200 resolution, Three-sided  
NanoEdge 85% screen-to-body ratio, 300 nits peak  
brightness



## Windows 11 Home

Upto  
**Intel® Core™  
i7-13700H**  
12th Gen processor

**16 GB DDR4  
3200 MHz**  
with one upgradable  
SO-DIMM memory

Fast charging  
**60%**  
**in 49 mins**  
via DC-in

Big  
**70 Wh**  
battery capacity



**Metallic lid**  
body design



**Military-grade toughness**  
810H standard



**18.9 mm / 1.5 kg**  
thin and light



**3DNR FHD  
webcam**  
for clear video calls



**Physical  
webcam shield**  
for instant privacy



**ASUS Pen 2.0  
support**  
4096 pressure levels,  
USB-C charge

**Corning®  
Gorilla®  
Glass NBT™**  
for scratch resistance,  
anti-fingerprint coating



**ASUS ErgoSense  
keyboard**  
for the best typing  
experience



**99% bacterial  
inhibition**  
with ASUS Antimicrobial  
Guard



**Fast fingerprint  
login**  
with power button  
(optional)



**NumberPad  
2.0**  
for efficient data entry  
(optional)



**Dolby Atmos®**  
for spatial audio



**ASUS AI noise cancellation**  
noise-free video conferencing



**Smart Amplifier**  
3.5x louder distortion-free sound





# ASUS Vivobook S 14 Flip

## Wow the World with Pure Power



(TN3402)



AMD  
Ryzen™ 7 7730U  
Processor



360° hinge



14" WUXGA with  
NanoEdge display



Support  
4096 pressure  
level stylus

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play, your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution display, make Vivobook S 14 Flip part of your world today!



Windows 11

Easier to browse



## World's leading 14" WUXGA touchscreen

16:10 aspect ratio, 1920 by 1200 resolution, Three-sided  
NanoEdge 85% screen-to-body ratio, 300 nits peak  
brightness



## Windows 11 Home

Upto  
**Ryzen™ 7  
77300H**  
processor

Upto  
**16GB DDR4  
3200 MHz**  
with one upgradable  
SO-DIMM memory

Fast charging  
**60%**  
in 49 mins  
via DC-in

Big  
**50 Wh**  
battery



**Metallic lid**  
body design



**Military-grade toughness**  
810H standard



**18.9 mm / 1.5 kg**  
thin and light



**3DNR FHD  
webcam**  
for clear video calls



**Physical  
webcam shield**  
for instant privacy



**ASUS Pen 2.0  
support**  
4096 pressure levels,  
USB-C charge

**Corning®  
Gorilla®  
Glass NBT™**  
for scratch resistance,  
anti-fingerprint coating



**ASUS ErgoSense  
keyboard**  
for the best typing  
experience



**99% bacterial  
inhibition**  
with ASUS Antimicrobial  
Guard



**Fast fingerprint  
login**  
with power button  
(optional)



**NumberPad  
2.0**  
for efficient data entry  
(optional)



**Dolby Atmos®**  
for spatial audio



**ASUS AI noise cancellation**  
noise-free video conferencing



**Smart Amplifier**  
3.5x louder distortion-free sound





# ASUS Vivobook Go 15 OLED

## Be productive as you Go



(E1504)

- ASUS ErgoSense keyboard
- 180° Lay-flat hinge
- ASUS webcam shield
- US military-grade durability

It's light. It's compact. It's the ASUS Vivobook Go 15 OLED, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features — including a gorgeous OLED display — Vivobook Go 15 OLED is the laptop that sets you free!

Windows 11 Easier to browse



Cool Silver / Mixed Black /  
modern colors

Windows 11 Home

Ryzen™ 5 7520U  
Mobile Processor

Intel® Core™ i3  
N305 Processor

Up to  
16 GB LPDDR5  
5500 MHz  
memory

Up to  
512 GB PCIe®  
3.0 SSD  
storage

17.9 mm / 1.63 kg  
thin and light

60% in 49 mins  
fast charging

ASUS WiFi Master  
superb connecting speed

180° hinge  
for diverse usage

ASUS ErgoSense  
keyboard  
for the best typing  
experience

One-touch  
login  
via optional touchpad  
fingerprint sensor

ASUS  
webcam shield  
for instant privacy

3DNR  
webcam  
for clear video calls

TÜV Rheinland  
low blue-light hardware  
certified

Military-grade  
toughness  
810H standard

ASUS  
AI Noise-canceling  
noise-free video  
conferencing





# ASUS Vivobook Go 14

Be productive as you Go



(E1404)

-  ASUS ErgoSense keyboard
-  180° Lay-flat hinge
-  ASUS webcam shield
-  US military-grade durability

It's light. It's compact. It's the ASUS Vivobook Go 14, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features, Vivobook Go 14 is the laptop that sets you free!

 **Windows 11** Easier to browse



**Mixed Black / Cool Silver**  
modern colors



**Windows 11 Home**

**Ryzen™ 5 7520U**  
Mobile Processor

**Intel® Core™ i3**  
N305 Processor

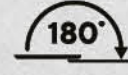
Up to  
**8 GB LPDDR5**  
5500 MHz  
memory

Up to  
**512 GB PCIe®**  
3.0 SSD  
storage

  
**17.9 mm / 1.3 kg**  
thin and light

  
**60% in 49 mins**  
fast charging

  
**ASUS WiFi Master**  
superb connecting speed

  
**180° hinge**  
for diverse usage

**ASUS ErgoSense keyboard**  
for the best typing experience




  
**ASUS NumberPad 2.0**  
for easy data entry (optional)

  
**One-touch login**  
via optional touchpad fingerprint sensor

  
**ASUS webcam shield**  
for instant privacy

  
**3DNR webcam**  
for clear video calls

  
**TÜV Rheinland**  
low blue-light hardware certified

  
**Military-grade toughness**  
810H standard

  
**ASUS AI Noise-canceling**  
noise-free video conferencing

80 | ASUS

ASUS | 81





Model Name	UX5304VA-OLEDI7T	UX3404VC-OLEDI9SG	UX3404VA-OLEDI9G	UP3404VA-OLEDI7B	UX3402ZA-OLEDI7B
Processor	Intel® Core™ i7-1355U Processor	Intel® Core™ i9-13900H Processor	Intel® Core™ i9-13900H Processor	Intel® Core™ i7-1360P Processor	Intel® Core™ i7-1260P Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Iris® X* Graphics	NVIDIA® GeForce® RTX™ 3050 with 4GB GDDR6	Intel® Iris Xe Graphics	Intel® Iris Xe Graphics	Intel® Iris Xe Graphics
Screen Size	13.3" OLED 3K (2880x1800) 60Hz, 16:10	14.5" OLED 3K (2880 x 1800) 120Hz,16:10	14.5" OLED 3K (2880 x 1800) 120Hz,16:10	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10, Touch screen	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10
Memory	16GB LPDDR5	16GB LPDDR5	16GB LPDDR5	16GB LPDDR5	16GB LPDDR5
Storage	1TB M.2 NVMe™ PCIe® 4.0 Performance SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TGB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Basalt Grey	Sandstone Beige	Inkwell Gray	Ponder Blue	Ponder Blue
Accessories / Camera	FHD camera	1080p FHD camera	1080p FHD camera	Stylus, 1080p FHD camera	1080p FHD camera
2 Year International Warranty	✓	✓	✓	✓	✓



Model Name	UM3402YA-OLED7W	TP3402VA-OLEDI7G	TP3402ZA-LZ409W	TP3402ZA-LZ070W	TN3402YA-LZ159W
Processor	AMD Ryzen™ 7 7730U Processor	Intel® Core™ i7-13700H Processor	Intel® Core™ i7-12700H Processor	Intel® Core™ i5-12500H Processor	AMD Ryzen™ 7 7730U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	AMD Radeon™ Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel® UHD Graphics	AMD Radeon™ Graphics
Screen Size	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10	14.0" OLED 3K (2880 x 1800) 90Hz 16:10, Touch screen	14.0" WUXGA (1920 x 1200) 16:10, Touch screen	14.0" WUXGA (1920 x 1200) 16:10, Touch screen	14.0" WUXGA (1920 x 1200) 16:10, Touch screen
Memory	16GB LPDDR4X	16GB DDR4	16GB DDR4	8GB DDR4	16GB DDR4
Storage	1TB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Jade Black	Quiet Blue	Quiet Blue	Quiet Blue	Quiet Blue
Accessories	1080p FHD camera	Stylus, 1080p FHD camera	Stylus, 1080p FHD camera	Stylus, 1080p FHD camera	Stylus, 1080p FHD camera
2 Year International Warranty	✓	✓	✓	✓	✓



Model Name	TN3402YA-LZ200W	M6500XV-OLED9B	K5504VA-OLED I9BAPEB	TP1400KA-BZ056WS	E410MA-BV1248WS
Processor	AMD Ryzen™ 5 7530U Processor	AMD Ryzen™ 9 7940HS Processor	Intel® Core™ i9-13900H Processor	Intel® Celeron® N4500 Processor	Intel® Celeron® N4020 Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home in S mode	Windows 11 Home in S mode
Graphics Card	AMD Radeon™ Graphics	NVIDIA® Geforce RTX™ 4060 with 8GB	Intel® Iris Xe Graphics	Intel® UHD Graphics	Intel® UHD Graphics 600
Screen Size	14.0" WUXGA (1920 x 1200) 16:10, Touch screen	15.6" OLED 3K (2880 x 1620) 16:9 120Hz refresh rate	15.6" OLED WQHD+ (2880 x 1620) 16:9 120Hz refresh rate	14.0" HD (1366 x 768) 16:9 Touch screen	14.0" HD (1366 x 768) 16:9
Memory	8GB DDR4	16GB LPDDR5X	16GB LPDDR5	4GB DDR4	4GB DDR4
Storage	512GB M.2 NVMe™ PCIe® 3.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	128G eMMC	128GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Quiet Blue	Quiet Blue	Midnight Black (BAPE Edition)	Quiet Blue	Peacock Blue
Accessories	Stylus, 1080p FHD camera	1080p FHD camera	Carry bag, Wireless optical mouse, 1080p FHD camera	Stylus, MS Office 365 (1 year), 720p HD Camera	MS Office 365 (1 year)
2 Year International Warranty	✓	✓	✓	✓	✓



Model Name	X515MA-BR913WS	X515MA-BR912WS	X1605VA-MB211W	X1605VA-MB028W	X1504ZA-NJ005W
Processor	Intel® Celeron® N4020 Processor	Intel® Celeron® N4020 Processor	Intel® Core™ i7-13700H Processor	Intel® Core™ i5-13500H Processor	Intel®Core™ i5-1235U Processor
Operating System	Windows 11 Home in S mode	Windows 11 Home in S mode	Windows 11 Home	Windows 11 Home	Windows 11 Home in S mode
Graphics Card	Intel® UHD Graphics 600	Intel® UHD Graphics 600	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics
Screen Size	15.6" HD (1366 x 768) 16:9	15.6" HD (1366 x 768) 16:9	16.0" WUXGA (1920 x 1200) 16:10	16.0" WUXGA (1920 x 1200) 16:10	15.6" FHD (1920 x 1080) 16:9
Memory	4GB DDR4	4GB DDR4	16GB DDR4	8GB DDR4	8GB DDR4
Storage	128GB M.2 NVMe™ PCIe® 3.0 SSD	128GB M.2 NVMe™ PCIe® 3.0 SSD	1TB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Transparent Silver	Transparent Silver	Cool Silver	Cool Silver	Cool Silver
Accessories	MS Office 365 (1 year) VGA camera	MS Office 365 (1 year) VGA camera	720p HD camera	720p HD camera	720p HD camera
2 Year International Warranty	✓	✓	✓	✓	✓

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device





Model Name	X1502ZA-BQ1176W	X1502ZA-BQ1743W	X1404VA-EB107W	X1404VA-NK114W	X1404ZA-NK271W
Processor	Intel® Core™ i7-12700H Processor	Intel® Core™ i7-12700H Processor	Intel® Core™ i7-1355U Processor	Intel® Core™ i5-1335U Processor	Intel® Core™ i5-1235U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics
Screen Size	15.6" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9
Memory	16GB DDR4	8GB DDR4	16GB DDR4	8GB DDR4	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Icelight Silver	Quiet Blue	Quiet Blue	Quiet Blue	Quiet Blue
Accessories	720p HD camera	720p HD camera	720p HD camera	720p HD camera	720p HD camera
2 Year International Warranty	✓	✓	✓	✓	✓



Model Name	E1504FA-OLED5W	E1504GA-NJ084W	E1404FA-NK185W	E1404GA-NK039W
Processor	AMD Ryzen™ 5 7520U Mobile Processor	Intel® Core™ i3-N305 Mobile Processor	AMD Ryzen™ 5 7520U Processor	Intel® Core™ i3-N305 Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	AMD Radeon™ Graphics	Intel® UHD Graphics	AMD Radeon™ Graphics	Intel® UHD Graphics
Screen Size	15.6" FHD OLED (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9
Memory	16GB LPDDR5	8GB DDR4	8GB LPDDR5	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe® 3.0 SSD	256G UFS 2.1	512GB M.2 NVMe™ PCIe® 3.0 SSD	256G UFS 2.1
Colour	Mixed Black	Cool Silver	Mixed Black	Cool Silver
Accessories	720p HD camera	720p HD camera	720p HD camera	720p HD camera
2 Year International Warranty	✓	✓	✓	✓

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device





# ASUS

## ASUS LATEST PRODUCT REVIEW - UAE

5.0 ★★★★★

August, 2022  
#UX8402

“With a next-gen ScreenPad Plus and an unrivalled design, this is the ultimate OLED laptop”

”

Gulf News



August, 2022  
#UX8402

“The ASUS Zenbook Pro 14 Duo OLED is a great laptop for creators out there. It comes with a very useful second screen in the form of ScreenPad Plus along with its own ecosystem of apps. It also offers a stunning OLED display and very strong internals that can take up any creative job.”

Arabianreseller

May, 2023  
#UX5304

“For working on the move, Asus Zenbook S 13 OLED stands out as a prime option. It not only features a ultra-thin and lightweight design but it also does it without sacrificing power.”

”

Gulf News



May, 2023  
#UX5304

“The ASUS Zenbook S 13 OLED is a top choice for professionals on the go. With its slim and lightweight design, it offers exceptional portability without compromising on power.”

”

Gulf Business



July, 2023  
#UX3404

“When it comes to slim, powerful and lightweight laptops, it is hard to look beyond the Asus Zenbook 14X OLED. It provides performance enough for now and for the future”

Gulf News



July, 2023  
#UX3404

“This laptop should be a top choice for executives and creators as it outpaces its competitors on most fronts”

”

Gulf Business



October, 2022  
#UX9702

“Whether for work or play, the Zenbook 14X OLED provides a compelling blend of portability, performance, and visual excellence”

”

Khaleej Time



May, 2023  
#UX5304

“The lightweight champion is punching well above its weight, and even more. If you are in the market for a Windows-based laptop that can rival Apple's MacBook Air, the ASUS Zenbook S 13 OLED is an ideal choice.”

”

Khaleej Time



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Windows 11

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