MORE FREEDOM
LESS WEIGHT

ASUS Zenbook S13 OLED

Better color accuracy
Lower blue light.

Super thin & light

All-around sustainability
Built to be durable

Easier to browse

Windows 11

*According to overall laptop thickness, as of February 20, 2023 based on internal ASUS market analysis comparing Zenbook S 13 OLED (UXS304) with competing products in its class (laptops with an OLED screen measuring 13.3 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Lenovo, Microsoft and Samsung.
IN SEARCH OF INCREDIBLE

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We’re always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

— Jonney Shih, ASUS Chairman

- 15,000 employees worldwide
- 5,000+ world-class R&D team
- 65,565 awards won since 2001
- 94,280 green certification in 2021
- 82 countries covered by the international warranty

ASUS is the No.1 consumer laptop brand in Asia-Pacific, and a top-three vendor of consumer laptops globally. We’re also proud to be world’s best-selling, most award-winning motherboard brand. The combined talent of 14,500 international employees, including a world-class R&D team of 5,000 engineers, has elevated ASUS to become one of Fortune magazine’s World’s Most Admired Companies in 2021.

Incredible Stories

Outperforming Competitors through 600 Days in Outer Space

ASUS, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided ISS Space Station astronauts with two ASUS notebooks for their 600-day stay in space. “The ASUS notebooks never overheard like some of the devices made by other companies,” said Russian cosmonaut Sergei Avdeev.

First to Reach the Tallest Peak in Antarctica

On December 16, 2003, acclaimed mountaineers Sky Wang and Jim Liu embarked on an expedition to the summit of Mount Vinson — the tallest peak in Antarctica, where temperatures are known to drop below minus 100°F. The device they chose to take with them was an ASUS 5200N notebook.

First to Reach the Top of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks as their devices of choice. Expedition team leader, Captain Wang Yongfong, took an ASUS notebook with him to the peak. At 8,848 meters above sea level, the ASUS notebook became the first in the world to reach the top of Mount Everest.
YOUR NO.1 CHOICE

No.1 Creator Laptop Brand Worldwide

No.1 OLED Laptop Brand Worldwide

At ASUS, we continue in our relentless pursuit for innovation to push everyone’s creativity to the next level. Thanks to our users, ASUS has become worldwide No.1 NVIDIA Studio creator laptop brand. And since launching our most comprehensive OLED laptop line-up in 2021, ASUS has earned the worldwide No.1 spot for OLED laptops.

No.1 Consumer Notebook Company in Asia-Pacific (*) Excluding China and Japan)

ASUS is the No.1 consumer notebook company in Asia-Pacific* and No. 3 in Europe, Middle East, Africa, and in worldwide sales.

No.1 Global Motherboard Brand

With over 13% of the global market share, ASUS is the world’s best-selling and most award-winning motherboard brand. Since 1989, ASUS has shipped over 550 million motherboards. Placed end to end, they would form a chain long enough to circle the globe nearly 4 times.

Worldwide Achievement

FORTUNE
One of the World’s Most Admired Companies for 7 years

Interbrand
No.1 most valuable brand in Taiwan for 8 years

Forbes
One of the World’s Most Admired Companies for 7 years

Clarivate
No.1 most valuable brand in Taiwan for 8 years

94,280 Green Certifications in 2021

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and 94,280 Ecolabels were registered globally in 2021.

No.1 Global Gaming Laptop Brand
Widely popular ROG gaming notebooks continue to be the worldwide leader in sales.

No.1 Global Gaming Monitor Brand
ASUS and ROG gaming monitors have dominated the worldwide market for four consecutive years and continue to be the No.1 choice for gamers.

All things you. All at a glance, always a swipe away.

Windows 11
TOP GLOBAL NOTEBOOK BRAND

- ASUS is among the Top 3 consumer notebook company in Asia-Pacific (Excluding China) in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in China in 2022 Q4.
- ASUS is the No.1 consumer notebook company in East Europe in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in West Europe in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in Europe in 2022 Q4.
- ASUS is among the Top 3 consumer notebook company in MEA in 2022 Q4.

1. Asia Pacific: Includes Australia, Bangladesh, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam and rest of Asia Pacific.
2. East Europe: Includes Bulgaria, Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovenia and Ukraine.
3. West Europe: Includes Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.
4. Middle East & Africa: Includes Algeria, Egypt, Ghana, Israel, Kenya, Morocco, Nigeria, Pakistan, Saudi Arabia, South Africa, Tunisia, Turkey, Uganda and United Arab Emirates.
Established in 1989, ASUS is passionate about technology and driven by the desire to remain a leader in the new digital era. Simply, innovation is part of the ASUS DNA.
Welcome to the incredible world of ASUS! Here you can learn more about our award-winning laptops and their user-friendly designs. You can also explore exciting innovations created to enrich and enhance your digital experiences. You’ll learn about the super-tough torture-testing that’s responsible for our world-renowned reputation for quality and durability, and you’ll discover exclusive ASUS software and services that help to unleash your full potential. We’re immensely proud of our achievements, which have been recognized worldwide with a huge portfolio of prestigious innovation, design and media awards. There’s a whole world of reasons to love ASUS!

69,602 Awards Won Since 2001
ASUS innovation and quality is recognized worldwide

2 Year Perfect Warranty-Free Upgrade
A 2-year warranty provides total peace of mind

2 Year International Warranty
2 Year International Warranty in more than 80 countries

We’re Here to Help
ASUS offers a diverse range of user-friendly services

Testing for the best laptop quality
ASUS laptops are built to endure an industry-leading test regime

Enjoy Exclusive ASUS Technologies
Get the most out of your ASUS laptop with exclusive ASUS technologies
ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world’s most admired leading enterprises in the new digital era. Our ongoing efforts continue to receive worldwide recognition for every aspect of product development, including design, innovation, technology, quality, service, and energy efficiency.

Since 2001, ASUS has earned a total of 69,602 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.

Notable Media Coverage

**UX581 | 2019**

The Zenbook Pro Duo is a visually stunning element that, when paired with the 4K OLED display above, makes for a captivating scene. Second displays on laptops aren’t a new concept; Asus had quite a library of dual screens in the early 2000s. However, it’s currently the only company that does the concept justice.

**UX581 | 2019**

If you’re looking for one laptop to rule them all or one that stands out from the rest in a big way, the Zenbook Pro Duo might just be what you’re looking for.

**PCWorld**

**UX581 | 2019**

It brings a whole new user experience to the table where traditionally we are required to have an external display attached to the laptop. Now, everything is packed nicely in the chassis of a laptop that weighs just under 2.5 kg.

**Tech Critic**

**UX344UX345 | 2019**

The biggest difference of course are the size of their displays, but all of them have thinner bezels than your before that Asus has dubbed as ‘NanoEdge panels which maximize screen size.

**GamerBraaves**

**UX581 | 2019**

Opening the lid, the first thing you’ll notice will most likely be the secondary touchscreen. Your creativity and productivity can be pushed to the next level with this ultimate efficiency.

**Tech Touch**

**UX344UX345 | 2019**

It is an excellent laptop! If you want to have a ultra compact laptop with latest technology and unique features, then Zenbook 14 UX451E is one of the best option.

278 awards
268 awards
183 awards
774 awards
153 awards
135 awards

ASUS

69,602 AWARDS WON SINCE 2001

ASUS

ASUS

ASUS

ASUS

ASUS

ASUS
2 Year Perfect Warranty - Free Upgrade

Special Promotion
Travel Free. Trouble Free

WHAT IS THE 2 YEAR PERFECT WARRANTY?

► Accidental damage warranty within the UAE.
► 2 Year International Warranty in more than 80 countries.
► Free pick-up and return service within the UAE.

Standard warranty terms and conditions do not cover accidental damage. ASUS Perfect Warranty provides coverage for the following types of accidental damage: Drops, falls or other Collisions, Liquid Damage, Electrical Surges, Accidental Breakages.

WHO CAN USE THE SERVICE?

Customers who purchase ASUS/ROG laptops from authorized ASUS authorized UAE retailers starting on October 1, 2023 to December 31, 2023.

HOW CAN THE SERVICE BE ACTIVATED?

Customers must register online within ninety (90) days of purchase to claim the 2 Year Perfect Warranty upgrade with E-mail or phone confirmation from ASUS.

TERMS & CONDITIONS

► Under this service package, customer is eligible to one claim per year during the coverage period and only one part is allowed to be claimed remedy.
► Eligible only for ASUS / ROG Notebooks purchased from UAE authorized partners starting from October 1, 2023 to December 31, 2023.
► The ASUS 2 Year Perfect Warranty can only be used within the UAE, and products must also be purchased from authorized ASUS Partners in the UAE only.
► Scan the QR code and register online to upgrade to the 2 Year Perfect Warranty.
► Receive the upgrade confirmation via Email or Phone call from ASUS.
► To receive 2 Year Perfect Warranty upgrade, customer must register within ninety (90) days of purchasing the ASUS / ROG Laptop.
► ASUS reserves the right to modify the terms & conditions without prior notice.
► Certain models may not be included in the 2 Year Warranty upgrade, please refer to https://www.asus.com/ru-en/forconsumer/perfect_warranty/ for more details.

INCLUSIONS

The ASUS 2 Year Perfect Warranty covers the events listed below:

► Drops, falls or other Collisions, Liquid Damage, Electrical Surges, Accidental Breakages.

EXCLUSIONS

The ASUS Perfect Warranty does not cover the events listed below:

► The installation of wrong programme (or illegal programme) by the customer.
► Lost or stolen products
► The damage caused by customer intentionally.
► Loss of data during transfer, recovery of installation to the laptop
► Accessories (Mouse, Cable, Bag etc.)
► Serial number is not recognizable
► Without Email confirmation from ASUS

Contact us for more information.- Email: perfect_warranty_me@asus.com, Tel: 800-2787-63

2 Year International Warranty

- 2 Year International Warranty in more than 80 countries
- Free pick-up and return service within UAE

Did you know that ASUS offers a 2 year International Warranty that’s absolutely FREE? Some vendors claim to give a 3 year warranty, but it’s actually only a 1-year labor & parts warranty plus 2 year free labor. That means after the 1 year warranty has expired, you still have to pay the cost of spare parts for repairs!

We’re confident in the quality and durability of our products, so we provide a 2 year International Warranty more than 80 countries worldwide for ASUS laptop.

International Warranty in more than 80 Countries

Albania: 00355 422 56007
America: 001 800 102 2787
Australia: 0061 3 9573 9326
Austria: (0222) 82167 5497
Azerbaijan: 0095 855 120 2781
Uzbekistan: 0997 171 0805
Bangladesh: 0081 2333 797
Indonesia: 0062 21 2066 208
Bolivia: 00591 234 2796
Kuwait: 00662 035 0500
Latvia: 00371 664 3296
Korea: 0082 8030 8300
Kazakhstan: 007 10-07-2707
Kyrgyzstan: 00996 899 5195
Italy: 0039 062 853 497
Malaysia: 0060 8964 7847
Nepal: 00977 276 709
New Zealand: 0064 9 290 2787
Netherlands: 0031 162 239 889
Norway: 0047 2957 2009
Honduras: 00504 2775 2780
Iran: 0098 21 271 115820
Iraq: 00964 997 2707
Ireland: 00353 1687 6888
Jamaica: 001 876 890 7071
Kenya: 00254 352 7800
Kuwait: 00662 035 0500
Laos: 088 6 980 701
Luxembourg: 00352 2065 9800
Mauritius: 00230 262 0250
Malaysia: 0060 8964 7847
Nepal: 00977 276 709
New Zealand: 0064 9 290 2787
Netherlands: 0031 162 239 889
Norway: 0047 2957 2009
Ukraine: 00380 450 70797
United Kingdom: 0044 1420 250 554
Azerbaijan: 0095 855 120 2781
Uzbekistan: 0997 171 0805
Bangladesh: 0081 2333 797
Indonesia: 0062 21 2066 208
Bolivia: 00591 234 2796
Kuwait: 00662 035 0500
Latvia: 00371 664 3296
Korea: 0082 8030 8300
Kazakhstan: 007 10-07-2707
Kyrgyzstan: 00996 899 5195
Italy: 0039 062 853 497
Malaysia: 0060 8964 7847
Nepal: 00977 276 709
New Zealand: 0064 9 290 2787
Netherlands: 0031 162 239 889
Norway: 0047 2957 2009
Honduras: 00504 2775 2780
Iran: 0098 21 271 115820
Iraq: 00964 997 2707
Ireland: 00353 1687 6888
Jamaica: 001 876 890 7071
Kenya: 00254 352 7800
Kuwait: 00662 035 0500
Laos: 088 6 980 701
Luxembourg: 00352 2065 9800
Mauritius: 00230 262 0250
Malaysia: 0060 8964 7847
Nepal: 00977 276 709
New Zealand: 0064 9 290 2787
Netherlands: 0031 162 239 889
Norway: 0047 2957 2009
Ukraine: 00380 450 70797
United Kingdom: 0044 1420 250 554
https://www.asus.com/support/service-center-location
We’re Here to Help

ASUS Support

From purchasing and using your device, to aftersales service, ASUS Support offers a diverse range of services to ensure you have a great ASUS experience!

**Pick Up & Return Service**

Enjoy a door-to-door service including pick up, repair and return of supported hardware. Access UAE.

**Zero Bright Dot (ZBD) Warranty**

Ensures your LCD display is of the highest quality. Please find detailed T&Cs on the official site.

**ASUS Premium Care**

Extend or upgrade your warranty and keep your ASUS products in tip-top condition.

**Recycled for Charity**

Drop off your old laptop at any ASUS service center, and we’ll refurbish and donate it to those in need.

ASUS Pick-Up & Return Service with in UAE.

On top of our 2-Year International warranty, we offer a premium Pick-Up & Return Service for our customers and dealers. Customers can request for a door-to-door pick-up service, or simply drop off your ASUS device at the nearest ASUS Service Center or retailer for repair.

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**Service Product Collection / Drop location in UAE**

**ASUS Service Center - Abu Dhabi**

ECity Unit No. B2A (Next to Carrefour), Marina Mall, Abu Dhabi, UAE

Toll Free: 800-2787-63

11:00am-7:00pm Monday-Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, Commercial NB, ZenPad, Gaming NB, Gaming DT.

**Ensure Services - Abu Dhabi**

Buri Al Arab Tower 1st floor Office #102 - Hamdan Bin Mohammed St - Abu Dhabi

Toll Free: 800-2787-63

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, Commercial NB, ZenPad, Gaming NB, Gaming DT.

**Ensure Services - Dubai**

Ensure Services, Opposite Enoc Tasjeel, Al Qusais Industrial Area 5, Beirut Street - Dubai

Toll Free: 800-2787-63

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, ZenPad, Gaming NB Collection Center: Al Khaled Center, Shop 105-106, Mezzanine Floor, Dubai, United Arab Emirates (10am- 8pm Saturday to Thursday)

**Sharaf DG:**

Abu Dhabi - Abu Dhabi Mall

Dubai - Times Square Centre

Al Ain - Jimi Mall

Toll Free: 800-2787-63

10:00am-10:00pm (Daily)

Products: Motherboard, Notebook, Graphic Card, Wireless, Mobile Phone, LCD Monitors, Desktop PC, Multimedia, Peripherals & Accessories, All-in-one PCs, Projectors, Tablet, PadFone, Eee Box, Vivo PC, ZenFone, Chrombox, Commercial NB, ZenPad, Gaming NB, Gaming DT, ROG Component.

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**Free Pick-up & Return Service within UAE**

1. **Call**

   Call 8003305910 to request for the Pick-up & Return Service

2. **CSR**

   A Customer Service Representative will provide you with a Service Request number

3. **Receive**

   You will receive a confirmation email, please print out the delivery docket form attached in the email

4. **Pickup**

   Paste the delivery docket form on the box and wait for the courier to collect the device from you.
SUSTAINABILITY

Sustaining an Incredible Future

Our goals for a sustainable future

We strive to make a positive impact on the planet through all that we do. See our goals below for 2025 and beyond.

**Climate Action**
- 100% renewable energy in Taiwan-based operations centers by 2030
- 70% energy reduction in global operations centers by 2035
- Key products 30% better than Energy Star efficiency standards every year
- 50% reduction in key suppliers’ carbon intensity

**Value Creation**
- 100% increase in sustainable value creation by intensifying digital transformation & innovation efforts
- Strengthen industry-scale multistakeholder projects to train 1,000+ students

**Responsible Manufacturing**
- Implement labor rights management, with 100% of key suppliers completing Responsible Business Alliance (RBA) third-party audits
- 100% responsible mineral sourcing of tantalum, tin, tungsten, gold, and cobalt from qualified smelters
- Strengthen information security across the supply chain by ensuring that 100% of key suppliers are in compliance

**Circular Economy**
- Promote sustainable procurement and increase the use of environmentally friendly materials in products and packaging by 100%
- Boost green competitiveness & increase proportion of Eco-Labs in revenue to over 50%
- Enhance ESG environment, safety & health 100% implementation of international information security standards
- Achieve a global recycling rate of 20% for ASUS products

The actions we take for the products you have

- **1,500** Over 1,500 tons of post-consumer recycled (PCR) plastics used in our products since 2017
- **20,000** Over 20,000 tons of recycled paper used in our products in 2022
- **40,000** Recycling service covers 75% of the world with over 40,000 tons of e-waste recycled since 2019
- **20,000** Over 20,000 computers donated to 1,800+ non-profit organizations since 2008

**Made for the Earth. Made for you.**

ASUS is committed to driving progress toward a more sustainable future. Our laptops incorporate sustainable materials in the product and its packaging, Top-ecolabels and compliance, including EPEAT, ENERGY STAR®, and RoHS, prove our commitment to protecting the earth and giving you the best.

**30% Post-Consumer Recycled (PCR) Plastics**
- Designed with the Earth in mind by using 30% PCR plastics, all without compromising quality, function, and durability.

**100% Recyclable Packaging**
- Recyclable packaging reduces the need for single-use paper, achieving the goal of reduce, reuse, and recycle.

**30% More Efficient than ENERGY STAR®**
- The energy efficiency of ASUS laptops in 2022 exceeded ENERGY STAR® standards by 30% on average, greatly reducing its carbon footprint.

1. EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status by country.
2. Percentage may vary according to local configuration.
MILITARY-GRADE

World’s most Strictly Tested
US Military-grade Laptop Durability

From 2023 onwards, ASUS consumer laptops will be strictly tested according to the latest, most-demanding MIL-STD 810H US military-grade standard with 12 test methods and 26 procedures to ensure maximum reliability and durability. ASUS consumer laptops undergo the world’s most extensive and strictest US military-grade testing, so you can be assured that your ASUS consumer laptop is durable and reliable. These factors also inherently benefit longevity and thus sustainability.

Beyond military grade, ASUS quality test

Your laptop should never let you down — period. That’s why ASUS consumer laptops undergo the most rigorous torture-test regime, using up to 16 separate tests in environmental conditions we hope you’ll never encounter. So whether you’re an urban explorer or an Arctic trailblazer, you can rest assured your laptop is ready for the worst that life on the road can throw at it.

Reliability Test
Tested to be mobile, and with mobility come the inevitable bumps, knocks, and scrapes of everyday life.

Extreme Environmental Test
Tested to be mobile, and with mobility come the inevitable bumps, knocks, and scrapes of everyday life.

Noise & Audio Test
Extensive noise testing to improve the noise from fans and other components.

Durability Test
A barrage of durability tests designed to push ASUS laptops to their physical limits.

ESD Test
Electrostatic Discharge (ESD) Test ensures that the laptops have strong electrostatic protection.

EMI Test
Electrostatic Discharge (ESD) Test ensures that the laptops have strong electrostatic protection.

WiFi Connection Test
An exclusive technology that optimizes WiFi range and performance in almost any environment.

1. Selected products are tested using enhanced military-grade MIL-STD 810H durability standards, with 12 test methods and 26 test procedures, to ensure extraordinary toughness. Based on ASUS internal market research using available information and testing reports from main laptop brands websites on Oct 26, 2022, ASUS consumer laptops use a regime consisting of 18 test procedures, which is the consumer laptop industry-accepted and most extensive test regime for the MIL-STD 810H standard.

2. The testing regime includes the requirements of both MIL-STD 810H standards and ASUS quality tests, and varies depending on device. MIL-STD 810H testing is conducted on selected ASUS products only. Note that the MIL-STD 810H testing helps to increase the quality of ASUS products but does not indicate a particular rating for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premier Care.
Testing for the best laptop quality

In our full test suite of 12 test methods and 26 test procedures, including operation in harsh environmental conditions—including extremes of altitude, temperature and humidity—and along with physical vibration and shock tests designed to mimic rough day-to-day handling.

**Shock Test**
1. Transportation shock
   Operational: 5.17 g, 11 ms, 3–42 shocks
2. Fragility
   Non-operational, 30–56 g, 18 shocks
3. Crash Hazard Shock Test
   Non-operational, 75 g, 6 ms, 12 shocks
4. Bench handling
   Operational, 100 mm
5. Functional Shock
   Operational, 49 g, 11 ms, 18 shocks

**Vibration Test**
6. Wheeled vehicle
   Non-operational vibration: 5–500 Hz Duration: 60 min
7. Two-wheeled trailer
   Non-operational vibration: 5–500 Hz Duration: 32 min
8. Common carrier
   Operational vibration: 5–500 Hz Duration: 60 min
9. Hot Dry Operational
   Operational, 32–40°C, 72 hrs
10. Hot Dry storage and Transit
    Non-operational, 33–71°C, 168 hrs
11. Basic Hot Operational
    Operational, 30–43°C, 72 hrs, 14–44% humidity
12. Basic Hot Storage and Transit
    Non-operational, 30–63°C, 168 hrs, 5–44% humidity

**High Temperature Test**
1. Transportation shock
   Operational: 5.17 g, 11 ms, 3–42 shocks
2. Fragility
   Non-operational, 30–56 g, 18 shocks
3. Crash Hazard Shock Test
   Non-operational, 75 g, 6 ms, 12 shocks
4. Bench handling
   Operational, 100 mm
5. Functional Shock
   Operational, 49 g, 11 ms, 18 shocks

**Freeze & Thaw Test**
13. Freeze & Thaw Test
    Humidity: 95% RH
    Temperature: 20°C–10°C
    Duration: 1 hr, 3 cycles

**Humidity Test**
14. Humidity Test
    Humidity: 95% RH
    Duration: 10 days

**Explosive Atmosphere**
15. Explosive Atmosphere
    Altitude: 15,000 – 33,000 ft
    Explosive air: 95% n-Hexane

**Shock Test**
1. Transportation shock
   Operational: 5.17 g, 11 ms, 3–42 shocks
2. Fragility
   Non-operational, 30–56 g, 18 shocks
3. Crash Hazard Shock Test
   Non-operational, 75 g, 6 ms, 12 shocks
4. Bench handling
   Operational, 100 mm
5. Functional Shock
   Operational, 49 g, 11 ms, 18 shocks

**Vibration Test**
6. Wheeled vehicle
   Non-operational vibration: 5–500 Hz Duration: 60 min
7. Two-wheeled trailer
   Non-operational vibration: 5–500 Hz Duration: 32 min
8. Common carrier
   Operational vibration: 5–500 Hz Duration: 60 min
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    Non-operational, 33–71°C, 168 hrs
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    Operational, 30–43°C, 72 hrs, 14–44% humidity
12. Basic Hot Storage and Transit
    Non-operational, 30–63°C, 168 hrs, 5–44% humidity

**High Temperature Test**
9. Hot Dry Operational
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    Operational, 30–43°C, 72 hrs, 14–44% humidity
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    Non-operational, 30–63°C, 168 hrs, 5–44% humidity

**Freeze & Thaw Test**
13. Freeze & Thaw Test
    Humidity: 95% RH
    Temperature: 20°C–10°C
    Duration: 1 hr, 3 cycles

**Humidity Test**
14. Humidity Test
    Humidity: 95% RH
    Duration: 10 days

**Explosive Atmosphere**
15. Explosive Atmosphere
    Altitude: 15,000 – 33,000 ft
    Explosive air: 95% n-Hexane
ASUS Lumina OLED
Experience Visuals Like Never Before

At ASUS, we are constantly striving to innovate and optimize your experience with our OLED displays. As a result, we are proud to announce ASUS Lumina OLED — the name for a new generation of laptop displays with unprecedented visual quality. ASUS Lumina OLED displays are more accurate, more adaptive, and more reliable than other OLED displays, making them the ultimate choice for professionals, gamers, and entertainment enthusiasts who demand the best. These wide OLED displays feature Pantone® Validated color rendering, VESA DisplayHDR™ True Black certification, and exceptional Delta E < 1 color accuracy, making them perfect for any task. When you choose a laptop equipped with an ASUS Lumina OLED display, you will enjoy the best possible visual experience, along with adaptive services such as color customization, power saving, and sharpened video playback. ASUS Lumina OLED displays are designed to be reliable, with eye-care certification and ASUS OLED Care burn-in prevention, and laptops with ASUS Lumina OLED displays are strictly tested for durability. Get ready to experience a whole new level of visual performance and quality with ASUS Lumina OLED displays.

5 reasons to choose an OLED display

100% DCI-P3 best-in-class color gamut
- Vivid displays for precise creativity, color-rich content, and vibrant visual entertainment.

70% less harmful blue light
- With lower harmful blue-light levels, OLED offers better eye care and deep quality.

120Hz / 0.2ms ultimate motion clarity
- Unlittered action scenes in movies and games, with ultra-smooth fast loading.

Clearer images at any brightness
- Rich colors are maintained even at low brightness levels.

1,000,000:1 high contrast ratio
- The deep blacks allow you to see previously unseen details in dark movie scenes.

Experience perfection with an ASUS Lumina OLED display

More Accurate
Color Accuracy
Motion Clarity
Perceptual Brightness
Contrast Ratio

ASUS Lumina OLED displays deliver industry-standard Pantone® Validated color rendering, with VESA DisplayHDR™ True Black certification and a Delta E < 1 color accuracy. This means that ASUS Lumina OLED displays have a high dynamic range, deep blacks, and are capable of showing a wide range of colors with exceptional detail, even in dark scenes.

More Adaptive
ASUS Splendid
OLED Power Saving
ASUS Tru2Life

ASUS Lumina OLED displays are visually stunning, and also offer adaptive services. These include ASUS Splendid for color customization, Target Mode for power saving, and ASUS Tru2Life for sharpening video playback. These services enhance your visual experience and give you more customization options.

More Reliable
Eye Care
ASUS OLED Care
Panel Protection

ASUS Lumina OLED displays are designed to be reliable, with TÜV Rheinland low blue-light certification for eye protection and ASUS OLED Care for burn-in prevention, along with a special thermal design and US military grade testing for durability. ASUS also offers a screen exchange service if burn-in issues occur during the warranty period.
1 Ultimate professional-grade colors

ASUS PANTONE® Validated OLED laptops deliver exceptionally detailed and realistic visuals, with a cinema-grade 100% DCI-P3 color gamut. This means that the colors reproduced on the display are richer and more vivid; it’s ideal for color-intensive projects, but also enhances any kind of content.

Delta-E <1

color accuracy

100 %

DCI-P3 color gamut

133 %

sRGB color gamut

Cinema-grade

DCI-P3 color gamut

2 70% Less harmful blue light for eye comfort

Blue light is known to cause visual discomfort and disrupt sleep quality. However, due to the nature of the special organic lighting materials in an OLED display, ASUS OLED laptops emit 70% less harmful blue light, and they’re also certified by TUV Rheinland and SGS. More importantly, unlike traditional blue-light filters, shifting the spectrum means there’s no need to compromise color accuracy.

3. Extreme Contrast, Astonishing Detail

ASUS OLED laptops reproduce blacks perfectly. An OLED pixel consists of three sub-pixels, each with its own self-generated illumination: a Full HD (1920x1080) display has 2,073,600 pixels, which means it has 6,210,800 self-illuminated sub-pixels, compared to just a few dozen LED backlights in a Full HD LCD display. When displaying black on an OLED display, the pixel is simply turned off to produce the darkest possible black. This enables extremely crisp and clear images even in the darkest scenes. You’ll be surprised to see how many new details you’ll spot in your favorite movies!

1,000,000 : 1

contrast ratio

0.0005 nits

true black

600 nits

peak brightness

Research has shown that in a five-year-old child’s eyes, approximately 60% of the received blue-light emissions pass through to the retina, compared to only around 20% for a 60-year-old adult. With ASUS OLED displays, the significantly lower blue light levels mean better eye care for children.

Cone cells are the cells in the eye’s retina that enable color vision. In experiments conducted by the Gifu Pharmaceutical University in Japan, mice cone cells were subjected to red, green, and blue light sources. The survivability of the cone cells under blue light exposure dropped dramatically to 20% after 24 hours, while cone cells exposed to other colors retained around 100% survivability.

When it gets dark, your brain produces the hormone melatonin, which helps to maintain the correct scheduling of your daily sleep cycles. According to a Stanford University study, the production of melatonin can be blocked by exposure to blue light at night, and potentially cause sleep disruption.

![Image of a fish](https://example.com/fish_image)

![Image of a horse](https://example.com/horse_image)

![Image of light spectra](https://example.com/light_spectra_image)

![Image of blue-light reduction](https://example.com/blue-light_reduction_image)
4. World-leading motion clarity with up to 120Hz OLED display

The world’s first 120Hz refresh rate, 0.2ms response time OLED laptop display gives you so much more on top of the best colors and quality for any content — gaming, creation, day-to-day work and media entertainment can all benefit from the smoother-than-ever experience. In a word, it’s awesome!

Animation Design
Text And Article Scrolling
Video Streaming
Gaming

Ultimate 120Hz / 0.2ms for exceptional motion clarity

The new premium ASUS OLED display with 120Hz refresh rate and 0.2ms pixel response time is incredibly smooth and clear. In fact, both surprisingly and counter-intuitively, the 120Hz / 0.2ms OLED display is faster than a 165Hz / 3ms LCD IPS display — because it reduces ghosting to an indiscernible level. Simply put, this means even fast-moving visuals are smoother and clearer than ever.

144Hz / 12.5ms LCD
165Hz / 3ms LCD
120Hz / 0.2ms OLED

5. OLED has 1.6x color volume compared to LCD

On conventional LCD displays, detail and color quality usually decrease dramatically as the brightness is reduced. But ASUS OLED laptops are able to show great detail at lower brightness settings due to their high contrast and their ability to maintain a wide color gamut at low brightness. When calculating the 3D color volume — which adds illumination to the traditional 2D color gamut — ASUS OLED displays have about a 60% higher color volume, offering better color performance at any brightness level.

OLED has much higher perceptual brightness

ASUS OLED laptops can maintain good color reproduction at any brightness level, so you can freely adjust the screen’s brightness to suit your working environment, while still enjoying exceptionally vivid colors. For example, in the living room environment (usually illuminated at about 100 lux), you only need 177 nits brightness in an OLED display to produce the same clear image as 400 nits brightness in an LCD display. At the lower brightness levels needed on OLED displays, there’s less harmful blue light emitted.

<table>
<thead>
<tr>
<th>Environment (Illuminance)</th>
<th>Dark room (0 lx)</th>
<th>Living room (100 lx)</th>
<th>Office (500 lx)</th>
<th>Studio (1000 lx)</th>
</tr>
</thead>
<tbody>
<tr>
<td>LCD</td>
<td>400 nits</td>
<td>303 nits</td>
<td>305 nits</td>
<td></td>
</tr>
<tr>
<td>OLED</td>
<td>152 nits</td>
<td>177 nits</td>
<td>303 nits</td>
<td>305 nits</td>
</tr>
</tbody>
</table>
Color-perfect at any brightness

ASUS OLED laptops maintain a 100% DCI-P3 color gamut at both high and low brightness levels, while on a standard LCD laptop, the color gamut is reduced dramatically at low brightness levels. At a gray-level brightness of 16 G, LCD laptops only have an 11% DCI-P3 color gamut, while ASUS OLED laptops maintain a 100% DCI-P3 color gamut.

![Graph showing color gamut comparison between OLED and LCD at different brightness levels.]

High coverage of HDR standard

The industry HDR standard covers a huge range of brightness from 0.0005 nits — the lowest measurable level — up to 10,000 nits. The true blacks and high brightness possible with OLED displays give them a 75% coverage of the HDR standard, compared to about 40% for LCD displays.

![Graph illustrating HDR coverage for OLED and LCD displays.]

Exclusive Visual Fine-tune

ASUS Splendid Technology

ASUS Splendid technology enhances the display by reproducing more-brilliant colors for visually stunning experience, whatever you’re looking at! And you don’t even have to lift a finger, as it works by automatically fine-tuning the display settings — including color temperature, contrast and brightness — to optimize any kind of image. The result is richer, deeper colors and stunning visuals whether you’re watching movies, playing games or browsing through your photos.

Normal Mode

Default Normal Mode gives you the best balance of colors and contrast.

Eye Care Mode

ASUS Eye Care mode could reduce the emissions of blue light by up to 30% so that your eyes are always protected when Eye Care mode is used.

Vivid Mode

In Vivid mode, we make carefully calculated adjustments to the color saturation of the images to make them look more vivid and vibrant.

Manual Mode

In Manual mode, you can easily adjust the color temperature to your taste, within a range of -50 to +50, using a simple slider control.

Customizable color gamut for every need

On selected models, the display’s color gamut can be quickly and easily switched for different tasks or preferences. On top of the ultrawide native color setting, choose sRGB for creating web content or browsing, DCI-P3 for cinema content, or Display P3 for movie-grade colors finessed to fit everyday viewing in the real world.

- **sRGB**
  - Web content creation standard.
- **DCI-P3**
  - Cinema color standard.
- **Display-P3**
  - Movie-grade colors adjusted to fit everyday viewing.
- **Native**
  - Original OLED colors.
Unprecedented Productivity

Best budget laptops with pro-grade processor

Ever felt like your laptop just isn’t quite fast enough to keep up with your workflow? ASUS now offers a wide range of laptops with pro-grade H-Series high performance CPUs, designed to double your productivity in a thin and light chassis. The latest Intel H-Series CPU makes all your tasks easier, whether they’re office or personal, presentations or play. Powered by up to a 12th Gen Intel Core i7-12700H CPU with high speed RAM, alongside the ASUS IceCool cooling system, there’s always plenty of power in reserve when the going gets tough.

The lineup ensures users have all the features they need to get it all done: long battery, blazing fast internet and connectivity speeds, as well as incredible performance, all in a good budget. Comparing to previous generation ASUS laptops, the new series is capable of being boosted up to a TDP (Thermal Design Power) of 45 watts, it’s the fastest performing generation to date.

- ASUS Laptop with 13th Gen Intel® Core™ i9-13900H
  - 15547

- ASUS Laptop with 13th Gen Intel® Core™ i7-13700H
  - 14036

- ASUS Laptop with 12th Gen Intel® Core™ i7-1255U
  - 5213

* 2.98x faster performance is based on Cinebench R23 Multi Core benchmarks.

To keep it cool in all situations, ASUS IceCool thermal technology ensures that the laptops would not overheat and affect performance. For example, ASUS Vivobook S 14X OLED uses upgraded 8 mm and 6 mm heat pipes, and an IceBlade fan that efficiently accelerates heat transfer. The 97-blade fan and impeller are made of a liquid-crystal polymer that means they’re lighter and thinner than ordinary fans. In addition, the IceBlade fan also use a fluid-dynamics bearing that’s quieter and has less vibration than an ordinary bearing. The end result is that the mighty CPU can run comfortably at a blistering 45 watts total TDP in Performance mode — with no throttling!
Personal care


ASUS Antimicrobial Guard Plus is applied to frequently touched areas of your laptop to help keep it hygienic. This technology uses a dense treatment1 that inhibits viruses and bacteria, while ASUS Antimicrobial Guard uses a regular treatment that inhibits bacteria only. And it is scientifically shown — using the ISO 217022 and 221963 standards — to inhibit virus and bacteria growth by more than 99% over a 24-hour period4. Strains used for the tests include the SARS-CoV-2 (COVID-19), H1N1 (Influenza A) and the E. coli bacteria6.

Why ASUS Antimicrobial Guard Plus?
We constantly use our laptops to type up reports, send out emails, move laptops around, or eat over them when curled up on the couch while streaming movies. Food crumbs, pet hair, cigarette ash, and even oil from our skin can all be found on and inside our keyboards.

Working with pets
Discussion on the same laptop
Surfing via computers
Eating while using laptop

What types of viruses & bacteria does this tech inhibit?

Viruses and bacteria are everywhere in our daily life. Antimicrobial Guard Plus inhibits all viruses and bacteria with an envelope (the outermost layer of many types of viruses and bacteria) from the surface of the protected parts. ISO 21702 testing shows that it can inhibit the growth of SARS-CoV-2 (COVID-19), H1N1, H3N2 (Influenza A) and harmful bacteria.

SARS-CoV-2 virus (COVID-19)
Since 2020, COVID-19 has ravaged the globe. More than 580M people worldwide have been infected.

H1N1
Since the 2009 H1N1 pandemic, the H1N1 pdm09 flu virus has circulated seasonally in the US, causing significant illnesses, hospitalizations, and deaths8.

Influenza A (H3N2)
The influenza A and B viruses that routinely spread in people are responsible for seasonal flu epidemics each year9.

Staphylococcus
Staphylococcus aureus is a type of germ that about 30% of people carry in their noses. Most of the time, it does not cause any harm; however, sometimes it causes infections9.

E. coli
Escherichia coli is a bacterium found in the environment and on foods. Although most strains of E. coli are harmless, others can make you sick10.
How does ASUS Antimicrobial Guard Plus works?

Silver ions\(^1\) prevent reproduction.

ASUS Antimicrobial Guard Plus is a surface coating\(^2\) on the laptop that contains positively-charged silver ions.

Silver ions and negatively-charged microbial cells are attracted to each other.

Silver ions pierce the surface to damage their structure, inhibiting reproduction.

ISO 21702-tested & ISO 22196-tested: Proven 99% viral & bacterial-inhibiting effect

Without ASUS Antimicrobial Guard Plus, an estimated sample of 10,000 (pfu/ml) cells grew to 28,000 (pfu/ml). Performing the same test with Antimicrobial Guard Plus saw the count reduced to just 16 (pfu/ml) — a growth restriction of more than 99%. Our testing conforms to the ISO 21702 and ISO 22196 international standards.

Protection for all main touchpoints

A silver-ion or similar hygienic coating is applied to the most frequently touched areas of the laptop\(^3\), including the keyboard, the touchpad (for ASUS NumberPad), the palm rest area and power button/fingerprint sensor. This ensures your laptop stays clean and sanitary, reducing the spread of potentially harmful viruses and bacteria via contact.

At least 3 years of bacterial inhibition\(^4\)

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\(^1\) ISO 21702 specifies the procedure for measuring antiviral activity on plastics and other non-porous surfaces of antiviral-tested products. Tests were conducted in the International Standard ENV 14696-2. The method defines the test to determine the antiviral activity of the product on a surface with a specific contact time of 30 minutes (minimum).

\(^2\) The ISO 22196 is the international standard for evaluating bactericidal efficacy against Gram-positive and Gram-negative bacteria. Products tested reached at least 4-log reduction in bacteria.

\(^3\) Clinical testing using the ISO 21702 and ISO 22196 standard protocol provides a 99% reduction in bacterial growth after 24 hours on products including Antimicrobial Guard Plus.

\(^4\) COVID-19: HKU, NHI, JS and the Biosecurity standard performed by independent third-party laboratories. Quality Evaluation Institute, Japan-Textile Product Quality and Technology Center, and National Centers for Disease Control.

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At least 3 years of bacterial inhibition\(^4\)
Ergonomic design

Nuanced ASUS ErgoSense keyboard and touchpad

It’s our mission at ASUS to elevate human interaction with technology to a higher and more intuitive level than ever before. The latest ASUS ErgoSense keyboard and touchpad are engineered to enable an unrivaled input experience that’s in harmony with how you move, feel and touch. Your comfort is our highest priority. That’s why the ErgoSense keyboard has an incredibly satisfying feel, with the optimum bounce and travel calculated with fine-tuned precision. Scrolling on our ErgoSense touchpad is just like touching silk, its surface has a special low-friction coating that’s also fingerprint resistant, keeping your work area as clean as new. Experience the ErgoSense keyboard and touchpad, and you’ll soon find yourself cruising effortlessly through your work.

Dished key caps 0.2 mm

The 0.2 mm key-cap dish is designed to match the shape of your fingertips. The smooth-edged indent is carefully crafted for a comfortable yet precise feel, so your fingers are gently guided to the ideal contact point with the keys.

Long key travel 1.4 mm

Good tactile feedback is important to let you know that your key press has been registered. The long 1.4 mm key travel lets you type without having to use too much force. And underneath the key, there’s a rubber dome crafted by keyboard experts here at ASUS. It guarantees your click force is met with just the right tactile bump you need for a nice grip.

Ultra-smooth touchpad

The hydrophobic coating applied to our touchpad has a high water-contact angle. This means the nanotech-like surface provides smoother feedback for every scrolling movement. It’s like touching silk!

Full-sized standard desktop pitch keyboard

It’s time to say hello to ErgoSense, and goodbye to cramped laptop keyboards! The full-size 19.05mm key pitch is the same as a desktop keyboard, so you can whizz through your work with superb typing comfort and accuracy.

Anti-fingerprint touchpad

We apply a high-end PVD anti-fingerprint coating that ensures excellent resistance to wear and tear. This coating also makes the surface really easy to clean. And even after more than 10,000 slides, the touchpad will still be as smooth as new.
Smart Conferencing

ASUS AiSense camera effects, always look great in video calls
For your best video-call experience, ASUS AiSense camera makes sure that you always look your best during virtual conferences.

Background Blur
Blurs the background to protect your privacy while doing video conferences call at home.

Lighting Correction
Detects the lighting conditions and dynamically adjusts the webcam settings for the best result.

Gaze Correction
Automatically detects your eye movements and adjusts your gaze so you appear to be looking directly at the camera.

Motion Tracking
Automatically detects and follows your motion for a better webcam experience while you are moving around.

Appearance Filter
Brings out your best looks, just like applying natural makeup for your conference calls.

ASUS 3DNR
ASUS 3D Noise Reduction (3DNR) Technology significantly upgrades the webcam image clarity for cleaner conference calls.
Next-level AI noise-canceling audio technology

To provide exceptional remote-working and video-conferencing experiences, features ASUS AI Noise-Canceling Technology that employs machine learning in order to isolate unwanted noise from human speech. This technology helps to filter out ambient noise for optimum group conference-call quality. The ASUS AI Noise-Canceling Microphone feature in the MyASUS app can filter out ambient noise — so you’ll hear what everyone else is saying.

Conference calls with more possibilities

Conference calls can be single-presenter or multi-presenter, gathered around a single laptop with voices coming from various directions. With the upgraded system enabled via the MyASUS app, it detects and optimizes audio from either one direction or from all directions — ensuring top conference call audio quality.

Single presenter conference call

Single-presenter conference call mode can filter out noise and other voices, and ensures only the voice in front of the laptop can be heard. When you switch on the Target Speaker Tracking mode it can even target and track new talkers within a 180° arc, making the feature ideal for recording large groups as well as for individuals.

Multi-presenter conference call

Multi-presenter conference call mode filters out ambient noise whilst identifying multiple voices from all directions and distances, so all voices can be heard more clearly.

Intelligent Camera and Sensor

Unlock, instantly

The FHD Infrared (IR) camera allows you to unlock your laptop quickly and securely. It also powers an adaptive dimming feature that darkens your screen when you look away!

Perfect brightness and color tone, anywhere

Whether you’re in bright sunshine or a dim room, auto-brightness works behind the scenes to show your images at their best — providing more comfort for your eyes and maximizing battery life. There’s also a color sensor that detects ambient light levels and automatically adjusts the brightness and color temperature* of the screen to provide the best-looking image for your surroundings.
Break The Sound Barrier

Dolby Atmos: Dive into sound

With Dolby Atmos, sound can be more spatially dynamic — even overhead — creating an immersive soundscape that feels more realistic.

Loquercio: A new perspective on laptop audio

Dirac technology allows your device to reproduce the most immersive, pristine, and harmonically balanced experience you’ve ever heard on a PC, laptop, or tablet. You’ll hear a soundscape that is wider, with more depth than you would have thought possible. It’s time to unleash the true audio potential of your device.

Louder sounds and dynamic sound experience!

Using a Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x. The distortion-suppressing dual-channel Smart Amplifier is equipped with a powerful DSP chip that can prevent long-term damage to the sensitive speaker voice coils. Creating or listening to audio in your videos, movies, music or games has never sounded better!

Maximum possible volume

Combining Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x for a powerful audio experience.
More clarity

The Smart Amplifier helps to deliver clearer audio by boosting volume across the entire audio spectrum, not just at certain frequencies.

Unrivaled Mobility

ASUS WiFi Master

ASUS offers a comprehensive range of wireless connectivity solutions. The WiFi 6 in the laptops allows you to load online content in the blink of an eye, and it’s made even better by the ASUS-exclusive WiFi Master Technology, which includes ASUS WiFi RangeBoost, WiFi Stabilizer, WiFi SmartConnect, and TaskFrist. WiFi RangeBoost utilizes multi-antenna technology to expand your WiFi connectivity as well as WiFi speed. For rock-solid stability in your WiFi connections, WiFi Stabilizer filters out wireless interference, so you’ll always enjoy the fastest possible speeds. WiFi SmartConnect automatically selects the best WiFi source, so your laptop connects seamlessly to the best WiFi signal and known mobile hotspots. TaskFrist gives you control over which task you’d like to prioritize your network speed to – preventing others apps from competing network capacity with your focusing task.

USB-C Easy Charge (5V-20V)

USB-C Easy Charge support means that your laptop can be used with a wide range of standard USB-C chargers. You can enjoy ultrafast charging with any PD (Power Delivery) certified charger, including the supplied fast-charge adapter, or juice up your device on the go with airline chargers, portable chargers or power banks! It’s incredibly convenient when there are no wall sockets available, such as on flights or in vehicles.
Seamless Multitasking Experience

ScreenPad

The new ScreenPad™ with ScreenXpert 2.0 upgrades the traditional laptop experience, adding an interactive secondary touchscreen that enhances your productivity with more possibilities. Its intuitive smartphone-like interface lets you easily manage tasks and create your own seamless multitasking workflow. There’s a series of handy ASUS utility apps to boost productivity including Phone Call, Task Group, Handwriting, and so on. There are also useful quick controls that improve the interactions between the main display and ScreenPad: for example, you can now launch a video or chat box — or many other apps — onto ScreenPad to take advantage of the extra space wherever you are, and without interrupting your work on the main display.

ScreenXpert 3 on ASUS PCs

The ScreenXpert 3 — which you can download from Microsoft store or find in your PC’s Start menu — helps you to manage app windows across displays connected to your ASUS PC. It also lets you turn your camera or microphone on and off and check their status on your PC’s screen without using the keyboard. ScreenXpert 3 for ASUS PCs puts you in full control of your workflow.

ScreenPad Plus Now with ScreenXpert 3

Designed to give you the ultimate edge in workflow efficiency, the unique full-width ASUS ScreenPad™ Plus secondary touchscreen works seamlessly with the main display. And with the new ScreenXpert 3, it’s now even easier to multitask and organize work via intuitive controls that allow you to manage app windows across all your main display, ScreenPad Plus and external displays. You can now create a larger, more productive workspace whenever and however you want.
GlideX

GlideX is a cross-device screen-sharing solution. Using wired or wireless connections, you can create a bigger and better work or play space. GlideX optimizes your workflow in the blink of an eye.

Screen Extend

Turn your tablet into a secondary display for more screen space on the go, giving you dual-display convenience anywhere!

Screen Mirror

With Screen Mirror you can project your device’s screen to a PC for easier keyboard input and more screen space. Use your Android or iOS apps via Windows in the productive space of your PC!

Link to MyASUS

The Link to MyASUS feature is a handy tool that’s part of the MyASUS app. It seamlessly integrates your ASUS PC with your mobile devices, boosting your productivity and allowing easier multitasking. A series of features enables you to transfer files or links wirelessly between devices, or access local PC files remotely from your phone. Link to MyASUS simplifies your life!

File Transfer

Simply tap or drag to share files between ASUS PCs, or between your PC and mobile devices in the blink of an eye. You can now send a photo or video you’ve just captured from your phone to your PC – and it’s much quicker than using Bluetooth!

URL Share

Simply tap the share icon in your browser and click MyASUS. The link to the webpage you’re browsing on your PC will be instantly sent to your mobile device — where it will open automatically for seamless on-the-go convenience.

Hands-Free Phone Call

Make and take phone calls, which can be routed through your PC’s speakers and microphone. You can also access your phone’s contact book on your PC, so you can search for contacts and call them directly. There’s no need to dig out your phone from your bag or pocket!

Shared Cam

Shared Cam lets you use your phone’s camera as your PC’s webcam for video calls in real-time. Just select “Link to MyASUS – Shared Cam” as the video source in your PC video-conferencing app, and enjoy easy and seamless webcam sharing.

Remote Access

If you’re working away from the office, you can easily access your work files remotely from your mobile device, anywhere, anytime, with no hassle. Use your mobile device to remotely access files stored on your ASUS PC, and use your PC as a personal cloud replacement and gain access anywhere and anytime.

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1. Terms and Conditions apply. https://www.asus.com/content/GlideX-Beneficial-Conditions
2. The Link to MyASUS mobile app is supported on mobile devices running Android 6.0 or iOS 13.0 or later.
3. URL Share requires the Microsoft Edge browser.
4. The Remote Desktop is supported in Windows 10 or Windows 11 Pro with a local user account.

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* The Link to MyASUS mobile app is supported on mobile devices running Android 6.0 & iOS 13.0 or later.
* URL Share requires the Microsoft Edge browser.
* The Remote Desktop is supported in Windows 10 or Windows 11 Pro with a local user account.
* Features may be varied by different models.
Customize your workflow

**MyASUS**

MyASUS provides easy access to ASUS apps* that are designed to help you maintain your system, update your software, optimize your PC performance, and contact ASUS for after-sales service and support. You can also access ASUS Promotion for a huge range of popular app downloads and exclusive offers.

**TaskFirst**
When you have limited internet connection speed and needs to prioritize a certain task, such as gaming or downloading a file. TaskFirst allows you to choose and prioritize bandwidth for that task.

**Tru2Life**
Tru2Life is an exclusive video enhancement technology that’s similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the brightness and sharpness of every video frame, improving contrast by up to 200%. As a result, video imagery looks more colorful, more vivid and sharper with incredible contrast.

**Fan Profile**
Noise from computer CPU cooling fans can be annoying, especially in quiet places like the bedroom or the library. Fan Profile gives you the flexibility to operate the fan at maximum speed when processing heavy tasks, and change to a lower fan speed when working in a quiet environment. You can also easily switch between the modes by pressing the Fn + F hotkey combination.

**ASUS AI Sense Camera**
To improve the quality of your online meetings, the ASUS AI Sense camera includes a variety of useful effects, including Lighting Optimization, Background Blurring, Eye Tracking and Motion Tracking.

**ASUS OLED Care**
To maximize the lifespan of OLED displays, ASUS OLED Care includes a special screensaver that runs automatically after the laptop is idle for 30 minutes, significantly reducing the chances of OLED screen aging.

**Target Mode**
To save battery life and also maximize the OLED display lifespan, the entire screen is dimmed apart from the uppermost active window.

**Splendid**
ASUS Splendid ensures that all ASUS display panels show identical, accurate colors. By default, ASUS Splendid panels are set up to show the most accurate colors possible for the best viewing experience. But we realize that sometimes you might want to make adjustments to color. For this reason, we’ve included three additional modes beyond Normal mode: Vivid, Eye Care, and Manual.

**ASUS Intelligent Performance Technology**
If your PC supports ASUS Intelligent Performance Technology, you can switch between different modes to intelligently increase CPU performance with improved stability, while allowing all-day battery life and a quieter and cooler laptop. You can also easily switch between the modes by pressing the Fn + F hotkey combination.

**WiFi SmartConnect**
When moving between different rooms with your laptop, the WiFi signal can become unstable. WiFi-SmartConnect, your laptop automatically connects to the router with the best signal in your current environment. It also memorizes the mobile hotspots you connect to and prioritizes connections to them when they’re detected.

**Automatic Keyboard Backlight**
The Ambient Light Sensor (ALS) automatically brightens or dims the keyboard backlight according to the ambient lighting conditions.

**Battery Health Charging**
Overcharging a laptop battery may degrade the battery, resulting in a shorter lifespan. It can also cause swelling due to oxides. In Battery Health Charging, you can choose to limit charges to 60%, 80% or 100% to prolong battery lifespan and reduce the chance of damage from swelling.

**ASUS AI Noise-Cancelling Technology**
ASUS AI-Noise-Cancelling Technology includes an AI Noise-Cancelling Mic and AI Noise-Cancelling Speaker. The AI Noise-Cancelling Mic suppresses ambient noise around you – Single-presenter conference call mode focuses the voice of the person in front of the PC. Multi-presenter mode makes sure that multiple voices from varying directions and distances can be heard clearly.
ProArt Creator Hub

Harness your creative potential with the ProArt Creator Hub app. The app provides a unified experience across all your connected ProArt or ASUS creator devices¹ so you can easily calibrate colors, adjust settings, monitor performance, and optimize your workflows. There’s also a new Color Control that helps you optimize color tools: we’ve collaborated with Pantone² to provide digital color data that will help you express your wild creativity.

Dashboard

A quick glance at the dashboard gives you an overview of all your connected devices. Keep track of system parameters, including processor load, memory usage, or fan status. With heat dissipation so crucial to unleashing your creator PC’s full performance, ProArt Creator Hub includes four Fan Profile settings² that are tailored to suit different scenarios. Use Full Speed mode when rendering heavy graphics for extreme efficiency, or switch to Whisper mode for distraction-free silence.

Performance Optimization

Easily manage your PC’s resources and boost performance in an instant with ProArt Creator Hub’s Performance Optimization features! These handy tools include Resource Monitor, App Power Priority, and Clean Files. Resource Monitor lets you manage all currently running processes on your device, while App Power Priority prioritizes power usage for your key applications. Clean Files helps you find and delete unwanted files on your PC for optimum performance.

Color Control³

Color Control is your central destination for all color-related features. It helps you explore more possibilities in your creativity, giving you access to the full spectrum of creative color solutions.

Color Management

With the new Color Management feature you can easily capture and analyze any color on your screen with Screen Color Picker, and immediately see all the color data for your reference with Color Analysis. It’s really handy when creating, and you can use the Color Palette to build your personal color preferences and let your creativity flow. We’ve collaborated with Pantone in 2023 to provide digital color data that will help you express your wild creativity.

Color Calibration

Accurately calibrate the color rendering of your ProArt device, with adjustable settings for brightness, color gamut, color accuracy, color temperature, and gamma.

¹ Functionality may vary by product.
² The number of supported colors varies with the performance and model of each product, and may vary by model.
³ Please update the ProArt Creator Hub software to the latest version for full app performance.
ASUS Dial & Control Panel

ASUS Dial

Our creator-focused products, such as ProArt Studiobook, Zenbook Pro, VivoBook Pro, and ProArt devices are equipped with the groundbreaking ASUS Dial. This is a precision-engineered rotary control that gives intuitive fingertip control over app parameters and values. You can customize your ASUS Dial in the Control Settings menu to work perfectly with Adobe® creative apps including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects®, and Illustrator®. We’ve also added support for Microsoft Office apps, entertainment apps, browser apps and a wide range of other creative apps for a more intuitive and personalized experience!

ASUS Control Panel

ASUS Control Panel is an exciting virtual interface designed to give you precise and intuitive control over your creative apps when using creator-focused products. With the fully customizable dial, slider, button and scroll touch controls displayed on your secondary touchscreen, you can easily assign controls to change brush size, change saturation, resize the layout, change components, and much more. You can customize ASUS Control Panel to work with Adobe® creative apps — including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects®, Illustrator® — and a wide range of other creative apps to adapt the features and functions that match your needs and enhance your efficiency.

Worry-free Support

ASUS AppDeals

Once you’re part of the ASUS family, you can enjoy discounts on premium apps and ASUS-exclusive deals via AppDeals. As part of a select few, you get to enjoy reduced prices for many of the most popular apps out there. Be sure to check in often! We’re constantly adding new exclusive deals so you can save money on your favorite apps.

System Diagnosis

The System Diagnosis tool helps you identify any problems that are encountered, reports the sources of the issues, and provides instant suggestions. It also helps our customer service representatives to identify problems quickly and accurately if your device needs repairing.
ASUS Zenbook S 13 OLED
World’s Slimmest OLED Laptop

Lighten up your life with the ultra-thin and super-light Zenbook S 13 OLED! This 1 cm-thin, 1 kg-light" maxed-out efficient 13th Gen Intel® Core™ processor, and the amazing 13.3-inch 2K OLED NanoEdge® display delivers brilliant visuals. ASUS is completely committed to purposeful innovation that supports a healthier planet, so we’ve also made Zenbook S 13 OLED the most eco-friendly Zenbook ever, in line with our core values. More care, less impact!

True-to-life 13.3" 3K OLED Display
2880 by 1800 resolution, 16:10 aspect ratio, 0.2 ms response time, 550 nits peak brightness, 100% DCI-P3 color gamut

Windows 11 Home

13th Gen Intel® Core™ i7 processor

16 GB LPDDR5 5200 MHz memory

163 Wh
Long-lasting high-capacity battery

1 TB PCIe® 4.0 x4 SSD
Up to 1 TB PCIe® 4.0 x4 with 6500 MB/s read speed

Intel® Iris® X® graphics

1 cm / 1 kg
Ultra-thin, ultra-light laptop designed for maximum mobility and usability

Comprehensive I/O ports
2 x Thunderbolt™ 4, USB-A 3.2 Gen 2, HDMI 2.1, Audio jack

All-around sustainable design
Post-industrial recycled (PIR). Post-consumer recycled (PCR), and Ocean-bound materials, eco-friendly plasma ceramic aluminum, FSC™ Mix-certified packaging

Advanced camera systems
Hands-free login, ambient light sensor and AI video call functions

Dolby Vision / Atmos®
Dolby Vision immersive audiovisual experience

Smart Amplifier
350% louder distortion-free audio

180° hinge
For easy sharing

1. According to tactual panel thickness. As of February, 2022, based on Intel 10th Gen market analysis. Compared Zenbook S 13 OLED (UX5304) with competing products in this class with the same Intel processor and GPU. 2. Comply with USB 3.2 vs 2.0, 1.4 vs 1.1 requirement; microSD vs microSDHC/SDXC. 3. Multiply model-specific performance results. 4. The stated 1 cm-thin width is the distance between the edge of the front rubber on the display area and the back edge of the case. 5. The stated 1 kg-light weight is calculated based on 50% of the body weight. Measured based on certified (OEM grade) display configuration.
ASUS Zenbook 14X OLED

13th Gen Intel® Core™ i9-13900H processor
Intel® Iris Xe Graphics
14.5" 16:10 3K 120Hz OLED HDR display
Sandalwood Beige with Plasma Ceramization coating or anodized Inkwell Grey

Windows 11
Easier to browse

See more incredible
14.5" 3K OLED HDR display by AMOLED Intel® Core™ i9-13900H processor with a 2 ms response time.
100% DCI-P3 color gamut, up to 600 nits peak brightness.

Windows 11 Home
13th Gen Intel® Core™ i9-13900H processor
CPU Performance
Up to 45 W with ASUS IceCool technology
Up to GeForce RTX™ 3050 GPU

Plasma Ceramization Coating
Premium ceramic-like finish

16.9 mm / 1.5 kg
Thin and light
70 Wh
70 Wh long-lasting battery

1 TB PCIe® 4.0 x4 SSD
16 GB LPDDR5 4800 MHz memory

Full I/O ports
2 x Thunderbolt™ 4, 1 x USB-A 3.2 Gen 2, HDMI 2.1, audio jack

FHD IR Camera
with RGB light sensor

Dolby Atmos®
Immersive multi-dimensional sound

Smart Amplifiers
350% louder distortion-free audio

180° hinge
plus ASUS Pen 2.0™ support

Put your mobile life on a rock-solid footing with the new Zenbook 14X OLED. Its new eco-friendly thin and light chassis has a choice of a remarkable new ceramic-like Sandstone Beige finish or serene Inkwell Grey, and inside, one of the latest 13th Gen Intel® Core™ H-Series CPUs with 16 GB of fast LPDDR5 memory and a 1 TB PCIe® 4.0 SSD. There’s also a bigger 14.5-inch 16:10 3K 120 Hz OLED HDR NanoEdge display, Intel® Iris Xe graphics, and a longer-lasting 70 Wh battery. Zenbook 14X OLED delivers more — in every way!
ASUS Zenbook 14 Flip OLED
360° of Ultra Thin Perfection

The versatile Zenbook 14 Flip OLED is everything you need for your busy on-the-go lifestyle. Its compact and elegant chassis now packs a bigger 14-inch 16:10 3K OLED HDR touchscreen with ultra-bright and accurate visuals, and it supports a 4096-pressure-level XP-Pen® stylus for natural input. Powered by the latest 13th Gen Intel® Core™ i7 processor, Zenbook 14 Flip OLED has a class-leading 75 Wh battery, and its 1.5 kg light chassis is just 15.9 mm thin, with a 360° hinge for effortless versatility. With a powerful Harman Kardon-certified Dolby Atmos® sound system for awe-inspiring audio and crystal-clear conferencing, Zenbook 14 Flip OLED gives you more power and more versatility.

Windows 11 Home

14” 3K OLED convertible laptop
16:10 3K (2880 by 1800) high resolution, 100% DCI-P3 color gamut, up to 550 nits peak brightness

13th Gen Intel® Core™ i7 processor
16 GB LPDDR5 4800 MHz memory
1 TB PCIe® SSD

Versatile convertible laptop
with 4096-pressure-level stylus support

75 Wh high-capacity battery
with easy charging

Full I/O port
2 x Thunderbolt™ 4, 1 x USB 3.2
1 x HDMI 2.1 (TMDS), 1 x audio jack

Dolby Atmos®
multi-dimensional audio
3DNR FHD IR camera

Windows 11 Easier to browse

* Wi-Fi 6E availability may vary by country and that specific regulations. Feature is only supported in Windows 11, viusal.
ASUS Zenbook 14 OLED
Incredible Comes From The Extra Hours

Measuring just 16.9 mm slim and 1.39 kg light, Zenbook 14 OLED is built for effortless portability. Its breathtaking new design is timelessly elegant yet totally modern, and the expandable 16:9 3K OLED HDR NanoEdge touch screen delivers pixel-perfect visuals. This bright up to SSD-nit display is PANTONE® Validated for color accuracy and has a cinema-grade 100% DCI-P3 gamut for vivid colors. Zenbook 14 OLED gives you superb performance, powered by the latest AMD Ryzen™ 7 7730U processor, AMD Radeon™ graphics, 16 GB RAM and 1 TB PCIe® 3.0 SSD for superb performance, and there’s a long-lasting 75 Wh battery. Our brand new monogram logo adorns the lid, and the chassis is finished in elegant Jade Black. Zenbook 14 OLED brings you power, elegance, and portable perfection.
World-leading 15.6” 3K 120 Hz OLED laptop

16:9 aspect ratio, 2880 by 1620 resolution, 120 Hz refresh rate, three-sided NanoEdge 88% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable color gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness

Windows 11 Home

AMD
Ryzen™ 9 7940HS
Processor

NVIDIA® GeForce RTX™ 4060 Laptop GPU
with NVIDIA Studio Driver support

16 GB
LPDDR5x 5500 MHz memory

1 TB SSD PCIe® 4.0 SSD
with up to 3.5 GB/s transfer speed

ASUS IceCool Plus thermal technology
dual-fan cooling system (85 W CPU + GPU performance)

Full I/O ports
ultrafast USB4® for fast data transfer, high-speed HDMI 2.1 for up to 8K 60Hz external displays

Big
70 Wh battery capacity lasts longer between charges

Fast charging
150 W adapter with DC-in

180° hinge for multiple modes

180° lay-flat hinge
densely opening for easy collaboration

99% bacterial inhibition
with ASUS Antimicrobial Guard Plus

Dolby Atmos® for spatial audio experience

Smart Amplifier
Up to 350% louder, distortion-free sound

Fingerprint sensor
password-free one-touch login

Physical camera shutter
for instant privacy

ASUS AI noise cancellation
noise-free video conferencing

3DNR webcam
with FHD camera for clear video calls

ASUS Vivobook Pro 15 OLED
Wow the World with Supreme Power

AMD Ryzen™ 9 7940HS Processor
NVIDIA® GeForce RTX™ 4060 Laptop GPU
15.6” 120 Hz OLED 16:9 display
16 GB LPDDR5x 5500 MHz Memory

180° hinge for diverse usage

180° lay-flat hinge fully opening for easy collaboration

99% bacterial inhibition with ASUS Antimicrobial Guard Plus

Dolby Atmos® for spatial audio experience

Smart Amplifier Up to 350% louder, distortion-free sound

Fingerprint sensor password-free one-touch login

Physical camera shutter for instant privacy

ASUS AI noise cancellation noise-free video conferencing

3DNR webcam with FHD camera for clear video calls

18.9 mm / 1.8 kg
thin and light

Tough
Metal Lid body design

Vivobook Pro 15 OLED is built to empower your creative lifestyle, with powerful components including up to Ryzen™ 9 7940HS processor with 16 GB of LPDDR5X RAM, and an up to NVIDIA® GeForce® RTX™ 4060 Laptop GPU that’s the perfect choice for all your creative apps. To maximize performance for the toughest tasks, you can switch to Performance mode, which increases the overall TDP to 85 W. Also, the 1 TB PCIe® 4.0 SSD gives you plenty of ultrafast storage for all your projects, and loads your apps in the blink of an eye.

Easier to browse

Windows 11
ASUS Vivobook S 15 OLED
BAPE Edition

Experience the ultimate combination of street fashion and tech with the Vivobook S 15 OLED BAPE Edition, our groundbreaking collaboration with the renowned streetwear brand, A BATHING APE® (BAPE®). The distinctive and iconic camouflage and BABY MILO® print, exclusively created for this collaboration, is now featured not only on the laptop but also on other exceptional accessories such as mouse, carry bag, and figurine. With the dynamic and lively style of Vivobook complementing BAPE®’s vivid and striking design, this new collaboration is sure to WOW THE WORLD!

Windows 11
Easier to browse

World’s leading 15.6” 2.8K 120 Hz OLED display
2880 by 1620 resolution, Three-sided NanoEdge 86% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3 color gamut. PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness

Windows 11 Home

Intel® Core™ i9-13900H
13th Gen processor

16 GB LPDDR5
memory

1TB PCIe® 4.0 SSD
storage

Military-grade toughness
810H standard

3DNR FHD webcam
for clear video call

Dolby Atmos®
for spatial audio experience

Photo-light-etched
Metallic lid

One-touch login
via power button

Compact carry bag
Portable mouse

ASUS ErgoSense keyboard
for the best typing experience

Thin and light chassis

15.6” 16:9 2.8K 120 Hz OLED display

Lay-flat hinge for convenient usage

ASUS S530UA-AB51T
ASUS Vivobook S 15 OLED
BAPE Edition

K504

Compact carry bag
Portable mouse

Iconic figurine
ASUS Vivobook 16
Let your vision shine

Everything is smoother with the powerful ASUS Vivobook 16, the feature-packed laptop with user-friendly features including a 180° lay-flat hinge, a physical webcam shield and dedicated function keys to turn your mic and camera on or off. Your health is in safe hands with ASUS Antimicrobial Guard Plus protecting frequently touched surfaces, and the bigger touchpad is now more finger-friendly. Enjoy the smooth power of Vivobook 16.

Windows 11
Easier to browse
ASUS Vivobook 14
Make every day your day

Windows 11
Easier to browse

Turn everyday tasks into something special with Vivobook 14, your essential tool for getting things done easier, anywhere. It’s completely user-friendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from harmful bacteria, safeguarding your health. Make all your days more enjoyable with Vivobook 14.

Windows 11 Home

Up to Intel® Core™ i7-1355U 13th Gen processor
Up to 16 GB DDR4 3200MHz with one upgradeable SO-DIMM memory
512 GB PCIe® 3.0 SSD storage

60% in 49 mins fast charging
17.9 mm / 1.4 kg thin and light

ASUS WiFi Master superb connecting speed

180° hinge for diverse usage
ASUS ErgoSense keyboard for the best typing experience

ASUS NumberPad 2.0 for easy data entry (optional)
One-touch login via optional touchpad fingerprint sensor
ASUS webcam shield for instant privacy
Inhibit 99% of viruses and bacteria with ASUS Antimicrobial Guard Plus

DIRAC superior sound experiences
ASUS AI Noise-canceling noise-free video conferencing
Military-grade toughness 810H standard
ASUS Vivobook S 14 Flip OLED
Wow the World with True Power

Windows 11 Home

Upto Intel® Core™ i7-13700H
12th Gen processor

16 GB DDR4 3200 MHz
with one upgradable SO-DIMM memory

Fast charging
60% in 49 mins via DC-in

Big 70 Wh battery capacity

Metallic lid
body design

Military-grade toughness
810H standard

18.9 mm / 1.5 kg thin and light

3DNR FHD webcam
for clear video calls

Physical webcam shield
for instant privacy

ASUS Pen 2.0
support
4990 pressure levels, USB-C charge

Corning® Gorilla® Glass NBT™
for scratch resistance, anti-fingerprint coating

ASUS ErgoSense keyboard
for the best typing experience

99% bacterial inhibition
with ASUS Antimicrobial Guard

Fast fingerprint login
with power button
(editable)

NumberPad 2.0
for efficient data entry
(editable)

Dolby Atmos®
for spatial audio

ASUS AI noise cancelation
noise-free video conferencing

Smart Amplifier
3.5X louder distortion-free sound

World’s leading 14" OLED
WUXGA touchscreen
16:10 aspect ratio, 1920 by 1200 resolution. Three-sided NanoEdge 85% screen-to-body ratio, 300 nits peak brightness

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution display, make Vivobook S 14 Flip OLED part of your world today!

**ASUS Vivobook S 14 Flip**

**Wow the World with Pure Power**

Get ready for greater adventures with the super-versatile convertible with a 360º hinge that gives you the freedom to work or play, your way. Enjoy the latest processors and a gorgeous high-refresh, high-resolution display, make Vivobook S 14 Flip part of your world today!

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>World’s leading 14” WUXGA touchscreen</strong></td>
<td>16:10 aspect ratio, 1920 by 1200 resolution, Three-sided NanoEdge 85% screen-to-body ratio, 300 nits peak brightness</td>
</tr>
<tr>
<td><strong>Windows 11 Home</strong></td>
<td></td>
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<tr>
<td>Upto Ryzen™ 7 7730H processor</td>
<td></td>
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<tr>
<td>Upto 16GB DDR4 3200 MHz with one upgradable SO-DIMM memory</td>
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<tr>
<td>Fast charging 60% in 49 mins via DC-in</td>
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<tr>
<td>Big 50 Wh battery</td>
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<tr>
<td>Metallic lid body design</td>
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<tr>
<td>Military-grade toughness 810H standard</td>
<td></td>
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<tr>
<td>3DNR FHD webcam for clear video calls</td>
<td></td>
</tr>
<tr>
<td>Physical webcam shield for instant privacy</td>
<td></td>
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<tr>
<td>ASUS Pen 2.0 support 4096 pressure levels, USB-C charge</td>
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<tr>
<td>Corning® Gorilla® Glass NBT™ for scratch resistance, anti-fingerprint coating</td>
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<tr>
<td>ASUS ErgoSense keyboard for the best typing experience</td>
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<tr>
<td>99% bacterial inhibition with ASUS Antimicrobial Guard</td>
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<tr>
<td>Fast fingerprint login with power button (optional)</td>
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<tr>
<td>NumberPad 2.0 for efficient data entry (optional)</td>
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<tr>
<td>Dolby Atmos® for spatial audio</td>
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<tr>
<td>ASUS AI noise cancelation noise-free video conferencing</td>
<td></td>
</tr>
<tr>
<td>Smart Amplifier 3.5x louder distortion-free sound</td>
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</tr>
</tbody>
</table>

**AMD Ryzen™ 7 7730H Processor**

**14” WUXGA with NanoEdge display**

**Support 4096 pressure level stylos**

**Windows 11 Easier to browse**
## ASUS Vivobook Go 15 OLED

**Be productive as you Go**

ASUS ErgoSense
- Keyboard

180° Lay-flat hinge

ASUS webcam shield

US military-grade durability

Windows 11
- Easier to browse

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### Specifications

#### Windows 11 Home

- **Ryzen™ 5 7520U**
  - Mobile Processor
- **Intel® Core™ i3**
  - N305 Processor
- **16 GB LPDDR5 5500 MHz memory**
- **512 GB PCIe® 3.0 SSD storage**

#### Performance
- **17.9 mm / 1.63 kg**
  - Thin and light
- **60% in 49 mins**
  - Fast charging

#### Connectivity
- **ASUS WiFi Master**
  - Superb connecting speed

#### Additional Features
- **ASUS ErgoSense keyboard**
  - For the best typing experience
- **One-touch login**
  - Via optional touchpad fingerprint sensor
- **ASUS webcam shield**
  - For instant privacy
- **3DNR webcam**
  - For clear video calls
- **TÜV Rheinland**
  - Low blue-light hardware certified
- **Military-grade toughness**
  - 810H standard
- **ASUS AI Noise-canceling**
  - Noise-free video conferencing
ASUS Vivobook Go 14
Be productive as you Go

It’s light. It’s compact. It’s the ASUS Vivobook Go 14 and it’s designed to make you productive and keep you entertained whenever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features, Vivobook Go 14 is the laptop that sets you free!

Windows 11 Home

Ryzen™ 5 7520U Mobile Processor
Intel® Core™ i3 N305 Processor

Up to 8 GB LPDDR5 5500 MHz memory
Up to 512 GB PCIe® 3.0 SSD storage

17.9 mm / 1.3 kg thin and light
60% in 49 mins fast charging

ASUS WiFi Master superb connecting speed

180° hinge for diverse usage

ASUS ErgoSence keyboard for the best typing experience

ASUS NumberPad 2.0 for easy data entry (optional)
One-touch login via optional touchpad fingerprint sensor
ASUS webcam shield for instant privacy
3DNR webcam for clear video calls

TÜV Rheinland low blue-light hardware certified
Military-grade toughness 810H standard

ASUS AI Noise-canceling noise-free video conferencing
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<th>Model Name</th>
<th>UX320FA-OLED77T</th>
<th>UX320FA-OLED169G</th>
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<tr>
<td>Processor</td>
<td>Intel Core i7-13500U Processor</td>
<td>Intel Core i5-13500H Processor</td>
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<td>14.5&quot; OLED 3K (2960x1800) 120Hz, 16:10</td>
<td>14.0&quot; OLED 2K (2560x1600) 120Hz, 16:10</td>
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<td>15.6&quot; OLED 3K (2960x1800) 16:9</td>
<td>15.6&quot; OLED WQHD+ (2560x1440) 165Hz, 16:9</td>
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*Specifications may vary from country to country
*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device
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<tr>
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<td>14.0&quot; FHD (1920 x 1080) 16:9</td>
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<tbody>
<tr>
<td><strong>Processor</strong></td>
<td>AMD Ryzen™ 5 7520U Mobile Processor</td>
<td>Intel® Core™ i5 1135G7 Mobile Processor</td>
<td>AMD Ryzen™ 5 7520U Processor</td>
<td>Intel® Core™ i3 1135G7 Processor</td>
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<tr>
<td><strong>Screen Size</strong></td>
<td>15.6&quot; FHD OLED (1920 x 1080) 16:9</td>
<td>15.0&quot; FHD (1920 x 1080) 16:9</td>
<td>14.0&quot; FHD (1920 x 1080) 16:9</td>
<td>14.0&quot; FHD (1920 x 1080) 16:9</td>
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<tr>
<td><strong>Memory</strong></td>
<td>16GB LPDDR5</td>
<td>8GB DDR4</td>
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<td>8GB DDR4</td>
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<tr>
<td><strong>Storage</strong></td>
<td>512GB M.2 NVMe™ PCIe® 3.0 x2</td>
<td>256GB UFS 3.1</td>
<td>512GB M.2 NVMe™ PCIe® 3.0 x2</td>
<td>256GB UFS 3.1</td>
</tr>
<tr>
<td><strong>Colour</strong></td>
<td>Mixed Black</td>
<td>Cool Silver</td>
<td>Mixed Black</td>
<td>Cool Silver</td>
</tr>
<tr>
<td><strong>Accessories</strong></td>
<td>720p HD camera</td>
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<td><strong>2 Year International Warranty</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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*Specifications may vary from country to country.
*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device.
ASUS LATEST PRODUCT REVIEW - UAE

5.0 ★★★★★

August, 2023
#UX8402

“With a next gen ScreenPad Plus and an unmissable design, this is the ultimate OLED laptop.”

Gulf News

May, 2023
#UX5304

“The ASUS Zenbook 15 OLED is a top choice for professionals on the go. With its slim and lightweight design, it offers exceptional portability without compromising on power.”

Gulf Business

July, 2023
#UX5404

“This laptop should be a top choice for executives and creators as it outpaces its competitors on most fronts.”

Gulf News

May, 2023
#UX5304

“The lightweight champion is punching well above its weight, and even more, if you are in the market for a Windows-based laptop that can rival Apple’s MacBook Air, the ASUS Zenbook 15 OLED is an ideal choice.”

Khaleej Time

July, 2023
#UX8402

“The ASUS Zenbook Pro 14 Duo OLED is a great laptop for creatives out there. It comes with a very useful second screen in the form of ScreenPad Plus along with its own ecosystem of apps. It also offers a stunning OLED display and very strong internals that can take up any creative job.”

Arabianreels

July, 2023
#UX5404

“When it comes to slim, powerful and lightweight laptops, it is hard to look beyond the ASUS Zenbook 15 OLED. It provides performance enough for now and for the future.”

Gulf News

ROG ZEPHYRUS M16
THRILL YOUR SENSES

ROG Intelligent Cooling™
Liquid Metal
Up to 10°C Cooler CPU

Dolby Atmos®
Panasonic

5-10% Average
MUX Switch
Gaming performance uplift

Hi-Res Audio Certification
Dolby high-fidelity soundstage

Windows 11
Power Play

Immersion 4 speakers
ROG STRIX G16 / G18
RAISE YOUR GAME. CARRY YOUR SQUAD.

ROG Intelligent Cooling™
Liquid Metal
Up to 15°C Cooler CPU & GPU and Covered by 7 Heatpipes

ROG Nebula Display

dGPU iGPU
5-10% Average MUX Switch Gaming performance uplift

Per-Key RGB

Windows 11 Power Play