

ProArt

Power Up Your Imagination



ASUS ProArt Now with Adobe Creative Cloud



Learn more

Get complimentary 3-month membership
(Up to a \$397 value)
with the purchase of selected ASUS ProArt products.

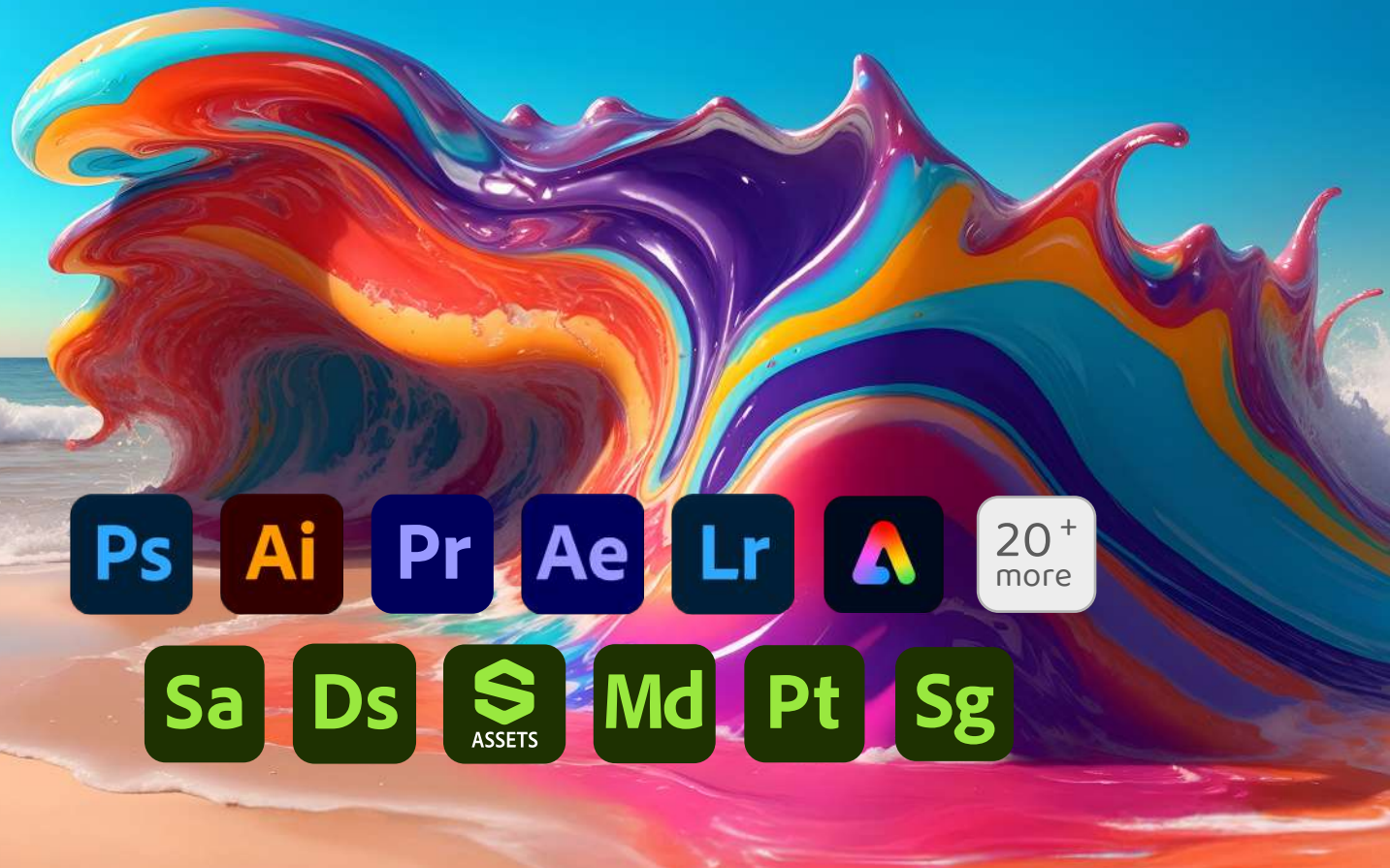


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ASUS Won 72,192 Awards Since 2001

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to receive worldwide recognition for every aspect of product development, including design, innovation, technology, quality, service, and energy efficiency.

Since 2001, ASUS has earned a total of 72,192 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



90,195 Green Certifications in 2023

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and 90,195 Ecolabels were registered globally in 2023.



No.1 Choice for Creators



Build your rig with the world's best-selling motherboard brand. ASUS has sold more than 600 million motherboards over the past decade, winning thousands of awards along the way.



ASUS has earned three times European Hardware Awards in the best professional monitor category and PCMag Reader's Choice Awards with highest overall satisfaction since 2020.



At ASUS, we continue in our relentless pursuit for innovation to push everyone's creativity to the next level. Thanks to our users, ASUS has become the worldwide No.1 NVIDIA Studio creator laptop brand.

*GfK and NPD combined retail data in Q2~Q3, 2022, NVIDIA Studio laptop of worldwide market.



ProArt

Pro is a stable, professional platform that is the bedrock of creativity. We remove every barrier for creative experts, and employ cutting-edge technology in the pursuit of truly inspirational performance.

Art is created when you push yourself to the limit. Art has endless possibilities: every idea, every inspiration, every imagining is the potential seed of a breakthrough masterpiece. Dream the impossible, and create the unimagined.

ProArt is the fusion of Pro and Art, created by creators, for creators. It's the comprehensive professional force that will kindle your creative flame, capture the sparks of your inspiration, and let you create the uncreated in unexplored worlds.

Power Up Your Imagination



Official website



Instagram

Our Promise



Absolute Precision

Enjoy exceptional color control and accuracy with wide-gamut ProArt displays.



Extreme Performance

Unleash your imagination with the most powerful CPUs, graphics, storage and displays available.



Versatile Connectivity

Meet all your connectivity needs with the latest high-speed I/O and networking standards, including Thunderbolt™, USB-C®, HDMI®, WiFi 6E and more.



Trusted Stability

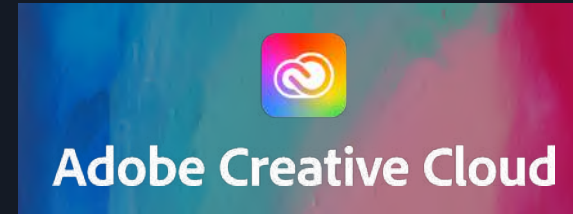
ProArt products meet strict quality and compatibility testing to ensure dependable performance.

Industry & Education Partners

ProArt has established long-term partnerships with Hollywood studios and artists, renowned creator ISV providers, and various industrial color experts to forge the top-notch technologies that cater to comprehensive creative workflows.

Adobe Creative Cloud

ProArt and Adobe are committed to working together closely to find ever-more-innovative solutions to help everyone reach their creative peak—the powerful hardware and software needed to bring their best ideas to life. ASUS Dial and Control Panel, for instance, help creators navigate Adobe® Photoshop, Lightroom, After Effects and Premiere Pro intuitively.



Pantone partnership

Color is the key for every type of creation. For years, we have engineered our products to deliver the best color accuracy and widest color gamut with our Pantone® Validated displays. We're delighted to have collaborated with Pantone even more deeply to integrate the Pantone API functionality into our latest ProArt Creator Hub software, enabling creators to easily explore Pantone palette ideas with the highest level of color confidence and efficiency. In coming future, ASUS and Pantone will continue to work together on our journey to deliver a best-in-class color experience through product innovation and education.



Industry-leading Color Experts

ProArt has extensive collaborations with brands such as Portrait Displays, Light Illusion, Dolby Vision and Pantone, as it strives to perfect the science and technologies of color. ProArt also works with various international professional communities including Colorist Society International, as well as the International Colorist Academy. As a creative industry leader, ProArt empowers creators throughout the globe with the most color accurate solutions.



Beyond Pro - Explore the Philosophy of ProArtists

In 2021, ProArt and renowned studios across the world co-created the brand identity and visual elements to give ProArt a new look. In 2022, ProArt has collaborated with these studios once again to explore the philosophy and inner workings of artists, and the connections between self, life and art. Beyond Pro is about moving beyond the works to reach out and seek unique forms of expression, adopt different perspectives, and constantly look for new possibilities.



Learn more



Hybrid Land

by JL, Taiwan
Creative Agency

JL is based in Taiwan, a hybrid land mixed with cultures and stories. In collaboration with ProArt, they invited renowned studios across the world to create distinct motion graphics to interpret "Pro" and "Art".

State of Inspiration

by Fluent, UK
Design & Motion Studio

Fluent draws inspiration from everything around, and transfers its ideas into CG and motion graphics. It attempts to do the impossible and strives for creative excellence, to push beyond the spectrum of reality.

Beauty in Complexity

by fuse*, Italy
Multidisciplinary Art Studio

Through real-time multimedia installations and live media performances, fuse* aspires to imagine new models of expression at the confluence of art, science, and technological research.

Realm of the Unexpected

by KORB, Lithuania
Design & VFX Boutique

Inspiration can come from anywhere, to shape our works and the world we create. As a multidisciplinary motion design and VFX studio, KORB creates immersive sensory experiences, building worlds that are beyond all imagination.

Trusted by Leading Creative Schools Worldwide

ProArt is dedicated to providing the best solution to creators, and especially so when it comes to equipping next generation talent. From color accurate displays to powerful laptops and PCs, ProArt has everything to prepare students for a career in the booming content creation industries.



Learn more



NYU Tandon School of Engineering

NYU Tandon School of Engineering is a school on the rise. ASUS ProArt products help remove all the limitations and allow Master students at NYU Tandon School of Engineering to challenge themselves and their own creativity.



ArtCenter College of Design

ProArt has collaborated with ArtCenter College of Design students to examine the shortcomings of existing creative devices, and share their visions of what could possibly be "The Future of Creative Workflows".



Howest University of Applied Sciences

Howest University of Applied Sciences is a leading institution in the realm of digital art and entertainment education. With the ProArt solution, students gain access to industry-standard equipment, equipping them for future internships and careers.



The Norwegian Film School

The Norwegian Film School is a leading institution nurturing cinematic talent in Norway. Utilizing the ASUS ProArt solution ensures both students and industry professionals gain hands-on experience with cutting-edge hardware, equipping them with essential skills for a career in the film industry.

Filmmaking & Video Editing

Today's complex video production workflows demand resource-hungry tools like Adobe Premiere Pro® and DaVinci Resolve. The power of ProArt lets you can hit deadlines without compromising your creative vision.



Multithread Powerhouse

Having the right computing power and thermal design will get you through video-editing crunch time. ProArt workstations are equipped with the latest high-core-count processors for fast video previewing, encoding and decoding. The studio-grade GPUs enable super-smooth post-production, real-time playback and GPU-accelerated fast transcoding.

Plenty of Fast Storages

Whether you're playing back a video or adding filters and special effects, the read and write speeds of your storage determine how quickly you can complete tasks or access data. ProArt Studiobooks are equipped with high-capacity M.2 SSD storage, and ProArt motherboards support up to four M.2 slots to deliver a more responsive workflow.

Wide-Gamut Support & Color Fidelity

ProArt displays let you see every minute detail when color-grading your footage. The ProArt Preset provides multiple modes for quick color gamut adjustments and displays true 10-bit color depth for exceptional color fidelity. When it's time to recalibrate, ProArt Hardware/Software Calibration technology makes the process fast and easy.

Comprehensive Connectivity

ProArt products feature superb connectivity to streamline your video-editing workflow, including Thunderbolt™ and fast networking for project uploads. ProArt Stations and motherboards offer PCIe® 5.0 slots for your vital add-on cards. The ProArt Display USB-C® lineup further maximizes your productivity via a single USB-C® cable.

Animation & Game Design

Animating virtual worlds is one of the toughest creative challenges. ProArt solutions work efficiently with modeling and rendering software, and gaming engines, like Maya®, Octane Render, Unreal, or Unity.



Photography

Focus on creating stunning images and enjoy a simpler digital workflow. ProArt delivers effortless image processing, whether you're using Adobe® Photoshop, Photoshop Lightroom Classic or other tools.



Professional-Grade Graphics

ProArt Studiobooks and Stations feature up to NVIDIA RTX™ GPUs, delivering hardware-accelerated ray tracing for stunning visuals. With lots of video memory and extra CUDA, RT, and Tensor cores, they can handle rendering tasks such as shader compilation, texturing, rigging and compositing smoothly and swiftly.

High Color Fidelity & Refresh Rates

ProArt displays support up to 4K HDR resolutions for incredible brightness, contrast, and color accuracy. The true 10-bit color depth and 1,000,000:1 contrast ratio provide deep blacks and accurate highlights. With up to a 120 Hz refresh rate, you can experience smooth motion when previewing your animated works, with zero lag and no screen tears.

Multithreaded Powerhouse

To run your power-hungry animation software like Blender and Maya, ProArt Studiobooks, Stations and motherboards feature high-core-count processors with well-designed thermal solutions for extreme performance, with high memory capacity for super-smooth rendering, texturing, rigging, and compositing.

Large Memory Configurations

Most animation software will eat up your RAM and ProArt workstations make sure that doesn't happen. With ProArt Studiobook holding up to 64 GB of RAM and ProArt motherboards up to 128 GB, you can power through 3D animation, visual effects, real-time character rigging at the same time without sacrifice.

True-to-Life Color Accuracy

When editing your photos, it's crucial that what you see is what you get. ProArt displays and Studiobook laptops are pre-calibrated to achieve color accuracy with up to a Delta E (ΔE) < 1 color difference. When it's time to recalibrate, ProArt Hardware/Software Calibration technology on ProArt monitors makes the process fast and easy.

Precise and Intuitive Control

Dial up your productivity with the ASUS Dial, ProArt mice and ProArt displays. You can easily modify brushes, switch between layers or adjust color balance and tone to get the best out of your photos. The intuitive ProArt Preset and OSD controls on ProArt Displays provide multiple modes for quick adjustments to match your creative needs.

Storage: Always Fast, Always Enough

ProArt workstations, including ProArt Studiobook, Stations and motherboards, help you access content fast with massive and reliable M.2 SSDs or SATA storage options — critical when you're opening up a Lightroom® library or sending files to collaborators.

Professional Performance on the Go

ProArt portable monitors are easy to take on set anywhere, and ProArt Studiobooks deliver portable power to accelerate image manipulation in the studio or on location. With a fast, multi-core processor, plenty of RAM and up to NVIDIA RTX™ graphics, these powerhouse machines can make you feel as if you're editing photos on your home desktop.

Graphic Design

Creating complex mixed media artwork involves diverse tools, such as Adobe® Illustrator, InDesign, and After Effects. ProArt ensures your tools work seamlessly for color-accurate results, in the least amount of time.



Product Design & Manufacturing

Whether you're designing jewelry or cars, the process often starts from a sketch, then on to 3D modeling and printing. ProArt effortlessly runs Creo®, SolidWorks®, and Keyshot® for efficient modeling and rendering.



True-to-Life Color Accuracy

ProArt displays and Studiobooks have up to a stunning 4K OLED 120 Hz display, pre-calibrated to industry-leading color accuracy with a up to Delta E (ΔE) < 1 color difference. When it's time to recalibrate, ProArt Hardware/Software Calibration technology on ProArt monitors makes the process fast and easy.

Precise and Intuitive Control

Dial up your productivity with the ASUS Dial, ProArt mice and ProArt displays. You can easily modify brushes, switch between layers or adjust color balance and tone to get the best out of your photos. The intuitive ProArt Preset and OSD controls on ProArt Displays provide multiple modes for quick adjustments to match your creative needs.

Staggering Computing Power

ProArt Studiobooks, Stations and motherboards let you get stuff done in no time. These powerful machines have fast processors with huge amounts of RAM, suitable for combining multiple media types —including vector shapes, colors, images, videos and sound effects — to create impressive artworks.

Comprehensive Connectivity

ProArt products provide plentiful high-speed networking and storage options, including up to 10 Gbps Ethernet, WiFi 6E and Thunderbolt™ for faster file uploads and zero-hassle data transfers. The ProArt Display USB-C® series further maximizes your productivity through a single USB-C® cable.

Impressive Computing Power

ProArt Studiobooks, Stations and motherboards provide powerful high-core-count, single- and multithreaded computing power for maximum performance with manufacturing simulation and synchronization workloads.

True-to-Life Color Accuracy

ProArt displays and Studiobooks have up to stunning 4K OLED displays that are pre-calibrated to achieve industry-leading color accuracy, with a up to Delta E (ΔE) < 1 color difference. When it's time to recalibrate, ProArt Hardware/Software Calibration technology on ProArt monitors makes the process fast and easy.

Professional-Grade Graphics

ProArt workstations feature up to NVIDIA RTX™ GPUs with lots of video memory. They're particularly suited to supercharging GPU-intensive product-design software. Running on collaborative platform such as NVIDIA Omniverse™ has never been easier, delivering hardware-accelerated ray tracing for stunning visuals and smooth rendering performance.

Large Memory Configurations

Running complex product design projects will eat up your RAM. ProArt workstations make sure that doesn't happen. With ProArt Studiobook holding up to 64 GB of RAM and ProArt Motherboards up to 128 GB, you can power through 3D animation, visual effects, and real-time character rigging at the same time without sacrifice.

Architecture , Engineering & Construction

Designing and constructing structures involves art, beauty, science, technology and teamwork. The ProArt range brings your concepts to life with BIM software, using tools such as Revit®, ArchiCAD and Lumion.



Massive Computing Power

Built for AEC designers, ProArt workstations support powerful multi-core processors that can handle visualization effortlessly. They enable architects and engineers to view structural environments in brilliantly rendered detail, and in real time. Large RAM ensures a smooth experience with cross-software multi-tasking for industry professionals.

ISV Certification

ProArt Studiobooks, Stations and motherboards are certified compatible with high-performance, industry leading software such as AutoCAD®, Inventor®, Revit®, and 3ds Max®. Our products are rigorously tested to ensure these applications run smoothly and efficiently for an optimal outcome.

Professional-Grade Graphics

Working with powerful 3D CAD requires pro-grade graphics and fast VRAM. With up to NVIDIA RTX™ graphics, ProArt workstations deliver strong performance for real-time modeling and editing without needing to create proxies. This enables smooth design communication between engineers and collaborators on 3D open platforms like NVIDIA Omniverse™.

Professional Performance on the Go

Work from anywhere with no compromise. Whether you're presenting complex projects on the go, or working on-site, ProArt Studiobooks deliver portable power to accelerate image manipulation, 3D visualization and product design revisions in the studio or on location.



Laptops

ProArt Studiobooks combine professional-grade performance, wide-gamut displays and exceptional color accuracy, making them ideal for content creation both in the studio and on the go.





Unstoppable Computing

ProArt Studiobook is powered by the latest high-performance processors and is capable of handling complex, multithreaded, resource-heavy projects. These processors take mobile computing to another level, easily outperforming a typical PC, for incredibly smooth and responsive multitasking.



Precise Contrast, Extreme Blacks

ProArt Studiobook OLED delivers photorealistic visuals that are certified for ultra-high contrast and deep blacks, and the industry-standard 100% DCI-P3 color gamut ensures vivid, true-to-life colors as possible. This remarkable laptop display is PANTONE® Validated, Calman Verified and of low Delta-E value, making it perfect for professional and creative work.

Professional-grade Graphics

Seamlessly edit creations and render multilayered files with flagship pro-certified NVIDIA RTX™ and studio-grade NVIDIA® GeForce RTX™ graphics, optimized for stability, compatibility and performance in professional software apps.



ISV-certified

For creatives, software is key. That's why ASUS tests and invests in comprehensive independent software vendor (ISV) certification processes, to ensure ProArt Studiobooks work as expected with professional applications from the world's leading software companies.



ProArt Creator Hub

Harness your creative potential with the ProArt Creator Hub app. The app provides a unified experience across all your connected ProArt or ASUS creator devices so you can easily manage colors, adjust settings, monitor performance, and optimize your workflows. There's also a new Color Control that helps you optimize color tools: we've collaborated with PANTONE® to provide digital color data that will help you express your wild creativity.



Connectivity

All connectivity needs are met with the latest high-speed I/O and networking standards, including Thunderbolt™ 4, USB-C®, HDMI®, WiFi 6/6E and more.



ASUS Dial

An intuitive physical controller that gives instant and precise fingertip control over parameters in creative apps. ASUS Dial can be used in almost any app, and it's optimized to be used with Adobe® apps.



Military-grade Durability

ProArt Studiobook meets the ultra-demanding MIL-STD 810H military standard for reliability and durability, undergoing a punishing test regime that includes extended tests for operation in harsh environments including extreme altitudes, temperatures and humidity. It also passes ASUS laptop tests that far exceeds standards set by the industry.

ProArt Studiobook Pro 16 OLED (W7604)

Our most powerful Studiobook, with flagship pro-certified GPU

Unstoppable 13th Gen Intel® Core™ i9-13980HX processor, pro-grade NVIDIA RTX™ 3000 Ada Generation Laptop GPU, vast amounts of memory and ultrafast storage will supercharge your content creation workflow and let your imagination do what it does best.

- Unstoppable 13th Gen Intel® Core™ i9-13980HX processor
- Professional-grade NVIDIA RTX™ 3000 Ada Generation Laptop GPU
- Certified color-accurate 16-inch 3.2K 120 Hz OLED display
- ASUS Dial for intuitive and precise control over any apps



Learn more



ProArt Studiobook 16 OLED (H7604)

Pro-level Studiobook for aspiring creators, with studio-grade GPU

Unstoppable 13th Gen Intel® Core™ i9 HX-powered performance combined with ultra-fast NVIDIA® GeForce RTX™ 40 Series graphics to take your creativity to the next level.

- Unstoppable 13th Gen Intel® Core™ i9-13980HX processor
- Up to ultra-fast NVIDIA® GeForce RTX™ 4070 graphics
- World-leading 16" 3.2K 120 Hz OLED 16:10 display
- ASUS Dial for intuitive and precise control over any apps

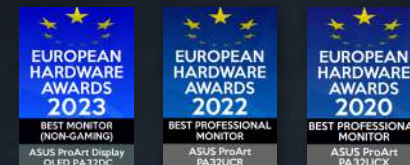


Learn more



Displays

ProArt monitors and projectors are primed to take on any content creation workflow with advanced panel technology, comprehensive HDR solutions, industry-leading color accuracy, factory pre-calibration, wide color gamuts, and rich connectivity.





Impeccable 8K HDR for Lifelike Images

ProArt Displays feature a 8K HDR (7680 x 4320) HDR panel with four times the pixel density and up to three times more onscreen space than similarly-sized 4K displays. These displays support multiple HDR formats including HDR10, HLG and Dolby Vision, and offer wider luminance range compared to standard dynamic range (SDR) displays. The result is more accurate colors and exceptional contrast, with vibrant images featuring the brightest whites and darkest black hues. ProArt displays are VESA DisplayHDR™-certified to ensure the best HDR performance for work, gaming and home entertainment.



4K SDR

8K HDR

Advanced Panel Technology

ProArt Displays feature a variety of panel innovations, including IPS, OLED and mini LED technologies to meet individual users' needs and deliver the best viewing experiences. The IPS panels provide wide 178° viewing angles to minimize color shift on both horizontal and vertical planes, plus ASUS Off-Axis Contrast Optimization (OCO) technology to ensure exceptional visuals even when viewed off-center. The latest OLED panels incorporate pure RGB self-illuminating pixels to offer lifelike imagery with exceptional contrast and detail. The densely-packed mini LEDs increase the granularity of brightness controls and enhance HDR performance.

Boosting Brightness with Mini LEDs

The best LED displays employ full-array local dimming to improve contrast ratio. In this setup, LEDs are arranged in zones that each correspond to a particular part of the screen. Dimming individual LEDs makes it possible to display images with bright and dark areas while preserving detail in both. The smaller LEDs are also more densely packed to provide increased granularity for brightness control.



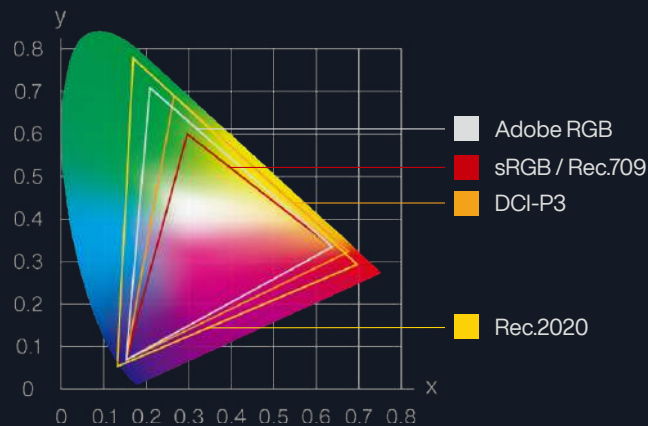
True Black OLED Panel

OLED technology delivers ultra-precise control and extreme contrast by making each individual pixel its own light source. Since each OLED pixel uses self-generated illumination, it simply turns to display the deepest possible black shade for extremely crisp and clear images, even in the darkest scenes.

ProArt Display OLED panels offer best-in-class color gamut, reproducing lifelike colors for professional-grade visuals. The panels also offer ultrafast response times and refresh rates, making them perfect for creative work, or for those who simply want to enjoy the very best color fidelity and smoothest animations.

Calman Verified and Calibrated for Accurate Color

Color professionals rely on color-accurate displays to ensure that their creations look exactly as intended. ProArt Displays are Calman Verified and factory calibrated to ensure industry-leading color accuracy. They include ASUS Advanced Grayscale Tracking technology and calibration reports for 63, 127 and 255 gray levels for exceptional accuracy and color uniformity. Additionally, 95% uniformity compensation guards against brightness and chroma fluctuations on different parts of the screen.



Wide Color Gamut for Exceptional Colors

Wide color gamut coverage across Rec.2020, Adobe RGB, DCI-P3, sRGB and Rec.709 color spaces ensures the highest color accuracy and large palette of colors to work with 10-bit color offers over a billion onscreen colors for smoother gradations and a more natural transition between hues, so images of sunsets and lush green forests come alive.

Precise Colors, Every Time

To maintain professional-level accuracy over the long term, a built-in motorized flip colorimeter moves into place when required to achieve Self Calibration and Auto Calibration. This feature makes it easy to calibrate the display, as needed.

Most Flexible Hardware Calibration

ASUS ProArt Hardware Calibration technology saves all color parameter profiles on the display's internal scaler IC chip, allowing the display to be used with different devices without needing to change existing settings. ASUS ProArt Calibration offers SDR and HDR calibration with adjustable parameters, scheduled calibration, and re-calibration of preset modes to ensure consistent and precise colors.

ProArt displays are compatible with most major calibrators, including X-Rite, Datacolor and Klein. They also work with Calman and Light Illusion ColourSpace CMS hardware calibration software, making color calibration a breeze.

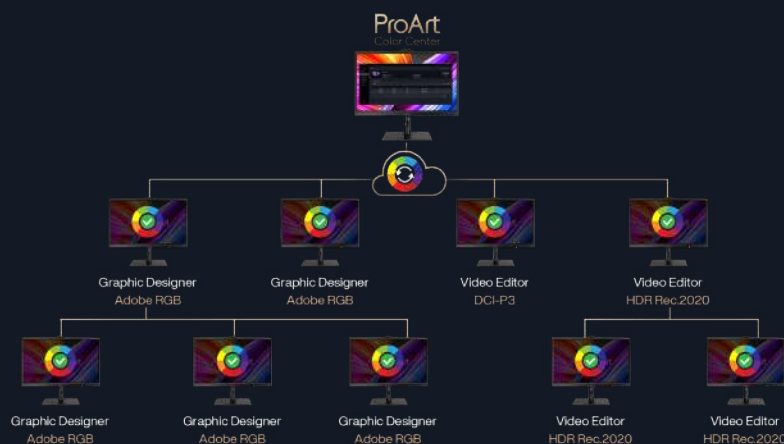


Self Calibration

ProArt Displays now boasts an innovative self-calibration feature for the embedded colorimeter. The self-calibration is a standalone solution without any software and compatible with any operating system. You can directly complete the color calibration and scheduled color calibration functions through the OSD operation of ProArt Display. With this flexibility, you can achieve color consistency anytime and anywhere.

Convenient Calibration with ProArt Color Center

ProArt Color Center is an online tool designed to help you manage the color accuracy of multiple ProArt displays. It allows you to remotely calibrate a group of ProArt displays simultaneously, schedule calibration time, and customize parameters to ensure consistent and precise professional-grade colors.



Learn more

ProArt Preset

Get quick access to color gamut and HDR curves with up to 15 available modes, including Standard, sRGB, Adobe RGB, DCI-P3, Rec. 2020, DICOM, Rec. 709, HDR_PQ DCI, HDR_PQ Rec. 2020, HDR_HLG BT2100, HDR_HLG DCI, Dolby Vision, Rapid Rendering, User mode 1 and User mode 2.

Whether it's color grading, film or photography work, creators can easily switch modes that best suits their requirements. The Picture-by-Picture (PbP) function can also be configured to show different color settings for each window to see the variances between them.



Dolby Vision

ProArt Display PA32KCX

World's 1st 8K Mini-LED Professional Monitor

ProArt Display PA32KCX is a 32-inch 8K ultra-high resolution 4K-zone mini LED HDR monitor with 1200 nits peak brightness and sustain full white 1000 nits, multiple HDR support are ideal for discerning HDR color grading creators. Anti-Glare, Low-Reflection (AGLR) delivers a more comfortable and lifelike viewing experience. Self / Auto calibration ensure professional-grade color accuracy.

- 32" AGLR 8K HDR 4K-zone mini LED monitor
- Built-in motorized colorimeter / Self calibration
- True 10-bit / 97% DCI-P3 / 99% Adobe RGB / Delta E < 1 color accuracy
- Thunderbolt™ 4 with 96W Power Delivery, HDMI (v2.1), DisplayPort2.1, USB hub



Learn more

ProArt Display PA32UCXR

Master Ultimate Realism HDR Workflow

ProArt Display PA32UCXR is a 32-inch 4K mini LED HDR monitor with 1600 nits peak brightness and 2304-zone local dimming control, sustain full white 1000 nits, multiple HDR (Dolby Vision, HDR-10, HLG) support are ideal for discerning HDR color grading creators. Self / Auto calibration ensure professional-grade color accuracy. 97% DCI-P3 and Delta E < 1 color accuracy delivers highly accurate colors that bring out the finest details in your creations.

- 32" 4K HDR mini LED monitor
- Built-in motorized colorimeter / Self calibration
- 97% DCI-P3 / 99% Adobe RGB / Delta E < 1 color accuracy
- Thunderbolt™ 4, HDMI®, DisplayPort™, USB hub



Learn more



GOOD DESIGN reddot winner 2022



ProArt Display OLED PA32DC

World's 1st OLED monitor with auto calibration

ProArt Display OLED PA32DC is the world's first OLED monitor with automatic calibration. It includes a built-in motorized flip colorimeter that ensures professional-grade color accuracy. This 31.5-inch 4K HDR monitor features a cutting-edge OLED panel with pure RGB stripes and 99% DCI-P3 coverage to deliver highly accurate colors that bring out the finest details in your creations.

- 31.5" 4K HDR Pure RGB OLED monitor
- 99% DCI-P3 / Delta E < 1 color accuracy
- Built-in motorized colorimeter / Hardware calibration
- Two versatile stand options



Learn more



ProArt Display OLED PA32UCDM

OLED mastering, from production to the post

ProArt Display OLED PA32UCDM is a 31.5-inch 4K QD-OLED panel with a peak brightness of 1000 nits and a 99% DCI-P3 gamut for incredibly high contrast and detailed, lifelike HDR visuals. 240Hz refresh rate allowing creators to create fast-rendering and conduct quality checks on one display. PA32UCDM has an exquisite aluminum finish and a compact stand, and it can be mounted on a partition for a more spacious workstation or hung on a wall in either portrait or landscape orientation.

- 31.5" 4K 240Hz HDR QD-OLED monitor
- 99% DCI-P3 / Delta E < 1 color accuracy
- Thunderbolt™ 4 with 96W Power Delivery, HDMI (v2.1), USB hub
- Slim and versatile design with partition hook and anchor points



Learn more



ProArt Display OLED PA27DCE-K

OLED mastering, from production to the post

ProArt Display OLED PA27DCE-K is a 26.9-inch 4K HDR monitor offers a cutting-edge OLED panel with pure RGB stripes and 99% DCI-P3 coverage to deliver highly accurate colors that bring out the finest details in your creations. Rich connectivity features full function USB-C® with 80-watt Power Delivery, DisplayPort™, HDMI®, and USB hub.

- 26.9" 4K HDR Pure RGB OLED monitor
- 99% DCI-P3 / Delta E < 1 color accuracy
- Hardware calibration
- X-rite i1 Display Pro included



Learn more



ProArt Display PA24US

On-set SDI Monitor

ProArt Display PA24US is 23.6-inch 4K HDR monitor offers 187 high PPI IPS panel with 99% Adobe RGB / 95% DCI-P3 to deliver highly accurate colors that bring out the finest details in your creations. 12G-SDI input can receive video signals up to 4K@60Hz and up to quad-view at same time. A built-in motorized flip colorimeter for auto / self calibration to ensure professional-grade color accuracy. 600 nits peak brightness with HDR10 and HLG provides creators with the ideal platform for working HDR content.

- 23.6" 4K HDR monitor
- 95% DCI-P3 / Delta E < 1 color accuracy
- 12G-SDI - 4K@60Hz without any compression
- Built-in motorized colorimeter / Hardware calibration



Learn more





ProArt Display PA34VCNV

Incomparable Color. Unlimited Creativity

ProArt Display PA34VCNV is a 34-inch 3800R curved 21:9 WQHD 3440 x 1440 HDR monitor that's Calman Verified and factory calibrated to a Delta E < 2 color difference for superb color accuracy. A full-function USB-C® port provides video signal, data and 96-watt power delivery via a single cable, comes with RJ45 provides convenient and stable network solution and also keep your desk area tidy.

- 34" 21:9 Curved HDR USB-C monitor
- Delta E < 2 color accuracy with Calman Verified
- 100% sRGB / Rec. 709 wide color gamut
- Green sustainability with paper packaging



Learn more



ProArt Display PA348CGV / PA278CGV

Incomparable Color. Unlimited Creativity.

ProArt Display HDR USB-C monitor that's Calman Verified and factory calibrated to Delta E < 2 for superb color accuracy. A full-function USB-C® port provides video signal, data and 96-watt power delivery via a single cable. Its ergonomic stand includes a quick-release mechanism that allows users to remove the display and attach it to a VESA wall mount.

- 34" 21:9 WQHD / 27" 16:9 QHD
- 98% / 95%DCI-P3 wide color gamut
- Delta E < 2 color accuracy with Calman Verified
- 120 Hz / 144 Hz variable refresh rate (VRR)



Learn more



Learn more

PA278CFRV



ProArt Display PA24ACRV / PA278CFRV

ProArt Display is a 23.8"/27" QHD monitor designed for professional video editors. This Calman Verified display boasts a wide color gamut with 95% DCI-P3 coverage and is factory pre-calibrated to Delta E < 2 for exceptional color accuracy. For added convenience, the built-in USB-C® port offers video, superfast data transfers, and 96-watt power delivery via a single cable.

- 23.8" QHD / 27" QHD AGLR 100Hz USB-C monitor
- 95% DCI-P3 wide color gamut
- Delta E < 2 color accuracy with Calman Verified
- Green sustainability with paper packaging



Learn more



Learn more

PA329CRV / PA279CRV



ProArt Display PA248CRV / PA279CRV / PA329CRV

All the Essentials for Pros

ProArt Display HDR USB-C monitor that's Calman Verified and factory calibrated to Delta E < 2 for superb color accuracy. A full-function USB-C® port provides video signal, data and 96-watt power delivery via a single cable.

- 24.1" 16:10 UWXGA / 27" 4K / 31.5" 4K USB-C monitor
- 97% / 99% / 98% DCI-P3 wide color gamut
- Delta E < 2 color accuracy with Calman Verified
- Green sustainability with paper packaging



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Learn more



ProArt PA169CDV Pen Display

Your Canvas for Digital Art

ProArt Display PA169CDV is a 15.6-inch, 10-bit, 4K UHD, 10-point touch* pen display that includes Wacom EMR technology and ASUS ProArt Pen for smooth drawing experiences. It is the world's first portable monitor with to offer both PANTONE® Validated and Calman Verified certifications, offering a guarantee of great color accuracy, along with 100% sRGB and Rec.709 color space coverage.

- 15.6" 4K UHD USB-C portable monitor
- 100% sRGB / Rec 709 wide color gamut
- Delta E < 2 color accuracy
- PANTONE® Validated and Calman Verified

* 10-point touch function availability is dependent on the OS.



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ProArt Display PA148CTV

A shortcut for intuitive control and seamless workflows

The 14-inch ProArt PA148CTV is a FHD 10-point touch* portable monitor designed for creators. It's the world's first portable monitor that's Calman Verified and factory calibrated to provide a Delta E < 2 color difference. Plus, it includes 100% sRGB and Rec.709 color space coverage. The ASUS Dial and Virtual Control Panel provide shortcuts to compatible creative software to streamline the creative process.

- 14" FHD USB-C portable monitor
- Delta E < 2 color accuracy
- Calman Verified
- 100% sRGB / Rec 709 wide color gamut

* 10-point touch function availability is dependent on the OS.



Learn more



ProArt Projector A1

World's 1st Calman Verified projector

Crafted to offer creative professionals exceptionally vivid and photorealistic visuals in studios, galleries and museums.

- Factory pre-calibrated for Delta E < 2 color accuracy
- 98% sRGB / Rec.709 wide color gamut
- 3000-lumen LED light source
- Wireless mirroring / 2D keystone correction



Learn more

Motherboards

ProArt motherboards perfect the art of performance, empowering your creativity and accelerating workflows with powerful hardware and software, efficient cooling and lightning-fast connectivity.



Future-proofed Connectivity

A comprehensive array of powerful I/O ports — including Thunderbolt™ 4, 10 Gb and 2.5 Gb Ethernet, plus WiFi 6E and several M.2 slots— enables quick data transfers and extensive storage options with flexible, hassle-free connectivity.



Unthrottled Performance

ProArt series motherboards boast an optimized power design layout and the memory performance needed to handle the prodigious power of the latest desktop processors, enabling the most demanding multithreaded tasks such as 3D or video rendering and software compiling.



Advanced Security Management

Real-time IT monitoring and management via ASUS Control Center Express protects the system and confidential data.



Trusted Stability

ProArt series motherboards are engineered and rigorously tested to offer superior quality, stability and compatibility to empower creators for years to come.



ProArt Z790-CREATOR WIFI

Engineered for 13th & 12th Gen Intel® Core™ processors with comprehensive connectivity

- Socket LGA 1700 for 13th & 12th Gen Intel® Core™, Pentium® Gold and Celeron® processors
- DDR5 support
- Two PCIe 5.0 x16 slots (x16 single or x8/x8 dual)
One PCIe 4.0 x16 slot (Max. x4)
- Thunderbolt™ 4
- 10 Gb & 2.5 Gb Ethernet
- WiFi 6E
- Four PCIe 4.0 M.2 slots
- USB 3.2 Gen 2x2 Type-C® front-panel connector with 60W PD 3.0 / QC 4+



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ProArt Z690-CREATOR WIFI

Engineered for 13th & 12th Gen Intel® Core™ processors with comprehensive connectivity

- Socket LGA 1700 for 13th & 12th Gen Intel® Core™, Pentium® Gold and Celeron® processors
- DDR5 support
- Two PCIe 5.0 x16 slots (x16 single or x8/x8 dual)
One PCIe 3.0 x16 slot (Max. x4)
- Thunderbolt™ 4
- 10 Gb & 2.5 Gb Ethernet
- WiFi 6E
- Four PCIe 4.0 M.2 slots
- USB 3.2 Gen 2x2 Type-C® front-panel connector with 60W PD 3.0 / QC 4+



Learn more



ProArt B760-CREATOR WIFI

The value choice for 13th & 12th Gen Intel® Core™ processors

- Socket LGA 1700 for 13th & 12th Gen Intel® Core™, Pentium® Gold and Celeron® processors
- DDR5 support
- One PCIe 5.0 x16 slot (x16)
One PCIe 4.0 x16 slot (Max. x4)
One PCIe 3.0 x1 slot
- Two PCIe 4.0 and one PCIe 3.0 M.2 slots
- 2.5 Gb & 1 Gb Ethernet, WiFi 6
- USB 3.2 Gen 2x2 Type-C® front-panel connector with 60W PD 3.0 / QC 4+



Learn more



ProArt B660-CREATOR D4

The value choice for 13th & 12th Gen Intel® Core™ processors

- Socket LGA 1700 for 13th & 12th Gen Intel® Core™, Pentium® Gold and Celeron® processors
- DDR4 support
- One PCIe 5.0 x16 slot (x16)
One PCIe 3.0 x16 slot (Max. x4)
One PCIe 3.0 x1 slot
- Two PCIe 4.0 and one PCIe 3.0 M.2 slots
- 2.5 Gb & 1 Gb Ethernet
- USB-C® DisplayPort™ (DP Alt Mode)
- USB 3.2 Gen 2x2 Type-C® front-panel connector with 60W PD 3.0 / QC 4+



Learn more

AMD Platform



ProArt X670E-CREATOR WIFI

High-core-count AMD performance for ultrasmooth modeling and animation

- Ready for AMD Ryzen™ 7000 Series desktop processors
- DDR5 support
- Two PCIe 5.0 x16 slots (x16 single or x8/x8 dual)
One PCIe 4.0 x16 slot (Max. x2)
- Dual USB4® ports
- 10 Gb and 2.5 Gb Ethernet
- WiFi 6E
- Two PCIe 5.0 and two PCIe 4.0 M.2 slots
- USB 3.2 Gen 2x2 Type-C® front-panel connector with 60W PD 3.0 / QC 4+



Learn more



ProArt B650-CREATOR

Accelerate multi-threaded rendering and compiling tasks with the AMD Ryzen™ processor

- Ready for AMD Ryzen™ 7000 Series desktop processors
- DDR5 support
- Two PCIe 4.0 x16 slots (x16 single or x8/x8 dual)
One PCIe 4.0 x 4 slot (Max. x4)
One PCIe 4.0 x1 slot
- 2.5 Gb & 1 Gb Ethernet
- USB-C DisplayPort™ (DP Alt Mode)
- One PCIe 5.0 and two PCIe 4.0 M.2 slots
- USB 3.2 Gen 2x2 Type-C® front-panel connector with 60W PD 3.0 / QC 4+



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ProArt GeForce RTX™ 4080/ 4080 SUPER/ 4070 Ti / 4070 Ti SUPER/
4070/ 4070 SUPER/ 4060 Ti /4060

- **NVIDIA Studio:** RTX and AI-accelerated creator apps, exclusive AI software, and Studio Drivers for unmatched creativity and performance
- **NVIDIA Ada Lovelace Streaming Multiprocessors:** Up to 2x performance and power efficiency
- **4th Generation Tensor Cores:** Up to 4x performance with DLSS 3 vs. brute-force rendering
- **3rd Generation RT Cores:** Up to 2x ray tracing performance
- **Axial-tech fans** scaled up for 21% more airflow
- **2.5-slot design** allows for greater build compatibility while maintaining premium cooling
- **Auto-Extreme** precision automated manufacturing for higher reliability
- **GPU Tweak III** profile Connect enables creators to seamlessly optimize system performance and cooling for every app

Compact. Creative. Power.



Learn more

ProArt PA602 Case

Flow with the Breeze

Engineered for optimal airflow and enhanced cooling, the ProArt PA602 case is a dream for creative professionals seeking focused workflows. With a front panel designed for maximum air intake, thick pre-installed 140 mm rear fan and two 200 mm front fans, an integrated fan hub and support for a 420 mm radiator on the top, it delivers top-tier performance right out of the box.



15.5 mm open grill for maximum air intake



45 % grill porosity for optimal airflow



Front panel dust detection



200x38mm built-in fans for enhanced cooling



Learn more

ProArt LC 420 AIO Cooler

Quiet. Cool. Refined.

- Noctua NF-A14 industrialPPC-2000 PWM 140mm radiator fans deliver high airflow with minimal noise
- Performance three-phase motor offers excellent cooling capability and quieter operation
- Illuminated meter indicates the live system load, temperatures and fan speeds
- 450 mm of reinforced sleeved tubing offers durability, flexibility and chassis compatibility
- Thicker radiator with larger coolant storage to deliver enhanced cooling performance
- Minimalist design perfectly complements the aesthetics of the ProArt-family components

Desktops

ProArt Station addresses the specific needs of creative professionals, delivering powerful and stable computing performance for computer-aided design and content creator workflows.

ProArt Station PD500TE

Elevate your imagination

ProArt Station PD500TE is tested and assured to work as expected with professional applications from the world's leading software companies.

- Up to 13th Gen Intel® Core™ i9 processor
- Up to NVIDIA® GeForce RTX™ 40 series and NVIDIA RTX A4000™ graphics
- Up to 128 GB memory
- Up to 4 TB HDD + 4 TB SSD storage
- Enhanced thermal system with multi-zone cooling design
- Lumiwiz® Smart LED indicators for CPU & GPU loading
- ISV certification



Learn more

Accessories

The cutting-edge ProArt accessories are designed for precision and to intuitively meet the needs of creator workflows.



ProArt Mouse MD300

Fully customizable and works seamlessly with creative apps

Level up creativity with ProArt Mouse MD300. It features a quick-charge function, a high-performance laser sensor and a built-in ASUS Dial that allows users to make quick and precise adjustments in creative apps.

- Smart dial and side scroll
- Independent middle button
- Up to 4200 dpi, and the ability to track on glass*
- Quick charge function

* Minimum 4 mm glass thickness.



Learn more



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ProArt Backpack

A host of thoughtful features for your creative on-the-go lifestyle

The lightweight and durable ProArt Backpack is the perfect companion for the urban jungle. Inside, this water-repellent rucksack has a voluminous main compartment that can be divided to securely store your laptop and other valuables. The interior lining also has a unique stain-resistant, antimicrobial coating to keep your device hygiene and reduce odors.

- Carries up to a 17" laptop
- 600D Polyester Coating water repellent & anti-scratch
- Smart organization with internal layout design
- ASUS Antimicrobial Guard inner coating
- Sustainable fabric (rPET)



Learn more



ProArt Mouse Pad PS201

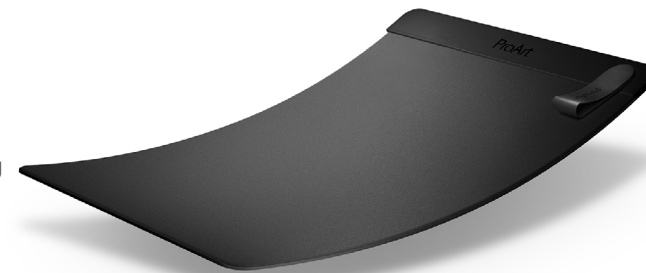
Innovative mouse pad for an organized workspace

This elegant mouse pad includes embedded magnets to keep the stylus and other accessories in place for a more organized workspace. Its non-slip silicone base provides a firm grip on any surface and can be flipped over for use as a gray card when adjusting a camera's white balance. The Special ASUS Antimicrobial Guard treatment offers the best possible protection from harmful bacteria.

- Embedded magnet design
- Complimentary magnetic clip for the charging cable
- ASUS Antimicrobial Guard coating
- Optimized surface for precise control
- Non-slip silicon base double as a gray card



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ProArt

Power Up Your Imagination

* All specifications are subject to change without notice. Please check with your supplier for exact offers. Products may not be available in all markets.

* Specifications and features vary by model, and all images are illustrative. Please refer to ASUS official website specification pages for full details.

* ASUS No.1 Creator: GFK and NPD combined retail data in Q2-Q3, 2022, NVIDIA Studio laptop of worldwide market.

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