

ASUS Announces ZenBook UX305

KEY POINTS

- World's slimmest 13.3-inch QHD+ ultraportable, only 12.3mm thin and weighing just 1.2kg.
- Powered by Intel Core M processor with 8GB RAM and up to 512GB SSD for superb all-round performance.
- Sleek new wedge-shaped all-aluminum design with cool new Obsidian Stone and Ceramic White colors.

Taipei, Taiwan (9th February, 2015) — ASUS today announced the elegant and powerful ZenBook UX305, which at just 12.3mm thin is the world's slimmest 13.3-inch QHD+ ultraportable laptop. UX305 weighs just 1.2kg and features a crisp and vibrant in-plane switching (IPS) anti-glare display with a stunningly-detailed 3200 x 1800 resolution. Powered by the all-new Intel® Core™ M processor for seamless multitasking, and featuring an ultra-fast up to 512GB solid-state disk, UX305 is the ultimate ultraportable laptop for discerning users. The battery life of up to 10 hours¹ gives users true all-day freedom.

ZenBook UX305 has a sleek new wedge-shaped design, crafted from solid aluminum and enhanced with diamond-cut highlights. It is available in two gorgeous colors — Obsidian Stone and Ceramic Alloy.

ZenBook UX305 is the recipient of a 2014 Good Design Award from the Japan Institute of Design Promotion (JDP), and is also included in the Good Design Best 100 list, which is a selection of products receiving special recognition from the jury of industry experts for their exceptional and forward-looking designs.

ZenBook UX305 has also recently received a prestigious 2015 iF Design Award, an award recognized worldwide as seal of quality for products that excel in specific criteria including design quality, degree of innovation, functionality, ergonomics and more. An independent jury of 50 experts from all over the world assesses products and selects winners.

¹ Tested in office productivity mode with Wi-Fi connected, Intel® Core™ M 5Y10, 4GB RAM, 128GB SSD, 120cd/m² brightness.

Super-slim elegance with cool new colors

ZenBook UX305 has a subtle and refined new shape that incorporates the DNA of the classic ZenBook. It features an elegantly-tapered wedge design with smooth, comfortable edges and diamond-cut edges that subtly emphasize the sleekness of the 12.3mm-thin chassis.

The full-size ergonomic keyboard has an improved layout for comfortable and accurate typing in any lighting conditions, and the large responsive touchpad supports Smart Gestures for intuitive control of Windows 8.1.

Continuing the long-established Zenbook tradition of combining performance with luxury, this gorgeous ultraportable — which weighs only 1.2kg — is available in a sophisticated new Obsidian Stone color with Zenbook's signature spun-metal finish with its Zen-inspired concentric circle pattern, or alternatively a silky-smooth pure white Ceramic Alloy shade.

Powerful productivity with all-day battery life and full connectivity

ZenBook UX305 is powered by the all-new Intel Core M processor, a remarkably power-efficient processor that effortlessly delivers smooth performance for any task. In combination with up to 8GB of RAM and an ultra-fast up to 512GB SSD, UX305 delivers impressive all-round performance. The blindingly-fast SATA 6Gbit/s SSD — which is up to six times faster than a traditional hard disk drive — helps make light work of file-intensive office productivity tasks. Applications load in an instant, and boot time is also reduced significantly.

The advanced ASUS thermal management design removes the need for cooling fans, so UX305 is fast yet completely silent, and remains cool at all times. ASUS IceCool technology ensures that the palm-rest area remains below body temperature at all times for maximum user comfort.

The use of a lithium-polymer battery and power-efficient components means that UX305 provides all-day computing with a battery life of up to 10 hours¹, perfect for busy on-the-go professionals.

Despite its slim design, UX305 offers users full connectivity, with a total of three SuperSpeed USB 3.0 ports, offering data transfers that are up to 10 times faster than USB 2.0. One of the USB ports supports ASUS Charger+ technology for rapid recharging of mobile devices. A USB-to-Ethernet adapter is bundled with UX305, along with a mini DisplayPort-to-VGA adapter for connecting to an external monitor.

Stunningly-detailed QHD+ display

A stunning ultraportable needs a display that's out of the ordinary, so ZenBook UX305 is fitted with an ultra-sharp 13.3-inch in-plane switching (IPS) multi-touch display with an up to QHD+ resolution of 3200 by 1800 pixels and wide viewing angles. This display has five times the resolution of a standard HD display, and features an amazing pixel density of 275ppi for crisp, vivid and lifelike images and video. With 300cd/m² brightness, a contrast ratio of 770:1 and an ergonomic anti-glare coating, blacks are deep, whites are stunningly pure, and the wide gamut (72% NTSC) ensures accurate colors.

Incredible Touch, Incredible Sound

Touch is at the very heart of ZenBook UX305. With its ultra-sensitive touchscreen, precise multi-touch touchpad with Smart Gesture support, and a superbly-engineered backlit full-size ergonomic keyboard, every part of UX305 is designed for the ultimate touch experience in Windows 8.1.

Incredible sound has always been a feature of the ZenBook family, and UX305 is no exception. ASUS SonicMaster audio, incorporating ICEpower[®], Bang & Olufsen technology produces sound like you've never heard from a laptop, with deep rich bass and crystal-clear vocals. The easy-to-use AudioWizard software has five presets optimized for different sound sources, so users can always enjoy the ultimate listening experience.

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NOTES TO EDITORS

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SPECIFICATIONS²

ASUS ZenBook UX305

Operating system	Windows 8.1 / Windows 8.1 Pro
CPU	Intel® Core™ M 5Y10/5Y71..
Graphics	Intel® HD Graphics 5300
Memory	LP DDR3 1600MHz 4GB/8GB
Display	13.3in 16:9 IPS QHD+ (3200x1800) / IPS FHD (1920x1080)
Card Reader	SD/SDXC
Storage	SSD 128G/256G/512GB
Connectivity	802.11ac & 802.11a/g/n External cable supports 10/100Mbit/s Ethernet Built-in Bluetooth v2.1 + EDR BT 4.0 support (on WLAN+ BT 4.0 combo card)
Camera	HD 720p CMOS module
Keyboard	286mm frameless chiclet keyboard
Interface	1 x Micro HDMI port 3 x USB 3.0 port (1x charger+) 1 x audio jack combo 1 x SD/SDXC card reader
Audio	ASUS SonicMaster audio system Integrated microphone
Battery Pack	Lithium-polymer 45Wh
AC Adapter	Output 19V 45W input: 100~240V AC, 50/60Hz universal
Dimensions & weight	324 x 226 x 12.3mm, 1.2kg

² Specifications, content and product availability are all subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors.

Full specifications are available at www.asus.com

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About ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,326 awards in 2014 and is widely credited with revolutionizing the PC industry with its Eee PC™. ASUS has more than 13,600 employees around the globe with a world-class R&D team of 4,500 engineers. Company revenue for 2013 was approximately US\$14 billion.